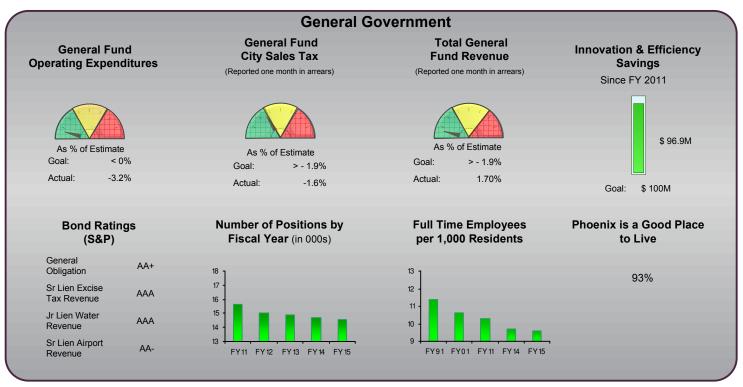
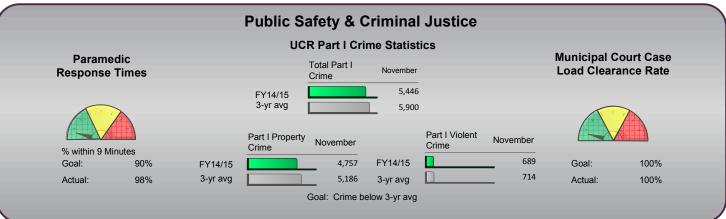
# City Manager's Performance Measurement Dashboard

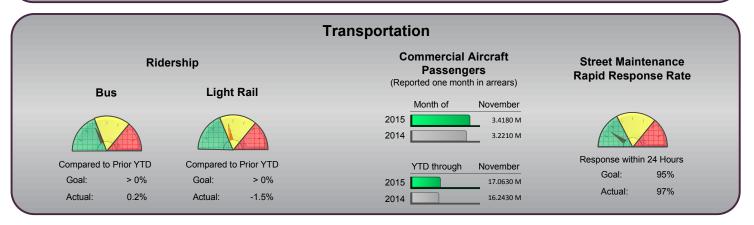
Fiscal Year 2014 - 2015

FOR THE MONTH OF DECEMBER

For further information, click on the title of an indicator.



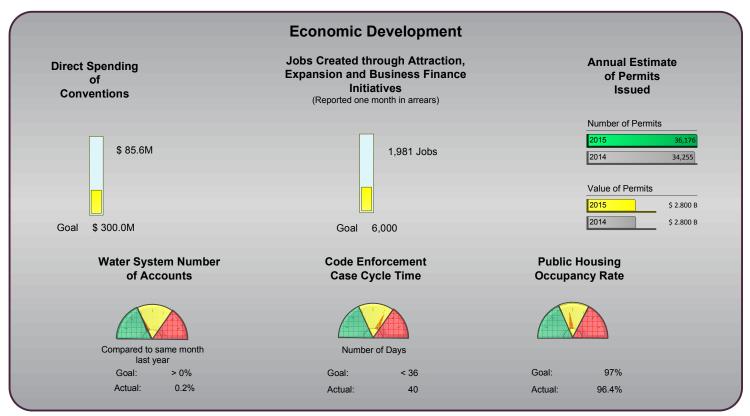


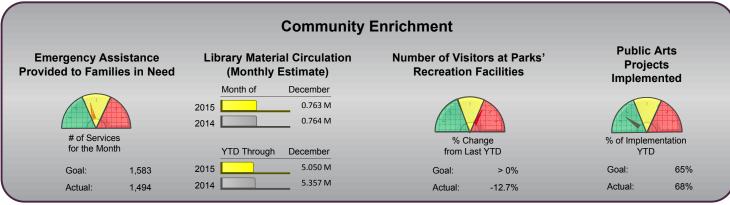


# City Manager's Performance Measurement Dashboard

#### FOR THE MONTH OF DECEMBER

For further information, click on the title of an indicator.









### General Fund Operating Expenditures

#### Description

This indicator measures how closely total General Fund operating expenses track with the estimate. On a monthly basis, year-to-date (YTD) actual expenditures are compared to the YTD historical high over the last five years, allowing an additional 1.2% to account for variations in the timing of expenditures from year to year. The additional 1.2% is based on the smallest year-end actual to estimate variance within the last five years. The total year-end (12 months) actual expenses are compared to the full-year estimate.

