BIG QUESTION #1
South Mountain - 10/13/09

FOCUS AREA	VALUE	DOTS
Community	Combination of historic character and new development (Provides sense of	10
Community	Presence of agricultural uses and subsequent open space (character)	9
Community	Parks (family attraction, brings community together)	9
Community	South Mountain Park (community destination/icon)	8
Community	Variety of educational facilities from university to pre-school (life-long	8
Community	Sense of opportunity and political transparency (encourages participation)	8
Community	Multicultural community (makes it a more interesting place)	7
Community	Political structure and efficient city services (promotes community	7
Community	Abundance of cultural facilities (opportunities for family activities)	5
Community	Accessible government (encourages participation)	5
Community	Light rail (connects communities	4
Community	Sustainability practices (encourages long-term social vitality)	4
Community	Community destinations are in close proximity (short travel times)	2
Community	Micro cultures and neighborhood identity (Provides sense of place)	2
Economy	Low cost of living (can afford to better provide for families)	13
Economy	Opportunities for growth in solar industry (green jobs)	12
Economy	Light rail (new TOD development, urban revitalization)	11
Economy	Small businesses (provide community identity)	10
Economy	Cultural facilities (regional attractions)	8
Economy	Sustainability (current efforts to diversify economy)	8
Economy	South Mountain Park (tourist destination)	7
Economy	Educational facilities (easy access for workforce)	5
Economy	Sky Harbor Airport (jobs, tourism)	5
Economy	Medical industry (jobs, medical tourism)	3
Economy	Low energy costs (can afford to spend income on other items)	2
Economy	Proximity to Mexico (tourism)	2
Environment	Potential for solar uses/industry (reducing dependence on other types of	14
Environment	Current sustainability efforts (promoting new environmental ethic)	14
Environment	South Mountain Park (Sonoran desert sanctuary, scenic)	14
Environment	Weather (not cold, can enjoy outdoors 9 months out of the year)	13
Environment	Rio Salado Habitat Restoration Area (regional destination, example of environmental revitalization)	13
Environment	Parks (designated open space)	9
Environment	Light rail (provides cleaner transportation alternative)	6
Environment	Fairly good air quality (mostly clear and safe to breathe)	2
Environment	Low water use and low maintenance landscaping	2
Infrastructure	Sky Harbor Airport (central location provide convenient access to	11
Infrastructure	South Mountain Park (regional attraction, icon for community)	9
Infrastructure	Potential for solar uses/industry (adequate space and plenty of sunshine	8
Infrastructure	Light rail (important addition to transportation infrastructure, provides	7
Infrastructure	Commitment to sustainability (growing green infrastructure)	7
Infrastructure	Freeway system (provides for ease of mobility throughout region)	6
Infrastructure	Grid system (provides for ease of mobility)	5
Infrastructure	Community layout (everything is only 10-20 minutes away)	5
Infrastructure	Medical facilities (medical services are never too far away)	5
Infrastructure	Cultural facilities/Sports Venues (Serve as destination points for	5
Infrastructure	Neighborhood parks (there is always one close to where you live)	4

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FOCUS AREA	VALUE	DOTS
Infrastructure	Water system (provides clean reliable water service)	4
Infrastructure	Public safety facilities (Located close to service areas)	3
Infrastructure	Proximity to Mexico (tourism)	2
Infrastructure	The fact that we don't have toll roads (they are inconvenient)	4