NOTICE OF PUBLIC MEETING
PHOENIX CITY COUNCIL
PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the PHOENIX CITY COUNCIL PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE and to the general public, that the PHOENIX CITY COUNCIL PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE will hold a meeting open to the public on Wednesday, January 28, 2015 at 9:00 a.m., located at Phoenix City Hall, 1st Floor Atrium, Assembly Rooms A, B, & C, 200 West Washington Street, Phoenix, Arizona.

One or more Subcommittee members may participate via teleconference. The agenda for the meeting is as follows (items may be discussed in a different sequence than posted):

1. **Call to Order**
   Chair Pastor

2. **Approval of the December 2, 2014 meeting minutes.**
   This item is for Action.
   Subcommittee
   Page 5

Items 3-4 are for Consent. No presentations are planned; however staff will be available to answer questions.

3. **ARIZONA DIAMONDBACK FIELD ATALKIRE PARK**
   This report requests the Parks, Arts, Transparency and Education Subcommittee approve the recommendation to the Phoenix City Council to enter into a Memorandum of Understanding with the Arizona Diamondbacks Foundation to participate in the Diamondbacks Youth Field Building Program at Alkire Park located at 1602 West Pima Street.
   This item is for Consent.
   James Burke, Parks and Recreation Director
   Page 9

4. **APPROVAL OF HEAD START SHARED GOVERNANCE DOCUMENTS**
   This report requests the Parks, Arts, Transparency and Education (PATE) Subcommittee approve the Head Start shared governance procedures, bylaws, impasse procedures, and Policy Council reimbursement procedures.
   This item is for Discussion and Action.
   Moises Gallegos, Acting Human Services Director
   Page 11
<table>
<thead>
<tr>
<th>Item</th>
<th>Report Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.</td>
<td>PARKS AND RECREATION BOARD UPDATE</td>
<td>This report provides the Parks, Arts, Transparency and Education Subcommittee with information on agenda items heard by the Parks and Recreation Board on December 18, 2014, as well as tentative future agenda items. &lt;br&gt;<strong>This item is for Information Only.</strong></td>
</tr>
<tr>
<td>6.</td>
<td>HEAD START MONTHLY REPORT – OCTOBER 2014</td>
<td>This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program. &lt;br&gt;<strong>This item is for Information Only.</strong></td>
</tr>
<tr>
<td>7.</td>
<td>HEAD START MONTHLY REPORT – NOVEMBER 2014</td>
<td>This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the city of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program. &lt;br&gt;<strong>This item is for Information Only.</strong></td>
</tr>
<tr>
<td>8.</td>
<td>NATURAL RESOURCES UPDATE</td>
<td>This report provides the Parks, Arts, Transparency and Education Subcommittee with an informational update on the Natural Resource Division. &lt;br&gt;<strong>This item is for Information Only.</strong></td>
</tr>
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<td>9.</td>
<td>FITPHX UPDATE</td>
<td>This report provides the Parks, Arts, Transparency and Education Subcommittee with an update on the Parks and Recreation Department FitPHX program. &lt;br&gt;<strong>This item is for Information and Discussion.</strong></td>
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<td><strong>10. ELECTRONIC COMMUNITY CALENDAR</strong></td>
<td>Toni Maccarone, Special Assistant to City Manager</td>
<td></td>
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<td>The purpose of this report is to provide an update to the Parks, Arts, Transparency and Education Subcommittee on the citywide electronic community calendar and to discuss enhancements and improvements to the calendar.</td>
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<td><strong>This item is for Information and Discussion.</strong></td>
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<td><strong>11. APPROVAL TO RELEASE REQUEST FOR QUALIFICATIONS FOR EARLY HEAD START CHILD PARTNERS</strong></td>
<td>Moises Gallegos, Acting Human Services Director</td>
<td></td>
</tr>
<tr>
<td>This report requests the Parks, Arts, Transparency and Education (PATE) Subcommittee recommend City Council approval to release a Request for Qualifications (RFQ) to contract with Early Head Start child care partners.</td>
<td></td>
<td></td>
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<tr>
<td><strong>This item is for Discussion and Action.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>12. Call to the Public:</strong> Consideration, discussion, and concerns from the public. Those wishing to address the Subcommittee need not request permission in advance. Action taken as a result of the public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.</td>
<td>Chair Pastor</td>
<td></td>
</tr>
<tr>
<td><strong>13. Request for Future Agenda Items</strong></td>
<td>Chair Pastor</td>
<td></td>
</tr>
<tr>
<td><strong>14. Adjournment</strong></td>
<td>Chair Pastor</td>
<td></td>
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</tbody>
</table>

For further information, please call Corey Williams, Management Assistant, City Manager’s Office at 602-261-8875.

Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk’s Office at 602-262-6811.

For reasonable accommodations, call Corey Williams at Voice/602-261-8875 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.
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December 2, 2014
Phoenix City Hall
200 West Washington
St., 1st Floor Assembly
Rooms A, B, & C
Phoenix, AZ  85003

City Council Members Present
Chair Laura Pastor
Vice Mayor Jim Waring
Councilman Michael Nowakowski
Councilman Daniel Valenzuela

Staff Present
Karen Peters
Penny Parrella
Lisa Takata
Jim Burke
Rita Hamilton
Gail Browne
Moises Gallegos
Sean Kindell
Patricia Nightingale
Ken Vonderscher
Ed Lebow
Corey Williams
Lee Franklin
Danielle Poveromo
Genevieve Siri
Chris Parks

Others Present
Joseph Benesh
Louise Roman

1. Call to Order
Councilman Daniel Valenzuela called the meeting to order at 1:05 p.m. with Vice Mayor Jim Waring and Councilman Michael Nowakowski present. Chair Laura Pastor arrived to the meeting at 1:14 p.m.

2. Review and Approval of the October 22, 2014, Parks, Arts, Transparency and Education Subcommittee Meeting Minutes
Vice Mayor Waring motioned to approve the minutes. Councilman Nowakowski seconded the motion which passed 3:0.
3. Bloomberg Philanthropies Public Art Challenge Grant
4. Arizona Game and Fish Department Grant Application for Papago Park
5. Approval to Reallocate Head Start Slots
Items 3-5 were for Consent. No presentations were planned; however staff were available to answer questions. There were no questions.

