#### **City Council Policy Session**



#### Report

Agenda Date: 9/22/2020, Item No. 1

#### City Update on the Coronavirus Relief Fund Strategic Plan

This report provides City Council with an update on the Community Services programs that were approved under the Coronavirus Relief Fund (CRF) Strategic Plan.

#### THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

#### Summary

On March 27, 2020 the CARES Act was signed into law to address the economic fallout resulting from the COVID-19 pandemic in the United States. The bill is the largest economic bill in United States history totaling over \$2.1 trillion. The CARES Act provides different types of funding for which local governments can apply for funding to offset COVID-19 related expenses. As a large city with a population in excess of 500,000, Phoenix was awarded a direct allocation of \$293 million in Coronavirus Relief Funds. The CRF is intended to cover only those costs that are necessary expenditures incurred due to the public health emergency with respect to COVID-19. On May 5, City Council approved a plan to allocate the CRF into three major categories:

- Community Services \$75 million
- City Operations \$75 million
- Reserve to Preserve City Services \$143 million

The Community Services portion of CRF was allocated to projects related to the health and safety of residents, small business assistance, and other social assistance programs. Programmatic expenditures under Community Services were broken down into seven distinct sections:

- Business Assistance \$15.7 million
- Utility & Rent/Mortgage Assistance \$30 million
- Distance Learning and Wi-Fi Access \$3.3 million
- Mitigation and Care for Vulnerable Populations \$10 million
- Food Delivery \$5 million
- Better Health Outcomes and Community Testing \$5 million
- Unallocated Funds \$6 million

The purpose of this report is to provide City Council with a regular update on the progress staff has made on the programs under Community Services. To date, we have released approximately \$37.3 million of the funding to participants or vendors responsible for delivering services. The bulk of expenditures have been spent in the Business Assistance and Utility & Rent/Mortgage Assistance section, together they represent approximately \$23.7 million in expenditures. A detailed breakdown of the life-to-date spending and activities for each program can be found in **Attachment A**. In addition, **Attachment B** from Wildfire provides a detailed year-to-date summary of direct payments made on behalf of residents under the Utility & Rent/Mortgage Assistance Program. To date, approximately 22,700 individuals have visited the Summer Heat Respite Center, the detailed daily attendance metrics can be found in **Attachment C**.

#### **Responsible Department**

This item is submitted by Deputy City Manager Jeff Barton and the Budget and Research Department.

#### **ATTACHMENT A**

## 2020-21 CORONAVIRUS RELIEF FUND COMMUNITY SERVICES STATUS UPDATE \*\*Updated SEPTEMBER 16, 2020\*\*

	Program/Status	Budgeted Amount	Life to Date Expenditures
	Business Assistance - \$15,700,000		
1.	Program: Small Business Assistance (CED)  More than 225 Phoenix businesses in or adjacent to low income census tracts (with 6-25 employees) received grant funding to mitigate the impact of the COVID-19 pandemic.	\$5,000,000	\$2,358,717
2.	Program: Small Business Guidance (CED) Staff continues to evaluate options.	100,000	-
3.	Program: Restaurant Restart Resiliency Grant (CED) This program is currently closed and fully subscribed. 103 restaurants received funding. (Grant program closed)	1,000,000	1,000,000
4.	Program: Airport Small Business Assistance Program (CED) Grant funding was awarded to 18 small business concessionaires operating at Phoenix Sky Harbor International Airport. 18 concessionaires funded. (Grant program closed.)	1,000,000	1,000,000
5.	Program: Microenterprise Resiliency Program (CED)  More than 1,200 Phoenix businesses with 5 or fewer employees have received grant funding to mitigate the impact of the COVID-19 pandemic.	6,000,000	4,907,027
6.	Program: Arts and Culture Coronavirus Relief Program (Office of Arts and Culture)  The Office of Arts and Culture funded \$1,885,000 in relief grants to 68 nonprofit arts and culture organizations and \$383,110 in a first-round application to 272 individual artists as part of the city's Coronavirus Relief Fund. The Office of Arts and Culture reopened applications on Aug. 31, 2020, and the applications' deadline is Sept. 18, 2020. Staff has been responding to questions from artists and arts organizations.	2,600,000	2,268,110
	Total Business Assistance	15,700,000	11,533,854

