

**NOTICE OF PUBLIC MEETING
PHOENIX CITY COUNCIL
FINANCE, EFFICIENCY, ECONOMY AND SUSTAINABILITY SUBCOMMITTEE
*SECOND REVISION**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **FINANCE, EFFICIENCY, ECONOMY AND SUSTAINABILITY SUBCOMMITTEE** and to the general public, that the **FINANCE, EFFICIENCY, ECONOMY AND SUSTAINABILITY SUBCOMMITTEE** will hold a meeting open to the public on **March 19, 2014, at 9:30 a.m. located in Phoenix City Hall, Assembly Rooms A, B & C, 200 W. Washington Street, Phoenix, Arizona.**

One or more members may participate via teleconference. Agenda items may be taken out of order.

The agenda for the meeting is as follows:

1.	Call to Order	Chairman Gates
2.	Approval of February 26, 2014 Minutes	Subcommittee
3.	<p>MOU WITH ASU AND MAYO CLINIC ARIZONA FOR ARIZONA BIOMEDICAL CORRIDOR</p> <p>This report requests the Subcommittee recommend City Council authorization to enter into a Memorandum of Understanding with Arizona State University and Mayo Clinic Arizona to continue collaborative planning efforts for the development of the Arizona Biomedical Corridor.</p> <p>This item is for Discussion and Action.</p>	<p>Hank Marshall, Acting Community and Economic Development Director</p> <p>Page 9</p>
4.	<p>ECONOMIC DEVELOPMENT BRANDING AND MARKETING SERVICES</p> <p>This report requests the Subcommittee recommend City Council authorization to enter into contract with Atlas Advertising LLC for economic development branding and marketing services.</p> <p>This item is for Discussion and Action.</p>	<p>Hank Marshall, Acting Community and Economic Development Director</p> <p>Page 11</p>
*5.	<p>EXCESS CITY-OWNED PROPERTY</p> <p>This report provides follow-up information to the Subcommittee regarding the implementation of the Excess City-Owned Property Policy and recommends approval of the marketing and sale of four additional properties currently identified as excess.</p> <p>This item is for Discussion and Action.</p>	<p>Neal Young, Acting Chief Financial Officer</p> <p>Page 13</p>

6.	ESTABLISHMENT OF CITY OF PHOENIX PROCUREMENT CODE This report provides information on the need for a City of Phoenix Procurement Code, and an overview of the preliminary draft of the Code. This item is for Information and Discussion.	Neal Young, Acting Chief Financial Officer Page 15
7.	TECHNOLOGY SUMMIT PLAN This report requests the Subcommittee approve staff recommendations for a Technology Summit based on feedback from the February meeting. This item is for Discussion and Action.	Debbie Cotton, Chief Information Officer Page 17
8.	Call to the Public	Chairman Gates
9.	Future Agenda Items	Chairman Gates
10.	Adjournment	Chairman Gates

For further information, please call Sam Feldman, Management Assistant II, City Manager's Office at 602-534-3916.

Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.

For reasonable accommodations, call Sam Feldman at Voice/602-534-3916 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.

March 17, 2014

**CITY OF PHOENIX CITY COUNCIL
FINANCE, EFFICIENCY, ECONOMY, AND SUSTAINABILITY SUBCOMMITTEE
SUMMARY MINUTES
FEBRUARY 26, 2014**

Assembly Rooms A, B, and C
Phoenix City Hall
200 West Washington Street
Phoenix, AZ 85003

Council Members Present

Councilman Bill Gates, Chair
Councilman Daniel Valenzuela
Councilman Michael Nowakowski
Vice Mayor Jim Waring

City Staff Present

Ed Zuercher	Ginger Spencer	Kacie Howard
Melissa Sweinhagen	Maria Hyatt	Danny Murphy
Rob Sweeney	Cheryl Griemsmann	Cindy Lizarraga
Ann Wheat	Leif Anderson	Aaron Mertz
Jennifer Shoop	Brandon Gill	

Public Present

John Griffin	Bruce Hart	Nicholas Kalil
John Kelly	Ralph Kindred	John Spracklen
Katie Prendergast	Michael Stull	David Stevens
Jim Burns	Mike Graff	Linda Rizzo
Ryan Cook	Lauren Patheal-Valencia	

1. Call to Order

Chairman Bill Gates called the meeting to order at 1:07 p.m. with Councilman Daniel Valenzuela, Councilman Michael Nowakowski, and Vice Mayor Jim Waring present.

