

**NOTICE OF RESULTS  
PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD  
COMMUNICATION AND OUTREACH COMMITTEE  
VIRTUAL MEETING**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD COMMUNICATION AND OUTREACH COMMITTEE** and to the general public, that the **PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD (PBWDB) COMMUNICATION & OUTREACH COMMITTEE** held a meeting open to the public on **September 23, 2021 at 9:00 a.m.**

**TO ACCESS THE MEETING**

- **Call-in to listen** to the live meeting: Dial **415-655-0001**, Enter meeting access code **133 570 7219**, and press # again when prompted for the attendee ID

**Per the most recent social distancing guidelines from the federal government, no one will be allowed to attend the meeting in-person.**

The agenda for this meeting can be accessed online at: <https://arizonaatwork.com/locations/city-phoenix/local-board/meetings>

Agenda items may be taken out of order. The agenda for the meeting was as follows:

<b>No quorum – meeting cancelled</b>	1.	<b>CALL TO ORDER/ ROLL CALL/INTRODUCTIONS</b>	Steven Cramer, Chair, Communication & Outreach Committee
	2.	<b>INFORMATION AND APPROVAL:</b> Approval of August 26, 2021 Meeting Minutes	Communication & Outreach Committee
	3.	<b>INFORMATION, DISCUSSION AND POSSIBLE ACTION:</b> Ad-Hoc Member Application	Communication & Outreach Committee
	4.	<b>INFORMATION AND DISCUSSION</b> Website Usage Tracking	Steven Cramer, Chair, Communication & Outreach Committee
	5.	<b>INFORMATION AND DISCUSSION</b> Social Media Plan and Metrics	Eric Toll, City of Phoenix, Community and Economic Development Department
	6.	<b>INFORMATION, DISCUSSION AND POSSIBLE ACTION:</b> Scorecard Strategy Workgroup Formation/Strategy Champion Assignments	Steven Cramer, Chair, Communication & Outreach Committee
	7.	<b>Matters for Future Discussion</b>	Steven Cramer, Chair, Communication & Outreach Committee
	8.	<b>Call to the Public &amp; Open Discussion</b>	
	9.	<b>Adjournment</b>	

**Mission:** *The mission of the Phoenix Business and Workforce Development Board is to fulfill the Six Purposes of the Workforce Innovation and Opportunity Act.*

**Vision:** *Phoenix is a world-class community delivering sustainable opportunities to earn, learn, and grow.*

For more information call Christina Edwards, Phoenix Business and Workforce Development Board Liaison at (602) 261-8346. ARIZONA@WORK, City of Phoenix is an equal opportunity program. Auxiliary aids and

services are available upon request. For reasonable accommodations, call Christina Edwards, Equal Opportunity Liaison at Voice/602-261-8346 or TTY: 7-1-1 as early as possible to coordinate needed arrangements.