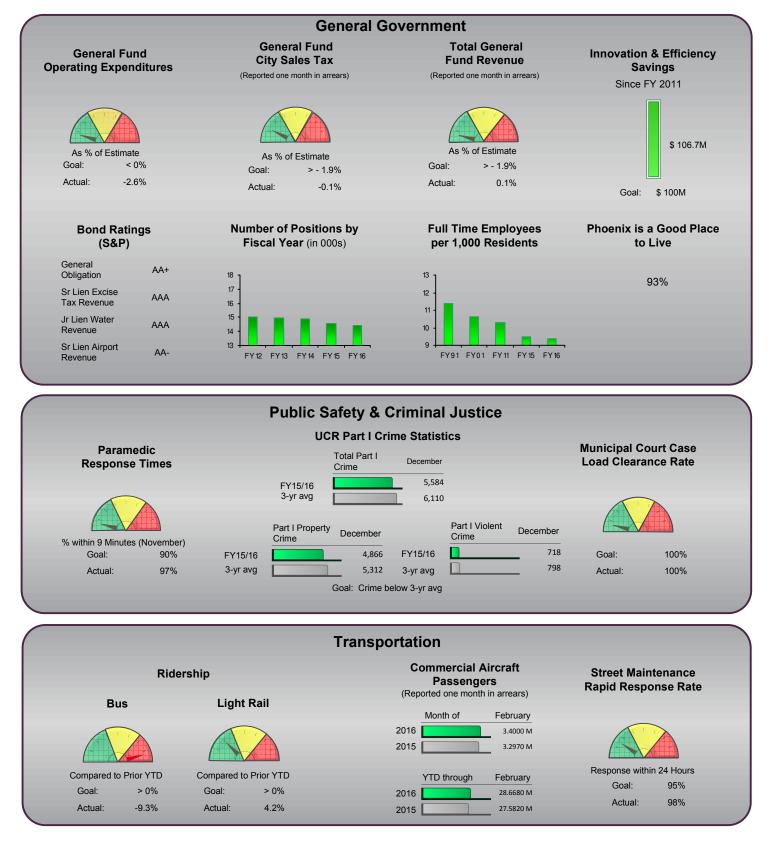
City Manager's Performance Measurement Dashboard Fiscal Year 2015-2016 FOR THE MONTH OF MARCH

For further information, click on the title of an indicator.

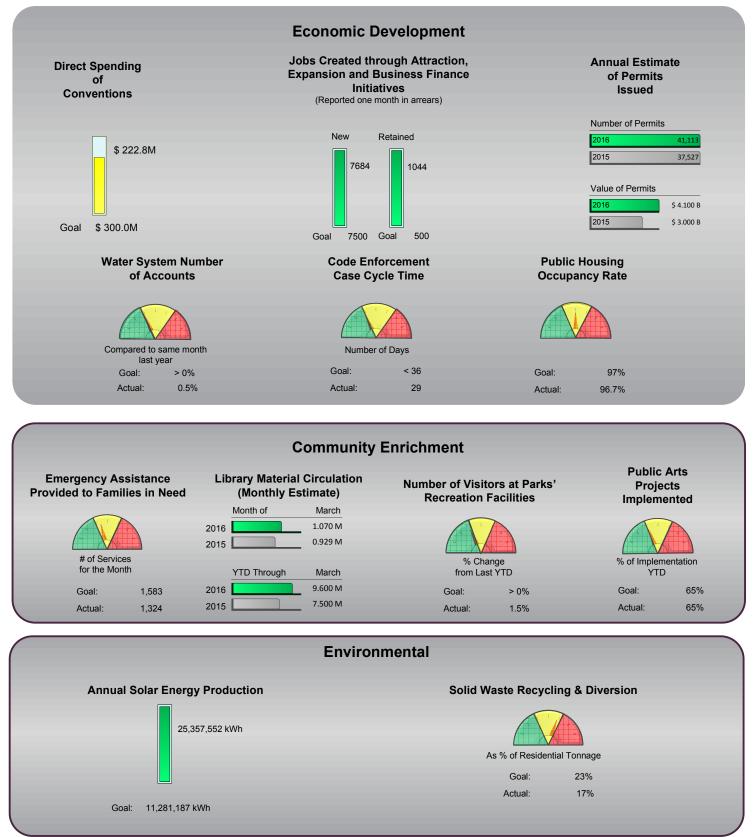


Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

City Manager's Performance Measurement Dashboard Fiscal Year 2015-2016

FOR THE MONTH OF MARCH

For further information, click on the title of an indicator.



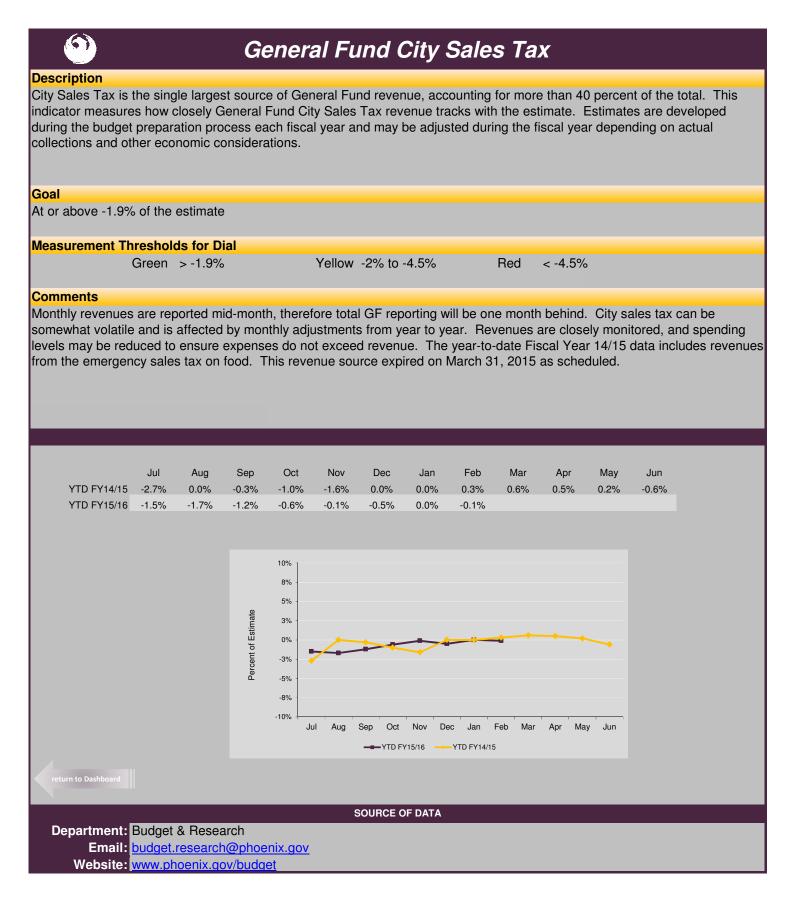
Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

