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FOR CITY COUNCIL PACKET  
MARCH 11, 2014

**The March 11, 2014, Executive Session and Policy Session have been Cancelled.**

**The March 12, 2014, Formal Meeting is Cancelled.**

**GENERAL INFORMATION**

- [Liquor License Applications Received for the Period of February 24, 2014 through February 28, 2014](#)

**RESPONSES TO REQUESTS FROM COUNCIL**

The following informational reports respond to requests from Council at the February 11 and 25, 2014, Policy Sessions, respectively:

[Councilman DiCiccio](#) Councilman DiCiccio requested staff to research the possibility of developing public-private partnerships with organizations to build charter schools in the most challenging areas of Phoenix. Councilman DiCiccio added the City should explore the use of vacant land, transportation, and alternative funding mechanisms to attract organizations, and should develop a standardized rubric to judge the performance of charter schools.

[Councilman DiCiccio](#) Councilman DiCiccio requested staff to investigate the costs associated with the union release time court case, including what the City has spent internally on the case, the cost of obtaining private legal services, and the number of staff hours expended.

## RESPONSES TO REQUESTS FROM CITIZENS

The following informational reports respond to requests from citizens at the February 19, 2014, Formal City Council meeting:

### Ms. Carolyn Harrison

Ms. Harrison stated Sally Chavez, Human Services Senior Programs Supervisor I, would be transferred from the Adam Diaz Senior Center to another facility in the City. Ms. Harrison remarked that many members of the Adam Diaz Center would not return if Ms. Chavez was moved to another facility, and reported that she had a petition that was signed by approximately 100 people that were opposed to Ms. Chavez's relocation. Ms. Harrison requested that Ms. Chavez be allowed to continue working at the Adam Diaz Center.

### Mr. Chuck Jones

Mr. Jones reported the property at 777 West Campbell Avenue has been abandoned for approximately two years. Mr. Jones stated that the construction of a fence around the site has not prevented homeless person from residing on the property, fires, or criminal behavior and activities from occurring on the premises. Mr. Jones requested that something be done to resolve this issue completely.

Packet Date: March 6, 2014

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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: Lisa Takata  
Deputy City Manager

PACKET DATE: March 6, 2014

FROM: Cris Meyer  
City Clerk

SUBJECT: LIQUOR LICENSE APPLICATIONS RECEIVED FOR THE PERIOD OF  
FEBRUARY 24, 2014 THROUGH FEBRUARY 28, 2014

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This report provides advance notice of liquor license applications that were received by the City Clerk during the period of Monday, February 24, 2014 through Friday, February 28, 2014.

#### INFORMATION

The liquor license application process includes the posting of a public notice of the application at the proposed location and online for twenty days, and the distribution of an application copy or a copy of this report to the following departments for their review: Finance, Planning and Development, Police, Fire, and Street Transportation.

Additional information on the items listed below is generally not available until the twenty-day posting/review period has expired.

#### LIQUOR LICENSE APPLICATIONS

<u>Application Type Legend</u>					
<u>O</u> - Ownership	<u>L</u> - Location	<u>N</u> - New	<u>OL</u> - Ownership & Location	<u>AOC</u> - Acquisition of Control	<u>SE</u> - Special Event
<u>Liquor License Series Definitions</u>					
1	In State Producer	*7	On sale-beer & wine	11	Hotel/Motel-all liquor on premises
3	Microbrewery	8	Conveyance license-sale of all liquor on board planes & trains	12	Restaurant-all liquor on premises
4	Wholesaler	9	Off sale-all liquor	14	Clubs-all liquor on premises
5	Government	9S	Sampling Privileges	15	Special Event
*6	On sale-all liquor	10	Off sale-beer & wine		
		10S	Sampling Privileges		

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\*On-sale retailer means any person operating an establishment where spirituous liquors are sold in the original container for consumption on or off the premises and in individual portions for consumption on the premises.

