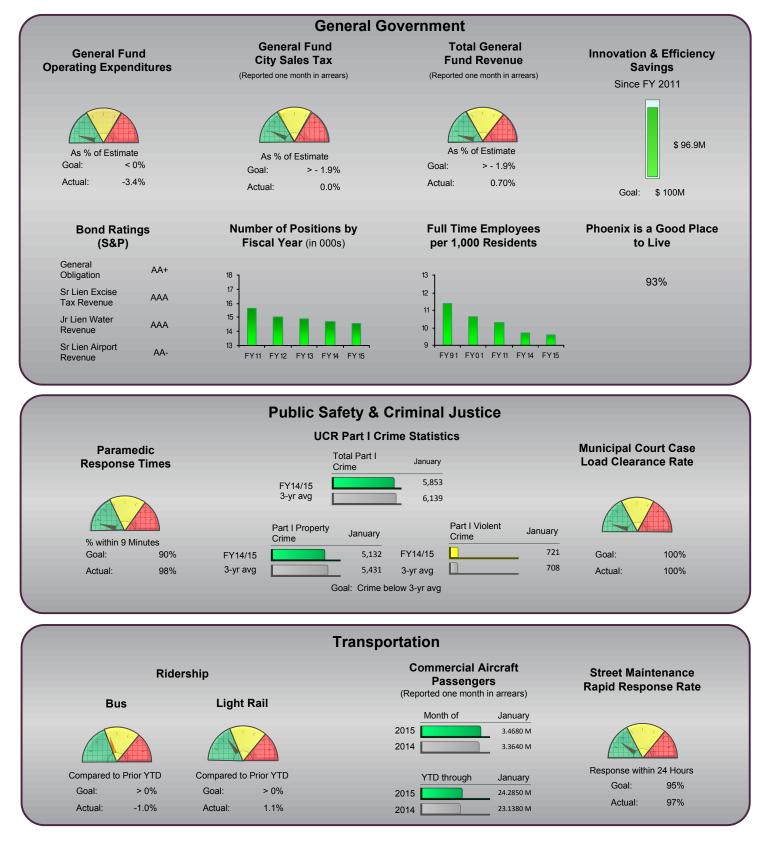
City Manager's Performance Measurement Dashboard Fiscal Year 2014 - 2015 FOR THE MONTH OF FEBRUARY

For further information, click on the title of an indicator.

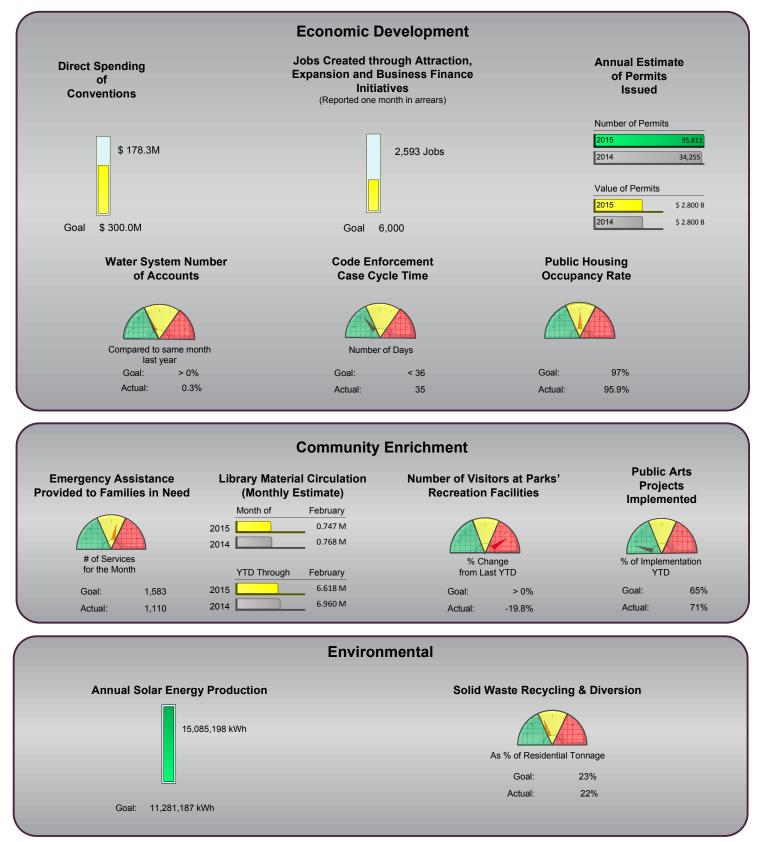


Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

City Manager's Performance Measurement Dashboard

FOR THE MONTH OF FEBRUARY

For further information, click on the title of an indicator.



