



## Agenda

### Economic Development and Equity Subcommittee

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Wednesday, January 25, 2023

10:00 AM

City Council Chambers

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#### OPTIONS TO ACCESS THIS MEETING

##### *Virtual Request to speak at a meeting:*

- **Register online** by visiting the City Council Meetings page on phoenix.gov **at least 2 hours prior to the start of this meeting.** Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=ec0e49448b29d8be8bbaa891fd5f0fa16>

- **Register via telephone** at 602-262-6001 **at least 2 hours prior to the start of this meeting.** noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

##### **In-Person Requests to speak at a meeting:**

- Register in person at a kiosk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Arrive **1 hour prior to the start of this meeting.** Depending on seating availability, residents will attend and speak from the Upper Chambers, Lower Chambers or City Hall location.

- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

##### **At the time of the meeting:**

- **Watch** the meeting live streamed on phoenix.gov or Phoenix Channel 11 on Cox Cable, or using the Webex link provided above.

- **Call-in** to listen to the meeting. Dial 602-666-0783 and Enter Meeting ID 2558 296 5336# (for English) or 2559 716 4785# (for Spanish). Press # again when prompted for attendee ID.

- **Watch** the meeting in-person from the Upper Chambers, Lower Chambers or City Hall depending on seating availability.

**Para nuestros residentes de habla hispana:**

- **Para registrarse para hablar en español**, llame al 602-262-6001 **al menos 2 horas antes del inicio de esta reunión** e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2559 716 4785#. El intérprete le indicará cuando sea su turno de hablar.  
<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=ea5880d4aa231aebbf7a708d5cc18dbd>

- **Para solamente escuchar la reunión en español**, llame a este mismo número el día de la reunión (602-666-0783; ingrese el número de identificación de la reunión 2559 716 4785#. Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.

- **Para asistir a la reunión en persona**, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

## **CALL TO ORDER**

## **000 CALL TO THE PUBLIC**

## **MINUTES OF MEETINGS**

### **1 Minutes of the Economic Development and Equity Subcommittee Meeting Page 6**

This item transmits the minutes of the Economic Development and Equity Subcommittee Meeting on Dec. 13, 2022 for review, correction or approval by the Economic Development and Equity Subcommittee.

#### **THIS ITEM IS FOR POSSIBLE ACTION.**

#### **Responsible Department**

This item is submitted by Deputy City Manager Ginger Spencer and the City Manager's Office.

## **INFORMATION AND DISCUSSION (ITEMS 2-3)**

### **2 Business Attraction and Water Conservation Update Page 13**

The Community and Economic Development and Water Services departments give an update on business attraction activities related to water conservation.

#### **THIS ITEM IS FOR INFORMATION AND DISCUSSION.**

#### **Responsible Department**

This item is submitted by Deputy City Managers Ginger Spencer and Karen Peters, and the Community and Economic Development and Water Services departments.

3 **Super Bowl LVII Public Safety Planning Update**

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This report provides the Economic Development and Equity Subcommittee an update on Super Bowl LVII events and public safety planning.

**THIS ITEM IS FOR INFORMATION AND DISCUSSION.**

**Responsible Department**

This item is submitted by Assistant City Manager Lori Bays, Deputy City Manager Inger Erickson, the Phoenix Convention Center, and the Police and Fire departments.

**DISCUSSION AND POSSIBLE ACTION (ITEMS 4-5)**

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4 **24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard) Parcels Disposition and Redevelopment - Authorization to Issue Solicitation**

This report requests the Economic Development and Equity Subcommittee recommend City Council approval to issue a Request for Proposals (RFP) to select a development team and begin negotiations for the disposition and redevelopment of City-owned parcels located at the southwest corner of 24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard).

**THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.**

**Responsible Department**

This item is submitted by Deputy City Managers Ginger Spencer and Alan Stephenson and the Community and Economic Development and Neighborhood Services departments.