Dist.	App. Type	Agent/Owner Name Business Name/Address Phone	Lic. Type	Approx. Protest End Date	Within 2,000 Feet of Light Rail	Proposed Agenda Date
1	N	H. J. Lewkowitz, Agent Chipotle Mexican Grill #2314 3009 West Agua Fria Freeway, #1 602-200-7222	12	3/21/14	No	4/16/14
4	SE	Justin Owen The Phoenix Lesbian and Gay Pride Committee, Inc. (4/5-4/6/14) 300 East Indian School Road 602-722-4338	15	N/A	N/A	*4/5/14
6	SE	Julie Cipriano St. Thomas the Apostle Roman Catholic Parish Phoenix (5/2/14) 2312 East Campbell Avenue 602-954-9089	15	N/A	N/A	4/16/14
6	SE	Thomas Hart Knights of Columbus St. Theresa Council 13497 (5/10/14) 5045 East Thomas Road 602-647-2407	15	N/A	N/A	4/16/14
6	SE	Myron Lichty Festival of Lights Association (5/31/14) 2201 East Clubhouse Drive 480-580-9699	15	N/A	N/A	4/16/14
6	SE	Karen Cordy Habitat for Humanity Central Arizona (4/11/14) 341 West Montebello Avenue 602-495-2580	15	N/A	N/A	*4/11/14
6	SE	Charles Kieffer St. Theresa Roman Catholic Parish Phoenix (5/1-5/3/14) 5045 East Thomas Road 602-840-0850	15	N/A	N/A	4/16/14

Dist.	App. Type	Agent/Owner Name Business Name/Address Phone	Lic. Type	Approx. Protest End Date	Within 2,000 Feet of Light Rail	Proposed Agenda Date
7	SE	Vernon Biaett Arizona Parks & Recreation Fellowship (3/27/14) 1202 North 3rd Street 623-251-1867	15	N/A	N/A	*3/27/14
7	O	Steven Cohn, Agent Renaissance Phoenix Downtown Hotel 50 East Adams Street 602-380-6066	6	3/21/14	Yes	4/16/14
8	N	Julie Meeker, Agent Mother Bunch Brewing 825 North 7th Street, #102 480-620-1950	3	3/21/14	No	4/16/14
8	N	Julie Meeker, Agent Mother Bunch Brewing 825 North 7th Street, #102 480-620-1950	12	3/21/14	No	4/16/14
8	O	Navayogasingam Thuraisingam, Agent Premiere Airport Food Services Beer and Wine 3200 East Sky Harbor Blvd., T2 F8 480-329-0149	6	3/21/14	No	4/16/14
8	N	Majid Sayyed, Agent WY Market 1819 West Buckeye Road 602-862-8907	10	3/18/14	No	4/16/14
8	N	Abebech Ejerssa, Agent Ethiopian Famous Restaurant and Coffee 4111 East McDowell Road 602-459-1636	12	3/18/14	No	4/16/14

\*Event Date – Application not received in time for Council review.

For further information regarding any of the above applications, please contact the City Clerk Department, License Services Section, at 602-262-6018.

#### RECOMMENDATION

This report is provided for information only. No Council action is required.

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## CITY COUNCIL REPORT

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### COUNCIL REQUEST

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TO: Paul Blue  
Senior Executive Assistant to the  
City Manager

PACKET DATE: March 6, 2014

FROM: Tim Valencia  
Youth and Education Manager

SUBJECT: POLICY MEETING RESPONSE TO COUNCILMEMBER DICICCIO'S  
REQUEST FOR INFORMATION - FEBRUARY 11, 2014

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This report provides information about the Arizona Charter Schools Association in regards to assisting charter schools with public-private partnerships, building schools in challenging areas, and academic performance as requested by Councilmember DiCiccio on February 11, 2014.

#### BACKGROUND

The Arizona Charter Schools Association is a non-profit membership and professional organization providing comprehensive support and services to Arizona's charter schools. The Association's mission is to support student achievement through high-quality charter schools, advocate for student equity and charter school autonomy, and lead Arizona charter schools as a sustainable, strong credible organization through effective public-private partnerships.

#### THE ISSUE

In 2013, the Association started a new initiative called New Schools For Phoenix that will recruit and equip local and national leaders to open high-quality schools in Phoenix. The initiative assists these leaders in creating public-private partnerships to build schools in the most challenging areas of Phoenix.

