

**NOTICE OF RESULTS
PARKS AND RECREATION BOARD**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, May 23, 2024, at 5:00 p.m.**

OPTIONS TO ACCESS THIS MEETING

Watch meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

Call-in to listen to the live meeting. Dial 602-666-0783. Enter the meeting access code 2631 912 4312 then enter in the Webinar password PksMtg! when prompted (7576841 from phones).

Observe

[May 23, 2024 - Webex Link](#)

REQUEST TO SPEAK

In-Person Requests to speak at a meeting:

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

Virtual Requests to speak at a meeting:

To register to speak virtually via Webex, please use this link:

[May 23, 2024 - Parks and Recreation Board Meeting Requests to Speak](#)

- Virtual speakers must register by: **May 22, 2024**

If you have any issues with the form or if you wish to submit a comment to the board, contact: **Robin Kelley** At: robin.kelley@phoenix.gov or 602-495-5215

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

5:00 p.m.	1.	Call to Order –	Kelly Dalton, Chair
	2.	INFORMATION ITEM(S): Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
Information Provided	a.	Code of Conduct Update	Jarod Rogers

Information Provided		b.	Cholla Trail Update	Jarod Rogers
	3.	CONSENT ITEM(S): Consent items will be provided to the Board in writing and are not intended for formal presentation. Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.		
Approved		a.	Parks and Recreation Board Summary Minutes - March 28, 2024	Robin Kelley
Approved		b.	Encanto Park Playground Sponsorship by Kiwanis Club of Phoenix	Alonso Avitia
Approved		c.	Request to Vend at Steele Indian School Park and Cesar Chavez Park	Alonso Avitia Joe Diaz
Approved		d.	Sub-License/Lease for ENTRAVISION/Crown Castle (CT134531)	Theresa Faull
Approved		e.	T-Mobile Tower Cell Site License Approval for Retroactive Renewal	Theresa Faull
Approved		f.	Telephone Pioneers of America Park Pickle Ball Sponsorship by Pharmavite dba Nature Made	Alonso Avitia
Approved		g.	Assignment of Telecommunications License at South Mountain Communications Towers from A-Communications South Mountain LLC (134292) to Airfiber Wisp LLC	Theresa Faull
	4.	INFORMATION AND DISCUSSION ITEM(S): Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.		
Item Heard		a.	South Mountain Update	Jarod Rogers
	5.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion, and possible action.		
Item Heard		a.	Impact Melanoma Pilot	Felicita Mendoza
Item Heard		b.	Firehouse Update	Theresa Faull
Item Heard	6.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.		Kelly Dalton, Chair
Item Heard	7.	BOARD CHAIRPERSON'S REPORT – The Chairperson will verbally present comments or requests to the Board without Board discussion.		Kelly Dalton, Chair
Item Heard	8.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests without Board discussion.		Kelly Dalton, Chair
Item Heard	9.	DIRECTOR'S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee without Board discussion.		Cynthia Aguilar, Director
6:06 p.m.	10.	Adjournment		Kelly Dalton, Chair

For further information or to request a reasonable accommodation, please contact:

Robin Kelley At: robin.kelley@phoenix.gov or 602-495-5215 or TTY: 7-1-1.

May 23, 2024

**CITY OF PHOENIX
PARKS AND RECREATION BOARD
SUMMARY MINUTES
March 28, 2024**

Virtual meeting hosted on WebEx.

<u>Board Members Present</u> Kelly Dalton Sarah Porter Emma Viera Ed Zuercher <u>Board Members Absent</u> Dorina Bustamante Tony Moya Aubrey Barnwell	<u>Staff Present</u> Cynthia Aguilar Tracee Hall Martin Whitfield Paul Li John Chan	<u>Community Members</u> Julia Taggart Jes Dobbs Jerry Van Gasse
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1. CALL TO ORDER

Chairperson Dalton called the meeting to order at 5:05 p.m. with Board Members Porter, Viera, and Zuercher in attendance.

2. INFORMATION ITEMS

No formal presentation on these items. Information only.

3. CONSENT ITEMS

No formal presentation on these items. Consent and request for approval only.

3a. Parks and Recreation Board Summary Minutes- February 22, 2024

3b. Park Activation Neighborhood Grant Funding Report

3c. HBCU All-Star Game Grant Park Friday Funday and Basketball Court Project

3d. Request to Vend at Paradise Valley Park

Board Member Zuercher made a motion to approve consent items 3a through 3d. Board Member Viera seconded the motion which passed unanimously, 4-0.

4. INFORMATION AND DISCUSSION

4a. Parks and Recreation Aquatics Programs

Assistant Director Hall introduced the Aquatics Programs with an overview of staffing of the 29 pool facilities before turning the presentation over to Deputy Director Coughlin.

Deputy Director Coughlin commended the Aquatics staff and acknowledged their combined 112 years of experience along with their efforts in bringing the program national recognition. Mr. Coughlin introduced Aquatics Supervisor Kirk who continued the presentation.

Aquatics Supervisor Kirk began sharing needed staffing levels to operate all pools as well as fewer pools. She stated that the goal of the Aquatics Program was to open 23 pools in 2024 based on Eastlake Park Pool's ongoing renovation and the conversion of five pools to splash pads using GO Bond funds. Ms. Kirk also shared the dates the pools will be open for the 2024 Swim Season.