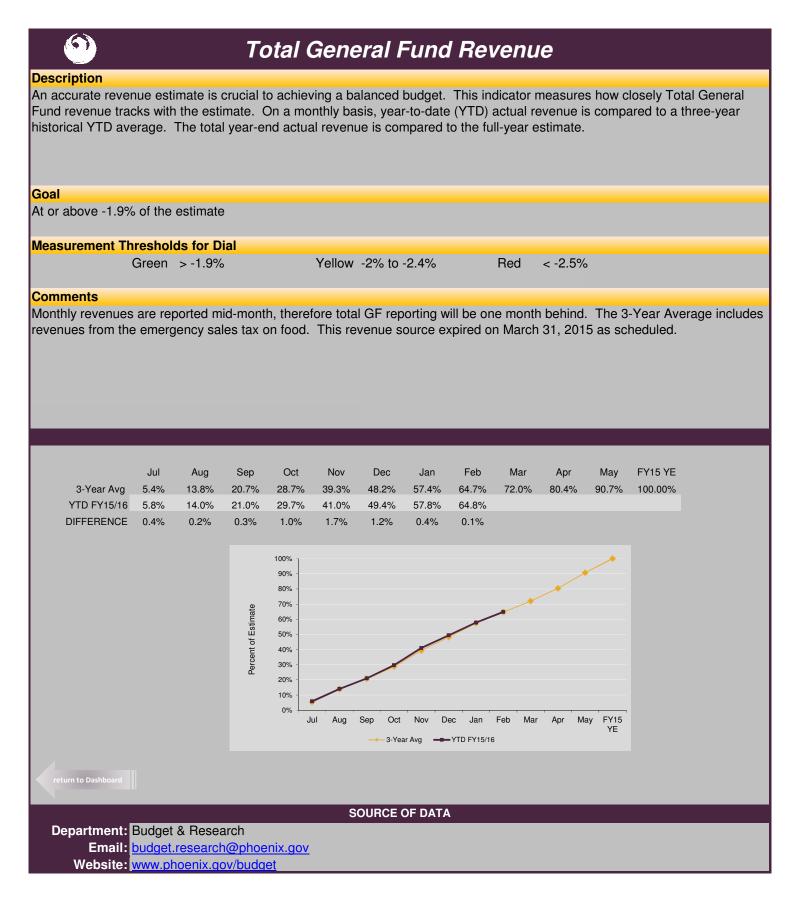
General Fund Operating Expenditures

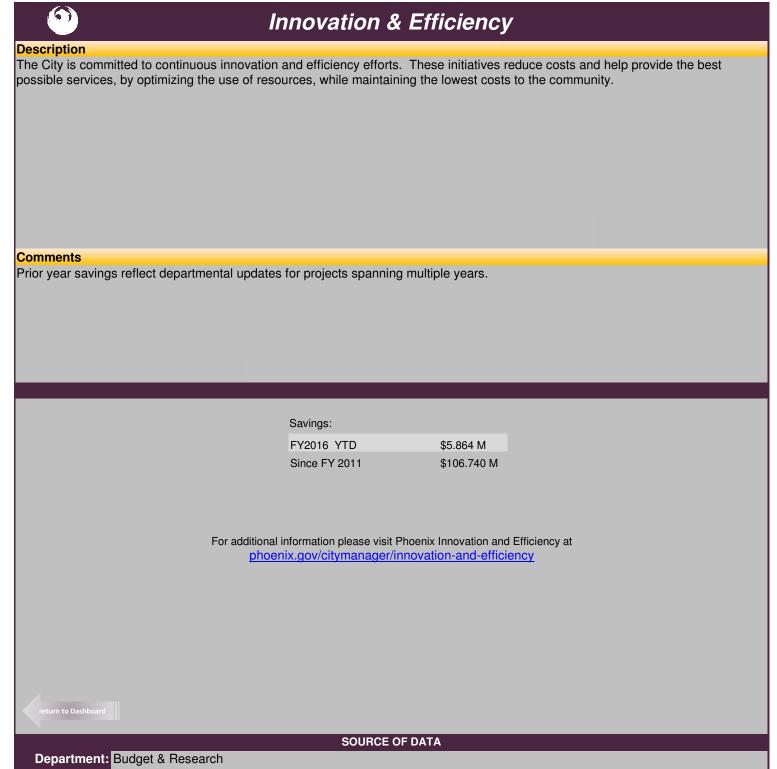
Description

This indicator measures how closely total General Fund operating expenses track with the estimate. On a monthly basis, year-todate (YTD) actual expenditures are compared to the YTD historical high over the last five years, allowing an additional 1.2% to account for variations in the timing of expenditures from year to year. The additional 1.2% is based on the smallest year-end actual to estimate variance within the last five years. The total year-end (12 months) actual expenses are compared to the fullyear estimate.

