

BIG QUESTION #1
Encanto - 10/05/09

FOCUS AREA	VALUE	DOTS
community	Historic neighborhoods create place (identifiable microcultures)	20
community	Stopped suburbanizing, started urbanizing	11
community	Juxtaposition of urban and suburban, modern and traditional	10
community	Renaissance of Grand Avenue	10
community	Hispanic influences (bilingual)	9
community	Public front porch, private yard	9
community	People from many different cultures (diversity)	9
community	Cultural facilities/activities	7
community	Growing appreciation of post-modern architecture	7
community	Prehistoric and historic buildings	6
community	Preservation ethic born out of respect for our past	6
community	Integrated housing by value (lack of segregation)	5
community	Open government	4
community	Public involvement	4
community	Strong public art program	4
community	Diverse media outlets	3
community	Small town feel in a big city	3
community	Awareness of seniors' needs	3
community	Tolerant	3
community	Place of potential and opportunity	2
community	Vibrant, health feeling	2
community	Desire to improve	2
community	Urban agriculture	2
community	Strong neighboring cities and our friendly relationships	2
community	Do-It-Yourself/Grassroots Energy	1
community	Places of worship	1
community	Perception of safety (caring for homeless)	1
community	Civility	1
community	Good food	0
community	Community policing	0
community	Non-profits	0
economy	Supporting small, local businesses	29
economy	ASU Downtown	24
economy	Potential for rail hub	21
economy	Recent efforts to diversify the economy	18
economy	Limited regulation	13
economy	Small businesses	12
economy	Storefront revitalization program	12
economy	Strong neighboring cities and our friendly relationships	9
economy	Urban agriculture	8
economy	Proximity to Native American communities	5
economy	Awareness of seniors' needs	4
economy	Potential, opportunity	2
environment	Parks	34
environment	Mountain preserves, open spaces	31
environment	Weather, outdoors, diverse landscape	20
environment	Habitat restoration - Rio Salado	17
environment	Urban agriculture	13
environment	Canal system	12
environment	Water reclamation	12
environment	How we manage water	9
environment	Shielded street lights (dark sky)	6
environment	Potential, opportunity	5
environment	Valley lights at night	3

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infrastructure	Public transportation (buses and light rail)	26
infrastructure	Sky Harbor - centrally located airport	17
infrastructure	Phoenix Public Library	14
infrastructure	Parks	13
infrastructure	Non-profits	11
infrastructure	Existing rail lines	9
infrastructure	Synchronized traffic signals	7
infrastructure	Citizens Bond Program	7
infrastructure	All city services	7
infrastructure	Well designed public spaces	6
infrastructure	Strong public outreach by Police and Fire Departments	6
infrastructure	Investment in higher education	5
infrastructure	Freeway trash pickup	5
infrastructure	National and international connectivity	4
infrastructure	Grid structure (roads)	4
infrastructure	Vibrant, dynamic education system	4
infrastructure	Urban agriculture	4
infrastructure	Fire Department	4
infrastructure	Police Department	0