

**NOTICE OF PUBLIC MEETING
CITY OF PHOENIX
CITIZENS TRANSIT COMMISSION**

Pursuant to Arizona Revised Statutes, A.R.S. Section 38-431.02, notice is hereby given to the members of the **CITY OF PHOENIX CITIZENS TRANSIT COMMISSION** and to the general public, that the **CITIZENS TRANSIT COMMISSION** will hold a meeting open to the public on **February 9, 2012, at 7:30 a.m. located in the Conference Room, 7th Floor, Public Transit Building, 302 N. 1st Avenue, Phoenix, Arizona.**

One or more commission members may participate via teleconference. Agenda items may be taken out of order.

The agenda for the meeting is as follows:

1.	Call to Order	Chairperson Dalager
2.	Approval of the minutes of the January 12, 2012 meeting <i>This item is for information, discussion and possible action.</i>	Commission Members Page 3
3.	Chairperson's Report & Commissioners' Reports This item provides the Chairperson and Commissioners with an opportunity to provide updates on transit-related issues and other housekeeping items. <i>This item is for information, discussion and possible action.</i>	Chairperson Dalager/ Commission Members Est: 10 min.
4.	Call to the Public Consideration, discussion, and concerns from the public. Those wishing to address the Subcommittee need not request permission in advance. Action taken as a result of the public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.	Chairperson Dalager
5.	Transit Cleaning Services Update This item provides an update on the recently awarded and executed contract for transit cleaning services for transit furniture and passenger facilities. <i>This item is for information and discussion.</i>	Kini Knudson Est: 10 min. Page 9
6.	North Transit Facility Refurbishment Update This item provides a project update on the planned upcoming refurbishments to the North Transit Facility. <i>This item is for information and discussion.</i>	Kini Knudson Est: 10 min. Page 11
7.	South Transit Facility Refurbishment Update This item provides a project update on the planned upcoming refurbishments to the South Transit Facility. <i>This item is for information and discussion.</i>	Kini Knudson Est: 10 min. Page 13

8.	Regional Public Transportation Authority (RPTA) Recommended Fare Policy Changes This item provides information regarding the Regional Public Transit Authority (RPTA) Fare increase. <i>This item is for information, discussion and possible action.</i>	RPTA Staff Mario Diaz Est: 15 min. Page 15
9.	Department Budget Update Staff will provide an update on citywide and department budget status. <i>This item is for information and discussion.</i>	Karl Matzinger Est: 10 min. Verbal Report
10.	Public Transit Director's Report This item gives the Public Transit Director an opportunity to discuss issues and accomplishments with the commission members. <i>This item is for information and discussion.</i>	Neal Young Est: 5 min. Verbal report
11.	Request for Future Agenda Items	Chairperson Dalager
12.	Adjournment	Chairperson Dalager

For further information, please call Wendy Miller, Administrative Assistant II, Public Transit Department at 602-534-6192.

Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.

To request reasonable accommodations, call Wendy Miller at Voice/602-534-6192 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.

February 3, 2012

**CITY OF PHOENIX
CITIZENS TRANSIT COMMISSION
MEETING MINUTES
January 12, 2012**

Public Transit Department
302 N. First Avenue, 7th Floor

Commission Present	Public Present	City Staff Present
Dalager, Rob - Chair	Marvin Rochelle	Farshid Akhavan
Davis, Pam		Joe Bower
Hart, John		Kini Knudson
Hunter, Yvonne		Matt Heil
James, Abraham		Kim Gathers
MacDonald, Shelley		Renee La Tour
Miller, Maizie		Wendy Miller
Nance, David		Blair Proctor
Rees, Julie		Connie Randall
Robinson, Rick		Nancy Steptoe
Scherer, Diane		Neal Young
Tallarico, Fred		

Commission Absent
Aylsworth, Aaron
Hunt, Brandi
Ricardo, Mia

1. Call to Order
Chairperson Dalager called the meeting to order at 7:34 a.m. The Chair advised a quorum was present.
2. Approval of Minutes of the December 8, 2011 Meeting
Commissioner Shelley MacDonald advised her first name was spelled incorrectly in item 5, paragraph 9. Motion to approve the amended minutes passed unanimously.
3. Chairperson's Report and Commissioners' Reports
No reports.
4. Call to the Public
Chairperson Dalager acknowledged one member of the public who requested to speak. Marvin Rochelle requested a Regional Public Transportation Authority (RPTA) staff person attend a Maryvale community meeting on February 14, 2012 to discuss the potential implementation of bus turn around efficiencies.