5 **Approval of Historic Preservation Exterior Rehabilitation Grants**

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This report requests that the Economic Development and Equity Subcommittee recommend City Council approval of Exterior Rehabilitation grant funds for 12 applications submitted during the Fiscal Year (FY) 2022-2023 grant round for a total of \$185,696.

**THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.**

**Responsible Department**

The item is submitted by Deputy City Manager Alan Stephenson and the Planning and Development Department.

**000 CALL TO THE PUBLIC**

**FUTURE AGENDA ITEMS**

**ADJOURN**

For further information or reasonable accommodations, please call the City Council Meeting Request line at 602-262-6001. 7-1-1 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-534-0490.

Councilwoman Laura Pastor, Chair  
Vice Mayor Yassamin Ansari  
Councilwoman Ann O'Brien  
Councilwoman Debra Stark



## **Minutes of the Economic Development and Equity Subcommittee Meeting**

This item transmits the minutes of the Economic Development and Equity Subcommittee Meeting on Dec. 13, 2022 for review, correction or approval by the Economic Development and Equity Subcommittee.

### **THIS ITEM IS FOR POSSIBLE ACTION.**

The minutes are included for review as **Attachment A**.

### **Responsible Department**

This item is submitted by Deputy City Manager Ginger Spencer and the City Manager's Office.

## **ATTACHMENT A**

### **Phoenix City Council Economic Development and Equity (EDE) Subcommittee Summary Minutes Wednesday, Dec. 13, 2022**

City Council Chambers  
200 W. Jefferson St.  
Phoenix, Ariz.

#### **Subcommittee Members Present**

Vice Mayor Laura Pastor, Chair  
Councilwoman Yassamin Ansari  
Councilwoman Ann O'Brien  
Councilwoman Debra Stark

#### **Subcommittee Members Absent**

#### **CALL TO ORDER**

Vice Mayor Pastor called the Economic Development and Equity Subcommittee to order at 10:07 a.m. with Councilwoman Yassamin Ansari, Councilwoman Ann O'Brien and Councilwoman Debra Stark present.

#### **CALL TO THE PUBLIC**

None.

#### **MINUTES OF MEETINGS**

##### **1. Minutes of the Economic Development and Equity Subcommittee Meeting**

##### **2. Minutes of the Economic Development and Equity Subcommittee Meeting**

Councilwoman Stark made a motion to approve the minutes of the Oct. 26, 2022 and Nov. 1, 2022 Economic Development and Equity Subcommittee meetings. Councilwoman Ansari seconded the motion which passed unanimously, 4-0.

#### **CONSENT ACTION (ITEM 3)**

Item 3 was for consent action. No presentations were planned, but staff was available to answer questions.

##### **3. Vestar Laveen Manager, LLC Development Agreement for Public Infrastructure Improvements**

Councilwoman Stark made a motion to approve the item. Councilwoman Ansari seconded the motion which passed unanimously, 4-0.

## **INFORMATION ONLY (ITEM 4)**

### **4. Key Phoenix Economic Indicators Quarterly Report**

Information only. Councilmembers did not request additional information.

## **INFORMATION AND DISCUSSION (ITEMS 5-6)**

### **5. 2023 Superbowl LVII Update**

Phoenix Convention Center Director John Chan gave a presentation on the planning efforts underway for Super Bowl LVII in February 2023. He was joined by Xandon Keating, Deputy Community and Economic Development Director, Dan Wilson, Communications Director, Lorizelda Stoeller, Deputy Public Works Director, Jesus Sapien, Public Transit Director, and Jessica Mefford-Miller, CEO Valley Metro.

Vice Mayor Pastor asked if there would be a ferris wheel at the Hance Park Super Bowl event.

Mr. Chan replied there would not be a ferris wheel at the Hance Park event.

Deputy Community and Economic Development (CED) Director Xandon Keating provided information on downtown community outreach initiatives and turned to Communications Director Dan Wilson to discuss marketing.

Vice Mayor Pastor asked if all marketing materials were completed.