#### Goal

At or below the estimate

#### **Measurement Thresholds for Dial**

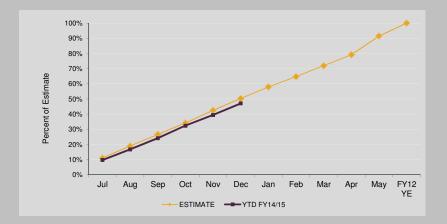
Green <= 0%

Yellow >0, to 2.7%

Red > 2.7%

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	FY12 YE
ESTIMATE	11.00%	18.90%	26.56%	34.14%	42.47%	50.25%	57.93%	64.70%	71.90%	79.10%	91.45%	100.00%
YTD FY14/15	9.70%	16.70%	24.07%	32.31%	39.37%	47.04%						
DIEEEBENICE	-1 30%	2 20%	2 /0%	_1 93%	-2 10%	3 21%						



return to Dashboard

#### **SOURCE OF DATA**

Department: Budget & Research



### General Fund City Sales Tax

#### Description

City Sales Tax is the single largest source of General Fund revenue, accounting for more than 40 percent of the total. This indicator measures how closely General Fund City Sales Tax revenue tracks with the estimate. Estimates are developed during the budget preparation process each fiscal year and may be adjusted during the fiscal year depending on actual collections and other economic considerations.

#### Goal

At or above -1.9% of the estimate

#### **Measurement Thresholds for Dial**

Green > -1.9%

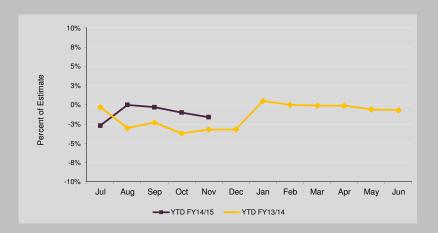
Yellow -2% to -4.5%

Red < -4.5%

#### Comments

Monthly revenues are reported mid-month, therefore total GF reporting will be one month behind. City sales tax can be somewhat volatile and is affected by monthly adjustments from year to year. Revenues are closely monitored, and spending levels may be reduced to ensure expenses do not exceed revenue. A revised sales tax estimate was presented to the City Council on September 23, 2014. The revised estimate is reflected in this month's Dashboard.





return to Dashboard

#### **SOURCE OF DATA**

**Department:** Budget & Research



### Total General Fund Revenue

#### Description

An accurate revenue estimate is crucial to achieving a balanced budget. This indicator measures how closely Total General Fund revenue tracks with the estimate. On a monthly basis, year-to-date (YTD) actual revenue is compared to a three-year historical YTD average. The total year-end actual revenue is compared to the full-year estimate.

#### Goal

At or above -1.9% of the estimate

#### **Measurement Thresholds for Dial**

Green > -1.9%

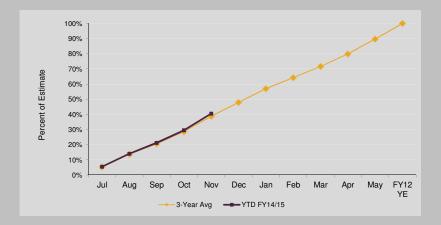
Yellow -2% to -2.4%

Red < -2.5%

#### Comments

Monthly revenues are reported mid-month, therefore total GF reporting will be one month behind.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	FY12 YE
3-Year Avg	5.4%	13.7%	20.6%	28.6%	38.8%	47.9%	57.0%	64.3%	71.6%	79.9%	89.7%	100.00%
YTD FY14/15	5.5%	14.0%	21.2%	29.5%	40.5%							
DIFFERENCE	0.1%	0.3%	0.6%	0.9%	1.7%							



return to Dashboard

#### **SOURCE OF DATA**

Department: Budget & Research



# Innovation & Efficiency

#### Description

The City is committed to continuous innovation and efficiency efforts. These initiatives reduce costs and help provide the best possible services, by optimizing the use of resources, while maintaining the lowest costs to the community.

#### Comments

Prior year savings reflect departmental updates for projects spanning multiple years.

Savings:

FY2015 YTD \$6.187 M Since FY 2011 \$96.940 M

For additional information please visit Phoenix Innovation and Efficiency at <a href="mailto:phoenix.gov/citygovernment/efficiency">phoenix.gov/citygovernment/efficiency</a>

return to Dashboard

#### **SOURCE OF DATA**

Department: Budget & Research



### **Bond Ratings**

#### Description

The City seeks to maintain high bond ratings. A high bond rating means the City has a strong capacity to meet its financial commitments, which translates to lower interest rates and savings to City taxpayers.

#### Comments (if, any):

Bond: Rating:

General Obligation AA+

Senior Lien Excise Tax Revenue AAA

Junior Lien Water Revenue AAA

Senior Lien Airport Revenue AA-

For additional information please visit City of Phoenix Investor Information at <a href="http://www.phoenix.gov/webcms/groups/internet/@inter/@dept/@fin/documents/webcontent/079277.pdf">http://www.phoenix.gov/webcms/groups/internet/@inter/@dept/@fin/documents/webcontent/079277.pdf</a>

return to Dashboard

#### **SOURCE OF DATA**

Department: Finance

Email: <a href="mailto:investor.information@phoenix.gov">investor.information@phoenix.gov</a>
Website: <a href="mailto:www.phoenix.gov/finance">www.phoenix.gov/finance</a>



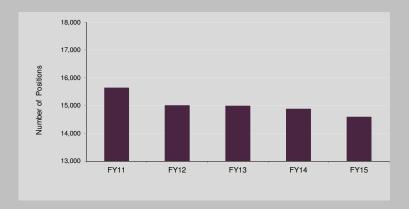
### Number of Positions by Fiscal Year

#### Description

The number of full-time equivalent positions (FTE) authorized in the Council-adopted budget each fiscal year. The authorized FTE count includes all regular and temporary full-time and part-time positions. Part-time positions are converted to a decimal equivalent of a full-time position. The figure is taken from Schedule 8 of the City of Phoenix Summary Budget book for the corresponding fiscal year.