7. Parks and Recreation Board Update
8. Phoenix Public Library’s E-library Collection
9. Phoenix Plays – Million Hours of Play Update
Items 6-9 were for Information only. No presentations were planned; however staff were available to answer questions. There were no questions.

10. City of Phoenix Online Checkbook Project
Deputy Finance Director Sean Kindell presented a brief PowerPoint presentation. He stated in Fiscal Year 2013-14, the City initiated an online checkbook, and the public can view vendor payment information by vendor, department and month. He added the online checkbook allows residents to send questions to Checkbook@phoenix.gov

Councilman Valenzuela thanked staff for their efforts.

11. Phoenix Office of Arts And Culture’s New Arts and Culture Learning Plan, Grants, and Programs
Office of Arts and Culture Executive Director Gail Browne introduced Arts Specialist Ashley Hare. Ms. Hare thanked Councilman Nowakowski for attending the first ArtsBuild workshop. Ms. Hare presented a powerpoint presentation which covered the following:

- Arts Learning Program
- Arts Learning Grants
- ArtsBuild Pilot
- ArtsBuild STEAM program
- ArtsBuild Pilot workshops
- ArtsBuild celebration & exhibition.

Chair Laura Pastor arrived to the meeting at 1:14 p.m.

Councilman Michael Nowakowski thanked staff for collaborating and making the project happen. He stated ArtsBuild is not just about art, that that it involves math, science, neighborhood pride, and fostering youth to have STEAM career aspirations.

Chair Pastor and Councilman Valenzuela thanked staff for their work.

12. Artist Contracts for the 7th Avenue Streetscape Public Art Project
Councilman Valenzuela stated the project is important for the community. He moved approval of the item. Councilman Nowakowski seconded the motion which passed 3:1.
13. **Artist Design Contract for the 107th Avenue Public Art Project**
Councilman Valenzuela stated the project is in the Villa Paz neighborhood in District 5. He added the canal has been exposed for decades and presents a safety issue. He thanked the neighborhood and staff for working on the project.

Vice Mayor Waring asked if the artist team is from out of state. Public Art Program Manager Ed Lebow affirmed that statement. He explained the artist selection process.

Councilman Nowakowski asked if there were local artists on the selection panel. Mr. Lebow stated there were. Councilman Nowakowski stated he would like more local artists to work on the projects.

Chair Pastor asked how many of the artist applicants were local. Mr. Lebow stated he would provide that information to the Chair.

Councilman Valenzuela moved approval of the item. Councilman Nowakowski seconded the motion which passed 3:1.

14. **Call to the Public**
There were no speakers.

15. **Request for Future Agenda Items**
Staff provided a list.

16. **Adjournment**
Chair Pastor adjourned the meeting at 1:25 p.m.

Respectfully Submitted,

Genevieve Siri  
Management Assistant II  
Budget and Research Department
This report requests the Parks, Arts, Transparency and Education Subcommittee approve the recommendation to the Phoenix City Council to enter into a Memorandum of Understanding with the Arizona Diamondbacks Foundation to participate in the Diamondbacks Youth Field Building Program at Alkire Park located at 1602 West Pima Street.

THE ISSUE

The Parks and Recreation Department and the Arizona Diamondbacks have an established history of renovating and constructing sports fields. The Justin Upton Field at University Park was the sixth Diamondbacks renovation and/or development with the Parks and Recreation Department. Previous projects include: Randy Johnson Field at Eastlake Park, Steve Finley Field at Smith Park, Danny Bautista Field at Hamilton School, four-field Diamondbacks Youth Complex at the Reach 11 Sports Complex, and Eric Byrnes Field at Telephone Pioneer Park. Renovation work at Alkire Park will include: new sports field lighting; backstop and perimeter fencing; player dugouts; irrigation system upgrades; a skinned infield; scoreboard; and new sod. The estimated value of this renovation using Arizona Diamondbacks Foundation funds is $300,000. Another $40,000 in City of Phoenix funding will be required for the removal of the existing sports field lighting which were slated for replacement due to the age of the lights and deteriorated condition of the light poles.

OTHER INFORMATION

In December 2014, the Arizona Diamondbacks Foundation requested to enter into an agreement to renovate a field at an existing park located south of Downtown Phoenix. The project scope includes design and construction of the field utilizing charitable donations.

Since 2001, the Arizona Diamondbacks and APS have built over 30 fields for various communities throughout the State of Arizona at a cost of over $30 million in charitable donations.

RECOMMENDATION

Staff recommends the Parks, Arts, Transparency and Education Subcommittee approve the recommendation to the Phoenix City Council to enter into a Memorandum of Understanding with the Arizona Diamondbacks Foundation to participate in the
Diamondbacks Youth Field Building Program at Alkire Park located at 1602 West Pima Street.
TO: Deanna Jonovich  
Deputy City Manager

FROM: Moises Gallegos  
Acting Human Services Director

SUBJECT: APPROVAL OF HEAD START SHARED GOVERNANCE DOCUMENTS

This report requests the Parks, Arts, Transparency and Education (PATE) Subcommittee approve the Head Start shared governance procedures, bylaws, impasse procedures, and Policy Council reimbursement procedures.

THE ISSUE

PATE Subcommittee is designated by the City Council as the governing board for the Head Start program. Together with the Policy Council, they share governance of the program. The Head Start Act requires an annual review be provided to the governing body and Policy Council of each Head Start program to inform them of their roles and responsibilities related to implementing high quality services to children and families served by Head Start (See Attachment A).

OTHER INFORMATION

The program governance process allows the PATE Subcommittee and Policy Council members to make key decisions about the program, which impact services to children and families. Through this process, both the Subcommittee and the Policy Council share authority over the Head Start program.

Shared Governance Procedures: The shared governance procedures include communication between the Subcommittee and Policy Council, as well as information related to planning, policies, and operations. As a result of the new five-year grant periods, the three-year program goals and objectives in the planning section were revised to five-year program goals and objectives (See Attachment B).

Bylaws: The bylaws are written procedures which outline how the Policy Council will function as an entity within the program. They include election procedures, member roles and responsibilities, and measures to preclude conflicts of interest. No changes have been made to the bylaws (See Attachment C).
**Impasse Procedures:** The impasse procedures provide guidance to resolve a disagreement between the City Council and the Policy Council related to proposed work programs, grant requests, program operations, or major changes to the Head Start budget. During reauthorization, the Office of Head Start (OHS) indicated it would issue standardized, required impasse procedures. Until that time, programs are to continue using their current procedures. The impasse procedures were last revised in October 2008 (See Attachment D).

