

# City of Phoenix

*Meeting Location:  
City Council Chambers  
200 W. Jefferson St.  
Phoenix, Arizona 85003*



**City of Phoenix**

## **Agenda**

**Wednesday, January 29, 2025**

**10:00 AM**

**City Council Chambers**

**Economic Development and Housing Subcommittee**

If viewing this packet electronically in PDF, open and use bookmarks to navigate easily from one item to another.

#### OPTIONS TO ACCESS THIS MEETING

Virtual Request to speak at a meeting:

- Register online by visiting the City Council Meetings page on phoenix.gov at least 2 hours prior to the start of this meeting. Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=eca31705280315281cd45beb36d0ac51d>

- Register via telephone at 602-262-6001 at least 2 hours prior to the start of this meeting, noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

In-Person Requests to speak at a meeting:

- Register in person at a kiosk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Arrive 1 hour prior to the start of this meeting. Depending on seating availability, residents will attend and speak from the Upper Chambers, Lower Chambers or City Hall location.

- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

At the time of the meeting:

- Watch the meeting live streamed on phoenix.gov or Phoenix Channel 11 on Cox Cable, or using the Webex link provided above.

- Call-in to listen to the meeting. Dial 602-666-0783 and Enter Meeting ID 2561 100 1507# (for English) or 2564 600 6687# (for Spanish). Press # again when prompted for attendee ID.

- Watch the meeting in-person from the Upper Chambers, Lower Chambers or City Hall depending on seating availability.

Para nuestros residentes de habla hispana:

- Para registrarse para hablar en español, llame al 602-262-6001 al menos 2 horas antes del inicio de esta reunión e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2564 600 6687#. El intérprete le indicará cuando sea su turno de hablar.

- Para solamente escuchar la reunión en español, llame a este mismo número el día de la reunión 602-666-0783; ingrese el número de identificación de la reunión 2564 600 6687#. Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.

- Para asistir a la reunión en persona, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

## **000 CALL TO ORDER**

## **CALL TO THE PUBLIC**

## **MINUTES OF MEETINGS**

### **1 Minutes of the Economic Development and Housing Subcommittee Meeting**

**Page 5**

*Attachments*

[Attachment A - Dec. 11, 2024 EDH Minutes.pdf](#)

**INFORMATION ONLY (ITEMS 2-3)**

- 2      **Head Start Birth to Five Monthly Report - November -  
Districts 1, 3, 4, 5, 7 and 8**      **Page 9**

*Attachments*

[Attachment A - Novmeber Fiscal Expenditures.pdf](#)

[Attachment B - November Attendance.pdf](#)

[Attachment C- November Medical and Dental Exams.pdf](#)

[Attachment D - November Program Information Summaries.pdf](#)

- 3      **City of Phoenix Naloxone Program Update: September  
2024 through November 2024**      **Page 18**

**INFORMATION AND DISCUSSION (ITEMS 4-5)**

- 4      **Office of Innovation Access to Chilled Drinking Water  
Initiative Update**      **Page 20**
- 5      **Downtown Phoenix Parking Master Plan**      **Page 22**

**000 CALL TO THE PUBLIC**

**FUTURE AGENDA ITEMS**

**ADJOURN**



Report

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Agenda Date: 1/29/2025, Item No. 1

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**Minutes of the Economic Development and Housing Subcommittee Meeting**

This item transmits the minutes of the Economic Development and Housing Subcommittee Meeting on December 11, 2024 for review, correction or approval by the Economic Development and Housing Subcommittee.

**THIS ITEM IS FOR POSSIBLE ACTION.**

The minutes are included for review as **Attachment A**.

**Responsible Department**

This item is submitted by Deputy City Manager John Chan and the City Manger's Office.

## Attachment A

**Phoenix City Council  
Economic Development and Housing (EDH) Subcommittee  
Summary Minutes  
Wednesday, December 11, 2024**

City Council Chambers  
200 W. Jefferson Street  
Phoenix, AZ

Subcommittee Members Present  
Councilwoman Ann O'Brien, Chair  
Vice Mayor Debra Stark  
Councilman Kevin Robinson

Subcommittee Members Absent  
Councilwoman Kesha Hodge Washington

### **CALL TO ORDER**

Chairwoman O'Brien called the Economic Development and Housing Subcommittee to order at 10:00 a.m. with Vice Mayor Stark and Councilman Robinson present.

### **CALL TO THE PUBLIC**

None.

### **MINUTES OF MEETINGS**

**1. Minutes of the Economic Development and Housing Subcommittee Meeting**  
Vice Mayor Stark made a motion to approve the minutes of the November 25, 2024, Economic Development and Housing Subcommittee meeting. Councilman Robinson seconded the motion which passed unanimously, 3-0.

### **CONSENT ACTION (ITEMS 2-3)**

Items 2-3 were for consent action. No presentations were planned, but staff was available to answer questions.

**2. Request Approval of the Head Start Birth to Five ERSEA Plan Updates**

Consent only. No councilmember requested additional information.

**3. Head Start Birth to Five Standard Code of Conduct Revision**

Consent only. No councilmember requested additional information.

Vice Mayor Stark made a motion to approve Items 2 through 3. Councilman Robinson seconded the motion which passed unanimously, 3-0.

### **INFORMATION ONLY (ITEMS 4-5)**

**4. Head Start Birth to Five Program 2023-2024 School Readiness Outcomes and Program Information Reports**

Information only. No councilmember requested additional information.

## **5. Head Start Birth to Five Monthly Report - October**

Information only. No councilmember requested additional information.