#### Comments

Fiscal Year FY11 FY12 FY13 FY14 FY15 Number of Positions 15,636.5 14,999.7 14,983.8 14,875.6 14,585.1



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Budget & Research



# Full Time Employees per 1,000 Residents

#### Description

The ratio of FTE per 1,000 city of Phoenix residents based on Census data updated each decade. The figures are taken from the current Summary Budget book, Community Profile and Trends section under "City Financial Profile."

#### Comments





return to Dashboard

#### SOURCE OF DATA

Department: Budget & Research

Email: <u>budget.research@phoenix.gov</u>



### Phoenix is a Good Place to Live

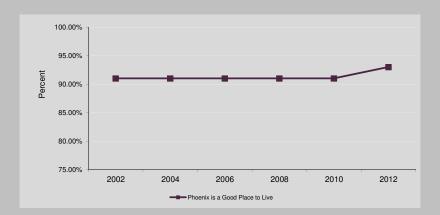
#### Description

The city's Community Opinion Survey asks randomly sampled residents a question rating Phoenix as a place to live. On the latest survey, 93% of residents indicated that "Phoenix is a good place to live" - this is the highest rating level in the history of the survey. The Community Opinion Survey is conducted every two years by an independent research company.

#### Comments

This item reflects Community Opinion Survey results from 2012. The next survey will be in 2014. For more information, visit phoenix.gov/communitysurvey.





return to Dashboard

#### **SOURCE OF DATA**

Department: Public Information Office
Email: contactus@phoenix.gov
Website: www.phoenix.gov/pio



# Paramedic Emergency Medical Response Times

#### Description

The City is committed to providing appropriate paramedic resources to comply with State of Arizona Certificate of Necessity requirements. This measure tracks paramedic emergency medical (ALS) response times with an arrival goal of nine minutes or less 90% of the time.

#### Goal

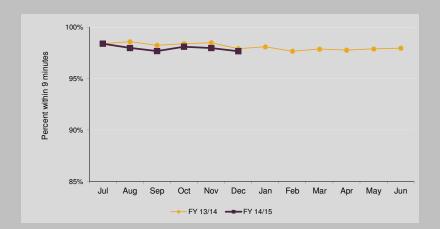
90% within 9 minutes or less

#### **Measurement Thresholds for Dial**

Green > 90% Yellow 85% to 90% Red < 85%

#### Comments





#### **SOURCE OF DATA**

Department: Fire

Email: public.information.pfd@phoenix.gov

Website: www.phoenix.gov/fire



### **UCR Part I Crime Statistics**

#### Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly Uniform Crime Reporting (UCR) Part I crime totals to the three-year average of Part I crimes reported for that month. Part I crime statistics represent the combined sum of UCR Violent Crime and UCR Property Crime totals.

Crime statistics reported by the Phoenix Police Department conform to the Federal Bureau of Investigation's (FBI) UCR guidelines. The UCR standard is the most widely used crime statistics source for examining trends in serious crimes reported to law enforcement. More information about the UCR Program can be found at www.fbi.gov.

#### Goal

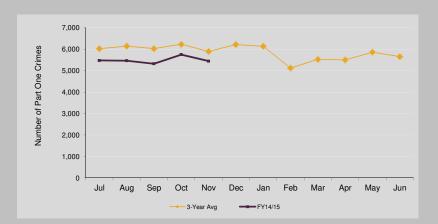
Crime below 3-year avg

#### Comments

FY 14/15: July 2014 through November 2014

Beginning January 2014, violent crime counts include the new FBI's rape definition.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
3-Year Avg	6,026	6,145	6,028	6,230	5,900	6,220	6,139	5,123	5,529	5,502	5,861	5,656
FY14/15	5 476	5 467	5 323	5 750	5 446							



return to Dashboard

#### **SOURCE OF DATA**

Department: Police

Email: caru@phoenix.gov
Website: www.phoenix.gov/police



### Crime Statistics - Property Crimes

#### Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Property Crime totals to the three-year average of property crimes reported for that month. UCR Property Crime is comprised of the following four offense classifications: Burglary, Larceny/Theft, Motor Vehicle Theft, and Arson. In terms of overall volume, Property Crime generally accounts for more than 80 percent of the total UCR Part I crime statistics.