5. Transit 125 Year Anniversary

Wendy Miller distributed a 1930's vintage transit token and certificate of authenticity to each commission member. Ms. Miller provided background information about the token and the Transit 125 Year Anniversary celebration campaign.

6. Potential Bus Service Efficiencies for July 2012

Kini Knudson, Deputy Public Transit Director – Facilities, provided information on proposed bus service efficiencies to preserve Transit 2000 (T2000) and Prop 400 tax funds. The projected deficiency of T2000 funds is \$44 million and more than a 40% reduction in projected revenues over the life of Prop 400 sales tax.

Public Transit has identified potential transit service reductions to preserve T2000 and Prop 400 funds while minimizing the impact to passengers. Mr. Knudson presented details of each potential efficiency at the December 12, 2011 Commission meeting.

Proposed bus service efficiencies to produce cost savings in T2000 funds include elimination of I-17 RAPID-to-Rail service, reduced RAPID Friday service, routes 16 and 80 modifications, and a route turnaround assessment. The proposed service elimination of I-17 RAPID-to-Rail service would result in a T2000 annual savings of approximately \$76,000. The proposed 15% reduction of RAPID trips on Fridays would result in T2000 annual savings of approximately \$150,000. Efficiency modifications to routes 16 and 80 would result in a T2000 annual savings of \$1.4 million. Implementing route turnaround elimination efficiencies would result in at T2000 annual savings of approximately \$3 million.

If the four cost savings are implemented, more than \$4.6 million of T2000 will be saved. It is estimated that a total of \$36.9 million (not including inflation) of T2000 funds would be saved over the remaining life of T2000.

Proposed efficiencies to the Prop 400 funded Express routes include elimination of duplicative service, increased use of park-and-rides, reduction in arterial streets, maximize use of freeways, and minimizing travel time for commuters. If the Express routes cost savings are implemented, \$20 million of Prop 400 funds will be saved over the remaining 14 years of the plan.

Public Transit will present these cost savings efficiencies at the next scheduled Transportation, Infrastructure, and Sustainability (TIS) Subcommittee meeting. After TIS Subcommittee approval, various public outreaches will be conducted for citizen's input and concerns, Public Transit will then return to the Commission and the TIS Subcommittee, and finally to City Council for final approval for implementation.

Chairperson Dalager asked if the Commission will be involved in public outreach decisions; Mr. Knudson responded staff will request the Commission's input before public outreach is conducted. Commissioner Julie Rees asked how riders are notified of service changes; Mr. Knudson and Matt Heil provided the various ways riders are notified.

Commissioner Yvonne Hunter arrived at 7:55 a.m.

Commissioner Hunter advised Friends of Transit and Maricopa Association of Governments (MAG) are good resources for distribution of service change notifications.

Commissioner Pam Davis suggested Public Transit collaborate with the City of Phoenix Neighborhood Services Department since their staff go out into the neighborhood and meet with citizens.

Chairperson Dalager asked if Public Transit is planning to fill Citizen Marvin Rochelle's request to conduct public outreach at a Maryvale community meeting, Mr. Knudson responded staff will be at the February 14, 2012 meeting.

7. Desert Sky Transit Center Park and Ride

Mr. Knudson presented an update on the current planning stages of the Desert Sky Transit Center Park-and-Ride. Mr. Knudson provided background information on the existing transit center and presented visuals on study areas and the recommended site for the future Desert Sky Transit Center.

The Desert Sky Transit Center is currently located on a quarter-acre leased parcel in the Desert Sky Mall parking lot and eight of our highest utilized routes access the site, thus this transit center is undersized for the average amount of 68,000 passengers served each month at the center.

During the planning phase of this project, Public Transit has worked with other City departments and Maryvale Village Core community to identify the best sites. After an evaluation process of three different options, a vacant four-acre parcel at the southeast corner of 79th avenue and Thomas Road was recommended for the future Desert Sky Transit Center.

The budget is \$7.5 million which is included in the FY2011-2015 Transportation Improvement Program with local funding provided through the Regional Transportation Plan and federal funding from the Federal Transit Administration. The projected center completion is July 2015.

Chairperson Dalager requested clarification of where the \$7.5 million budget is coming from; Mr. Knudson stated 80% of the budget is from Federal Transit Administration funds and 20% is from Prop 400 funds. Chairperson Dalager asked if Public Transit considered refurbishing the existing site; Mr. Knudson responded in the negative given the existing site is not large enough to provide adequate service and not able to expand because it is located in a shopping mall parking lot. Mr. Knudson added the future site will be more efficient because it is closer to the arterial streets, therefore saving thousands of dollars in trip time/miles.

