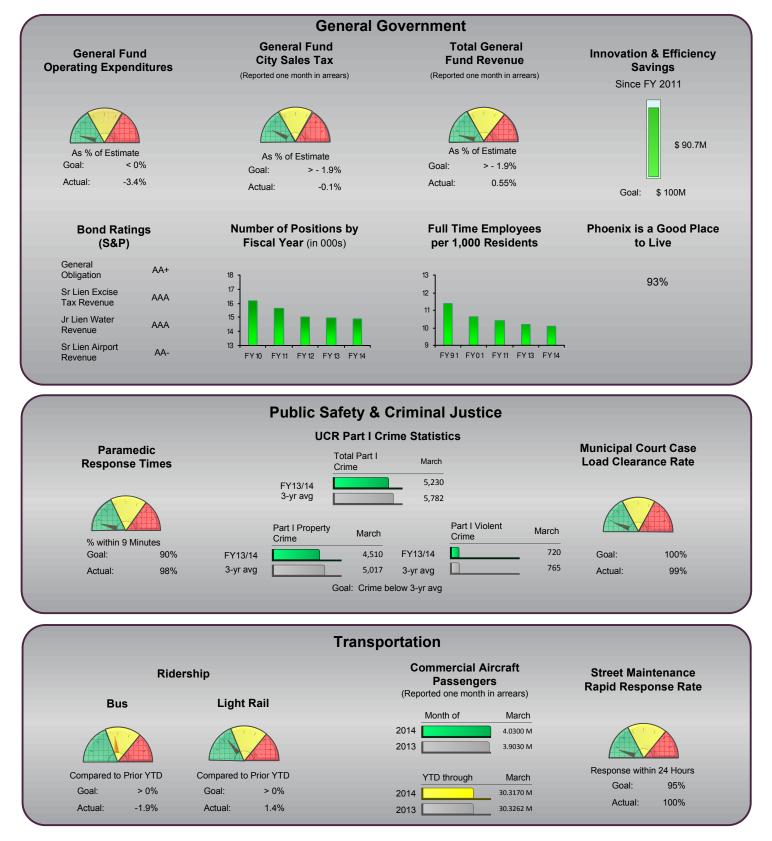
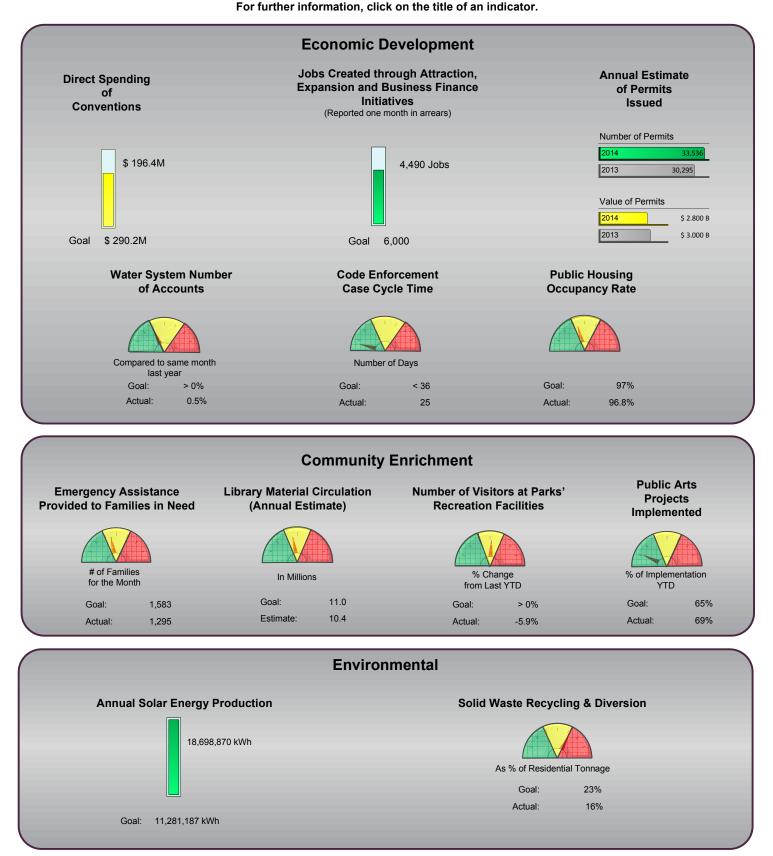
City Manager's Performance Measurement Dashboard Fiscal Year 2013 - 2014 FOR THE MONTH OF APRIL

For further information, click on the title of an indicator.



Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

City Manager's Performance Measurement Dashboard Fiscal Year 2013-2014 FOR THE MONTH OF APRIL



Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

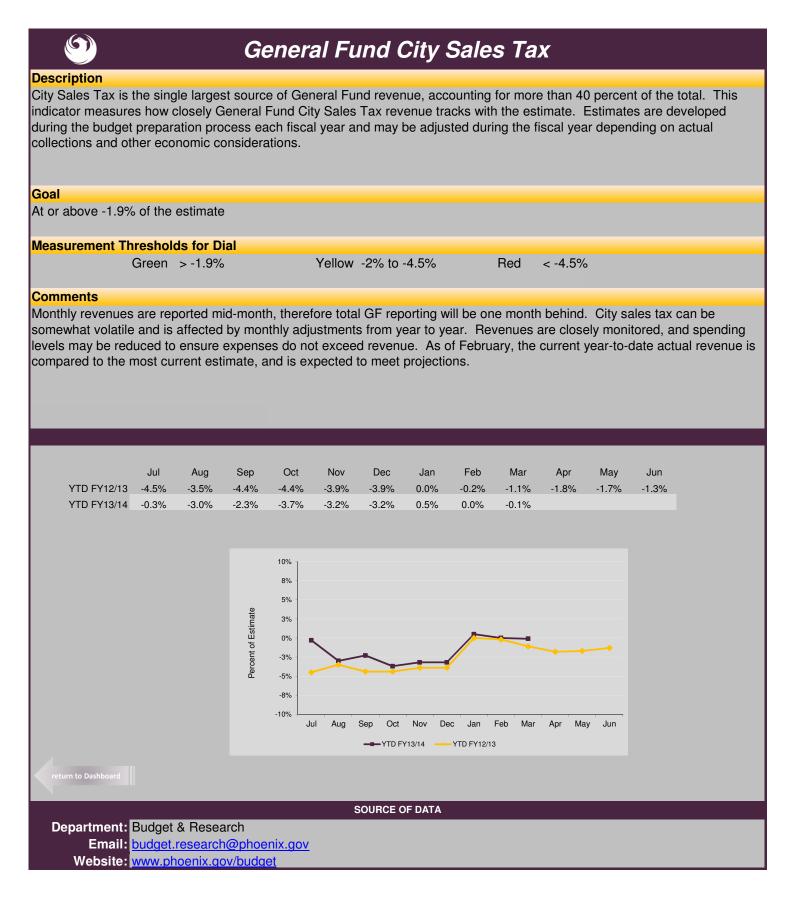
9

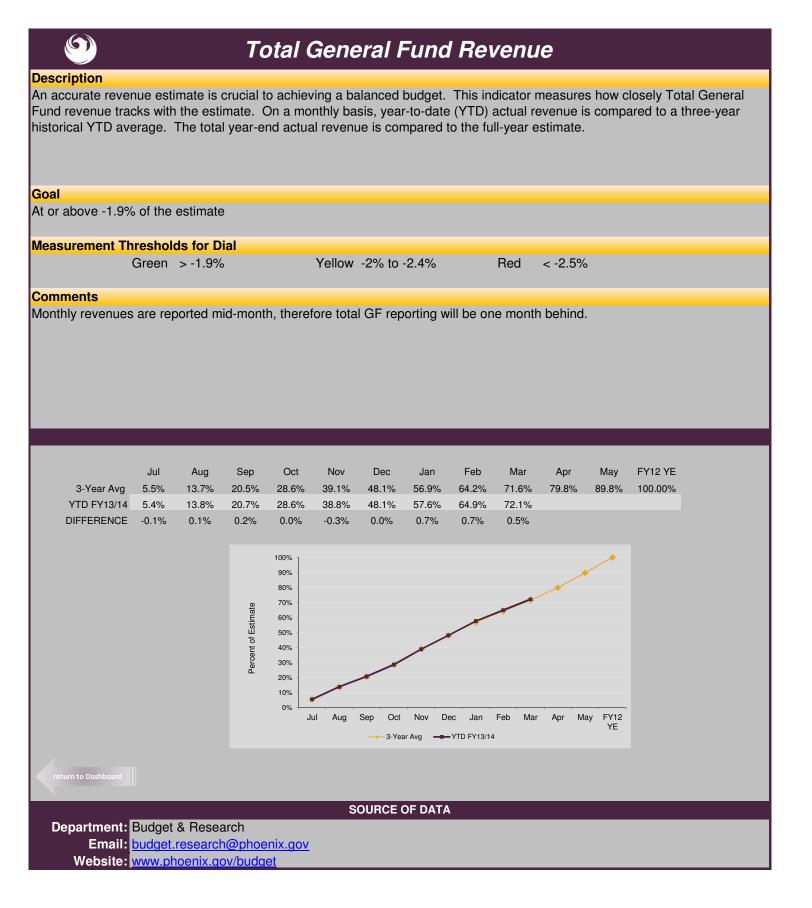
General Fund Operating Expenditures

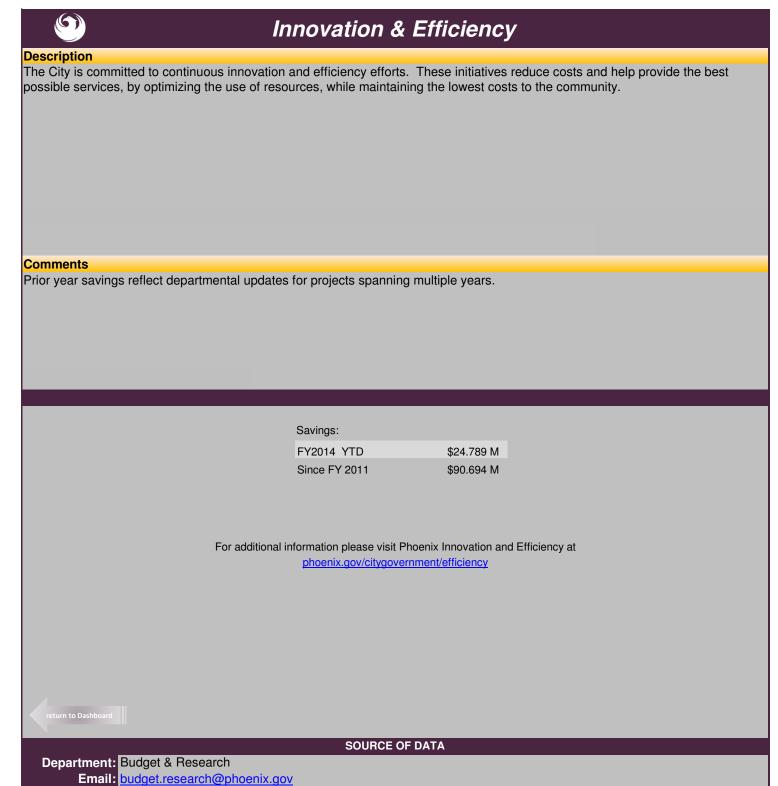
Description

This indicator measures how closely total General Fund operating expenses track with the estimate. On a monthly basis, year-todate (YTD) actual expenditures are compared to the YTD historical high over the last five years, allowing an additional 1.2% to account for variations in the timing of expenditures from year to year. The additional 1.2% is based on the smallest year-end actual to estimate variance within the last five years. The total year-end (12 months) actual expenses are compared to the fullyear estimate.

Goal						
At or below the estimate						
Measurement Thresholds for D	Dial					
Green <= 0%		Yellow >0, to 2	2.7%	Red > 2.7%		
Comments						
Jul Aug ESTIMATE 11.02% 19.35% YTD FY13/14 9.75% 17.55% DIFFERENCE -1.27% -1.80%	24.86% 32.52%	% 39.93% 47.68%	Jan Feb 58.24% 64.73% 55.58% 61.95% -2.66% -2.78%	Mar Apr 71.88% 79.06% 69.11% 75.64% -2.77% -3.42%	May FY12 YE 91.95% 100.00%	
	100% 90% - %00 - %	Jul Aug Sep Oct	Nov Dec Jan MATE - YTD FY13/14	Feb Mar Apr Ma	y FY12 YE	
return to Dashboard						
		SOURCE	OF DATA			
Department: Budget & Rese Email: <u>budget.researc</u> Website: <u>www.phoenix.g</u>	h@phoenix.gov	4				







Website: www.phoenix.gov/budget



Bond Ratings

Description

The City seeks to maintain high bond ratings. A high bond rating means the City has a strong capacity to meet its financial commitments, which translates to lower interest rates and savings to City taxpayers.

