



CREATE OR PRESERVE
50,000 HOMES BY 2030

HOUSING Phoenix

CREATING A STRONGER AND MORE VIBRANT PHOENIX
THROUGH INCREASED HOUSING OPTIONS FOR ALL

TOTAL UNITS*

Affordable 6,993 created | 6,310 preserved
Workforce 17,114 created
Market..... 36,585 created

67,002

Total To Date

	% Complete	Target Date	Status Comments
INITIATIVE 1: Prioritize New Housing In Areas Of Opportunity	85%	June 30, 2021	Place type exercise with Village Planning Committees underway as part of PlanPHX2025
INITIATIVE 2: Amend Current Zoning Ordinance To Facilitate More Housing Options			Multifamily Parking TA approved by City Council on 1/24/24
A: Affordable Housing Incentives	75%	Dec 31, 2021	Multifamily residential development and adaptive reuse TA to address recent changes to state statute was approved by City Council 2/19/25
B: Update Zoning Ordinance to Expand Housing Options	85%	Dec 31, 2021	2 of 3 mobile home TAs were approved 2023 Q2 Accessory dwelling units (ADU) TA was approved by City Council 9/6/23 ADU TA to address recent changes to state statute was approved by City Council 11/20/24 Middle Housing TA and Overlay (Z-TA-1-25-Y and Z-3-25-4-7-8) was approved by City Council on 11/19/25 Initiation of Middle Housing Study authorized by City Council on 3/26/26
C: Expand The Walkable Urban Code	100%	March 31, 2021	The WU Code TA (Z-TA-3-19) was approved by City Council on 2/2/22
INITIATIVE 3: Redevelop City-Owned Land With Mixed-Income Housing	100%	Dec 31, 2020	Council approved set aside plan RFP for 7 parcels in Sunnyslope/ Village Center issued 12/16/24 RFP for 4 parcels along 16th St and Broadway Rd issued 12/30/25 RFP for 38 parcels in the Isaac RDA issued 12/30/25
INITIATIVE 4: Enhance Public-Private Partnerships and Increase Financing	100%	Dec 31, 2020	Ongoing partnerships and Housing is Healthcare and AZ Housing Fund



	% Complete	Target Date	Status Comments
INITIATIVE 5: Building Innovations and Cost-Saving Practices			
A: Development Assistance Team Assignment	100%	June 30, 2021	Teams identified
B: Affordable Housing Advocacy	100%	Ongoing	Continuous advocacy
C: Reduced Planning and Permitting Fees	30%	June 30, 2022	ADU standard plans are in review FY 2026-27 Trial Budget proposed \$2M in funding for fee waivers or reductions on affordable housing projects and \$1M for creation of pre-approved housing plans
D: Infrastructure Program	100%	Dec 31, 2021	Pilot program for unanticipated off-site infrastructure launched
E: Ongoing Research - Cost-Saving Practices	100%	Ongoing	Utilizing ADEQ funds to assist with enviro assessments of HPP parcels for future RFPs
INITIATIVE 6: Increase Affordable Housing Developer Representation			
	75%	Dec 31, 2020	Revising application for appointment
INITIATIVE 7: Expand Efforts to Preserve Existing Affordable Housing Stock			
A: Strategic Acquisitions	100%	Dec 31, 2021	Pilot project: acquisition complete
B: Implement Community Land Trust Program	100%	June 30, 2021	\$5 million ARPA funded CLT program underway
C: Implement Landlord Incentives and Resources	100%	June 30, 2021	\$7.8 million in CARES Act and ARPA funds were dispersed between 2021 and 2024, 5,004 affordable units were preserved, and over 1,000 new landlords joined the voucher program
D: Expand the Rental Rehabilitation Program	100%	June 30, 2021	Full program launched; actively marketed and operationalized 6/30/21
INITIATIVE 8: Support Affordable Housing Legislation			
	100%	Ongoing	Continued advocacy through City lobbyist and advocacy partners; tracking Federal/Local housing legislation
INITIATIVE 9: Education Campaign			
	100%	Dec 31, 2020	Presentations to stakeholder groups; engaging with partners on ways to collaborate Housing Opportunities in Mentorship and Education Technical Assistance from MAG completed in Fall 2025 and implementation is underway

*New units created are based on certificate of occupancy data from October 2019 to present. Preserved units include the following city programs: landlord incentive, housing rehabilitation, Rental Assistance Demonstration, Open Doors down-payment assistance, Community Land Trust pilot, and ARPA programs. Affordable and/or market rate unit counts based on available data from Housing Department projects and Apartment Insights rental rate information.