



Neighborhood Synergy Conference

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ROAD SAFETY ACTION PLAN
VISION ZERO

Road Safety Action Plan – Vision Zero

On Average In the City of Phoenix...

EVERY DAY,

There are 83 automobile crashes.

EVERY OTHER DAY,

There is at least one fatal car crash.

IN A SINGLE YEAR,

There are 190 people killed,
enough to fill a commercial airliner.



If one fully loaded commercial airliner were to crash with no surviving passengers each year, imagine for a moment what the response would be.

Lives lost through motor vehicle crashes deserve the same attention.

ROAD SAFETY
ACTION PLAN
VISION ZERO

Road Safety Action Plan - Vision

VISION: Phoenix aspires to reduce the number of fatal and serious injury crashes on its streets to **ZERO** by 2050

The 5 E's of the Vision Zero Road Safety Action Plan



EVALUATION



ENGINEERING



ENFORCEMENT



EDUCATION



EQUITY

Safe System Approach

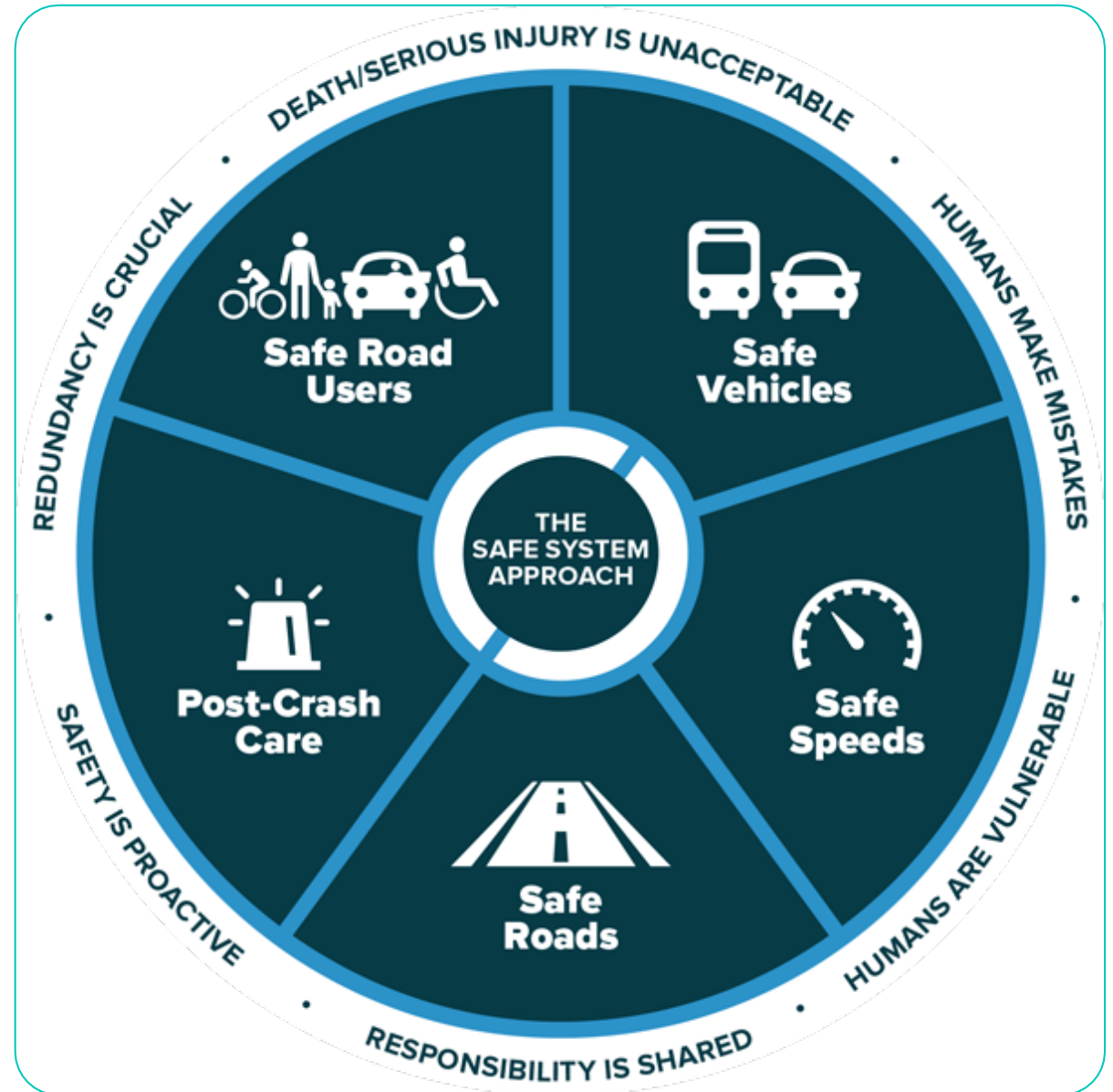
Safe Road Users

Safe Vehicles

Safe Speeds

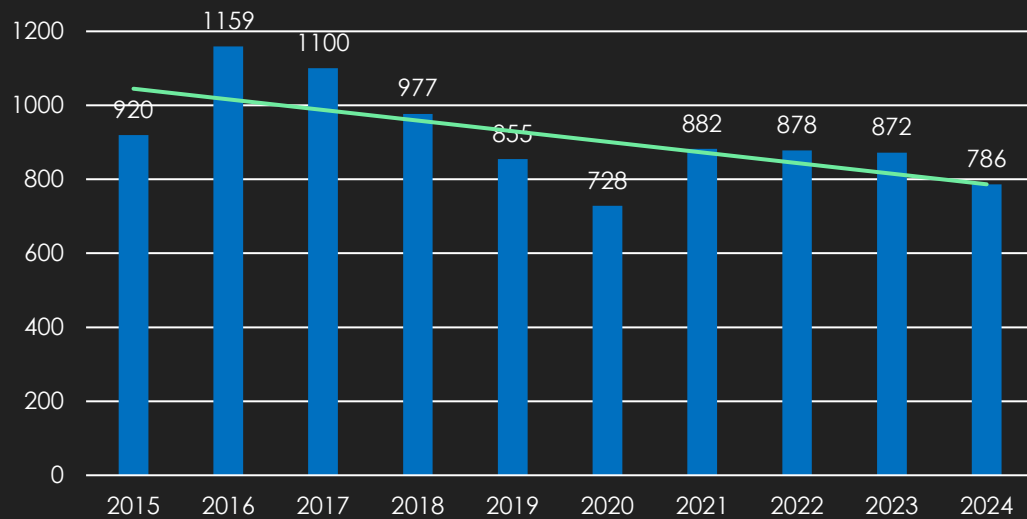
Safe Roads

Post-Crash Care

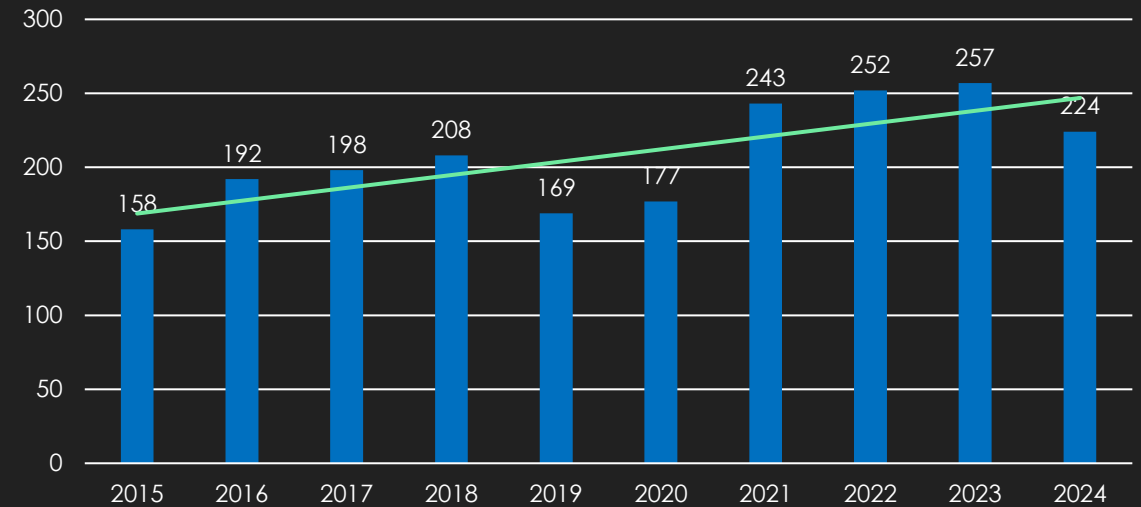


Killed & Serious Injury (KSI) Trends

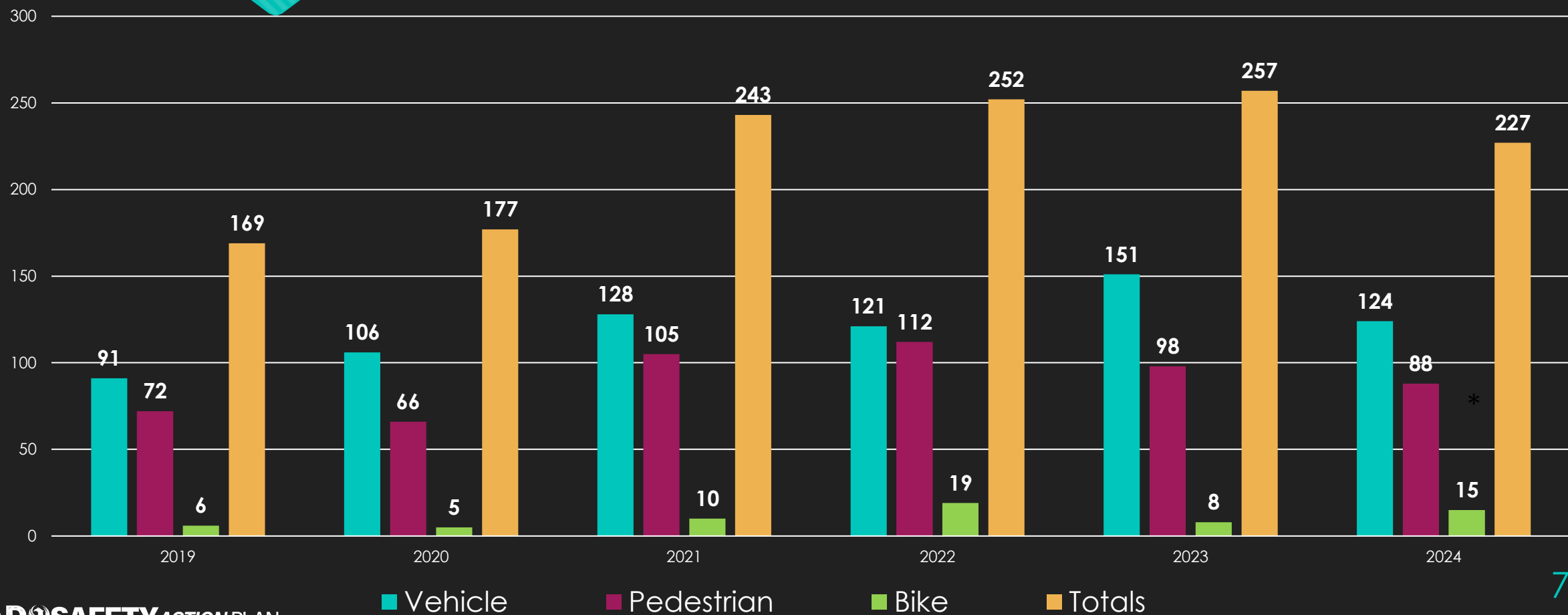
KSI Collisions