8. East Baseline Park and Ride

Mr. Knudson provided information on the current planning stages of the East Baseline Road Park-and-Ride. The Central-South Mountain RAPID service plan is included in the T2000 initiatives. The East Baseline site along with two other Park-and-Ride sites along Baseline Road will support the implementation of the Central-South Mountain RAPID service to Downtown Phoenix.

In addition to providing access to the RAPID service, this Park-and-Ride will increase transportation options and access to local routes for South Mountain Village residents. After the evaluation of ten potential sites, a seven-acre area at the northeast corner of 24th Street and Baseline Road was deemed the best option.

The budget is \$5.4 million, funded 80% by Federal Transit Administration and 20% by T2000. The operational cost for the site is currently budgeted in Prop 400 funds. The projected site completion date is July 2014.

Commissioner Abraham James asked what firm will be designing the site; Mr. Knudson responded Jacobs Engineering with conduct planning and design.

Commissioner John Hart expressed his gratification to see this Park-and-Ride plan coming together because the South Mountain Village is in need of more transportation resources.

9. Updates to Citizens Transit Commission Bylaws

Chairperson Dalager provided a review of the changes to the Bylaws. Commissioner Rick Robinson set the motion to approve the Bylaws, which was seconded by Commissioner Hunter, approval of Bylaws passed unanimously.

10. Election of Vice Chair

Commissioner Hunter nominated Commissioner Rees for Elect Vice Chair. Motion to elect Commissioner Rees as Vice Chair passed unanimously.

11. Public Transit Director's Report

Interim Director Neal Young advised the Commission of an ARRA funded Invitation for Bid (IFB) to purchase and install solar equipment at the Happy Valley/I-17 Park-and-Ride.

The ARRA funded Bell Road/SR-51 bus-only crossover lane is scheduled for operation on January 23, 2012

Maricopa Association of Governments (MAG) is conducting a Southwest Valley Local Transit System Study to be completed in one year to include efficiencies and funding options.

Transit staff will submit a Program Budget Review on January 18, 2012 to reflect possible exercise of a 10% program fund reduction. Staff will share options at the next scheduled Commission meeting.

There is a possibility of an Amalgamated Transit Union (ATU) strike, which represents Veolia drivers in Phoenix, Tempe and Mesa. Public Transit has a concessional plan agreement with Veolia, stating they must operate 60% service if a strike does occur. Veolia is scheduled to review the proposed agreement by ATU on January 15, 2012. If Veolia does not accept their agreement, ATU might plan a strike in early February.

12. Request for Future Agenda Items

This item was taken out of order.

Commissioner Hunter requested a copy of the Prop 400 audit report be given to Commissioners at the next scheduled meeting.

Commissioner MacDonald requested Public Transit provide an update on the progress of the new Transit Cleaning Services contractor – A Mind for Detail. Interim Director Neal Young responded staff will provide further information on A Mind for Detail's progress.

Commissioner Rees requested an update on the future of RPTA/Valley Metro be provided at the next scheduled meeting.

13. Adjournment

Chairperson Dalager asked for a motion to adjourn. Motion to adjourn the meeting passed unanimously. The meeting was adjourned at 8:46 a.m.

Respectfully submitted,

Renee La Tour
Secretary III

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CITIZENS TRANSIT COMMISSION REPORT

TO: Neal Young
Interim Public Transit Director

FROM: Kini Knudson
Deputy Public Transit Director

SUBJECT: TRANSIT CLEANING SERVICES UPDATE

This report provides the Citizens Transit Commission an update on the recently awarded and executed contract for transit cleaning services for transit furniture and passenger facilities. This report is provided for information and discussion only.

BACKGROUND

The Phoenix City Council awarded the transit cleaning services contract to A Mind For Detail, Inc (AMFD) on November 16, 2011, with a contract start date of January 1, 2012. The contract scope of services includes the cleaning of all transit centers and park-and-rides, and approximately 4,044 bus stops. The contract term is for three years, with two additional one-year options available at the request of the City.

Prior to the execution of this contract, cleaning services for Public Transit passenger facilities were provided under two separate contracts with CBS Outdoor and ShelterClean of Arizona. The consolidation of cleaning services under one contract is anticipated to save Public Transit more than \$1.1 million annually.