#### **Program/Status**

Budgeted Amount Life to Date Expenditures

#### <u>Utility & Rent/Mortgage Assistance - \$30,000,000</u>

1. <u>Program: Residential Utility and Rent/Mortgage Assistance</u> Program (NSD) 24,000,000

12,000,000

Wildfire received \$12,000,000, or 50% of the total contract, in advance payment to get the program started. As of September 14, 1,831 households have received \$5,981,100 in rent/mortgage assistance and \$1,208,700 in utility assistance. A total of \$7,189,800 in assistance has been provided to date. Wildfire continues to provide technical assistance to all of the participating agency to ensure applications are completed and approved in a timely manner.

\*This week's report includes additional numbers for a 6-day period versus a week duration as provided in prior weekly reports. (See Attachment B for additional information from Wildfire).

### 2. <u>Program: Commercial City Services Assistance Program</u> (Water Services)

6,000,000

151,185

CED and WSD have partnered on distribution of CARES Commercial Assistance funds to Phoenix small businesses. In a joint outreach effort, 21,800 small businesses were contacted by phone and made aware of the multiple programs being offered. Arizona Community Foundation has worked with CED to determine eligibility and provided WSD with lists of eligible applicants. WSD then verifies that the applicant has a COP City Services Bill (CSB) and credits the account for four months of actual bills. The number of eligible accounts has been reduced by the fact that many small businesses are tenants and the CSB is paid by their landlord, so they do not have their own CSB. As follow-up, WSD has included CARES Assistance messaging on Residential and Commercial CSBs. To date, more than 143 small businesses have received assistance through this program. Outreach efforts are ongoing.

#### **Total Utility & Rent/Mortgage Assistance**

30,000,000

12,151,185

#### <u>Distance Learning and WiFi Access - \$3,300,000</u>

1.	Program: WiFi and Tablets for Public Housing (Housing) All the tablets have been delivered, there is a process for reimaging the machines with software for users before distribution. As of today, 739 of 800 tablets have been distributed to public housing residents. An invoice for \$383,424 from T-Mobile is being processed. All remaining devices will be distributed by appointment only.	660,000	509,400
2.	Program: WiFi at Additional Recreation Centers (ITS and Parks) Completed site surveys and design for indoor WiFi at the 4 sites. Indoor WiFi access points are in ITS stock. Circuits to connect the sites to the City network have been ordered. Three sites will require carrier vendor to install cable and equipment prior to site activation.	70,000	-
3.	Program: Access Points and Antennas at 52 Public Facilities (ITS and Parks) Installation of Wi-Fi antennas at 43 sites has been completed to date. Additional sites will be completed in the coming weeks, some of which require internet circuit upgrades. Staff is working on gathering performance metrics and analytics, preparing communications and signage for the sites, and creating a GIS map highlighting all of the locations within each Council District.	520,000	520,000
4.	Program: Bridging the Digital Divide (ITS, CMO and CED) CED and ITS are investigating opportunities to bridge the digital divide with our educational institutions. The collaboration team is reviewing opportunities around hardware, digital literacy, and connections. An IGA is currently in development for this program.	2,050,000	-
	Total Distance Learning and WiFi Access	3,300,000	1,029,400

#### Mitigation and Care for Vulnerable Populations – \$10,000,000

1. Program: Refugee and Asylee Microenterprise Assistance (NSD)
As of September 11, 12 applications were approved, 32
applications have been submitted for funding consideration, 72
businesses have or are receiving technical assistance and 130
businesses have been contacted with information about the grant program. IRC will continue to provide technical assistance to ensure proprietors who don't have business bank accounts have the ability to cash their payments. Finally, IRC continues to find increased interest from candidates who fall outside of refugee eligibility guidelines. In response, application assistance has been provided to 17 businesses for other City grant opportunities.

