



Technology Summit

November 12, 2014

**Phoenix Convention Center
Executive Conference Center**

Hosted by:

The Task Force on Technology Advancement



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Summit Vision

Foster partnerships in Phoenix and the region to create a technology ecosystem that attracts businesses and entrepreneurs, and creates an internal and external culture that cultivates innovation.

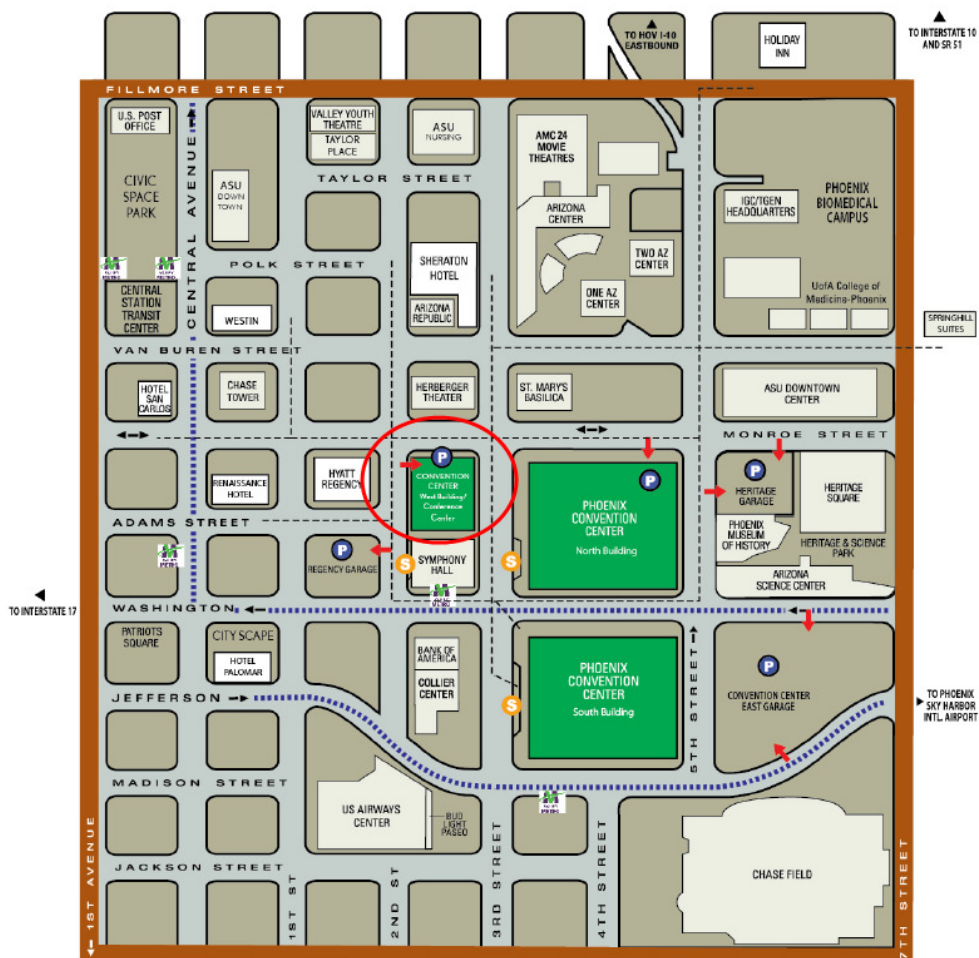
Directions and Parking

Phoenix Convention Center
Executive Conference Center
West Building, Second Floor

185 N. Second St.
Phoenix, AZ 85004

Free parking in the West and North Garages

Directions and Parking



Technology Summit Program

7 a.m. to 4 p.m.	Registration / Check-In Executive Conference Center, Reception
7:30 a.m. to 8:30 a.m.	Summit Vision Breakfast (Breakfast Invitees) Executive Conference Center, East Foyer
8:45 a.m. to 9 a.m.	Welcome – Summit Kick-Off Executive Conference Center, Lecture Hall
9 a.m. to 9:45 a.m.	Keynote Dean Iacovelli, Microsoft Executive Conference Center, Lecture Hall
9:45 a.m. to 10:45 a.m.	Government Technology Trends Jeff Vining, Gartner, Inc. Executive Conference Center, Lecture Hall
10:45 a.m. to 11 a.m.	Break / Refreshments Executive Conference Center, East Foyer
11 a.m. to 12:15 p.m.	Panel Breakout Sessions – Round 1 Executive Conference Center, Conference Rooms

Technology Summit Program

12:15 p.m. to 1 p.m.	Lunch Executive Conference Center, East Foyer
1 p.m. to 2:15 p.m.	Panel Breakout Sessions – Round 2 Executive Conference Center, Conference Rooms
2:15 p.m. to 2:30 p.m.	Break / Refreshments Executive Conference Center, East Foyer
2:30 p.m. to 4 p.m.	All-Panel Debrief Executive Conference Center, Room 211A

Speakers

Keynote



Dean Iacovelli

Dean Iacovelli is currently the Microsoft State and Local Government Director for the Northwest and Southwest Region. Prior to this role, Dean served for five years as Director for Collaboration and Cloud Solutions for Microsoft State and Local Government, leading a national team of Solution and Technology Architects on cloud and self-hosted collaboration strategies and solutions. He also served for almost three years as Chief Security Advisor for Microsoft State and Local Government, coordinating security strategy, readiness, and communication.