Comments (if, any):

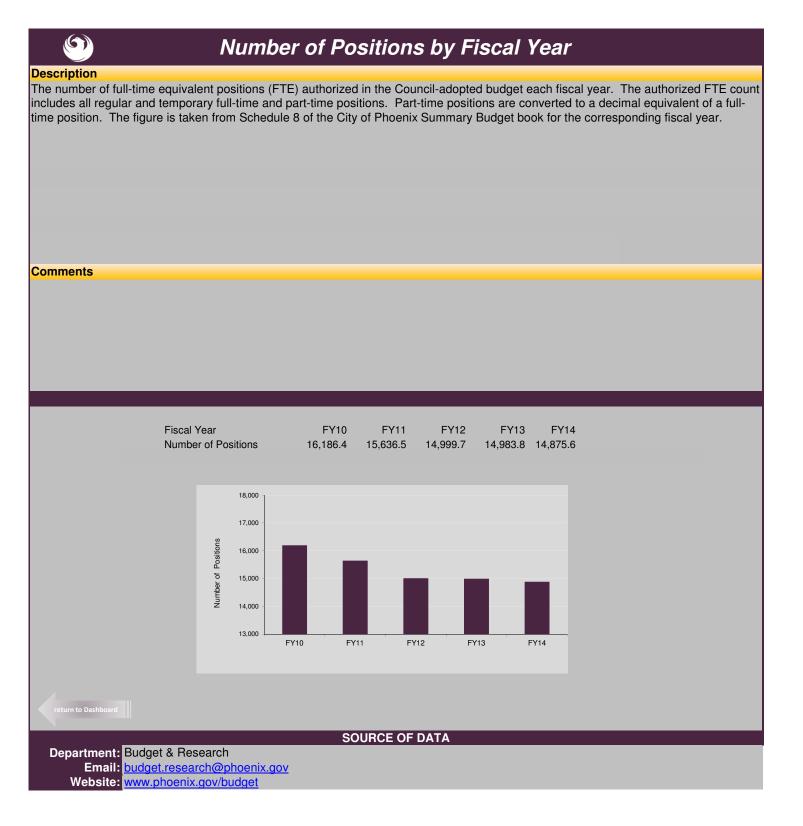
Bond:	Rating
General Obligation	AA+
Senior Lien Excise Tax Revenue	AAA
Junior Lien Water Revenue	AAA
Senior Lien Airport Revenue	AA-

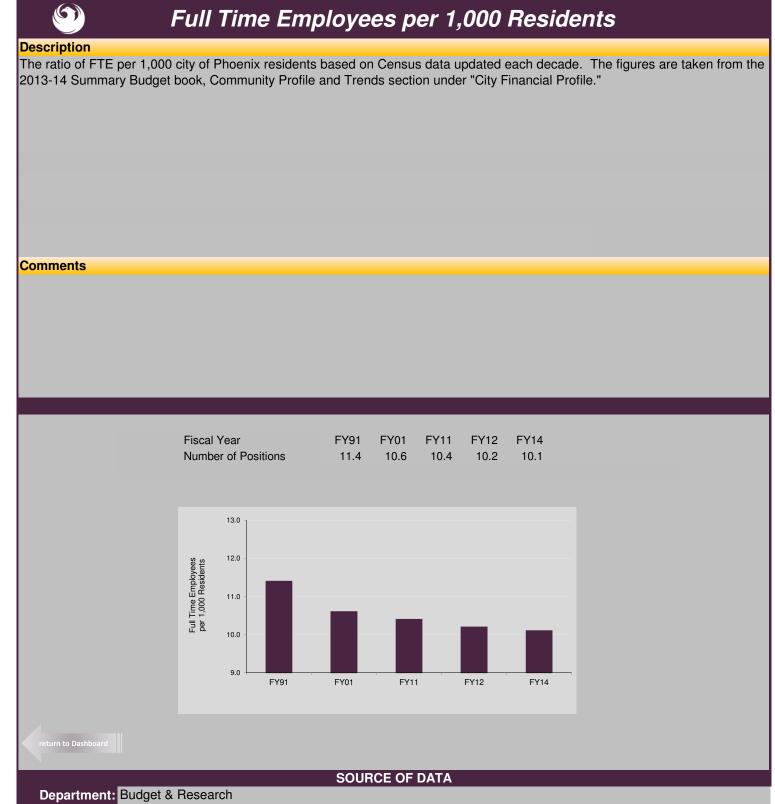
For additional information please visit City of Phoenix Investor Information at http://www.phoenix.gov/webcms/groups/internet/@inter/@dept/@fin/documents/web_content/079277.pdf

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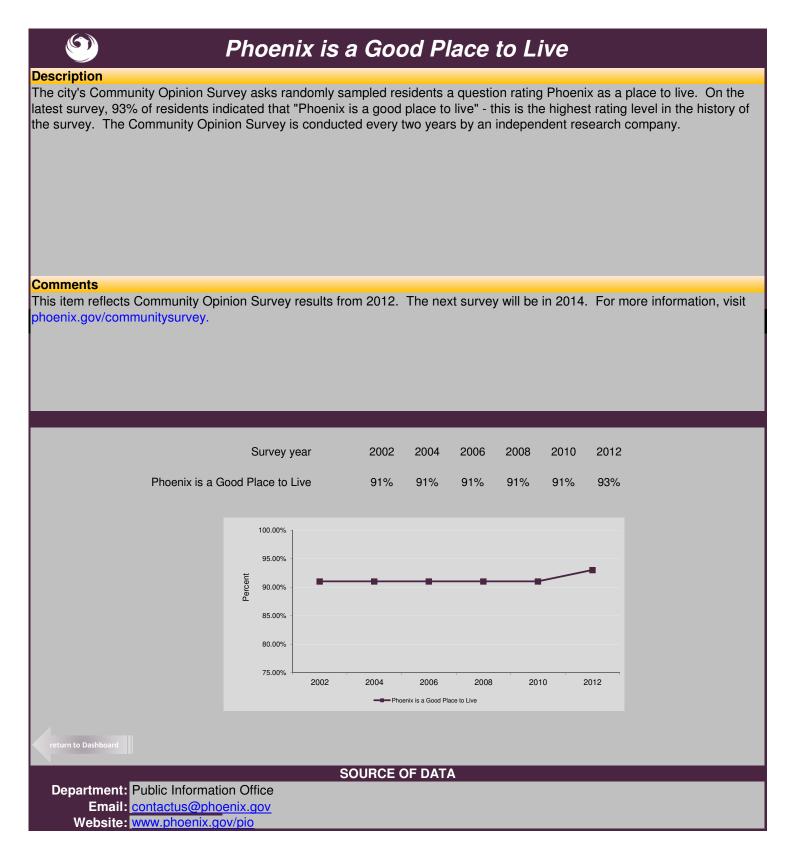
SOURCE OF DATA

