



Agenda

Community and Cultural Investment Subcommittee

Wednesday, June 7, 2023

10:00 AM

City Council Chambers

OPTIONS TO ACCESS THIS MEETING

Virtual Request to speak at a meeting:

- **Register online** by visiting the City Council Meetings page on phoenix.gov **at least 2 hours prior to the start of this meeting.** Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=ee6eedfb09c0bdd9697e5b46ab78015b5>

- **Register via telephone** at 602-262-6001 **at least 2 hours prior to the start of this meeting.** noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

In-Person Requests to speak at a meeting:

- Register in person at a kiosk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Arrive **1 hour prior to the start of this meeting.** Depending on seating availability, residents will attend and speak from the Upper Chambers, Lower Chambers or City Hall location.

- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

At the time of the meeting:

- **Watch** the meeting live streamed on phoenix.gov or Phoenix Channel 11 on Cox Cable, or using the Webex link provided above.

- **Call-in** to listen to the meeting. Dial 602-666-0783 and Enter Meeting ID 2550 819 6962# (for English) or 2552 429 5494# (for Spanish). Press # again when prompted for attendee ID.

- **Watch** the meeting in-person from the Upper Chambers, Lower Chambers or City Hall depending on seating availability.

Para nuestros residentes de habla hispana:

- **Para registrarse para hablar en español**, llame al 602-262-6001 **al menos 2 horas antes del inicio de esta reunión** e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2552 429 5494#. El intérprete le indicará cuando sea su turno de hablar.

- **Para solamente escuchar la reunión en español**, llame a este mismo número el día de la reunión (602-666-0783; ingrese el número de identificación de la reunión 2552 429 5494#). Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.

- **Para asistir a la reunión en persona**, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

CALL TO ORDER

000 CALL TO THE PUBLIC

MINUTES OF MEETINGS

1 Minutes of the Community and Cultural Investment Subcommittee Meeting

Page 10

This item transmits the minutes of the Community and Cultural Investment Subcommittee meeting on May 3, 2023, for review, correction or approval by the Community and Cultural Investment Subcommittee.

THIS ITEM IS FOR POSSIBLE ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the City Manager's Office.

CONSENT ACTION (ITEMS 2-6)

2 Fiscal Year 2023-28 Public Art Plan

Page 17

This report requests that Community and Cultural Investment Subcommittee recommend City Council approval of the Phoenix Office of Arts and Culture's Fiscal Year (FY) 2023-28 Public Art Plan.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Phoenix Office of Arts and Culture.

3 Artist Contract for Maryvale Grand Canal Crossing Public Art Project

Page 53

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval to enter into a contract with artist Reinaldo Herrera Studio, LLC, (IA) for an amount not to exceed \$650,000 to design, fabricate and install public art enhancements for the Grand Canal Capital Improvement Project located along the Grand Canal between 47th and 75th avenues in Phoenix.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.

4 Pueblo Public Art Deaccession

Page 55

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval of the deaccession of Pueblo, a public art project located at Marivue Park by Arizona artist Ron Gasowski. The artwork is in disrepair and no longer adheres to the artist's original design intent. The artist was completed in 1989 with a budget of \$18,000.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.

5 **Artwork Donation - Hatcher Urban Businesses**

Page 57

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval of the proposed artwork donation from the Hatcher Urban Businesses (theHUB), which will be located near the intersection of 19th Avenue and Hatcher Road (1811 W. Hatcher Road) in Phoenix. Pending approval from City Council, the Office of Arts and Culture will partner with the Water Services Department and theHUB to coordinate delivery and installation of the artwork in Fall 2023.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.

6 **Request Approval of the Head Start Birth to Five Infectious Disease Mitigation Policy**

Page 59

Request the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, to approve the Head Start Birth to Five Infectious Disease Mitigation Policy.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

INFORMATION ONLY (ITEMS 7-9)

7 Head Start Birth to Five Monthly Report - April 2023

Page 71

This report provides the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, with an updated summary of the Head Start Birth to Five Program's financial and programmatic status.

THIS ITEM IS FOR INFORMATION ONLY.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

8 2023 Summer Solstice Celebration at Burton Barr Central Library

Page 78

This report provides the Community and Cultural Investment Subcommittee with an overview of Phoenix Public Library's annual Summer Solstice Celebration at Burton Barr Central Library on June 21, 2023.

THIS ITEM IS FOR INFORMATION ONLY.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Library Department.

9 Phoenix Public Library's 2023 Summer Reading Program

Page 80

This report provides the Community and Cultural Investment Subcommittee with information regarding Phoenix Public Library's Annual Summer Reading Program for 2023.

THIS ITEM IS FOR INFORMATION ONLY.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Library Department.

INFORMATION AND DISCUSSION (ITEMS 10-11)

10 Park Ranger Hiring Update

Page 81

This report provides the Community and Cultural Investment Subcommittee an update on the Phoenix Park Ranger Program and hiring efforts.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.

11 **Park Activation Neighborhood Grant Program Update**

Page 85

This report provides the Community and Cultural Investment Subcommittee information about the Parks and Recreation Department's Park Activation Neighborhood Grant Program.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.

DISCUSSION AND POSSIBLE ACTION (ITEMS 12-13)

12 **Recommend Fee Increase for Use of Phoenix Tennis Center**

Page 87

This report requests the Community and Cultural Investment Subcommittee recommend increasing court and light fees at the Phoenix Tennis Center. There will be no financial impact to the City as a result of this item.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.

13 **Head Start Birth to Five Full Enrollment Initiative Plan**

Page 89

Request the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, to approve the Head Start Birth to Five Full Enrollment Initiative Plan.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

000 CALL TO THE PUBLIC

FUTURE AGENDA ITEMS

ADJOURN

For further information or reasonable accommodations, please call the City Council Meeting Request line at 602-262-6001. 7-1-1 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-534-0490.

Members:

Councilwoman Betty Guardado, Chair
Vice Mayor Yassamin Ansari
Councilwoman Kesha Hodge Washington
Councilwoman Debra Stark



Minutes of the Community and Cultural Investment Subcommittee Meeting

This item transmits the minutes of the Community and Cultural Investment Subcommittee meeting on May 3, 2023, for review, correction or approval by the Community and Cultural Investment Subcommittee.

THIS ITEM IS FOR POSSIBLE ACTION.

Summary

The minutes are included for review as **Attachment A**.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the City Manager's Office.

ATTACHMENT A

**Phoenix City Council
Community and Cultural Investment (CCI) Subcommittee
Summary Minutes
Wednesday, May 3, 2023**

City Council Chambers
200 W. Jefferson St.
Phoenix, Ariz.

Subcommittee Members Present

Councilwoman Betty Guardado, Chair
Vice Mayor Yassamin Ansari
Councilwoman Debra Stark
Councilwoman Kesha Hodge Washington

Subcommittee Members Absent

CALL TO ORDER

Chairwoman Guardado called the Community and Cultural Investment Subcommittee to order at 10:04 a.m. with Vice Mayor Yassamin Ansari, Councilwoman Kesha Hodge Washington, and Councilwoman Debra Stark present.

Chairwoman Guardado welcomed Councilwoman Kesha Hodge Washington to CCI.

CALL TO THE PUBLIC

Jerry Van Gasse distributed copies of a blight complaint he filed with the Neighborhood Services Department on April 19, 2023. He encouraged the staff to collaborate with the City of Tempe to preserve and improve Papago Park.

MINUTES OF MEETINGS

1. Minutes of the Community and Cultural Investment Subcommittee Meeting

Vice Mayor Ansari motioned to approve the minutes of the April 5, 2023, Community and Cultural Investment Subcommittee meeting. Councilwoman Stark seconded the motion, which passed unanimously, 4-0.

CONSENT ACTION (ITEMS 2-6)

2. 2023-24 Housing and Urban Development Consolidated Plan Annual Action Plan

Consent only. No Councilmember requested additional information.

3. Annual Community Development Block Grant Public Service and Public Facility Grant Awards

Consent only. No Councilmember requested additional information.

4. 2023-24 Neighborhood Services Department Housing Rehabilitation Programs

Consent only. No Councilmember requested additional information.

5. 2023-24 Community Development Block Grant Neighborhood Economic Development Programs

Consent only. No Councilmember requested additional information.

6. 2023-24 Community Development Block Grant Neighborhood Enhancement and Infrastructure Programs

Consent only. No Councilmember requested additional information.

Vice Mayor Ansari motioned to approve consent items 2-6. Councilwoman Hodge Washington seconded the motion, which passed unanimously, 4-0.

INFORMATION ONLY (ITEM 7)

7. Head Start Birth to Five Monthly Report - March 2023

Information only. No Councilmember requested additional information.

INFORMATION AND DISCUSSION (ITEMS 8-9)

8. Strategies to Address Homelessness Plan Update

Deputy City Manager Gina Montes introduced Office of Homeless Solutions Director Rachel Milne, Neighborhood Services Director Spencer Self, and Assistant Housing Director Aubrey Gonzales. Ms. Montes also acknowledged the following people who were in attendance: Darlene Newson, former executive CEO with the United Methodist Outreach Ministries, Bill Morlan from the Madison Pioneers Coalition, and Jerome Parker with the Healthy Giving Council.

Ms. Milne provided the outcome of the City's strategies to address homelessness as recommended by the appointed task force, including outreach and resources, shelter, housing, and neighborhoods. Ms. Milne reported that 71 percent of the recommendations had been completed or are in ongoing phases, while 18 and 11 percent are in the progress and planning phases, respectively.

Chairwoman Guardado asked which Council district are the homeless shelter beds.

Ms. Milne replied that Central Arizona Shelter Services (CASS) and the Human Services Campus – Respiro are located in District 7, while the Washing Relief Shelter and the CBI – Rio Fresco Hotel Conversion shelter are in District 8.

Chairwoman Guardado asked to name the Council districts with future development of shelter beds.

Ms. Milne answered future shelter beds will be located at the City-owned lot with sprung structures and non-congregate shelters in District 7 and the Lutheran Social Services - I-Help is in all districts. She also noted the locations of the following shelters: CASS - the Haven in District 5; CBI – North Mountain Healing Center in District 3; and St. Vincent de Paul - Ozanam Manor II, UMOM – New Day Center and Salvation Army are all in District 8.

Councilwoman Hodge Washington asked if the Qualified Vendor List the City uses to contract with new shelter and heat relief projects is open to new inquiries.

Ms. Montes replied that the vendor list is not open at this time.

Ms. Gonzales discussed strategies to address homelessness and the need for affordable housing, including preserving housing units, identifying non-governmental sources, and convening housing experts to evaluate the City-owned parcels.

Chairwoman Guardado noted the list of City-owned properties suitable for development into affordable housing was published three years ago. She asked how many Requests for Proposal (RFP) solicitations have gone out to vendors and the number of parcels ready to be built.

Ms. Gonzales answered staff had released one RFP and additional releases are planned.

Chairwoman Guardado questioned why only one RFP was released, given it has been about three years since Council approved the list.

Ms. Montes replied she understood the urgency of the housing issue and that staff are working diligently to coordinate with Council offices and the community to ensure the release of additional RFPs.

Chairwoman Guardado emphasized the need to expand affordable housing projects throughout the City to find lasting solutions for the homeless crisis.

Councilwoman Stark suggested staff look into what nonprofit organizations are doing with respect to housing projects.

Vice Mayor Ansari asked Ms. Gonzales to clarify what it means to create or preserve 50,000 housing units.

Ms. Gonzales stated creating would be the construction of new housing units while preserving could come in different forms, such as the Neighborhood Services rehabilitation program and funding rehabilitation projects.

Vice Mayor Ansari asked about the breakdown of newly created and preserved housing units.

Ms. Gonzales replied as of March 2023, 29,627 were created or maintained towards the City's goal of developing 50,000 homes by 2023. Of those in the affordable category, 1,845 were housing units created, while 3,242 were preserved.

Mr. Self discussed the City's resources to help impacted neighborhoods, public safety plans, private property cleanup, and gated alley programs.

Councilwoman Hodge Washington asked how many shelter beds the City expects to have by the end of the year.

Ms. Milne answered staff anticipates having about 400 beds before the end of the calendar year.

Councilwoman Hodge Washington inquired about developing a structured campground safe outdoor space.

Ms. Milne replied the project is still being discussed

Vice Mayor Ansari highlighted the importance of building more affordable housing units. She asked about the barriers to implementing the City's shelter beds in the plans.

Ms. Milne responded it is mostly staffing resources for the builders and the time it takes to construct new shelters.

Vice Mayor Ansari inquired about the internal process for evaluating potential sites to house unsheltered individuals.

Ms. Milne replied it is mostly capacity and affordability.

Chairwoman Guardado asked Planning and Development Director Joshua Bednarek to discuss the City's housing initiative regarding the usage of Accessory Dwelling Units (ADUs) as an affordable housing option.

Mr. Bednarek responded staff is coordinating with the Village Planning committees to review a new ADUs draft language. He added staff had studied various ADUs adopted

across Arizona and noted that some of the languages used in those have yet to result in many ADUs being developed. He stated staff hopes legislation will be adopted before the end of the session that aligns with the planned ADU duplexes and triplexes text Amendment.

Chairwoman Guardado asked to be briefed on what the City plans to propose with respect ADUs.

Mr. Bednarek replied he would be scheduling briefings with Mayor and Councilmembers on this matter.

Chairwoman Guardado commented on the City's Housing Voucher Program, noting that it does not meet the level of needs. She asked about the City's plan for housing vouchers.

Ms. Montes replied staff would look into this issue.

9. Vacant Property Registry

Deputy City Manager Gina Montes introduced Neighborhood Services Director Spencer Self and Neighborhood Services Deputy Director Anamaria Ortega. Ms. Ortega discussed item 9, noting common problems related to vacant properties, including blight vegetation, litter debris, trespassing, and vandalism.

Mr. Self presented a new framework that requires commercial properties with 10,000 square feet or more and residential properties with 50 or more units to register if vacant over 30 days.

Councilwoman Stark noted she had recently been in the Desert Ridge area and observed various vacant parcels in state-owned land and homeless encampments. She asked how the City plans to address that issue.

Mr. Self replied the new framework and the code enforcement process will help address some of those issues.

Ms. Montes added state-owned vacant properties might require a separate process, but staff will work with the commissioner over state land to examine the City's authority to take action on those properties.

Vice Mayor Ansari inquired about the City's policy toward private properties left unoccupied or idle for an extended period.

Mr. Self responded the City does not have such a policy, but staff would explore it with the Law Department.

Councilwoman Hodge Washington asked if the vacant property's new framework can be extended to infill lots.

Mr. Self replied staff would be looking to find appropriate ways to address those issues.

Chairwoman Guardado commented on the former Village Inn vacant property located on the 27th Avenue and Northern Avenue intersection.

Mr. Self answered the Village Inn was a problematic vacant property for many years until the City took action through code enforcement, resulting in abatement and demolition.

Chairwoman Guardado asked if staffing resources are still an issue for the Neighborhood Services Department.

Mr. Self responded yes.

DISCUSSION AND POSSIBLE ACTION (ITEM 10)

10. Proposed Code Enforcement Policy Updates

Deputy City Manager Gina Montes introduced Neighborhood Services Director Spencer Self to discuss item 10. Neighborhood Services Deputy Director Anamaria Ortega gave an update on the City's Code Enforcement Policy, including simplifying the pre-notification letter, the definition of recidivism to 12 months, and clarifying exceptions regarding episodic and egregious violations. Mr. Self provided an update on the Statement of Intent and the timeline of Notice of Ordinance Violation re-inspection.

Chairwoman Guardado motioned to approve item 10 to recommend City Council approval of staff-recommended changes to the Neighborhood Services Department code enforcement policy based on the annual review. Vice Mayor Ansari seconded the motion, which passed unanimously, 4-0.

CALL TO THE PUBLIC

None.

FUTURE AGENDA ITEMS

Councilwoman Hodge Washington requested a revised list of housing opportunities.