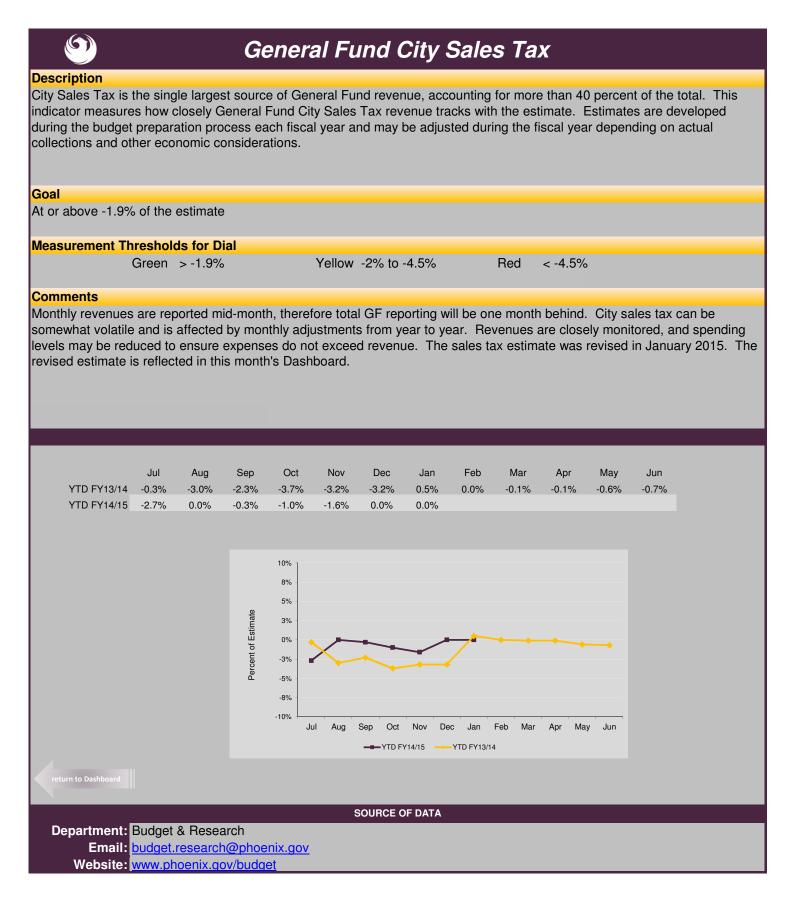
Mission Statement: "To improve the quality of life in Phoenix through efficient delivery of outstanding public services."

