

PHOENIX OFFICE OF ARTS AND CULTURE

GENERAL SUPPORT PROGRAM

Applications are first reviewed for eligibility by staff. Eligible applications are then reviewed by panels comprised of conflict-free arts and cultural workers. Panelists will review and score all completed applications based on the evaluation criteria. Applications are scored on a 100-point scale.

An application is considered complete if it has responded to all the narrative questions and has included the required attachments (work samples and budget). **All applications must be submitted via the [MARGO portal \(https://phoenixarts.smartsimple.com\)](https://phoenixarts.smartsimple.com).**

In this document, you will find the FY27 General Support Program grant application questions. Feel free to answer your questions here, and copy/paste your answers into your application in the [MARGO platform](#).

GENERAL APPLICANT INFORMATION

- Background/About the Organization (200 words)
- What is your organization's Mission Statement? (250 words)
- What is your organization's Vision Statement? (250 words)
- Upload bios of 1) Artistic/Program Director or equivalent, 2) Executive Director/CEO or equivalent, and 3) Board Chair.
- What is the estimated percentage of your organization's programs and services that take place within Phoenix city limits?
- Primary Programs/Events Upload (past two years + current year of key programs, events, and services) (5 points automatic)
- Are you applying with a fiscal sponsor? Fiscal Sponsors must have an IRS 501(c)3 non-profit organization designation.
- If yes, applicants are required to upload a memorandum of understanding signed by the applicant and the fiscal sponsor. The applicant must also upload their fiscal sponsor's IRS letter of determination.

ARTISTIC/CULTURAL VALUE

The applicant is thoughtful in delivering programs and services that advance the organization's artistic/cultural mission; demonstrates intentionality behind upcoming programming; shows commitment to the success and development of Phoenix artists. (40 points)

- Highlight upcoming programming that is exciting to the organization. Explain why that programming is particularly unique, innovative, and/or exceptional for the city of Phoenix. (300 words)
- Describe the development process of your programming (events, workshops, performances, etc.). Who is involved and how? (400 words)
- How does your organization specifically support local artists and culture workers through opportunities, fair wages, promotion, and/or professional development? (400 words)
- Support Materials (Video, Images, Brochures, etc.—links and/or uploads)

COMMUNITY SIGNIFICANCE

The applicant is knowledgeable about the people they engage; shows an awareness about how to strengthen engagement with their intended participants/audience; has an understanding about how they and others (arts and cultural entities, nonprofits, businesses, and/or schools) interact in the arts and culture ecosystem to enrich the applicant's programming. (30 points)

- What population(s) does your organization engage? Include demographic information, if available, or describe the population(s) as specifically as possible. (400 words)

- What strategies does your organization rely on to strengthen engagement with your intended audience/participants? (400 words)
- Describe how your existing partnerships and collaborations with other arts and cultural entities, nonprofits, businesses, and/or schools strengthen your ability to carry out your mission? (400 words)

FINANCIAL & LEADERSHIP CAPACITY

The applicant shows fiscal accountability and fiscal health; demonstrates understanding about how to implement equitable practices throughout their organization. (25 points)

- Adjusted annual revenue from most recently completed fiscal year (this is the figure labeled "Total Revenue Unrestricted Less In-kind Unrestricted" found on your DataArts profile or Statement of Activity).
- [Cultural Data Profile](#) Report (Form upload option for organizations with prior year annual income between \$5,000 and \$249,999)
 - Optional: Reference and explain specific Cultural Data Profile/budget expense and/or revenue line-item trends/variances or debt/loan circumstances impacting the financial position. (150 words)
- Describe successes, challenges, or special circumstances related to your financial position in the past, current, and next fiscal year. Reference the CDP report/summary form when applicable. (400 words)
- What concrete actions has your organization taken to build equity into programs, services, and/or policies? (400 words)