**Policy Council Reimbursement Procedures:** Head Start regulations allow for reimbursement to Policy Council members for reasonable expenses to allow parents to fully participate in program governance. Phoenix Head Start reimburses for child care and mileage. The procedures were updated to reflect the current delegate agency structure by replacing references to Golden Gate Community Center with GPUL Cartwright (See Attachment E).

**RECOMMENDATION**

Staff requests the PATE Subcommittee approve the Head Start shared governance procedures, bylaws, impasse procedures, and Policy Council reimbursement procedures.
This report provides the Parks, Arts, Transparency and Education Subcommittee with information on agenda items heard by the Parks and Recreation Board on December 18, 2014, as well as tentative future agenda items.

Agenda Items Heard on December 18, 2014

**My Phoenix My Park Volunteer Program Update** – The Parks and Recreation Board was provided an informational report on the My Phoenix My Park Volunteer Program.

**FitPHX Update** – The Parks and Recreation Board was provided an update on the Parks and Recreation Department FitPHX program.

**Sports Complex and Baseball Facility Fee Increase Request** – The Parks and Recreation Board approved a fee increase for the rental of fields and courts at sports complexes and baseball facilities, including the Reach 11 Sports Complex, Rose Mofford Sports Complex, Desert West Sports Complex, Papago Baseball Complex, Papago Baseball Complex and Maryvale Baseball Park.

**Request for Pilot Farmers Market at Cashman Park** – The Parks and Recreation Board approved to authorize the Parks and Recreation Department to enter into an agreement with the Desert Ridge Community Association for a pilot farmer’s market program at Cashman Park January through April 2015, returning in the spring to request the issuance of an RFP.

Agenda Items tentatively scheduled to be heard in the next three months, January to March, 2015 include:

**Nonprofit Facility Operators Update** – Provides an update on shuttered facility partnerships with non-profits.

**Papago Park Master Plan Update** – Provides an update on the Papago Park Master Plan.

**Afterschool Program Standards** – Requests Parks and Recreation Board approval of the adoption of the Arizona Quality Standards for Out of School Time Programs for Best Practices by the Arizona Center for Afterschool Excellence and Valley of the Sun United Way within the Phoenix Afterschool Center (PAC) program.
**Downtown Special Events – Request to Vend** – Requests Parks and Recreation Board approval to vend at new events taking place at Civic Space, Heritage Square and Hance Parks in 2015.

**Natural Resources Update** – Provides information on Echo Canyon, South Mountain and North Mountain Parks.

**Diamondbacks Field Building Program** – Requests Parks and Recreation Board approval for the Arizona Diamondbacks Foundation to renovate and improve the baseball field at Alkire Park

**Request for Proposal for Operation of South Mountain Environmental Education Center, Thunderbirds Teen Center, and Telephone Pioneer Park** – Requests Parks and Recreation Board authorization to initiate a Request for Proposal process to secure qualified nonprofit organizations to operate South Mountain Environmental Education Center, Telephone Pioneer Park and Thunderbird Teen Center.

**Update on Tovrea Castle** – Provides an update on the renovations at Tovrea Castle.

**RECOMMENDATION**

This item is for information only. Staff will be available to answer questions regarding these items.
TO: Deanna Jonovich  
Deputy City Manager  

FROM: Moises Gallegos  
Acting Human Services Director  

SUBJECT: HEAD START MONTHLY REPORT – OCTOBER 2014  

This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program.  

THE ISSUE  

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share information with the Governing Board and Policy Council about program planning, policies, and operations on a monthly basis. To comply with the Act, the Head Start program provides a monthly report on the following Head Start areas:

- Fiscal Expenditures  
- Medical/Dental Exams  
- School Attendance  
- Enrollment Reports  
- Ongoing Monitoring  
- Program Information Summaries  

**Fiscal Expenditures:** A report, which includes all expenditures to the City of Phoenix Head Start grant, is prepared and presented to the Governing Board and Policy Council for information each month. Attachment A shows year-to-date expenditures for the Fiscal Year 2013 – 2014 and 2014 – 2015 grants. The report includes a breakdown for each delegate agency, the policy council and staff support. Expenditures are tracked on a year-to-date basis including the percent expended for the fiscal year. The 2013 – 2014 grant was fully expended.

**School Attendance in Head Start:** Monthly information on school attendance is tracked by the Human Services Department, Education Division. The monthly target for attendance set by the Office of Head Start (OHS) is 85 percent. Year-to-date attendance is 90 percent.

**Medical/Dental Exams:** Head Start regulations require all children to have complete medical and dental exams each year. Through the end of October 5,184 of the target 6,400 exams, or 81 percent were complete.
Monitoring Report: Ongoing monitoring for the second quarter was conducted at Booker T. Washington, Greater Phoenix Urban League and Roosevelt Head Start programs. The nutrition and health specialists reviewed files and special health care plans for children with an allergy requiring an Epi Pen or meal modification, and children with a medical condition and/or asthma. Instances of non-compliance were found at each of the agencies, mostly related to special health care plans. The specialists will provide technical assistance to help the agencies in addressing the findings.

Program assistants observed classrooms and lesson plans using the Quality Program tool. Booker T. Washington was 100 percent compliant, and Greater Phoenix Urban League and Roosevelt had minimal findings and observations. In addition, random, onsite health and safety observations were conducted at each agency. Although findings were minimal, directors were contacted immediately so corrections could be made.

Enrollment Reports: OHS requires programs to submit the total number of funded slots and children enrolled in the program on the last school day of each month. Attachment C indicates the program was fully enrolled at 3,390 children.

Program Updates:

Fire Safety Event Held at PECC: On October 6, staff coordinated a Fire Safety Event at Pendergast Early Childhood Center to coincide with Fire Prevention week. The event was presented by Station 54’s Captain Dean Murphy and Firefighters Guy and Damien. The Firefighters spoke to the children about fire prevention including the dangers of match and lighter usage, the importance of working smoke detectors, fire escape plans and how to stop, drop and roll. Bike and water safety were also discussed.