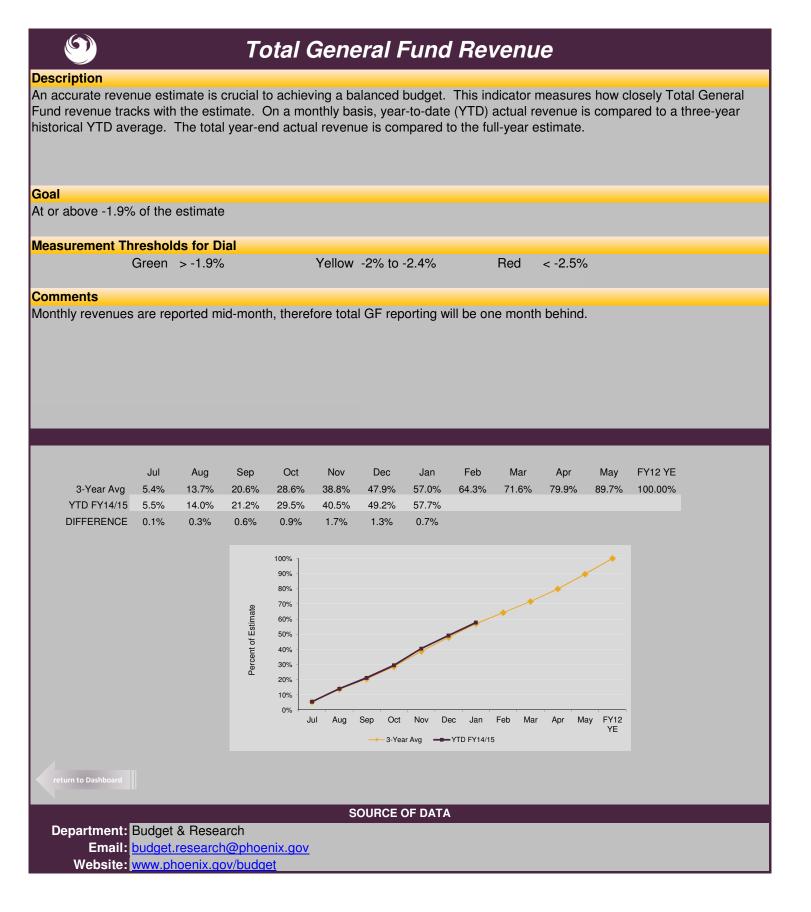
General Fund Operating Expenditures

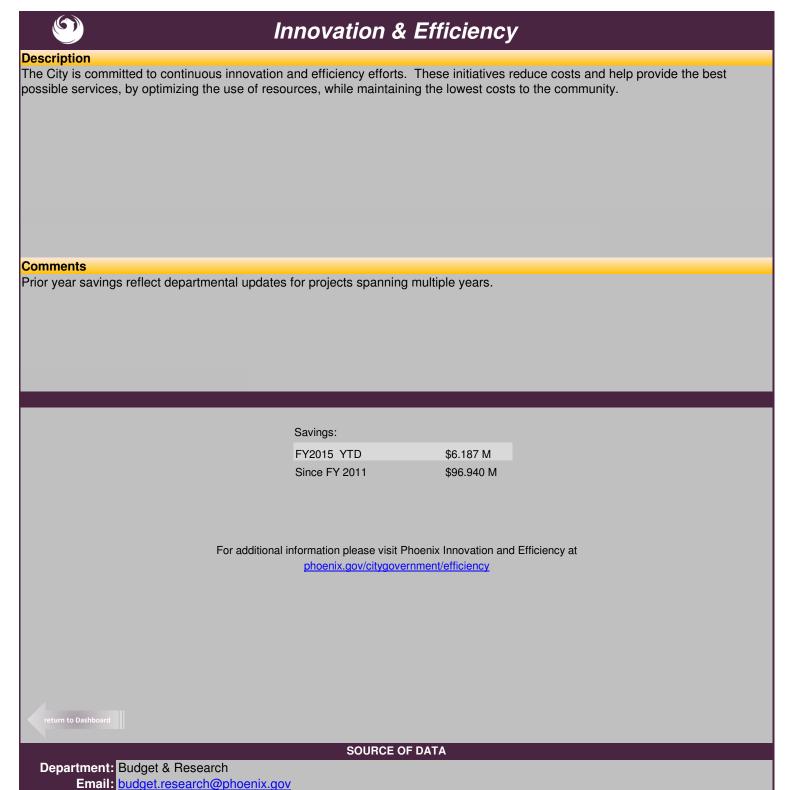
Description

This indicator measures how closely total General Fund operating expenses track with the estimate. On a monthly basis, year-todate (YTD) actual expenditures are compared to the YTD historical high over the last five years, allowing an additional 1.2% to account for variations in the timing of expenditures from year to year. The additional 1.2% is based on the smallest year-end actual to estimate variance within the last five years. The total year-end (12 months) actual expenses are compared to the fullyear estimate.

bal													
t or below the e	estimate												
leasurement T			ial		24.11		-			a T a/			
	Green	<= 0%			Yellow	>0, to 2			Red	> 2.7%			
Comments													
ESTIMATE	Jul	Aug 18.90%	Sep 26.56%	Oct 34.14%	Nov 42.47%	Dec 50.25%	Jan 57.93%	Feb 64.70%	Mar 71.90%	Apr	May 91.45%	FY12 YE 100.00%	
YTD FY14/15		16.70%	20.00%	32.31%	39.37%	47.04%	54.25%	61.35%	71.90%	79.10%	91.40%	100.00 %	
DIFFERENCE		-2.20%	-2.49%	-1.83%	-3.10%	-3.21%	-3.68%	-3.35%					
				100%									
				90% -									
				80% - 70% -					/				
			mate	60%					1				
			of Esti	50% -			1						
			Percent of Estimate	40% -									
			Per	20%									
				10% - 🔶									
				0% Jul	Aug S	Sep Oct	Nov Dec	c Jan F	Feb Mar	Apr Ma			
						ESTIN	ATE	TD FY14/15			YE		
return to Dashboard													
						OURCE		۸					
Department:	Budget	& Beso	arch		30	ONCE		A					
		a nesea .research		nix.gov									
		noenix.go											







Website: www.phoenix.gov/budget



Bond Ratings

Description

The City seeks to maintain high bond ratings. A high bond rating means the City has a strong capacity to meet its financial commitments, which translates to lower interest rates and savings to City taxpayers.

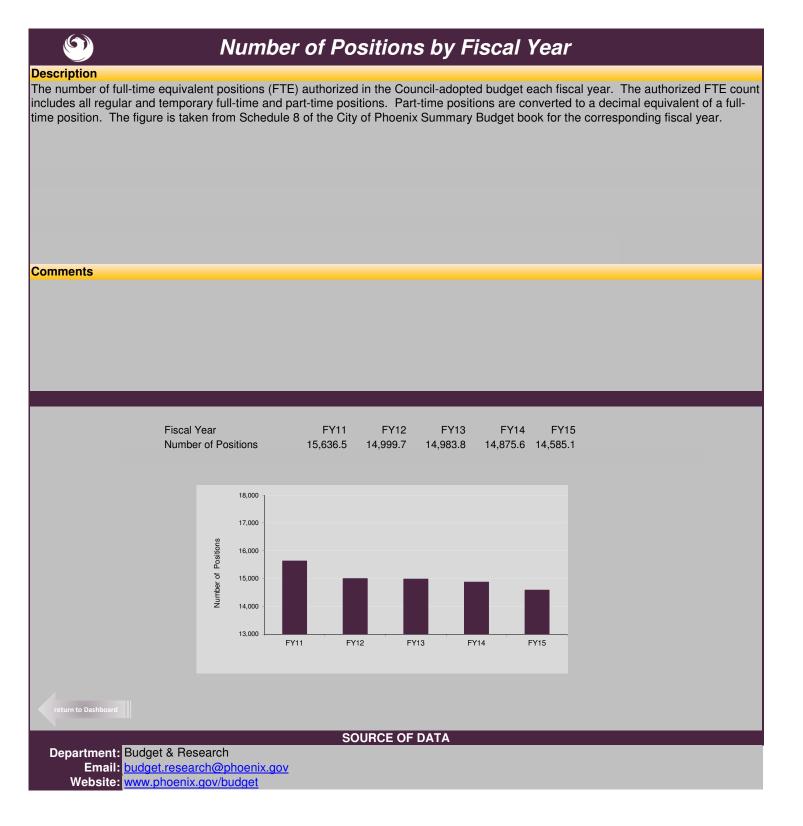
Comments (if, any):