## **INFORMATION AND DISCUSSION (ITEMS 6)**

### **6. Bloomberg Workforce Update**

Community and Economic Development Director Christine Mackay, Deputy Community and Economic Development Director Lasetta Hogans, and Bloomberg Associates' Economic Development Practice Lead Gordon Innes presented on the item.

Vice Mayor Stark asked how the hiring events are being advertised and marketed.

Ms. Hogans explained staff uses social media and partners with education institutions, labor organizations, as well as council districts to share the information with stakeholders and constituents.

Vice Mayor Stark inquired if staff reaches out to school districts as well.

Ms. Hogans confirmed school districts are also notified of the events.

Vice Mayor thanked the help from Bloomberg Associates and expressed hope for the City to continue to expand job growth, especially in the emerging technology sector.

Councilman Robinson asked how funds are being raised and what the City can do in relation to fundraising.

Mr. Innes answered Bloomberg Associates seeks funding from partners and employers who are willing to work with the City and receives funding through a nonprofit organization, which focuses on building relationships between with external partners.

Chairwoman O'Brien inquired if personnel responsible for funding can be identified and trained sooner.

Ms. Mackay answered she plans to move it forward soon.

Mr. Innes added Bloomberg Associates has a funding expert that can help identify and train personnel soon.

## **DISCUSSION AND POSSIBLE ACTION (ITEM 7)**

### **7. Development Agreement with Biscuit Flats Dev LLC (Halo Vista) for Public Infrastructure Improvements**

Ms. Mackay and Deputy Community and Economic Development Director Nathan Wright presented on proposed business terms with Mack Group for the development of

Halo Vista. Ms. Mackay also indicated that staff would be returning early in the calendar year 2025 with a companion piece to this development agreement that will identify financing for the construction of new wastewater infrastructure for the area.

Vice Mayor Stark asked if there is a way the City can monitor the developer's progress and protect against the 24 months authorization date.

Ms. Mackay answered if it is not the developer's fault, they will be given another 24 months.

Councilman Robinson inquired what the latest development at the City is, which is comparable in size to Halo Vista.

Ms. Mackay replied development in Ahwatukee and Desert Ridge would be equivalent to this development., but they do not have the job creation this development would have.

Chairwoman O'Brien thanked the work of City staff for coordination among departments and leadership within the City on this project.

Vice Mayor Stark made a motion to approve Items 7. Councilman Robinson seconded the motion which passed unanimously, 3-0.

**CALL TO THE PUBLIC**

None.

**FUTURE AGENDA ITEMS**

None.

**ADJOURNMENT**

Chairwoman O'Brien adjourned the meeting at 10:51 a.m.

Respectfully submitted,

Brian Seo  
Management Fellow





Report

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Agenda Date: 1/29/2025, Item No. 2

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**Head Start Birth to Five Monthly Report - November - Districts 1, 3, 4, 5, 7 and 8**

This report provides the Economic Development and Housing Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, with an updated summary of the Head Start Birth to Five Program's financial and programmatic status.

**THIS ITEM IS FOR INFORMATION ONLY.**

**Summary**

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share monthly information with the Governing Board and Policy Council on program planning, policies and operations. In compliance with the Act, the Head Start program provides a monthly report on the following areas:

- Fiscal expenditures.
- Enrollment reports.
- School attendance.
- Medical/dental exams.
- Program information summaries.
- Nutrition.
- Child Incident Reports.
- Program Instructions or Information Memorandums.

Fiscal Expenditures

**Attachment A** shows year-to-date expenditures for the Fiscal Year 2024-25. The report includes a breakdown of each Education Service Provider, Child Care Partnership, Policy Council and the administrative support budget.

Enrollment Reports

The Office of Head Start requires programs to report the total number of children enrolled on the last day of each month. At the end of November, the total program enrollment was 2,191 out of 2,209 available slots, or 99 percent.

Enrollment at the end of November for the Preschool Education Service Providers was 1,943 slots filled out of 1,957, or 99 percent.

Early Head Start, which includes home-based and center-based year-round programming, ended the month with 248 slots filled out of 252, or 98 percent. The home-based program filled 98 out of 64 slots, or 153 percent, and the center-based program filled 150 out of 188 slots, or 80 percent. Due to lower enrollment in the center-based program, additional families have been enrolled in the home-based program to maintain full enrollment.

#### Enrollment Reduction Request

On April 1, 2024, the Head Start Birth to Five Program submitted a request to reduce its enrollment by 1,242 slots. The reduction approval would bring the program to 1,957 Head Start preschool slots and 252 Early Head Start slots (64 home-based and 188 center-based), for a total of 2,209 slots. This request aims to maintain current funding levels while enhancing service delivery by offering full-day preschool classes requested by families and by increasing salaries for teachers and staff.

The Head Start Birth to Five Program achieved a 99.7 percent enrollment rate based on the proposed reduced number of slots, by the end of November, exceeding the target 97 percent of 2,209 slots. This success was reached through the active involvement of staff in various community events, collaboration with community partners, and through analysis of locations with vacancies.

On November 26, 2024, the Region 9 Office of Head Start informed the program via email that the request for enrollment reduction had been approved. On November 29, 2024, the Office of Head Start issued a Notice of Award reflecting the change in funded slots, bringing the total to 2,209 slots: 1,957 for Head Start Preschool and 252 in Early Head Start. The December Monthly Report attachments will reflect the new enrollment numbers.