urement T	hreshol	ds for D	al										
	Green	<= 0%			Yellow	>0, to 2	.7%		Red	> 2.7%			
iments													
ESTIMATE YTD FY15/16 DIFFERENCE	9.62%	Aug 18.87% 17.58% -1.29%	Sep 26.56% 26.15% -0.41%	Oct 34.14% 32.77% -1.37%	Nov 42.47% 40.09% -2.38%	Dec 50.25% 47.62% -2.63%	Jan 57.93% 54.23% -3.70%	Feb 64.73% 61.14% -3.59%	Mar 71.88% 69.29% -2.59%	Apr 79.06%	May 91.66%	FY15 YE 100.00%	
			Percent of Estimate	100% 90% 80% - 70% - 50% - 40% - 20% - 10% 0% - Jul	Aug S	Sep Oct	Nov Dec		eb Mar	Apr Ma	y FY15 YE		
turn to Dashboard							OF DAT						







Department: Budget & Research Email: <u>budget.research@phoenix.gov</u> Website: <u>www.phoenix.gov/budget</u>



Bond Ratings

Description

The City seeks to maintain high bond ratings. A high bond rating means the City has a strong capacity to meet its financial commitments, which translates to lower interest rates and savings to City taxpayers.

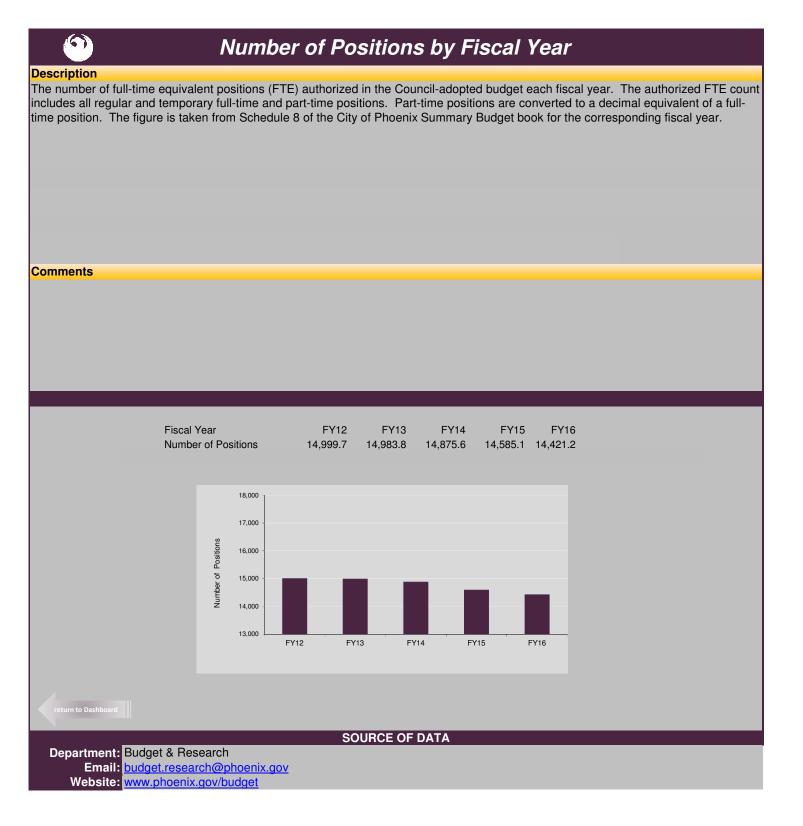
Comments (if, any):

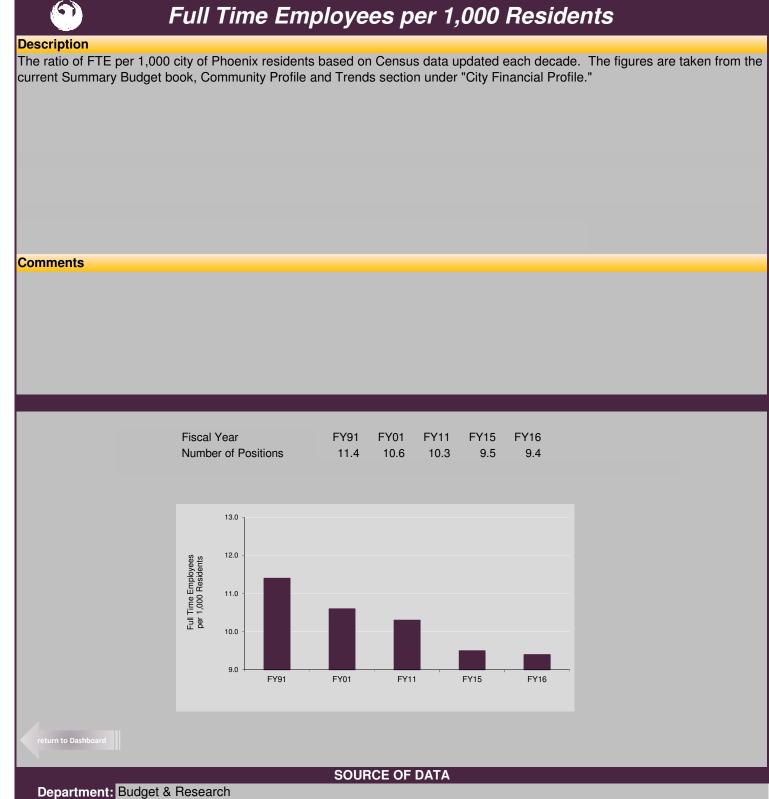
Bond:	Rating:
General Obligation	AA+
Senior Lien Excise Tax Revenue	AAA
Junior Lien Water Revenue	AAA
Senior Lien Airport Revenue	AA-

For additional information please visit City of Phoenix Investor Information at <u>https://www.phoenix.gov/finance/investor</u>