Prior to joining Microsoft, Dean was the Director of Microsoft Programs for Corbett Technologies, a Department of Defense-focused information security consulting firm based in Alexandria, VA. He has also worked for IBM and Digital Equipment Corporation.

Government Technology Trends



Jeff Vining

Jeff Vining is an analyst with Gartner, Inc., focusing on government-specific topics, such as digital government, citizen eID initiatives, social media tools and mobile enterprise strategy. Prior to this role, Jeff served as the Executive Director of a federal government program tasked with identifying and deploying emerging technologies for law enforcement application. He also served as attorney and investigator for the Federal Bureau of Investigation, Department of the U.S. Navy and the Arkansas State Police.

Jeff has presented at The Hague and United Nations, and delivered a smart government presentation to the Chinese Ministry of Agriculture in Beijing.

Panels

The Task Force on Technology Advancement convened the Technology Summit to address two goals: Improve Internal City of Phoenix Technology and Advance Technology for Economic Development. The Task Force determined six focus areas to address these goals. Each focus area will be addressed by a panel of experts, with input from summit attendees.

Goal: Improve Internal City Technology

Panel 1 Common Infrastructure Executive Conference Center, **Room 213B**

How can local governments break down siloes of technology to bring residents consistent, transparent, and accessible information and services? What strategies for technology infrastructure can lead to sustained efficiencies, service improvements, and savings?

Task Force Leaders: **Chris Parsons - ViaWest**
 Brent McCarthy - Microsoft
Moderator: **Chris Parsons - ViaWest**

Panelists: Michael Guggemos– Chief Information Officer, Insight
 Doug Baer – Infrastructure Architect, VMware
 Scott Wold – Cloud Architect, Microsoft

Panel 2 Non-Technology Changes Executive Conference Center, **Room 213A**

What organizational and process changes are needed for local governments to keep pace with technology advancements? What changes are needed to realize efficiencies offered by new technologies?

Task Force Leaders: **Robert Hall - Co-Founder, Orenda International**
Moderator: **Robert Hall - Co-Founder, Orenda International**

Panelists: James Scarboro – Deputy Finance Director, City of Phoenix
 Mike Hawksworth – President, MSS Technologies
 M.D. Dbeis – Owner, CS&S Computer Systems

Panel 3

Internal Workforce Planning and Sourcing Executive Conference Center, **Room 212C**

What strategies can local governments use to attract a new generation of IT professionals? How can a culture of innovation help to attract and retain new talent?

Task Force Leaders:

David L. Stevens - CIO, Maricopa County

Moderator:

Michael Hurwitz - President, Careers in Government

Panelists:

Cathleen Barton – Education Manager Southwest Region, Intel

Matt Nixon – Business Development Manager, 29th Drive

Jerrold Bailey – Senior Vice President and Practice Lead, Tallwave

Bryan Duarte – Software Engineer Undergraduate, ASU

Goal: Advance Technology for Economic Development

Panel 4

Data: Responsive and Available Executive Conference Center, **Room 212B**

How can data be collected and utilized to provide better services to residents and businesses? What open data strategies should be used to provide government data to the public to further economic development and provide transparent governing?

Task Force Leaders:

Brent McCarthy - Microsoft

Moderator:

Brent McCarthy - Microsoft

Panelists:

David Gollob – Data Architect, Microsoft

Brian Secrest – Analytics Consultant, Wells Fargo

Dean Iacovelli – State and Local Government Director,
Northwest and Southwest Regions, Microsoft

Panel 5

Partner with the Private Sector

Executive Conference Center, **Room 211B**

How can local governments partner with the private sector to improve economic development through streamlined processes and improved technology infrastructure?

Task Force Leaders:

Susan Anable - Cox Communications

Moderator:

Susan Anable - Cox Communications

Panelists:

Jerry Fuentes – Arizona-New Mexico President, AT&T Wireless

Mike DiMaria – Director of Legislative Affairs, CenturyLink

Jason Morris – Founding Partner, Withey Morris PLC

Mark Goldstein – President, International Research Center

Dr. Francis Sisti – Executive Director, Systemic Leadership Institute

Panel 6

Partner with Public Sector to Compete for Technology Companies

Executive Conference Center, **Room 212A**

How can local governments attract and retain technology companies? What partnership strategies can public sector organizations utilize to compete together for technology businesses and start-ups?

Task Force Leaders:

Jeff O'Toole - Blackbaud, Inc.

Dean Howard - Sunnyslope Village Alliance Board

Patrick Tobin - Pango USA

Moderator:

Jeffrey Dorf - Rosendin Electric

Panelists:

Christine Mackay – Economic Development Director, City of Phoenix

Mark Bauer – Managing Director/National Director, Data Center Solutions
Group at Jones Lang LaSalle

Michelle De Blasi – Attorney at Gammage & Burnham, Arizona
Technology Council, Phoenix Green Chamber of
Commerce

Todd Sanders – President/CEO, Phoenix Chamber of Commerce

Darrell Black – Public Sector Manager, Intel

Courtney Klein – CEO / Co-Founder, SEED SPOT

Task Force on Technology Advancement Members

Neil Edwards

Dean Howard

Diane Scherer

Jaime Casap

Bob Hatfield

Jeff O'Toole

Chad Kirkpatrick

Steven Zylstra

Harvey Shrednick

Brent McCarthy

Nancy Raabe

Robert Hall

Barbara Cooper

Susan Anable

Chris Parsons

David L. Stevens

Jeff Mirasola

Aaron Sandeen

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