#### Full Enrollment Initiative

The Full Enrollment Initiative for the Head Start Birth to Five Program concluded on April 4, 2024. On October 1, the program received a final letter from the Office of Head Start designating it as chronically under enrolled. The letter noted that, due to measurable progress towards achieving full enrollment, the Office of Head Start will not reduce the base grant for the Head Start Birth to Five Program at this time. However, any unobligated funds may be recaptured at the end of the grant period.

#### Risk Assessment Notification Review

The Head Start Birth to Five program received a Risk Assessment Notification in April

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2024 due to a Child Care Partner violating the Head Start Program Performance Standards, specifically the Standards of Conduct. Training and technical assistance to enhance the Birth to Five's current policies and procedures for ensuring the safety of children has been provided through Region 9 Head Start. To date, the Birth to Five staff are on track to complete the items on the Quality Improvement Plan as scheduled. Standards of Conduct training has been completed with Education Service Provider and City staff. The Quality Assurance Monitoring team concluded the Standards of Conduct monitoring in all 135 classrooms. Initial findings suggest that instructional staff consistently adhere to the Standards of Conduct. This positive compliance reflects a commitment to maintaining a professional and respectful learning environment.

### School Attendance

The annual target for attendance set by the Office of Head Start is 85 percent.

**Attachment B** indicates the year-to-date average attendance through the end of November. Head Start Preschool was 57 percent. The Early Head Start Center-Based program was 53 percent. This reduction in attendance is due to vacant slots. Under-enrollment impacts attendance, as it is calculated on funded enrollment, not actual enrollment. Since the program received the approval of the proposed enrollment reduction by the Office of Head Start at the end of November, attendance percentage will reflect the new enrollment number in the December report.

### Medical/Dental Exams

Head Start regulations require all children to have medical and dental exams annually. At the end of November, 2,170 medical and 1,869 dental exams were completed, totaling 4,039 exams, as illustrated in **Attachment C**.

### Program Information Summaries

Please see **Attachment D**.

### Nutrition

Each program must design and carry out nutrition services that are culturally and developmentally appropriate and provide children with up to two-thirds of their daily nutritional requirements. Nutrition services must meet the nutritional needs and feeding requirements of each child, including children with identified food allergies, children with disabilities, and children who have special diets due to religion and family preference. In addition, a program must serve meals and snacks that meet U.S. Department of Agriculture dietary patterns and are high in nutrients and low in fat, sugar, and salt. Children in the Early Head Start Center-Based classrooms receive protein, fruits, vegetables, and low carbohydrates during breakfast and lunch with milk or water. Snacks include protein and low carbohydrates with milk or water.

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### Child Incident Reports

The Head Start Program Performance Standards require programs to submit reports, as appropriate, to the responsible Office of Head Start official immediately, or as soon as practicable, related to any significant incidents affecting the health and safety of the program participations. This includes injuries requiring hospitalization, emergency room treatment, or doctor's visit, as well as inappropriate discipline, potential child abuse or maltreatment, lack of supervision, or unauthorized release of a child. There were no Child Incident Reports submitted to the Office of Head Start in November.

### Department of Child Safety Reports

All Head Start and Early Head Start staff are required to report suspected child abuse and neglect to protect children and help children and families connect to services. During the month of November, two reports were made to the Department of Child Safety.

### Program Instructions or Information Memorandums

Periodically, the Office of Head Start needs to provide information or programmatic updates to all Head Start Grantees. This is done through Program Instructions (PIs) and Information Memorandums (IMs). PIs provide information or recommendations from the U.S. Department of Health and Human Services Administration for Children and Families to States, Tribes, grantees, and others on various issues of child welfare that usually result in guidance or policy changes. IMs provide up-to-date information but do not establish requirements or supersede existing laws of official guidance. In November, there were no IM's or PI's released.

### Locations

Alhambra Elementary School District, 4510 N. 37th Avenue  
Cartwright Elementary School District, 5220 W. Indian School Road  
Deer Valley Unified School District, 20402 N. 15th Avenue  
Fowler Elementary School District, 1617 S. 67th Avenue  
Isaac School District, 3348 W. McDowell Road  
Laveen Elementary School District, 5601 W. Dobbins Road  
Murphy Elementary School District, 3140 W. Buckeye Road  
Pendergast Elementary School District, 3802 N. 91st Avenue  
Phoenix Elementary School District, 1817 N. 7th Street  
Riverside Elementary School District, 1414 S. 51st Avenue  
Roosevelt Elementary School District, 6000 S. 7th Street  
Washington Elementary School District, 4650 W. Sweetwater Avenue  
Wilson Elementary School District, 3025 E. Fillmore Street  
Council Districts: 1, 3, 4, 5, 7 and 8