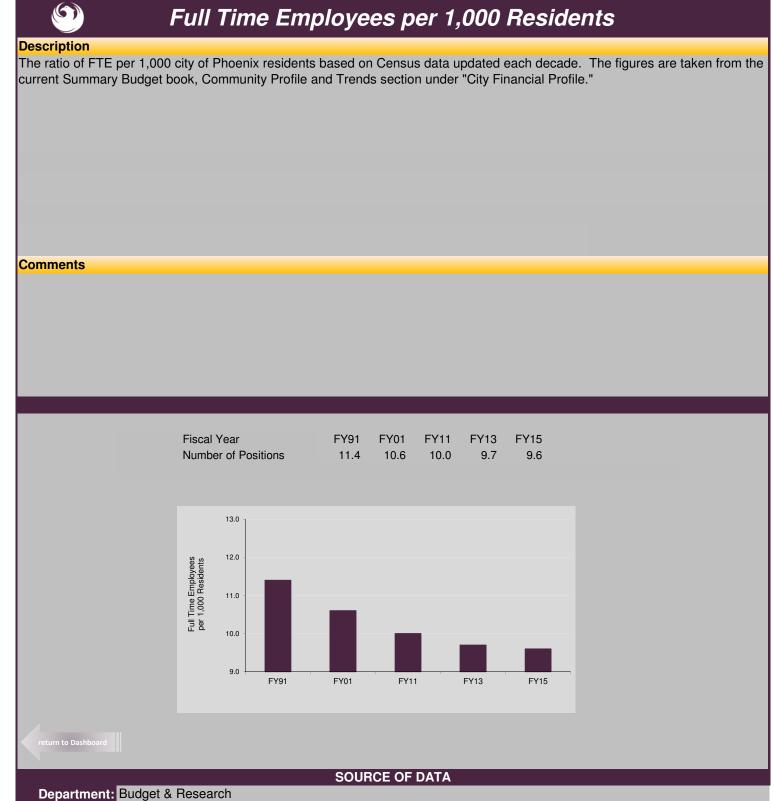
Bond:	Rating
General Obligation	AA+
Senior Lien Excise Tax Revenue	AAA
Junior Lien Water Revenue	AAA
Senior Lien Airport Revenue	AA-

For additional information please visit City of Phoenix Investor Information at http://www.phoenix.gov/webcms/groups/internet/@inter/@dept/@fin/documents/web_content/079277.pdf

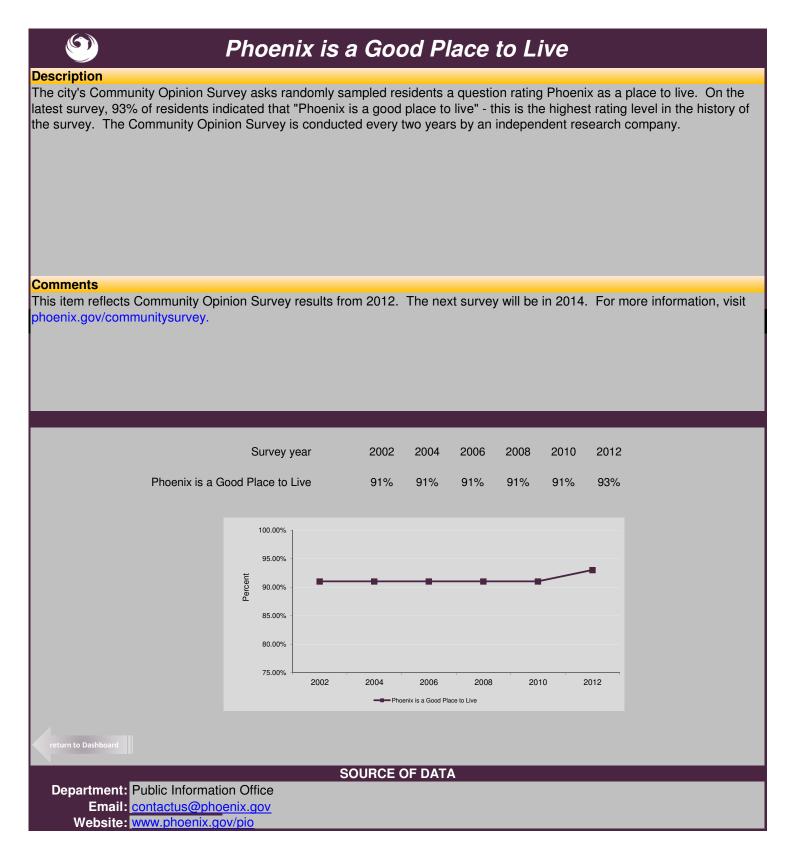
SOURCE OF DATA

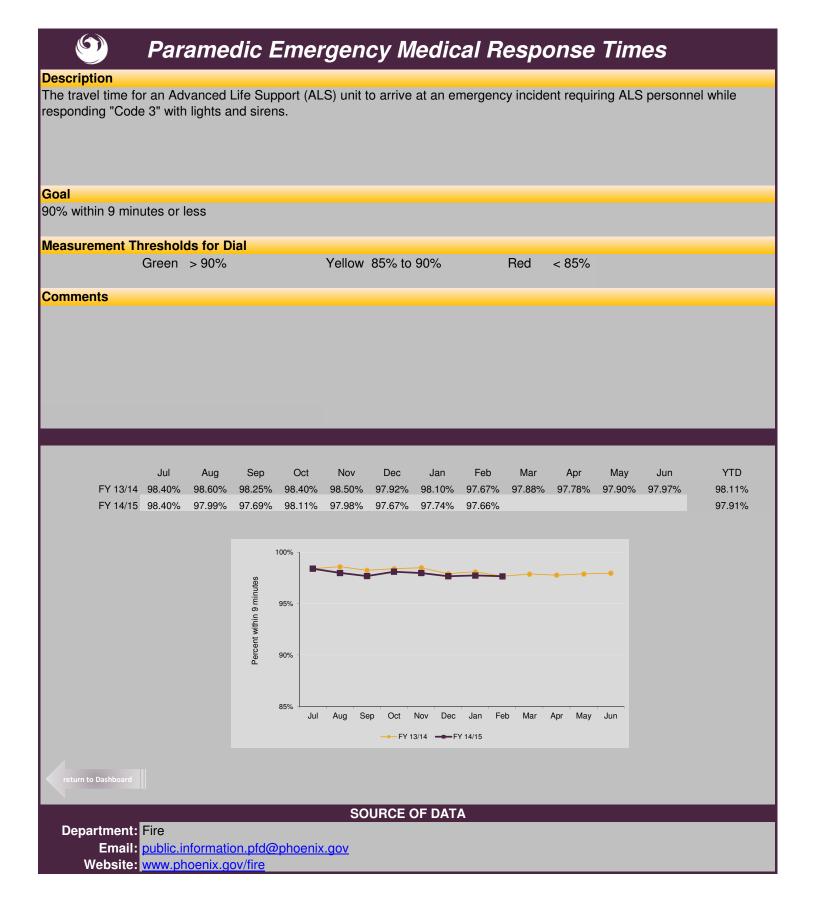
Department: Finance Email: investor.information@phoenix.gov Website: www.phoenix.gov/finance





