

DOWNTOWN URBAN FORM PROJECT

NOTES FROM MEETING WITH MARICOPA COUNTY STAFF – 6/28/07

MADISON STREET

- Runs through middle of campus, the “Central Spine”.
- County wishes to make this primarily pedestrian traffic.
 - Motorists will utilize Jefferson Street.
- Use this opportunity to educate the public regarding the constitution and other historical figures, such as James Madison.
 - Statues on each president of his associated street.
- Currently they are unsure as to the type of shade and landscaping.
- Information will be dispensed from kiosks.
- The County owns the area from 5th Avenue to 7th Avenue.
- County is looking to continue to use the shuttle due to the spread out campus.
- County would like streetscape designs from Urban Form Project to serve as a guide.
- County is cautious about park-like areas because of the homeless problem.
 - They are looking into pedestrian friendly places and potential solutions.
 - Such as the southeast corner of 7th Ave and Madison or southwest corner of 5th Ave and Madison.
 - Shade structures to be present.
- At this time, County is not looking into the affordable / attainable / workforce housing option.
- County plans to continue with the large setback and provide greenspace along frontage, just as it has done historically.
- County wants to cooperate as much as possible; however, they are exempt from City regulations on their property.

FOOD SERVICE & RETAIL

- County struggles with recruiting / maintaining, simply because it is not their specialty / business.
- Retail in any of their buildings has always been a big problem.
- It's unlikely that first floor food service / retail will be a scenario.

ISSUES

- County staff expressed their displeasure with the one way street on 4th Street.
- Difficult for vehicular movement at peak rush hour times.