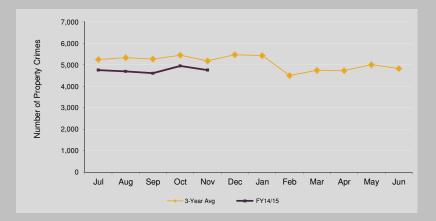
#### Goal

Crime below 3-year avg

#### Comments

FY 14/15: July 2014 through November 2014





return to Dashboard

#### SOURCE OF DATA

**Department:** Police

Email: <a href="mailto:caru@phoenix.gov">caru@phoenix.gov</a>
Website: <a href="mailto:www.phoenix.gov/police">www.phoenix.gov/police</a>



### Crime Statistics - Violent Crimes

#### Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Violent Crime totals to the three-year average of violent crimes reported for that month. UCR Violent Crime is comprised of the following four offense classifications: Murder/Non-negligent manslaughter, Forcible Rape, Robbery, and Aggravated Assault. In terms of overall volume, Violent Crime generally accounts for less than 20 percent of the total UCR Part I crime statistics.

#### Goal

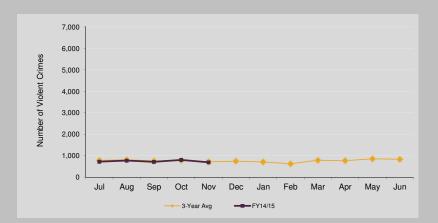
Crime below 3-year avg

#### Comments

FY 14/15: July 2014 through November 2014

Beginning January 2014, violent crime counts include the new FBI's rape definition.





#### **SOURCE OF DATA**

**Department:** Police

Email: caru@phoenix.gov Website: www.phoenix.gov/police



# Municipal Court Case Load Clearance Rate

#### **Description**

The Phoenix Municipal Court provides equal access to justice, professional and impartial treatment, and the fair and timely resolution of all court matters. This measure tracks caseload clearance rates.

#### Goal

Clearance rate of 100%

#### **Measurement Thresholds for Dial**

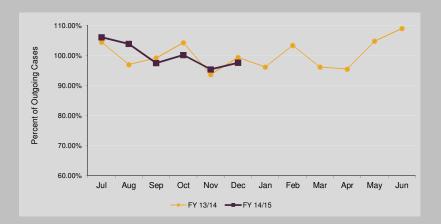
Green > 90%

Yellow 80% to 90%

Red < 80%

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	104.5%	97.0%	99.2%	104.3%	93.7%	99.4%	96.2%	103.4%	96.2%	95.5%	104.8%	109.0%	100.0%
FY 14/15	106 1%	103.9%	97.5%	100.2%	95 4%	97.6%							100.0%



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Municpal Court

Email: mailbox.phxcrt@phoenix.gov
Website: www.phoenix.gov/court



### Ridership - Bus

#### Description

The city strives toward improving and expanding quality transit services for residents. This measure tracks bus ridership through the number of passenger boardings.

#### Goal

0% decrease compared to same month prior year.

#### **Measurement Thresholds for Dial**

Green > 0%

Yellow 0% to -5%

Red < -5%

#### Comments

Ridership = number of boardings. Light Rail includes Phoenix portion of all Light Rail boardings. Bus includes Phoenix contracted bus, includes circulators, excludes Dial-A-Ride (DAR) and excludes Reserve-A-Ride (RAR). Ridership reporting for the new 19C connector begins March 2013. Note for December 2014: Bus ridership increased by 2.6% over prior year December with "contracted bus" portion increasing by 2.8%. Light rail increased by 2.5% compared to the prior year. December had one more Weekday, the same number of Saturdays, and one less Sunday/Holiday as compared to the prior year.

	_	_	_	_	_	_	_	_	_	_	_	_
In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	2.807	3.394	3.326	3.652	3.195	3.115	3.399	3.231	3.314	3.411	3.233	2.820
FY 13/14 YTD	2.807	6.201	9.527	13.179	16.374	19.489	22.888	26.119	29.433	32.844	36.077	38.897
FY 14/15	2.820	3.307	3.371	3.655	3.170	3.196						
FY 14/15 YTD	2.820	6.127	9.498	13.153	16.323	19.519						
YTD % Change	0.5%	-1.2%	-0.3%	-0.2%	-0.3%	0.2%						



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Public Transit

Email: pubtrans@phoenix.gov

Website: www.phoenix.gov/publictransit



### Ridership - Light Rail

#### Description

The city strives toward improving and expanding quality transit services for residents. This measure tracks light rail ridership through the number of passenger boardings.

#### Goal

0% decrease compared to same month prior year.