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**Responsible Department**

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

# ATTACHMENT A

**Fiscal Expenditures**  
**Yr 1 FY 24 Head Start Financial Summary Grant 890215**  
**Planned level of Expenditures**

Fund Center	Program	FTE	Revised Budget 2024-2025	FY24 YEAR-TO- DATE Expenditures Federal Fund	FY24 Remaining Balance	FY24 YEAR-TO-DATE % Spent
8940050001	HS Administration	12	\$ 3,421,915.00	\$ 1,351,550.82	\$ 2,070,364.18	39%
8940050004	HS T&TA	-	\$ 325,611.00	\$ 89,239.84	\$ 236,371.16	27%
8940050012	HS Policy Council	-	\$ 42,262.00	12,519	\$ 29,742.82	30%
8940050015	HS Mental Health	4	\$ 549,830.00	242,013	\$ 307,816.79	44%
8940050016	HS Casework Support	67	\$ 6,637,147.00	2,721,330	\$ 3,915,817.45	41%
8940050017	HS Classroom Support	16	\$ 1,897,078.00	\$ 870,603.49	\$ 1,026,474.51	46%
	<b>Total City of Phoenix</b>	<b>99</b>	<b>\$ 12,873,843</b>	<b>\$ 5,287,256</b>	<b>\$ 7,586,587</b>	<b>41%</b>
8940051001	Alhambra	-	\$ 4,717,709	\$ 815,089	\$ 3,902,619	17.3%
8940051003	Booker T Washington	-	\$ 4,331,452	\$ 1,671,599	\$ 2,659,853	39%
8940051005	Washington	-	\$ 3,719,399	\$ 1,068,454	\$ 2,650,945	29%
8940051006	Deer Valley	-	\$ 1,913,945	\$ 435,843	\$ 1,478,102	23%
	Greater Phoenix Urban					
8940051010	League	-	\$ 7,415,258	\$ 2,870,180	\$ 4,545,078	39%
8940051116	Fowler	-	\$ 1,340,478	\$ 273,150	\$ 1,067,328	20%
	<b>Total Education Service Providers</b>	<b>-</b>	<b>\$ 23,438,240</b>	<b>\$ 7,134,315</b>	<b>\$ 16,303,925</b>	<b>30%</b>
	Early Head Start					
8940505021	Operations Support	54	\$ 6,703,424	\$ 3,302,927	\$ 3,400,497	49%
8940505024	Early Head Start T&TA	-	\$ 161,858	\$ 10,645	\$ 151,213	7%
8940505025	EHS Deer Valley		1,048,064	188,366	\$ 859,698	18%
8940505026	EHS Fowler		685,540	78,067	\$ 607,473	11%
	<b>Total Early Head Start</b>	<b>54</b>	<b>\$ 8,598,886</b>	<b>\$ 3,580,005</b>	<b>\$ 5,018,881</b>	<b>42%</b>
	<b>Subtotal</b>		<b>\$ 44,910,969</b>	<b>\$ 16,001,577</b>	<b>\$ 28,909,392</b>	<b>36%</b>
	<b>Grand Total</b>	<b>153</b>	<b>44,910,969</b>	<b>16,001,577</b>	<b>28,909,392</b>	<b>36%</b>

# ATTACHMENT B

Percentage of Preschool Attendance		
Target: 85%	YTD Percent:	57%

**Goal:**

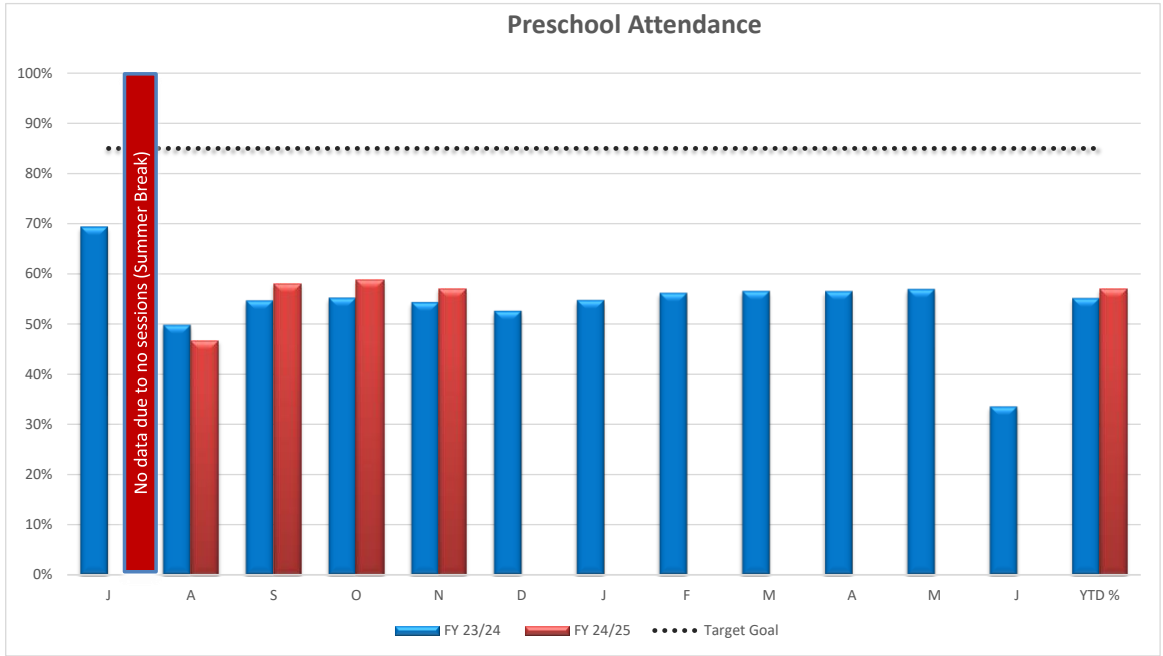
Increase attendance of Head Start Birth to Five children.

