

BIG QUESTION #1
Deer Valley - 10/15/09

FOCUS AREA	VALUE
Community	Low Population Density (Relaxed Atmosphere)
Community	Family Oriented City (strong community support)
Community	Neighborhood feel to the city
Community	Restaurants (Diverse opportunities)
Community	Parks / Preserves (designated open space)
Community	Recreation Centers / Sports Centers / Golf Courses
Community	Sports Teams (helps develop common bonds)
Community	Community College System
Community	Strong School Districts (Teacher support)
Community	Hospital and medical choices are good
Community	Public Arts Program (provides a sense of place)
Community	Libraries / Museums
Community	Deer Valley Rock Art Museum (education and preserves history)
Community	Jobs close to communities
Community	Police / Fire support is good so is city responsiveness to residents
Economy	Sports Teams (bring in revenue)
Economy	Climate (tourism)
Economy	Low cost of living (higher standard of life)
Economy	Good diversity in shopping opportunities
Economy	Unique Restaurants attract spending
Economy	Good paying white collar jobs
Economy	High Tech and Health care jobs
Economy	Well Planned commercial areas
Economy	Reasonable property taxes
Environment	Preserves / Openspace (Hiking - scenery)
Environment	Parks (provide a sense of community - can ride horses)
Environment	Outdoor Recreation options
Environment	Flood control to protect our city
Environment	Irrigation program and water conservation
Environment	Recycle program (keeps things cleaner)
Environment	Clean Air
Environment	Climate
Environment	Low light pollution (permitting star gazing)
Infrastructure	Street Grid system (enables ease of movement)
Infrastructure	Wide streets
Infrastructure	Impact fees to fund development of infrastructure
Infrastructure	Light rail (convenient for downtown)
Infrastructure	Bulk Garbage pickup (good waste management)
Infrastructure	Phoenix Sky Harbor International Airport and commuter airports
Infrastructure	Freeways - Outer loop
Infrastructure	Good bus system