ADJOURNMENT

Chairwoman Guardado adjourned the meeting at 11:39 a.m.

Respectfully submitted,
Yusuf Dirow, Management Fellow



Fiscal Year 2023-28 Public Art Plan

This report requests that Community and Cultural Investment Subcommittee recommend City Council approval of the Phoenix Office of Arts and Culture's Fiscal Year (FY) 2023-28 Public Art Plan.

THIS ITEM IS FOR CONSENT ACTION.

Summary

The Phoenix Office of Arts and Culture (POAC) was established in 1985 to champion and sustain the City's arts and culture community that makes Phoenix a great place to live, work and visit. POAC manages the City's public art program, which is funded through the percent-for-art ordinance that City Council adopted in December 1986. The ordinance requires one percent of Capital Improvement Program (CIP) funds to be invested to enhance the design and experience of public infrastructure, buildings and spaces through public art.

The percent-for-art ordinance requires the POAC, upon the recommendation of the Phoenix Arts and Culture Commission, to submit an annual Five-Year Public Art Plan in advance of each new fiscal year. The plan is developed by POAC staff in consultation with City departments, City Council offices and community groups. Public art projects must be sited at or near capital improvement projects.

The \$19,903,235 plan includes 42 public art projects funded over the next five years. This total includes 30 continuing projects totaling \$14,773,455 and 12 new projects totaling \$5,129,780. The public art projects within the Plan are prioritized based on opportunities to integrate artwork into individual Capital Improvement Program projects and their potential impact on the neighborhood and the broader arts community. Under these parameters, the Plan focuses on the equitable distribution of funds, as allowable by the percent-for-art ordinance, and the diversification of the public art collection through broadening the types of project opportunities and continued outreach to new artists and arts organizations.

Other Information

The proposed 2023 Five-Year Public Art Plan included a total of \$19,903,235. This is

\$4,030,982 higher than the previous year's plan. Of the 42 projects outlined in the Plan, eight address major retrofits or refurbishments, six support broader city-wide initiatives like heat mitigation, and three are a component of long-ranged planning efforts like Rio Reimagined.

Additionally, public involvement is critical to the success of public art projects. Neighborhood organizations, village planning committees, schools and City departments are included as important participants throughout the public art process. POAC develops each project with the community in mind and works to provide ample opportunities for feedback and collaboration.

Concurrence/Previous Council Action

The Phoenix Arts and Culture Commission reviewed and approved the FY 2023-28 Public Art Plan at its May 9, 2023, meeting by a vote of 9-0.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Phoenix Office of Arts and Culture.



PHOENIX OFFICE OF ARTS AND CULTURE FY 2023-2028 PUBLIC ART PLAN



Cover Artwork

Top Left:

Neighborhood Vista by Jeff Zischke
Well Site 156 (63rd Ave and Osborn Rd)
Council District 7
Dedicated May 2022

Top Right:

Phoenix Lights/Phoenix Rising by Susan Logoreci
Phoenix Sky Harbor International Airport, T4 South Bridge Connector
Council District 8
Dedicated June 2022

Bottom:

Welcome to Phoenix by Kayla Newnam
Adams Street Parking Garage
Council District 7
Dedicated January 2023

5/18/23



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Introduction and Goals

Introduction

The Phoenix Office of Arts and Culture champions, promotes, and supports the City's arts and culture community to make Phoenix a great place to live, work, and visit.

The Phoenix Office of Arts and Culture (POAC) is a local and national leader in the public art field and has garnered numerous awards for design excellence, including Design for Transportation awards from the U.S. Department of Transportation and Public Art Network Year in Review awards from Americans for the Arts.

Established in 1986, the Public Art Program works with local, national, and international artists to create a more beautiful and vibrant city. By ordinance, one percent of the Capital Improvement Program is utilized to enhance the design of public buildings, infrastructure, and spaces within the City of Phoenix. Since its inception, the program has completed more than 200 major projects, including airport terminals, community centers, streetscapes, parks, canals, transit centers, bridges, underpasses, recycling centers, and public safety buildings.

A competitive procurement process identifies artists for public art projects. The process utilizes a selection panel containing art and design professionals, project stakeholders, and community representatives relevant to the project's location. City staff and project team members often serve as non-voting advisors to the panel. Panelists are responsible for reviewing applications submitted in response to a Call to Artists, interviewing finalists, and making recommendations to the Arts and Culture Commission, a volunteer citizen advisory board appointed by City Council. The quality of work, suitability for the project, and the ability to work well with the community and other design professionals influence the selection panel's final recommendations. The Phoenix City Council approves the final recommendation before the contract is executed and artists begin work.

POAC develops the FY 2023-2028 Public Art Plan annually with input and assistance from the Mayor and City Council, city residents, artists, city departments that provide public art project funding, and the Phoenix Arts and Culture Commission. The timing of the plan coincides with the annual Capital Improvement Program budgeted per fiscal year (July 1 – June 30; for example, FY 2022-2023 = July 2022 – June 2023). The plan outlines several project types, including design team projects, permanent commissions, purchases of existing artwork, temporary commissions, art refurbishment and retrofits, and master planning. Overhead costs to administer the projects in the plan, including staff costs, are approximately 10% of the total five-year budget.

Goals

Public art projects within the FY 2023-2028 Public Art Plan are prioritized based on opportunities to integrate artwork into individual Capital Improvement Program projects and their potential impact on the neighborhood and the broader arts community. These decisions are made closely with funding departments and City Council offices. Under these parameters, the FY 2023-2028 Public Art Plan focuses on the equitable distribution of funds, as allowable by the percent-for-art ordinance, and the diversification of the public art collection through broadening the types of project opportunities and continued outreach to new artists and arts organizations.

Additionally, POAC strives to develop project opportunities and program policies that align with strategic goals outlined in several long-range planning documents, like the Climate Action Plan and the Phoenix General Plan. Some of these efforts are realized through the FY 2023-2028 Public Art Plan, like promoting the use of sustainable materials and sourcing methods to commissioned artists and proactively seeking community input on project opportunities. As the FY 2023-2028 Public Art Plan is implemented, POAC will continue integrating these important citywide goals.

For more information about the Phoenix Office of Arts and Culture and the Public Art Program, visit www.phoenix.gov/arts.



FY 2022-2023 Completed Public Art Projects

CAPITAL IMPROVEMENT PROGRAM PROJECTS

Phoenix Sky Harbor International Airport (PSHIA) Sky Train Phase II – Rental Car Center Station Council District 8

The artist team of Roberto Behar and Rosario Marquardt (FL) was contracted to work with the Aviation Department and its Gannett Fleming/Hensel Phelps project team to design two protective weather fences for this new Sky Train station platform. Each fence runs approximately 260 feet along the north and south sides of the station and is inspired by the changing colors of the Phoenix sky. This project was dedicated in December 2022.



PSHIA Sky Train Phase II – Rental Car Center Station Council District 8

Artist Bill Dambrova (AZ) was contracted to work with the Aviation Department and its Gannett Fleming/Hensel Phelps project team to design a terrazzo floor for this new Sky Train station. Titled *From the Earth to the Sky*, the design is inspired by the human curiosity of Earth and what lies beyond. Many terrazzo materials and aggregates are from shells, fossils, etc. This project was dedicated in December 2022.



PSHIA Sky Train Phase II – 24th Street Station Council District 8

Artist Frank Gonzales (AZ) was contracted to work with the Aviation Department and its Gannett Fleming/Hensel Phelps project team to design a terrazzo floor for this new Sky Train station. The design, called *Sonoran Essence*, spans more than 8,000 square feet and magnifies small details within the native Sonoran Desert, including native plants. This project was dedicated in December 2022.



PSHIA Terminal 3 Modernization Council District 8

Flower Tree by Matt Wedel (OH) is a monumental ceramic sculpture nearly 6 feet tall and weighs more than a ton. Featuring expressive plant forms on a vertical plinth, the artwork's vibrant pinks, reds, and yellows enrich the flourishing desert garden area. It is located in the sculpture garden accessible from Terminal 3.



**Phoenix Convention Center/27th Avenue Solid Waste Management Facility
Council Districts 7, 8**



Artist Katharine Leigh Simpson (AZ) was commissioned to create artwork to increase recycling and resource management awareness by introducing new ways to reuse materials. The artwork, titled *Flowing Alchemy*, was installed in January 2023 at the Phoenix Convention Center, where it greeted thousands of visitors. In the spring of 2024, the artwork will move to its permanent home at the 27th Avenue Solid Waste Management Facility.



EXTERNAL PARTNERSHIP PROJECTS

sunBLOCK heat awareness campaign National Endowment for the Arts grant



POAC worked with Arizona State University heat researchers to develop Spanish and English versions of a heat awareness booklet that was distributed city-wide and available online. Arizona artists were also contracted to create designs for heat mitigating personal umbrellas to improve pedestrian and transit comfort. These projects were coordinated with city-wide efforts to raise awareness about and reduce the impact of urban heat.

Fry's Food Stores Council District 1

POAC staff worked with Fry's Food Stores to integrate an indoor mural at the entrance of a new North Norterria Parkway store. The mural, titled *The Palo Verde Tree* by artist Kenneth Keene (AZ), celebrates the unique spirit and identity of the store's community and surroundings. This project was dedicated in October 2022.



Welcome to Phoenix Mural
American Rescue Plan Act funds
Council District 7

POAC partnered with Artlink Inc, Downtown Phoenix Inc., and the Phoenix Convention Center to commission artist Kayla Newnam (AZ) to create a 190'L x 10'H mural on Adams Street, near the entrance of the Phoenix Convention Center. The temporary mural will be installed through spring 2026 as it greets thousands of visitors to several major sporting events to be hosted in Phoenix. In December 2022, Newman hosted two Community Paint Days, where the public was invited to help paint the mural. This project was dedicated in January 2023.



From left to right: Councilmember Laura Pastor; Spike, Super Bowl LVII mascot; Mayor Kate Gallego; Arts and Culture Director Mitch Menchaca; artist Kayla Newnam; Devney Preuss Marley, Downtown Phoenix Inc; Catrina Kahler, Artlink Inc.



FY 2022-2023 Completed Refurbishment and Retrofit Projects

Isaac Street Bus Shelters **Completed in 2008; Repaired in 2022** **Council District 4**

Contractors were hired to repair and replace mosaic tiles, replace lighting fixtures, and thoroughly clean this well-used bus stop by artist Leticia Huerta (TX). The work was completed in July 2022.



Art is the Guaranty of Sanity **Phoenix Convention Center** **Completed in 2006; Refurbished in 2022** **Council District 7**

Louise Bourgeois' (NY) monumental 90-foot-tall sculpture includes LED lighting to reflect the title of the artwork, "Art is Guaranty of Sanity" in a stainless-steel mirror. Its mirror face is fractured into patterns that Bourgeois derived from a drawing of a spider web, a recurring theme in her work. The LED bulbs were replaced to restore the lighting to the intensity the artist intended.

7th Avenue Streetscape

**Completed in 2004; Repaired in 2023
Council District 4**

The shade structures and lightboxes are now in their 11th iteration since the project was completed in 2004. The current artwork on display in the lightboxes includes designs for heat mitigating personal umbrellas by 14 Arizona artists and heat awareness messaging. The artwork was developed as part of the sunBLOCK heat awareness project that is aligned with COP Summer Heat Safety Initiatives. Lighting upgrades and new plexiglass covers for the lightboxes were also installed as part of this refurbishment project which was completed in March 2023.





FY 2022-2023 Awards and Accomplishments

National Terrazzo & Mosaic Association – Judges Award

Phoenix Sky Harbor International Airport

Sky Train Stations (Rental Car Center and 24th Street)

Sonoran Essence by Frank Gonzalez (AZ) and *From the Earth to the Sky* by Bill Dambrova (AZ)



Arizona Forward Environmental Excellence Awards – Art in Public Places Crescordia Award

Inactive Well Site, Maryvale

A Time Machine Called Tinaja by Bobby Zokaite (AZ)





FY 2023-28 Public Art Project List

(Organized by Project Number)

Project Number AR39000003
Project Title SR 51: *Wall Cycle to Ocotillo*
Location SR 51 from McDowell Rd. to Bethany Home Rd.
Type of Project Refurbishment and Retrofit
Funding Sources Street Transportation Capital Funds
Budget \$50,000
Council District 4, 6, 8

Artists and contractors will complete major retrofits to Wall Cycle to Ocotillo, a public art project by Mags Harries and Lajos Heder completed in 1992. The work requires major renovations due to exposure to the elements and damage by vandals. The project is in the construction phase.

Project Number AR63000025
Project Title 7th Avenue Streetscape
Location 7th Ave. at Glenrosa St.
Type of Project Refurbishment and Retrofit; Temporary Commissions
Funding Sources Public Works and Street Transportation Capital Funds
Budget \$25,000
Council District 4

This ongoing project features temporary artwork by a selection of visual artists and poets based in Arizona. The artwork is displayed in three double-sided, back-lighted canopied shelters at 7th Ave. and Glenrosa St. The project has featured more than 30 Arizona artists and more than 25 poets since it was initiated in FY 2004.

Project Number AR63000030
Project Title North 32nd Street and Drought Pipeline Neighborhood Improvements
Location Pipeline Corridor, from Cheryl Dr. to Cholla St.
Type of Project Design Team and Permanent Commission
Funding Sources Street Transportation and Water Capital Funds
Budget \$895,464
Council District 3

Artist Bobby Zokaite (AZ) was contracted to work with the community, Street Transportation and Water Services, to integrate public art elements into the North 32nd Street corridor design between Cheryl Drive Blvd. and Cholla St. following the Drought Pipeline improvements. This project is in the design phase.

Project Number	AR63000032
Project Title	Shade, Cooling, and Heat Mitigation
Location	Various
Type of Project	Design Team, Permanent and Temporary Commissions
Funding Sources	Street Transportation and Water Capital Funds
Budget	\$522,041
Council District	Citywide

Artists will be contracted to work with various City Departments to enhance the pedestrian experience as part of the City's heat mitigation initiatives. These projects are in the planning and design phases.

Project Number	AR63850019
Project Title	Van Buren Street Improvement
Location	From 7th St. to 24th St.
Type of Project	Permanent Commission
Funding Source	Street Transportation, Water, and Wastewater Capital Funds
Budget	\$500,000
Council District	8

An artist will be contracted to work with the community, Street Transportation and Public Transit to create artwork to improve the pedestrian experience. The enhancements will be coordinated with City efforts to upgrade ADA, pedestrian and transit connectivity, and comfort in the project area. This project is in the planning phase.

Project Number	AR63850020
Project Title	SR 51: <i>Our Shared Environment</i>
Location	SR 51 at Thomas Rd. (underpass)
Type of Project	Refurbishments and Retrofits
Funding Source	Street Transportation Capital Funds
Budget	\$394,265
Council District	4

Artists and contractors will assess, and complete refurbishments of the adobe wall panels integrated into the underpass at SR 51 and Thomas Rd. Portions of the panels, which were produced through a collaboration between artist Marilyn Zwak (AZ) and community residents in 1990, have been damaged by vandals and exposure to the elements. This project is in the planning phase.

Project Number	AR63850021
Project Title	State Road 303 (NEW)
Location	Lake Pleasant Parkway to I-17 Interchange
Type of Project	Design Team and Permanent Commission
Funding Source	Street Transportation Capital Funds
Budget	\$293,961
Council District	1

In partnership with Maricopa Association of Governments and AZ Department of Transportation, the City will complete State Road 303 from Lake Pleasant to the I-17 interchange. Project opportunities include four new ramps/bridges that will be built over existing roads, the 67th Avenue interchange, and the Lake Pleasant Parkway interchange. One or more artists will be commissioned to work with the design team to incorporate permanent public art to enhance the roadway improvements. This project is in the planning phase.