300,000 56,130

850,000

#### 2. <u>Program: Refugee and Asylee Residential Utility and</u> Rent/Mortgage Assistance

Wildfire received \$850,000, or 50% of the total contract, in advance payment to get the program started. As of September 14, 134 households have received \$432,300 in rent/mortgage assistance and \$50,700 in utility assistance. A total of \$483,000 in assistance has been provided to date. Wildfire continues to provide technical assistance to all of the participating agency to ensure applications are completed and approved in a timely manner.

\*This week's report includes additional numbers for a 6-day period versus a week duration as provided in prior weekly reports.(See Attachment B for additional information from Wildfire)

3. Program: Refugee and Asylee Non-Profit COVID Relief Grants
Pre-contract documents (partial submissions) have been received
for 18 of 18 agencies representing 21 of the 21 programs. Eight
out of 18 agencies have remitted complete documentation, with
five fully executed contracts. Additionally, staff is working with
three additional agencies to who will receive funding as part of a
second evaluation process approved by City Council. The precontract orientation was held on September 14 for the three new
agencies. It is estimated that all contracts will be executed in
September.

1,000,000

1,700,000

#### 4. Program: Domestic Violence (HSD)

Contract executed. Payment to Arizona Coalition to End Sexual and Domestic Violence issued. Sub-awards to Chicanos Por La Causa, Chrysalis, DOVES, Shelter Without Walls and Sojourner Center have also been issued.

1,090,000 1,090,000

#### 5. Program: Human Trafficking (Housing, HSD, and PD)

310,000

56,725

Housing Department staff worked with the on-site property manager at Starfish Place to increase the frequency of common area cleanings, purchase PPE for staff and residents, stock up on disinfectant and sanitizer, as well as, installing social distancing decals in common areas. The Housing Department paid invoices totaling \$56,725 for costs incurred to date, as well as proposals for the computer equipment, WiFi system, back to school supplies, and funds for groceries. Staff will receive a proposal outlining potential improvements to indoor and outdoor seating by the end of September. The Phoenix 1<sup>st</sup> Step Drop-In Center has been meeting with partners to determine how to proceed in a COVID environment.

#### 6. Program: Landlord Tenant (HSD)

1,150,000

1,027,460

The contract with Community Legal Services (CLS) has been executed and the hiring of the staff attorney is underway. Conversations have been facilitated between CLS and Phoenix Justice courts. Through September 11th, 61 households have been served.

#### 7. Program: Heat Relief (HSD)

870,000

666,283

Since opening at the end of May, the Summer Heat Respite Center has served approximately 22,700 individuals and over 40,300 meals have been served to Respite Center attendees (see Attachment C for detail). Originally the Respite Center was only scheduled to run through the end of July, however based temperature, the increasing number of COVID-19 cases, and the need to coordinate with the county's respite center we now intend to run the center through the end of September. It is estimated that as much as \$300,000 in additional funding will be needed to continue the Respite Center through the end of September.

#### 8. Program: Seniors (HSD and Public Works)

3,580,000

775,000

The contract with the Area Agency on Aging has been executed and the program design, partnerships, and marketing materials have been developed. Additionally, Public Works has selected the firms who are responsible for identifying the recommended improvements to the senior center facilities. These assessments are expected to be complete within the next 30 days and then the physical improvements can begin in earnest.