**Target:**

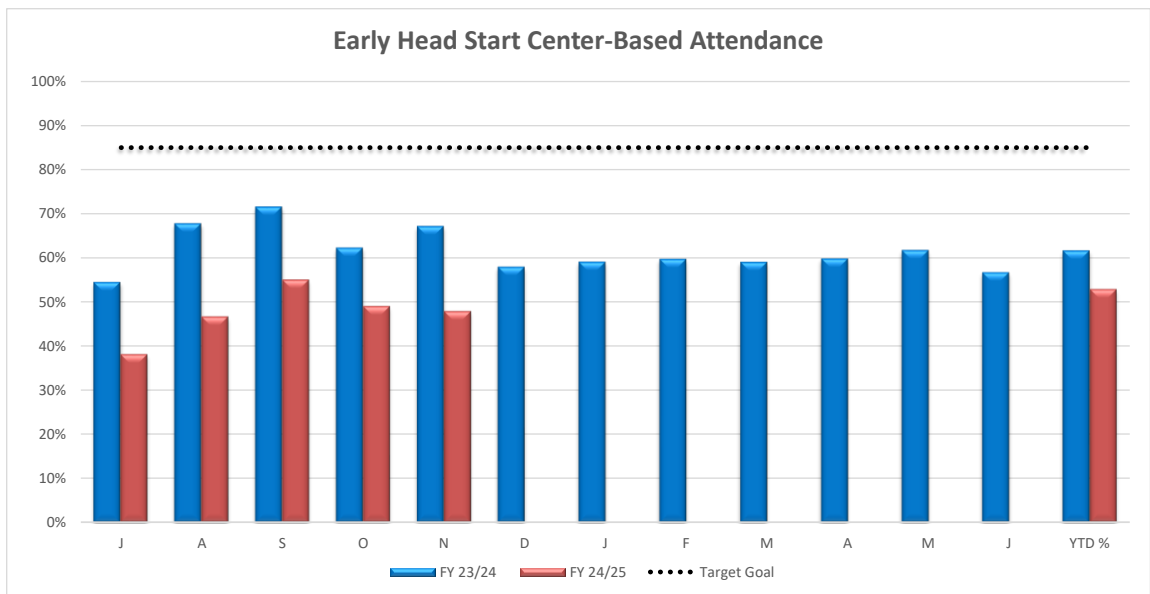
85% of children will attend each day.

**Significance:**

Attendance is a key factor in being able to get children ready to attend kindergarten.



Percentage of Child Care Partnership Attendance		
Target: 85%	YTD Percent:	53%



# ATTACHMENT C

Head Start Birth to Five Medical Exams Completed		
Target: 3,451 exams	FY 24-25 Medical Exams:	2,170

**Goal:**

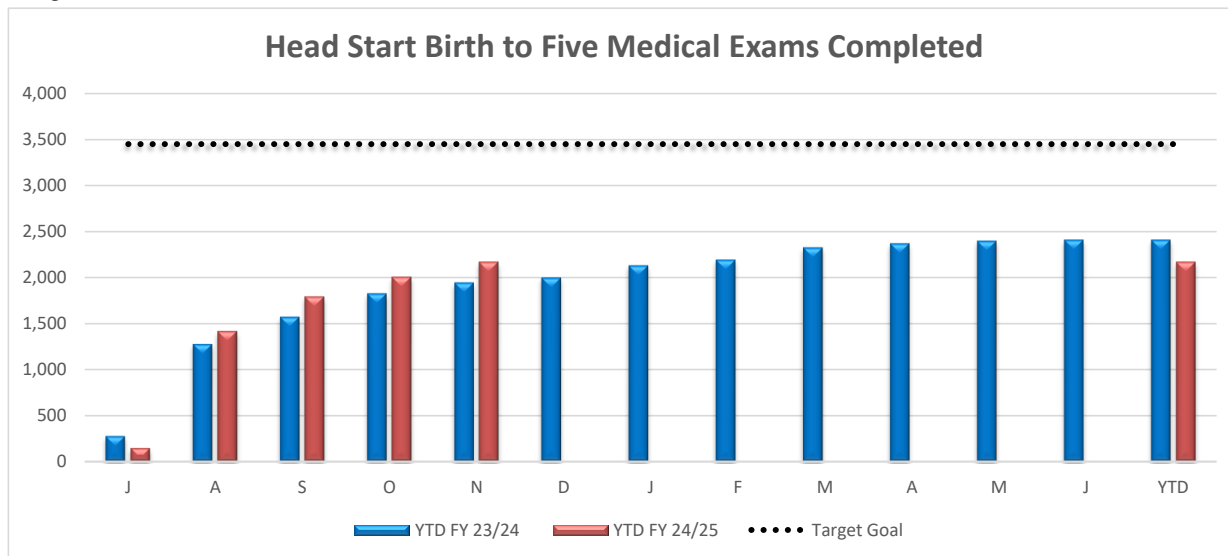
Ensure Head Start Birth to Five children receive necessary medical and dental exams.