2. Approval of Minutes of the December 18, 2013 Meeting

Councilman Nowakowski moved approval of the December 18, 2013 meeting minutes. Councilman Valenzuela seconded the motion, which was approved unanimously.

3. Innovation and Efficiency Task Force Update

This item was for information only.

4. Nonprofit Facility Operators Update

This item was for information only.

5. 2014 Air Quality Update

This item was for information only.

6. Impact of Healthcare Reform Provisions on City of Phoenix Health Insurance Costs

This item was for information only.

7. Marketing Partnership Program Update and Citywide Healthy Vending RFP

Councilman Nowakowski moved approval of staff's request to issue a request for proposals (RFP) for a Citywide Healthy Vending Initiative.

Councilman Valenzuela seconded the motion, which was passed unanimously.

8. Five-Year Technology Plan

City Manager Ed Zuercher and Acting Assistant City Manager Danny Murphy briefly discussed the importance of technology in delivering efficient and effective city services. They noted staff intended to return to the subcommittee with a more detailed plan at the following meeting.

Acting Information Technology Services Director Rob Sweeney discussed the city's history of technology utilization and funding. He detailed key technology needs and discussed recent funding challenges, noting that the need for investment was particularly high due to the deferral of technology infrastructure spending.

Mr. Zuercher noted technology spending did occur in other funds, but that the General Fund share of spending needed to increase.

Mr. Sweeney discussed the development of a technology investment plan and outlined critical five-year technology needs, focusing on the areas of infrastructure, public safety, security, productivity tools, revenue protection, efficient operations, and transparency. He indicated staff's next step would be to develop a detailed five-year plan with funding options.

Chairman Gates noted the importance of identifying technology needs.

9. Technology Summit

Mr. Murphy introduced the item, indicating staff hoped to get the subcommittee's input on the development and focus of a technology summit.

Councilman Sal DiCiccio discussed the focus of the summit, which was to bring people together to determine the community's technology needs. He emphasized the importance of access to technology on business and investment. He also expressed support for public-private partnership efforts.

Former Phoenix Mayor Phil Gordon expressed support for the summit, noting the importance of collaboration, unity, and a continuing focus on job creation and retention. He indicated technology was an economic engine and also discussed the need for public private partnerships.

Maricopa County Supervisor Steve Chucri discussed the summit's goal of increasing collaboration to address technology needs.

Arizona State Representative Tom Forese discussed the importance of innovation and globalization with regards to technology. He emphasized the need for a future focus, as

well as government actively pursuing and encouraging economic development. He indicated Arizona offered a high quality of life, as well as a commitment to technology, to prospective business and residents.

Ms. Linda Rizzo, Director of Community outreach for Congressman David Schweikert, discussed the Congressman's support for the summit's technology focus, as well as business attraction and retention.

Councilman Nowakowski applauded the summit's commitment to collaboration and technology. He stated the summit sent a positive message about the state of Arizona.

Chairman Gates opened the floor for public comment.

Mr. Michael Stull with Cox Communications discussed his organization's history of partnering with governments and expressed support for increased partnership and efforts to enhance services.

Mr. John Kelly with TriAdvocates discussed the importance of collaboration, infrastructure development, and the role of government. He noted the goal of using technology to improve communities. He added public-private partnerships could help achieve this goal.

Mr. Jim Burns with Microsoft expressed support for the summit and discussed Microsoft's own efforts to develop and increase access to technology.

Councilman Nowakowski stated the summit was an opportunity to improve technology in a major way. He also noted technology could help reduce costs and improve services as well.

Councilman Valenzuela expressed support for the focus on entrepreneurship, job attraction, and collaboration. He added public safety technology needs should be a focus.

Chairman Gates made a motion to use the Advancing Technology Task Force as a base for the technology summit, with additional members to be added, and for staff to return to the subcommittee with a plan regarding the focus of the technology summit, which would include the city's technology infrastructure, how technology can be used to improve services, and the broader technology infrastructure for the community. Councilman Nowakowski requested to add to the motion that staff would seek out input from experts locally and outside the city to determine technology infrastructure best practices.

Chairman Gates accepted the addition to the motion.

Councilman Nowakowski seconded the motion, which was then approved unanimously.

