

Phoenix is HOT in many ways, but it's getting *COOLER*.

- Phoenix is adding trees to create a shade canopy. This leads to cleaner air, **lower** temperatures and less energy consumption.
- The NFL is taking part. Its environmental program donates trees each year to Super Bowl host cities. Phoenix's Moon Valley Park and Paradise Cove Park just received 40 trees each from the NFL.
- Every \$1 invested in the urban forest = \$2.23 in benefits





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