#### **Total Mitigation and Care for Vulnerable Populations**

10,000,000

4,521,598

#### Food Delivery - \$5,000,000

1.	Program: AZ Food Bank (HSD) The contract with the AZ Food Bank has been executed and funding has been awarded.	500,000	500,000
2.	St. Mary's Food Bank (HSD) Contract executed; funding received by vendor. Food distribution has begun.	2,000,000	2,000,000
3.	St. Vincent de Paul (HSD) Contract executed; funding received by vendor. Food distribution has begun.	365,000	365,000
4.	Salvation Army (HSD) The contract with the Salvation Army has been executed and planning is underway for a food distribution event in Maryvale that will expend the full contract amount.	135,000	135,000
5.	<u>City of Phoenix (HSD)</u> To date the Human Services Department has used approximately \$175,421 to distribute meals to Senior Center members through its contracted vendor.	300,000	175,421
6.	Other Community Needs (Office of Environmental Programs)  Feed Phoenix - funding for restaurants, caterers, event venues, farmers, mobile markets, CSAs. Local First Arizona Foundation (LFAF) is administering the funds. A total of 13,111 meals and	1,700,000	1,073,816

For the week of Sept. 14-19, 14 restaurants are preparing approximately 2,680 meals that will be delivered to Harvest Compassion Center, FIBCO Family Services, Native Health, UMOM, Living Streams Church Pantry, MOMS Pantry, Arizona Kosher Pantry, Feed Phoenix Project, Justa Center and Wesley Community Health Center, Pilgrim's Rest Foundation, Pure Heart Church, 7th Street Pantry, and Solid Rock Teen Center. Green on Purpose, Inc. is providing local produce to the restaurants and caterers preparing meals.

725 CSA boxes were delivered as of Sept. 12.

Abby Lee Farms and Al-Hamka Farms are delivering 100 CSA boxes to Native Health and 300 to Pure Heart Church; Maya's farms is delivering 70 CSA boxes to Native Health and Laurel Tree Catholic Charities Housing.

**Funds to Feed Phoenix** - funding for community and grassroot organizations, nonprofits, health centers, Local Initiatives Support Corporation (LISC) is administering the funds.

LISC is executing agreements with the ten grant finalists selected totaling \$528,000, including: 1N10 Inc., Black Phoenix Organizing Collective, Native American Connections, Cihuapactli Collective, ICNA Relief USA Programs, Karim's Cobbler Shop & Bakery and MODABA, Orchard Community Learning Service for Healthy Roots, Puente Human Rights Movement for Sustainable Living, Shot in the Dark AZ, Social Spin, Inc. Approximately 165,000 meals will be provided to 7,000 families, and 17,000 individuals. Meal delivery expected to begin within 1-2 weeks.

Funds for Schools - funding for Phoenix school districts.

LISC is executing agreements with the four school districts selected as grant finalists totaling \$352,000, including Alhambra, Balsz, Cartwright, and Roosevelt School Districts. Approximately 294,000 meals will be prepared expected to begin within 1-2 weeks.

**Total Food Delivery** 

5,000,000

4,249,237

#### **Better Health Outcomes and Community Testing - \$5,000,000**

1.	Community COVID-19 Testing Events (CMO) In response to the COVID-19 pandemic, the city has partnered with local providers to offer Community COVID-19 testing. The total cost for the community testing program was originally estimated at \$1 million however as the spread of the virus increased it became prudent to expand the testing plan. As a result, the program is now estimated at approximately \$1.6 million and includes over 20 weekend testing events, a 12-day-two-site FEMA testing blitz, an extended testing event at Caesar Chavez Library, and a 100-day mobile testing program coordinated with Vincere Cancer Center. To date 28,127 individuals have been tested. It is estimated that as much as \$600,000 in additional funding will be needed to offset the increased cost of the recently expanded testing program.	1,000,000	700,823
2.	Surgical Masks for the Community (Finance) A purchase order was completed for the procurement of 1.2 million masks to distribute to the community. To date, approximately 200,000 masks have been distributed. This distribution has included providing masks to the Mayor and City Council offices, at the Convention Center respite site, during onsite appointments and to partner organizations throughout the community, such as Circle the City. Staff continues to pursue opportunities to strategically distribute all the remaining masks to partner organizations and the wider community.	500,000	500,000
3.	PPE and Other COVID-Related Supplies for Schools (Youth and Education)  To date staff has placed orders for various PPE materials requested by schools. To date hand sanitizer and gowns have been received. An order for cloth masks has been completed and an RFQ for the masks with plastic face shields is in process. Allocations of materials are made based on student enrollment percentages and distribution efforts are underway.	2,500,000	2,497,657
4.	Healthcare Connectors (CMO and HSD) Finance has issued a Request for Qualifications (RFQu) for entities to provide Health Care Connection Services. Submittals are due to finance by Friday, September 18th.	700,000	-
5.	COVID-19 HOPE Fund for Employees (CMO and HR) To date, the HOPE Fund has served 29 families.	300,000	98,450
	Total Better Health Outcomes and Community Testing	5,000,000	3,796,930