THE ISSUE

Between the November award date by City Council and the January contract start date, AMFD became fully staffed and completed all necessary employee background checks. AMFD currently employs 38 workers, of which 20 worked on the cleaning of Phoenix Public Transit facilities under the previous cleaning contracts.

AMFD has communicated to Public Transit that it has obtained the necessary equipment to fulfill the contractual requirements. Additionally, AMFD is leasing a building in close proximity to the downtown area in order to ensure its responsiveness to this contract.

With the start-up of any new contract, especially in working with a new contractor, there is a process where the owner and contractor work collaboratively to ensure that the contract requirements and performance expectations are fully met. Public Transit's experience with AMFD over the first month of the contract has been no different. Recent cleaning inspections at our transit centers and park-and-rides found that the cleaning services provided by AMFD were acceptable. However, recent cleaning inspections at a random sample of bus stops found that the cleaning services provided

by AMFD were not acceptable. More specifically, while the actual cleaning at the bus stops is acceptable, Public Transit staff found that many stops were not being serviced.

In discussions with AMFD, the problems apparently stemmed from ineffective service routing plans prepared by an AMFD subcontractor hired to create efficiency in its service schedules. Currently, AMFD will rely on more proven routing plans in order to become to bring its service at all stops to acceptable levels. Public Transit staff met with AMFD on January 27, 2012, where AMFD provided newly formatted inspection routes which should address its routing issues.

As a follow up, Public Transit staff will inspect all routes by February 6, 2012, for compliance.

OTHER INFORMATION

There are approximately 1,251 bus stop locations with no furniture and 2,793 bus stop locations with various types of furniture that may include a bench, trash receptacle, and/or shade structure with or without commercial advertising.

Currently, there are fourteen (14) passenger facilities consisting of eight (8) transit centers and six (6) park-and-rides. These facilities provide an opportunity to increase transit use, improve efficiency of transit operations in the region, and enhance the communities in which they serve. Cleaning of the facilities accommodates the needs of passengers, transit operations, and the adjacent property owners.

AMFD submitted a bid for cleaning all Phoenix bus stops and passenger facilities at annual cost of \$2,454,445. Contract cleaning services are funded through the Phoenix Transit 2000 program.

RECOMMENDATION

This report is provided for information and discussion only.

CITIZENS TRANSIT COMMISSION REPORT

TO: Neal Young
Interim Public Transit Director

FROM: Kini Knudson
Deputy Public Transit Director

SUBJECT: NORTH TRANSIT FACILITY REFURBISHMENT UPDATE

This report provides the Citizens Transit Commission a project update on the planned upcoming refurbishments to the North Transit Facility. This report is provided to for information and discussion only.

THE ISSUE

The North Transit Facility is a bus operating and maintenance garage, and is located at 2010 West Desert Cove Road in Phoenix. Originally constructed in 1981 on a 10-acre site, the facility is operational 24 hours per day and 7 days per week. The North Transit Facility currently supports 164 buses and serves as the operations center for bus routes serving the northern portion of the Phoenix metropolitan area.

Over the past thirty years, the facility has undergone various refurbishments to replace or upgrade aging components and equipment. However, a more comprehensive and complete refurbishment project is now necessary to ensure the facility is able to dependably function and operate for the next 10-15 years.

OTHER INFORMATION

The facility is primarily used for maintaining the City's bus fleet. The North Transit Facility includes a tire/brake shop; maintenance and steam cleaning bays; a fully stocked parts room, bus operator and mechanic areas, operator dispatch, and administrative work space. The facility also accommodates fare collection facilities, bus washing system, bus and employee parking areas, and a fueling station equipped for multiple fuel types (liquefied natural gas, unleaded gasoline, and diesel).

The facility refurbishments will encompass a wide scope of work and will include exterior and interior building renovations, Americans with Disabilities Act accessibility improvements, building code upgrades, roofing replacements, mechanical and electrical equipment upgrades and replacements, fueling system improvements, underground storage tanks retrofits, security and life safety system upgrades, site improvements, bus parking canopies, and employee parking modifications.

In preparation for this project, Public Transit first completed a feasibility study to identify existing conditions and prioritize facility needs. The study was completed in 2010. Public Transit then proceeded with the project and hired a design consultant in 2011. The design consultant has completed construction documents and is in the processing

of obtaining construction permits. Construction bidding will take place over the next few months, with construction scheduled to begin in summer 2012.

During construction work on the project, the North Transit Facility will remain open for operations and maintenance. In order to accomplish this, construction work will be phased. Tentative phasing plans have been prepared by the design consultant, and will be finalized with the successful contractor.