Annual Policy Council Recognition Event: On October 13, Head Start/Early Head Start held its Annual Policy Council Recognition Event at Phoenix City Hall. Phoenix Mayor Greg Stanton provided opening remarks and Councilwoman Laura Pastor and Councilman Michael Nowakowski thanked members for their service. Each member received an award and had pictures taken with the Mayor and Council members. About 50 Policy Council members, guests, delegate directors and grantee staff attended.

Domestic Violence Training: On October 17, parents from the Travis L. Williams Head Start classroom participated in domestic violence training. Blanca Cornejo from Jewish Family & Children’s Service discussed the cycle of domestic violence, consequences and the referral process to Shelter Without Walls. She also distributed materials to the parents.

Domestic Violence Awareness: On October 29, Marion Douglas of Moma’s Safe House for Women attended a Travis L. Williams Family Services Center staff meeting to share her story of survival and talk about the services at Moma’s House. Moma’s House provides safe housing and support services to women victims of domestic violence and human trafficking.
## Attachment A

### Yr 48 Head Start Financial Summary Fund 1630

**Planned level of Expenditures 100%**

**For the Month Ending October 31, 2014**

**Final Report**

<table>
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<tr>
<th>Fund Center</th>
<th>Program</th>
<th>FTE</th>
<th>BRASS 2013-2014 Estimate Budget Version: 038</th>
<th>FY14 YEAR-TO-DATE Expenditures</th>
<th>FY14 YEAR-TO-DATE % Spent</th>
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<td>1,544,332</td>
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**Total City of Phoenix**

| 89        | 8,978,248                  | 8,988,025 | 100% |

| 8940051001 | Alhambra                  | -         | 2,060,523 | 2,060,520 | 100% |
| 8940051003 | Booker T Washington       | -         | 1,327,659 | 1,327,084 | 100% |
| 8940051005 | Washington                | -         | 2,520,176 | 2,520,147 | 100% |
| 8940051006 | Deer Valley               | -         | 762,248   | 762,248   | 100% |
| 8940051007 | Golden Gate (ACA)         | -         | 160,113   | 160,113   | 100% |
| 8940051008 | Murphy                    | -         | 774,588   | 768,828   | 99%  |
| 8940051010 | Greater Phoenix Urban League | -   | 1,798,361 | 1,798,361 | 100% |
| 8940051011 | Roosevelt                 | -         | 1,822,598 | 1,822,596 | 100% |
| 8940051013 | Wilson                    | -         | 580,755   | 577,347   | 99%  |
| 8940051116 | Fowler                    | -         | 684,219   | 684,219   | 100% |
| 8940051117 | PUL (aka GGT)             | -         | 1,054,740 | 1,054,740 | 100% |

**Total Delegates**

| 44        | 13,545,980                 | 13,536,203 | 100% |

| 8940505021 | Early Head Start Operations Support | 44 | 3,237,761 | 3,237,045 | 100% |
| 8940505024 | Early Head Start T&TA          | -   | 80,944    | 81,660    | 101% |

**Total Early Head Start**

| 44        | 3,318,705                  | 3,318,705 | 100% |

**Grand Total**

| 133       | 25,842,933                 | 25,842,933 | 100% |

Final Report due to the Region on November 30, 2014.
Yr 49 Head Start Financial Summary Fund 1643
Planned level of Expenditures 33%
For the Month Ending October 31, 2014

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<td>1,302,728</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>Total Delegates</td>
<td>-</td>
<td>13,469,895</td>
<td>2,637,457</td>
<td>20%</td>
</tr>
<tr>
<td>89400505021</td>
<td>Early Head Start Operations</td>
<td>44</td>
<td>3,238,565</td>
<td>1,021,853</td>
<td>32%</td>
</tr>
<tr>
<td>89400505024</td>
<td>Early Head Start T&amp;TA</td>
<td>-</td>
<td>80,944</td>
<td>8,954</td>
<td>11.06%</td>
</tr>
<tr>
<td></td>
<td>Total Early Head Start</td>
<td>44</td>
<td>3,319,509</td>
<td>1,030,808</td>
<td>31%</td>
</tr>
<tr>
<td></td>
<td>Grand Total</td>
<td>133</td>
<td>27,457,133</td>
<td>6,532,555</td>
<td>24%</td>
</tr>
</tbody>
</table>

Delegate Agency data is one month behind due to the billing process, with the exception of Booker T. Washington and Greater Phoenix Urban League.

The Revised Budget 2015 will be updated to match the award during the Citywide budget process in October, which allows changes to be made to the budget. Head Start will be adjusted to $24,252,279 and Early Head Start will be adjusted to $3,360,796 for a total award of $27,613,075. This change will be reflected once SAP has been updated by the Finance Department in January.

Greater Phoenix Urban League appears to be over the expenditure rate of 33% because of the additional slots that were acquired. Change will be reflected once SAP is updated by the Finance Department. The result of this change means that GPUL currently has an expenditure rate of 38%.

The FTE positions will also be adjusted as listed below due to restoration of the sequestration cuts:

<table>
<thead>
<tr>
<th>Fund Center</th>
<th>Program</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8940050016</td>
<td>Caseworkers I</td>
<td>5</td>
</tr>
<tr>
<td>8940050016</td>
<td>Caseworker III</td>
<td>1</td>
</tr>
</tbody>
</table>

Delegate Agency data is one month behind due to the billing process, with the exception of Booker T. Washington and Greater Phoenix Urban League.