**Target:**

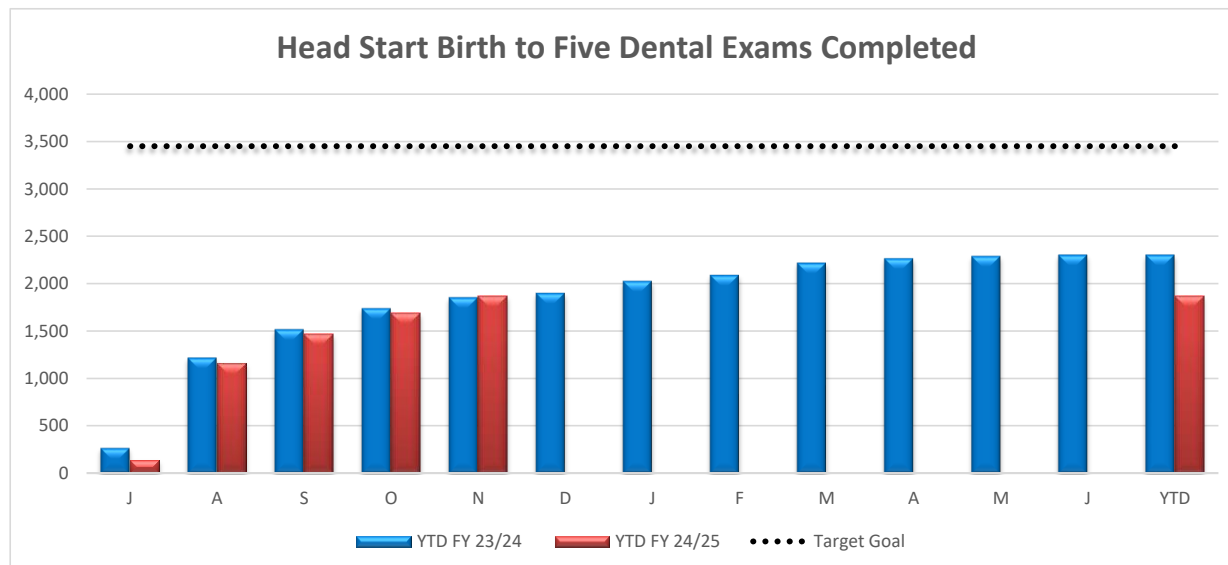
3,451 Medical Exams and 3,451 Dental Exams

**Significance:**

Head Start Birth to Five children are required to have medical and dental exams as part of the Head Start regulations.



Head Start Birth to Five Dental Exams Completed		
Target: 3,451 exams	FY 24-25 Dental Exams:	1,869





## ATTACHMENT D

### Program Information Summaries

#### TV Appearance

On November 7, a representative from the Head Start Birth to Five Program's M.A.N.C.A.V.E. fatherhood initiative, along with a representative from the Paternal Opportunities Programs were interviewed on Arizona's Family, Channel 3 News. During the interview, they highlighted the importance of fathers and male role models in children's lives and provided information on how to attend the Head Start Birth to Five's 9<sup>th</sup> Annual Fatherhood Summit.

#### 2024 Fatherhood Summit

On November 8 and 9, more than 100 fathers and their children gathered at The Salvation Army Ray and Joan Kroc Center for an inspiring summit dedicated to fatherhood. The first day featured a series of engaging talks by experts who shared valuable insights on the importance of being engaged and nurturing fathers. Attendees actively participated in discussions, gaining practical tools and knowledge to strengthen their relationships with their children. Fathers and their children came together the following day for a field day at the center. The event included various games and activities, promoting teamwork and bonding.

#### Car Seat Safety

On November 5, Head Start Birth to Five staff collaborated with Phoenix Children's Hospital to offer Car Seat Safety education to ten families enrolled in the program. The families who attended completed a training session on car seat installation with an instructor, and each received a car seat for their children. A second class is scheduled for November 25, with twelve additional families registered for the training.



Report

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Agenda Date: 1/29/2025, Item No. 3

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**City of Phoenix Naloxone Program Update: September 2024 through November 2024**

This report serves as an update for the Economic Development and Housing Subcommittee, outlining the progress of the City of Phoenix Naloxone Program second year of implementation reporting for September 2024 through November 2024.

**THIS ITEM IS FOR INFORMATION ONLY.**

**Summary**

In August of 2021, the City of Phoenix joined cities, towns, and counties across Arizona in signing on to the One Arizona Opioid Settlement Memorandum of Understanding (“One Arizona agreement”). The One Arizona Agreement outlines the distribution of the estimated \$542 million dollars that Arizona will receive over 18 years. As part of the spending framework, 56 percent of the total settlement will be disbursed to local governments and 44 percent of the total settlement will remain with the State to fund future opioid programs and response efforts. The City of Phoenix receives 21.28 percent of the funding received by Maricopa County, which is dispersed annually. Under the One Arizona Opioid Settlement, funds must be used for future opioid strategies that are nationally recognized. Approved uses include evidence-based, evidence-informed strategies addressing prevention of overdose deaths and other harms.

In 2024, Fire/Emergency Medical System responded to approximately 4,258 suspected opioid overdoses in the City of Phoenix, a decrease from the year prior. In addition, the City of Phoenix accounts for majority of fatal overdoses within Maricopa County, most involving opioids. Naloxone, commonly known as the brand Narcan®, is a type of medication that can reverse an opioid overdose. Naloxone is an evidence-based and nationally recognized strategy to prevent opioid overdose deaths, highlighted by the Center for Disease as one of the top 10 actions communities can take to prevent overdose fatalities.

The City of Phoenix Naloxone Program is in it's second year and includes training on opioid overdose and the use of naloxone through the following distribution methods. Administration: Employees and non-employee volunteers elect to carry naloxone or

have quick access to naloxone for overdose response. Participants are trained and can administer naloxone to someone experiencing an overdose. Take-Home: Residents are provided a free naloxone kit through participating City of Phoenix departments via direct outreach or through physical City locations.

### **Naloxone Distribution**

Naloxone kits made available through the City of Phoenix Naloxone Program include: two does (4 mg) of Narcan® nasal spray, one pair of nitrile gloves, one breathing shield for CPR rescue breaths, and instructional pamphlet in English and Spanish. In the program's second year, November 2024 the City of Phoenix Naloxone Program distributed 2,819 Naloxone kits. The following City departments continue to support and participate in the Naloxone Program.

#### Administration Only:

Aviation  
Human Resources  
Office of Homeless Solutions  
Municipal Court

#### Take-Home and Administration:

Library Services  
Housing  
Neighborhood Services  
Victim Services, Human Services Division  
Office of Heat Response and Mitigation  
Community Assistance Program

### **Financial Impact**

The Naloxone Program is funded through the City's One Arizona Settlement dollars. Naloxone is an approved abatement strategy and allowable expense under this agreement.