10. Open Data Policy

Mr. Murphy briefly discussed the city's open data policy, with a focus on increased transparency, and requested subcommittee approval to formalize an open data policy.

Mr. Sweeney discussed the differences between open data and transparency, such as data usability versus availability, and emphasized staff's desire to improve the availability of open data. He also outlined the benefits of open data and requested approval from the subcommittee to develop an open data strategy and formal policy.

Councilman Nowakowski asked about the protection of sensitive information within open data.

Mr. Sweeney indicated staff followed strict guidelines to protect sensitive information. He added a formal open data policy would be sure to address this issue.

Councilman Nowakowski asked about any revenue potential from increased open data.

Mr. Sweeney explained some city datasets had commercial value. He indicated staff would need to evaluate the different data available to determine its best use.

Mr. Zuercher added the open data policy was focused more on accessibility and cost avoidance than revenue specifically.

Councilman Nowakowski discussed the importance of technology innovations and the possibilities engendered by making data available.

Councilman Nowakowski moved approval of staff's request to create an open data policy.

Vice Mayor Waring seconded the motion, which was approved unanimously.

11. Open Data and Smart Phone Transit Applications

Interim Public Transit Director Maria Hyatt discussed the potential for the use of open data by the private sector to create apps utilizing and providing real-time city bus information.

Deputy Public Transit Director Melissa Sweinhagen discussed open data in the context of public transit, explaining it could be used to provide bus schedules and real-time route data. She indicated staff was working with Valley Metro and software developers to provide usable open data for app development. She added staff hoped to go live with the data in May.

Councilman Nowakowski asked about the use of GPS data.

Ms. Hyatt indicated staff had access to GPS data and hoped to make it available.

Councilman Nowakowski asked whether apps could allow residents to send data regarding bus-involved traffic accidents.

Ms. Sweinhagen stated staff hoped open data would provide real-time information in the apps, including updates and notifications on any route changes or delays.

Councilman Nowakowski moved approval of staff's request to develop and make available open data.

Vice Mayor Waring seconded the motion, which was approved unanimously.

12. Call to the Public

None.

13. Future Agenda Items

None.

14. Adjournment

Chairman Gates adjourned the meeting at 2:30 PM

Respectfully Submitted,

Aaron Mertz
Budget and Research Department

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CITY COUNCIL REPORT

TO: Paul Blue
Senior Executive Assistant to the
City Manager

FROM: Hank Marshall
Acting Community and Economic
Development Director

SUBJECT: MEMORANDUM OF UNDERSTANDING WITH ASU AND MAYO CLINIC
ARIZONA FOR ARIZONA BIOMEDICAL CORRIDOR

This report requests the Finance, Efficiency, Economy and Sustainability Subcommittee recommend City Council authorization to enter into a Memorandum of Understanding (MOU) with Arizona State University (ASU) and Mayo Clinic Arizona (Mayo) to continue collaborative planning efforts for the development of the Arizona Biomedical Corridor (ABC).

THE ISSUE

On April 3, 2012, the City Council approved a MOU with ASU and Mayo to jointly plan for the ABC. The MOU was executed in April 2012, and is effective thorough April 2014.

The ABC site is approximately 600 acres, extending from State Route 101 to the Central Arizona Project Canal, between State Route 51 and 64th Street. A majority of the land within this area is controlled by the Arizona State Land Department (ASLD), as part of the State Land Trust. Under the MOU, the City, ASU and Mayo agreed to focus on the development of the corridor to create jobs and educational opportunities in northeast Phoenix, which will serve as an international destination for renowned medical care at Desert Ridge.

OTHER INFORMATION

On February 20, 2013, the City Council authorized staff to collaborate with ASU and Mayo to select a consultant team to prepare a master plan, an infrastructure needs assessment, a marketing strategy and other preliminary development studies. On May 1, 2013, the City Council authorized staff to apply for federal funds through the U.S. Economic Development Administration's Make It In America Challenge Program to fund these studies. In October 2013, the City was notified that its application was not selected for award. However, staff will continue to explore opportunities for grant funding.

In July 2013, private developer KUD International, a subsidiary of one of the world's largest development, design and construction companies, submitted an application to acquire 225 acres from the Arizona State Land Department within the proposed ABC. KUD plans to establish a biomedical and advanced technology research and

development campus adjacent to the Mayo Clinic. ASLD has accepted and advanced KUD's application, and anticipates holding an auction in 2014.