Mr. Wilson responded two videos of Phoenix would be created and the video scripts were almost finalized.

Vice Mayor Pastor commented on the Future is Phoenix Logo.

Deputy City Manager Ginger Spencer invited CED Director Christine Mackay to discuss the Riester marketing contract.

Vice Mayor Pastor asked if the Future is Phoenix logo could be more colorful to reflect a vibrant, culturally rich city.

Ms. Mackay replied staff could share an alternative Future is Phoenix logo design with a brighter color scheme.

Deputy Public Works Director Lorizelda Stoeller also presented on the Super Bowl green initiatives.

Vice Mayor Pastor thanked Ms. Stoeller for the update.

Public Transit Director Jesús Sapien and Valley Metro Chief Executive Officer (CEO) Jessica Mefford-Miller discussed the Super Bowl transportation operations plans.

Councilwoman O'Brien asked if the bus options would be advertised as much as light rail.

Mr. Sapien responded transit brochures and the "know before you go" webpage would be used to equally advertise both bus and light rail options.

Councilwoman O'Brien asked if there would be extended bus and light rail hours during the Feb. 4 and Feb. 5 Super Bowl events.

Ms. Mefford-Miller replied on Feb. 4 and Feb. 5 additional trains could be added based on demand.

Mr. Sapien noted many local routes ran until 1:30 a.m. and staff had not received calls of people being stranded in the past during large events.

Councilwoman Ansari discussed public safety in the Downtown Roosevelt Row area and asked about the Super Bowl public safety plans.

Mr. Chan responded staff was working with local, state and federal agencies to plan for a safe Super Bowl and noted an enhanced plan could be prepared to address concerns.

Councilwoman Ansari said it would be helpful to hear the public safety plan at a future EDE Subcommittee meeting and asked if Hance Park would allow for cut-through traffic during the Super Bowl events.

Mr. Chan replied Hance Park would have a security perimeter with controlled access points and commuting residents would need to go through security checkpoints.

Councilwoman Ansari asked which dates would have controlled access.

Mr. Chan responded there would be security checkpoints on any official event days.

Councilwoman Ansari requested an update on possible free transportation options between events.

Ms. Mefford-Miller responded there was nothing official to report but a sponsored fare option was an active conversation amongst the Arizona Super Bowl Host Committee.

Councilwoman Ansari said she would be in support of a sponsored fare option.

Vice Mayor Pastor, Councilwoman Ansari and Councilwoman O'Brien asked to clarify Hance Park access for residents who use the area as part of their daily work commute.

Mr. Chan replied the Hance Park Super Bowl events would be on the eastern portion of the site and residents could either go through security or go around once the perimeter has been secured, noting there would be bag requirements to enter.

Councilwoman O'Brien asked if the Hance Park neighboring residents would be educated on street closures and security perimeters.

Mr. Keating replied staff was working with neighborhood groups, posting on various websites and educating through business forums to spread the word.

Councilwoman O'Brien asked if residents would receive notifications in the mail.

Mr. Keating responded some residents would receive fliers on their doors.

Mr. Wilson added Nextdoor would be used to target specific neighborhoods.

Vice Mayor Pastor suggested various neighborhood associations to get in contact with, commented on helpful information to share and asked for clarification on the cost of providing free light rail fares.

Ms. Mefford-Miller responded providing free fares from Feb. 8 through Feb. 12 would be approximately \$530,000 or \$180,000 for just the Phoenix downtown area.

Vice Mayor Pastor asked from a law enforcement and security perspective what the challenges would be for providing free fare.

Ms. Mefford-Miller replied from a security perspective, it would be simpler to provide free fares to the entire system to avoid customer confusion.

Vice Mayor Pastor requested a decision be made soon.

Councilwoman O'Brien asked if transit hours could be extended to 2:30 a.m. because some bars and restaurants that serve liquor stay open until 2 a.m.

Ms. Mefford-Miller responded staff would be monitoring the platform conditions via operation control centers and could make decisions to run additional trains if needed.

