

# FABULOUS PHOENIX FOURTH

2026



INFO SESSION

PRESENTED BY  
**PAULINA PONCE**

# EVENT DETAILS

The 38th Annual Fabulous Phoenix 4th features one of the largest fireworks displays in the Southwest.

This free, non-alcoholic family event attracts thousands of attendees.

The event will include a spectacular fireworks display with plenty of food, music, and games for all ages. We look forward to seeing you all at Fabulous Phoenix 4th!

Event Time: 6pm-10pm

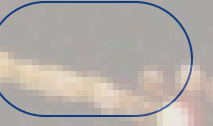
Fireworks: 9:15pm

Location: Steele Indian School Park



**SATURDAY, JULY 4, 2026**

# KNOW B4 YOU GO



**Please note on July 2 & 3, the entire park will be closed for event load-in until 6:00 p.m. event time on July 4.**

**There is no vehicle entrance and no public parking at the event.**

**There are three pedestrian entrances: Central Ave. and Glenrosa Ave., 3rd St. and Indian School Rd., and 7th St. just north of Turney Ave.**

# ITEMS NOT TO BRING

ITEMS YOU CANNOT BRING INCLUDE DRONES, ALCOHOL, FOLD-OUT TABLES, PERSONAL FIREWORKS, BARBECUE GRILLS, GLASS BOTTLES, PETS (SERVICE ANIMALS ARE PERMITTED), LASER POINTERS, SKATEBOARDS, INLINE SKATES AND KITES. FISHING IS PROHIBITED DURING THE EVENT.

# ITEMS TO BRING

LOTS OF COLD WATER! THOUGH WATER WILL BE AVAILABLE FOR PURCHASE AT THE EVENT, HAVING AN AMPLE SUPPLY OF WATER WILL HELP ENSURE THAT YOU STAY HYDRATED. ALSO, IT'S SUGGESTED THAT YOU BRING SHADE.

PERSONAL SHADE DEVICES ARE ALLOWED AND ENCOURAGED, HOWEVER, AT SUNSET ALL STANDING SHADE DEVICES MUST BE LOWERED AND SAFELY PUT AWAY.