Email: budget.research@phoenix.gov







UCR Part I Crime Statistics

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly Uniform Crime Reporting (UCR) Part I crime totals to the three-year average of Part I crimes reported for that month. Part I crime statistics represent the combined sum of UCR Violent Crime and UCR Property Crime totals.

Crime statistics reported by the Phoenix Police Department conform to the Federal Bureau of Investigation's (FBI) UCR guidelines. The UCR standard is the most widely used crime statistics source for examining trends in serious crimes reported to law enforcement. More information about the UCR Program can be found at www.fbi.gov.

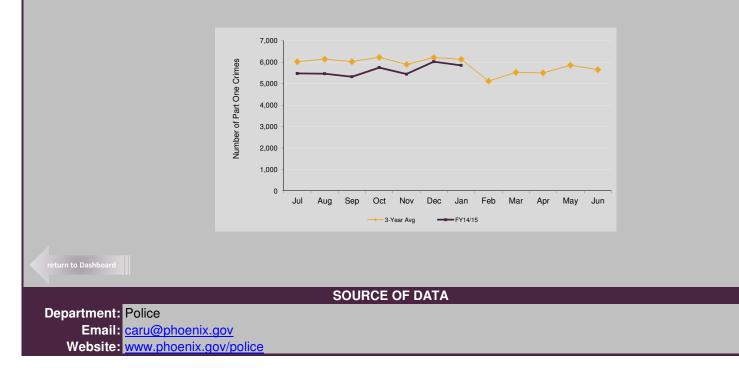
Goal

Crime below 3-year avg

Comments

FY 14/15: July 2014 through January 2015 Beginning January 2014, violent crime counts include the new FBI's rape definition.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun
3-Year Avg	6,026	6,145	6,028	6,230	5,900	6,220	6,139	5,123	5,529	5,502	5,861	5,656
FY14/15	5,476	5,467	5,323	5,750	5,446	6,026	5,853					





Crime Statistics - Property Crimes

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Property Crime totals to the three-year average of property crimes reported for that month. UCR Property Crime is comprised of the following four offense classifications: Burglary, Larceny/Theft, Motor Vehicle Theft, and Arson. In terms of overall volume, Property Crime generally accounts for more than 80 percent of the total UCR Part I crime statistics.

Goal

Crime below 3-year avg

Comments

FY 14/15: July 2014 through January 2015

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
3-Year Avg	5,249	5,337	5,274	5,453	5,186	5,474	5,431	4,503	4,746	4,735	5,009	4,828
FY14/15	4,757	4,698	4,612	4,951	4,757	5,197	5,132					



Website: www.phoenix.gov/police



Crime Statistics - Violent Crimes

Description

The City is committed to reducing crime and enhancing community safety. This measure compares monthly UCR Violent Crime totals to the three-year average of violent crimes reported for that month. UCR Violent Crime is comprised of the following four offense classifications: Murder/Non-negligent manslaughter, Forcible Rape, Robbery, and Aggravated Assault. In terms of overall volume, Violent Crime generally accounts for less than 20 percent of the total UCR Part I crime statistics.