#### <u>Unallocated - \$6,000,000</u>

1. <u>Unallocated (City Council)</u> 6,000,000

Funding is available for programming based on City Council direction. These funds could be used to address the additional costs of the expanded community testing events and the extension of the summer heat respite program through the end of September.

Total Unallocated 6,000,000

Total Community Investment Program 75,000,000 37,282,204

# Wildfire Expenditure Plan - YTD Totals City of Phx - COVID CARES Attachment B

			YTD ACTUAL	Th				
	Approvals			Expen	Expenditures	S		
	Households Served	Households Served HH Served w/Water	Rent/Mortgage	Water		Utilities		Total
AGENCY								
Chicanos Por La Causa	229	107	\$ 729,300	\$ 32,100	\$ 0	126,300	\$	887,700
City of Phx - Human Services	283	26	\$ 927,300	\$ 29,100	\$ 0	155,200	\$	1,111,600
Foundation for Senior Living	127	74	\$ 415,800	\$ 22,200	\$ 0	71,600	\$	209,600
Lutheran Social Services	227	77	\$ 735,900	\$ 23,100	\$ 0	116,700	\$	875,700
Neighborhood Ministries	72	17	\$ 234,300	\$ 5,100	\$ 0	37,200	\$	276,600
Pilgrim Rest	134	48	\$ 433,800	\$ 14,400	\$ 0	74,100	\$	522,300
St Vincent de Paul	372	102	\$ 1,224,300	009'08 \$	\$ 0	191,100	\$	1,446,000
Tanner	145	28	\$ 491,700	\$ 17,400	\$ 0	79,200	\$	588,300
Trellis	242	145	\$ 788,700	\$ 43,500	\$ 0	139,800	\$	972,000
SUBTOTAL	1,831	725	\$ 5,981,100	\$ 217,500	\$ 0	991,200	\$	7,189,800
AIRS	7	1	\$ 23,100	300	\$ 0	1,800	\$	25,200
Catholic Charities	6	0	\$ 29,700	- \$	\$	1,200	\$	30,900
International Rescue Committee	15	2	\$ 49,500	009 \$	\$ 0	4,200	\$	54,300
Lutheran Social Services	52	1	\$ 171,600	008 \$	\$ 0	22,200	\$	194,100
Refugee & Immigrants Community for Empowerment	25	2	\$ 82,500	009 \$	\$ 0	8,400	\$	91,500
Somali American UCA	26	5	\$ 75,900	\$ 1,500	\$ 0	009'6	\$	87,000
SUBTOTAL	134	11	\$ 432,300	\$ 3,300	\$ 0	47,400	\$	483,000
							IJ	

