

BIG QUESTION #1
North Gateway - 10-08-09

FOCUS AREA	VALUE	DOTS
Community	Open to outsiders/people from other places (personal experience)	12
Community	Recreation (variety of options - shooting range, hiking, botanical gardens, zoo, professional sports teams)	11
Community	Diversity (options to do things & different neighborhoods)	8
Community	Sense of Community (biggest small town, architectural heritage)	4
Community	Strong faith options (quality of life experience available)	0
Economy	Affordability of housing & diversity of style	10
Economy	City if pro-growth & pro-business (easy to start business)	7
Economy	Population Growth (creates opportunity)	5
Economy	Education Opportunities (attracts students)	4
Economy	Open economy (growth & opportunity)	3
Economy	Recreation (money generator & non-polluter)	3
Economy	Tourist Industry (provides opportunities & amenities)	3
Economy	Nice retail shopping (diversity)	2
Economy	No reliance on heavy industry (cleaner environment)	2
Environment	Mountains (views & hiking opportunities)	10
Environment	Recreation (offers other options for things to do)	8
Environment	Weather (health reasons)	7
Environment	Maintain natural desert beauty (views)	7
Environment	Diversity in Character (different look and feel throughout the City)	6
Environment	Small Local Park Options (kids)	3
Environment	Ability to do things green (conserve energy, solar)	1
Infrastructure	Central Airport (well connected flights)	13
Infrastructure	Freeway System (enable freedom of movement)	8
Infrastructure	Grid Surface Street (ease of getting around & clean/well maintained)	7
Infrastructure	Well run City (public services are user-friendly)	6
Infrastructure	Canals (cost of water)	4