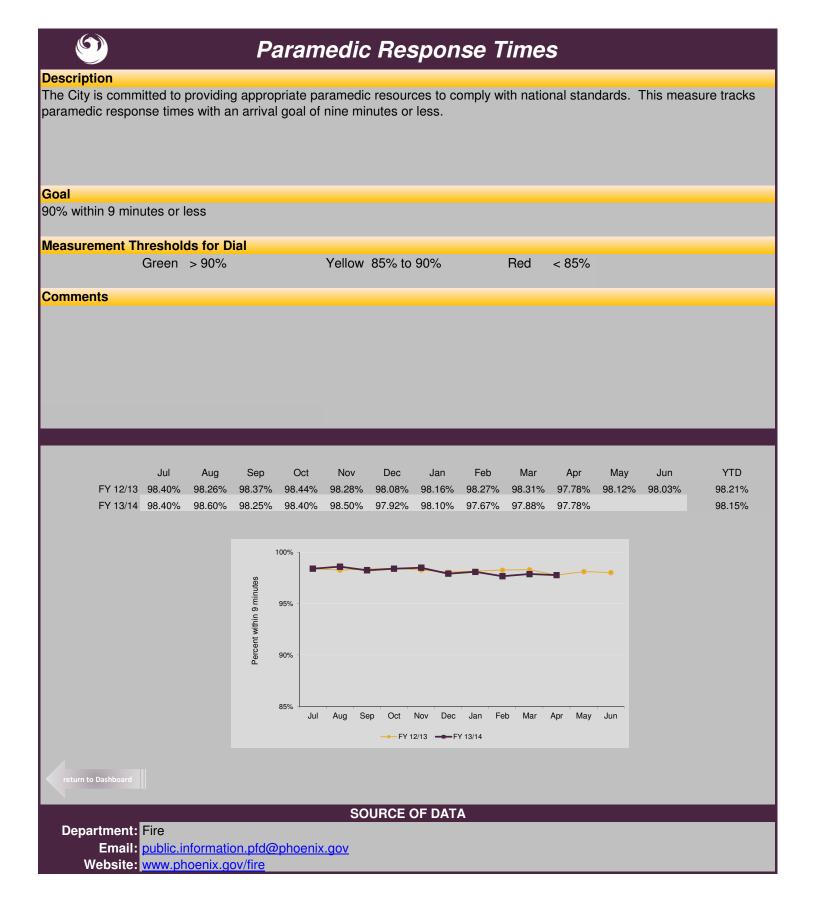
Department: Finance Email: investor.information@phoenix.gov Website: www.phoenix.gov/finance





Email: budget.research@phoenix.gov







UCR Part I Crime Statistics

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly Uniform Crime Reporting (UCR) Part I crime totals to the three-year average of Part I crimes reported for that month. Part I crime statistics represent the combined sum of UCR Violent Crime and UCR Property Crime totals.

Crime statistics reported by the Phoenix Police Department conform to the Federal Bureau of Investigation's (FBI) UCR guidelines. The UCR standard is the most widely used crime statistics source for examining trends in serious crimes reported to law enforcement. More information about the UCR Program can be found at www.fbi.gov.

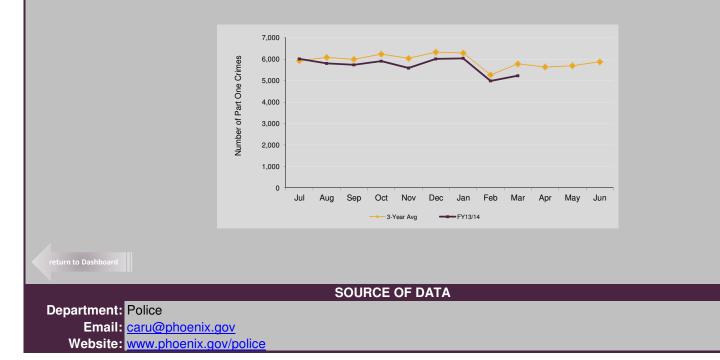
Goal

Crime below 3-year avg

Comments

FY 13/14: July 2013 through March 2014

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
3-Year Avg	5,928	6,086	5,996	6,237	6,046	6,332	6,289	5,273	5,782	5,639	5,699	5,880
FY13/14	6,013	5,804	5,740	5,909	5,590	6,014	6,040	4,990	5,230			





Crime Statistics - Property Crimes

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Property Crime totals to the three-year average of property crimes reported for that month. UCR Property Crime is comprised of the following four offense classifications: Burglary, Larceny/Theft, Motor Vehicle Theft, and Arson. In terms of overall volume, Property Crime generally accounts for more than 80 percent of the total UCR Part I crime statistics.

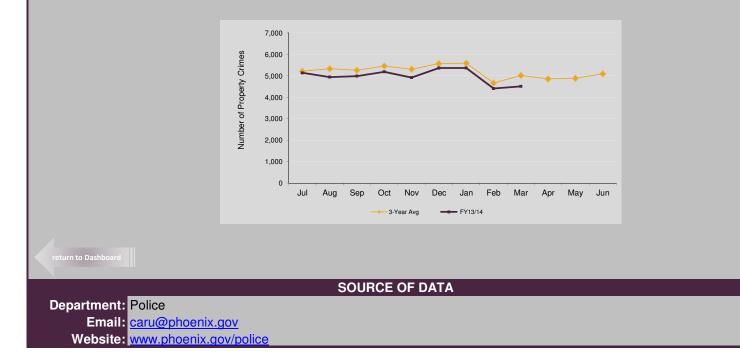
Goal

Crime below 3-year avg

Comments

FY 13/14: July 2013 through March 2014

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
3-Year Avg	5,215	5,335	5,267	5,460	5,310	5,573	5,594	4,667	5,017	4,859	4,890	5,093
FY13/14	5,143	4,944	4,990	5,192	4,923	5,364	5,371	4,411	4,510			





Crime Statistics - Violent Crimes

Description

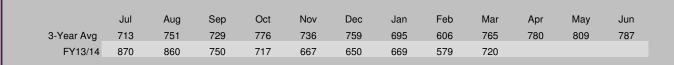
The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Violent Crime totals to the three-year average of violent crimes reported for that month. UCR Violent Crime is comprised of the following four offense classifications: Murder/Non-negligent manslaughter, Forcible Rape, Robbery, and Aggravated Assault. In terms of overall volume, Violent Crime generally accounts for less than 20 percent of the total UCR Part I crime statistics.

