

## GAIN - Party & Event Tips

The Phoenix Police Department would like to assist you with hosting a successful G.A.I.N. event and increasing your attendance. The following tips are being provided to help increase your attendance.

### Planning

- ✚ Ask individuals in person for help.
- ✚ Get more people in your event by asking them to do little things.
- ✚ People who help you plan may have connections with neighbors you don't know as well; they may draw new people to the event.
- ✚ Tailor your event to the people living on your block. For example, if you have a lot of little children, plan activities that will be interesting to young kids and their parents.
- ✚ Don't be afraid to contact local businesses.

### Inviting

- ✚ Invite all neighbors well in advance and in person. People are much more likely to participate when asked in person instead of reading about the event in a flyer or e-mail message.
- ✚ Invite the owner/managers of rental property on your block. Ask them to invite their tenants.
- ✚ Encourage involvement from businesses on or near your neighborhood.
- ✚ Create or update your neighborhood block map while inviting. Tell everyone that the new maps will be available at your event.
- ✚ Extend your event to invite a nearby street. Everyone will meet new neighbors and effectiveness of your neighborhood watch/GAIN Event will spread.

### At your event

- ✚ Start the evening by having kids (with adult supervision) go door-to-door to remind neighbors, particularly households that haven't attended in the past.
- ✚ Utilize any the give-always and materials provided - you may need to make copies

## GAIN - Activity Ideas

### Suggestions for things to do at your event:

- ✚ Have an ice breaker
- ✚ Foods/cultures of the world
- ✚ Display photos from past parties/events
- ✚ Skill swap
- ✚ Car wash
- ✚ Water balloon toss
- ✚ Dunk tank
- ✚ Face painting for kids
- ✚ Talk about crime prevention and keeping an eye on each other's property
- ✚ Establish a neighborhood watch if you don't already have one
- ✚ Introduce the Neighborhood Watch Captains and Co-captains
- ✚ Welcome new residents
- ✚ Dog/animal washing
- ✚ Ice cream social
- ✚ Conduct home security inspections
- ✚ Pass out literature and any give-always that you received from the kick-off event

### Activity ideas for youth:

- ✚ Bicycle parade
- ✚ Chalk art/make a mural or a banner
- ✚ Face painting
- ✚ Games
- ✚ Inflatable bouncy
- ✚ Scavenger hunt

### Contribute to your community:

- ✚ Beautify a common area
- ✚ Collect food for a charity organization
- ✚ Paint over graffiti
- ✚ Fall clean up project (borrow the tools from the Neighborhood Partnership Volunteer Tool Shed)
- ✚ Neighbor helping neighbor projects