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The FTE positions will also be adjusted as listed below due to restoration of the sequestration cuts:

<table>
<thead>
<tr>
<th>Fund Center</th>
<th>Program</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8940050016</td>
<td>Caseworkers I</td>
<td>5</td>
</tr>
<tr>
<td>8940050016</td>
<td>Caseworker III</td>
<td>1</td>
</tr>
</tbody>
</table>

Delegate Agency data is one month behind due to the billing process, with the exception of Booker T. Washington and Greater Phoenix Urban League.
Attachment B

**Percentage of School Attendance**

| Target: 85% | YTD Percent: 90% |

**Goal:**
Increase attendance of Head Start kids

**Target:**
85% of children will attend each day

**Significance:**
Attendance is a key factor in being able to get kids ready to attend kindergarten.

---

**Medical and Dental Exams Completed**

| Target: 6,400 exams | YTD Exams: 5,184 |

**Goal:**
Ensure Head Start kids receive necessary medical and dental exams

**Target:**
6,400 exams

**Significance:**
Head Start kids are required to have medical and dental exams as part of Head Start regulations.
<table>
<thead>
<tr>
<th>Month</th>
<th>Enrolled</th>
<th>Funded</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2014</td>
<td>300(^1)</td>
<td>3,390</td>
<td>9%</td>
</tr>
<tr>
<td>August 2014</td>
<td>3,299(^2)</td>
<td>3,390</td>
<td>97%</td>
</tr>
<tr>
<td>September 2014</td>
<td>3,390</td>
<td>3,390</td>
<td>100%</td>
</tr>
<tr>
<td>October 2014</td>
<td>3,390</td>
<td>3,390</td>
<td>100%</td>
</tr>
<tr>
<td>November 2014</td>
<td></td>
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<td></td>
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<tr>
<td>December 2014</td>
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<td>January 2015</td>
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<td>February 2015</td>
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<td>March 2015</td>
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<tr>
<td>April 2015</td>
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<td></td>
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<tr>
<td>May 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

\(^1\) Early Head Start was fully enrolled. Head Start was not operational during the month of July.

\(^2\) Five classrooms at Greater Phoenix Urban League, a total of 91 slots, were not operational until September 2014. Early Head Start was fully enrolled.
This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the city of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program.

THE ISSUE

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share information with the Governing Board and Policy Council about program planning, policies, and operations on a monthly basis. To comply with the Act, the Head Start program provides a monthly report on the following Head Start areas:

- Fiscal Expenditures
- Medical/Dental Exams
- School Attendance
- Enrollment Reports
- Ongoing Monitoring
- Program Information Summaries

Fiscal Expenditures: A report, which includes all expenditures to the City of Phoenix Head Start grant, is prepared and presented to the Governing Board and Policy Council for information each month. Attachment A shows year-to-date expenditures for the fiscal year 2014 – 2015. The report includes a breakdown for each delegate agency, the Policy Council and staff support. Expenditures are tracked on a year-to-date basis including the percent expended for the fiscal year.

School Attendance in Head Start: Monthly information on school attendance is tracked by the Human Services Department, Education Division. The monthly target for attendance set by the Office of Head Start (OHS) is 85 percent. Year-to-date attendance is 89 percent.

Medical/Dental Exams: Head Start regulations require all children to have complete medical and dental exams each year. Through the end of November, 5,755 of the target 6,400 exams, or 90 percent were complete.
**Monitoring Report:** Ongoing monitoring in the areas of program quality, special meal modifications and special health care plans was conducted at Deer Valley, Fowler and Washington Head Start programs. There were few findings or observations in regards to quality in the classroom as agencies are ensuring meals meet nutritional guidelines and children are brushing their teeth. All three agencies were experiencing challenges with special health care plans. The Health Specialist is providing technical assistance to assist the agencies with improving their systems to ensure all children who require medication while at school have it and that it is documented properly.

**Enrollment Reports:** OHS requires programs to submit the total number of funded slots and children enrolled in the program on the last school day of each month. Attachment C indicates the program was fully enrolled at 3,390 children.

**Program Updates:**

**Head Start Learning Institute:** The 2nd Annual Teacher Learning Institute was held at the Phoenix Convention Center November 4 through November 6. Approximately 270 Head Start teaching staff and administrators attended the Institute, which focused on “The Building Blocks of Mathematics.” The general session featured renowned early mathematics experts Drs. Douglas H. Clements and Julie Sarama, followed by four interactive breakout sessions for participants to put early mathematics learning theory into practice. The closing session provided an opportunity for participants to reflect on opportunities to put their learning into action when they return to the classroom. Research suggests early math skills are highly predictive of later academic achievement in multiple subject areas.

**Feed the Children Event:** On November 4, Head Start and Early Head Start families attended Salvation Army’s Feed the Children Food Assistance event. Families received two boxes of food, clothing and a bag full of Avon products. Families reported the food items were much needed and the clothing and Avon products were a special treat.

**Community Nutrition Training Partnership:** On November 13, Wilson Head Start families participated in “My Plate” training conducted by the University of Arizona SNAP-Ed Instructional Specialist. Future sessions will focus on the sugar content of foods and portion control.

**Salvation Army Adopt-A-Family Program Update:** On November 24, Salvation Army provided a list of the thirty-eight families who had been matched with Adopt-A-Family donors. All but five Head Start families were selected for Adopt-A-Family and two families were referred to the Christmas Angel Program.
### Yr 49 Head Start Financial Summary Fund 1643