Entering into a new MOU will allow the City, ASU and Mayo to continue working collaboratively to advance this strategic economic development initiative. This MOU would be effective for two years.

RECOMMENDATION

This report requests the Finance, Efficiency, Economy and Sustainability Subcommittee recommend City Council authorize the City Manager authorization to enter into a Memorandum of Understanding with Arizona State University and Mayo Clinic Arizona to continue collaborative planning efforts for the development of the Arizona Biomedical Corridor.

CITY COUNCIL REPORT

TO: Paul Blue
Senior Executive Assistant to the
City Manager

FROM: Hank Marshall
Acting Community and Economic
Development Director

SUBJECT: REQUEST AUTHORIZATION TO ENTER INTO CONTRACT WITH ATLAS
ADVERTISING LLC FOR ECONOMIC DEVELOPMENT BRANDING AND
MARKETING SERVICES

This report requests the Finance, Efficiency, Economy and Sustainability Subcommittee recommend City Council authorization to enter into contract with Atlas Advertising LLC for economic development branding and marketing services.

THE ISSUE

The mission of the Community and Economic Development Department (CEDD) is to position Phoenix as a globally competitive and sustainable city by cultivating the world's best talent, leading businesses, technologies and outstanding quality of life for its residents. In alignment with those goals, CEDD recently recommended a broad set of strategies to the City Council to enhance the City's Economic Development Program. One of the proposed tactics included developing new marketing strategies to sell Phoenix. Marketing is critical in attracting new wealth-generating companies to Phoenix, retaining and expanding companies already doing business in the City, and promotion of economic development programs and services.

In 2013, CEDD issued a Request for Proposals (RFP) for marketing and branding services with the purpose of developing an integrated marketing program and recognizable brand. These services will be used to promote Phoenix and inform business stakeholders and the community of the tools and programs available to assist in job creation and retention, business attraction, workforce development and business assistance. Five firms responded to the RFP and the evaluation panel unanimously recommended Atlas Advertising LLC (Atlas). Atlas submitted the best overall approach in creating a strategy and brand implementation. They specialize in economic development marketing and have demonstrated experience and success with other economic development organizations nationally.

The Scope of Work will include: 1) Stakeholder and industry market research, focus groups and survey implementation; 2) Creating a unique brand including developing visual concepts, messaging and brand standards; 3) Campaign and strategy development including program goals, opportunities, targeted messaging and defined channels for three years; and 4) Exploration of custom website development. Atlas will also develop a sector-specific marketing strategy in alignment with the Council- adopted Economic Development Strategic Plan. The sectors include: Bio/Life Sciences,

International Trade and Investment, Entrepreneurship, Advanced Manufacturing, Business and Financial Services and Information/Communication and Technology.

The total cost of the contract will not exceed \$100,000.

RECOMMENDATION

This report requests the Finance, Efficiency, Economy and Sustainability Subcommittee recommend City Council authorization to enter into contract with Atlas Advertising LLC for economic development branding and marketing services.

***CITY COUNCIL REPORT**

TO: Ed Zuercher
City Manager

FROM: Neal Young
Acting Chief Financial Officer

SUBJECT: EXCESS CITY-OWNED PROPERTY

This report provides follow-up information to the Finance, Efficiency, Economy and Sustainability Subcommittee regarding the implementation of the Excess City-Owned Property Policy.

THE ISSUE

In accordance with direction from the Subcommittee in May 2013, the Innovation and Efficiency Task Force in June 2013, and the full City Council at the September 24, 2013 Policy Session, staff has undertaken the following action:

- RFP 13-001 was issued soliciting Real Estate Brokerage Services, including the review and evaluation of the City's property inventory and development of a methodology for systematically identifying underutilized property which will be researched by City staff to determine any legal impediments to disposal (related to the original funding sources or other restrictions). Following that analysis, the brokerage firm will prioritize the properties being considered for disposal, recommend marketing strategies and disposal methods and implement those strategies subsequent to Council Authorization.

- Jones Lang LaSalle was the successful proposer responding to the RFP, and on January 15, 2014 the City Council authorized entering into a contract with Jones Lang LaSalle (JLL) for brokerage and consulting services. In addition to the analyses outlined above, JLL is working closely with City staff to accelerate the marketing of 2222 W. Greenway (disposal authorized by Council on September 24, 2013). JLL is also preparing recommendations regarding disposal strategies for several other properties currently identified as excess, including the 6.94 acre 12th Street and Greenway Site presented to the Subcommittee previously. The Community and Economic Development Department is issuing the RFP for the Barrister Building, but JLL will provide consultation and assistance through that process as requested.

