

BIG QUESTION #1  
Paradise Valley - 10-05-09

FOCUS AREA	VALUE
community	Excellent/accessible higher education opportunities
community	Historic preservation/neighborhoods
community	Hub for business/pleasure
community	Sports facilities (commercial/public - Reach 11, soccer fields)
community	Cultural events/community (theatres, movies on the lawn, sponsorships - FBR)
community	Urban village concept/model
community	Citizen input opportunities
community	Canals/opportunities for nodes
community	Arts community/First Fridays
community	Diverse housing opportunities (ranches to condos)
community	Centralized building height
community	Height restrictions are appropriate
community	Family oriented events
community	Large population base
community	Ethnic restaurants/delis/groceries/bakeries representation
community	Parks
community	Libraries/museums
community	Farmer's markets
community	Trails/horses
community	Affordable housing
community	Diverse residency
community	Pedestrian oriented/open air shopping areas & family/pet friendly
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economy	Favorable conditions for businesses
economy	Hub for business/pleasure
economy	Tourist/conference destination
economy	Sky Harbor Internation Airport/Deer Valley Airport
economy	Emerging solar oppourtunities
economy	Hotels/resorts
economy	Small/medium business friendly
economy	Airfiels/military bases
economy	Canals/opportunities for node development
economy	Sports facilities
economy	Higher educaational oppourtunities
economy	Healthcare opportunities (development/research - cancer, trauma centers)
economy	Community events tourists can take advantage of
economy	Sports (Nascar, Fiesta Bowl, collector car events)
economy	Biomedical/TGEN/technology
economy	Quality hospitals/medical facilities - best in country
economy	Shopping (a lot)/accessible
economy	Ethnic restaurants representation
economy	Quality people
economy	Technology
economy	Charitable events (marathons)
economy	Farmer's markets
economy	Affordable housing
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environment	Great urban mountain preserves
environment	Easy access to open spaces
environment	Done a good job of preserving parks & allowing for urban diversity
environment	Good supply of water

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environment	Ability to be a leader in solar technology
environment	Weather
environment	Canals - can bike
environment	Sports facilities
environment	Parks
environment	Our lakes - views/easy access
environment	Horse trails
environment	Farmers markets
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infrastructure	Streets wide & clean - landscaping/emphasis on right of way improvements
infrastructure	Light rail & general transportation
infrastructure	Phoenix Sky Harbor International Airport/Deer Valley Airport
infrastructure	Biomedical facilities
infrastructure	Public safety
infrastructure	Centralized building height
infrastructure	CAP - community could not exist without our innovation
infrastructure	Canals
infrastructure	Consistenly well run city
infrastructure	Stadiums

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