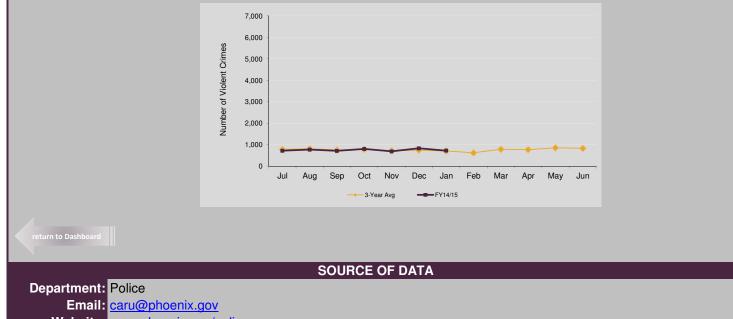
Goal

Crime below 3-year avg

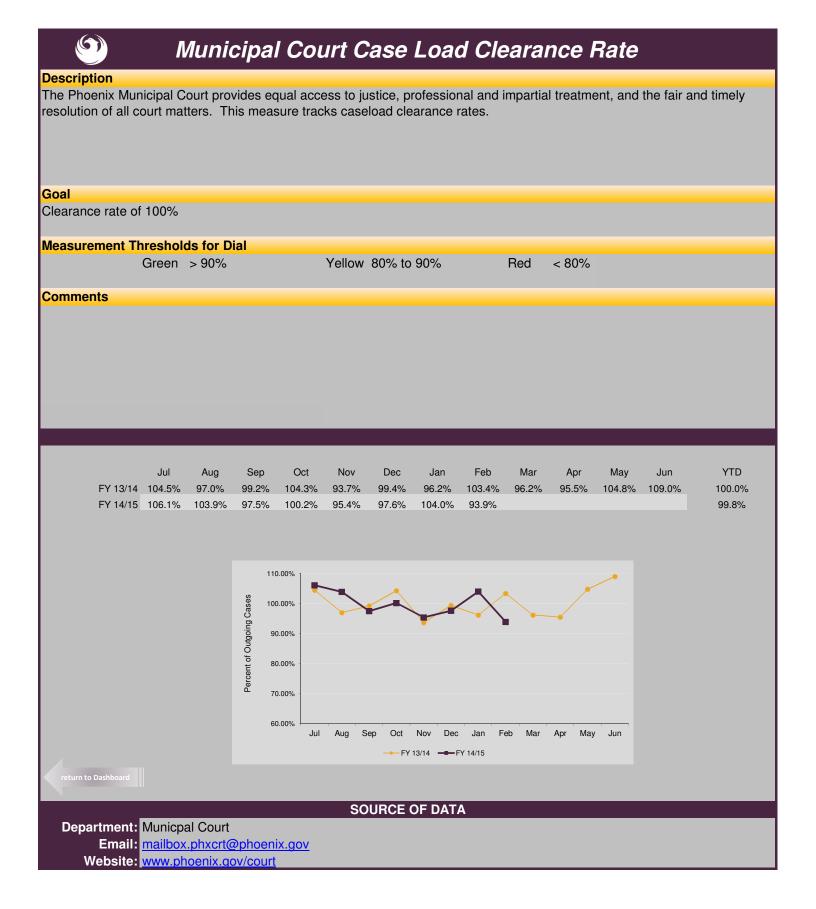
Comments

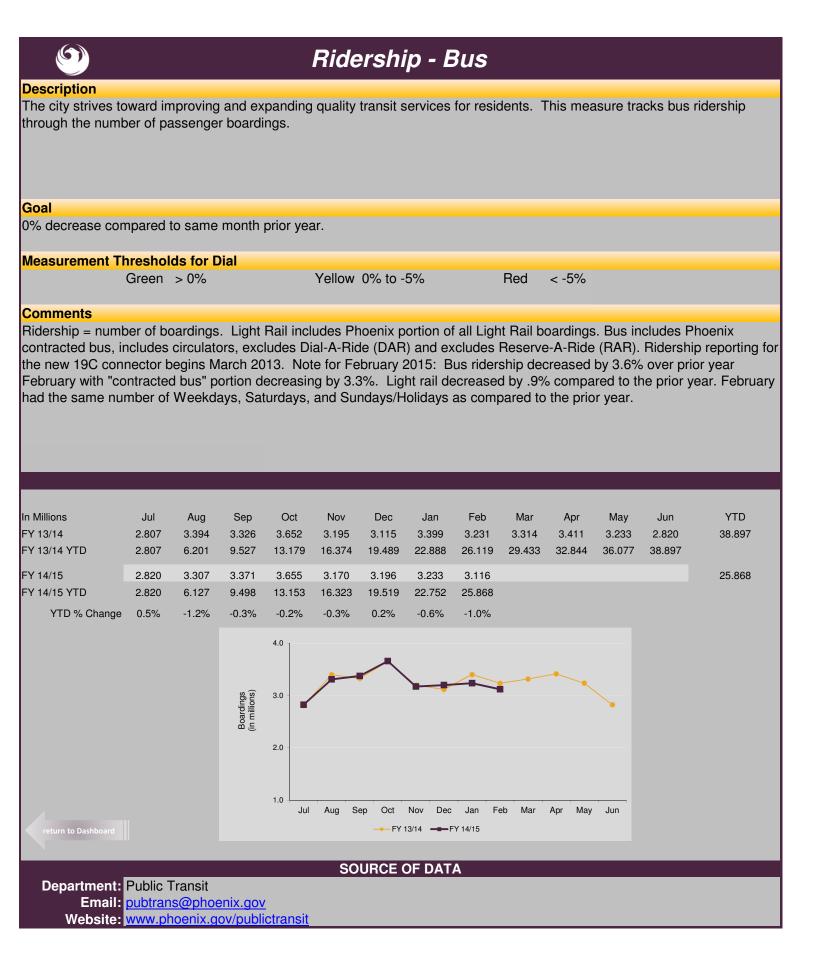
FY 14/15: July 2014 through January 2015 Beginning January 2014, violent crime counts include the new FBI's rape definition.