Ms. Kirk continued the presentation with an update on increased wages and incentive pay for 2024 and highlighted recruitment efforts. She provided examples of events attended, newsletters, and social media utilized in recruiting. Additionally, programs such as Junior Lifeguards, Lifeguard Academy, and the Accelerated Assistant Manager program were given as examples of added recruitment and retention efforts. She also shared the success and continuation of the Shallow Water Lifeguard position as way to promoting to a Lifeguard.

The 18 pools open during the 2024 season were listed by Ms. Kirk including the 16 pools open all summer and two pools open for one month. She stated that six swim teams will be reinstated and AquaFit swimming lessons will continue this year. Ms. Kirk was thankful to the Brewers and SRP for donations made that allowed 15 pools to participate in the Kool Kids program and offer free open swim to persons 17 years old and younger. She concluded the presentation by sharing registration dates for offered programs.

Chairperson Dalton extended her appreciation of the many years of experience the aquatics team has and her belief that it is an important part of why families have something safe to do to stay cooler during the summer months. Ms. Dalton inquired about the amount of the donations to the Kool Kids program in comparison to previous years.

Aquatics Supervisor Kirk responded that the Brewers and SRP have been sponsors of the Kool Kids program for many years.

Chairperson Dalton asked members of the Board for any questions.

Board Member Zuercher inquired why 15 pools were selected and if it was based on a lack of funding that all pools do not participate.

Ms. Kirk stated that the selection of pools was based on attendance volume. She continued that the three pools, Paradise Valley, Pecos, and Cortez, have considerably higher attendance numbers and would deplete the funding quickly.

Mr. Zuercher further inquired if there was any way to measure the number of people that do not go to pools because of affordability.

Ms. Kirk explained there is not currently a way to measure the number of people in that way. She provided the fee for swimming is \$1.00 per day or a season pass for \$25.00 for children because of their effort to make swimming affordable for the public.

Board Member Zuercher further inquired about the attendance numbers at the pools and if it is on trend with previous years.

Ms. Kirk provided last year approximately 248,000 people attended the pools. She explained in 2021 attendance to pools was by reservation only and in 2022 attendance was approximately 214,000.

Director Aguilar stated attendance before COVID was approximately 429,000 per year and attendance is trending the same based on the number of pools open.

Board Member Viera thanked department staff for all that is done for programs in the summer.

Chairperson Dalton requested an update on aquatics in the fall.

5. CALL TO THE PUBLIC

Julia Taggart expressed her concern on the communication provided regarding the upcoming Wallace and Ladmo event on April 6th and renovation updates at Norton Park. She stated she would like more communication.

Jerry Van Gasse expressed concerns related to the 100-year anniversary of South Mountain Park/Preserve and stated he would like to see additional focus and communication regarding upcoming events.

Jess Dobbs shared her thanks for the installation of doors at the North Mountain Visitor Center Bathrooms. Ms. Dobbs also stated she would like funds identified for the South Mountain Centennial to be used for the intended purpose.

6. BOARD CHAIRPERSONS REPORT

Chairperson Dalton shared her attendance at the opening of Harvest Park and commended Parks staff on preparing for the event and accommodating the number of residents that also attended.

7. BOARD COMMENTS/REQUESTS

No comments or requests were provided by the Board.

8. DIRECTOR'S BRIEFING

Director Aguilar introduced Assistant Director Hall to begin the update.

Assistant Director Hall highlighted the 3rd Annual Kids Triathlon held at Pecos Park. The event attracted 100 participants between the ages of 5 and 11 who swam, rode a bike, and ran to complete the course.

Ms. Hall also shared the Grand Opening of the Roadrunner Park Renovation is April 19, 2024, at 10:00 a.m. Vice Mayor Stark and Arizona Game and Fish Department staff will be in attendance.

Assistant Director Whitfield shared Cowtown's 22nd Annual PHX AM was held March 23 and 24 at the Desert West Skate Park. At this event approximately 3000 people attend each day to watch the top amateur skateboarders from around the world compete.

Mr. Whitfield also highlighted the McDowell Mountain Music Festival (M3F) which held its two-day ticketed event at Steele Indian School Park March 1st and 2nd, from 1 p.m. to 11 p.m. The event featured musical performances and showcased local restaurants, food and beverage vendors, artwork, and nonprofit partners. This nonprofit festival has donated \$5.2 million dollar to local charities since 2004.

Director Aguilar shared the celebration of Women's History Month and the theme of women who advocate for equity, diversity, and inclusion. She continued by sharing pictures of some of the women in leadership and support roles in the Parks and Recreation Department.

Ms. Aguilar congratulated and thanked retiring Deputy Sherwood for her 28 years of service to the department and City. Board members, staff, and the public present applauded Ms. Sherwood.

Director Aguilar provided highlights of the opening of Harvest Park, the 187th park in the city. The former undeveloped property was developed as a result of community advocacy and funded through Impact Fees. Over 200 people,

including Mayor Gallego, Councilwoman Hodge Washington, and Chairperson Dalton, attended the opening.

Additionally, Ms. Aguilar shared the progress of ways the Department is celebrating the 100th Anniversary of South Mountain Park including 100 fun facts about South Mountain Park. She also spoke about the upcoming improvements at South Mountain Park including the renovation of the South Mountain Environmental Education Center and the South Mountain Activity Complex. Ms. Aguilar provided a reminder of the community Steering Committee that helped come up with preliminary designs for the South Mountain Activity Complex. Ms. Aguilar concluded the presentation by sharing a video that was posted on social media wishing South Mountain Park a Happy 100th Birthday.

9. ADJOURNMENT:

Chairperson Dalton congratulated Deputy Director on her retirement and adjourned the meeting at 5:44 p.m.