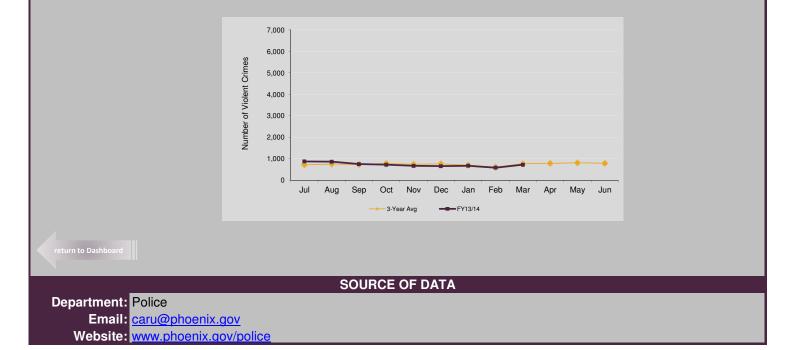
Goal

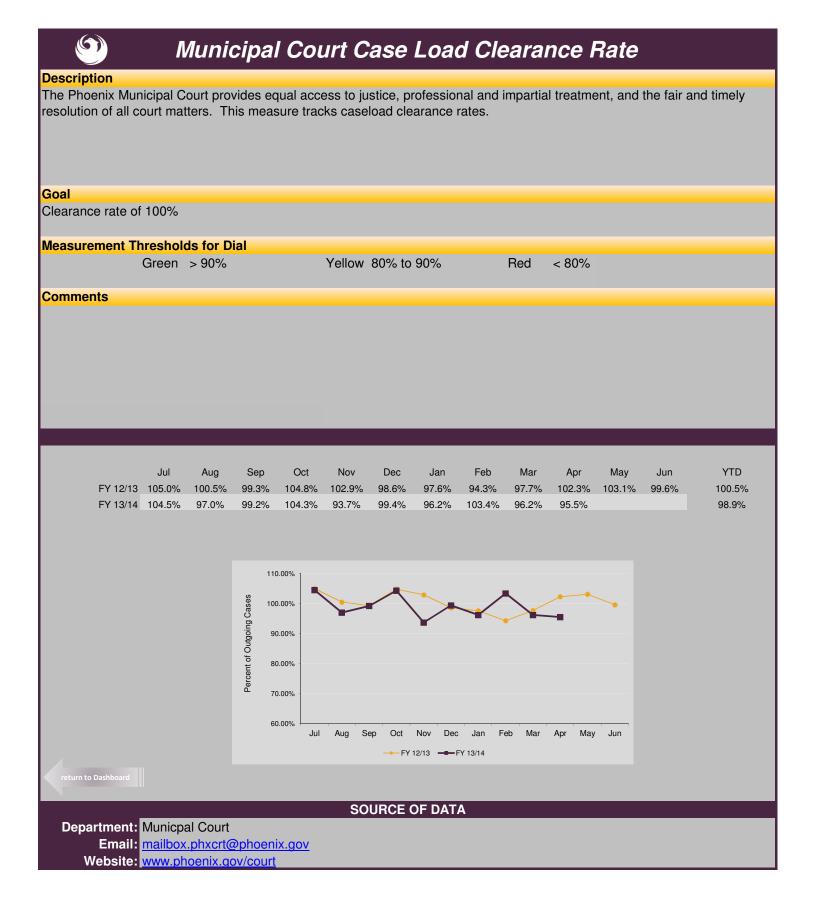
Crime below 3-year avg

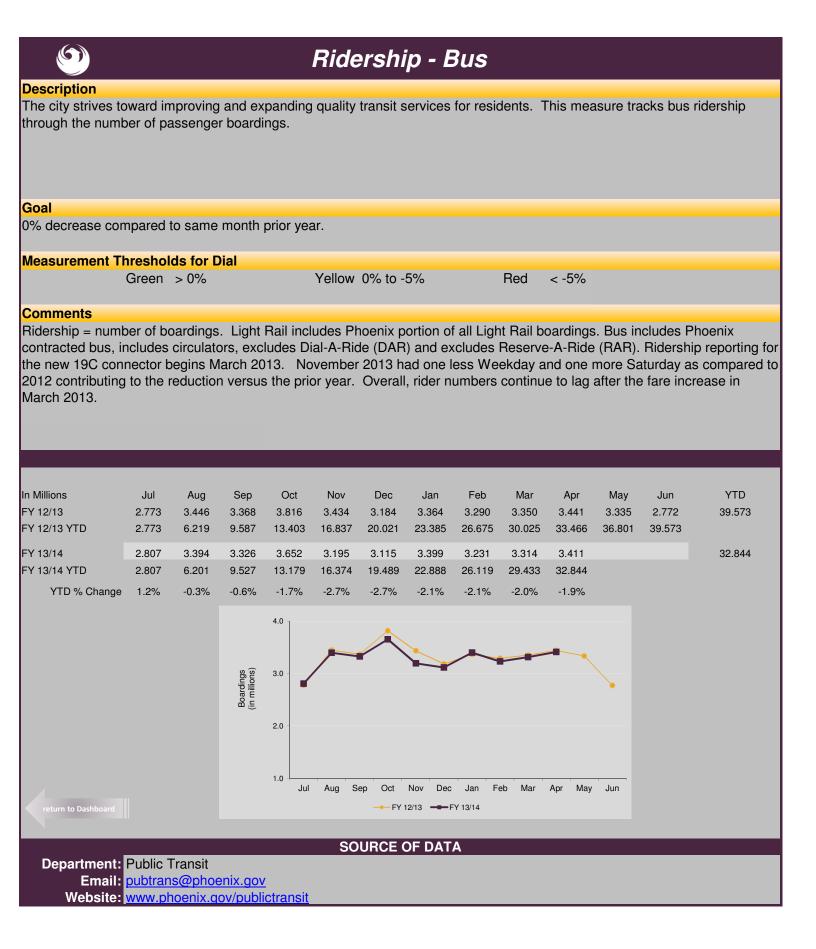
Comments

FY 13/14: July 2013 through March 2014









Ridership - Light Rail

Description

The city strives toward improving and expanding quality transit services for residents. This measure tracks light rail ridership through the number of passenger boardings.

Goal

0% decrease compared to same month prior year.

