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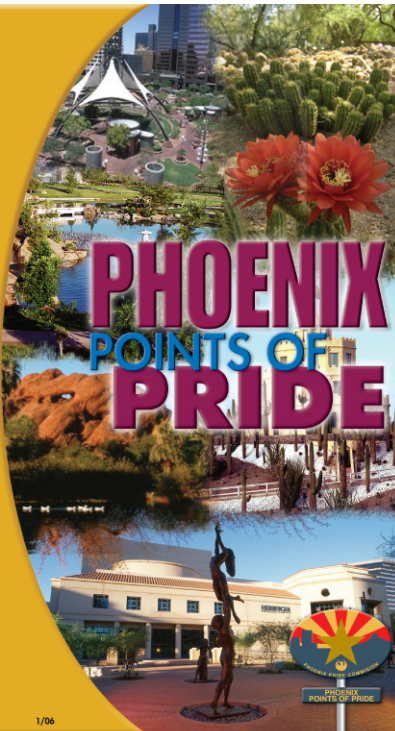


Phoenix Pride Commission



phoenix.gov/pride

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PHOENIX PRIDE COMMISSION

PHOENIX POINTS OF PRIDE

The Phoenix Pride Commission proudly presents the 30 favorite Points of Pride in Phoenix selected by more than 40,000 Valley residents. The Points of Pride locations are places you'd be proud to tell your friends and visitors not to miss when they're in town. Or you may want to take your family on an outing to enjoy Phoenix's most popular landmarks.

The Points of Pride consist of parks, cultural facilities, historic residences and mountain peaks. All these unique locations are found within the Phoenix city limits and contribute to the quality of life in the Valley.

The Phoenix Pride Commission was created in August 1991 to foster a sense of community pride among Valley residents. The commission has presented four positive, unique programs since its inception including successful Sunday on Central events, a testimonial advertising campaign, Phoenix Walk of Pride program and the Valleywide Points of Pride competition. For more information about Phoenix Pride Commission activities, call 602-262-7176.

1 ARIZONA BILTMORE RESORT & SPA

2400 E. Missouri Ave., 602-955-6600
www.arizonabiltmore.com

A Valley landmark since 1929, the Arizona Biltmore Resort & Spa is regarded as one of the world's finest resorts. Known as the "Jewel of the Desert," the Arizona Biltmore provides a restful oasis of 39 acres covered with lush gardens, glistening swimming pools and Frank Lloyd Wright-influenced architecture.

2 ARIZONA CENTER

400 E. Van Buren St., 602-271-4000
www.arizonacenter.com

Rising up from a cool, inviting landscape in the heart of downtown Phoenix is the Southwest's "must-see" marketplace, Arizona Center, featuring shopping, dining and entertainment. Dining is an adventure awaiting discovery with eight full-service and two quick-service restaurants.* First-run movies are shown at the 24-screen AMC theater.

3 BEN AVERY SHOOTING FACILITY

4044 W. Black Canyon Blvd., 623-582-8313
www.basfz.com

The Ben Avery Shooting Facility is a professionally managed and operated, safe, fun, family-based, customer-friendly, shooting sports recreational facility, which provides a quality experience with a homelike atmosphere for a variety of shooting sports, activities and events, now and well into the future.

4 CAMELBACK MOUNTAIN

East McDonald Drive at Tatum Boulevard
602-256-3220, phoenix.gov/parks/nikecml.html

The city's most prominent landmark, Camelback Mountain and the Echo Canyon Recreation Area, features sheer red cliffs, the Praying Monk rock formation and the familiar camel's silhouette.

The 75.8-acre park is a favorite hiking and climbing spot.

5 CRICKET PAVILION

2121 N. 83rd Ave., one-half mile north of the I-10 Freeway between 75th and 83rd avenues, 602-254-7200
www.cricket-pavilion.com

This 20,000 seat open-air amphitheater, which opened in 1990, presents the top names in contemporary music to more than 300,000 fans annually. Considered one of the finest outdoor entertainment venues anywhere, the facility has hosted most of the nation's top entertainers, including Jimmy Buffett, KISS, Dave Matthews Band and Sting.

6 DEER VALLEY ROCK ART CENTER

3711 W. Deer Valley Road, 623-582-8007
www.asu.edu/cias/anthropology/dtrac

The Deer Valley Rock Art Center, a 47-acre nature preserve that contains more than 1,500 petroglyphs, merges past, present and future. Managed by Arizona State University's Department of Anthropology, the center features petroglyphs left on more than 500 boulders throughout the Haldpeth Hills, a sacred Indian site. The site is listed on the National Register of Historic Places.

7 DESERT BOTANICAL GARDEN

1201 N. Galvin Parkway, 480-941-1225
www.dbg.org

The Desert Botanical Garden offers the finest collection of desert plants from around the world in a unique outdoor setting. The garden has more than 50,000 plants on display throughout five thematic trails. The garden offers specialized tours and events, concerts, an outdoor café, a gift/plant shop and many family activities.

8 ENCANTO PARK

2745 N. 15th Ave., 602-262-6412
phoenix.gov/parks/park25.html

Encanto (Spanish for "enchanted") Park is a 222-acre oasis with picnic areas, a lagoon, boat house, swimming pool, nature trail, Kiddieland/Enchanted Island amusement park urban fishing and two golf courses. The lagoon offers paddle boats and canoes as well as fishing. The facility also features a softball diamond, and basketball and tennis courts.

9 HEARD MUSEUM

2301 N. Central Ave., 602-252-8848
www.heard.org

A sparkling glass and clay fence welcomes you into the Heard Museum's new signature experience, HOME: Native People in the Southwest, creating a distinctive display of color and light. World famous for its exhibitions, festivals and outdoor sculpture courtyards, the Heard Museum is a 21st century cultural and educational institution. An outstanding array of authentic Native American jewelry is found in the Heard Museum Shop and Bookstore.

10 THE HERBERGER THEATER CENTER

222 E. Monroe St., 602-254-7399
www.herbergertheater.org

The Herberger Theater Center was built in 1989 to support and foster the growth of performing arts in Phoenix. Since that time, more than two million patrons, including 300,000 school-aged children have shared the unique experience of live performing arts. Three theaters are located at the center including Central Stage, Stage West and the Performance Outreach theater.



11 HISTORIC HERITAGE SQUARE

115 N. Sixth St., 602-262-5971
phoenix.gov/parks/heritage.html

A reminder of Phoenix's proud past, Historic Heritage Square recalls the city's Victorian past. The Rosson House is the cornerstone of a city block of museums, gift shops and restaurants housed in buildings that date from the late 1800s and represent the only remaining group of residential structures from the original town site of Phoenix.



12 JAPANESE FRIENDSHIP GARDEN RO HO EN

1125 N. Third Ave., 602-256-3204
phoenix.gov/parks/jfg.html

The essence of the Japanese culture is brought to the desert through the three and a half-acre authentic Japanese Friendship Garden, a joint project between Phoenix and its sister city of



Himeji, Japan. It includes a tea house and garden featuring more than 50 varieties of plants, a 12-foot waterfall and Koi pond.

13 MYSTERY CASTLE

800 E. Mineral Road, 602-268-1581

Adjacent to South Mountain, Mystery Castle is a native stone castle that features 18 rooms, 13 fireplaces, parapets, many charming nooks and crannies, and is furnished with Southwest-ern antiques.