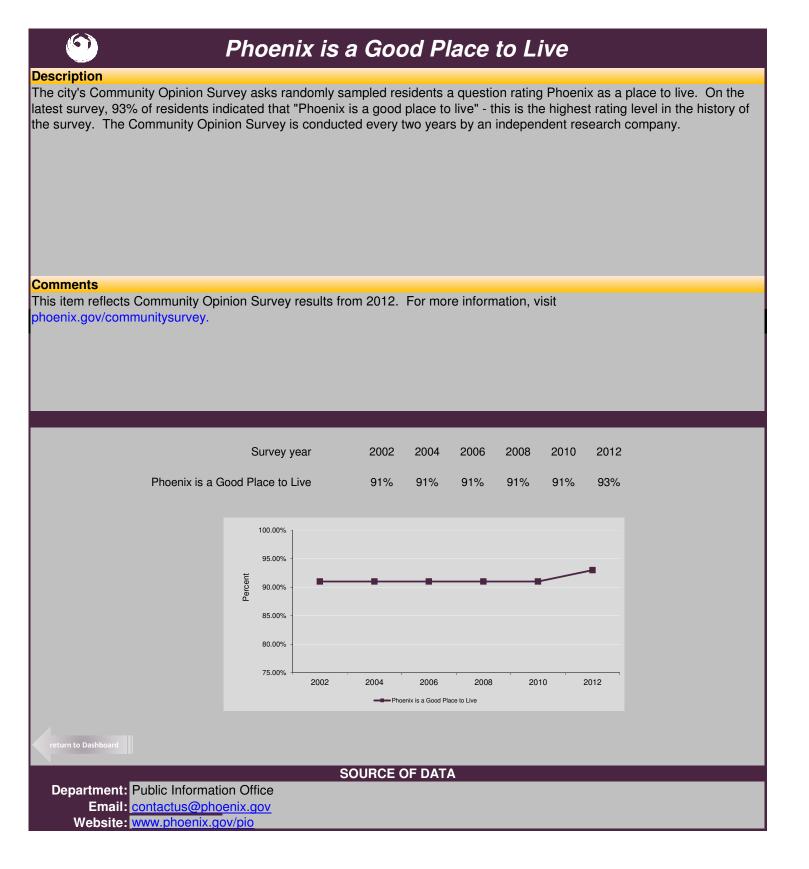
SOURCE OF DATA

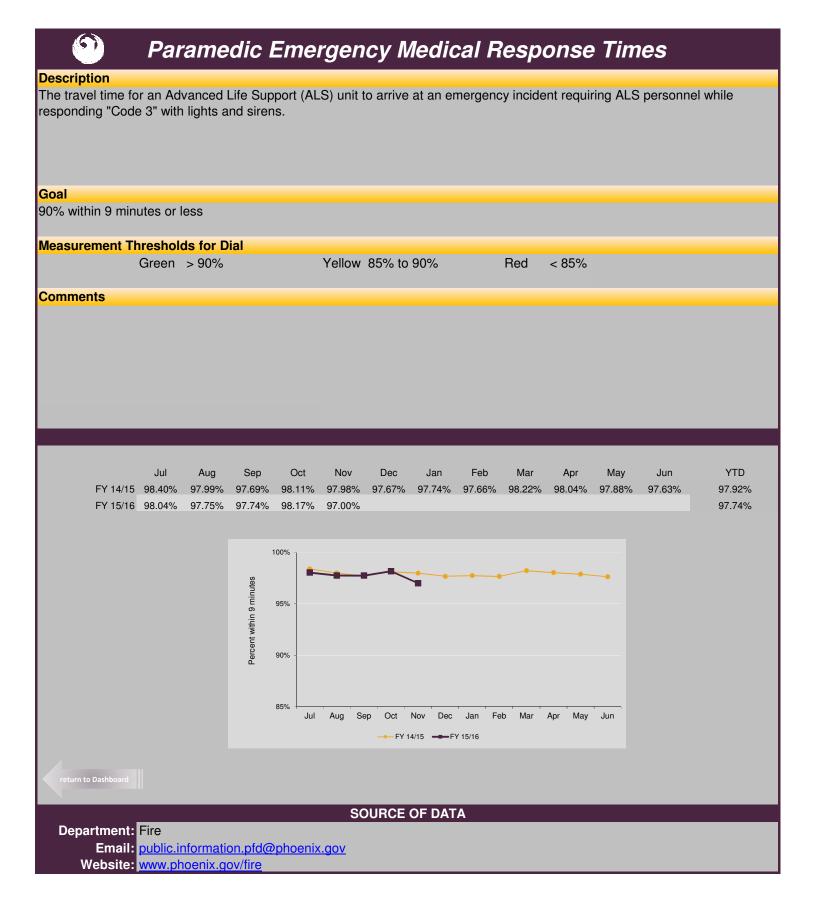
Department: Finance Email: investor.information@phoenix.gov Website: www.phoenix.gov/finance





Email: budget.research@phoenix.gov







UCR Part I Crime Statistics

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly Uniform Crime Reporting (UCR) Part I crime totals to the three-year average of Part I crimes reported for that month. Part I crime statistics represent the combined sum of UCR Violent Crime and UCR Property Crime totals.

Crime statistics reported by the Phoenix Police Department conform to the Federal Bureau of Investigation's (FBI) UCR guidelines. The UCR standard is the most widely used crime statistics source for examining trends in serious crimes reported to law enforcement. More information about the UCR Program can be found at www.fbi.gov.

Goal

Crime below 3-year avg

Comments

FY 15/16: July 2015 through December 2015 Beginning January 2014, violent crime counts include the new FBI's rape definition.





Website: www.phoenix.gov/police



Crime Statistics - Property Crimes

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Property Crime totals to the three-year average of property crimes reported for that month. UCR Property Crime is comprised of the following four offense classifications: Burglary, Larceny/Theft, Motor Vehicle Theft, and Arson. In terms of overall volume, Property Crime generally accounts for more than 80 percent of the total UCR Part I crime statistics.