Measurement Thresholds for Dial

Green > 0%

Yellow 0% to -5%

6

< -5%

Red

Comments

Ridership = number of boardings. Light Rail includes Phoenix portion of all Light Rail boardings. Bus includes Phoenix contracted bus, includes circulators, excludes Dial-A-Ride (DAR) and excludes Reserve-A-Ride (RAR). Ridership reporting for the new 19C connector begins March 2013.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 12/13	0.635	0.748	0.751	0.831	0.756	0.702	0.741	0.730	0.779	0.827	0.779	0.644	8.923
FY 12/13 YTD	0.635	1.383	2.134	2.965	3.721	4.423	5.164	5.894	6.673	7.500	8.279	8.923	
FY 13/14	0.660	0.756	0.770	0.800	0.734	0.699	0.797	0.754	0.824	0.808			7.603
FY 13/14 YTD	0.660	1.416	2.186	2.986	3.720	4.420	5.217	5.971	6.795	7.603			
YTD % Change	3.9%	2.4%	2.4%	0.7%	0.0%	-0.1%	1.0%	1.3%	1.8%	1.4%			



Department: Public Transit Email: <u>pubtrans@phoenix.gov</u> Website: <u>www.phoenix.gov/publictransit</u>



Commercial Aircraft Passengers

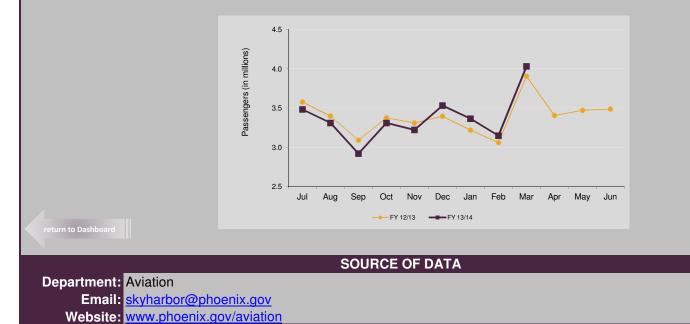
Description

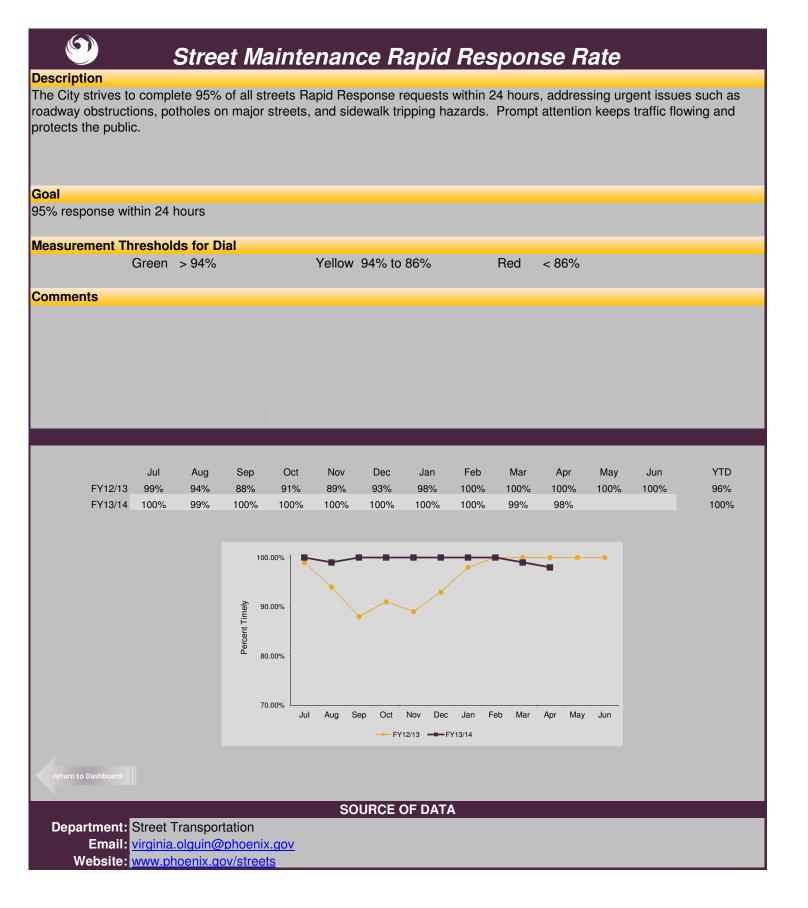
Sky Harbor International Airport is the State's largest economic engine and a major community asset. This measure tracks total monthly passengers utilizing the airport compared to prior year monthly actuals.

Comments

Data is reported one month in arrears.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 12/13	3.576	3.397	3.092	3.375	3.310	3.394	3.219	3.060	3.903	3.405	3.471	3.486
FY 12/13 YTD	3.576	6.973	10.065	13.440	16.750	20.144	23.363	26.423	30.326	33.731	37.202	40.688
FY 13/14	3.482	3.310	2.920	3.310	3.221	3.531	3.364	3.149	4.030			
FY 13/14 YTD	3.482	6.792	9.712	13.022	16.243	19.774	23.138	26.287	30.317			







Direct Spending of Conventions

Description

The Phoenix Convention Center is committed to the vitality, culture and positive economic activity in downtown Phoenix by hosting an optimum mix of conventions, trade shows, meetings and performing arts events with exceptional and memorable guest experiences. This measure tracks the economic impact of the Phoenix Convention Center by tracking convention delegate spending.

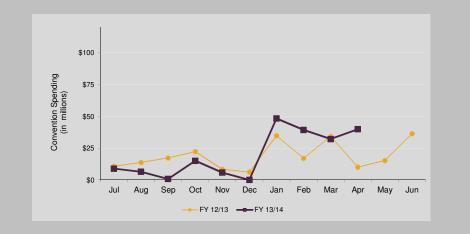
Goal

\$290.2M for FY 2014

Comments

Source: Greater Phoenix Convention and Visitors Bureau (GPCVB). Estimated direct spending of conventions is based on delegate information provided by convention host hotels to the GPCVB. This information is updated monthly and subject to revision as final delegate attendance numbers are confirmed, up to one year after the event.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 12/13	\$10.66	\$13.78	\$17.27	\$22.28	\$8.38	\$6.15	\$34.74	\$17.00	\$34.25	\$10.03	\$15.31	\$36.35	\$226.20
FY 13/14	\$8.85	\$6.38	\$0.73	\$15.00	\$5.76	\$0.00	\$48.32	\$39.35	\$32.14	\$39.90			\$196.43



return to Dashboard

SOURCE OF DATA

Department: Phoenix Convention Center Email: phoenix.convention.center@phoenix.gov

Website: www.phoenix.gov/conventioncenter



Estimated Jobs Created through Attraction, Expansion and Business Finance Initiatives¹

Description

Through technical assistance, development incentives or agreements, loan programs, or workforce development, CEDD staff has a wide array of tools to work with businesses of all sizes to locate, expand and become even more successful in Phoenix and create quality jobs for the community. Jobs created represents new full-time jobs in the greater Phoenix region that were directly assisted by CEDD staff.