Vice Mayor Pastor asked for clarification on platform security.

Ms. Mefford-Miller also discussed security fixed posts and roving patrols.

## **6. Shared Micromobility Program Agreement Award Recommendation**

Street Transportation Director Kini Knudson provided an update on staff's efforts to implement the City's Shared Micromobility Program.

Councilwoman Stark asked about new micromobility program boundaries and if staff had considered riders who cross City limits.

Mr. Knudson replied staff was looking at different technologies to dock the vehicles before an expansion recommendation could be proposed.

Councilwoman Stark asked if potential expansion areas could be considered soon.

Street Transportation Assistant Director Briana Velez provided details on the Micromobility program and Mr. Knudson discussed staff's recommendation to Council.

Vice Mayor Pastor opened the floor for public comment.

Cyndy Gaughan spoke in support of the Micromobility Program and advocated for program expansion.

Sean Auyash spoke in opposition to the Micromobility Program and requested a third operator be added to the plan.

Councilwoman Stark asked why the Micromobility Program only had two vendors.

Mr. Knudson replied the two vendors were selected because they could provide all three vehicles, but there could be opportunities to bring on additional vendors in the future.

Councilwoman Stark asked if the plan could be revisited in six months.

Mr. Knudson responded staff could come back to the EDE Subcommittee in the future to discuss potential expansion.

Councilwoman O'Brien asked if staff could use the same Request for Proposal (RFP) to add another vendor.

Mr. Knudson replied staff would confirm if the procurement process could accommodate a third vendor.

Vice Mayor Pastor asked what metrics were used to determine the number of vendors.

Mr. Knudson responded staff based their decision on research from other entities.

Vice Mayor Pastor emphasized the importance of speaking with constituents in her district before implementing micromobility initiatives.

Councilwoman Ansari asked for more information on parking for micromobility vehicles.

Ms. Velez replied parking corrals have been successful in the past and vendors would continue to maintain the parking corrals and contribute to over 900 bicycle racks.

Councilwoman Ansari asked what the process would be to get an area geofenced if a specific neighborhood decided they do not want micromobility vehicles permitted.

Mr. Knudson responded staff would work with different communities to identify potential ride restriction and no ride zones.

Councilwoman Ansari asked how residents could get access to low-income rates, student rates and commuter passes.

Ms. Velez replied residents would work directly with the companies through the app to see if they qualify based on their requirements.

Councilwoman Ansari asked when a plan for expanding the micromobility boundaries would be presented.

Mr. Knudson responded six months would be an appropriate timeline.

Vice Mayor Pastor opened the floor for public comment.

Michael McCullough spoke in opposition to the Micromobility Program and advocated for a third operator.

#### **CALL TO THE PUBLIC**

None.

#### **FUTURE AGENDA ITEMS**

None.

#### **ADJOURNMENT**

Vice Mayor Pastor adjourned the meeting at 11:39 a.m.

Respectfully submitted,

Danielle Vermeer  
Management Fellow



## **Business Attraction and Water Conservation Update**

The Community and Economic Development and Water Services departments give an update on business attraction activities related to water conservation.

### **THIS ITEM IS FOR INFORMATION AND DISCUSSION.**

#### **Summary**

The Community and Economic Development Department (CED) is focused on attracting high wage employers. Among the top 25 metro areas, Phoenix is in the top five in the nation for median wage growth. During the pandemic, Phoenix saw the number of new jobs increase in each of the higher-wage, career-stable advanced industry sectors, while the jobs lost were in the consumption sectors. Phoenix currently has 14 employment corridors and works closely with the Planning and Development Department (PDD), Water Services Department (WSD) and other City infrastructure departments on evaluating site compatibility from a land use and zoning perspective as well as with existing infrastructure around the city.

The WSD is focused on delivering safe and affordable drinking water to our residents and businesses. WSD has a proven history of water conservation, reducing per capita use by 30 percent over the last 30 years. The Phoenix City Council renewed that commitment to water efficiency in 2019 by adopting the recommendations of the Ad Hoc Water Conservation Committee to enhance or initiate 12 water conservation programs. Since that time, Phoenix has hired five additional staff members and started implementation of those recommendations.