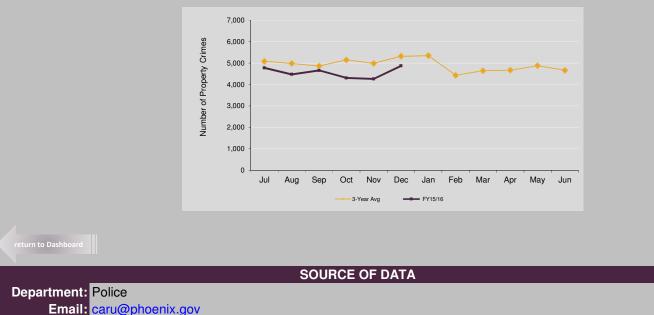
Goal

Crime below 3-year avg

Comments

FY 15/16: July 2015 through December 2015

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
3-Year Avg	5,079	4,979	4,857	5,144	4,982	5,312	5,343	4,430	4,639	4,662	4,872	4,662
FY15/16	4,773	4,470	4,654	4,301	4,258	4,866						



Website: www.phoenix.gov/police



Crime Statistics - Violent Crimes

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Violent Crime totals to the three-year average of violent crimes reported for that month. UCR Violent Crime is comprised of the following four offense classifications: Murder/Non-negligent manslaughter, Forcible Rape, Robbery, and Aggravated Assault. In terms of overall volume, Violent Crime generally accounts for less than 20 percent of the total UCR Part I crime statistics.

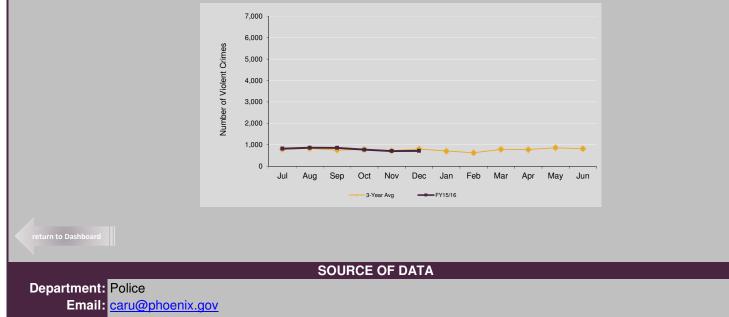
Goal

Crime below 3-year avg

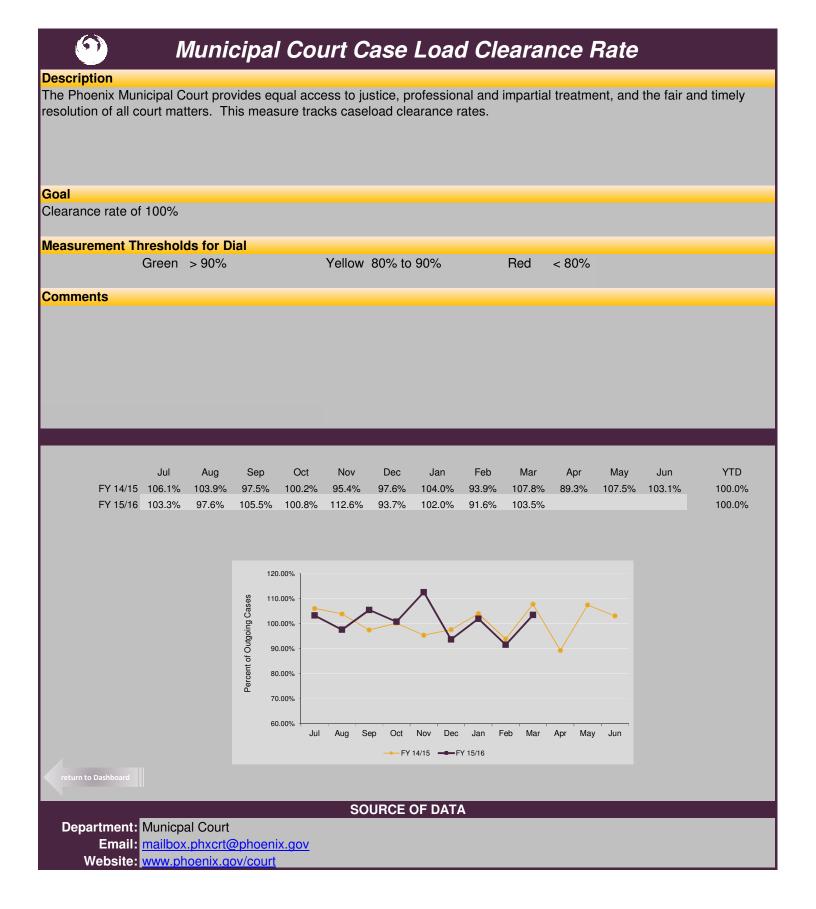
Comments

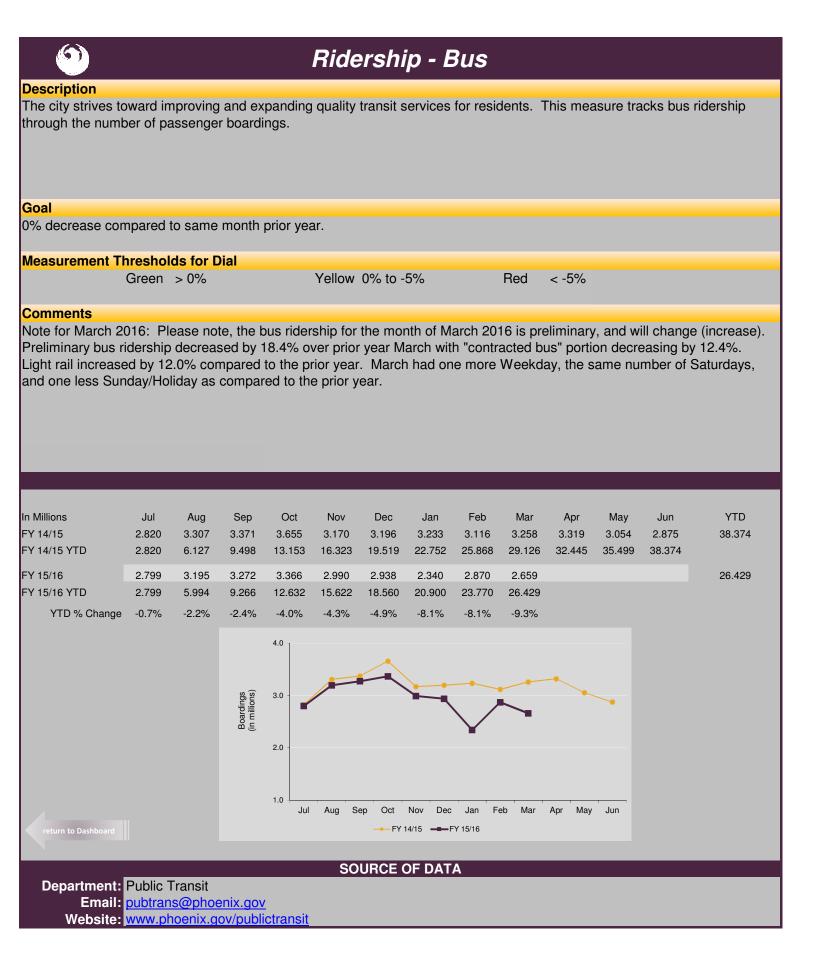
FY 15/16: July 2015 through December 2015 Beginning January 2014, violent crime counts include the new FBI's rape definition.