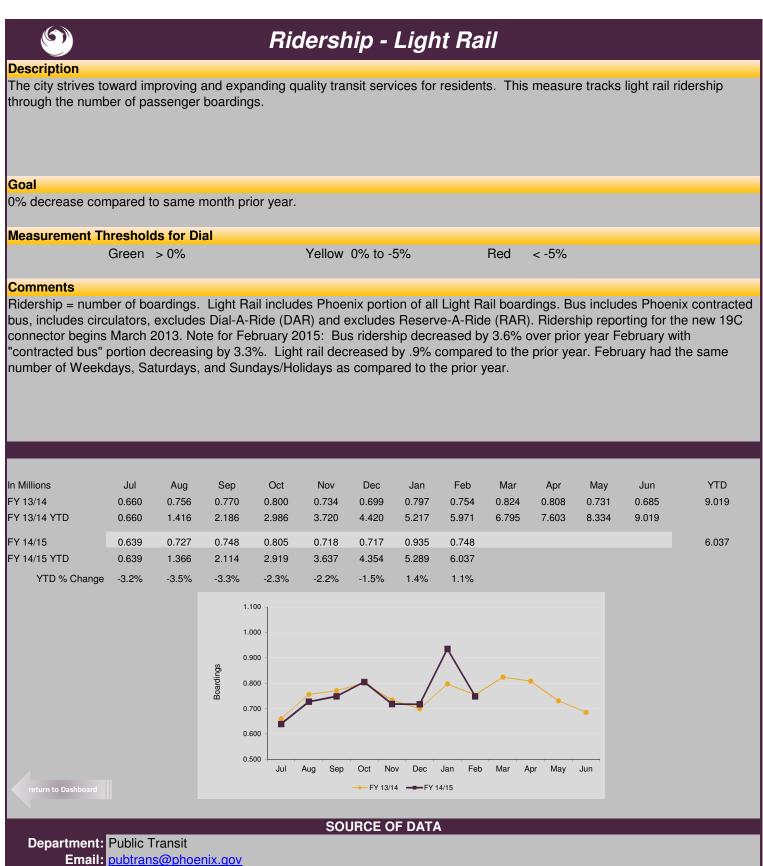




Website: www.phoenix.gov/police







Website: www.phoenix.gov/publictransit



Commercial Aircraft Passengers

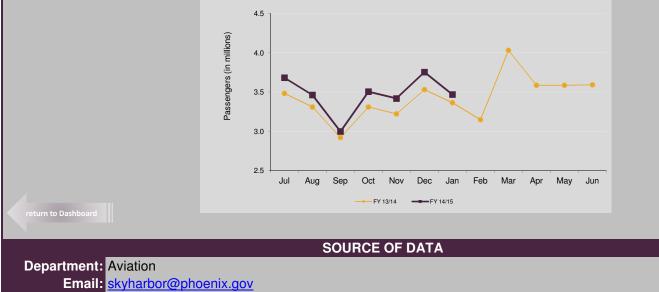
Description

Sky Harbor International Airport is the State's largest economic engine and a major community asset. This measure tracks total monthly passengers utilizing the airport compared to prior year monthly actuals.

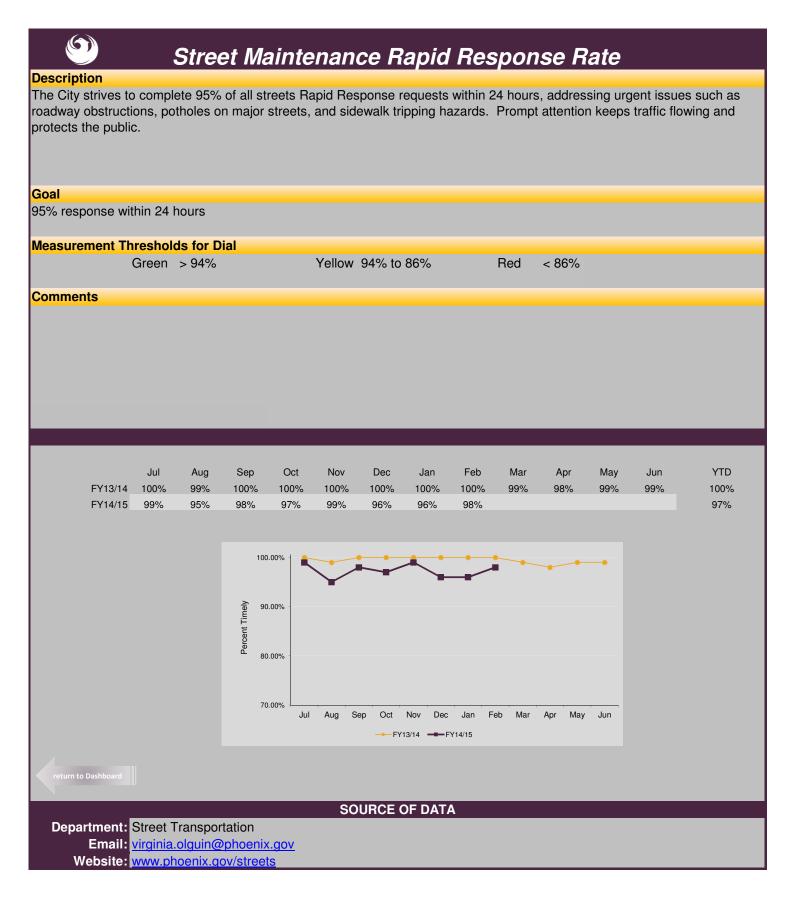
Comments

Data is reported one month in arrears.

In Millions	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY 13/14	3.482	3.310	2.920	3.310	3.221	3.531	3.364	3.149	4.030	3.587	3.587	3.592
FY 13/14 YTD	3.482	6.792	9.712	13.022	16.243	19.774	23.138	26.287	30.317	33.904	37.491	41.083
FY 14/15	3.681	3.461	2.998	3.505	3.418	3.754	3.468					
FY 14/15 YTD	3.681	7.142	10.140	13.645	17.063	20.817	24.285					



Website: www.phoenix.gov/aviation





Direct Spending of Conventions

Description

The Phoenix Convention Center is committed to the vitality, culture and positive economic activity in downtown Phoenix by hosting an optimum mix of conventions, trade shows, meetings and performing arts events with exceptional and memorable guest experiences. This measure tracks the economic impact of the Phoenix Convention Center by tracking convention delegate spending.