When new large water user prospects are evaluating sites in Phoenix, CED works closely with WSD to analyze the companies' water usage and evaluate sites for water infrastructure compatibility. This feedback and analysis from WSD is invaluable as it allows City staff and prospective companies to gain an understanding regarding water use and infrastructure improvement requirements for that site. This feedback and analysis can help avoid costly and extensive time delays related to necessary infrastructure improvements for that site. It also allows WSD to gain a better understanding and an analysis of the water consumption related to a particular industry. CED is also able to analyze the quality of jobs or other positive economic

impacts that could be created if the prospect locates in the City. With WSD help, CED staff have become educated on the viability of particular industries and many major sites throughout Phoenix.

CED, along with its regional and state partners, are focused on attracting companies in the following strategic industries:

- Bioscience and Healthcare
- Advanced Business Services
- Advanced Manufacturing
- Sustainable Enterprises
- Emerging Industries
- Higher Education
- Trade and Foreign Direct Investment
- Circular Economy
- Agri-Technology
- Innovation

As industries evolve and change, one of their primary focuses has been advancements in water conservation. With PDD in the lead, PDD, CED and WSD have partnered together to bring suggested water conservation measures forward for large water user prospects that are considering expanding or relocating to Phoenix. This effort is done with substantial input from all stakeholders to ensure we are working with private companies on international "best practices" relating to water usage and new development. These partnerships will help to ensure the future viability of Phoenix as a livable, sustainable city, and a great place to do business.

### **Responsible Department**

This item is submitted by Deputy City Managers Ginger Spencer and Karen Peters, and the Community and Economic Development and Water Services departments.



## **Super Bowl LVII Public Safety Planning Update**

This report provides the Economic Development and Equity Subcommittee an update on Super Bowl LVII events and public safety planning.

### **THIS ITEM IS FOR INFORMATION AND DISCUSSION.**

#### **Summary**

City staff along with the National Football League (NFL), Arizona Super Bowl Host Committee (SBHC), and stakeholders have been making final preparations in advance of hosting Super Bowl LVII on Feb. 12, 2023.

The Phoenix Convention Center and Symphony Hall will host the indoor Super Bowl Experience and NFL Honors; Footprint Center will be the location for Super Bowl Opening Night and the Super Bowl LVII Music Fest; and Margaret T. Hance Park was selected to host the outdoor Super Bowl Experience and the official Super Bowl Watch Party. Public safety departments and functions including the Police and Fire departments, Office of Emergency Management, and the Homeland Defense Bureau have been working with other City staff, the NFL, SBHC, and Phoenix Downtown Inc. to develop a comprehensive safety and security plan. These planning efforts include development and participation in several tabletop exercises designed to test and strengthen event security plans. The purpose of these exercises is to reinforce the following objectives:

- Provide for the safety and security of community members and visitors.
- Provide a safe and secure environment to host all events.
- Provide a framework for the collaboration and information sharing among stakeholders throughout the region.

Enhanced measures have been implemented in the areas of cyber security and critical infrastructure protection. Community outreach and awareness efforts are currently underway throughout the City and across the region.

The City of Phoenix All Hazard Incident Management Team in partnership with the

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regional public safety group has developed a safety and security model that is unprecedented throughout the nation. Application of this model is enhanced by the strength of the combined partnerships at the local, county, state, federal, and tribal levels. This will ensure a safe, secure, and successful Super Bowl LVII.

**Responsible Department**

This item is submitted by Assistant City Manager Lori Bays, Deputy City Manager Inger Erickson, the Phoenix Convention Center, and the Police and Fire departments.



## **24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard) Parcels Disposition and Redevelopment - Authorization to Issue Solicitation**

This report requests the Economic Development and Equity Subcommittee recommend City Council approval to issue a Request for Proposals (RFP) to select a development team and begin negotiations for the disposition and redevelopment of City-owned parcels located at the southwest corner of 24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard).