# Event Activities

**VETERANS VILLAGE - PRIME SEATING  
FOR VETERANS, FREE MEAL, LETTERS  
TO VETS, VETERAN RESOURCES**

**PHOENIX AFTERSCHOOL CENTER  
(PAC) LAND - WATERSLIDES, GAMES,  
PRIZES, LOCAL SPORTS TEAMS**

**PHXTEENS TEEN ZONE -  
INFLATABLES, DJ, DANCE FLOOR**

**CAR CLUB CAR SHOW**

**VIP AREA - BACK STAGE ACCESS,  
FRONT SEAT FIREWORK VIEW**



# Event Activities

**3 LIVE ENTERTAINMENT STAGES**

**4TH ANNUAL CHILL PHX ICE CREAM  
EATING CONTEST**



# OTHER EVENT DETAILS

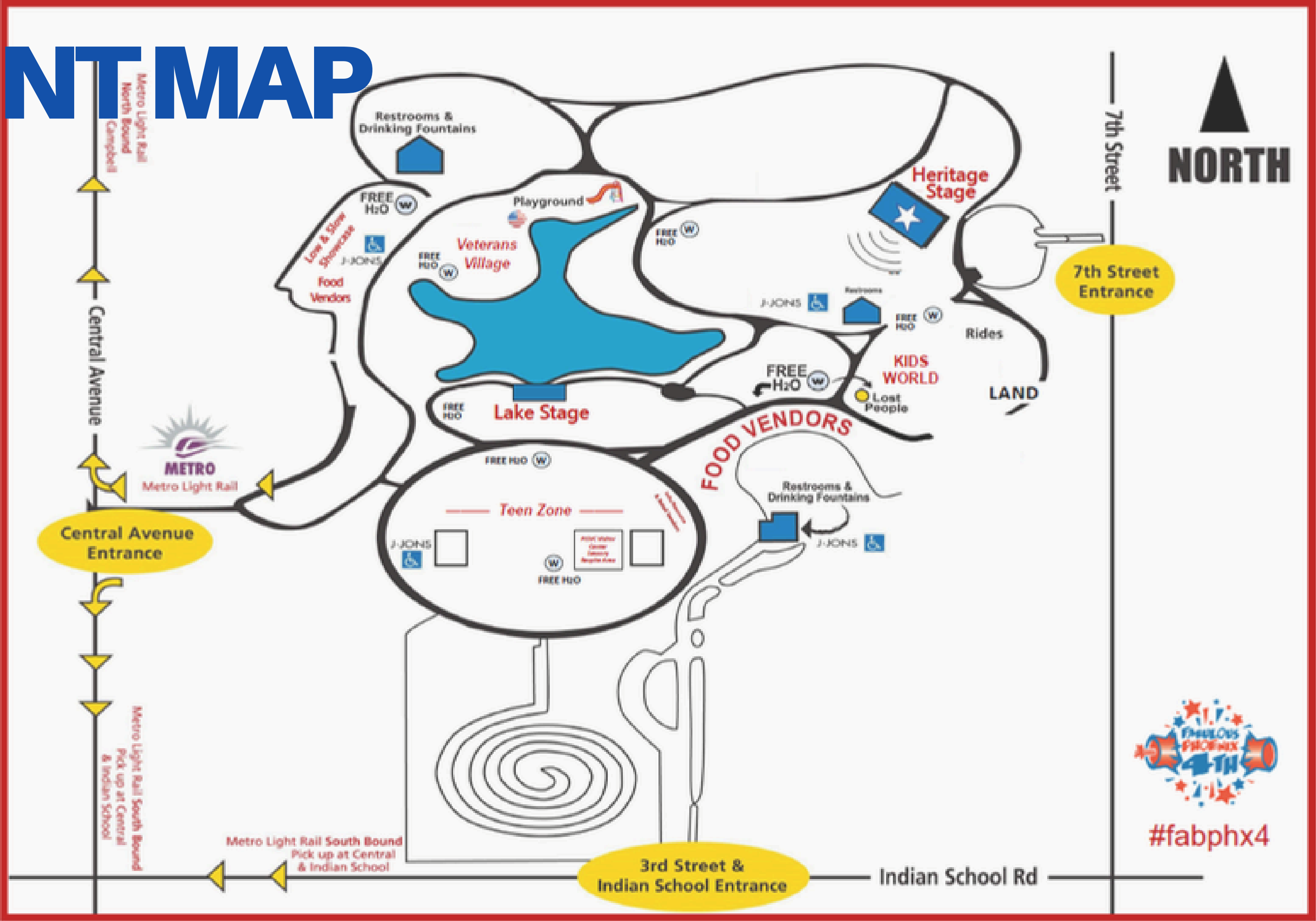
**HYDRATIONS STATIONS**

**SENSORY ROOM**

**NO PARKING-PUBLIC  
TRANSPORTATION  
ENCOURAGED**



# EVENT MAP



# **SPONSORSHIPS**

**EVENT SPONSOR GOAL: \$50,000**

**GOLD SPONSOR \$50,000**

**SILVER SPONSOR \$20,000**

**RED SPONSOR \$10,000**

**BLUE SPONSOR \$5,000**

**WHITE SPONSOR \$1,000**



# SPONSORSHIPS

**EVENT SPONSOR GOAL: \$50,000**

**GOLD SPONSOR \$50,000**

**PRE-EVENT: TITLE SPONSOR | SOCIAL  
MEDIA COLLABORATION | CUSTOM EVENT  
MARKETING KIT | LOGO ON PHOENIX.GOV |  
SPANISH/ENGLISH RADIO PROMOTION**

**ON-SITE: ENLARGED LOGO ON EVENT  
SPONSOR BANNERS AND STAGE SCREENS |  
LOGO ON EVENT UNIFORM | 5 PREMIUM  
EXHIBIT SPACES | 20 VIP PASSES AND 5  
PARKING**

**POST EVENT: THANK YOU EMAIL BLAST | CITY  
OF PHOENIX INTERNAL NEWSLETTER | 2027  
SPONSORSHIP PACKET | MENTION IN SOCIAL  
MEDIA WRAP UP**

**\*DONATION AND SPONSOR LOGO MUST BE RECEIVED BY MAY 1, 2026**



# SPONSORSHIPS

**EVENT SPONSOR GOAL: \$50,000**

**SILVER SPONSOR \$20,000**

**PRE-EVENT: SOCIAL MEDIA MENTION |  
EVENT MARKETING KIT | LOGO ON  
PHOENIX.GOV | SPANISH/ENGLISH RADIO  
PROMOTION**

**ON-SITE: LOGO ON EVENT SPONSOR BANNERS  
AND STAGE SCREENS | 4 EXHIBIT SPACES | 16  
VIP PASSES AND 4 PARKING**

**POST EVENT: THANK YOU EMAIL BLAST | 2027  
SPONSORSHIP PACKET | MENTION IN SOCIAL  
MEDIA WRAP UP**

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# SPONSORSHIPS

**EVENT SPONSOR GOAL: \$50,000**

**RED SPONSOR \$10,000**

**PRE-EVENT: EVENT MARKETING KIT | LOGO ON PHOENIX.GOV**

**ON-SITE: LOGO ON EVENT SPONSOR BANNERS AND STAGE SCREENS | 3 EXHIBIT SPACES | 12 VIP PASSES AND 3 PARKING**

**POST EVENT: THANK YOU EMAIL BLAST | 2027 SPONSORSHIP PACKET | MENTION IN SOCIAL MEDIA WRAP UP**



**\*DONATION AND SPONSOR LOGO MUST BE RECEIVED BY JUNE 1, 2026**

# SPONSORSHIPS

**EVENT SPONSOR GOAL: \$50,000**

**BLUE SPONSOR \$5,000**

**PRE-EVENT: EVENT MARKETING KIT | LOGO  
ON PHOENIX.GOV**

**ON-SITE: LOGO ON EVENT SPONSOR BANNERS  
| 2 EXHIBIT SPACES | 8 VIP PASSES AND 2  
PARKING**

**POST EVENT: THANK YOU EMAIL BLAST | 2027  
SPONSORSHIP PACKET**

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# SPONSORSHIPS

**EVENT SPONSOR GOAL: \$50,000**

**WHITE SPONSOR \$1,000**

**PRE-EVENT: EVENT MARKETING KIT | LOGO  
ON PHOENIX.GOV**

**ON-SITE: LOGO ON EVENT SPONSOR BANNERS  
| 1 EXHIBIT SPACES | 4 VIP PASSES AND 1  
PARKING**

**POST EVENT: THANK YOU EMAIL BLAST | 2027  
SPONSORSHIP PACKET**

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# SPONSORSHIP

**CHECKS PAYABLE TO: PHOENIX PARKS FOUNDATION**

**CREDIT CARD PAYMENT AVAILABLE**

**FABULOUS SPONSOR CONTACT:**

**PAULINA PONCE**

**PAULINA.BUSTAMANTE@PHOENIX.GOV**

**602-262-4541**

**480-698-8030**



2026

# Let's Make an Amazing Fabulous Phoenix 4th!