220,800 \$ 1,038,600 \$ 7,672,800

6,413,400 \$

736

1,965

#### Attachment C **Phoenix Heat Relief Shelter Attendance** Working Draft - September 14, 2020 Daily High Hourly Head Count **Daily Peak Total Daily** Temp. (F) Hourly Attendance 5/29/2020 5/30/2020 5/31/2020 6/1/2020 6/2/2020 6/3/2020 6/4/2020 6/5/2020 6/6/2020 6/7/2020 6/8/2020 6/9/2020 6/10/2020 6/11/2020 6/12/2020 6/13/2020 6/14/2020 6/15/2020 6/16/2020 6/17/2020 6/18/2020 6/19/2020 6/20/2020 6/21/2020 6/22/2020 6/23/2020 6/24/2020 6/25/2020 6/26/2020 6/27/2020 6/28/2020 6/29/2020 6/30/2020 7/1/2020 7/2/2020 7/3/2020 7/4/2020 7/5/2020 7/6/2020 7/7/2020 7/8/2020 7/9/2020 7/10/2020 7/11/2020 7/12/2020 7/13/2020 7/14/2020 7/15/2020 7/16/2020 7/17/2020 7/18/2020 7/19/2020 7/20/2020 7/21/2020 7/22/2020 7/23/2020 7/24/2020 7/25/2020 7/26/2020 7/27/2020 7/28/2020 7/29/2020 7/30/2020 7/31/2020 8/1/2020 8/2/2020 8/3/2020 8/4/2020 8/5/2020 8/6/2020 8/7/2020 8/8/2020 8/9/2020 8/10/2020 8/11/2020 8/12/2020

Total Attendance 22.671

Average Daily
Attendance
210

Highest Daily Attendance 

Highest Peak Hourly
Attendance
233

Total Number of Days Open 

Average High Temp. 

Highest Daily Temp. 

Number of Days Above 110° (F)

Percentage of Days Above 110° (F) 48%

	Daily High				Ноц	ırly Head Co	unt				Daily Peak	Total Daily
Date:	Temp. (F)	1000	1100	1200	1300	1400	1500	1600	1700	1800	Hourly	Attendance
8/13/2020	115	90	126	137	164	163	170	136	119	66	170	252
8/14/2020	117	86	109	126	144	160	163	133	80	46	163	304
8/15/2020	114	91	126	153	169	179	185	153	135	68	185	264
8/16/2020	115	113	160	172	169	171	181	139	107	59	181	285
8/17/2020	115	103	132	152	159	164	174	163	142	99	174	295
8/18/2020	115	100	124	176	147	161	172	163	142	94	176	296
8/19/2020	115	93	133	142	151	162	159	134	96	63	162	280
8/20/2020	112	76	111	140	161	159	172	152	127	63	172	292
8/21/2020	100	87	143	155	148	154	164	117	83	34	164	295
8/22/2020	106	111	132	145	161	160	160	143	126	67	161	279
8/23/2020	110	114	157	151	163	173	161	134	110	64	173	302
8/24/2020	115	107	134	152	166	169	178	144	114	50	178	307
8/25/2020	112	109	131	145	169	181	175	157	127	80	181	311
8/26/2020	112	105	140	143	141	148	164	139	116	59	164	289
8/27/2020	113	116	159	165	176	178	191	150	124	79	191	322
8/28/2020	112	108	143	197	208	210	233	218	180	116	233	351
8/29/2020	103	117	174	181	192	181	193	149	112	76	193	311
8/30/2020	103	128	169	177	181	186	199	174	132	64	199	318
8/31/2020	100	104	154	166	170	172	171	120	99	48	172	310
9/1/2020	102	90	123	137	140	133	134	129	113	49	140	280
9/2/2020	102	98	133	151	142	148	156	143	114	71	156	278
9/3/2020	107	62	110	112	123	124	130	117	107	72	130	260
9/4/2020	114	69	92	127	123	127	137	120	108	79	137	270
9/5/2020	115	104	128	129	156	168	162	137	128	79	168	259
9/6/2020	113	111	150	163	184	187	185	160	125	42	187	315
9/7/2020	109	120	149	165	173	178	172	159	125	69	178	297
9/8/2020	99	82	106	118	133	139	143	130	103	47	143	272
9/9/2020	90	72	97	129	128	116	120	108	76	48	129	223
9/10/2020	93	81	89	117	111	124	131	130	105	58	131	246
9/11/2020	93	77	103	113	120	117	130	113	89	44	130	247
9/12/2020	99	31	114	119	130	131	139	137	109	75	139	224
9/13/2020	103	97	108	118	143	143	145	133	117	77	145	241