Planned level of Expenditures 42%

For the Month Ending November 30, 2014

<table>
<thead>
<tr>
<th>Fund Center</th>
<th>Program</th>
<th>FTE</th>
<th>Revised Budget 2015</th>
<th>FY15 YTD Expenditures</th>
<th>FY15 YTD % Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>8940050001</td>
<td>HS Administration</td>
<td>10</td>
<td>3,826,820</td>
<td>669,771</td>
<td>18%</td>
</tr>
<tr>
<td>8940050004</td>
<td>HS T&amp;TA</td>
<td>-</td>
<td>239,070</td>
<td>26,621</td>
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</tr>
<tr>
<td>8940050012</td>
<td>HS Policy Council</td>
<td>-</td>
<td>18,792</td>
<td>7,782</td>
<td>41%</td>
</tr>
<tr>
<td>8940050015</td>
<td>HS Mental Health</td>
<td>5</td>
<td>504,135</td>
<td>210,467</td>
<td>42%</td>
</tr>
<tr>
<td>8940050016</td>
<td>HS Casework Support</td>
<td>59</td>
<td>4,542,722</td>
<td>1,981,792</td>
<td>44%</td>
</tr>
<tr>
<td>8940050017</td>
<td>HS Classroom Support</td>
<td>15</td>
<td>1,536,190</td>
<td>621,574</td>
<td>40%</td>
</tr>
<tr>
<td></td>
<td><strong>Total City of Phoenix</strong></td>
<td>89</td>
<td>10,667,729</td>
<td>3,518,006</td>
<td>33%</td>
</tr>
<tr>
<td>8940051001</td>
<td>Alhambra</td>
<td>-</td>
<td>2,042,773</td>
<td>655,640</td>
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<tr>
<td>8940051003</td>
<td>Booker T Washington</td>
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<td>1,316,984</td>
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<tr>
<td>8940051005</td>
<td>Washington</td>
<td>-</td>
<td>2,506,511</td>
<td>667,229</td>
<td>27%</td>
</tr>
<tr>
<td>8940051006</td>
<td>Deer Valley</td>
<td>-</td>
<td>746,048</td>
<td>205,549</td>
<td>28%</td>
</tr>
<tr>
<td>8940051008</td>
<td>Murphy</td>
<td>-</td>
<td>760,813</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td>Greater Phoenix Urban League</td>
<td>-</td>
<td>1,777,296</td>
<td>1,447,158</td>
<td>81%</td>
</tr>
<tr>
<td>8940051011</td>
<td>Roosevelt</td>
<td>-</td>
<td>1,781,848</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>8940051013</td>
<td>Wilson</td>
<td>-</td>
<td>564,575</td>
<td>113,343</td>
<td>20%</td>
</tr>
<tr>
<td>8940051116</td>
<td>Fowler</td>
<td>-</td>
<td>670,319</td>
<td>180,259</td>
<td>27%</td>
</tr>
<tr>
<td>8940051117</td>
<td>PUL (aka GGT)</td>
<td></td>
<td>1,302,728</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td></td>
<td><strong>Total Delegates</strong></td>
<td>-</td>
<td>13,469,895</td>
<td>3,764,525</td>
<td>28%</td>
</tr>
<tr>
<td>8940050521</td>
<td>Early Head Start Operations</td>
<td>44</td>
<td>3,238,565</td>
<td>1,264,756</td>
<td>39%</td>
</tr>
<tr>
<td>8940050524</td>
<td>Early Head Start T&amp;TA</td>
<td>-</td>
<td>80,944</td>
<td>9,307</td>
<td>11.50%</td>
</tr>
<tr>
<td></td>
<td><strong>Total Early Head Start</strong></td>
<td>44</td>
<td>3,319,509</td>
<td>1,274,063</td>
<td>38%</td>
</tr>
</tbody>
</table>

| Grand Total  | 133  | 27,457,133 | 8,556,594 | 31% |

Delegate Agency data is one month behind due to the billing process, with the exception of Booker T. Washington and Greater Phoenix Urban League. City staff are working with Murphy and Roosevelt to get accurate invoices.

The Revised Budget 2015 will be updated to match the award during the Citywide budget process in October, which allows changes to be made to the budget. Head Start will be adjusted to $24,252,279 and Early Head Start will be adjusted to $3,360,796 for a total award of $27,613,075. This change will be reflected once SAP has been updated by the Finance Department in January.

Greater Phoenix Urban League appears to be over the expenditure rate of 81% because of the additional slots that were acquired. The two contracts were previously tracked separately, however this year the contracts will be combined during the Citywide budget process. This change will be reflected once SAP is update by the Finance Department. The result of this change means that GPUL currently has an expenditure rate of 47%.
Attachment B

**Percentage of School Attendance**

**Target:** 85%  
**YTD Percent:** 89%

**Goal:**
Increase attendance of Head Start kids

**Target:**
85% of children will attend each day

**Significance:**
Attendance is a key factor in being able to get kids ready to attend kindergarten.

---

**Medical and Dental Exams Completed**

**Target:** 6,400 exams  
**YTD Exams:** 5,755

**Goal:**
Ensure Head Start kids receive necessary medical and dental exams

**Target:**
6,400 exams

**Significance:**
Head Start kids are required to have medical and dental exams as part of Head Start regulations.
## City of Phoenix Head Start Enrollment

<table>
<thead>
<tr>
<th>Month</th>
<th>Enrolled</th>
<th>Funded</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2014</td>
<td>300³</td>
<td>3,390</td>
<td>9%</td>
</tr>
<tr>
<td>August 2014</td>
<td>3,299⁴</td>
<td>3,390</td>
<td>97%</td>
</tr>
<tr>
<td>September 2014</td>
<td>3,390</td>
<td>3,390</td>
<td>100%</td>
</tr>
<tr>
<td>October 2014</td>
<td>3,390</td>
<td>3,390</td>
<td>100%</td>
</tr>
<tr>
<td>November 2014</td>
<td>3,390</td>
<td>3,390</td>
<td>100%</td>
</tr>
<tr>
<td>December 2014</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>January 2015</td>
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<td>February 2015</td>
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<td>March 2015</td>
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<td>April 2015</td>
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<tr>
<td>May 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

³ Early Head Start was fully enrolled. Head Start was not operational during the month of July.
⁴ Five classrooms at Greater Phoenix Urban League, a total of 91 slots, were not operational until September 2014. Early Head Start was fully enrolled.
TO: Lisa Takata  
Deputy City Manager

FROM: James P. Burke  
Parks and Recreation Director

SUBJECT: NATURAL RESOURCES DIVISION UPDATE

This report provides the Parks, Arts, Transparency and Education Subcommittee with an informational update on the Natural Resource Division.

THE ISSUE

The Phoenix Park and Recreation Department’s Natural Resource Division is responsible for the stewardship of over 40,000 acres of mountain preserves, desert parks and facilities. Preservation of these treasures traces back to the acquisition of South Mountain in 1924, Pueblo Grande Museum in 1929, Papago Park in 1959, the Phoenix Mountains Preserves in 1975, Tovrea Castle in 1993, the Phoenix Sonoran Preserve starting in 1999 and the creation of the Rio Salado Habitat Restoration Area in 2005. Visitors to the desert parks and preserves will encounter our park rangers who continue to be the point of contact for the preserve system. Today, the Division has forty-nine (49) budgeted Park Ranger positions responsible for forty (40) trailheads, multiple neighborhood access points and over two hundred (200) miles of developed trails.

The Parks and Recreation Board was provided an update on the mountain parks and preserves in August 2014. The emphasis was on three popular trailheads: Echo Canyon, Piestewa Peak and Pima Canyon. The points that were discussed were: management strategies for communication and education, transit options, traffic and parking analyses, capital improvement needs and resource impact analyses. To better understand the complexity of these resource management issues; PRD contracted with consultants that would focus on traffic, parking and visitor impacts. Staff would return to the Board at a later date to report the findings.