#### **Measurement Thresholds for Dial**

Green > 0%

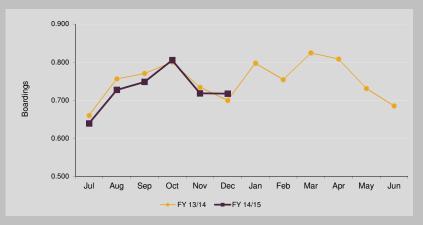
Yellow 0% to -5%

Red < -5%

#### Comments

Ridership = number of boardings. Light Rail includes Phoenix portion of all Light Rail boardings. Bus includes Phoenix contracted bus, includes circulators, excludes Dial-A-Ride (DAR) and excludes Reserve-A-Ride (RAR). Ridership reporting for the new 19C connector begins March 2013. Note for December 2014: Bus ridership increased by 2.6% over prior year December with "contracted bus" portion increasing by 2.8%. Light rail increased by 2.5% compared to the prior year. December had one more Weekday, the same number of Saturdays, and one less Sunday/Holiday as compared to the prior year.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	0.660	0.756	0.770	0.800	0.734	0.699	0.797	0.754	0.824	0.808	0.731	0.685
FY 13/14 YTD	0.660	1.416	2.186	2.986	3.720	4.420	5.217	5.971	6.795	7.603	8.334	9.019
FY 14/15	0.639	0.727	0.748	0.805	0.718	0.717						
FY 14/15 YTD	0.639	1.366	2.114	2.919	3.637	4.354						
YTD % Change	-3.2%	-3.5%	-3.3%	-2.3%	-2.2%	-1.5%						



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Public Transit

Email: pubtrans@phoenix.gov

Website: www.phoenix.gov/publictransit



# Commercial Aircraft Passengers

#### Description

Sky Harbor International Airport is the State's largest economic engine and a major community asset. This measure tracks total monthly passengers utilizing the airport compared to prior year monthly actuals.

#### Comments

Data is reported one month in arrears.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	3.482	3.310	2.920	3.310	3.221	3.531	3.364	3.149	4.030	3.587	3.587	3.592
FY 13/14 YTD	3.482	6.792	9.712	13.022	16.243	19.774	23.138	26.287	30.317	33.904	37.491	41.083
FY 14/15	3.681	3.461	2.998	3.505	3.418							
FY 14/15 YTD	3.681	7.142	10.140	13.645	17.063							



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#### **SOURCE OF DATA**

**Department:** Aviation

Email: <a href="mailto:skyharbor@phoenix.gov">skyharbor@phoenix.gov</a>
Website: <a href="mailto:www.phoenix.gov/aviation">www.phoenix.gov/aviation</a>



### Street Maintenance Rapid Response Rate

#### Description

The City strives to complete 95% of all streets Rapid Response requests within 24 hours, addressing urgent issues such as roadway obstructions, potholes on major streets, and sidewalk tripping hazards. Prompt attention keeps traffic flowing and protects the public.

#### Goal

95% response within 24 hours

#### **Measurement Thresholds for Dial**

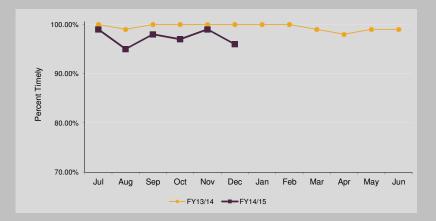
Green > 94%

Yellow 94% to 86%

Red < 86%

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY13/14	100%	99%	100%	100%	100%	100%	100%	100%	99%	98%	99%	99%	100%
FY14/15	99%	95%	98%	97%	99%	96%							97%



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Street Transportation

Email: virginia.olguin@phoenix.gov
Website: www.phoenix.gov/streets



### **Direct Spending of Conventions**

#### Description

The Phoenix Convention Center is committed to the vitality, culture and positive economic activity in downtown Phoenix by hosting an optimum mix of conventions, trade shows, meetings and performing arts events with exceptional and memorable guest experiences. This measure tracks the economic impact of the Phoenix Convention Center by tracking convention delegate spending.

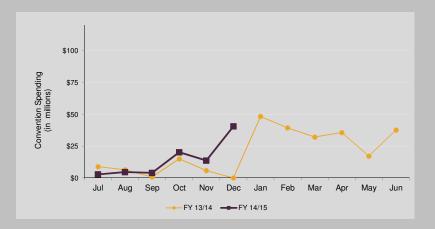
#### Goal

\$300M for FY 2015

#### Comments

Source: Greater Phoenix Convention and Visitors Bureau (GPCVB). Estimated direct spending of conventions is based on delegate information provided by convention host hotels to the GPCVB. This information is updated monthly and subject to revision as final delegate attendance numbers are confirmed, up to one year after the event.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	\$8.85	\$6.38	\$0.73	\$15.00	\$5.76	\$0.00	\$48.32	\$39.40	\$32.14	\$35.66	\$17.15	\$37.65	\$247.04
FY 14/15	\$2.75	\$4.58	\$3.94	\$20.18	\$13.67	\$40.50							\$85.62



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Phoenix Convention Center

Email: <a href="mailto:phoenix.convention.center@phoenix.gov">phoenix.convention.center@phoenix.gov</a>
Website: <a href="mailto:www.phoenix.gov/conventioncenter">www.phoenix.gov/conventioncenter</a>



### Estimated Jobs Created through Attraction, Expansion and Business Finance Initiatives 1

#### Description

Through technical assistance, development incentives or agreements, loan programs, or workforce development, CEDD staff has a wide array of tools to work with businesses of all sizes to locate, expand and become even more successful in Phoenix and create quality jobs for the community. Jobs created represents new full-time jobs in the greater Phoenix region that were directly assisted by CEDD staff.

