



Technology Summit

November 12, 2014

Summit Vision

Foster partnerships in Phoenix and the region to create a technology ecosystem that attracts businesses and entrepreneurs, and creates an internal and external culture that cultivates innovation.

Hosted by:

The Task Force on Technology Advancement

Technology Summit

Summit Information

Date

November 12, 2014

Location

Phoenix Convention Center

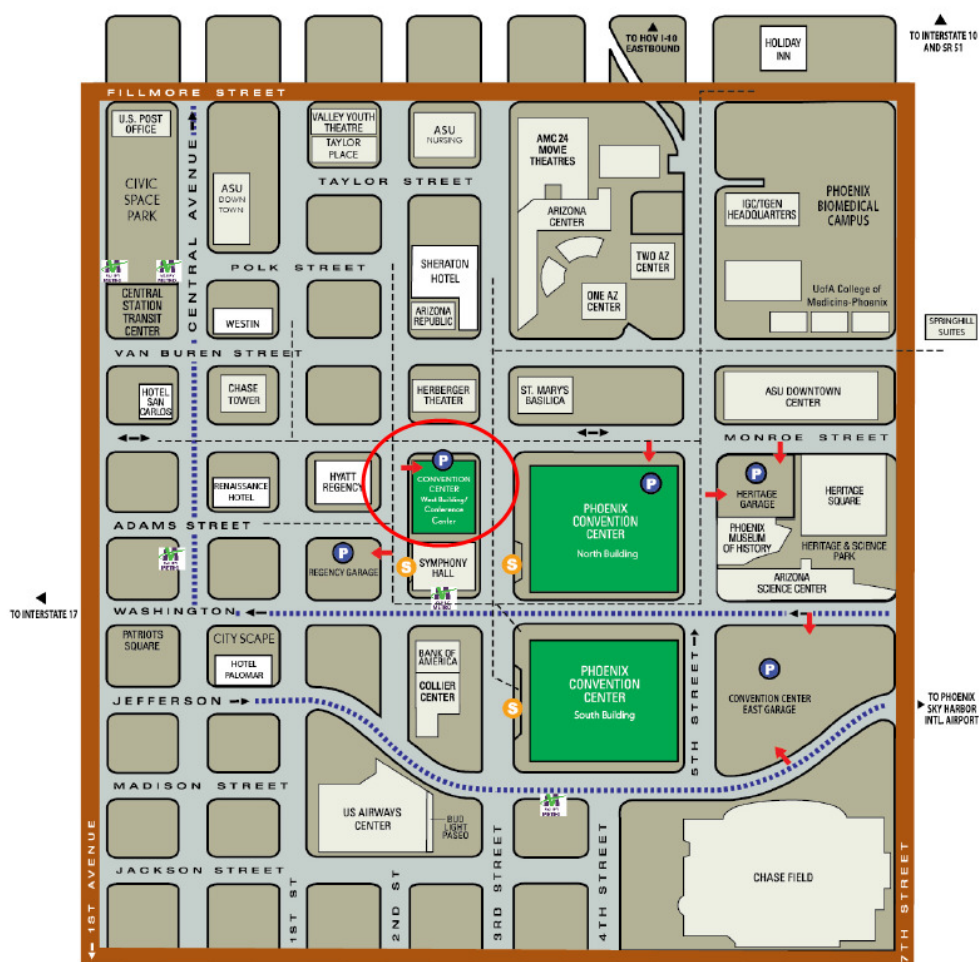
[Executive Conference Center](#)

West Building

185 North Second Street

Phoenix, AZ 85004

Directions and Parking



Agenda

7 – 7:30 a.m.	Check-in for Panel Members
7:30 – 8:30 a.m.	Summit Vision Breakfast (Breakfast Invitees Only)
8:30 – 8:45 a.m.	Check-in for General Public
8:45 – 9 a.m.	Welcome
9 – 9:45 a.m.	Keynote
9:45 – 10:45 a.m.	Government Technology Trends (Gartner, Inc.)
10:45 – 11 a.m.	Break
11 a.m. – 12:15 p.m.	Panel Breakout Sessions – Round 1*
12:15 – 1 p.m.	Lunch Break
1 – 2:15 p.m.	Panel Breakout Sessions – Round 2* (Panel Members Only)
2:15 – 2:30 p.m.	Break
2:30 – 4 p.m.	All-Panel Debrief

*See Panel Topics and Information Below

Panel Topics and Information

Summit Goal A - Improve Internal City Technology

1. Common Infrastructure

Task Force Leaders:

Chris Parsons, ViaWest

Brent McCarthy, Microsoft

- Consolidate Systems and Footprint
- CRM for Single Customer View
- Possible front-end layer for short-term
- Hosting / Outsourcing of Infrastructure
- Data – responsive and available

2. Non-technology Changes

Task Force Leader:

Robert Hall, Orenda International

- Organization has to become agile and support innovation
- Procurement has to be stream-lined
- Budget for refresh of technology and for new technologies

3. Internal City Workforce Planning and Sourcing

Task Force Leader:

David Stevens, Maricopa County

- Need to attract new generation
- Outsource when appropriate
- Recruit skills to support evolving business model

Summit Goal B – Advance Technology for Economic Development

4. Data: Responsive and Available

Task Force Leader:

Brent McCarthy, Microsoft

- Open Data
- Big Data

5. Partner with Private Sector

Task Force Leader:

Susan Anable, Cox Communications

Patrick Tobin, Pango USA

- Fast-track and streamline City processes (e.g. permitting, zoning, rights-of-way management for telecom and wireless providers)
- Partner with providers for High-speed internet, Wi-Fi everywhere, broadband expansion
- Partner with other State and Local Governments to leverage existing infrastructure
- Outsourcing

6. Improve the City's ability to compete for private sector technology companies and partner with Public Sector entities already working to attract Technology

Task Force Leaders:

Jeff O'Toole, Blackbaud, Inc.

Dean Howard, Sunnyslope Village Alliance Board Member

Patrick Tobin, Pango USA

- Determine tech infrastructure needed by private sector
- Determine needs of technology companies
- ASU, Community Colleges
- Outreach to young children
- STEM – Education (including k-12) and Industry
- Economic Development Agencies

Task Force on Technology Advancement Members

Neil Edwards

Diane Scherer

Bob Hatfield

Chad Kirkpatrick

Harvey Shrednick

Nancy Raabe

Barbara Cooper

Chris Parsons

Jeff Mirasola

Dean Howard

Jaime Casap

Jeff O'Toole

Steven Zylstra

Brent McCarthy

Robert Hall

Susan Anable

David L. Stevens

Aaron Sandeen