### **THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.**

#### **Summary**

The City owns two parcels located in the Target Area B Redevelopment Area, comprised of approximately 12.1 acres, at the southwest corner of 24th Street and Broadway Road, also known as Dr. Martin Luther King Jr. Boulevard (Site). City Council authorized the acquisition of the Site in the early 2000s for blight elimination. The zoning of the Site is split; the southern portion (approximately two-thirds of the Site) is zoned R1-6 (Single-Family Residence District) and the northern portion is zoned C-2 (Intermediate Commercial District). A portion of the Site was acquired using Community Development Block Grant (CDBG) funds; and must meet certain grant requirements prior to disposition and redevelopment.

Staff issued a Request for Information (RFI) for the Site on Jan. 9, 2021 to gather creative concepts for future development and ascertain if market conditions support the issuance of a solicitation for the disposition of the property and if so, what types of development elements the market will support. The City received five RFI responses, which included concepts for mixed-use, housing, a neighborhood grocery store, a variety of community-oriented services, and affordable housing. Staff shared the RFI results with the community and conducted further community outreach to narrow the scope of the Site's future development.

With City Council approval, staff will issue an RFP for the disposition and redevelopment of the Site for a mixed-use, commercial development. The RFP will emphasize the following uses, which were prioritized by the community:

1. Grocery Store
2. Medical Services
3. Sit-down restaurant(s)
4. Entertainment
5. Retail

Staff anticipates the RFP will be issued in early 2023 and remain open for at least 90 days. Each proposer will be required to demonstrate experience successfully completing at least one mixed-use development project within the last seven years. Each proposer will be required to offer a value equal to the Site's appraisal, which is currently underway. The offer may be a combination of cash payments and public benefit, as eligible under the CDBG program.

Responsive proposals will be evaluated by a panel including City staff and community representatives. The evaluation criteria will be:

- Concept to Activate the Site (0-375 points)
- Return to the City (0-325 points)
- Proposer's Qualifications, Experience and Financial Capacity (0-300 points)

Following negotiations with the recommended proposer, business terms will be presented to this Subcommittee for review and recommendation to the full City Council for approval.

### **Public Outreach**

Staff hosted several community meetings to prepare for this request. All meetings were held at the Broadway Heritage Neighborhood Resource Center:

- Dec. 17, 2020: Presented overview of RFI
- Oct. 19, 2021: Presented RFI results
- Aug. 25, 2022: Presented information and gathered community input regarding the RFP
- Oct. 5, 2022: Presented information and gathered community input regarding the RFP
- Oct. 2022: Conducted a series of four focus groups with community members:
  1. Oct. 18, 2022: Affordable Housing
  2. Oct. 19, 2022: Commercial Opportunities
  3. Oct. 22, 2022: Cultural
  4. Oct. 25, 2022: Health & Wellness

- Nov. 14, 2022: Presented overview of community feedback received on the RFP

A community survey about the Site's future redevelopment was also conducted and 286 responses were received from community members.

**Location**

Southwest corner of 24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard)

Council District: 8

**Responsible Department**

This item is submitted by Deputy City Managers Ginger Spencer and Alan Stephenson and the Community and Economic Development and Neighborhood Services departments.



## **Approval of Historic Preservation Exterior Rehabilitation Grants**

This report requests that the Economic Development and Equity Subcommittee recommend City Council approval of Exterior Rehabilitation grant funds for 12 applications submitted during the Fiscal Year (FY) 2022-2023 grant round for a total of \$185,696.

### **THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.**

#### **Summary**

The Phoenix City Council approved \$200,000 in the General Fund budget for FY 2022-23 to provide rehabilitation grants for residential properties listed on the Phoenix Historic Property Register. The deadline for Exterior Rehabilitation grant applications was Nov. 18, 2022. A total of 22 property owners submitted applications; one application was deemed incomplete and not forwarded to the panel for evaluation.