- Finance, with the assistance of ITD, has run a number of comparison reports, matching County Assessor data with existing fixed asset data. This effort has been extraordinarily tedious and labor-intensive as the number of mismatches which have to be manually researched approached 2000 on the initial run. Finance continues with these efforts to scrub the data, including segregating right-of-way and easements. Naming conventions will be standardized and the department(s) controlling each parcel will be identified. Funding sources will be noted, but the research necessary to identify

restrictions and determine the feasibility of disposal will (in the interest of efficiency) not be undertaken until the property is targeted for disposal. JLL will begin reviewing portions of the data as it is scrubbed for purposes of applying the aforementioned methodology to identify unutilized/underutilized property.

•ITD is working to program a GIS interface with SAP which will map the assets. It is recommended that this not be engaged until the data scrubbing is nearing completion, to avoid creating unreliable/inaccurate maps. GIS mapping interfaces with the property data are targeted for initial testing in mid-summer. Ultimately, the objective will be to have this interface available on-line, subject to necessary security protocols related to critical infrastructure or sensitive operations.

DISCUSSION

Staff is proceeding with the necessary due diligence and working with JLL to present the following parcels identified as excess to the City Council for authorization to dispose over the next three months. These parcels are in addition to those referenced above and previously presented to the Subcommittee. Disposal methods and strategies will vary depending upon the property characteristics and market considerations; the specific recommendations will be presented to the full City Council.

Address	Department	Size	Property Type	Description
4056 E Washington	Fire	12,758 sq.ft.	Commercial	Former Fire Station #29
5347 N. 19 th Ave	Public Transit	7216 sq.ft.	Commercial	Developable vacant land
1124 W. Camelback	Public Transit	6174 sq.ft.	Commercial	Vacant; limited utility
*139 E. Jesse Owens Parkway	Finance	9.46 Acres	Multi Family/ Commercial	Developable vacant land

In addition to those properties listed above, the Community and Economic Development Department has been pursuing high-quality developments relevant to the community on a few critical City-owned sites where commercial or residential market interest is high. These properties are:

- Central Station at Central Avenue and Van Buren Street
- Barrister Building at Central Avenue and Jefferson Street
- Park and Ride site at 19th Avenue and Montebello Avenue
- Park and Ride site at 19th Avenue and Camelback Road
- Housing Department property at 2nd Avenue and Columbus Avenue

Request for Proposals (RFP) are underway for the first two properties and staff intends to request Council authorization to issue RFPs for the balance of the properties in 2014.

RECOMMENDATION

Staff recommends that the Finance, Efficiency, Economy, and Sustainability Subcommittee recommend approval of the marketing and sale of the properties currently identified as excess.

CITY COUNCIL REPORT

TO: Ed Zuercher
City Manager

FROM: Neal Young
Acting Chief Financial Officer

SUBJECT: ESTABLISHMENT OF CITY OF PHOENIX PROCUREMENT CODE

This report provides information on the need for a City of Phoenix Procurement Code (Code), and an overview of the preliminary draft of the Code.

BACKGROUND

In order to improve the procurement process and address concerns raised by the City Council, the City Manager established a Procurement Review Committee. The committee was composed of directors from several key departments and representatives from the local business community including the Arizona Chamber of Commerce, the Greater Phoenix Chamber of Commerce, Local First Arizona as well as private citizen representatives from the Innovation and Efficiency Task Force.

Throughout 2011 and 2012, this group influenced a number of significant procurement activities including the establishment of interim policies concerning protests and appeals, solicitation transparency and a local small business set-aside program. This committee also initiated a survey of the local business community and provided direction regarding a series of vendor forums to collect feedback from businesses regarding the City's procurement practices. These activities resulted in the City's first vendor registration system in 2012 and City Council authorization to develop an electronic procurement (eProcurement) system in May 2013. A final recommendation of the Procurement Review Committee was the revision of the City's procurement regulations.