Project Number	AR63850022
Project Title	McDowell Road Revitalization Project (NEW)
Location	McDowell Rd, between 7th St. and SR 51
Type of Project	Permanent Commission
Funding Source	Street Transportation, Water and Wastewater Capital Funds
Budget	\$724,857
Council District	4

The City is in the early planning stages of a project to revitalize the McDowell Road corridor between 7th Street and State Route 51. The focus of this study is to identify and confirm community-supported safety and aesthetic improvements to achieve four main goals: creating a safer and more inviting area for people walking or riding bicycles to locations along the corridor; improving navigation in and around the retail areas; enhancing access to transit; and fostering a sense of place and identity. An artist will be commissioned to work create artwork in support of these goals. This project is in the planning phase.

Project Number	AR66000021
Project Title	Portable Works
Location	Phoenix Sky Harbor International Airport
Type of Project	Purchase of Existing Artwork, Temporary Commissions
Funding Source	Aviation Capital Funds
Budget	\$180,778
Council District	8

Artworks will be commissioned and purchased to support the Phoenix Airport Museum collection. The Museum's collection presents themed exhibitions in more than 40 display areas throughout the Airport system. The artwork enhances the visitor's experience by creating a memorable environment, promoting Arizona's unique artistic and cultural heritage, and honoring the airport's aviation history. These projects are in the planning phases.

Project Number	AR66000047
Project Title	Pooled Funds (NEW)
Location	Phoenix Sky Harbor International Airport
Type of Project	Design Team and Permanent Commissions
Funding Source	Aviation Capital Funds
Budget	\$607,797
Council District	8

Funds remaining from previously completed public art projects at the airport have been pooled to create a new opportunity to support the ongoing modernization of the terminals. Specific locations and scopes of work will be developed in partnership with the Aviation Department. This project is in the planning phase.

Project Number	AR70160001
Project Title	27th Avenue Solid Waste Management Facility
Location	3060 S. 27th Ave. (at Lower Buckeye Rd.)
Type of Project	Temporary and Permanent Commission
Funding Source	Solid Waste Capital Funds
Budget	\$115,936
Council District	7,8

Artist Katharine Leigh Simpson (AZ) was contracted to create artwork from materials commonly found in the City's recycling stream. The work is installed at the Phoenix Convention Center and will be reinstalled at its permanent location at the 27th Avenue Solid Waste Management Facility in the summer of 2024.

Project Number	AR70160004
Project Title	Public Works Community Projects
Location	Various
Type of Project	Temporary Commissions
Funding Sources	Solid Waste Capital Funds
Budget	\$144,532
Council District	Citywide

Artists will be contracted to integrate temporary projects into capital improvements in Public Works facilities that will connect the community with the circular economy concepts and bolster City efforts to increase awareness about recycling and resource management. This project is in the planning phase.

Project Number	AR70160005
Project Title	305 West Washington Street
Location	West Washington St. and 3rd Ave.
Type of Project	Permanent Commission
Funding Sources	Water Capital Funds
Budget	\$148,305
Council District	7

An artist will be selected to create artwork that improves the appearance of 305 West Washington Building. This project is in the planning phase.

Project Number	AR74000014
Project Title	Artist Initiatives
Location	Various Sites
Type of Project	Temporary Commissions
Funding Sources	Water Capital Funds
Budget	\$550,663
Council District	Citywide

This program supports creating and presenting original, new, or in-process temporary work by practicing Phoenix artists. Awarded artists must complete a public presentation inside city boundaries that primarily benefits Phoenix residents. Awards are given to artists who activate public buildings and spaces with various artistic installations, performances, and media. This program is on-going.

Project Number	AR74000017
Project Title	Civic Space Park: <i>Her Secret is Patience</i>
Location	Civic Space Park at 1st Ave. and Taylor St.
Type of Project	Refurbishments and Retrofits
Funding Sources	Parks Capital Funds
Budget	\$77,262
Council District	7

Contractors will be hired to replace existing lighting with more efficient LED fixtures for the park's award-winning landmark sculpture, *Her Secret is Patience* by Janet Echelman (MA), which was installed in 2006. This project is in the construction phase.

Project Number	AR74000019
Project Title	Mountain Preserve Enhancements
Location	South Mountain Park and Preserve
Type of Project	Design Team, Permanent and Temporary Commissions
Funding Sources	Parks and Water Capital Funds
Budget	\$831,867
Council District	8

National and local artists will be commissioned to create permanent and temporary artwork to commemorate the park's 100-year anniversary in 2024. Artists may also be selected to participate in the project's design team to integrate interpretive elements into the overall design. This project is in the planning phase.

Project Number	AR74000020
Project Title	Eastlake Park
Location	1549 E. Jefferson St.
Type of Project	Permanent Commission
Funding Sources	Parks and Water Capital Funds
Budget	\$528,297
Council District	8

An artist will be contracted to integrate public art for the community pool improvements at Eastlake Park. This project is in the planning phase and will utilize artists from the Pre-Qualified Roster for City Parks.

Project Number	AR74000022
Project Title	Roosevelt Street Improvement Project: <i>Shadow Play</i> (NEW)
Location	Roosevelt Street between First and Fourth Streets
Type of Project	Refurbishments and Retrofits
Funding Source	Water Capital Funds
Budget	\$225,000
Council District	7

A contractor will be hired to repaint this functional artwork by Meejin Yoon (MA). The project was completed in 2015 and sees heavy use from pedestrians and transit riders. This project is in the planning phase.

Project Number	AR74000023
Project Title	Reach 11 Sports Complex: <i>The Wings</i> (NEW)
Location	2425 E Deer Valley Dr.
Type of Project	Refurbishments and Retrofits
Funding Source	Parks and Water Capital Funds
Budget	\$293,007
Council District	2

Contractors will be hired to repaint this functional artwork by Yang Chyi Lee (WA). The project was completed in 2012 and sees heavy use from park users. This project is in the planning phase.

Project Number	AR74000026
Project Title	Laveen Heritage Park (NEW)
Location	6925 W. Meadows Loop
Type of Project	Design Team and Permanent Commission
Funding Source	Parks and Wastewater Capital Funds
Budget	\$460,000
Council District	7

An artist will be selected to work with the project design team to enhance the new Laveen Heritage Park. The project is in the planning phase.

Project Number	AR74000028
Project Title	Lone Mountain Park (NEW)
Location	North 56th St & East Montgomery Rd
Type of Project	Design Team and Permanent Commission
Funding Source	Parks and Water Capital Funds
Budget	\$450,588
Council District	2

An artist will be selected to work with the project design team to enhance Lone Mountain Park. The project is in the planning phase.

Project Number	AR74000029
Project Title	Rio Salado Bike/Pedestrian Bridge (NEW)
Location	Rio Salado at 3rd Street
Type of Project	Design Team
Funding Source	Parks and Water Capital Funds
Budget	\$250,000
Council District	8

This project will provide a comfortable, low-stress connection for residents walking or riding bicycles from downtown Phoenix to or across the Rio Salado and was assigned high priority for the South Downtown Neighborhoods Mobility Study Area. An artist will be commissioned to work with the design team to integrate artwork into the bridge design to enhance the bike and pedestrian experience. This project is in the planning phase.

Project Number	AR74000030
Project Title	Lookout Mountain Park: <i>Desert Passages</i> (NEW)
Location	14441 N 18th St, Phoenix, AZ 85022
Type of Project	Refurbishments and Retrofits
Funding Source	Parks and Wastewater Capital Funds
Budget	\$120,000
Council District	3

A contractor will be hired to repair elements of Desert Passages by Roger Asay and Rebecca Davis (AZ). The project was completed in 1990 and will be restored to the original design, in collaboration with the Parks and Recreation Department and the artists. This project is in the planning phase.

Project Number	AR76000004
Project Title	100 West Washington Building
Location	West Washington St. and 1st Ave.
Type of Project	Permanent Commission
Funding Sources	Revenue Obligations Funds
Budget	\$1,240,000
Council District	7

Artist Maria Salinger of Jones Studio, Inc (AZ) was contracted to work with the design team to improve the security and appearance of 100 West Washington building, and adjacent areas, which will be the new Phoenix Police Department Headquarters. This project is in the design phase.

Project Number AR84850019
Project Title Arizona Falls: *Waterworks*
Location Arizona Canal at 58th St.
Type of Project Refurbishments and Retrofits
Funding Source Water Capital Funds
Budget \$105,000
Council District 6

Major safety features, such as security lighting, drainage, and fencing, will be upgraded as part of improvements to the site. The project is in the planning phase.

Project Number AR84850033
Project Title Water Services West Yard
Location North 47th Ave. and West Camelback Rd.
Type of Project Design Team and Permanent Commission
Funding Sources Wastewater and Street Transportation Capital Funds
Budget \$50,000
Council District 5

An artist will be contracted to work with Water Services and its project team to add enhancements to publicly accessible areas of the planned West Yard Facility and Customer Service Center. This project is currently on hold.

Project Number AR84850035
Project Title Community Well Site Gates and Fences
Location Various
Type of Project Design Team Commission
Funding Sources Water Capital Funds
Budget \$463,549
Council District Citywide

Artists will be commissioned to work with the Water Services Department to enhance the design of security gates and fences at Water facilities. This project is ongoing.

Project Number AR84850036
Project Title Cortez Park and Well Site
Location 35th Ave. and Arizona Canal
Type of Project Design Team and Permanent Commission
Funding Sources Water Capital Funds
Budget \$606,570
Council District 1

Artist John Randall Nelson (AZ) is working with Water, Parks and Neighborhood Services to design enhancements to improve the safety and security of this Aquifer Storage and Recovery well site and surrounding public spaces along the Arizona Canal and Cortez Park. This project is in the design phase.

Project Number	AR84850037
Project Title	Drought Pipeline Walls and Fences
Location	20th St. and Northview Ave. – Maryland Ave. and 22nd St.
Type of Project	Design Team and Permanent Commission
Funding Sources	Water and Wastewater Capital Funds
2023-27 Budget	\$445,065
Council District	6

Artist Mary Shindell (AZ), working with the Water Services engineering team and the community, designed two walls being built as a part of the Drought Pipeline Relocation Project. One wall will be located along 20th Street at Northview Avenue, the second along Maryland Avenue near 22nd Street. This project is in the construction phase.

Project Number	AR84850038
Project Title	Maryvale Grand Canal Crossing
Location	Grand Canal and 51st Ave.
Type of Project	Permanent Commission
Funding Sources	Water Capital Funds
Budget	\$686,904
Council District	5

Reinaldo Correra Studio, LLC, (IA) has been contracted to work with City departments and the community to enhance the design of the Grand Canal trail and crossing near 51st Ave. in Maryvale. This project is in the design phase.

Project Number	AR84850039
Project Title	Perry Park
Location	2700 N. 32nd St.
Type of Project	Design Team and Permanent Commission
Funding Sources	Water Capital Funds
Budget	\$788,094
Council District	8

Artist Lisa Bernal Brethour (AZ) was contracted to work with the Parks Department and the community to enhance the experience of Perry Park, with particular focus on the skate park. This project is in the fabrication phase.

Project Number	AR84850040
Project Title	El Reposo Park
Location	502 East Alta Vista Rd.
Type of Project	Permanent Commission
Funding Sources	Water and Wastewater Capital Funds
Budget	\$246,158
Council District	7

Due to new construction, a previously completed artwork titled *Bloomcanopy* by Matter Architecture Practice (NY) is proposed to be relocated and integrated into the landscape at El Reposo Park. The project is in the planning phase.

Project Number	AR84850041
Project Title	Sueño Park
Location	4401 West Encanto Blvd.
Type of Project	Permanent Commission
Funding Sources	Water Capital Funds
Budget	\$577,222
Council District	4

An artist will be contracted to work with Parks and the community to enhance the experience of Sueño Park. This project is in the planning phase and will utilize artists from the Pre-Qualified Roster for City Parks.

Project Number	AR84850042
Project Title	Paradise Valley Park
Location	17642 North 40th St.
Type of Project	Permanent Commission
Funding Sources	Water Capital Funds
Budget	\$546,132
Council District	2

An artist will be commissioned to work with the Parks Department and the community to enhance the experience of Paradise Valley Park. This project is in the planning phase and will utilize artists from the Pre-Qualified Roster for City Parks.

Project Number	AR84850043
Project Title	Solano Park
Location	5625 N. 17th Ave.
Type of Project	Permanent Commission
Funding Sources	Parks and Water Capital Funds
Budget	\$503,219
Council District	5

Artist team Tom Drugan and Laura Haddad (WA) have been contracted to integrate public art at Solano Park improvements, with a particular focus on the skate park. This project is in the design phase.

Project Number	AR84850044
Project Title	Western Canalscape
Location	Western Canal, 4th Avenue to 24th Street
Type of Project	Purchase of Existing Artwork
Funding Sources	Water Capital Funds
Budget	\$680,305
Council District	7, 8

Existing three-dimensional artwork will be purchased from one or more artists for placement along the Western Canal at 20th Street. This project is in the artist selection phase.

Project Number	AR84850045
Project Title	Collaborative Neighborhood Projects
Location	Various
Type of Project	Temporary and Permanent Commissions, Purchase of Existing Artwork
Funding Sources	Water and Wastewater Capital Funds
Budget	\$579,570
Council District	Citywide

Artists will be selected to work directly with neighborhood and business associations to enhance parks, business corridors, and other community amenities. These projects are in the planning phase.

Project Number	AR84900010
Project Title	Tres Rios Wetlands
Location	91st Ave. and Baseline Rd.
Type of Project	Design Team and Permanent Commission
Funding Source	Wastewater Capital Funds
Budget	\$1,800,000
Council District	7

Artist Adam Kuby (OR) was contracted to work with a design team, City departments, consultants, and the community to create significant recreation and environmental education experiences as part of this multi-year effort to improve the seven-mile, 1,500-acre wetland at the confluence of the Salt and Gila Rivers in southwestern Phoenix. Kuby and the team have designed raptor towers, viewing areas, paths, and demonstration gardens in the wetlands. This project is in the design phase.

Project Number	AR84900011
Project Title	Lift Stations and Neighborhood Facilities
Location	Citywide
Type of Project	Permanent Commission
Funding Source	Wastewater Capital Funds
Budget	\$520,827
Council District	Citywide

Artists will be contracted to work with City consultants to enhance or upgrade the design of new or existing lift stations and other neighborhood facilities essential to the City's wastewater collection system. In addition to wall enhancements, the projects may include upgraded landscaping, security fencing, and other features. This project is in the planning phase.

Project Number	AR84900014
Project Title	Surrey Park
Location	3835 West Joan De Arc Ave.
Type of Project	Site Specific
Funding Sources	Wastewater Capital Funds
Budget	\$550,000
Council District	1

An artist will be commissioned to work with Parks and the community to enhance the experience of Surrey Park. This project is in the planning phase and will utilize artists from the Pre-Qualified Roster for City Parks.

Project Number	AR84900015
Project Title	Rio Reimagined
Location	7th St. to 7th Ave.
Type of Project	Design Team, Temporary and Permanent Commissions
Funding Source	Wastewater Capital Funds
Budget	\$625,000
Council District	7,8

The Rio Reimagined Project is a vision to revitalize the Rio Salado (Salt River), Aqua Fria, and Gila Rivers, and the region by transforming over 45 miles of the river stretching from the Salt River Pima Maricopa Indian Community at the eastern most boundary to the City of Buckeye to the west and encompassing more than 78,000 acres. Artists will be selected at several phases of the project to engage the community and design permanent and temporary artwork to enhance the visitor experience. This project is in the planning phase.

Project Number	AR849000016
Project Title	Deer Valley Water Treatment Plant
Location	31st Ave. and Dunlap Ave.
Type of Project	Design Team and Permanent Commission
Funding Source	Wastewater Capital Funds
Budget	\$500,000
Council District	1

An artist will be selected to work with the project design team to enhance the Deer Valley Water Treatment Plant. The project is in the planning phase.