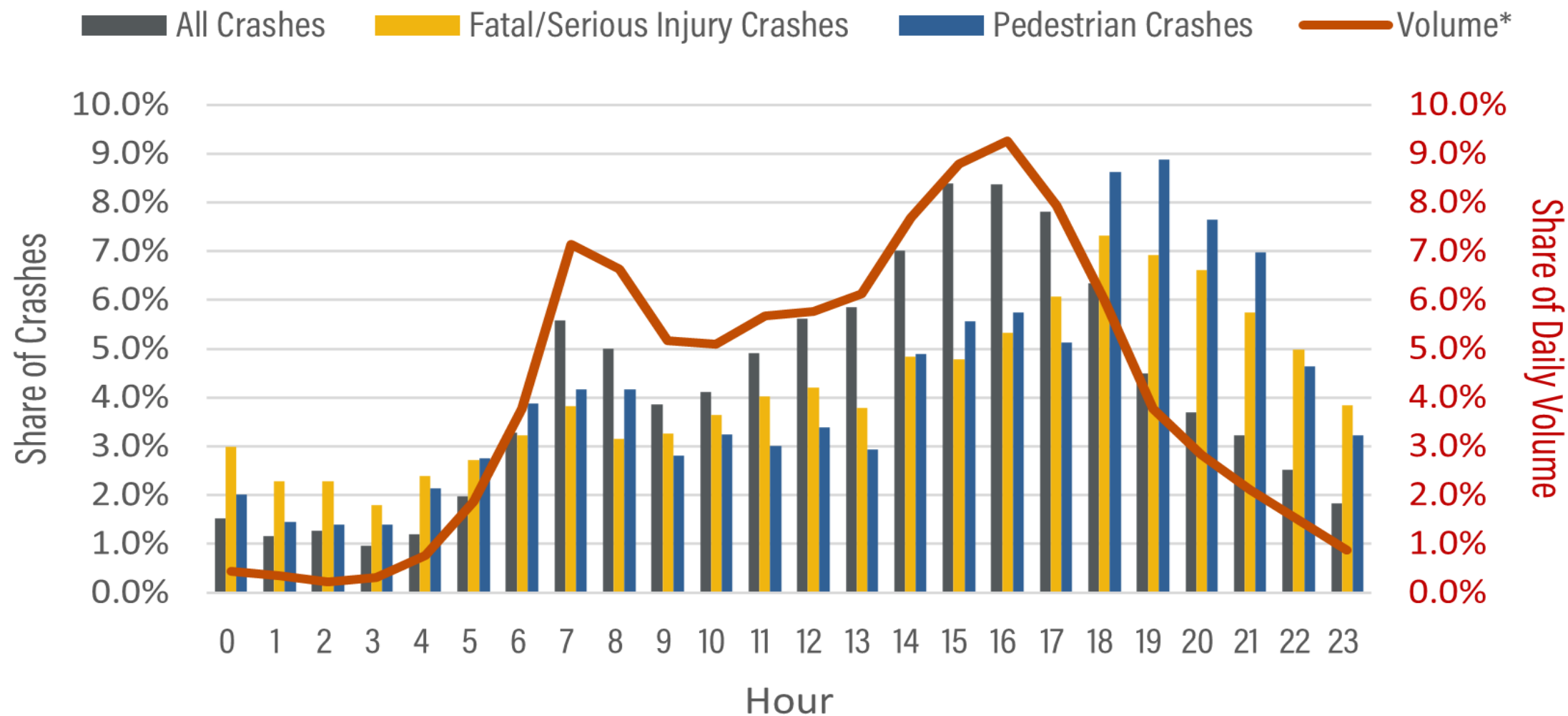


Fatal Collisions



Citywide Fatalities by Type





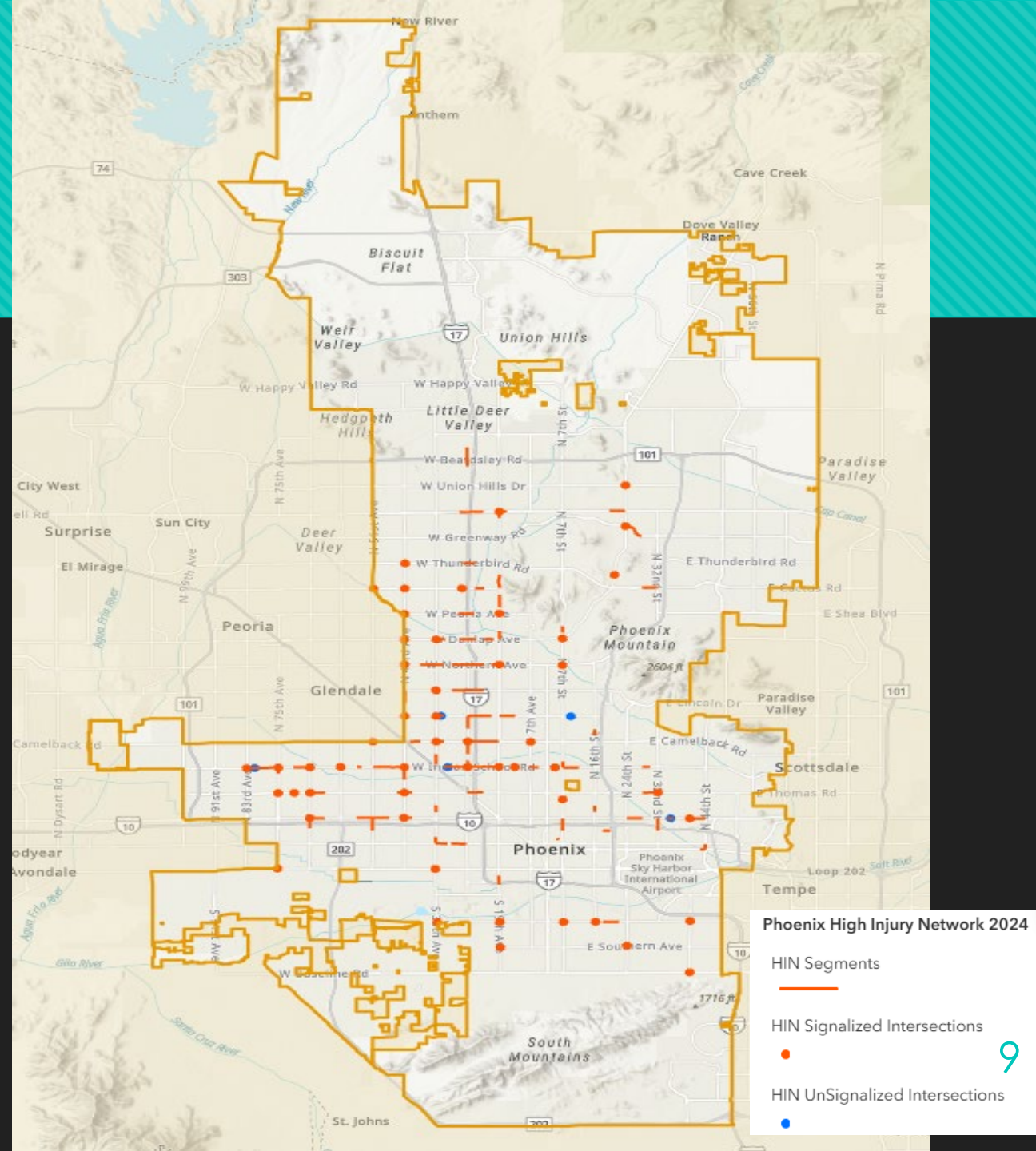
Crash Trends by Time of Day

High Injury Network (HIN)

Designed to identify roads and intersections with the **highest number** of killed and serious injury (KSI) crashes

Two categories: Signalized Intersections and Segments

Functions as a tool to **focus limited resources**