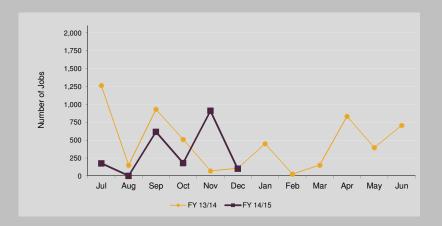
1. New jobs may not be reflected in the month they were created pending CEDD receiving all pertinent information reported by businesses and GPEC and may be subject to change based on updated information.

#### Goal

6,000 jobs

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	1,265	150	930	511	70	106	450	25	150	833	396	707	5,593
FY 14/15	175	0	616	180	910	100							1,981



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#### **SOURCE OF DATA**

**Department:** Community and Economic Development

Email: <a href="mailto:phx.business@phoenix.gov">phx.business@phoenix.gov</a>
Website: <a href="mailto:www.phoenix.gov/econdev">www.phoenix.gov/econdev</a>

### Annual Estimate of Permits Issued

#### Description

The City is committed to managing planning, development and historic preservation for a better Phoenix. This measure tracks the total number of construction permits issued compared to the prior year.

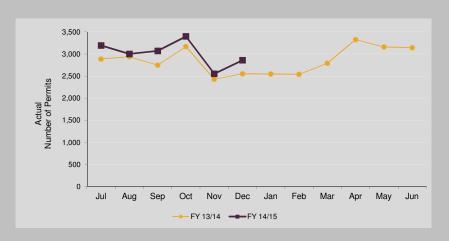
#### Comments

The data below represents the actual number of permits issued per month.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Actual YTD
FY 13/14	2,887	2,940	2,750	3,171	2,429	2,555	2,549	2,542	2,794	3,330	3,162	3,146	34,255
FY 14/15	3,195	3,004	3,073	3,401	2,555	2,860							18,088

FY 14/15 Estimated YTD:

36,176



return to Dashboard

#### **SOURCE OF DATA**

Department: Planning & Development

Email: darcy.kober@phoenix.gov

Website: www.phoenix.gov/pdd



### Total Valuation of New Building Construction Permit Activity

#### Description

Valuation of new construction is used by many to assist with formulating economic forecasts. Many permit fees for new construction and additions are calculated based on the valuation of a project. The valuation used in computing building permit fees is the total value of all construction work for which a permit is issued. Minimum valuation is determined using the occupancy classification, type of construction and square footage of each building in a project. Project valuation includes the value of materials, labor, overhead, and profit, and is determined by the higher of the minimum project valuation as calculated according to the Building Valuation Table (based on the International Building Code), or the project valuation as provided by the applicant. Some permits do not have a valuation such as fire, water and civil permits. These permits are included in the "Number of Permits Issued" indicator, but they are not reflected in this measure.

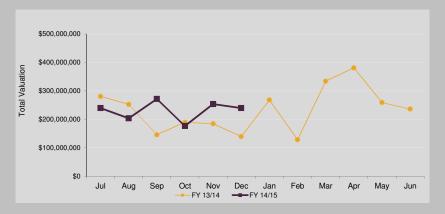
#### Comments

The data below represents the total valuation of new building construction permits issued per month.

Dollars	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	281,165,729	253,018,926	146,529,658	190,189,007	184,986,510	140,147,813	268,606,146	129,128,585	334,639,278	381,333,690	259,511,477	236,604,391	2,805,861,210
FY 14/15	239,939,791	204,327,507	271,882,975	176,988,282	254,207,872	239,872,910							1,387,219,337

FY 14/15 Estimated YTD:

2,774,438,674



return to Dashboard

#### **SOURCE OF DATA**

Department: Planning & Development
Email: darcy.kober@phoenix.gov
Website: www.phoenix.gov/pdd



# Water System Number of Accounts

#### Description

The City is committed to providing high quality, reliable and cost-effective water services that meet the public's needs and maintain public support. This indicator measures the number of residential, commercial, industrial and institutional accounts and the difference between the forecasted and actual number of accounts, which impacts water revenue.