FY 2023-2028 Multi-Year Initiatives

Completing the following projects requires significant funding resources over the next five fiscal years. Funding for the planning and implementation of these projects is included in the FY 2023-2028 Public Art Plan. Funding of all projects is subject to City Council approval through future plans.

Artist Initiatives

On-going temporary installations provide crucial professional development opportunities for emerging artists and those new to public art. Temporary installations can also activate underutilized spaces and provide neighborhoods new ways to engage with artists.

Collaborative Neighborhood Projects

Artists will be selected to work directly with neighborhood and business associations, such as theHUB (Hatcher Urban Businesses) and the Roosevelt Action Association, to enhance parks, business corridors, and other community amenities. These enhancements foster community collaborations and external partnerships that expand the reach of the public art program.

Community Water Facilities Improvements

Over the years, multiple artists have been contracted to work with the community and the Water Services Department to improve the security and appearance of community water facilities citywide, including well sites and lift stations.

Phoenix Sky Harbor International Airport

Phoenix Sky Harbor International Airport's future terminal modernizations represent the City's most significant opportunity to reach the widest public with integrated public art and design. PSHIA handles more than 40 million passengers annually. POAC staff continue to work with Aviation staff and its design teams to carry out a comprehensive plan to integrate significant art and design to enhance travelers' experience. Projects will be implemented in step with the airport modernization phases.

Public Works Recycling and Sustainability Initiative

POAC has worked with the Public Works Department since 1990 to involve artists in the design of innovative recycling centers, and in building awareness of the need for recycling and sustainable resource management. Artists will be contracted to create artworks that expand awareness about recycling and sustainable resource management by introducing new ways to reuse materials and bolster City efforts to increase recycling citywide.

Rio Reimagined

Rio Reimagined is the Valley's more impactful green infrastructure project in a century. Rio Salado, or the Salt River, is a historically significant and underutilized natural resource reimagined as a unifying public space. A creative and collective effort is underway to integrate priorities of public open space, environmental quality, housing, transportation, economic and workforce development, community sustainability, and resilience. POAC staff work with the Planning Department to identify and integrate permanent and temporary public art opportunities.

Shade, Cooling, and Heat Mitigation

Artists will be contracted to work with the community and various City departments to enhance the pedestrian experience by increasing shade options and improving shaded connectivity. The enhancements will be coordinated with City efforts to reduce the impact of urban heat and improve mobility citywide through initiatives like Cool Corridors.

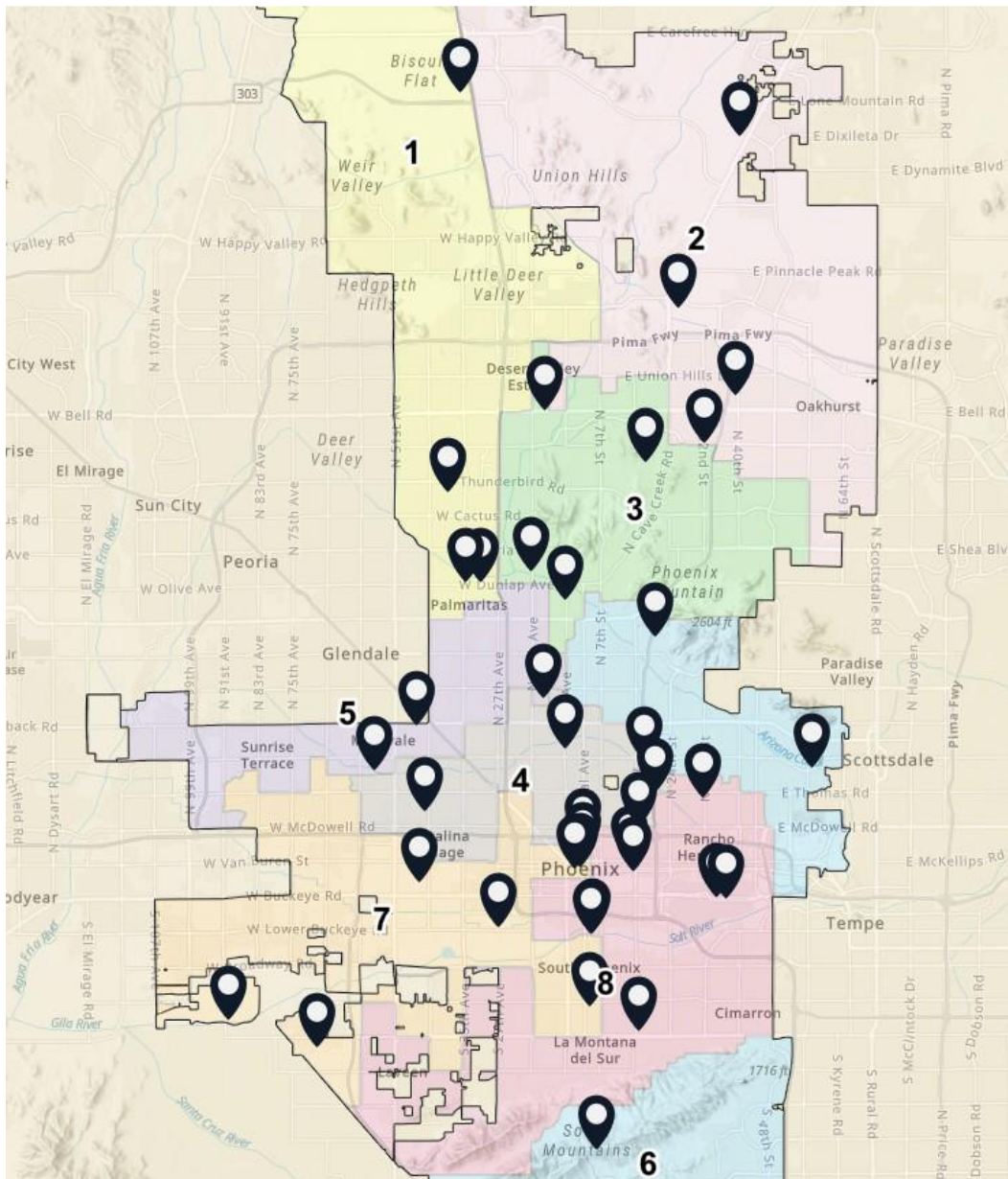
Tres Rios Wetlands

Artist Adam Kuby has been contracted to work with City departments, consultants and the community to create significant environmental recreation and education opportunities at Tres Rios Wetlands. This project is part of this multi-year effort to improve the seven-mile, 1,500-acre wetland at the confluence of the Salt and Gila Rivers in southwestern Phoenix.



FY 2023-2028 Public Art Plan Summary and Map

Number of New Projects	12	\$9,629,750
Number of Continuing Projects	30	\$14,773,485
Total Funded Projects	42	\$19,903,205



Locations of new projects in the FY 2023-2028 Public Art Plan. The map does not include city-wide initiatives that will occur in various locations.



FY 2023-2028 Public Art Plan Budget

		2023-24 Final - Plan	2024-25 Final - Plan	2025-26 Final - Plan	2026-27 Final - Plan	2027-28 Final - Plan	Five Year Total
AR39000003 - SR51 Wall Cycle to Ocotillo Refurbishment							
<u>2051</u>	Transportation Tax 2050-Streets	50,000	0	0	0	0	50000
		50000	0	0	0	0	50000
AR63000025 - 7th Avenue Streetscape							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	0	0	0	0	0	0
<u>68031</u>	SWD Equipment Facilities Bonds	25,000	0	0	0	0	25000
		25000	0	0	0	0	25000
AR63000030 - North 32nd Street Improvements							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	80,000	0	0	0	0	80000
<u>1021</u>	Capital Construction	102,637	0	0	0	0	102637
<u>1739</u>	2022 Water Commercial Paper Prog	312,827	400,000	0	0	0	712827
		495464	400000	0	0	0	895464
AR63000032 - Shade, Cooling, and Heat Mitigation							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	222,041	0	0	0	0	222041
<u>1739</u>	2022 Water Commercial Paper Prog	0	150,000	150,000	0	0	300000
<u>2051</u>	Transportation Tax 2050-Streets	0	0	0	0	0	0
		222041	150000	150000	0	0	522041
AR63850019 - Van Buren Street Improvement Project							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	150,000	0	0	0	0	150000
<u>0090</u>	Wastewater Revenue	100,000	100,000				200000
<u>1739</u>	2022 Water Commercial Paper Prog	0	150,000	0	0	0	150000
		150000	150000	0	0	0	500000
AR63850020 - SR51 Our Shared Environment Refurbishment							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	95,763	60,000	0	0	0	155763
<u>2051</u>	Transportation Tax 2050-Streets	108,770	129,732	0	0	0	238502
		204533	189732	0	0	0	394265
AR63850021 - State Road 303							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	293,961	0	0	0	0	293,961
		293961	0	0	0	0	293,961

AR63850022 - McDowell Rd Revitalization Project							
<u>0007</u>	AZ Highway Users - 30% - Street Imp.	50,000	100,000	0	0	0	150000
<u>0090</u>	Wastewater Revenue	50,000	300,000	0	0	0	350000
<u>1739</u>	2022 Water Commercial Paper Prog	50,000	57,441	0	0	0	107441
<u>2050</u>	Transportation Tax 2050-Transit	117,416	0	0	0	0	117416
		267416	457441	0	0	0	724857
AR66000021 - PSHIA Portable Works							
<u>0042</u>	Aviation Improvement	29,491	0	0	0	0	29491
<u>1731</u>	2019A CFC Bond	0	0	0	151,287	0	151287
		29491	0	0	151287	0	180778
AR66000047 - PSHIA Pooled Funds							
<u>1732</u>	2019B Airport Revenue Bonds	57,797	550,000	0	0	0	607797
		57797	550000	0	0	0	607797
AR70160001 - 27th Ave Solid Waste Management Facility							
<u>0037</u>	Solid Waste Disposal-Operating	30,876	0	0	0	0	30876
<u>68031</u>	SWD Equipment Facilities Bonds	85,060	0	0	0	0	85060
		115936	0	0	0	0	115936
AR70160004 - Public Works Community Public Art Project							
<u>0037</u>	Solid Waste Disposal-Operating	0	24,532	0	0	0	24532
<u>68031</u>	SWD Equipment Facilities Bonds	0	120,000	0	0	0	120000
		0	144532	0	0	0	144532
AR70160005 - 305 W Washington Public Art Project							
<u>1739</u>	2022 Water Commercial Paper Prog	148,305	0	0	0	0	148305
		148305	0	0	0	0	148305
AR74000014 - Artists Initiatives							
<u>0051</u>	Water Revenue	150,663	115,000	100,000	185,000	0	550663
<u>1739</u>	2022 Water Commercial Paper Prog	0	0	0	0	0	0
		150663	115000	100000	185000	0	550663
AR74000017 - Civic Space Park Refurbishment							
<u>0024</u>	Sports Facilities	27,280	0	0	0	0	27280
<u>1022</u>	Parks and Preserves Initiative SRF	49,982	0	0	0	0	49982
		77262	0	0	0	0	77262
AR74000019 - Mountain Preserve Enhancements							
<u>1437</u>	PPPI 40% Mtn & Desert Preserves	200,072	0	0	0	0	200072
<u>1739</u>	2022 Water Commercial Paper Prog	381,795	250,000	0	0	0	631795
		581867	250000	0	0	0	831867

AR74000020 - Eastlake Park

<u>0051</u>	Water Revenue	151,260	200,000	0	0	0	351260
<u>1022</u>	Parks and Preserves Initiative SRF	10,000	0	0	0	0	10000
<u>1739</u>	2022 Water Commercial Paper Prog	167,037	0	0	0	0	167037
		338297	200000	0	0	0	528297

AR74000022 - Shadow Play Refurbishment

<u>0051</u>	Water Revenue	225,000	0	0	0	0	225000
		225000	0	0	0	0	225000

AR74000023 - Reach 11 Park Refurbishment

<u>0051</u>	Water Revenue	0	225,000	0	0	0	225000
<u>1022</u>	Parks and Preserves Initiative SRF	0	68,007	0	0	0	68007
		0	293007	0	0	0	293007

AR74000026 - Laveen Heritage Park

<u>0090</u>	Wastewater Revenue	190,000	150,000	100,000	0	0	440000
<u>1022</u>	Parks and Preserves Initiative SRF	20,000	0	0	0	0	20000
		210000	150000	100000	0	0	460000

AR74000028 - Lone Mountain Park

<u>0051</u>	Water Revenue	70,000	230,000	100,000	0	0	400000
<u>1437</u>	PPPI 40% Mtn & Desert Preserves	50,588	0	0	0	0	50588
		120558	230000	100000	0	0	450558

AR74000029 - Rio Salado Bike/Ped. Bridge

<u>1022</u>	Parks and Preserves Initiative SRF	10,000	0	0	0	0	10000
<u>1739</u>	2022 Water Commercial Paper Prog	90,000	100,000	50,000	0	0	240000
		100000	100000	50000	0	0	250000

AR74000030 - Lookout Mtn. Park Refurbishment

<u>1022</u>	Parks and Preserves Initiative SRF	20,000	0	0	0	0	20000
<u>1739</u>	2022 Water Commercial Paper Prog	100,000	0	0	0	0	100000
		120000	0	0	0	0	120000

AR76000004 - 100 W Washington

<u>68033</u>	Ex Tax Rev Obligations 2021 Tax-Exempt	0	0	0	0	0	0
<u>68036</u>	Ex Tax Rev Bond 2022 Tax-Exempt	1,000,000	240,000	0	0	0	1240000
		1000000	240000	0	0	0	1240000

AR84850019 - Arizona Falls Refurbishment

<u>1739</u>	2022 Water Commercial Paper Prog	105,000	0	0	0	0	105000
		105000	0	0	0	0	105000

AR84850033 - Water Services West Yard

<u>0007</u>	AZ Highway Users - 30% - Street Imp.	0	0	0	0	0	0
<u>0090</u>	Wastewater Revenue	50,000	0	0	0	0	50000
		50000	0	0	0	0	50000

AR84850035 - Community Well Site Gates and Fences

<u>1739</u>	2022 Water Commercial Paper Prog	62,622	200,927	200,000	0	0	463549
		62622	200927	200000	0	0	463549

AR84850036 - Cortez Park and Well Site

<u>1739</u>	2022 Water Commercial Paper Prog	406,570	200,000	0	0	0	606570
		406570	200000	0	0	0	606570

AR84850037 - Drought Pipeline and Fences

<u>0090</u>	Wastewater Revenue	0	100,000	0	0	0	100000
<u>1739</u>	2022 Water Commercial Paper Prog	345,065	0	0	0	0	345065
		345065	100000	0	0	0	445065

AR84850038 - Maryvale Grand Canal Crossing

<u>1739</u>	2022 Water Commercial Paper Prog	486,904	200,000	0	0	0	686904
		486904	200000	0	0	0	686904

AR84850039 - Perry Park

<u>0051</u>	Water Revenue	266,540	0	0	0	0	266540
<u>1739</u>	2022 Water Commercial Paper Prog	521,554	0	0	0	0	521554
		788094	0	0	0	0	788094

AR84850040 - El Reposo Park

<u>0051</u>	Water Revenue	46,158	0	0	0	0	46158
<u>0090</u>	Wastewater Revenue	0	50,000	0	0	0	50000
<u>1739</u>	2022 Water Commercial Paper Prog	150,000	0	0	0	0	150000
		196158	50000	0	0	0	246158

AR84850041 - Sueno Park

<u>0051</u>	Water Revenue	366,700	0	0	0	0	366700
<u>1739</u>	2022 Water Commercial Paper Prog	10,522	200,000	0	0	0	210522
		377222	200000	0	0	0	577222

AR84850042 - Paradise Valley Park

<u>0051</u>	Water Revenue	100,000	100,000	0	0	0	200000
<u>1739</u>	2022 Water Commercial Paper Prog	146,132	200,000	0	0	0	346132
		246132	300000	0	0	0	546132

AR84850043 - Solano Park							
<u>1739</u>	2022 Water Commercial Paper Prog	503,219	0	0	0	0	503219
		503219	0	0	0	0	503219
AR84850044 - Western Canalscape							
<u>0051</u>	Water Revenue	150,000	342,000	0	0	0	492000
<u>1739</u>	2022 Water Commercial Paper Prog	188,305	0	0	0	0	188305
		338305	342000	0	0	0	680305
AR84850045 - Collaborative Neighborhood Projects							
<u>0051</u>	Water Revenue	75,000	59,570	0	100,000	0	184570
<u>0090</u>	Wastewater Revenue	75,000	100,000	120,000	50,000	0	360000
		150000	159570	120000	150000	0	579570
AR84900010 - Tres Rios Wetlands							
<u>0090</u>	Wastewater Revenue	50,000	250,000	1,500,000	0	0	1800000
		50000	250000	1500000	0	0	1800000
AR84900011 - Lift Station and Neighborhood Facilities							
<u>0090</u>	Wastewater Revenue	0	170,827	200,000	150,000	0	520827
		0	170827	200000	150000	0	520827
AR84900014 - Surrey Park							
<u>0090</u>	Wastewater Revenue	200,000	200,000	150,000	0	0	550000
		200000	200000	150000	0	0	550000
AR84900015 - Rio Reimagined							
<u>0090</u>	Wastewater Revenue	50,000	200,000	200,000	175,000	0	625000
		50000	200000	200000	175000	0	625000
AR84900016 - Deer Valley Water Treatment Plant							
<u>0090</u>	Wastewater Revenue	100,000	200,000	200,000	0	0	500000
		100000	200000	200000	0	0	500000
Total							19,903,205



Artist Contract for Maryvale Grand Canal Crossing Public Art Project

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval to enter into a contract with artist Reinaldo Correra Studio, LLC, (IA) for an amount not to exceed \$650,000 to design, fabricate and install public art enhancements for the Grand Canal Capital Improvement Project located along the Grand Canal between 47th and 75th avenues in Phoenix.