Typical Engineering - Infrastructure Improvements

Signalized
Crosswalks or
HAWKS

Traffic Signal
Modernization

Roadway
Lighting



HAWK



Flashing Yellow Arrow



School Zone

2023 SAFE STREETS AND ROADS FOR ALL (SS4A) GRANT

ReVISIONing Indian School Road Corridor

Project Objectives



Addresses HIN Risks



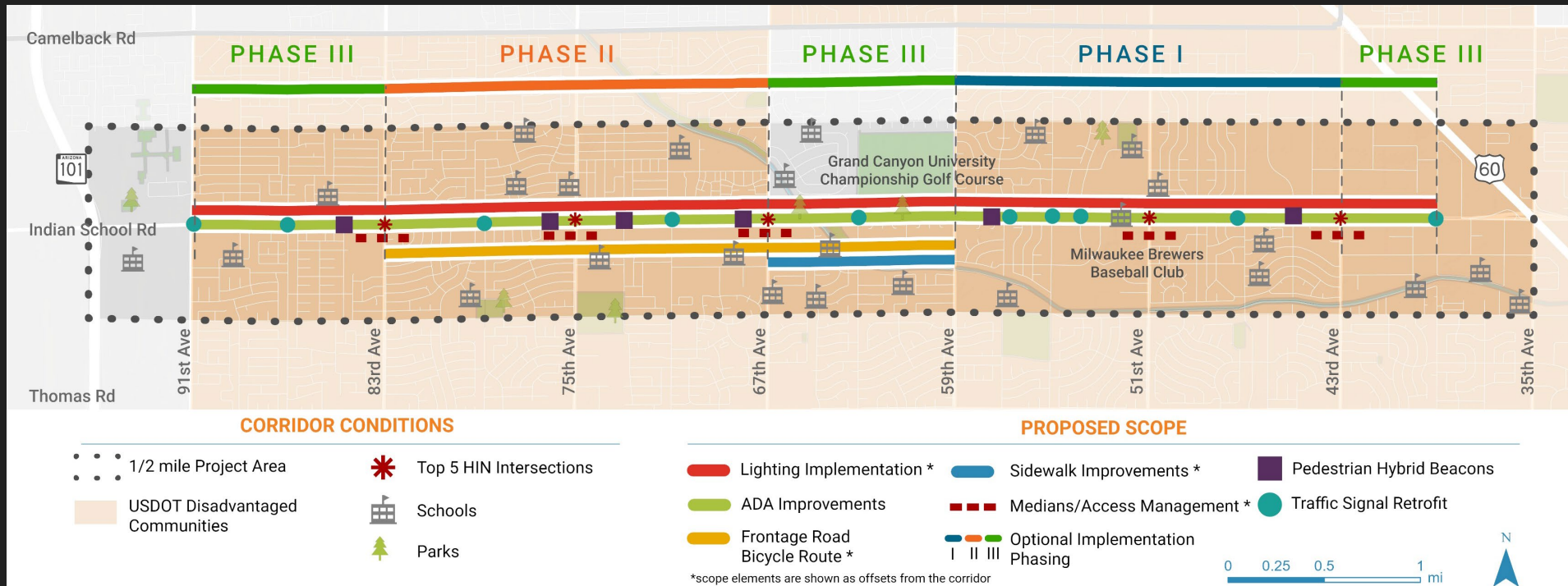
Invests in Historically Disadvantaged Communities