Website: www.phoenix.gov/police





Ridership - Light Rail

Description

5

The city strives toward improving and expanding quality transit services for residents. This measure tracks light rail ridership through the number of passenger boardings.

Goal

0% decrease compared to same month prior year.

Measurement Thresholds for Dial

Green > 0%

Yellow 0% to -5%

-5%

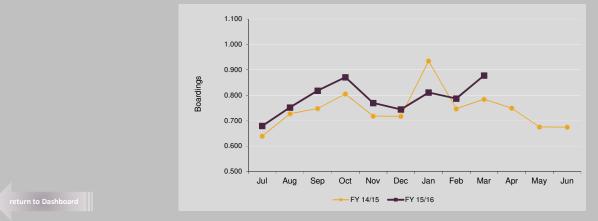
< -5%

Red

Comments

Note for March 2016: Please note, the bus ridership for the month of March 2016 is preliminary, and will change (increase). Preliminary bus ridership decreased by 18.4% over prior year March with "contracted bus" portion decreasing by 12.4%. Light rail increased by 12.0% compared to the prior year. March had one more Weekday, the same number of Saturdays, and one less Sunday/Holiday as compared to the prior year.





SOURCE OF DATA

Department: Public Transit Email: <u>pubtrans@phoenix.gov</u> Website: <u>www.phoenix.gov/publictransit</u>



Commercial Aircraft Passengers

Description

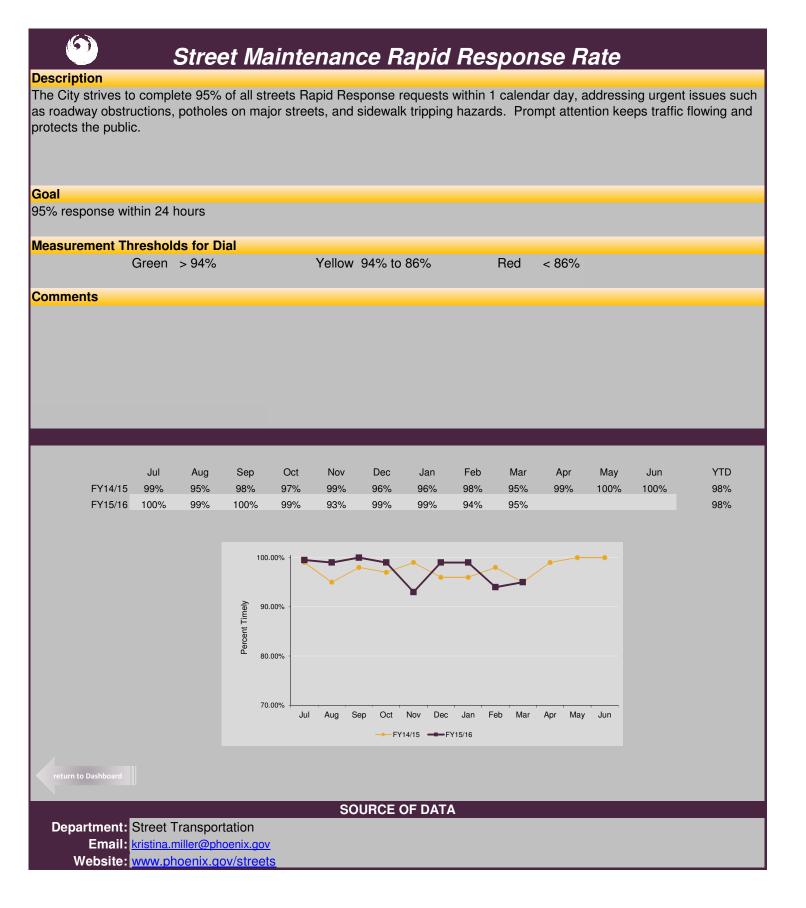
Sky Harbor International Airport is the State's largest economic engine and a major community asset. This measure tracks total monthly passengers utilizing the airport compared to prior year monthly actuals.

Comments

Data is reported one month in arrears.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Y
FY 14/15	3.681	3.461	2.998	3.505	3.418	3.754	3.468	3.297	4.250	3.779	3.736	3.756	43.
FY 14/15 YTD	3.681	7.142	10.140	13.645	17.063	20.817	24.285	27.582	31.832	35.611	39.347	43.103	
FY 15/16	3.912	3.668	3.241	3.708	3.541	3.711	3.487	3.400					28.
FY 15/16 YTD	3.912	7.580	10.821	14.529	18.070	21.781	25.268	28.668					







Direct Spending of Conventions

Description

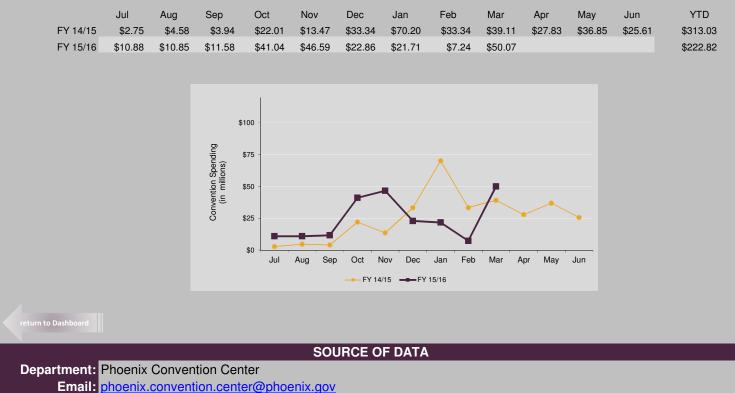
The Phoenix Convention Center is committed to the vitality, culture and positive economic activity in downtown Phoenix by hosting an optimum mix of conventions, trade shows, meetings and performing arts events with exceptional and memorable guest experiences. This measure tracks the economic impact of the Phoenix Convention Center by tracking convention delegate spending.

