

Criterion	Low	Medium	High	Points	Comments
<p><b>Community Significance (Up to 45 points)</b></p> <p>The applicant clearly and specifically:</p> <ol style="list-style-type: none"> <li>1. Identifies the community the organization engages.</li> <li>2. Has the clarity of the organization's mission, vision, and goals and how they relate to the community being served, especially given the current health pandemic.</li> <li>3. Articulates how the pandemic has transformed the organization's strategies to engage people.</li> </ol>	<ul style="list-style-type: none"> <li>• The applicant describes the community that the organization engages vaguely. It does not include demographic information that is specific to the organization's community, or provides city of phoenix resident demographics instead.</li> </ul> <p>(0-5 points)</p>	<ul style="list-style-type: none"> <li>• The applicant describes the community that the organization engages somewhat. It includes some demographic information or description.</li> </ul> <p>(6 – 10 points)</p>	<ul style="list-style-type: none"> <li>• The applicant describes the community it engages in and includes demographic information and/or a clear and specific description. For example, there are demographics by age, race, and gender.</li> </ul> <p>(11 – 15 points)</p>	Maximum 15 points	
	<ul style="list-style-type: none"> <li>• The applicant does not describe or vaguely describes strategies that the organization used during the pandemic to support their organization's mission and vision.</li> </ul> <p>(0-5 points)</p>	<ul style="list-style-type: none"> <li>• The applicant mentions the strategies (not in depth) that the organization used during the pandemic to support their organization's mission and vision. For example, the applicant may only list strategies, but not expand on them.</li> </ul> <p>(6 – 10 points)</p>	<ul style="list-style-type: none"> <li>• The applicant provides vivid examples and details of strategies that the organization used (or experimented with) during the pandemic to support their organization's mission and vision.</li> </ul> <p>(11 – 15 points)</p>	Maximum 15 points	
	<ul style="list-style-type: none"> <li>• The applicant does not include or vaguely includes key reflections from surprises and lessons from the previous year.</li> </ul> <p>(0 -5 points)</p>	<ul style="list-style-type: none"> <li>• The applicant touches on some reflections from surprises and lessons from the previous year.</li> </ul> <p>(6 – 10 points)</p>	<ul style="list-style-type: none"> <li>• The applicant includes detailed reflections on the surprises and lessons from the previous year.</li> </ul> <p>(11 – 15 points)</p>	Maximum 15 points	

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<p><b>Artistic/Cultural Value (Up to 40 points)</b></p>	<p>The applicant does not list any methods of delivering programming or it does very briefly without any detail. The applicant does not provide examples of how these methods affect the artistic and cultural</p> <p>(0 – 3 points)</p>	<ul style="list-style-type: none"> <li>The applicant lists new and/or evolved methods of delivering programming, but does not describe how these methods advance the organization’s mission during the pandemic. It also does not provide information as to what guided the applicant to create or adjust the methods of delivering programming.</li> </ul> <p>(4 – 7 points)</p>	<ul style="list-style-type: none"> <li>The applicant describes how these methods affect artistic and cultural experience.</li> <li>The applicant describes how the services and programs the organization offers to the community connect to the organization’s art/cultural mission during the pandemic.</li> </ul> <p>(8 – 10 points)</p>	<p>Maximum 10 points</p>	
<p>1. The applicant is thoughtful in delivering programs and services that advance the organization’s artistic/cultural mission during the pandemic; 2. Demonstrates intentionality behind upcoming programming.</p>	<p>In relation to the applicant’s size and resources, the applicant provides few to no opportunities to local artists.</p> <p>(0 – 3 points)</p>	<ul style="list-style-type: none"> <li>In relation to the applicant’s size and resources, the applicant describes the internal artist opportunities (e.g. performing in a show) that it provides to local artists, but doesn’t provide examples of other specific support (e.g. development/training, pay, promotion)</li> </ul> <p>(4 – 7 points)</p>	<ul style="list-style-type: none"> <li>In relation to the applicant’s size and resources, the applicant has specific examples of how they provide specific and concrete support to artists (e.g. artistic/cultural opportunities, development/training, fair pay, meaningful promotion) and show intent for continued and growing support.</li> </ul> <p>(8 – 10 points)</p>	<p>Maximum 10 points</p>	
		<ul style="list-style-type: none"> <li>The applicant provides a description on upcoming programming that is exciting to the organization</li> </ul>	<ul style="list-style-type: none"> <li>The applicant thoroughly describes new and/or</li> </ul>	<p>Maximum 10 points</p>	

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		<p>and why, but needs more specific detail or clarity.</p> <p>(4 - 7 points)</p>	<p>evolved methods of delivering programming.</p> <p>( 7 – 10 points)</p>		
	<ul style="list-style-type: none"> <li>Support materials do not portray the art/cultural offerings of the applicant</li> </ul> <p>(0 – 4 points)</p>	<ul style="list-style-type: none"> <li>Support materials are adequate at portraying the art/cultural offerings of the applicant. For example, support materials will at least show the artistic/cultural component, but may not show the interaction between art and participants, or vice versa.</li> </ul> <p>(5 – 7 points)</p>	<ul style="list-style-type: none"> <li>Support materials are excellent at portraying the art/cultural offerings of the applicant. For example, support materials show both the art and participant, and the interaction.</li> </ul> <p>(8 – 10 points)</p>	<p>Maximum 10 points</p>	
<p><b>Financial &amp; Leadership Capacity (Up to 15 points)</b></p> <p>The applicant shows:</p> <ol style="list-style-type: none"> <li>Fiscal accountability and is flexible to keep up with the challenges the organization faces during the Coronavirus crisis, including fiscal health, staff and board development, and a focus on the future; successfully refers to CDP report/summary form to explain financial position;</li> <li>Demonstrates thoughtful reflection on equity regardless of where the</li> </ol>	<ul style="list-style-type: none"> <li>Is not responsive to the narrative commentary questions about the CDP/financial summary form.</li> </ul> <p>(0 points)</p>	<ul style="list-style-type: none"> <li>Is partially responsive to the narrative commentary questions about the CDP/financial summary form.</li> </ul> <p>(5 points)</p>	<ul style="list-style-type: none"> <li>Is fully responsive to narrative commentary questions about the CDP/financial summary form.</li> </ul> <p>(10 points)</p>	<p>Maximum 10 points</p>	
	<ul style="list-style-type: none"> <li>The applicant does not include EDI reflections within the application.</li> </ul>	<p>N/A</p>	<ul style="list-style-type: none"> <li>The applicant provides EDI reflections within the application.</li> </ul>	<p>Maximum 5 points automatic</p>	

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organization is on the spectrum of their equity work.	(0 points automatic)		(5 points automatic)		