New Schools For Phoenix will nurture entrepreneurial charter school leaders to open 25 or more highly effective schools within the Phoenix urban core. This area is designated by the boundaries of the Phoenix Union High School District and 13 feeder elementary districts, and will serve primarily low-income students. The new schools will open over five years, beginning in 2015, and enroll up to 12,500 students.

New Schools For Phoenix will recruit and train three types of leadership teams:

Starter: Incubate new charter school.

Replicator: Recruit high-quality Arizona charters and out-of-state charter management organizations and assist them in replicating in the Phoenix urban core.

Reformer: Recruit C- and D-rated schools with a leadership team that has the capacity to undertake comprehensive school reform.

School leadership teams will participate in a two-year training and planning process that moves them from a vision to opening or reforming a high-quality school that enrolls high-poverty students in Phoenix's urban core. In their first three years of operation, the schools will receive intensive, customized coaching and training to ensure successful implementation of their school design.

The Association has developed a strategic partnership with the Arizona State Board for Charter Schools (ASBCS), the primary authorizer of charter schools in the state, based on shared goals: opening high-quality charter schools, improving existing schools, and ensuring high-quality school options. The ASBCS responsibilities include monitoring performance of charter schools and holding them accountable for meeting expectations. The role of the ASBCS is to oversee the charter schools it sponsors, which includes academic, financial, and statutory compliance as well as adherence to the terms and conditions in the school's charter contract. This is accomplished by executing its general oversight responsibilities, communicating with schools, and overseeing schools' compliance with academic and financial obligations.

New Schools For Phoenix is assisting ASBCS in transforming C- and D-rated charter schools through a process of planning and training. The Association assists and supports the state board's efforts to close F-rated charter schools, which began in 2013 with five closures. The Association provides the state board with research and data analysis that the board uses to make its decisions. In 2014, there are 41 charter schools that may be classified as F and closed. Three are in the New Schools For Phoenix target area.

New Schools For Phoenix has also launched five pilot schools for Fall 2014. These schools will serve students within the Phoenix Urban Core and embody high expectations for all students. The schools created strong public developing public-private partnerships with local businesses and organizations.

For example, SySTEM Phoenix is opening a charter school in downtown Phoenix focused on using science, technology, engineering, and mathematics (STEM) to teach critical thinking and problem-solving skills. SySTEM Phoenix will initially serve students in grade 6 in Fall of 2014 and will grow out to serve students in grades 6-12. The school has created several partnerships that include Arizona State University Ira A. Fulton School of Engineering, Arizona Technology Council, Community Works Institute, and Intel.

## ADDITIONAL INFORMATION

The Youth and Education Office oversees the coordination and delivery of youth and education services citywide. Amongst other tasks; the office supports primary, secondary, and postsecondary institutions on several levels of planning for new site locations. The office works closely with the Planning, and Community and Economic Development Departments to assist schools when identifying a strategic location for their operations by providing current information on available buildings, land sites, real estate costs, infrastructure, demographic profiles, transportation, permitting, and other relevant issues.

## RECOMMENDATION

This report is for information only.



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**CITY COUNCIL REPORT**

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**COUNCIL REQUEST**

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TO: Ed Zuercher  
City Manager

PACKET DATE: March 6, 2014

FROM: Daniel L. Brown  
Acting City Attorney

SUBJECT: RESPONSE TO COUNCILMAN DICICCIO'S REQUEST FROM  
FEBRUARY 25, 2014

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This report responds to the request by Councilman DiCiccio at the February 25, 2014, Council Policy Session for the amount of attorney's fees paid by the City in the Cheatham, et al. v. Gordon, et al., which involves two years of litigation related to union release time. Councilman DiCiccio requested the amount of attorney's fees paid to outside counsel, and the amount of fees and hours attributable to in-house counsel.

The fees represented below include billing from over two years of litigation, including a trial in the superior and appellate courts. As of February 12, 2014, the City paid outside counsel, Sherman & Howard, \$246,223.43. In-house counsel incurred fees of \$33,687.75, representing 186.00 hours. By way of reference, the Goldwater Institute has submitted to the Court \$375,000 in fees and costs in the same matter.

All costs are being paid through the Special Risk Fund in Risk Management.