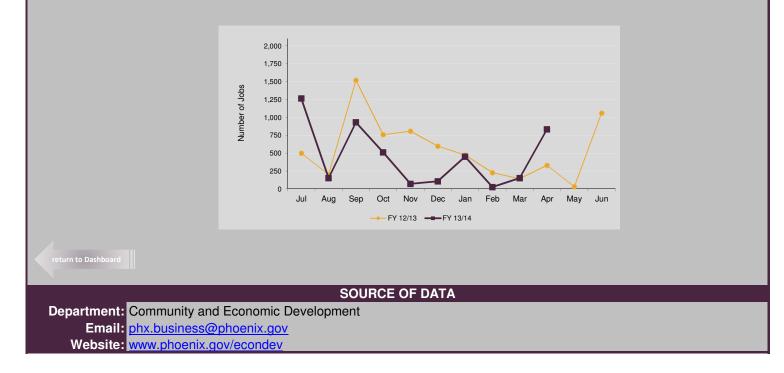
1. New jobs may not be reflected in the month they were created pending CEDD receiving all pertinent information reported by businesses and GPEC and may be subject to change based on updated information.

Goal

6,000 jobs

Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 12/13	500	200	1,519	758	807	598	474	226	143	330	31	1,060	6,646
FY 13/14	1,265	150	930	511	70	106	450	25	150	833			4,490



Annual Estimate of Permits Issued

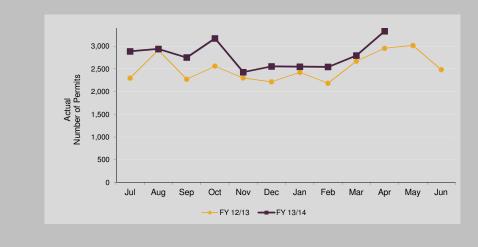
Description

The City is committed to managing planning, development and historic preservation for a better Phoenix. This measure tracks the total number of construction permits issued compared to the prior year.

Comments

The data below represents the actual number of permits issued per month.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Actual YTD
FY 12/13	2,297	2,915	2,274	2,560	2,299	2,215	2,425	2,186	2,672	2,953	3,016	2,483	30,295
FY 13/14	2,887	2,940	2,750	3,171	2,429	2,555	2,549	2,542	2,794	3,330			27,947



FY 13/14 Estimated YTD:

33,536

SOURCE OF DATA

Department: Planning & Development Email: darcy.kober@phoenix.gov Website: www.phoenix.gov/pdd



Annual Value of Permits Issued

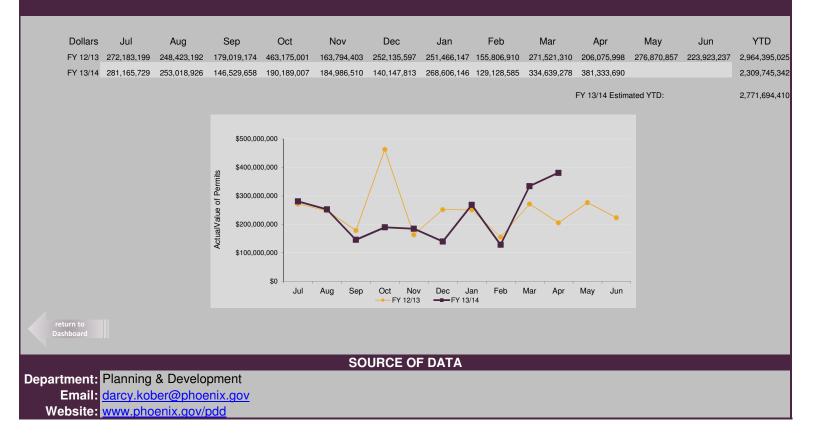
Description

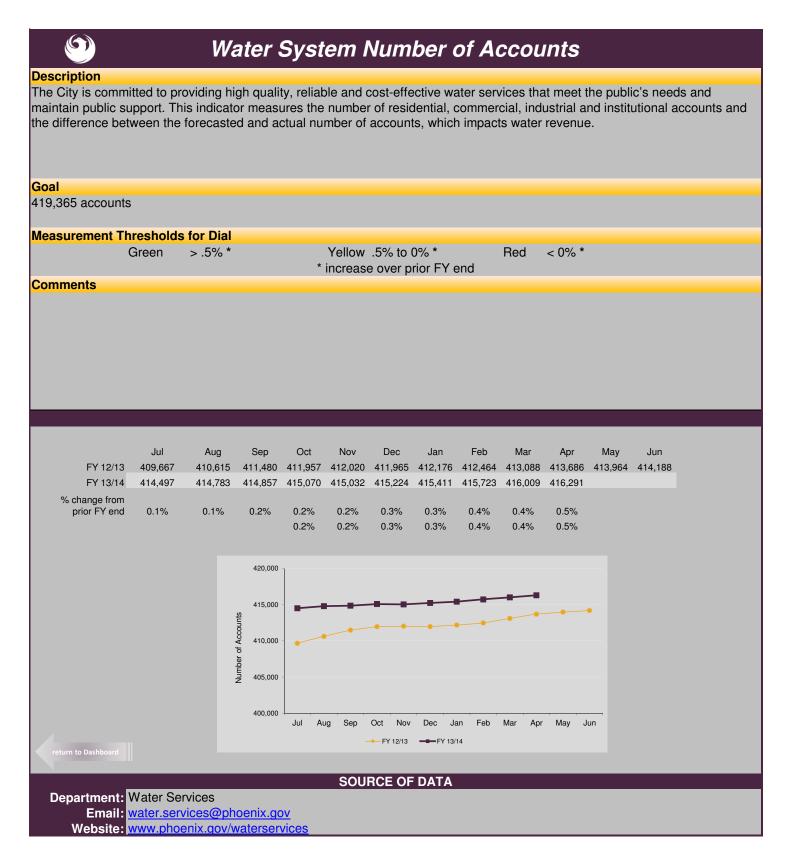
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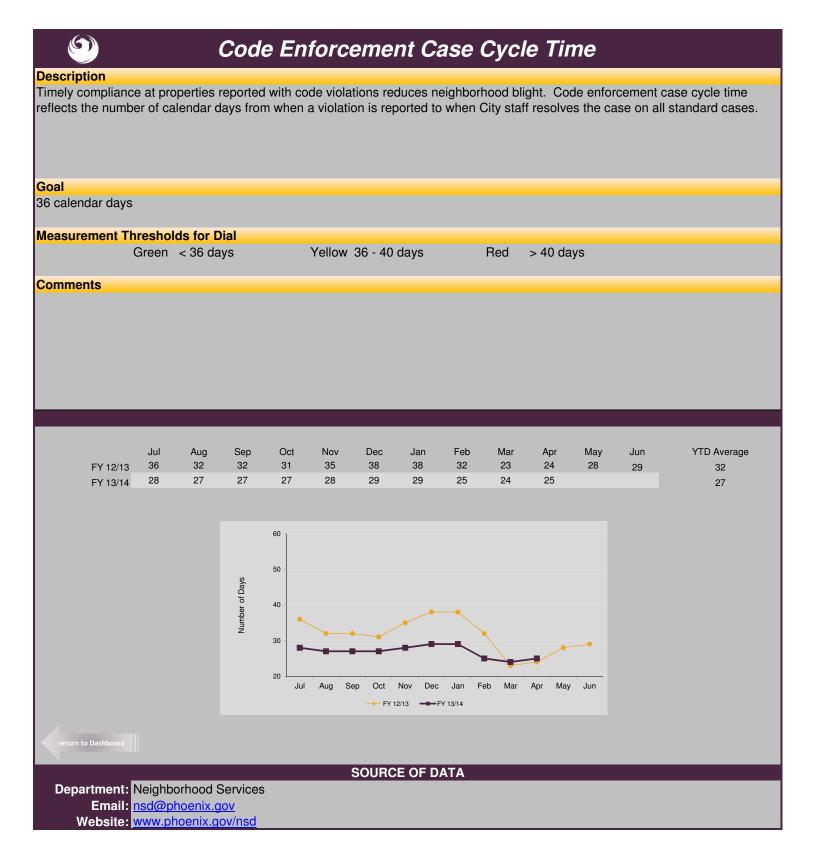
Comments