THIS ITEM IS FOR CONSENT ACTION.

Summary

The Fiscal Year (FY) 2022-27 Public Art Plan includes a project to commission an artist to work with the Streets Transportation Department and the community to enhance the design of the Grand Canal, specifically the trail and crossing at 51st Avenue in Maryvale.

On April 24, 2023, a four-person artist selection panel recommended Reinaldo Correra Studio, LLC, after reviewing a pool of 110 applicants. Reinaldo Correra Studio, LLC, was recommended based on his experience creating site-specific public art projects and his demonstrated ability to involve the community in meaningful ways. The panelists also noted the artist's wide variety of project types and his knowledge of permanent and low maintenance materials. Community engagement is at the center of public art projects and when approved. The artist will work with the nearby neighborhood, schools and community members on the project's design.

The selection panel included: Haley Hinds, Arts Specialist, Phoenix Sky Harbor Airport Museum; Michael Denson, Executive Director, West Valley Arts Council; Tiesha Harrison, Visual Artist; and Andrew Daugherty, Vice President, Affiliate Business Operations, Milwaukee Brewers.

Financial Impact

Maryvale Grand Canal Crossing public art project is one of 39 projects in the FY 2022-27 Public Art Plan that City Council approved on June 15, 2022. The Art Plan includes \$650,000 for this project. The proposed \$650,000 budget will cover all costs related to design, fabrication and installation of the artwork, including the artist's time working

with staff, project consultants, and the local community to produce a complete and buildable design. The percent-for-art funds for this project come from the Water Services Department Capital Improvement Program.

Concurrence/Previous Council Action

The Phoenix Arts and Culture Commission reviewed and recommended this item for approval on May 9, 2023, by a vote of 9-0.

Location

Maryvale Grand Canal Crossing
District: 5

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.



Pueblo Public Art Deaccession

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval of the deaccession of Pueblo, a public art project located at Marivue Park by Arizona artist Ron Gasowski. The artwork is in disrepair and no longer adheres to the artist's original design intent. The artist was completed in 1989 with a budget of \$18,000.

THIS ITEM IS FOR CONSENT ACTION.

Summary

Through the 34 years, the artwork has been exposed to the elements, and the materials have worn and degraded to the point that the artwork is no longer a suitable representation of the artist's design intent. Additionally, safety is a major concern. The artwork now has a greater potential to fall over as the interior structures are exposed to the elements and show rust. Mr. Gasowski is aware of the intent to deaccession and dispose of the artwork and is in agreement with the plan.

Local contractors will be hired to complete this work, under supervision of the Office of Arts and Culture's collection manager. More information about the project can be found at phoenix.gov/arts/public-art-program/explore-the-collection/nuestropueblo.

Financial Impact

It will cost approximately \$5,000 to \$6,000 to deaccession and dispose of the artwork. This includes testing of ceramic materials for asbestos, as well as the labor to remove and dispose of the material. The Fiscal Year 2023-24 Public Art Maintenance Budget will provide the funding to complete the work.

Concurrence/Previous Council Action

The Phoenix Arts and Culture Commission reviewed and recommended this item for approval on May 9, 2023, by a vote of 9-0.

Location

5625 W. Osborn Road
District: 5

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.



Artwork Donation - Hatcher Urban Businesses

This report requests the Community and Cultural Investment Subcommittee recommend City Council approval of the proposed artwork donation from the Hatcher Urban Businesses (theHUB), which will be located near the intersection of 19th Avenue and Hatcher Road (1811 W. Hatcher Road) in Phoenix. Pending approval from City Council, the Office of Arts and Culture will partner with the Water Services Department and theHUB to coordinate delivery and installation of the artwork in Fall 2023.

THIS ITEM IS FOR CONSENT ACTION.

Summary

In early 2023, Council District 3 contacted the Office of Arts and Culture about a proposed donation for the Sunnyslope neighborhood. Staff met with theHUB representatives, the artist, and staff from Council District 3, Neighborhood Services Department and Water Services Department to review the quality of the artwork and determine initial feasibility to install the artwork at the desired location; the Water Services Department owns the land.

The artist, Mark Carroll, initially responded to a call to artists to create an artwork that signifies the community of Sunnyslope coming together and to create a sense of place, belonging and vibrancy. The artwork will be accessioned into the City of Phoenix Municipal Art Collection and will be maintained by the Office of Arts and Culture.

If approved by the Commission and City Council, the Fiscal Year 2023-28 Public Art Plan includes pooled funds to work directly with neighborhood and business associations to enhance parks, business corridors and other community amenities. This artwork donation is one of the collaborative projects to utilize these funds.

Financial Impact

Once installed, the Office of Arts and Culture will assume care and control of the donated artwork. Because of the durable material and finish, the cost of routine maintenance is estimated to be minimal and can be absorbed in the annual Public Art Maintenance Budget.

Concurrence/Previous Council Action

The Phoenix Arts and Culture Commission reviewed and recommended this item for approval on May 9, 2023, by a vote of 9-0.

Location

1811 W. Hatcher Road

District: 3

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Office of Arts and Culture.



Request Approval of the Head Start Birth to Five Infectious Disease Mitigation Policy

Request the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, to approve the Head Start Birth to Five Infectious Disease Mitigation Policy.

THIS ITEM IS FOR CONSENT ACTION.

Summary

On Jan. 6, 2023, the Office of Head Start mandated that all grantees develop an evidence-based infectious disease mitigation policy focusing on COVID-19. The policy must be approved by the grantee's governing board and include mitigation strategies, be responsive to community spread, provide precautionary measures, and include a communication plan to ensure staff and families are prepared to navigate the ongoing conditions (**Attachment A**).

Contract Term

The remaining year of the five-year contract term is from July 1, 2023, to June 30, 2024. This request does not change the term of the contract.

Financial Impact

The grant is funded by the U.S. Department of Health and Human Services, Administration of Children, Youth and Families. There is no impact to the General Fund.

Concurrence/Previous Council Action

The Infectious Disease Mitigation Policy was presented to the Head Start Birth to Five Policy Council on May 8, 2023.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.



Infectious Disease Mitigation Policy

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PURPOSE

The City of Phoenix Head Start Birth to Five Program is committed to the health and safety of children, families, and staff, which has led to the development of this mitigation policy.

The policy is intended to support and guide the Head Start Birth to Five Program to reduce the likelihood that infectious diseases, including COVID-19, will be transmitted in classrooms, during home visits, or in the workplace. While no precautions can eliminate the risk of disease transmission, the strategies and procedures included in the policy are intended to create a healthier environment and provide essential guidance to staff.

The policy is subject to change, and as recommendations change, the policy will be updated to reflect the community's needs. It should be noted that strategies and procedures incorporate, or in some instances, build upon ongoing guidance from the Centers for Disease Control and Prevention, Arizona Department of Health Services (ADHS), Maricopa County Department of Public Health, and the Health Services Advisory Committee.

SCOPE

This policy applies to all staff, volunteers, and contractors whose activities involve contact with or providing direct services to children and families enrolled in the City of Phoenix Head Start Birth to Five Program. All individuals covered by this policy must follow the measures listed to reduce or lower the transmission of COVID-19 or other contagious diseases that create community spread.

The evidence-based mitigation policy will enact multiple strategies, using a layered approach to minimize the impact of continuous diseases to protect the health of children, families, and staff.

UNIVERSAL PRECAUTIONS

The following practices will be used daily to mitigate the spread of contagious diseases, including the virus that causes COVID-19.

Staying Home When Sick

Any person with [symptoms of COVID-19](#) or other contagious infections, such as cough, fever, sore throat, vomiting, or diarrhea, should stay home. Testing is recommended for anyone with symptoms of COVID-19 as soon as possible after the onset of symptoms. Staying home when sick can lower the exposure and infection rates of COVID-19 and other infectious diseases.

Handwashing

Washing hands is one of the best ways to reduce the spread of COVID-19 and other contagious diseases. Germs can spread from person to person or surface to person when unwashed hands touch the eyes, nose, and mouth when eating, preparing food, and touching surfaces or objects.

Hands should be washed at critical times to reduce the spread of germs.

- Before, during, and after preparing food
- Before and after eating
- Before and after caring for someone who is sick
- After using the toilet
- After blowing your nose, coughing, or sneezing
- After touching the garbage
- After playing outdoors
- Entering the classroom

Five Steps to Hand Washing

- Wet hands with clean, running water
- Apply soap and lather by rubbing hands together
- Scrub for at least 20 seconds – hum the “Happy Birthday” song
- Rinse hands under clean running water
- Dry hands with a clean paper towel

Set times should be incorporated into the classroom daily routine for children to wash their hands. An adult should oversee the process to ensure children follow the five steps to passing effectively.

Hand Sanitizer

When soap and water are unavailable, use an alcohol-based hand sanitizer containing at least 60% alcohol. Sanitizers do not eliminate all types of germs but are a form of prevention. Hand sanitizer should be used instead of soap and water in the classroom.

Respiratory Etiquette

Covering [coughs and sneezes](#) with a tissue can help prevent spreading contagious respiratory infections such as COVID-19. When a tissue is not available, cough or sneeze into the elbow.

Teaching children how to cough properly and sneeze can be embedded in the health portion of lesson plans.

Ventilation

Ensure [ventilation](#) systems operate properly and provide acceptable indoor air quality for the current occupancy level of the space. Open windows, when possible, to increase the introduction of outdoor air. Use small air purifiers in personal spaces and larger purifiers for large gathering spaces.

Education Service Providers and Child Care Partners are encouraged to use outdoor learning environments as much as possible, weather permitting.

Cleaning and Disinfecting

[Cleaning](#) can be one of the first steps in reducing the spread of COVID-19 and other contagious diseases as it removes organic matter, salts, and visible soils, all of which interfere with microbial inactivation.

Office Spaces

A disinfecting spray or wipes should be used on all high-touch surfaces daily. Bathrooms should be cleaned twice per day at a minimum.

Classrooms

A disinfecting spray should be applied to all hard flat surfaces daily, after meals, extensive use, and when dirty. Soft surfaces such as carpets and fabric should be cleaned with steam. Stuffed animals, dramatic play clothing, and dolls should be cleaned with UV light daily. If a UV light system is unavailable, soft toys should be put away until a reliable source of cleaning is identified. Plastic or hard toys in children's mouths should be put into a bin to be washed before another child plays with the toy.

All Education Service Providers and Child Care Partners should have a cleaning plan in place that is monitored.

Vaccinations

Immunizations can help stop the spread of infectious diseases. Children and adults should be current on required immunizations based on the [Arizona Immunization Program](#) set by ADHS.

COMMUNITY LEVELS

The City of Phoenix Head Start Birth to Five Program will use the Maricopa County Health Department's [COVID-19 Data](#) dashboard to assess the weekly levels of community spread. Based on the indicated level of spread, the following table will be used as a guide.

Table 1.1

Low	Medium	High
• Stay up to date with COVID-19 vaccines • Maintain ventilation improvements • Avoid contact with people who have suspected or confirmed COVID-19 • Follow CDC recommendations for isolation if you have suspected or confirmed COVID-19 • Follow the CDC recommendations for what to do if you're exposed to someone with COVID-19 • If you are at high risk of getting very sick, talk with healthcare provider about additional prevention actions	• All of the items in the LOW category • If you are at high risk for severe illness, wear a high-quality mask or respirator • If you have household or social contact with someone at high risk for getting very sick, consider self-testing and wearing a high-quality mask when indoors with them	• All of the items in the LOW and MEDIUM category • Wear a high-quality mask or respirator • If you are at a high risk of getting very sick, consider avoiding non-essential indoor activities in public where you could be exposed.

Education Service Providers, Child Care Partners, and the [City of Phoenix](#) will use their methods of communication to ensure children, parents, and staff are protected and following the suggested guidance.

HOME VISITATION

Early Head Start home visitors will follow the Home-Based COVID-19 Staff Guide, which outlines expectations before, during, and after the visit.

Families will be provided the COVID-19 Home-Based Programming letter, which describes the safety practices to ensure the health and safety of the children, parents, and home visitors. See Appendix A.

All home visitors are provided with personal protective equipment, including gloves, hand sanitizer, a wipeable mat to use during the visit, and a fanny pack for personal belongings. Home visitors are required to contact the family on the day of the visit to assess the health

of everyone in the home. The visit can be rescheduled or conducted virtually if a family member is ill.

RESOURCES

Center for Disease Control and Prevention, <https://www.cdc.gov>

Maricopa County Health Department, <https://www.maricopa.gov/5302/Public-Health>

Arizona Department of Health Services, <https://www.azdhs.gov/index.php>

Appendix A

COVID-19 Home-Based Programming



The City of Phoenix Head Start Birth to Five Program is committed to providing safe and quality services during the COVID-19 pandemic. To protect families and staff, we have developed expectations and recommendations for program participation, including strategies and attendance requirements related to illness, symptoms, exposure, and quarantine. Our program has set the following expectations and recommendations for home-based programming:

What You Can Expect from Birth to Five Staff During Home Visits and Socialization

- Health check at the beginning of each home visit.
- Complete COVID-19 screening with all families before visiting or socialization attendance. (please see COVID screening checklist)
- Teams will adjust socialization attendance and scheduling to reduce risk and encourage social distancing measures.
- All staff will practice good hygiene according to CDC guidelines, such as hand washing upon arrival and departure.
- All staff must wear facial coverings and booties. (shoe coverings).
- Use social distancing (6 ft) as much as possible.
- Clean and disinfect high-touch surface areas at the end of the visit. Appropriately clean and disinfect home visit materials and items used during a visit.
- Clean and disinfect high-touch surface areas before, during, and after socialization. Appropriately clean and disinfect socialization items used.
- Gloves will be worn during cleaning and disinfecting. Hands will be washed directly after.
- Remove masks and gloves carefully, using CDC-recommended practices and disposing at the family's home to reduce cross-contamination. Replace disposable face masks and shoe coverings between visits.