Construction of the North Transit Facility Refurbishment project is estimated to cost approximately \$13,000,000, but due to favorable bidding conditions, construction bids are anticipated to come in well below the estimate. Funding for the project will come from a combination of federal funds provided by the Federal Transit Administration (FTA) and local Transit 2000 funds. The North Transit Facility project is included in the Phoenix Capital Improvement Program (CIP) budget and the Maricopa Association of Governments Transportation Improvement Plan (TIP).

In 2011, Phoenix submitted a competitive grant application to the FTA for this project to augment the federal and local funding already programmed for the project. Phoenix was successful in its application and received \$6.3 million in discretionary federal funds for the project.

RECOMMENDATION

This report is provided for information and discussion only.

CITIZENS TRANSIT COMMISSION REPORT

TO: Neal Young
Interim Public Transit Director

FROM: Kini Knudson
Deputy Public Transit Director

SUBJECT: SOUTH TRANSIT FACILITY REFURBISHMENT UPDATE

This report provides the Citizens Transit Commission a project update on the planned upcoming refurbishments to the South Transit Facility. This report is provided for information and discussion only.

THE ISSUE

The South Transit Facility is a bus operating and maintenance garage, and is located at 2225 West Lower Buckeye Road in Phoenix. Originally constructed in 1982 on a 15-acre site, the facility is operational 24 hours per day and 7 days per week. The South Transit Facility currently supports 199 buses and serves as the operations center for bus routes serving the eastern and southern portion of the Phoenix metropolitan area.

Over the past thirty years, the facility has undergone various refurbishments to replace or upgrade aging components and equipment. However, a more comprehensive and complete refurbishment project is now necessary to ensure the facility is able to dependably function and operate for the next 10-15 years.

OTHER INFORMATION

The facility is primarily used for maintaining the City's bus fleet. The South Transit Facility includes a tire/brake shop; maintenance and steam cleaning bays; a fully stocked parts room; a units rebuild shop; an air conditioning shop, brake shop, bus operator and mechanic areas, operator dispatch, and administrative work space. The facility also accommodates fare collection facilities, bus washing system, bus and employee parking areas, and a fueling station equipped for multiple fuel types (liquefied natural gas, unleaded gasoline, and diesel).

The facility refurbishments will encompass a wide scope of work and will include exterior and interior building renovations, Americans with Disabilities Act accessibility improvements, building code upgrades, roofing replacements, mechanical and electrical equipment upgrades and replacements, fueling system improvements, underground storage tanks retrofits, security and life safety system upgrades, site improvements, bus entrance modifications, bus parking canopies, and employee parking modifications.

In preparation for this project, Public Transit first completed a feasibility study to identify existing conditions and prioritize facility needs. The study was completed in 2011. Public Transit then proceeded with the design phase of the project and began the

procurement process for a design consultant. In January 2012, a design consultant was selected, and Public Transit staff is currently in the contract negotiation process. The design schedule anticipates the completion of construction documents in late 2012. Construction bidding would follow with construction scheduled to begin in summer 2013.

During construction work on the project, the South Transit Facility will remain open for operations and maintenance of the bus fleet. In order to accomplish this, construction work will need to be phased. Tentative phasing plans will be discussed and prepared by the design consultant during the design phase.

Design and construction of the South Transit Facility Refurbishment project is budgeted at approximately \$11,500,000. Funding for the project will come from a combination of federal funds provided by the Federal Transit Administration (FTA) and local Transit 2000 funds. The South Transit Facility project is included in the Phoenix Capital Improvement Program (CIP) budget and the Maricopa Association of Governments Transportation Improvement Plan (TIP).

In early 2012, Phoenix plans to submit a competitive grant application to the FTA for this project to augment the federal and local funding already programmed for the project.

RECOMMENDATION

This report is provided for information and discussion only.

CITIZENS TRANSIT COMMISSION REPORT

TO: Neal Young
Interim Public Transit Director

FROM: Karl Matzinger
Deputy Public Transit Director

SUBJECT: REGIONAL PUBLIC TRANSPORTATION AUTHORITY RECOMMENDED
FARE POLICY CHANGES

This report provides information to the Citizens Transit Commission regarding the Regional Public Transit Authority (RPTA) recommended Fare Policy changes and requests the Commission recommend approval or deferral of the proposed Fare Policy changes Transportation and Infrastructure Subcommittee.

The attached Valley Metro presentation was provided to the RPTA Transit Management Committee on February 1, 2012 and is tentatively scheduled for the RPTA Board of Directors meeting on February 16, 2012.