Goal

\$300M for FY 2016

Comments

Source: Greater Phoenix Convention and Visitors Bureau (GPCVB). Estimated direct spending of conventions is based on delegate information provided by convention host hotels to the GPCVB. This information is updated monthly and subject to revision as final delegate attendance numbers are confirmed, up to one year after the event.



Website: www.phoenix.gov/conventioncenter



Estimated Jobs Created through Attraction, Expansion and Business Finance Initiatives¹

Description

Through technical assistance, development incentives or agreements, loan programs, or workforce development, CEDD staff has a wide array of tools to work with businesses of all sizes to locate, expand and become even more successful in Phoenix and create quality jobs for the community. Jobs created represents new full-time jobs in the greater Phoenix region that were directly assisted by CEDD staff.

1. New jobs may not be reflected in the month they were created pending CEDD receiving all pertinent information reported by businesses and GPEC and may be subject to change based on updated information.

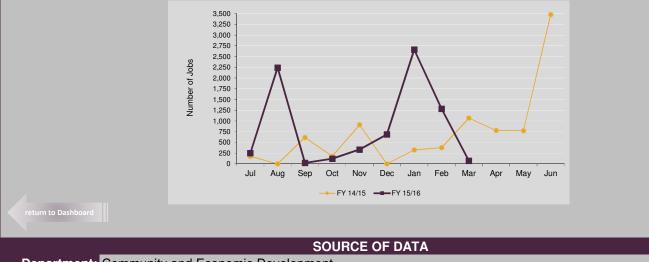
Goal

7,500 jobs

Comments

June 2015 - Job totals were revised for Dec. 2014 through May 2015 based on additional data received.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 14/15	175	0	616	180	910	0	325	377	1,068	781	772	3,480	8,684
FY 14/15 YTD	175	175	791	971	1,881	1,881	2,206	2,583	3,651	4,432	5,204	8,684	
FY 15/16	252	2,243	25	120	335	687	2,665	1,285	72				7,684
FY 15/16 YTD	252	2,495	2,520	2,640	2,975	3,662	6,327	7,612	7,684				
FY 15/16 YID	252	2,495	2,520	2,640	2,975	3,662	6,327	7,612	7,684				



Department: Community and Economic Development Email: phx.business@phoenix.gov

Website: www.phoenix.gov/econdev



Estimated Jobs Retained through Economic Development Initiatives¹

Description

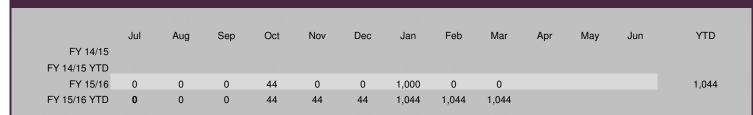
It is in the Cty's best interest to keep existing businesses strong and growing. Through business retention and expansion efforts, CEDD staff works closely with Phoenix businesses to provide quality services and support to retain jobs and bulld a strong economy in the Phoenix region..

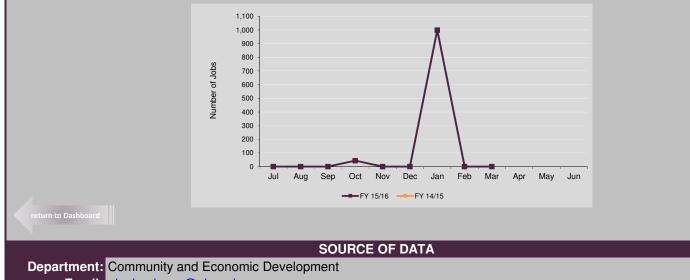
1. Retained jobs may not be reflected in the month they were created pending CEDD receiving all pertinent information reported by existing businesses and may be subject to change based on updated information.

Goal

500 jobs

Comments





Email: phx.business@phoenix.gov

Website: www.phoenix.gov/econdev

Annual Estimate of Permits Issued

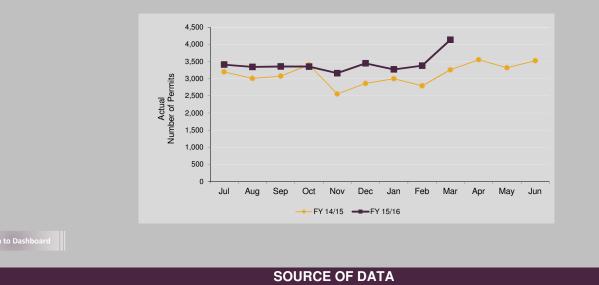
Description

The City is committed to managing planning, development and historic preservation for a better Phoenix. This measure tracks the total number of construction permits issued compared to the prior year.