What is Expected and Recommended for Early Head Start Families During Home Visits and Socialization

- It is expected to inform your home visitor or home visitor supervisor if you or anyone in your household have symptoms or have been exposed to anyone who has tested positive

for COVID-19. This may result in rescheduling your in-person visit or not attending the socialization. Virtual visitation may be scheduled instead.

- Anyone 2 years and older are asked to wear (a child under age two should not wear a face mask) a facial covering during the visit and attendance at socialization. If you do not have a facial covering, one will be provided.
- Use social distancing (6 ft) as much as possible.
- The CDC recommends contact in well-ventilated areas to reduce exposure to COVID-19. If possible, we encourage home visits to be completed in well-ventilated areas by implementing strategies such as opening windows or doors safely or being outside as the weather permits.
- Before the home visitation, we recommend that all common high-touch surfaces, such as door handles, chairs, etc., be sprayed or wiped down with disinfectant. This includes toys and other materials used during the home visit. The home visitor will be limiting materials and toys brought into the home and will be relying on items available within your home as available.

COVID Screening Checklist

COVID-19 Home Visiting Screening

Please attempt to call all clients PRIOR TO VISIT to assess the following.

If not able prior to visit, please assess the following for the client (and anyone in the home or accompanying them on the visit). Please remain at a distance of at least six (6) feet when screening. Circle the answers that apply.

Screening Questions

Have you or your family had close contact with or cared for someone diagnosed with COVID-19 within the last 14 days?

Yes

No

Have you or your family had a fever or felt hot or feverish in the last two days?

Yes

No

Symptom Questions:

Have you or any family members experienced any of the following symptoms in the last 14 days?

- | | | |
|---|-----|----|
| • Shortness of breath or difficulty breathing | Yes | No |
| • Fatigue | Yes | No |
| • Muscle or body aches | Yes | No |
| • Headache | Yes | No |
| • New loss of taste or smell | Yes | No |
| • Congestion or runny nose | Yes | No |
| • Nausea, vomiting or diarrhea | Yes | No |

Did family answer yes to any screening questions? Yes No

If client answered yes was the visit completed visit virtually? Yes No

If you have any questions or concerns, please get in touch with your assigned home visitor or home visitor supervisor.



Head Start Birth to Five Monthly Report - April 2023

This report provides the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, with an updated summary of the Head Start Birth to Five Program's financial and programmatic status.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

The Improving Head Start for School Readiness Act of 2007 requires that each Head Start Grantee share monthly information with the Governing Board and Policy Council on program planning, policies and operations. In compliance with the Act, the Head Start program provides a monthly report on the following areas:

- Fiscal expenditures;
- Enrollment reports;
- School attendance;
- Medical/dental exams; and
- Program information summaries.

Fiscal Expenditures

Attachment A shows year-to-date expenditures for the Fiscal Year 2022-23. The reports include a breakdown of each Education Service Provider, Child Care Partnership, the Policy Council and the administrative support budget. The current year's expenditures are slightly below the expected percentage due to staffing vacancies.

Enrollment Reports

The Office of Head Start requires programs to report the total number of children enrolled on the last day of each month. At the end of April, overall enrollment was 2,418 out of 3,451 available slots.

At the end of April, the Education Service Providers' enrollment was 2,149 preschool slots filled out of 2,963 available slots. Instructional staff shortages and pending

classroom licensures continue to impact enrollment.

The Early Head Start Home-Based program provides year-round, in-person home visitation. At the end of April, the program filled 118 slots out of 300. Some vacancies are due to children turning three and are no longer eligible for the program. Many children transition to a Head Start or school district preschool program. Other vacancies are due to home visitor staffing shortages, with 14 out of 28 positions vacant.

The Early Head Start-Child Care Partners program provides full-day, year-round childcare. At the end of April, the program filled 151 slots out of 188. Some vacancies are due to children turning three and no longer eligible for the program. Many children transition to a Head Start preschool, a school district preschool program, or move to a three-year-old classroom in the childcare center. Other vacancies are due to instructional staff shortages.

Recruitment to increase enrollment continues through community events, bus shelter posters and digital messaging in two Ranch Market locations. Staff is collaborating with other city departments to identify additional innovative recruitment options. Education Service Providers and Child Care Partners continue to recruit instructional staff through social media, job search websites and collaboration with colleges. The Early Head Start Home-Based program is working with the City's Human Resources Department to recruit highly qualified home visitors, offering hiring, retention and referral incentives.

Full Enrollment Initiative

The Head Start Birth to Five management team drafted a plan to eliminate under-enrollment and submitted it to the Office of Head Start, Region 9, on the due date of May 12, 2023. The plan identifies four critical factors that have impacted enrollment: workforce (hiring and retention), family needs, community needs, and language barriers. To comprehensively focus on these factors, subcommittees have been assembled with Head Start Birth to Five staff, policy council and governing board members, and community stakeholders. Head Start Birth to Five management team members will facilitate the subcommittees.

School Attendance

The annual target for attendance set by the Office of Head Start is 85 percent.

Attachment B indicates the year-to-date average attendance through the end of April is 59 percent for the preschool program. The Child Care Partnership's year-to-date average is 54 percent at the end of April. The low percentage is partially due to instructional staff shortages and awaiting preschool classroom licensure. The

attendance is based on funded enrollment and thus impacts the overall attendance percentages.

Medical/Dental Exams

Head Start regulations require all children to have medical and dental exams annually. At the end of April, 2,588 medical and 2,495 dental exams were completed, totaling 5,083 exams, as illustrated in **Attachment C**.

Program Information Summaries

Please see **Attachment D**.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

ATTACHMENT A

Fiscal Expenditures
Yr 4 FY 23 Head Start Financial Summary Grant 890167
Planned level of Expenditures
For the Month of April 2023

Fund Center	Program	FTE	Revised Budget 2022-2023	FY23 YEAR-TO- DATE Expenditures Federal Fund	FY23 YEAR-TO- DATE Expenditures General Purpose Fund	FY23 Remaining Balance	FY23 YEAR-TO-DATE % Spent
8940050001	HS Administration	12	\$ 4,408,796.79	\$ 2,448,878.29		\$ 1,959,918.50	56%
8940050004	HS T&TA	-	\$ 386,229.35	\$ 374,535.36		\$ 11,693.99	97%
8940050012	HS Policy Council	-	\$ 37,144.00	\$ 33,092.64		\$ 4,051.36	89%
8940050015	HS Mental Health	4	\$ 434,056.33	\$ 407,831.35		\$ 26,224.98	94%
8940050016	HS Casework Support	67	\$ 5,441,447.38	\$ 4,332,843.00		\$ 1,108,604.38	80%
8940050017	HS Classroom Support	16	\$ 1,566,566.00	\$ 1,109,792.74		\$ 456,773.26	71%
	Total City of Phoenix	99	\$ 12,274,240	\$ 8,706,973	\$ -	\$ 3,567,266	71%
8940051001	Alhambra	-	\$ 2,375,654	\$ 1,510,784		\$ 864,870	63.6%
8940051003	Booker T Washington	-	\$ 4,516,359	\$ 3,540,101		\$ 976,258	78%
8940051005	Washington	-	\$ 3,892,314	\$ 2,441,766		\$ 1,450,548	63%
8940051006	Deer Valley	-	\$ 671,089	\$ 366,577		\$ 304,512	55%
	Greater Phoenix Urban						
8940051010	League	-	\$ 7,414,500	\$ 4,368,582		\$ 3,045,918	59%
8940051116	Fowler	-	\$ 872,415	\$ 574,949		\$ 297,466	66%
	Total Education Service Providers	-	\$ 19,742,331	\$ 12,802,759	\$ -	\$ 6,939,572	65%
	Early Head Start						
8940505021	Operations Support	54	\$ 7,403,700	\$ 6,475,732		\$ 927,968	87%
8940505024	Early Head Start T&TA	-	\$ 161,858	\$ 148,125		\$ 13,733	92%
	Total Early Head Start	54	\$ 7,565,558	\$ 6,623,857		\$ 941,701	88%
	Subtotal		\$ 39,582,129	\$ 28,133,589		\$ 11,448,540	71%
	Grand Total	153	39,582,129	28,133,589	0	11,448,540	71%

ATTACHMENT B

Percentage of Preschool Attendance		
Target: 85%	YTD Percent:	59%

Goal:

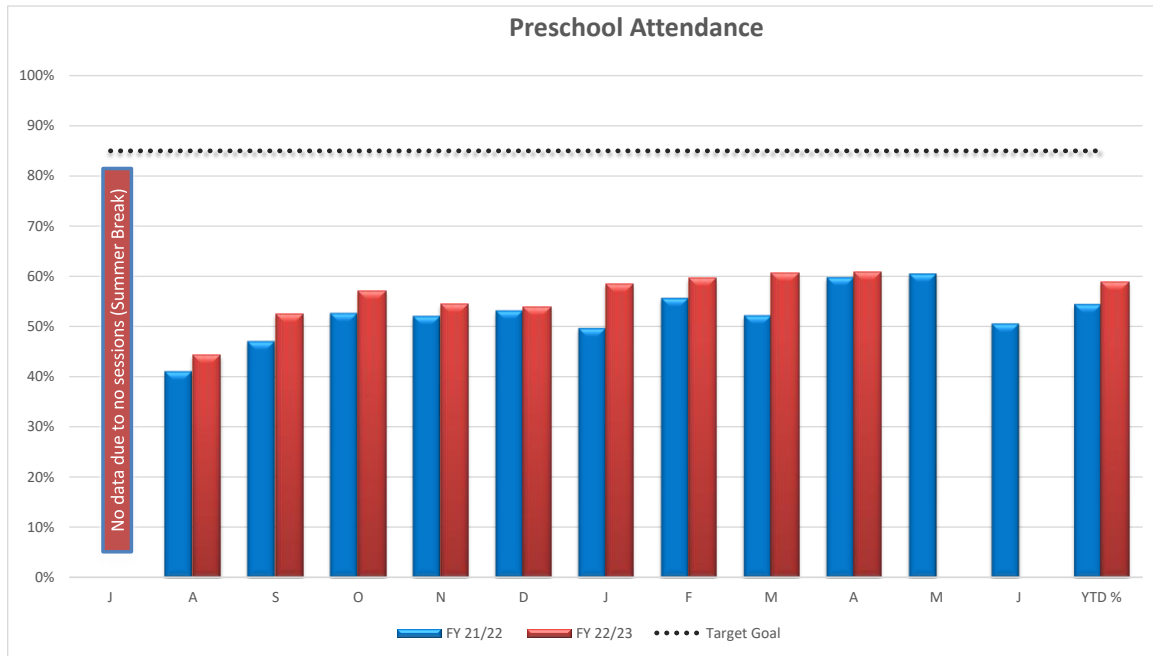
Increase attendance of Head Start Birth to Five children.

Target:

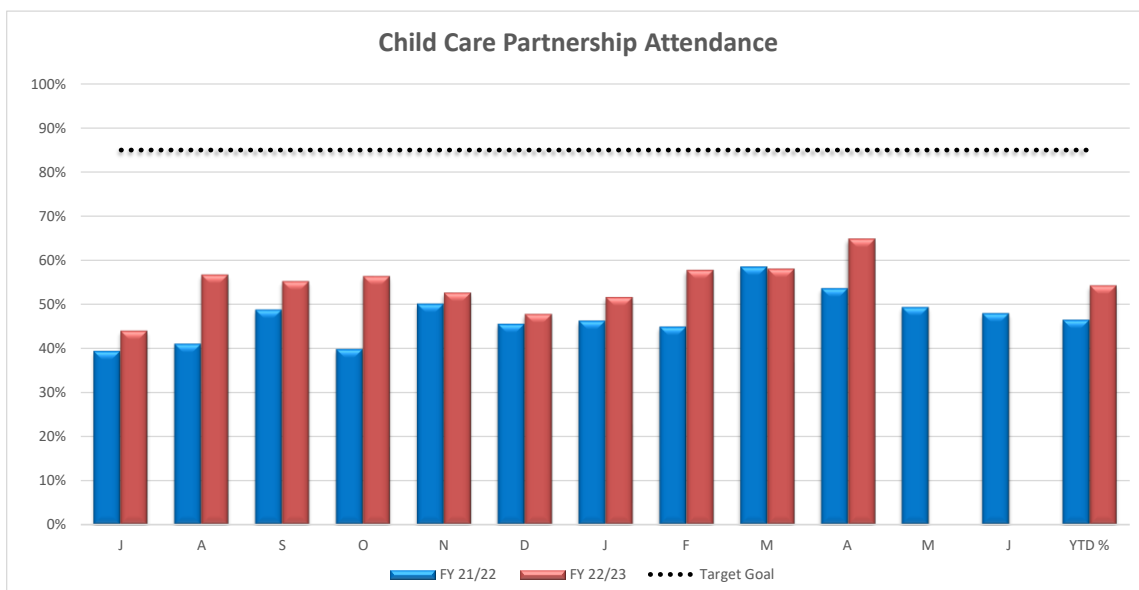
85% of children will attend each day.

Significance:

Attendance is a key factor in being able to get children ready to attend kindergarten.



Percentage of Child Care Partnership Attendance		
Target: 85%	YTD Percent:	54%



ATTACHMENT C

Head Start Birth to Five Medical Exams Completed

Target: 3,451 exams

FY 22-23 Exams: 2,588

Goal:

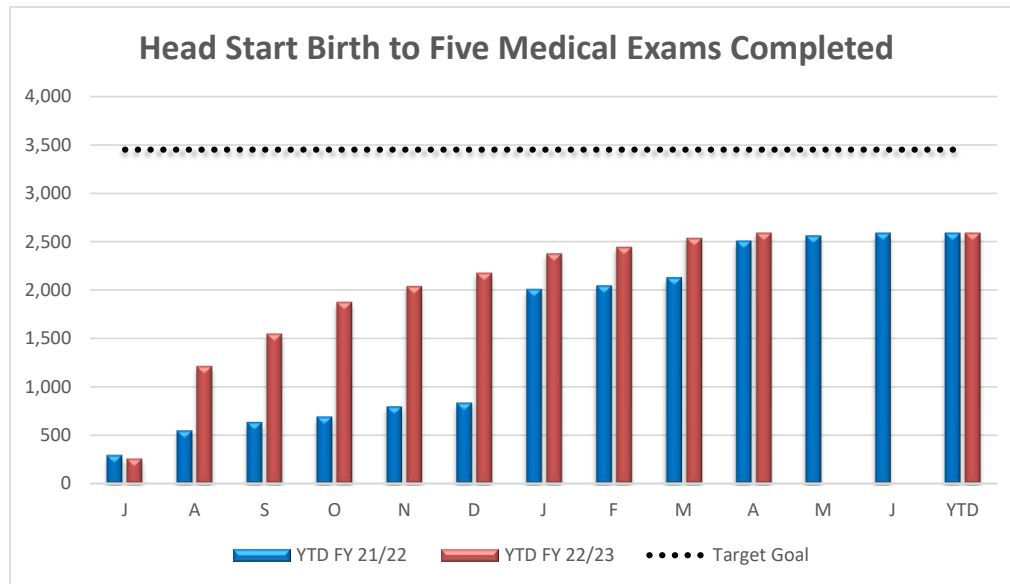
Ensure Head Start Birth to Five children receive necessary medical and dental exams.