OTHER INFORMATION

Phoenix has been named as one of National Geographic’s top hiking cities. During the winter months, hikers gather at many of the popular trails including:

- Echo Canyon at Camelback Mountain
- Piestewa Peak at Phoenix Mountains Park
- Pima Canyon at South Mountain Park

These three sites are the most heavily used by visitors. In 2013, over 150 emergency mountain rescues were performed; over 70 percent occurred at Camelback Mountain. In 2014, there were over 130 rescues, primarily on Camelback Mountain.
The Phoenix Mountain Parks and Preserves are popular with both locals and visitors as well. However, they are showing multiple signs of impact such as trail erosion, braiding and widening; in addition traffic, parking and safety issues have steadily increased.

**Echo Canyon Recreation Area**

Echo Canyon continues to impress and draw large crowds of hikers from all over the country. Renovations made in 2013, provided additional parking, drinking fountains and a permanent restroom. The popularity of Echo Canyon Recreation Area continues to grow. In 2014, over 300,000 hikers visited the Echo Canyon side of Camelback, necessitating the need for off-duty police officers to help direct traffic around the congested entrance to the park. During off-peak times, the area is policed by the Town of Paradise Valley. Based upon observations over the last year, staff recommends relocating the guard house gate to the right-of-way line, and adding a traffic loop controlled exit gate.

**Desert Parks and Preserves**

Many of the desert parks and preserves and associated infrastructure are 80-90 years old, and beginning to age and require substantial reinvestment. South Mountain Park is in need of many improvements. The park recently received improvements to six (6) of the nine (9) restroom buildings in the park. Unfortunately, the park sustained significant flood damage from record monsoon storms this past year. Crews are currently working on repairing the summit road, water lines and road shoulders devastated by 1,000-year rain events. Work is scheduled to be completed by the spring. Staff is working with the Federal Emergency Management Agency for disaster recovery funding specifically related to the September 8, 2014 monsoon storm event.

A consultant is currently conducting a resource management analysis of the Phoenix Mountain Preserves system. This includes visitor use patterns, infrastructure such as trails, water lines, and parking lots as well as natural resource sustainability. This data will be used to develop CIP plans and resource management plans. The sites examined in this study included: Phoenix Mountains Park, Dreamy Draw and the 40th and 32nd Street trailhead areas.

The Sonoran Preserve in north Phoenix continues to grow and become popular with visitors. The completion of the Apache Wash Trailhead on Sonoran Desert Drive in 2013 and the Desert Vista Trailhead in 2011 (near 19th Ave and Jomax Road) have provided additional access to 9,400 acres and 51 total miles of trails. This spring, construction will begin on both a restroom building at the Desert Vista Trailhead, and a new trailhead at 7th Avenue and Carefree Highway. These amenities will provide additional parking and recreational opportunities for hikers, equestrians and mountain bikers accessing the Phoenix Sonoran Preserve from the North.

Partnerships, volunteers, and programs continue to be very important to the Department and division. Staff is working on engaging local businesses and volunteers, recruiting park stewards, and working with nonprofit operators to continue to provide opportunities and quality programs to our residents.

This item was presented to the Parks and Recreation Board at the January 22, 2015 meeting.
RECOMMENDATION

This report is for information only.
This report provides the Parks, Arts, Transparency and Education Subcommittee with an update on the Parks and Recreation Department FitPHX program.

BACKGROUND

FitPHX is a citywide healthy living initiative, created by City Council in January 2013, under the leadership of Mayor Stanton, Councilman Valenzuela and Olympic Gold Medalist Misty Hyman. The program works with Parks and Recreation Department staff, a team of liaisons from 16 city departments and multiple community partners on a variety of programs to boost community health. FitPHX focuses on walking, fighting childhood and adult obesity, nutrition education, active infrastructure, healthy worksites and encouraging the use of public transportation and bicycling. The program has created multiple mutually beneficial partnerships with businesses, nonprofits and other government agencies.

INFORMATION

In the past year, FitPHX has led or participated in more than 100 events, launched new community programs and generated more than $135,000 to support those programs. The 2014 Parks and Recreation Department comprehensive resident survey identified walking as the most popular activity for adult park users. The first two programs listed below address the need for added walking opportunities and infrastructure.

- **Meet Me Downtown Phoenix** – a free, weekly community walk/run launched in November. Title sponsor is Blue Cross Blue Shield of Arizona and operating partners are Downtown Phoenix, Inc., CityScape Phoenix, The Corner restaurant, Sole Sports Running Zone, the Phoenix Parks Foundation and Meet Me Concepts. Participants meet up at The Corner restaurant each Monday evening and walk or run a route highlighting downtown attractions, including Heritage Square, Hance Park and Civic Space Park. In the first nine weeks, 2,160 participants walked or ran the route; more than 800 people have “liked” the Meet Me Downtown Phoenix Facebook page, more than 5,000 have visited meetmedowntownphx.com, and the program has been featured in multiple media stories. Parks and Recreation Department Downtown Division staff members greet walkers and runners at all three parks, and provide music at Hance Park and other activities at Heritage Square and Civic Space.
• **WalkPHX** – In December, FitPHX received its second $25,000 grant from the Coca-Cola Foundation. The first grant funded the first phase of WalkPHX, with new signage and mileage markers at eight city parks. Partnerships with other organizations have funded seven additional WalkPHX sites. The second grant will establish walking programs based at parks and community centers, as well as additional WalkPHX sites throughout the city. FitPHX also partnered with the Valley of the Sun United Way and UPS on the first “Born Learning Trail” in the city of Phoenix, at Pierce Park. The volunteer sign installation project was held on September 11, 2014 with 50 students from Griffith Elementary school across the street from the park. The new signs promote physical activity, literacy and talking to children.

• **FitPHX Energy Zones** – partnership with Arizona State University/Mayo Clinic Obesity Solutions research group and the Maricopa County Department of Public Health. The program provides a free after school physical activity and nutrition education program at city sites that have both a park and library, including Harmon Park/Harmon Library and Maryvale Community Center/Palo Verde Library. ASU students studying health-related fields mentor youth aged 10 to 14, and study the program results. Nearly 100 students participated in the pilot sessions in 2014. One student lost 15 pounds in the 10-week fall program and overall body mass index (BMI) has decreased for many participants. The partnership is actively seeking outside resources to continue beyond the spring semester and expand to additional sites.

