



**TOTAL  
UNITS\***

Affordable ..... 6,424 created | 6,090 preserved  
 Workforce ..... 15,311 created  
 Market..... 33,288 created

**61,113**  
 Total To Date

	% Complete	Target Date	Status Comments
<b>INITIATIVE 1:</b> Prioritize New Housing In Areas Of Opportunity	85%	June 30, 2021	Place type exercise with Village Planning Committees underway as part of PlanPHX2025
<b>INITIATIVE 2:</b> Amend Current Zoning Ordinance To Facilitate More Housing Options			
<b>A: Affordable Housing Incentives</b>	75%	Dec 31, 2021	Multifamily Parking TA approved by City Council on 1/24/24  Multifamily residential development and adaptive reuse TA to address recent changes to state statute was approved by City Council 2/19/25
<b>B: Update Zoning Ordinance to Expand Housing Options</b>	75%	Dec 31, 2021	2 of 3 mobile home TAs were approved 2023 Q2 Accessory dwelling units (ADU) TA was approved by City Council 9/6/23 ADU TA to address recent changes to state statute was approved by City Council 11/20/24
<b>C: Expand The Walkable Urban Code</b>	100%	March 31, 2021	The WU Code TA (Z-TA-3-19) was approved by City Council on 2/2/22
<b>INITIATIVE 3:</b> Redevelop City-Owned Land With Mixed-Income Housing	100%	Dec 31, 2020	Council approved set aside plan RFP for 2 parcels on W Polk St awarded 6/18/25 RFP for 7 parcels in Sunnyslope/ Village Center issued 12/16/24 RFP for 14 parcels in South Mountain Village issued 8/29/25
<b>INITIATIVE 4:</b> Enhance Public-Private Partnerships and Increase Financing	100%	Dec 31, 2020	Ongoing partnerships and Housing is Healthcare and AZ Housing Fund



	% Complete	Target Date	Status Comments
<b>INITIATIVE 5:</b> Building Innovations and Cost-Saving Practices			
A: Development Assistance Team Assignment	100%	June 30, 2021	Teams identified
B: Affordable Housing Advocacy	100%	Ongoing	Continuous advocacy
C: Reduced Planning and Permitting Fees	30%	June 30, 2022	Design competition for ADU standard plans was held in October 2024, and awards were announced in December 2024
D: Infrastructure Program	100%	Dec 31, 2021	Pilot program for unanticipated off-site infrastructure launched
E: Ongoing Research - Cost-Saving Practices	100%	Ongoing	Utilizing ADEQ funds to assist with enviro assessments of HPP parcels for future RFPs
<b>INITIATIVE 6:</b> Increase Affordable Housing Developer Representation	75%	Dec 31, 2020	Revising application for appointment
<b>INITIATIVE 7:</b> Expand Efforts to Preserve Existing Affordable Housing Stock			
A: Strategic Acquisitions	100%	Dec 31, 2021	Pilot project: acquisition complete
B: Implement Community Land Trust Program	100%	June 30, 2021	\$5 million ARPA funded CLT program underway
C: Implement Landlord Incentives and Resources	100%	June 30, 2021	\$7.8 million in CARES Act and ARPA funds were dispersed between 2021 and 2024, 5,004 affordable units were preserved, and over 1,000 new landlords joined the voucher program
D: Expand the Rental Rehabilitation Program	100%	June 30, 2021	Full program launched; actively marketed and operationalized 6/30/21
<b>INITIATIVE 8:</b> Support Affordable Housing Legislation	100%	Ongoing	Continued advocacy through City lobbyist and advocacy partners; tracking Federal/Local housing legislation
<b>INITIATIVE 9:</b> Education Campaign	100%	Dec 31, 2020	Presentations to stakeholder groups; engaging with partners on ways to collaborate Awarded Housing Opportunities in Mentorship and Education Technical Assistance from MAG in Fall 2024

\*New units created are based on certificate of occupancy data from October 2019 to present. Preserved units include the following city programs: landlord incentive, housing rehabilitation, Rental Assistance Demonstration, Open Doors down-payment assistance, Community Land Trust pilot, and ARPA programs. Affordable and/or market rate unit counts based on available data from Housing Department projects and Apartment Insights rental rate information.