Target:

3,451 Medical Exams and 3,451 Dental Exams

Significance:

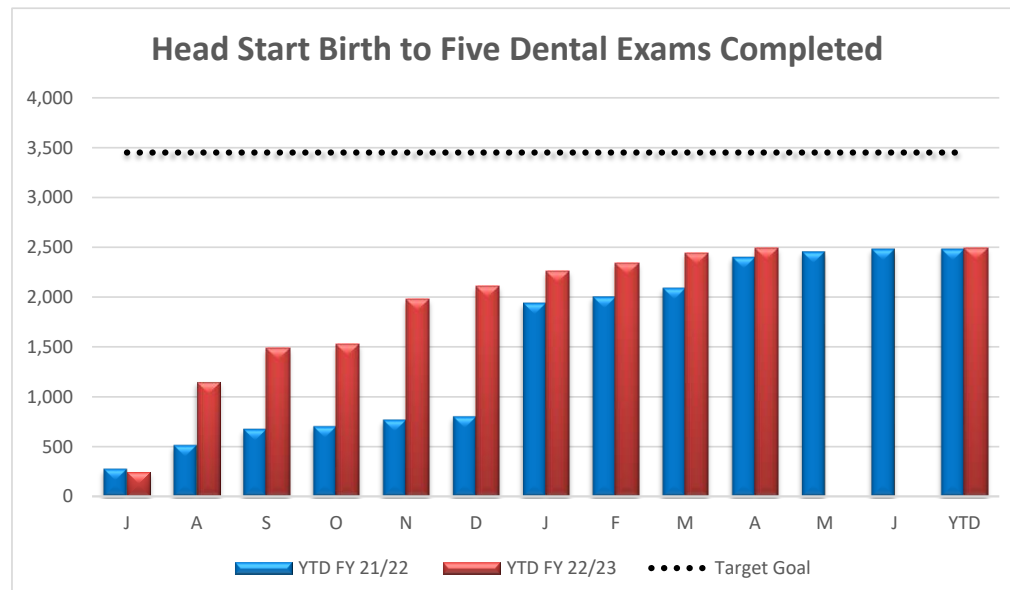
Head Start Birth to Five children are required to have medical and dental exams as part of the Head Start regulations.



Head Start Birth to Five Dental Exams Completed

Target: 3,451 exams

FY 22-23 Exams: 2,495



ATTACHMENT D

Program Information Summaries

Head Start Partnership

Staff met with Central Arizona Shelter Services (CASS) staff at the Vista Colinas site in Sunnyslope to develop a referral process to enroll families experiencing homelessness into the Head Start Birth to Five Program.

Community Events

The Head Start Birth to Five staff participated in four community events with more than 450 attendees who received information about the Head Start program. More than 10 families completed a pre-registration form.

Celebrating the Young Child

The National Association for the Education of Young Children (NAEYC) celebrates early learning, young children, their teachers, and families in early April to promote the importance of early childhood education. In honor of this annual event, staff hosted open houses for Head Start Birth to Five families at Aeroterra and four other Head Start locations. Parents and their children explored learning stations focusing on social-emotional development, language, and literacy. More than 150 families received activity backpacks to extend learning at home.

30 Years of Head Start

The Deer Valley Unified School District celebrated 30 years of Head Start in their district at Sunrise Elementary School. More than 450 attendees received dinner, face painting, games, and prizes. The Phoenix Fire and Police Departments had vehicles on-site for children to explore, the Phoenix Library provided books and activities, and Head Start Birth to Five staff helped children create artwork at exploration stations.

Water Safety

Phoenix Children's Hospital presented water safety training for Head Start families at Maryland Elementary School in the Washington Elementary School District. The 15 families in attendance learned drowning prevention techniques and what to do if a child slips under the water. Each family received a water safety kit that included tips to lower parental stress, to incorporate supervision around the pool, a life-saving rope, a designated pool supervisor badge, and a life jacket for all young children in the family. Parents expressed their gratitude for the opportunity to participate in the training.

Celebration of Pets

Head Start children at Sullivan Elementary School celebrated the end of the pet study by asking families to bring pets to school. During the event, the children and families enjoyed learning more about cats, dogs, chickens, roosters, geese, turtles, and goldfish.



2023 Summer Solstice Celebration at Burton Barr Central Library

This report provides the Community and Cultural Investment Subcommittee with an overview of Phoenix Public Library's annual Summer Solstice Celebration at Burton Barr Central Library on June 21, 2023.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

On June 21, 2023, after three years of pausing this typically annual in-person event on the 5th floor of Burton Barr Central Library (BBCL), Phoenix Public Library (PPL) will hold its annual Summer Solstice Celebration.

BBCL's architectural design features a number of elements that incorporate the Summer Solstice, specifically a light effect that occurs across the 5th floor at its most prominent at Solar Solstice (which occurs at approximately 12:29 p.m. on June 21 this year). For many years, BBCL held a public event, often drawing approximately 1,000 visitors to witness the light feature in person. This year's Summer Solstice Celebration will include featured speakers, live music, and additional programs and activities planned in PPL's maker space MACH1 (Makers, Artists, Crafter, Hackers), Rare Book Room, Arizona Room, and more throughout the day.

In addition to recognizing the first day of summer and the longest day of the year, this event will honor PPL's 125th Anniversary, the official PPL date of June 21, 1898. Summer Solstice festivities will begin officially at 11 a.m., live music on the 5th Floor will begin at 11:30 a.m. with the formal Solstice presentation scheduled to begin at noon to include Library and City leadership and featuring Wendell Burnette, one of the principal architects of BBCL, delivering an architectural presentation.

For more information, visit the "Summer Solstice" calendar entries on phoenixpubliclibrary.org

Financial Impact

There is no anticipated impact to the City General Fund.

Location

Burton Barr Central Library, 1221 N. Central Ave.
Council District: 7

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Library Department.



Phoenix Public Library's 2023 Summer Reading Program

This report provides the Community and Cultural Investment Subcommittee with information regarding Phoenix Public Library's Annual Summer Reading Program for 2023.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

Summer Reading 2023, themed "All Together Now," will officially kick off on June 1, 2023, and continue through Aug. 1, 2023. While the program is open to all ages, the heart of it is an online, interactive game featuring avatars, digital badges and educational challenges for children (developed in partnership with the Arizona Department of Education). Participants are encouraged to read at least 20 minutes a day, which is a standard benchmark for developing and maintaining reading skills. Each minute of reading earns one point, with a goal of logging 1,000 or more minutes during the summer.

The online game is paired with a wide range of family friendly programs, including theater and music performances, magic shows, wellness workshops, STEM activities, and weekly prize drawings for kids and teens at all 17 Phoenix Public Library locations. Participants receive a free gently-used book at registration and a new book at completion. In addition, children and teens earn another new book at the half-way point, along with other prizes.

Research demonstrates that children who read during out-of-school time, after school and during summer vacation perform better on reading assessments. Voluntary reading, at least 20 minutes a day, during summer vacation is particularly important to stem or reverse summer reading loss. Past Summer Reading Programs (non-COVID summers) saw more than 24,400 customers reading and logging minutes.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Library Department.



Park Ranger Hiring Update

This report provides the Community and Cultural Investment Subcommittee an update on the Phoenix Park Ranger Program and hiring efforts.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The Parks and Recreation Department Natural Resources Division houses the Park Ranger program. Objectives of the program include maintaining safe and welcoming parks for all residents and visitors. The work Park Rangers perform are divided into two related yet distinct assignments: (1) rangers assigned to the mountain preserves and (2) rangers assigned to urban parks. There are 88 full-time Park Rangers, and 10 part-time Park Rangers positions throughout the park system. Currently, there are seven full-time Park Ranger vacancies, including four on the urban team and three on the mountain preserve ranger team. There are currently five part-time Park Ranger vacancies, all on the mountain preserve ranger team.

From December 2022 to April 2023, a total of 13 full-time Park Rangers and one part-time Park Ranger were recruited and onboarded. Of these, 12 were new hires, one was the result of an existing full-time staff moving into the newly created Cultural Resources Park Ranger position, and one full-time staff moved to part-time.

Park Rangers assigned to the mountain preserves cover three areas: North (Sonoran Preserve, Deem Hills, North Mountain Park, etc.), East (Camelback Mountain, Piestewa Peak, Papago Park, etc.) and South (South Mountain Park and Rio Salado Habitat Restoration Area). These rangers protect the City's mountain preserves, including animal habitats, hiking trails, trail heads, restrooms and physical facilities. Rangers educate the public on how to safely enjoy the Sonoran Desert and enforce park rules, regulations and ordinances related to park usage in desert parks and preserves. When necessary, rangers issue criminal citations for violations of City Code ordinances. Rangers also facilitate programs and provide a wide variety of information about park and recreation facilities to the public. Additionally, rangers work closely with other first responders to interact safely and communicate effectively with park users in emergency situations.

Each area consists of a standardized reporting structure and includes one Park Supervisor, one Park Manager, two Park Ranger III supervisors and varying combinations of full-time and part-time Park Ranger IIs. There are 59 full-time and 10 part-time positions throughout the mountain park and preserve areas, which manage the patrol and maintenance of all trailheads and facilities which are open seven days a week, year-round, from 5 a.m. to 7 p.m.

Park Rangers assigned to urban parks support and rove throughout the City's urban park system, which consist of 185 parks, designated bike paths and pedestrian tunnels throughout the City. Rangers assist daily in the proactive education and enforcement of the public, addressing the Code of Conduct Policy as well as other common issues such as loitering in the park after hours, illegal vending, shopping carts, dogs off-leash, smoking, drugs and paraphernalia, and unattended belongings. Rangers monitor and enforce park rules, regulations and ordinances related to City park use and educate park patrons not complying with these rules. Criminal citations for violation of City Code ordinances or trespass notices through the Parks and Recreation Department's Code of Conduct are issued, when necessary. Ranger patrol coverage is seven days a week from 4 a.m. to 11 p.m.

The Parks Rangers are also an integral part of the PHX Community Action Response Engagement Services (C.A.R.E.S.) initiative, which focuses on efforts to reduce the impact of homelessness in the City and address concerns and issues related to unsheltered individuals in neighborhoods. Rangers work with police and Community Bridges, Inc. staff on targeted outreach opportunities. A strategic approach identifies priority patrols via input from Parks and Recreation Department staff throughout the City and Phoenix Police Department service calls. Ranger patrols afford the opportunity to increase direct contact with individuals who may need services and the ability to immediately provide information directly to the PHX C.A.R.E.S. program and other City departments, including Police, Human Services, Neighborhood Services and Street Transportation.

Park Rangers assigned to the urban parks include one Park Supervisor, one Park Manager, four Park Ranger III supervisors, and 24 full-time Park Ranger IIs. When fully staffed, six Park Ranger IIs cover the morning shift from 4 a.m. to 2:30 p.m., and six Ranger IIs cover the afternoon shift from 12:30 p.m. to 11 p.m.

One factor contributing to the challenges of maintaining a consistent urban ranger team has been the annual shift bid process. As an example, prior to the shift bid process in October 2022, there was only one full-time urban ranger vacancy. After the shift bid process, which became effective in January 2023, there were six full-time

urban ranger vacancies. The department plans to continue discussions with Administrative, Supervisory, Professional, and Technical Employees Association (ASPTEA) and the Human Resources Department to evaluate this process.

The City Manager's Proposed Budget includes the addition of a third shift to the Park Ranger Urban team in Fiscal Year (FY) 2023-24. This new shift would include 15 total positions to add overnight Park Ranger coverage from 8:30 p.m. to 7 a.m. Current Park Ranger coverage does not include overnight hours.

With the addition of a third shift, the second shift would be adjusted to provide additional overlap with the first shift. The Park Ranger shifts covering urban parks would be:

- 1st Shift: 4 a.m. to 2:30 p.m.
- 2nd Shift: 11:30 a.m. to 10 p.m.
- 3rd Shift: 8:30 p.m. to 7 a.m.

Staff was authorized to begin an expedited recruitment process for the requested positions prior to approval of the FY 2023-24 budget. The job posted to the following City websites on May 5 for a two-week period:

- City of Phoenix Online Job Openings
- City of Phoenix LinkedIn
- City of Phoenix Facebook
- PHXCareers Facebook
- PHXCareers Twitter

Several Instagram posts were also highlighted on the Parks and Recreation Department webpage during the second week of the job announcement. A total of 99 applications were received. An all-day hiring event occurred on June 1.

The Parks and Recreation Department anticipates onboarding new employees hired through this recruitment during the week of July 10. This first week will be spent acquiring uniforms, confirming information technology access, attending new employee orientation and providing an orientation to the work location. The new Park Rangers are forecasted to begin a two-week ranger academy the week of July 17, followed by six weeks of field training led by the first and second shift Park Ranger teams starting the week of July 31. Based on this projected timeline, staff anticipates the third shift Park Rangers would commence overnight shifts the week of Sept. 11,

2023.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.



Park Activation Neighborhood Grant Program Update

This report provides the Community and Cultural Investment Subcommittee information about the Parks and Recreation Department's Park Activation Neighborhood Grant Program.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The Phoenix Parks and Recreation Department builds healthy communities through parks, programs and partnerships; and makes the City a better place to live, visit and play. Using the “Power of Parks,” the department promotes health, wellness, conservation and social equity by providing the community with opportunities to improve quality of life through access to local parks, recreation and cultural facilities, sports programming, and open spaces.

The Phoenix area has experienced significant growth over the last decade, and the demand for activated parks and more structured recreational opportunities has increased. Active parks play a vital role in meeting the growing recreational needs of the community while helping to deter negative activity in parks. Some Phoenix parks and facilities, however, have experienced significant challenges associated with illegal or negative behaviors. These behaviors include, but are not limited to: drug use, theft, trespassing, vandalized and damaged park property and equipment, excessive littering and debris, and misuse of park amenities. Many of these behaviors can be disruptive and pose health and safety risks to the surrounding community. They can also cause damage requiring costly repairs or complete reengineering of park amenities.

As a part of efforts to address these challenges, the Parks and Recreation Department has sought to activate park spaces to encourage positive behaviors and uses. These efforts include, but are not limited to: purposeful capital investments in desired amenities and activation through outdoor youth and adult sports programs, special events, FitPHX programming, targeted park activation programming, Mobile Recreation programming, and programming from partner organizations such as ParkRx. Recognizing the importance of further activating parks, the department continues to maintain and seek new partnerships to assist with these efforts.

Among these efforts is the creation of a new Park Activation Neighborhood Grant Program utilizing American Rescue Plan Act (ARPA) funding. During the April 19, 2023, Formal Council Meeting, the Phoenix City Council approved the use of \$500,000 in ARPA funding to develop a grant program to facilitate park activation events and programming in parks serving qualified census tracts and populations. This will provide additional opportunities for park activation in communities most impacted by the COVID-19 pandemic. Grant applications will be open to neighborhood groups listed with the Neighborhood Services Department and local non-profits seeking to activate qualifying City parks. Staff anticipate that grant awards through this program will range from a minimum award of \$1,000 to a maximum award of \$10,000.

The Parks and Recreation Department has created a temporary ARPA-funded position to develop and manage this program. Staff are in the process of recruiting for and filling this position. The grant administrator will develop this new grant program, which will be modeled after the existing neighborhood grant application process currently administered by the Office of Arts and Culture. Based on this existing grant program, it is anticipated that it will take about six months for funds to be disbursed after the application process opens to the public. Staff expect that the application process will open to the public in late summer 2023 and that awards will occur by early 2024, with grant funds being expended and reported by awardees by the end of October 2024.

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.



Recommend Fee Increase for Use of Phoenix Tennis Center

This report requests the Community and Cultural Investment Subcommittee recommend increasing court and light fees at the Phoenix Tennis Center. There will be no financial impact to the City as a result of this item.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

The Phoenix Tennis Center (PTC) is located at 6330 N. 21st Ave. within Washington Park. PTC is the largest public tennis complex in the Phoenix metropolitan area. Amenities at PTC include 25 tennis courts, a hitting wall, pro-shop, clubhouse and restroom facilities.

In September 2019, Ragland Tennis Services, LLC (RTS) was awarded the concessionaire contract of the PTC for an initial five-year term with two five-year renewal options. RTS has installed a new online reservation system, scoring equipment and umpire chairs, and they also upgraded and painted the hitting wall. Additionally, they offer discounted or free services and equipment for low-income youth, employ members from the local community, offer wheelchair tennis instruction and play, and have an outreach program to local area schools. RTS has hosted tournaments for local and regional colleges and universities, high schools, and paraprofessional tennis clubs and organizations.