Promotes Safer Multimodal Travel



Implements Vision Zero Principles



2024 SAFE STREETS AND ROADS FOR ALL (SS4A) GRANT

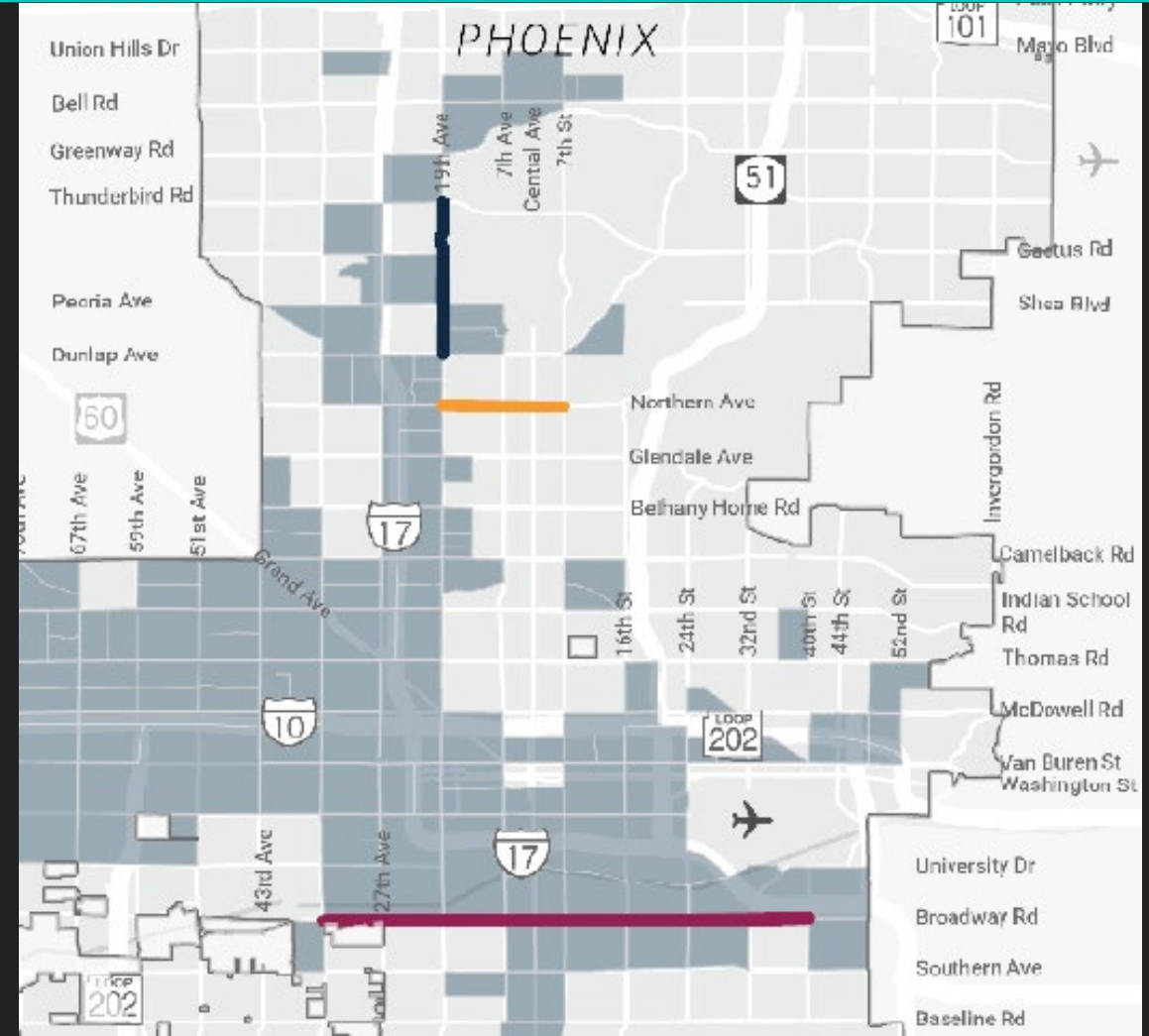
Steps Towards Safe Streets: A Phoenix Corridor Analysis