### **Responsible Department**

This item is submitted by Assistant City Manager Lori Bays and the Office of Public Health.



Report

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Agenda Date: 1/29/2025, Item No. 4

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**Office of Innovation Access to Chilled Drinking Water Initiative Update**

This report provides the Economic Development and Housing Subcommittee with an update on the Office of Innovation's Chilled Drinking Water in Public Spaces initiative.

**THIS ITEM IS FOR INFORMATION AND DISCUSSION**

**Summary**

In January 2024, the Office of Innovation launched the Chilled Drinking Water in Public Spaces pilot program to expand access to free, chilled drinking water in Downtown Phoenix, in partnership with Downtown Phoenix Inc. Three water stations were installed in the Downtown area: in the Marvin A. Andrews Plaza, near the public entrance to Phoenix City Hall; in Cesar Chavez Plaza, near the City Council Chambers; and at Roosevelt Mini Park, Third Avenue and Roosevelt Street, which also serves users of the Phoenix Sonoran Bikeway. The custom-designed systems include an internal chiller, heat-mitigation materials and design, a purge valve to prevent water from heating within the unit, vandalism-resistant materials, remote water-usage and leak-detection monitoring, and more. During the past 12 months, the three units have provided the equivalent of more than 100,000 16.9 ounce, average-size plastic bottles of water.

A data-driven approach is informing this initiative at every stage, including the creation and use of a mapping tool that combines various datasets, including land-surface temperatures, proximity to public transit and bicycle pathways, vulnerability index data, among others. Ideas from the Innovate Phoenix Challenge hackathon, with more than 100 participants, have been incorporated into the project. Community and business surveys continue to provide important insights related to functionality, maintenance and placement of the units. Of the 110 residents who answered the pilot survey, 55 percent identified areas in and around public buildings as ideal locations and 38 percent near public gathering spaces. Most community members surveyed stated that they would not use public fountains if they appear to be dirty, malfunctioning or not located in convenient areas. Access to chilled drinking water in public was the second most requested item during the 2024-25 Community Budget Hearings. An analysis of social media conversations during the 2024 heat season by the Communications Office, May 1 through October 26, 2024, identified the Chilled Drinking Water initiative

as the second most discussed topic related to City-led heat mitigation efforts .

The City's Public Works, Water Services, Parks and Recreation, and Community and Economic Development departments, Office of Homeless Solutions and Phoenix Convention Center are participating partners. Downtown Phoenix Inc. (DPI) Clean + Green Team is supporting the daily cleaning of the Downtown locations and DPI Ambassadors are directing people to the new Downtown systems. HandsOn Greater Phoenix and community volunteers are providing support and daily cleaning of the Roosevelt Park location. The City continues to receive local, national and global media attention, including a story on National Public Radio's Morning Edition, Telemundo, Fox 10, ABC 15, 91.5 FM KJZZ, and Monocle, a digital, international-affairs magazine. A dynamic, digital map was created to make it easy for residents and visitors to find locations.

Six additional units are planned in the next few months, near Herberger Theater Center, at the Homeless Solutions location in West Phoenix, two units at the new Central Station, and two units at Desert West Park in West Phoenix. A citywide survey was launched in December to gather additional community feedback from across the city, with nearly 200 responses to date.

**Responsible Department**

This item is submitted by Deputy City Manager John Chan and the Office of Innovation.



Report

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Agenda Date: 1/29/2025, Item No. 5

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## Downtown Phoenix Parking Master Plan

This report provides an update of the recommendations for the Downtown Phoenix Parking Master Plan (Master Plan) to the Economic Development and Housing Subcommittee.

**This item is for information and discussion.**

### Summary

The Master Plan represents the culmination of a process initiated by the City Council requesting a study of parking in Downtown with recommendations encapsulated into a 10-year master plan. Kimley-Horn and Associates, Inc. (Consultant) was engaged through a competitive procurement process to assist staff with the study report and master plan. This process entailed a holistic look at the Downtown Parking System, including both on-street and off-street facilities. The study area is represented by the boundary of the Downtown Code under Chapter 12 of the Zoning Ordinance, roughly McDowell Road to the north, Lincoln Street to the south, 7th Avenue to the west, and 7th Street to the east (Study Area).

### Study Report

Prior to preparation of the Master Plan, a study was conducted to evaluate the parking supply and demand within the Study Area. In addition, applicable City Codes, policies and practices were assessed. Furthermore, stakeholders and the public were engaged to provide input on desired improvements to the parking system. Key findings from the report include:

1. The Business Core area has sufficient off-street parking to absorb demand.
2. On-street parking in high-demand areas is often at full utilization.
3. Unregulated on-street parking adjacent to Roosevelt Row has extremely poor turnover.
4. The general public desires more online tools and direction to locate and access parking.

### Master Plan Process

Based on the study report's findings, a set of recommendations was developed that

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serve as the foundation of the Master Plan. These recommendations are summarized below and were introduced to the community in 2024 through presentations to neighborhood and community groups as well as three open houses dedicated to receiving feedback. Following public feedback, a draft of the Master Plan was prepared for consideration.

### Recommendations

Update On-Street Rate Setting Authority & Zones. This recommendation entails multiple improvements or modifications to City Code as well as policy development to improve the on-street parking system including.