BACKGROUND

In early 2011, the RPTA hired a consultant (Booz, Allen, and Hamilton) to conduct a study of current fare policies and analyze other peer agencies to determine best practices. This was a follow-up to the recommendations from a 2008 study. The study's objective was to review existing data and recommend fare policies which encourage transit use and achieve the 25% regional farebox recovery target recommended during the 2008 study. Based on current trends for ridership and fare rates, it is projected the regional farebox recovery rate will drop to 23.2% in the current fiscal year, which is below the RPTA policy of maintaining a 25% regional farebox recovery rate. Proposed rate and policy changes will require City Council approval to change the City of Phoenix fare ordinance.

THE ISSUE

The RPTA Board of Directors approved the implementation of a Public Involvement process on October 27, 2011, to solicit input on the following recommendations:

- Increase the base fare by \$0.25 on July 1, 2012
- Maintain the existing pricing rules including adjustments to all related fares including Dial-a-Ride fare (2x local 1-Ride), ASU U-Pass, Platinum Pass, etc.
- The City of Phoenix Monthly Dial-a-Ride pass is unique to Phoenix. The pricing of the monthly pass would increase to be consistent with existing pricing rules.
- Eliminate the 3-day pass on July 1, 2012
- Introduce a 15-day pass on July 1, 2012

The program to obtain public input ran from November 14, 2011 to January 3, 2012. The following are the activities undertaken during the public involvement process:

- Public messages were delivered on buses and light rail, Valleymetro.org, and in local newspaper and online advertisements.
- A press release and related information was provided to the local media and some carried the information on their web sites. Two advertisements were published in the Arizona Republic.
- Bus and light rail announcements were made to over 200,000 passengers per day over a two week period.
- Email notices were sent to 2,100 customers in the Valley Metro customer database.
- Notices were sent to twelve hundred employers representing over 600,000 commuters.
- Thirty eight people attended the eight public hearings in Glendale, Mesa, Phoenix and Tempe.
- A survey was created to help capture and organize the public input. The survey was made available at the public hearings and on ValleyMetro.org. Overall, three hundred ten responses were received.

CITY OF PHOENIX IMPACT

The \$.25 increase in the base fare is projected to increase City of Phoenix annual fare revenue for bus service by \$4.2 million and light rail by \$500,000. The increased fare revenue is intended to minimize the need to cut additional transit services affected by the drop in Transit 2000 and Proposition 400 revenue. An example of a light rail reduction of \$500,000 would be eliminating Friday and Saturday late night service (12 AM to 2 AM). Some examples of the bus service impacts to offset a \$4.2 million reduction would be:

- Eliminating all circulators (MARY, SMART, ALEX, and DASH) would save \$2.8 million and affect 1.3 million riders annually.
- Eliminating all RAPID service would save \$4.0 million and impact over 800,000 riders annually.
- Approximately \$3.9 million could be saved annual by eliminating two high capacity local routes such as the 17 (McDowell) & 29 (Thomas) or 41 (Indian School) & 50 (Camelback) which would impact 3.7 million riders annually.

The 3-day pass is recommended for elimination due to lack of use. Whereas, the addition of the 15-day pass provides an additional fare option which may help citizens on a budget by purchasing passes to coincide with biweekly pay schedules.

Public Transit staff will present the proposed fare increase and fare policy changes to the Citizens Transit Commission on February 9, 2012.

RECOMMENDATION

It is requested that the Citizens Transit Commission recommend approval or deferral of the following Fare Policy changes to the Transportation and Infrastructure Subcommittee:

- Increase the base fare by \$0.25 on July 1, 2012

- Revise the fare policy to consider fare changes every three years to maintain the 25% farebox recovery target (requires public involvement, RPTA Board of Directors, and City Council approval)
- Maintain the existing pricing rules including adjustments to all related fares including Dial-a-Ride fare (2x local 1-Ride), City of Phoenix Monthly Dial-a-Ride, ASU U-Pass, Platinum Pass, etc.
- Eliminate the 3-day pass
- Introduce a 15-day pass on July 1, 2012

NEXT STEPS

If the proposed Fare Policy recommendation is approved, the next steps would be:

February 15 and 16, 2012- METRO Rail Board and RPTA Board approvals respectively.

February 29, 2012- Phoenix City Council approval of updated Fare Ordinance.

March-June, 2012- Start testing of new fare and commence customer communications.

July 1, 2012- Launch revised fare policy and fare increase.