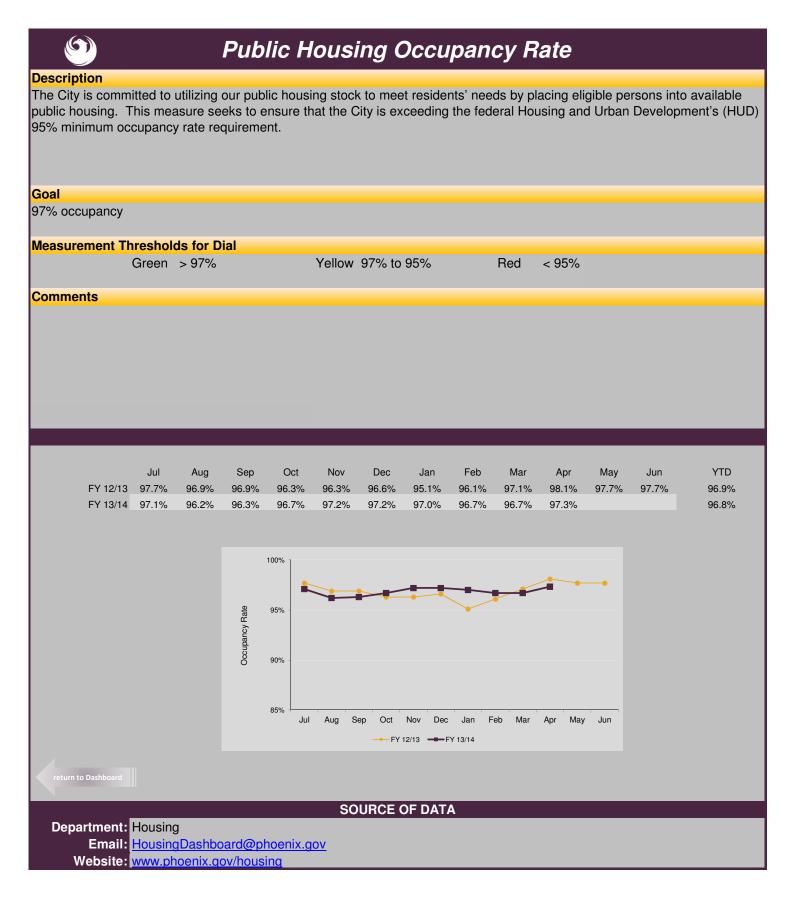
The data below represents the actual value (in billions of dollars) of permits issued per month.

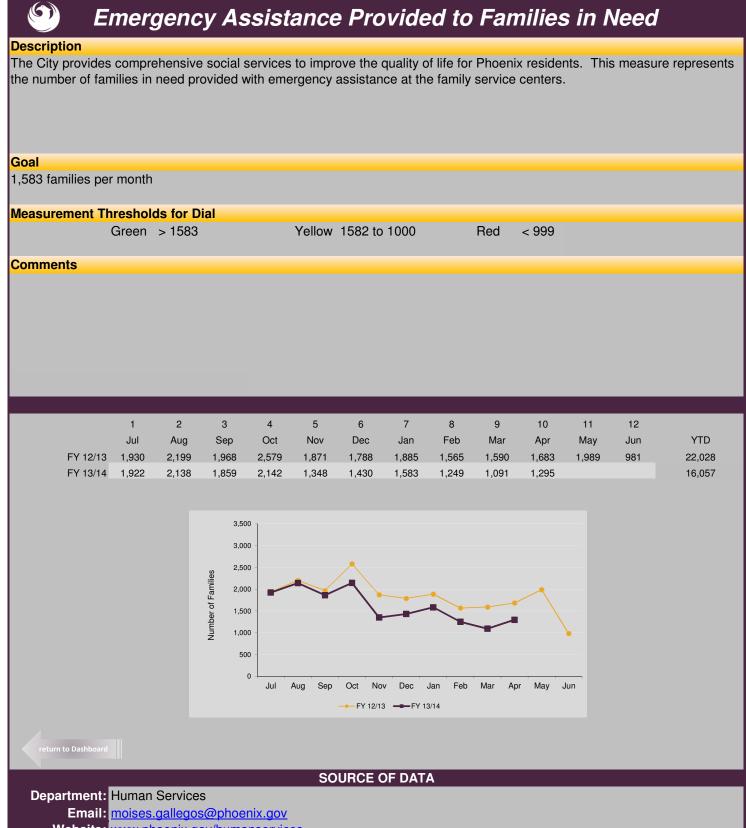
Note: Increased valuation for FY 13/14 is attributable to several commercial, industrial and multifamily project submittals.











Website: www.phoenix.gov/humanservices