ISSUE

Currently, Administrative Regulation (AR) 3.10 is the City's primary source of policy regarding procurement processes. This AR is dated and was written broadly. The procurement processes set forth in the AR are insufficiently detailed and allow for substantial variability in procurement practices across City departments. This AR is also missing a number of key components typically found in government procurement regulations. Among the missing components are protest provisions, rules concerning specifications, authorization of cooperative purchasing, and policies concerning cost reimbursable contracts. Lastly, this AR is established in policy only and has no foundation in the City's municipal code.

DISCUSSION

Establishing a City of Phoenix Procurement Code will provide clear authority for City staff in the performance of various procurement activities. The Code will be based on best practices in government procurement. The Code clarifies procurement responsibilities and authority of staff, establishes the City's procurement officers, and establishes a central procurement office and Central Procurement Officer. By establishing these authorities and processes, the Code will create clear and consistent expectations for staff as well as the public. The Code will also establish due process for persons or businesses seeking resolution of protests and appeals.

A procurement code will greatly support the implementation of eProcurement. Given the much greater transparency the new system will enable, it will be important for City staff to conduct procurement activities in a consistent manner. A substantial and detailed Code will assist staff in meeting increased expectations of achieving savings through increased competition, contract management and purchasing controls.

The American Bar Association's Model Procurement Code (model code), first established in 1979 and revised in 2000, has been adopted across the country by most states and thousands of local governments. Due to the model code's longevity and exposure to countless procurement challenges and procedural revisions, it stands alone as the predominant standard for government procurement. And, because of its wide adoption, business communities across the country and throughout Arizona are already familiar with the model code's provisions. By adopting a similar version of the model code, the City's procurement code will be immediately recognizable to the public and will provide greater consistency with other government's practices.

With a new code and a revised AR 3.10 to provide further policy support and proceduralize the procurement code, City staff will complete procurement transformation originally envisioned by the Procurement Review Committee in 2011.

RECOMMENDATIONS

Staff is seeking Subcommittee input and direction. Staff intends to bring this topic back at the Subcommittee's next meeting to answer any questions. Staff will request the Subcommittee's approval at that time.

CITY COUNCIL REPORT

TO: Danny Murphy
Acting Assistant City Manager

FROM: Debbie Cotton
Chief Information Officer

SUBJECT: TECHNOLOGY SUMMIT PLAN

This report requests the Finance, Efficiency, Economy and Sustainability Subcommittee approve staff recommendation for a Technology Summit.

THE ISSUE

On February 26, 2014 the Finance, Efficiency, Economy and Sustainability Subcommittee heard from leaders from the City of Phoenix, the State of Arizona, Maricopa County, and the federal government about the need for a Technology Summit to drive technology advancement in the region. Attendees discussed the critical economic development role that technology will play in the future in terms of job growth, job quality, entrepreneurship, and bridging the wealth gap.

The Subcommittee discussed a Technology Summit to include the brightest minds from all levels of government, the private sector, and academia. The Subcommittee directed staff to develop a plan for the Technology Summit utilizing the existing Task Force on Technology Advancement as the foundation. The Summit will not be a one day event, but rather a series of focused meetings as determined by the Task Force.

The proposed plan includes the expansion of the existing Task Force on Technology Advancement to include one new member recommended to the City Manager by each City Council member. Additionally, the Chief Information Officers of the State of Arizona and Maricopa County would be invited to join the Task Force. The expanded Task Force on Technology Advancement would identify and invite leaders and entrepreneurs to present and discuss transformational technologies that further the initiative's goals. Based on the Subcommittee's discussion and direction, the recommended focus of the Task Force on Technology Advancement will be:

- Best practices for technology use within the City of Phoenix
- Community wide advancement of technology infrastructure to promote economic development

The goal of the Technology Summit would be to identify best practices in each area and lay out a plan to advise the City of Phoenix in these areas and return to the Council in October.

OTHER INFORMATION

The Task Force on Technology Advancement was created in 2013 by the City Manager, working closely with Vice Mayor Gates and the Finance, Efficiency and Economy Subcommittee. The goal of the Task Force on Technology Advancement was to involve leaders in business, technology, academia and other government agencies in the development of the City's IT Plan. This body provided input into, and approved the Five-year IT Plan which was presented to the Finance, Efficiency, Economy and Sustainability Subcommittee on February 26, 2014.

RECOMMENDATION

Staff requests the Finance, Efficiency, Economy and Sustainability Subcommittee approve staff's recommendation for the Technology Summit and the proposed Technology Summit plan be presented to the City Council for approval.