A panel consisting of staff, a member of the Historic Preservation Commission and a past grant recipient met on Dec. 16, 2022, to review the applications. Scoring criteria included whether the application followed historic preservation standards; addressed the physical needs of the property; reflected a logical sequence or logical planning of an overall rehabilitation project; resulted in a positive visual impact on the historic appearance of the property and streetscape; addressed a critical maintenance issue; and returned a vacant building to productive use. Additional points were awarded for projects that were individually listed or in a priority historic district (Brentwood, East Evergreen, Garfield, Idylwilde Park, North Garfield, Oakland, Phoenix Homesteads, Roosevelt Park, Villa Verde and Woodland), as well as for the significance and integrity of the property, the adequacy of the proposed bids and budget, and for the overall quality of the application.

The panel recommended the 12 grant applications listed below for a total of \$185,696. Panel members agreed that the next highest application, which requested \$20,000 and received a score of 30.8, as well as those that scored lower, should not be funded. Applicants who are not recommended for funding will be encouraged to meet with staff to improve their application and resubmit it during a future round.

- Mattias & Laura E. Stolpe; 2118 Encanto Drive SW; Encanto-Palmcroft - restore steel windows, install window film, paint. Score: 40.1. Amount: \$14,981.
- Lorenzo Gilberto Caballero & Blanca Estela Caballero Revocable Living Trust; 2023 N. 17th Ave.; Fairview Place - repair foundation, repair and repaint masonry. Score: 38.4. Amount: \$18,437.25.
- Kenneth H. & Sandra K. Sands; 310 W. Coronado Road; Willo - restore steel windows, install window film, paint. Score: 37.6. Amount: \$14,250.
- Brianna M., Ronald J. & Nicolette K. Bonnstetter; 833 E. Edgemont Ave.; Country Club Park - repair foundation. Score: 37.5. Amount: \$20,000.
- Daniel O. Strunk & Susan M. Stephens (Stephens-Strunk Trust); 1551 W. Lewis Ave.; Del Norte Place - repair steel windows. Score: 37.5. Amount: \$12,612.50.
- Craig A. Painter & Allyson D. Damon; 333 W. Vernon Ave.; Willo - repair foundation. Score: 37.3. Amount: \$10,191.54.
- Andrea M. Katsenes Family Trust; 34 W. Vernon Ave.; Willo - install new wood shingle roof. Score: 36.5. Amount: \$20,000.
- Idella E. Hamilton; 761 E. Pierce St.; Garfield - reinforce roof structure, install new dimensional shingle roof. Score: 36.3. Amount: \$20,000.
- Stacey M. Newman Living Trust; 1622 W. Wilshire Drive; Del Norte Place - restore steel windows. Score: 35.2. Amount: \$8,467.50.
- Linda Kriesel (Kriesel Living Trust); 366 E. Monte Vista Road; Los Olivos - install new dimensional shingle roof. Score: 33.7. Amount: \$16,431.
- Stuart Woltz; 112 W. Coronado Road; Willo - restore steel windows and stucco. Score: 33.3. Amount: \$20,000.
- Joseph Adam Daniels & Kyle Ford; 509 W. Almeria Road; Willo - restore steel windows and front door, repaint masonry. Score: 32.2. Amount: \$10,325.

In exchange for the grant funds, the property owners agree to sell the City a 15-20-year conservation easement to protect the historic character of the properties' exteriors.

### **Financial Impact**

The twelve grant awards total \$185,696. Funds are available in the General Fund Historic Preservation operating budget.

### **Concurrence/Previous Council Action**

The Historic Preservation Commission is scheduled to consider the panel's grant award recommendations at its Jan. 9, 2023, meeting.

**Location**

Eleven of the residential property addresses above are located in District 4 and one is in District 8.

Council Districts: 4 and 8

**Responsible Department**

The item is submitted by Deputy City Manager Alan Stephenson and the Planning and Development Department.