



**PUTTING PHOENIX
TO WORK**

GOVERNMENT RELATIONS

Program Goal

The Office of Government Relations represents the city, as appropriate, in contacts with federal, state, regional, county and other city governments. Government Relations also is charged with citywide grants coordination.

Budget Allowance Explanation

The Government Relations 2009-10 operating budget allowance of \$1,451,000 is \$105,000 or 7.8 percent more than 2008-09 estimated expenditures and reflects increased funding for lobbyists related to enhancing the city's ability to pursue federal, state, and local grant allocations. These increases were offset by budget reductions that include the suspension of a management assistant, legislative intern, and reduced funding for contractual and commodity expenditures.

PUBLIC INFORMATION

Program Goal

The Public Information Office disseminates information on city governmental services to residents, and assists them in using and understanding the information. The office also encourages participation in city government and develops programming for the government access cable television channel.

Budget Allowance Explanation

The Public Information 2009-10 operating budget allowance of \$2,850,000 is \$103,000 or 3.5 percent less than 2008-09 estimated expenditures. The decrease is due to budget reductions that convert three full-time positions to part-time, suspends two full-time positions responsible for translation and photography services and city communication with the public-at-large, and reduces Phoenix 11 (PHX11) programming and staff that operate equipment at City Council meetings.

The budget also reduces the replacement of production sets, video capital equipment for PHX11, and various contractual services including community advertising, printing services, and closed captioning for non-network or non-broadcast stations.

Government Relations Major Performance Measures and Service Levels

The following significant performance measures and service level trends will be achieved with the 2009-10 budget allowance:

	2007-08	2008-09*	2009-10
Number of governments, communities, regional and private sector agencies, neighborhood associations, commissions and organizations communicated with during the year.	508	400	500
Number of Arizona state legislative bill versions and amendments evaluated and prepared to support or oppose.	3,164	1,500	3,500

*Based on 10 months actual experience.

Expenditure and Position Summary

	2007-08	2008-09	2009-10
Operating Expense	\$1,438,000	\$1,346,000	\$1,451,000
Total Positions	6.3	5.0	5.0
Source of Funds:			
General	\$1,432,000	\$1,346,000	\$1,451,000
Other Restricted	6,000	—	—

Public Information Major Performance Measures and Service Levels

The following significant performance measures and service level trends will be achieved with the 2009-10 budget allowance:

	2007-08*	2008-09**	2009-10
Percent of news releases that generate media coverage	N/A	77%	70%
New PHX11 programs produced per month	N/A	30	26
Percent of news distributed to stakeholders by 5 p.m. daily	N/A	93%	90%
Percent of e-mail responses to public inquiries within one day	N/A	97%	90%
Average response time to public records requests (days)	N/A	5.4	10
City Connection Web site page reviews	N/A	4,531	4,000

*In 2008, the city of Phoenix completed an extensive review of every department's performance measures. Many new measures were created to better assess the efficiency and effectiveness of services being provided. Historical data is not always available for these new measures.

**Based on 10 months actual experience.

Expenditure and Position Summary

	2007-08	2008-09	2009-10
Operating Expense	\$3,220,000	\$2,953,000	\$2,850,000
Total Positions	30.0	27.0	27.0
Source of Funds:			
General	\$3,203,000	\$2,946,000	\$2,847,000
Other Restricted	17,000	7,000	3,000