- Revise City Code to allow contactless payment: Updating City Code to ensure more emerging forms of contactless payment are accepted including payment via QR code.
- Revise out of service meter fee: The out of service meter fee for applicants is currently \$10 per day. The current rate was found to be far below market value and is detrimental to parking system revenues. The report found the fee should be revised to the average daily revenue the meter produces on an annual basis. The revision should apply to applicants requesting long term outage of meters. Special Event applicants should be exempted.
- Updating parking zones: Three parking zones (Government, Sports Facilities and Business Core) were established by Council in 2012 without further modifications. Neighborhoods within the Study Area adjacent to these zones such as Roosevelt Row do not have a designated zone under City Code. Establishing new zones allows for more parking policies and practices to be better tailored to specific neighborhood needs.
- Developing new on-street system rules, regulations and policies: New rules and regulations should be developed to add more specificity concerning how authority vested to the Street Transportation Department, under Section 36 of City Code, is utilized to modify parking rates in the future. Such authority was added to City Code in 2012, but has never been exercised. On-Street meter rates have remained unchanged at \$1.50/hour since 2012. The Consultant also recommends more specific policy concerning how curb use is modified, including a public notification process for any changes to the on-street parking system.

### Conduct a Parking Facility Wayfinding Signage Study.

- A signage program to guide visitors from key Downtown entry points to key parking facilities should be developed. A study would precede implementation of such a program, which would provide direction on appropriate scale of the program, sign locations and functionality, as well as sign content. The signage program will utilize

an updated branding and identity guide previously developed by staff in 2024.

#### Improve Off-Street Parking Facility Information.

- In response to public feedback to deliver more information on off-street parking facilities, the wayfinding signage program will be complemented by the launch of ParkPHX.com ("ParkPHX"), which will utilize the same branding and identity guide. This new web-based application will contain parking facility information for all off-street parking facilities in the Study Area. Furthermore, ParkPHX aims to forge partnerships with private parking facilities to offer users more options to find and pre-purchase parking. These improvements are already in process with a new ParkPHX launching in the first quarter of 2025.

#### Parking System Management Upgrades.

- Due to the physical constraints of the available on-street parking supply, a pilot program implementing dynamic curb spaces that support multiple user groups throughout the day including loading, rideshare, delivery and general public parking should be implemented. Dynamic curb spaces would allow the City to use limited resources more efficiently to allow the available curb space to adequately serve the public throughout the day. The Consultant also recommends the City pilot sensor technology to allow more efficient use and effective enforcement of dynamic curb spaces. Lastly, the Consultant recommends piloting QR code-enabled transactions as part of the dynamic curb pilot program and additional parking system applications where appropriate.

#### Master Plan Funding Initiatives.

- The on-street parking system needs to receive a direct investment from parking meter revenues to support critical operational needs. Investment is needed to support adequate management of the on-street parking system. Beyond management positions, additional meter technician and enforcement positions are also needed. Furthermore, a funding source will be necessary to support the aforementioned curb management pilot programs. Staff and the Consultant believe an investment in the program will increase annual program revenues. The initial suggested investment is 15 percent of annual parking meter revenue, or about \$600,000 annually. The share would grow accordingly over time to support programmatic needs.

#### Establish Key Performance Metrics (KPMs).

- Several KPMs associated with the parking system are currently tracked, but additional KPMs, particularly for the on-street parking system, should be implemented. Tracking key metrics such as space utilization and revenues across



multiple geographies within Downtown will create better data foundations for future recommendations to improve the parking system. This can include recommendations to modify rates or uses of the curb.

#### Update the Sunburst Plan.

- The Sunburst Event Management Plan was developed in the 1990s to distribute event traffic flow throughout the Downtown area. The outcomes of the plan directly impact key Downtown parking facilities. The plan should be updated to accommodate and acknowledge Downtown growth. An Interdepartmental Task Force has been formed by the City Manager to update this plan by the second quarter of 2025.

#### Parking Facility Investment Scorecard.

- A best practices scorecard to assist the City in establishing metrics to measure any contemplated future investments in any public/private parking facilities should be adopted. These metrics include location, inclusion of multiple user groups, including public parking access and whether a facility furthers key strategic City or community interests.

#### Next Steps

Master Plan components requiring specific Council authorizations will be brought to future Council meetings. Progress on the Master Plan will be reported annually to the City Council.

#### **Public Outreach**

The Master Plan recommendations were discussed with Downtown Phoenix Inc. (DPI), the Phoenix Community Alliance (PCA), the University of Arizona, Arizona State University, Northern Arizona University and major Downtown property owners, and presentations were provided to the following groups:

- Phoenix Revitalization Corporation.
- Eastlake Board.
- Roosevelt Row CDC.
- PCA Public Affairs Committee.
- PCA Board.
- Hance Park Conservancy.
- Central Park Neighborhood Association.
- Downtown Voices Coalition.
- Grand Avenue Members Association.
- DPI Board of Directors.

- Evans Churchill Community Association.
- PCA Multi-Modal Committee.
- Roosevelt Action Association.
- Warehouse Neighborhood Association.
- Midtown Neighborhood Association.
- PCA Central City Planning Committee.
- Enhanced Municipal Services District Advisory Board.
- Garfield Neighborhood Association.
- PCA Arts, Culture and Public Life Committee.
- Green Gables Neighborhood Association.

In addition, open houses were held on June 18, 2024, June 27, 2024 and July 9, 2024.

**Location**

Downtown Phoenix

Council Districts: 4, 7 and 8

**Responsible Department**

This item is submitted by Deputy City Managers John Chan and Inger Erickson, and the Phoenix Convention Center, Community and Economic Development and Street Transportation departments.