Per their contract, RTS has the right to renegotiate any provisions of the agreement, including court fees and light fees at select intervals during the agreement. The current fees were approved nine years ago by the Parks and Recreation Board and the Phoenix City Council in 2014. The current fees are as follows:

Per Person Court Fee

\$4.00 Adults per 1.5 hours

\$2.00 Juniors per 1.5 hours

\$5.00 Light fee added per court for any usage 6 p.m. or later

Due to current inflation rates, increases in minimum wage and rising utility costs, the

PTC experienced a 36.3 percent increase in operating expenses between 2019 and 2023.

Staff recommends keeping the fee for junior players the same and recommends adjusting the court fees to \$5.10 per adult per 1.5 hours and a \$5.10 light fee per court per 1.5 hours.

Concurrence/Previous Council Action

This item was recommended for approval by the Parks and Recreation Board on April 27, 2023.

Location

6330 N. 21st Ave.
Council District: 5

Responsible Department

This item is submitted by Deputy City Manager Inger Erickson and the Parks and Recreation Department.



Head Start Birth to Five Full Enrollment Initiative Plan

Request the Community and Cultural Investment Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, to approve the Head Start Birth to Five Full Enrollment Initiative Plan.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

The City of Phoenix Head Start Birth to Five Program provides early childhood learning experiences and comprehensive social services for 3,451 children and families through three programs: (1) Early Head Start Child Care Partnerships which offers full-day childcare for 188 children from birth to age three whose parents work or attend school; (2) Early Head Start Home-Based program which provides home visitation to 300 children from birth to age three to assist parents in developing positive child-parent interactions; and (3) Head Start Preschool program which offers center-based early childhood education for 2,963 children ages three to five.

The Office of Head Start mandates that all grantees must operate at full enrollment, which is defined as 97 to 100 percent of the funded slots being filled. To reach full enrollment, program staff have attended multiple community events and placed advertising in bus shelters, refuse trucks and two local Ranch Markets. A partnership for advertising is in development with the Parks and Recreation Department to promote the program during summer events, after-school programs, and special events. Despite these ongoing activities, at the end of April 2023, the Head Start Birth to Five Program's enrollment was 2,391, or 70 percent of funded enrollment.

Grantees who operate below the 97 percent threshold for four consecutive months are considered under-enrolled and are required to participate in the Full Enrollment Initiative (FEI). The Office of Head Start has 1,887 grantees nationally; a total of 455, or 24 percent, were fully enrolled as of December 31, 2022.

In March 2023, the Office of Head Start informed the City of Phoenix that its Head Start Birth to Five Program: (a) has been under-enrolled for four consecutive months and is required to participate in the FEI; (b) must submit an action plan by May 12,

2023, identifying critical factors that caused the grantee to be under-enrolled; and (c) has 12 months to become fully enrolled and maintain full enrollment for six consecutive months.

The Office of Head Start held a meeting on April 12, 2023, describing the requirements for the FEI Plan. Participating from the City of Phoenix were Head Start staff, Governing Board Chair Guardado, in addition to 16 other Grantees. Due to the timing of the meeting and the deadline for submission, approval from the Governing Board was not possible. When received, the Governing Board's decision will be submitted to the Office of Head Start.

Attachment A is the draft FEI Plan developed by staff outlining the four critical factors impacting full enrollment: (1) workforce, which includes hiring and retention challenges of City of Phoenix Head Start positions as well as hiring and retention challenges for Education Service Providers positions; (2) family needs which includes families wanting full-day rather than double sessions; (3) community needs which includes slots located in areas where more or less slots are needed; and (4) language barriers which includes a shortage of bilingual staff and challenges with contracted translation services for families who speak a distinct dialect.

To comprehensively focus on these factors, FEI subcommittees are being assembled and will be comprised of Head Start Birth to Five staff, Head Start Policy Council members, Governing Board member(s) or respective staff, and community stakeholders. These subcommittees will develop objectives and activities that will assist in overcoming the factors that are impacting enrollment. Monthly internal monitoring will identify progress, which will be reported quarterly to the Office of Head Start, demonstrating the Head Start Birth to Five Program's commitment to eliminating under-enrollment.

As the City of Phoenix Head Start Birth to Five Governing Board, staff requests the Community and Cultural Investment Subcommittee review and approve the City of Phoenix Head Start Birth to Five Program's Full Enrollment Initiative Plan.

Concurrence/Previous Council Action

The City of Phoenix Head Start Birth to Five Policy Council reviewed this item on May 8, 2023.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.



Full Enrollment Plan
Grant Number 09CH001150

Reviewed by the Policy Council on May 8, 2023
To be presented to the Governing Board on June 7, 2023

Contents

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DRAFT

INTRODUCTION

The City of Phoenix Head Start Birth to Five Program (Birth to Five Program) provides educational and social services to 3,451 children and their families through three program options: Early Head Start Home-Based, Early Head Start Child Care Partnerships, and Head Start Preschool.

The Grantee-operated Early Head Start Home-Based program serves 300 children and families through a home visitation model emphasizing child-parent interactions.

The Child Care Partnership program is comprised of three private childcare facilities that provide year-round, full-day services for 188 children whose parents are working or attending school.

The Head Start Preschool program provides services to 2,963 children between the age of three and four in center-based settings. The Birth to Five Program contracts with school districts and non-profits that provide the program's educational component, while Birth to Five staff offer comprehensive social services.

The Birth to Five Program assembled essential team members to attend the virtual Full Enrollment Initiative meeting on April 12, 2023, facilitated by Head Start Region 9 staff. The following members participated in the meeting.

Table 1.1

Team Member	Position/Role	Program
Councilwoman Betty Guardado	Governing Board Chair	Early Head Start and Head Start
Marchelle Franklin	Human Services Director	
Nichole Ayoola	Assistant Human Services Director	
Patricia Kirkland	Deputy Human Services Director	
Jose Garcia	Human Services Program Coordinator	
Katie Perez	Birth to Five Education Specialist	

DEVELOPMENT OF THE PLAN

To ensure the Full Enrollment Initiative (FEI) Plan is relevant to the Birth to Five Program, the team used data from FY 2021-2022 and the current fiscal year to identify trends. Four trends were identified as overarching factors impacting full enrollment: 1) workforce – City and contracted employees, 2) family needs, 3) community needs, and 4) language barriers.

To comprehensively focus on these factors, subcommittees have been assembled with Birth to Five staff, contracted staff, policy council and governing board members, and community stakeholders. Four Head Start Birth to Five management team members will facilitate these subcommittees.

This plan is a fluid document that starts on May 12, 2023 and ends on May 12, 2024. It will be stored in a location accessible to all subcommittee facilitators, management team members, and any other staff needing access to ensure timely updates and achievements. The following staff drafted the FEI Plan.

Table 1.2

Team Member	Position/Role	Program
Marchelle Franklin	Human Services Director	Early Head Start and Head Start
Nichole Ayoola	Assistant Human Services Director	
Patricia Kirkland	Deputy Human Services Director	
Jose Garcia	Human Services Program Coordinator	
Melanie Romero		
Marion Hill		
JoAnn Jackson		
Alma Quintana	Quality Assurance Manager	
Katie Perez	Education Specialist	

UNDER ENROLLMENT FACTORS

1. Workforce

The Birth to Five Program has experienced a significant staffing shortage over the past two years in critical positions that interact directly with children and families. The Birth to Five Program has 44 total City vacancies out of 152 positions. Head Start has 17 vacancies out of 53 positions; 13 Caseworkers and four Caseworker Aides who determine eligibility and provide needed social services to families. The Early Head Start Home-Based program has 15 vacancies out of 28 positions that provide weekly home visitation, impacting more than 150 families.

Head Start Education Service Providers have 48 vacancies out of 276 in preschool: 24 teachers and 24 instructional assistants, impacting approximately 500 children. The Early Head Start Child Care Partners have 12 teacher vacancies out of 46 positions, affecting 47 children.

How Workforce Shortages Impact Enrollment

This year more teachers left the classroom mid-year than any year prior. The teacher, instructional assistant, and home visitor shortage have impacted more than 700 children who cannot attend a childcare facility or preschool setting. Through conversations with the contracted providers, the following are the most common reasons teachers and assistants have left the profession, leaving classrooms closed.

- **Low Wages** – Teachers with Childhood Development Associates credentials and/or Associates of Arts (AA) degrees and instructional assistants have left for jobs in the fast-food industry, where earnings are \$5.00 - \$7.00 more per hour. Reasons for leaving include different types of workloads, no data collection, monitoring, or observation. Also, it was reported that the wages do not support the level of work required in the classroom.
- **Educational Level of Teachers** – Arizona allows school districts to hire AA degreed teachers and provide time to achieve a bachelor's degree while teaching in the classroom. Teachers with AA degrees primarily have worked in non-profits

but have been hired by school districts, reducing the number of candidates for teachers in Head Start classrooms.

- **Pay Inequities** – Wages for teachers working for a non-profit are considerably lower than for teachers working in school districts. Teachers prefer school districts for higher wages.
- **Children with Significant Needs** – The Birth to Five Program has seen many children with severe behavioral challenges. Many children are running from the classroom, hitting other children and staff, and throwing items in the classroom. Staff are requesting additional staff in the classroom, but there are not many to be found. The Birth to Five Multidisciplinary Team, comprised of staff from mental health, health, education, and disabilities, has conducted numerous observations, coaching, and one-on-one work with children to help reduce the trauma it is causing in classrooms. There has also been an increase in the number of children with higher special education needs enrolled. School districts lack special education staff, so the children are placed in Head Start classrooms so services can be provided. Often, these children are unsuccessful due to the class size and the staff's inability to provide the children with more one-on-one attention.
- **Staff Well-Being** – There has been a significant increase in staff absences. Some state that “mental health” time off is needed, while others are ill and out for extended periods. Teachers report feeling overwhelmed, burnt out, and unable to handle children with significant behaviors. Others have stated, “I don’t get paid enough to be hit and bit every day.” This has caused staffing issues, as there are not enough substitute teachers, so classrooms are closed at the last-minute catching parents off guard and unsure what to do with their children. Classroom closures have caused some parents to withdraw their children from the program.

Action Plan to Address Workforce Shortages

Facilitator - JoAnn Jackson, Human Services Program Coordinator

Table 1.3

Action Items	Issue Addressed	Responsible Member	Resources Needed	Anticipated Completion Date	Status
	Wages				
	Pay Equity				
	Staff Retention				
	Staff Well-Being				

Workforce Quarterly Updates

Table 1.4

Issue Addressed	Quarter 1 July 2023	Quarter 2 October 2023	Quarter 3 January 2024	Quarter 4 April 2024
Wages				
Pay Equity				
Staff Retention				
Staff Well-Being				

2. Family Needs

Families are the heart of Head Start, and when program options do not meet the family's needs, children are not enrolled or withdraw from the program. The Birth to Five Program has been collecting data on family needs for the past three years, focusing on why children do not enroll and why parents withdraw from the program.

How Family Needs Impact Enrollment

- **Program Options** – This cause mainly affects preschool classrooms.
 - **Full-day versus Double-sessions** - Parents prefer full-day class options. Still, the contracted providers offer very few full-day options and offer primarily shorter AM and PM sessions in many locations. Some parents

work and cannot pick their children up during the day. Many of the PM sessions have gone unfilled in the current school year.

- **Classroom Locations** - Classrooms are primarily on school campuses. Schools reserve rooms in highly populated schools for students in elementary grades and reserve Head Start rooms in schools with fewer students. This causes transportation issues for families with no transportation or limited use of a vehicle.
- **Eligibility** – The increase in the minimum wage and the high wage many fast-food restaurants pay excludes families from the program as the family's income exceeds the 100 percent threshold of the Federal Poverty Guidelines. The Birth to Five Program received Policy Council and Governing Board approval to include families whose income is up to 130 percent. This increased enrollment some, but many families are still above this threshold. This is especially significant in the Child Care Partnership portion of the program. With the criteria for parents to be working or attending school, many families do not meet the eligibility criteria.

Action Plan to Address Family Needs

Facilitator – Melanie Romero, Human Services Program Coordinator

Table 1.5

Action Items	Issue Addressed	Responsible Member	Resources Needed	Anticipated Completion Date	Status
	Program Options				
	Classroom Locations				
	Transportation				
	Eligibility				

Family Needs Quarterly Updates

Table 1.6

Issue Addressed	Quarter 1 July 2023	Quarter 2 October 2023	Quarter 3 January 2024	Quarter 4 April 2024
Program Options				
Classroom Locations				
Transportation				
Eligibility				

3. Community Needs

The Birth to Five Program contracts with an agency to conduct a triannual comprehensive community needs assessment, and annual updates are provided in between. The comprehensive assessment in FY 2022 indicated that the Birth to Five Program needs to adjust slot locations to meet the community's needs.

How Community Needs Impact Enrollment

- **Location of Slots** – The assessment indicates that families with young children living in poverty have moved to different sections of the city. In some cases, there are too many slots for the number of eligible children, while there are not enough slots in other areas. This has caused under-enrollment in both situations.
- **Contracted Providers** – The Birth to Five Program contracts with school districts, non-profits, and private childcare centers for educational services. Some preschool providers have too many slots and cannot be fully enrolled due to locations, program options, or the number of eligible children in their service area.
- **The Cost of High-Quality Services** – Services for young children are costly due to staffing, furniture and materials, and services provided. Due to these costs, educational contractors fill classrooms to the maximum capacity, which causes stress for teachers to individualize instruction for children and meet the needs of children with significant needs or behaviors. This factor has resulted in staff resigning and, in some cases, parents withdrawing their children from the program.

Action Plan to Address Community Needs

Facilitator – Marion Hill, Human Services Program Coordinator

Table 1.7

Action Items	Issue Addressed	Responsible Member	Resources Needed	Anticipated Completion Date	Status
	Location of Slots				
	Size of Contractor				
	Cost of Services				

Community Needs Quarterly Updates

Table 1.8

Issue Addressed	Quarter 1 July 2023	Quarter 2 October 2023	Quarter 3 January 2024	Quarter 4 April 2024
Location of Slots				
Size of Contractor				
Cost of Services				

4. Language Barriers

Language barriers are primarily a factor in the Early Head Start Home-Based program due to the limited number of bilingual staff to provide services to the many families who speak a language other than English.

How Language Barriers Impact Enrollment

- **Shortage of Bilingual Staff** – Many families speak Spanish and require home visits in their primary language to ensure comprehension of the strategies presented to increase interactions between the parent and child. The limited number of bilingual staff have larger caseloads, creating inequity in workloads. This has caused families to remain on the waitlist until additional bilingual staff are hired or secured through a translation service.

- **Translation Services** – The Birth to Five Program contracts with a translation service. Due to the cost of translation, these services are reserved for families who speak languages other than Spanish. Specific languages are more difficult to find translators who speak the distinct dialect, creating communication challenges. When a translation is a good fit with the family and home visitor, that individual is requested routinely. Still, the translation agency cannot always meet that need, making families uncomfortable. Using a translator also increases the time to conduct a home visit, meaning the home visitor may not be able to complete the lesson. This has caused families to withdraw from the program due to these challenges, while some families remain on the waitlist until a translator can be secured.
- **Materials in Multiple Languages** – The Birth to Five Program aims to provide all information and lessons in the family's home language. This process is challenging due to copyright laws, the time it takes to be translated, and the accuracy of the content when translated. This has caused families to withdraw from the program due to these factors

Action Plan to Address Language Barriers

Facilitator – Jose Garcia, Human Services Program Coordinator

Table 1.9

Action Items	Issue Addressed	Responsible Member	Resources Needed	Anticipated Completion Date	Status
	Bilingual Staff				
	Translation Services				
	Materials In Multiple Languages				

Language Barrier Quarterly Updates

Table 1.10

Issue Addressed	Quarter 1 July 2023	Quarter 2 October 2023	Quarter 3 January 2024	Quarter 4 April 2024
Bilingual Staff				
Translation Services				
Materials In Multiple Languages				

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