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**CITY COUNCIL REPORT**

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**CITIZEN REQUEST**

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TO: Deanna Jonovich    PACKET DATE: March 6, 2014  
Acting Senior Executive Assistant to  
the City Manager

FROM: Moises Gallegos  
Acting Human Services Director

SUBJECT: RESPONSE TO CITIZEN COMMENTS REGARDING THE  
REASSIGNMENT OF THE ADAM DIAZ SENIOR CENTER MANAGER

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This report provides information in response to a Citizen Request made by Ms. Carolyn Harrison at the February 19, 2014, Formal Meeting concerning the reassignment of the Adam Diaz Senior Center Supervisor.

**THE ISSUE**

On February 14, 2014, the Mayor's Office was contacted by Ms. Harrison about an announcement made at the Adam Diaz Senior Center regarding the reassignment of several Senior Center Supervisors, including Sally Chavez, current Supervisor at the Adam Diaz Senior Center. Two other calls were received by the Mayor's Office regarding the announced change at Adam Diaz, the same day.

Acting Deputy Director Jeff Jamison responded to two of the callers on February 18, 2014. He also made a site visit to the Adam Diaz Senior Center to address Ms. Harrison's concerns in person, as a phone number was not available. Mr. Jamison explained to Ms. Harrison and the other callers the reassignments are part of a strategic effort to ensure all 15 senior centers are best positioned to address current and future staffing needs. The transfers of existing staff were combined with new staff assignments to assure all 15 senior centers have adequate levels of experience within its staffing structure.

Mr. Jamison thanked the residents for expressing their concerns and affirming the positive impact Ms. Chavez has made at the Center. He also conveyed the expertise of the incoming supervisor, expressing confidence in her ability to lead the Center into the future.

On February 24, 2014, the new Adam Senior Center Supervisor received a warm reception by its members. Staff will continue to monitor the progress of the realignment to assure continued success and high quality customer service.

**RECOMMENDATION**

This report is for information only.

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## CITY COUNCIL REPORT

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### CITIZEN REQUEST

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TO: Lisa Takata  
Deputy City Manager

PACKET DATE: March 6, 2014

FROM: Chris Hallett  
Neighborhood Services Director

SUBJECT: CITIZEN REQUEST – 777 WEST CAMPBELL AVENUE

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This report responds to a resident request for information on the resolution of issues at the property located at 777 West Campbell Avenue, Paseo Verde apartment community.

#### THE ISSUE

Paseo Verde Apartment Complex is a two-parcel multifamily community located at 4444 North 7th Avenue (127 units) and 777 West Campbell Avenue (58 units). The Grand Canal divides the two parcels. The units on West Campbell Avenue have been vacant and fenced for at least the past two years. The units on North 7th Avenue are occupied and operating.

Neighborhood Services Department (NSD) staff received complaints on the conditions of the property on West Campbell Avenue over the past several years including three interior unit inspections. Previous cases resulted in four citations issued since 2008. The most recent complaint was received June 11, 2013. Staff opened a case, inspected the property, and sent a Notice of Ordinance Violation for trash, high vegetation, open and vacant structures, and damaged fencing to the property owner and all parties with a financial interest in the property. Staff met with the property owner and manager several times to discuss the corrections necessary to bring the property into compliance with the Neighborhood Preservation Ordinance. A citation for multiple violations was issued on November 1, 2013, and the arraignment was held November 27, 2013. The hearing was set for January 9, 2014, but rescheduled to March 6, 2014, to satisfy court service requirements.

NSD staff has discussed with the property manager proper methods to bring the property into compliance over the past several weeks and crews were on site making repairs the week of February 24, 2014. Staff will continue to monitor progress to bring the property into compliance and pursue a court order for contractual abatement if violations persist.

In addition, NSD staff coordinated efforts with the Police Department to address criminal activity at the property. Other activities to address property conditions include:

- Paseo Verde property management enrolled in the Crime Free Multi Housing training program to learn how to be better equipped to address tenant behavior.
- No Trespassing signs were posted on the vacant property and ownership signed an Authority to Arrest document for Police.
- Police conduct daily sweeps of the property inspecting for criminal behavior.
- Paseo Verde ownership attends local neighborhood and business meetings to discuss progress on the property.

### RECOMMENDATION

This report is for information only.