#### Goal

419,365 accounts

#### **Measurement Thresholds for Dial**

Green > .5% \*

Yellow .5% to 0% \* Red < 0% \*

\* increase over prior FY end

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
FY 13/14	414,497	414,783	414,857	415,070	415,032	415,224	415,411	415,723	416,009	416,291	416,417	416,623	
FY 14/15	416,662	416,692	416,778	417,001	417,254	417,516							
% change from prior FY end	0.0%	0.0%	0.0%	0.1%	0.2%	0.2%							



return to Dashboard

#### **SOURCE OF DATA**

**Department:** Water Services

Email: water.services@phoenix.gov
Website: www.phoenix.gov/waterservices



# Code Enforcement Case Cycle Time

#### Description

Timely compliance at properties reported with code violations reduces neighborhood blight. Code enforcement case cycle time reflects the number of calendar days from when a violation is reported to when City staff resolves the case on all standard cases.

#### Goal

36 calendar days

#### **Measurement Thresholds for Dial**

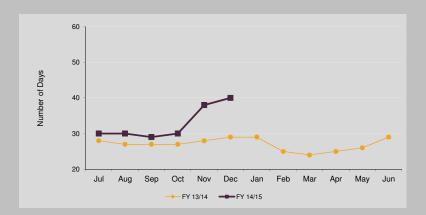
Green < 36 days

Yellow 36 - 40 days

Red > 40 days

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD Average
FY 13/14	28	27	27	27	28	29	29	25	24	25	26	29	27
FY 14/15	30	30	29	30	38	40							33



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#### **SOURCE OF DATA**

Department: Neighborhood Services
Email: nsd@phoenix.gov
Website: www.phoenix.gov/nsd



# Public Housing Occupancy Rate

#### Description

The City is committed to utilizing our public housing stock to meet residents' needs by placing eligible persons into available public housing. This measure seeks to ensure that the City is exceeding the federal Housing and Urban Development's (HUD) 95% minimum occupancy rate requirement.

#### Goal

97% occupancy

#### **Measurement Thresholds for Dial**

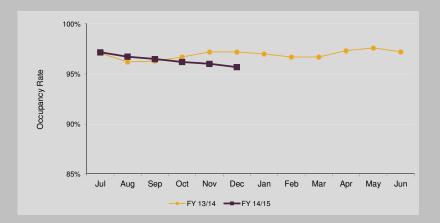
Green > 97%

Yellow 97% to 95%

Red < 95%

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	97.1%	96.2%	96.3%	96.7%	97.2%	97.2%	97.0%	96.7%	96.7%	97.3%	97.6%	97.2%	96.9%
FY 14/15	97 2%	96.7%	96.5%	96.2%	96.0%	95.7%							96 4%



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#### **SOURCE OF DATA**

**Department:** Housing

Email: HousingDashboard@phoenix.gov

Website: www.phoenix.gov/housing



### Emergency Assistance Services Provided to Families in Need

#### Description

The City provides comprehensive social services to improve the quality of life for Phoenix residents. This measure represents the number of emergency assistance services provided to families in need at family service centers.

#### Goal

1,583 services per month

#### **Measurement Thresholds for Dial**

Green > 1583

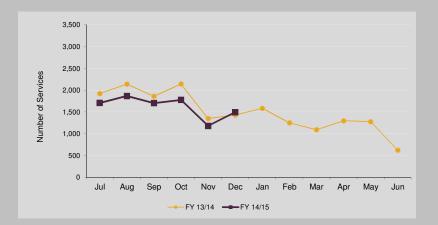
Yellow 1582 to 1000

Red < 999

#### Comments

Decreased funding lead to fewer services being provided. Emergency Assistance Services provided to families includes a variety of deposits and payments, such as utility, rent, mortgage, and car repair.

	1	2	3	4	5	6	7	8	9	10	11	12	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	1,922	2,138	1,859	2,142	1,348	1,430	1,583	1,249	1,091	1,295	1,276	621	17,954
FY 14/15	1.706	1.866	1,702	1,775	1.177	1,494							9.720



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#### SOURCE OF DATA

**Department:** Human Services

Email: moises.gallegos@phoenix.gov
Website: www.phoenix.gov/humanservices



# Library Material Circulation (Monthly Estimate)

#### Description

Phoenix Public Library systems provide customers with access to information resources via the web. This measure tracks customers' monthly use of library materials.

#### Goal

Annual circulation of over 10.4 million books, DVDs and CDs.

#### **Measurement Thresholds for Dial**

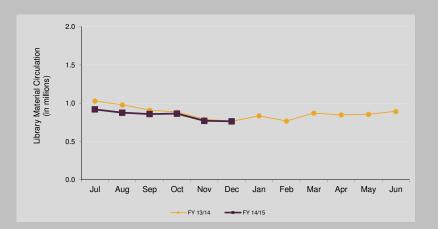
Green > 850K

Yellow 850K to 750K

Red < 750K

#### Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	1.030	0.978	0.910	0.885	0.790	0.764	0.835	0.768	0.871	0.848	0.855	0.893
EV 14/15	0.010	0.076	0.00	0.064	0.770	0.762						



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#### **SOURCE OF DATA**

**Department:** Library

Email: lib.communityrelations@phoenix.gov

Website: www.phoenix.gov/library



### Number of Visitors at Parks' Recreational Facilities

#### Description

The City is committed to building healthy communities through parks, recreational programs and partnerships. This measure seeks to ensure maximum usage of Parks recreational facilities and compares the number of monthly visitors to the prior year.

