



April 25, 2023

**Regular Meeting Notice
Enhanced Municipal Services District (EMSD) Advisory Board**

Pursuant to A.R.S. Section 38-431.02 and Article III, Section 2 of the Bylaws, notice is hereby given that a Regular Meeting of the Enhanced Municipal Services District (EMSD) Advisory Board was held on Tuesday, April 25 from 11:30am – 1:00pm at the Downtown Phoenix Inc. Offices on 1 E Washington St Suite 230 Phoenix, AZ 85004

RESULTS

Call to order: 11:32am	Welcome & Opening Remarks	R.J. Price, CGO, DPI
Approved	Approval of 01.31.23 EMSD Advisory Board Meeting Action Items	R.J. Price, CGO, DPI
Discussed	For Information and Discussion: Board Changes	R.J. Price, CGO, DPI
Discussed	For Information and Discussion: Financial Review	Suzanne Herrmann, Controller, DPI
Discussed	For Information and Discussion: Hot Topics	R.J. Price, CGO, DPI, and Richard Romane, GM, Sheraton Phoenix Downtown
Discussed	For Information and Discussion: The Future of Wayfinding Signage + Additions to the Sidewalk Experience Update	R.J. Price, CGO, DPI / Devney Majerle, President + CEO / DPI / All
Discussed	For Information and Discussion: Community Engagement Programs Update	Stephane Germaine, Community Engagement Director, DPI
Discussed	For Information and Discussion: Events Forecast	Jessika Baker, Events Manager, DPI
Discussed	For Information and Discussion: 2023 Marketing Initiatives	R.J. Price, CGO, DPI
Discussed	For Information and Discussion: Ambassador Program + Clean & Green Team	R.J. Price, CGO, DPI
Discussed	For Information and Discussion: Other Items	R.J. Price, CGO, DPI / All
No members of the public	Call to the Public	R.J. Price, CGO, DPI
12:40pm	Adjournment	R.J. Price, CGO, DPI

If you have any questions please contact Leticia Martinez at lmartinez@dtphx.org