Planning Grant (tentative locations)

19th Avenue
Dunlap Avenue to Thunderbird Road

Northern Avenue
7th Street to 19th Avenue

Broadway Road
48th Street to 35th Avenue



Automated Enforcement

On October 22, 2024, City Council approved an Automated Enforcement Safety Program.

The Program may include:

- Red light enforcement fixed intersections
- Speed enforcement mobile vehicle units
- Speed enforcement mobile towers





Wear your seat belt!!!
Wear your helmet!!!

Yard Signs

Signs can be picked up at any of the five Parks and Recreation Department community centers or Phoenix City Hall during regular operating hours:

- Maryvale – 4420 N 51st Ave
- Longview – 4040 N 14th St
- Pecos – 17010 S 48th St
- Cesar Chavez – 7858 S 35th Ave
- Goelet A.C. Beuf – 3435 W Pinnacle Peak Rd
- Phoenix City Hall – 200 W Washington St



Traffic Calming Costs and Requirements

- Traffic study to determine the average speed of traffic on a street.
- The study may qualify a community for subsidy to cover a portion of the cost.
- Speed Humps: \$100 - \$1,200 each
- Speed Cushions: \$200 - \$2,800 each
- The final step of the process is a petition process of the adjacent property owners.

Speed Humps

- ✓ Local streets only
- ✓ Run continuously across street
- ✓ Slows all vehicles





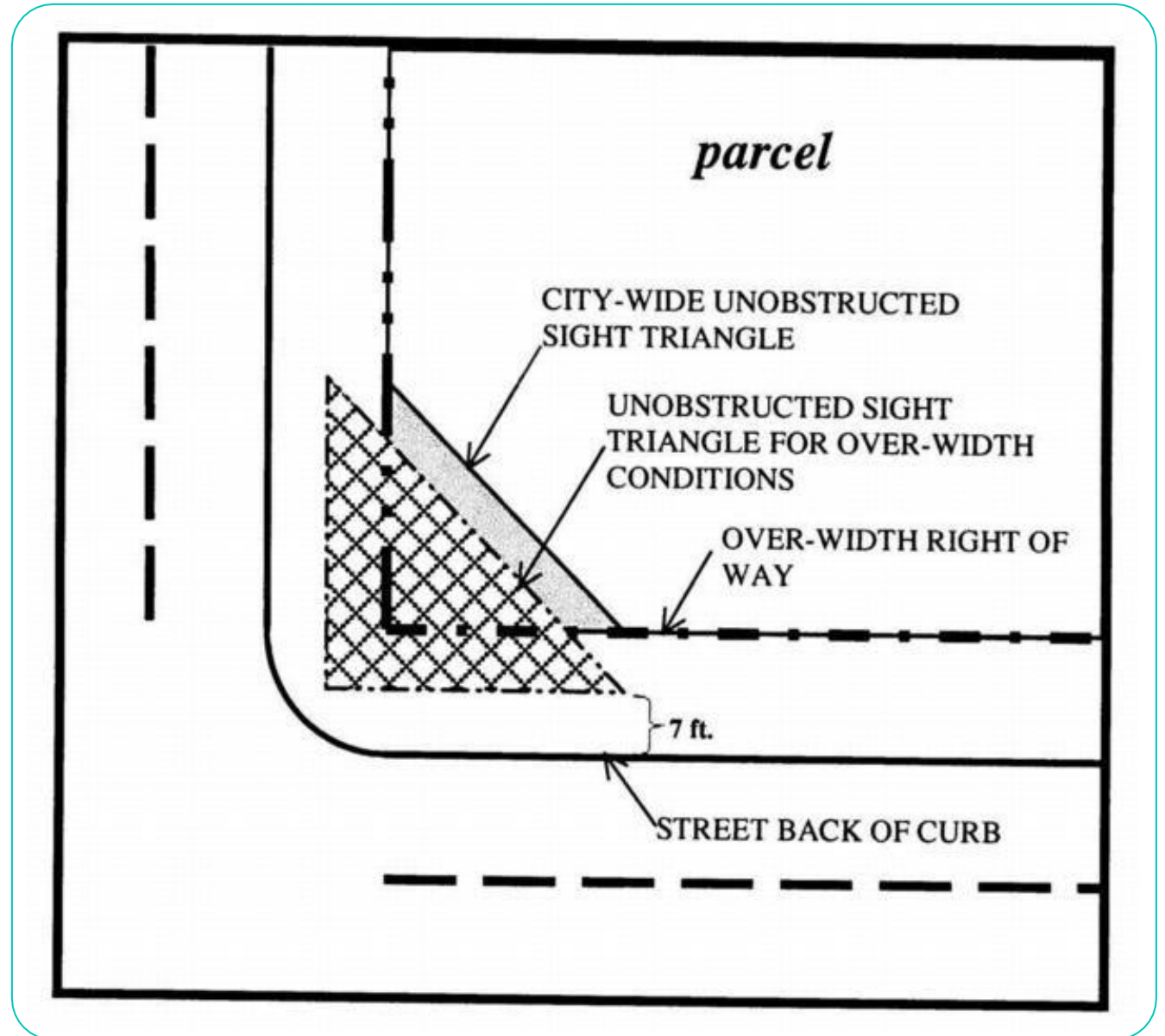
Speed Cushions

- ✓ Collector streets only
- ✓ Runs continuously with grooves cut for fire trucks
- ✓ Slows all vehicles except fire trucks

Sight Triangle

- Don't allow your bushes and trees to obstruct important traffic signs, especially STOP and YIELD signs.