• **Wildcat Night @ Verde Park** – partnership with University of Arizona College of Medicine-Phoenix for youth ranging in age from pre-school to high school. Medical students visit Verde Park, just two blocks from the downtown Phoenix campus in the Garfield neighborhood, and teach students about health and careers in the medical field. The program attracted 161 youth in the first three months, with the December session bringing students to the medical school for a tour.

• **Healthy Arizona Worksites** – partnership with the city’s office of Community and Economic Development (CED), the Maricopa County Department of Public Health, Arizona Department of Health Services and Arizona Small Business Association to deploy the Healthy Arizona Worksites Program in Phoenix for outreach to local businesses. The program uses a Centers for Disease Control and Prevention curriculum to teach workplace wellness strategies. FitPHX organized three trainings in 2014, with representatives from nearly 50 businesses that employ approximately 100,000 people attending. Additional trainings are scheduled for 2015.

• **Other Programs/Events** – FitPHX has also assisted with Walk to School Day, Phoenix Food Day, Parks and Recreation Department’s Phoenix Plays Youth Sports program, and other community events.
OTHER INFORMATION – FUTURE GOALS/PROGRAMS

- Working to identify specific performance measures to track program progress, along with a new program mission statement. St. Luke’s Health Initiatives is facilitating the process.
- Studying strategies with Maricopa County Department of Public Health and local school districts for opening school playgrounds to the community in a handful of schools that are more than a mile from a city park.
- FitPHX also has assisted other agencies, including working with the Maricopa County Department of Public Health and the Roosevelt School District on the nation’s first health impact assessment of opening school grounds to the community, and presenting to a group of University of Kansas students that was preparing marketing and branding strategy for its county health department.

RECOMMENDATION

This report is for information only.
TO:               Ed Zuercher  
               City Manager  
FROM:            Toni Maccarone  
               Special Assistant to the City  
               Manager  
SUBJECT:         TRANSPARENCY UPDATE – ELECTRONIC COMMUNITY CALENDAR  

The purpose of this report is to provide an update to the Parks, Arts, Transparency and Education Subcommittee on the citywide electronic community calendar and to discuss enhancements and improvements to the calendar.  

THE ISSUE  
The city launched its new phoenix.gov website in July 2014 with many new features on the site, including a new electronic community calendar. As part of the PATE agenda, Chairwoman Laura Pastor asked city staff to explore enhancing and improving the electronic community calendar, with the goal of having one calendar that residents can view for all city events and activities, from City Council meetings to the Coffee with a Cop in their neighborhood.  

OTHER INFORMATION  
The City Manager’s Office, Information Technology Services Department and Public Information Office have been working to implement several ideas, including:  
- Moving the calendar link on the phoenix.gov homepage to a more prominent, easy-to-find location  
- Combining the public meetings calendar, which lists items such as City Council meetings, with the community calendar, so there is only one up-to-date calendar for residents to access  
- Training all department staff on how to input information into the calendar and encouraging them to post information as far out as six months in advance of events or activities  

The City Manager’s Office, IT and PIO also continue to follow up on other ideas to enhance the calendar, such as exploring having the Library and Convention Center calendars feed information into the citywide electronic community calendar. Those two calendars currently are on separate systems from the city’s calendaring system and staff is researching possible technical options and solutions.  

RECOMMENDATION  
This item is for information and discussion.
This report requests the Parks, Arts, Transparency and Education (PATE) Subcommittee recommend City Council approval to release a Request for Qualifications (RFQ) to contract with Early Head Start child care partners.

THE ISSUE

Congress appropriated $500,000,000 in the federal fiscal year 2014 budget to expand the number and quality early learning slots for infants and toddlers through Early Head Start-Child Care Partnership (EHS-CCP) grants or new Early Head Start grants. The EHS-CCP provides opportunities for new or existing Early Head Start grantees to partner with regulated center-based or family child care providers who agree to meet the Head Start Program Performance Standards. The resulting partnerships increase the number of high quality early learning slots in the community.

The City of Phoenix was awarded more than $3.3 million to implement EHS-CCP’s to serve 188 children. Approximately 40 percent of the children served must receive a state child care subsidy. The child care services for the remaining 60 percent can be for children who are not subsidized by the state child care system. The children served must reside in zip codes 85009, 85015, 85017, 85019, 85031, 85033 and 85035, which are in the Alhambra, Cartwright and Isaac School Districts.

OTHER INFORMATION

The EHS-CCP program incentivizes local partnerships between Early Head Start grantees and child care programs to leverage their funds to provide high quality, comprehensive early learning experiences to more infants and toddlers. The grant provides funding for activities such as training, facility improvement, and the delivery of comprehensive services.

The City of Phoenix seeks to award multiple contracts to serve approximately 64 children in the Alhambra School District, 88 in the Cartwright School District and 36 in the Isaac School District. The slot distribution is based on the 2015 Community Assessment data of the number of eligible children in each district.
The RFQ process will be utilized to identify child care partners. To be eligible to partner in this grant, the applicant must have a current contract with the Arizona Department of Economic Security to provide child care, possess a child care license from the Arizona Department of Health Services, and be participating in the Child and Adult Care Food Program (CACFP). Applicants will be asked to provide information on their qualifications to determine the likelihood they can meet the Head Start Performance Standards within 12 months of execution of the contract.

Proposals will be evaluated by a diverse team of Phoenix Early Head Start staff and community representatives based on the following criteria.

- **Capacity**: 100 maximum points (Current number of infants and toddlers being served, capacity to add new infant and toddler slots)
- **Staff Qualifications**: 250 maximum points (Highest degree obtained by center director, qualifications of teachers)
- **Quality**: 450 maximum points (Number of child care licensing findings, participation in Quality First)
- **Experience/Fiscal**: 200 maximum points (Number of years in child care business, number of years in CACFP)

All child care partners will receive the same daily cost per child, which is based upon the costs of administering a classroom meeting EHS standards. The rate includes costs for staffing, supplies and administrative overhead. The daily cost per child will be the same across all contracts; however, for those children receiving a state child care subsidy, the amount of the subsidy will be deducted from the daily child care rate. In addition all partners will receive a standard rate for professional development stipends for teachers, and for facility improvements per classroom.

**RECOMMENDATION**

Staff requests the PATE Subcommittee recommend City Council approval to release a RFQ to contract with Early Head Start child care partners.