Goal

\$300M for FY 2015

Comments

Source: Greater Phoenix Convention and Visitors Bureau (GPCVB). Estimated direct spending of conventions is based on delegate information provided by convention host hotels to the GPCVB. This information is updated monthly and subject to revision as final delegate attendance numbers are confirmed, up to one year after the event.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	\$8.85	\$6.38	\$0.73	\$15.00	\$5.76	\$0.00	\$48.32	\$39.40	\$32.14	\$35.66	\$17.15	\$37.65	\$247.04
FY 14/15	\$2.75	\$4.58	\$3.94	\$22.01	\$13.47	\$35.78	\$73.70	\$22.04					\$178.27



return to Dashboard

SOURCE OF DATA

Department: Phoenix Convention Center Email: phoenix.convention.center@phoenix.gov Website: www.phoenix.gov/conventioncenter



Estimated Jobs Created through Attraction, Expansion and Business Finance Initiatives¹



Through technical assistance, development incentives or agreements, loan programs, or workforce development, CEDD staff has a wide array of tools to work with businesses of all sizes to locate, expand and become even more successful in Phoenix and create quality jobs for the community. Jobs created represents new full-time jobs in the greater Phoenix region that were directly assisted by CEDD staff.

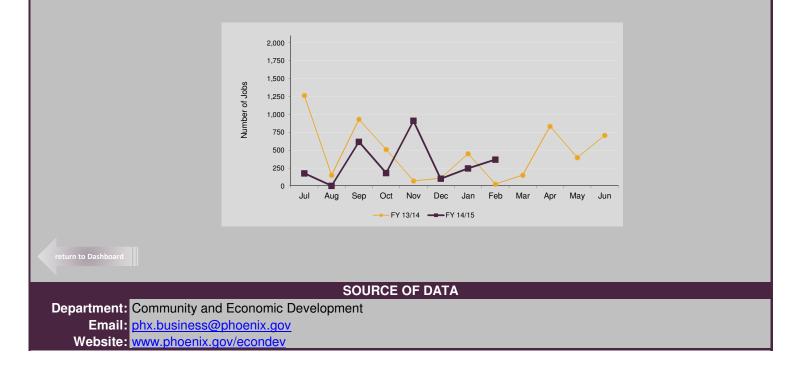
1. New jobs may not be reflected in the month they were created pending CEDD receiving all pertinent information reported by businesses and GPEC and may be subject to change based on updated information.

Goal

6,000 jobs

Comments

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
FY 13/14	1,265	150	930	511	70	106	450	25	150	833	396	707	5,593
FY 14/15	175	0	616	180	910	100	245	367					2,593



Annual Estimate of Permits Issued

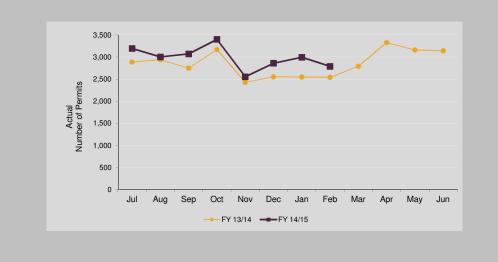
Description

The City is committed to managing planning, development and historic preservation for a better Phoenix. This measure tracks the total number of construction permits issued compared to the prior year.

Comments

The data below represents the actual number of permits issued per month.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Actual YTD
FY 13/14	2,887	2,940	2,750	3,171	2,429	2,555	2,549	2,542	2,794	3,330	3,162	3,146	34,255
FY 14/15	3,195	3,004	3,073	3,401	2,555	2,860	2,997	2,789					23,874



FY 14/15 Estimated YTD:

35,811

SOURCE OF DATA

Department: Planning & Development Email: <u>darcy.kober@phoenix.gov</u> Website: <u>www.phoenix.gov/pdd</u>

Total Valuation of New Building Construction Permit Activity

Description

Valuation of new construction is used by many to assist with formulating economic forecasts. Many permit fees for new construction and additions are calculated based on the valuation of a project. The valuation used in computing building permit fees is the total value of all construction work for which a permit is issued. Minimum valuation is determined using the occupancy classification, type of construction and square footage of each building in a project. Project valuation includes the value of materials, labor, overhead, and profit, and is determined by the higher of the minimum project valuation as calculated according to the Building Valuation Table (based on the International Building Code), or the project valuation as provided by the applicant. Some permits do not have a valuation such as fire, water and civil permits. These permits are included in the "Number of Permits Issued" indicator, but they are not reflected in this measure.

Comments

The data below represents the total valuation of new building construction permits issued per month.

Dollars Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun YTD FY 13/14 281,165,729 253,018,926 146,529,658 190,189,007 184,986,510 140,147,813 268,606,146 129,128,585 334,639,278 381,333,690 259,511,477 236,604,391 2,805,861,210 FY 14/15 239,939,791 204,327,507 271,882,975 176,988,282 254,207,872 239,872,910 272,603,100 183,286,124 1,843,108,561

FY 14/15 Estimated YTD: 2,764,662,842 \$500.000.000 \$400.000.000 Total Valuation \$300,000,000 \$200,000,000 \$100,000,000 \$0 Jul Aug Sep Mar May Jun Oct Nov Dec Jan Feb Apr FY 13/14 FY 14/15 return to SOURCE OF DATA

Department: Planning & Development Email: <u>darcy.kober@phoenix.gov</u> Website: <u>www.phoenix.gov/pdd</u>