- Don't allow bushes or overhanging branches to become an obstacle to bicyclists, pedestrians or buses.
- Don't allow vegetation to obstruct view of approaching vehicles.

To Report obstructions, call
602-262-6441.



Police Enforcement: 602-534-SPEED



Phoenix Police Department Traffic Complaint Hotline

If speeding or other traffic are a concern near your business, you may call 534-SPEED or 602-534-7733. Traffic of concern near your business or in your parking lot may be reported. Or, you may use this online form to report issues. The City of Phoenix Police Department will assign an officer to handle the traffic issue. During normal business hours the telephone hotline is manned by an officer to receive your comments, complaints or questions.

After normal business hours you will reach a message recorder to voice your concern/s. A Phoenix Police Officer will call you back. The telephone hotline is not an emergency phone number. If you have a current emergency, please call 9-1-1.

<https://www.phoenix.gov/police/policereport>

Connect With Us!



STREET TRANSPORTATION DEPARTMENT

YOU FIND IT, WE FIX IT!

- ▶ POTHOLE REPAIRS/STREET MAINTENANCE REQUESTS:
602-262-6441
- ▶ REPORT MISSING STREET SIGNS:
602-262-6449
- ▶ REPORT TRAFFIC SIGNAL OUTAGES/ISSUES:
602-262-6021
- ▶ STREET LIGHT REPAIRS:
602-495-5125

SUBMIT USING THE PORTAL:

🔍 [PHOENIX.GOV/MYPHX311](https://phoenix.gov/myphx311)

INTERACT WITH US ONLINE:

🔍 [PHOENIX.GOV/STREETS](https://phoenix.gov/streets)

FOLLOW US ON SOCIAL MEDIA

   **@STREETSPHX**



@STREETSPHX



STREET TRANSPORTATION DEPARTMENT