Comments

The data below represents the actual number of permits issued per month.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Actual YTD
FY 14/15	3,195	3,004	3,073	3,401	2,555	2,860	2,997	2,789	3,259	3,551	3,318	3,525	37,527
FY 15/16	3,409	3,341	3,353	3,349	3,158	3,446	3,269	3,378	4,132				30,835



FY 15/16 Estimated YTD: 41,113

Department: Planning & Development Email: <u>stephanie.mortensen@phoenix.gov</u> Website: <u>www.phoenix.gov/pdd</u>

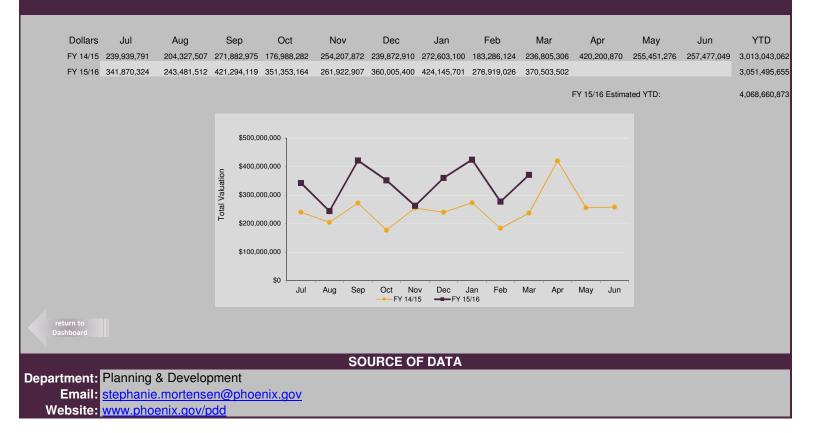
Total Valuation of New Building Construction Permit Activity

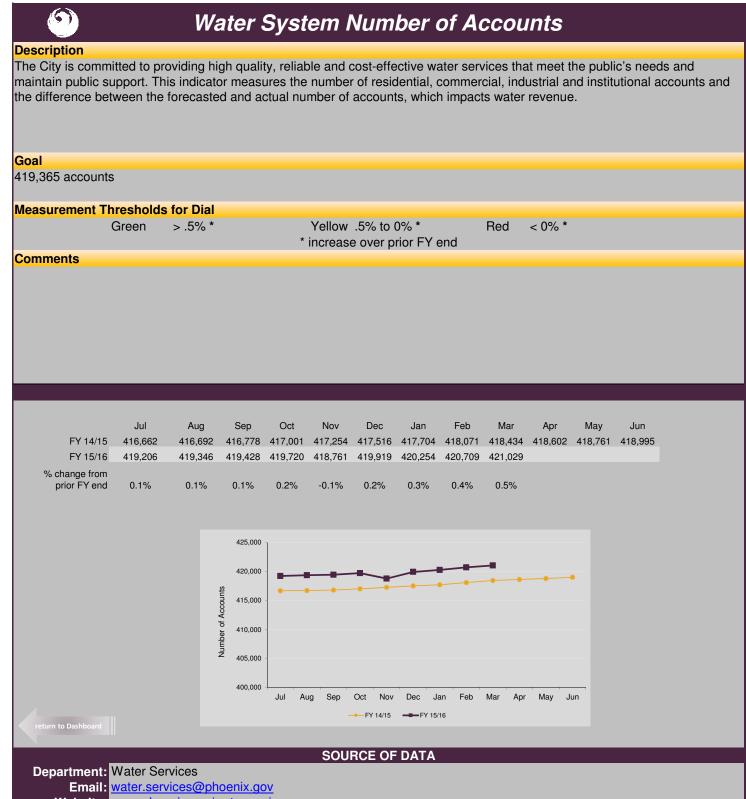
Description

Valuation of new construction is used by many to assist with formulating economic forecasts. Many permit fees for new construction and additions are calculated based on the valuation of a project. The valuation used in computing building permit fees is the total value of all construction work for which a permit is issued. Minimum valuation is determined using the occupancy classification, type of construction and square footage of each building in a project. Project valuation includes the value of materials, labor, overhead, and profit, and is determined by the higher of the minimum project valuation as calculated according to the Building Valuation Table (based on the International Building Code), or the project valuation as provided by the applicant. Some permits do not have a valuation such as fire, water and civil permits. These permits are included in the "Number of Permits Issued" indicator, but they are not reflected in this measure.

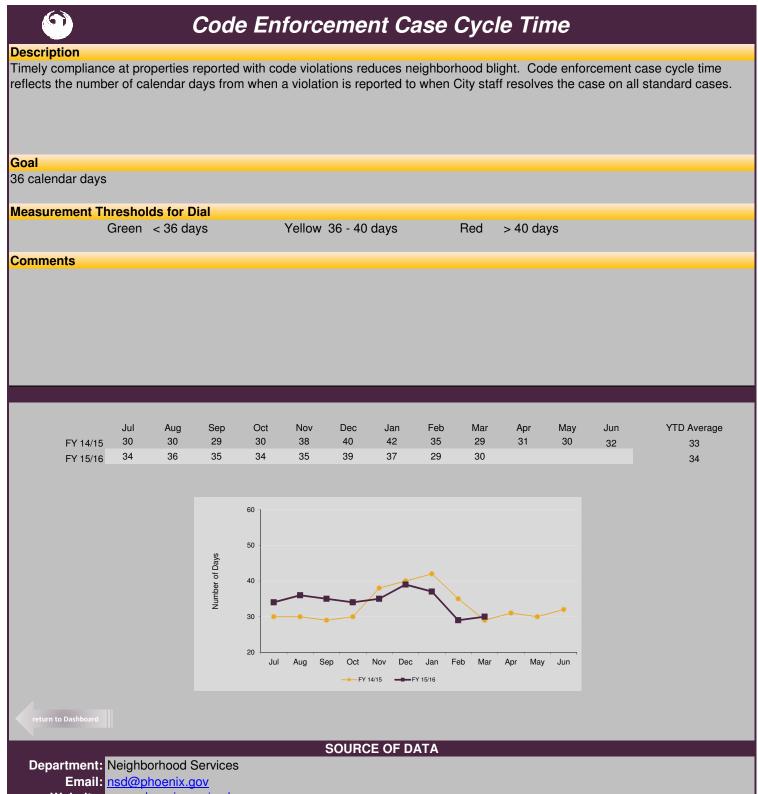
Comments

The data below represents the total valuation of new building construction permits issued per month.





Website: www.phoenix.gov/waterservices



Website: www.phoenix.gov/nsd

