

OFFICE OF ARTS AND CULTURE

GENERAL SUPPORT PROGRAM

Applications are first reviewed for eligibility by staff. Eligible applications are then reviewed by panels comprised of conflict-free arts and cultural workers. Panelists will review and score all completed applications based on the evaluation criteria.

An application is considered complete if it has responded to all the narrative questions and has included the required attachments (work samples and budget). **All applications must be submitted via the MARGO portal (<https://phoenixarts.smartsimple.com>).**

In this document, you will find the FY27 Project Support Program grant application questions. Feel free to answer your questions here, and copy/paste your answers into your application in the [MARGO platform](#).

OVERVIEW

The applicant provides a project overview and a succinct description of the project. (10 points)

- If the applicant is NOT a 501(c)3 nonprofit or public school, they must:
 - Provide background/about information
 - Provide a list of your current and active members (including names and artistic disciplines)
- Project title
- Project location (must be inside City of Phoenix boundaries)
- Briefly describe the proposed project (50 words)
- Start and end dates
- Amount requested (between \$1,000 to \$5,000). Funded project activities must take place between July 1, 2026, and June 30, 2027.
- Project Activity—Tell us what type of activities you will be doing in this project (This will determine the review panel category for your application): Arts and Cultural Festival, Exhibitions (visual arts, media arts, design), Performances/readings, Art instruction (classes, demonstrations, lectures, and other instruction used to teach knowledge of and/or skills in the arts)
- Who are the participants that your project intends to engage directly? (Select all that apply): Children, Teens, Adults, Older Adults, General public, Families.

ARTISTIC/CULTURAL VALUE

The applicant proposes an arts and culture project; incorporates artists in the design and delivery of the project; provides support materials that are evidence that the project can be completed. (30 points)

- Describe the artistic and cultural activities people will participate in. (300 words)
- List and describe the artists and culture workers involved in the project. Describe their experience, roles, and participation in the project. (300 words)
- Upload project support materials (2-4 attachments and descriptions). Include images/videos of past and current arts and culture projects, past event flyers/brochures (limited to one), etc.

COMMUNITY SIGNIFICANCE

The applicant identifies the primary participants of the project; demonstrates an understanding of the project's meaning and importance to participants; demonstrates knowledge of how to reach intended participants; ensures the project is accessible and safe for participants. (30 points)

- Why is the project artistically and/or culturally meaningful? (200 words)
- What is your outreach and promotion plan? (200 words)
- What is your plan to strengthen accessibility and safety for all participants? (e.g. ADA, language, etc.)

LOGISTICS AND FEASIBILITY

The applicant outlines a clear and reasonable planning timeline; defines evaluation criteria of the success of the project; provides a comprehensive budget that is organized and reflective of the project activities. (30 points)

- List your project's planning tasks and estimated due dates. These are the planning tasks and activities that happen before your event/project. (300 words)
- Name 2-3 goals that you wish to achieve with this project (100 words)
- For each of the goals, how will you measure whether they were achieved? (200 words)
- Attach a detailed project budget. Use the provided template.
- In the case that your project is only partially funded (at about 60-70%), how would you adjust the project to fit the new budget?