#### Goal

> -5% change from prior YTD

#### **Measurement Thresholds for Dial**

Green > 0%

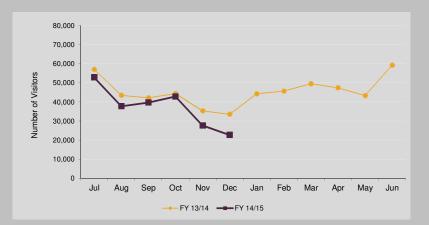
Yellow 0% to -10%

Red < -10%

#### Comments

In FY 2013 the requirement to have a pass at some locations has been eliminated resulting in a lower recorded number of monthly visitors.

FY 13/14	Jul 57,110	Aug 43,466	Sep 42,140	Oct 44,387	Nov 35,310	Dec 33,550	Jan 44,249	Feb 45,708	Mar 49,541	Apr 47,394	May 43,348	Jun 59,287
FY 13/14 YTD	57,110	100,576	142,716	187,103	222,413	255,963	300,212	345,920	395,461	442,855	486,203	545,490
FY 14/15	52,846	37,752	39,697	42,831	27,656	22,642						
FY 14/15 YTD	,	90,598	130,295	173,126	200,782	223,424						
YTD % Change from last year		-9.9%	-8.7%	-7.5%	-9.7%	-12.7%						



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#### **SOURCE OF DATA**

**Department:** Parks and Recreation

Email: receptionist.pks@phoenix.gov
Website: www.phoenix.gov/parks



### Public Arts Projects In Progress

#### Description

One percent of the City's Capital Improvement Program is allocated to public art. This measure represents the City's progress towards implementing public art projects in the annual public art plan to enhance the City's built environment through public art.

#### Goal

65% of projects in progress.

#### **Measurement Thresholds for Dial**

Green > 65%

Yellow 65 to 60%

Red < 60%

#### Comments

We expect the percentage of projects in progress to increase during the year as project calls are issued.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	67%	67%	67%	69%	69%	69%	69%	69%	69%	69%	69%	72%
FY 14/15	53%	61%	61%	68%	68%	68%						



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#### **SOURCE OF DATA**

Department: Office of Arts & Culture
Email: PHX-A&C@phoenix.gov
Website: www.phoenix.gov/arts



### **Annual Solar Energy Production**

#### Description

The City is committed to securing environmental and economic livability for future generations in the region, with an emphasis on solar energy production. This indicator measures solar energy produced at City facilities on a monthly basis.

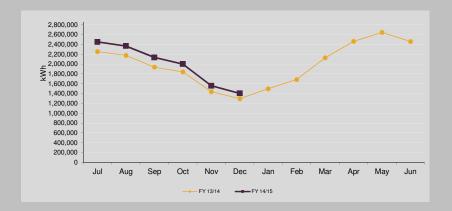
#### Goal

11,281,187 kWh

#### Comments

The City had two large PV systems come on line at the beginning of January. The addition of the Adams Street Garage (695.9 kw) and 305 Parking Garage (486.6 kw) brings the total City PV capacity to 15.2 MW (15,279.8 kw). The kWh decreases every year during and surrounding the winter months because the intensity of the sun decreases during that period of the year. The production data is estimated using PV Watts calculator, a web-based application developed by the US Dept. of Energy - National Renewable Energy Lab. (http://rredc.nrel.gov/solar/calculators/PVWATTS/version1/US).





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#### **SOURCE OF DATA**

**Department:** Public Works

Email: pwserve@phoenix.gov

Website: www.phoenix.gov/publicworks



### Solid Waste Recycling & Diversion

#### Description

The City seeks to capture and divert as much trash as possible from the landfill to better preserve natural resources. This measure tracks the percentage of residential and light commercial waste tonnage that is diverted from the City's landfill.

#### Goal

23% as a percent of residential tonnage

#### **Measurement Thresholds for Dial**

Green > 23%

Yellow 23% to 16%

Red < 16%

#### Comments

In FY 2012/13 diversion was calculated using the green organics outbound tonnage.

In FY 2013/14 diversion is calculated using the green organics inbound tonnage, providing a more consistant calculation.

\*\*\*The diversion rate has decreased to 16% in April, because the green organics processing contract expired March 31, 2014 and the new contract is not expected to be in place until July 2014.





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#### **SOURCE OF DATA**

**Department:** Public Works

Email: <a href="mailto:pwserve@phoenix.gov">pwserve@phoenix.gov</a>

Website: www.phoenix.gov/publicworks