NOTICE OF PUBLIC MEETING
PARKS AND RECREATION BOARD
MEETING

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, November 19, 2026, at 5:00 p.m.**

The Board may vote to convene an executive session on any item that is listed on this agenda for discussion or consultation with legal counsel to obtain legal advice in accordance with A.R.S. §38-431.03(A)(3).

OPTIONS TO ACCESS THIS MEETING

Watch meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

Call-in to listen to the live meeting**.** Dial 602-666-0783. Enter the meeting access code **233 481 12612** then enter the Webinar password **PksMtg!** when prompted (7576841 from phones).

Observe: Parks and Recreation Board Meeting Link- November 19, 2026

REQUEST TO SPEAK

Each agenda item requires a separate sign-up form. If you wish to speak on multiple items, please submit a form for each one. Thank you for your understanding.

In-Person Requests to speak at a meeting:

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003.

Individuals may arrive up to 1 hour prior to the start of the meeting to submit an in-person request to speak. Requests to speak on individual items will not be accepted after the meeting has been called to order.

Virtual Requests to speak at a meeting:
This process is exclusively for virtual speakers and does not apply to in-person attendees requesting to speak.

To speak virtually via Webex, please use this link:

November 19, 2026, Request to Speak

- Virtual speakers must register by: **November 18, 2026**

If you have any issues with the form or if you wish to submit a comment to the board, contact **Dalia Adams** at: dalia.adams@phoenix.gov

A complete packet of meeting materials will be posted 48 hours prior to the meeting at https://www.phoenix.gov/parks

The agenda for the meeting is as follows:

1.	**CALL TO ORDER**	Tony Moya, Chair
2.	**INFORMATION ONLY:** Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
	a. Quarterly Code of Conduct Update	Jarod Rogers
3.	**CONSENT ITEM(S):** Consent items will be **provided to the Board in writing and are not intended for formal presentation**. Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
	a. Parks Board Minutes – **October 22, 2026**	Cynthia Peiz
	b. Annual Request to Vend	Tony Salinas
	c. Sponsorship Agreement with Phoenix Suns/Phoenix Mercury Foundation for Indoor Court Refurbishments	Stacy Hettmansperger
	d. Fit PHX	Cynthia Peiz
4.	**INFORMATION AND DISCUSSION ITEMS(S):** Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.	
	a. City's Budget Overview	Stacy Hettmansperger
5.	**DISCUSSION AND POSSIBLE ACTION:** Discussion and Possible Action items are for information, discussion, and possible action.	
	a. Board Chair Nominations	Tannia Ruiz
6.	**CALL TO THE PUBLIC:** Citizens are provided time to make statements to the Board. *(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)* We welcome citizen input; however, items brought to the Board's attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	
7.	**BOARD CHAIRPERSON'S REPORT** – The Chairperson will verbally present comments or requests to the Board without Board discussion.	Tony Moya, Chair
8.	**BOARD COMMENTS/REQUESTS** – The Chairperson will entertain Board member comments or requests without Board discussion.	Tony Moya, Chair
9.	**DIRECTOR'S BRIEFING** – Briefing items will be verbally presented to the Board by the Director or designee without Board discussion.	Martin Whitfield, Director
10.	**ADJOURNMENT**	Tony Moya, Chair

For further information or to request reasonable accommodation, please contact:
Dalia Adams at: dalia.adams@phoenix.gov or 602-495-0151 or TTY: 7-1-1.
November 19, 2026.

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Parks and Recreation Director

Subject: QUARTERLY CODE OF CONDUCT UPDATE

This report provides the Parks and Recreation Board (Board) with a standing quarterly update regarding the Code of Conduct.

BACKGROUND

Following Board approval in January 2021, staff implemented the Code of Conduct and began a 90-day education period regarding the new behavioral expectations for parks and park facilities. In April 2021, the trespass policy contained within the Code of Conduct took effect.

The goal of the Code of Conduct is to promote behavior that allows everyone to enjoy clean, safe, accessible, and inviting parks, facilities, and programs by providing clear expectations of acceptable behavior in flatland parks, desert and mountain parks and preserves, and other park facilities. The Code of Conduct was written in partnership with the community and several City departments, including the Law Department, the City Prosecutor's Office, and the Police Department.

DISCUSSION

This report provides information for the months of August through October 2026.

EDUCATIONAL CONTACTS AND TRESPASS NOTICES

Staff continue to educate the community and park guests regarding the Code of Conduct. At the Board's request, the number of educational contacts made by staff in the field and the number of trespass notices and citations issued are tracked and reported to the Board on a quarterly basis.

Park Rangers have the authority to enforce Phoenix City Code violations through the issuance of Arizona Traffic Ticket and Complaint (ATTC) citations. These citations are issued for violations of both criminal and civil violations that occur on park property. In addition, Park Rangers can enforce the Parks and Recreation Code of Conduct through the issuance of trespass notices. Some conduct violates both the Phoenix City Code and the Code of Conduct. Park Rangers address both types of violations through education or enforcement, depending on the behavior observed. Based on the

type of violation and the level of noncompliance, a Park Ranger may issue an ATTC, a trespass notice, or both.

Beginning in June 2026, internal system changes allowed the Department to begin tracking when contacts are offered homelessness resources. Park Rangers were already offering resources, but now the results are tracked in logs and are included in reported data.

In the month of August, Park Rangers made (830) educational contacts, issued (256) trespass notices, and wrote (74) citations, and offered homelessness resources to (133) contacts.

In the month of September, Park Rangers made (739) educational contacts, issued (244) trespass notices, and wrote (61) citations, and offered homelessness resources to (114) contacts.

In the month of October, Park Rangers made (671) educational contacts, issued (194) trespass notices, wrote (50) citations, and offered homelessness resources to (137) contacts.

ATTACHMENTS

Attachment A shares line graphs comparing the first ten months of 2026 of the above data points with monthly totals for 2025. The graph will be updated throughout 2026 and will provide a running comparison of educational contacts, trespass notices, and citations in 2025 and 2026 to date.

The top five violation types that resulted in a person being trespassed from a park in 2026 through October are shown in a line graph in **Attachment B**. A complete listing of all violations resulting in a trespass is found in **Attachment C**. To date through October, loitering after closure (1007) was the most frequent violation that led to a person being trespassed from a park, followed by drug related issues (807), prohibition of wheeled devices (144), camping (128), and unlawful conduct (119).

The top five violation types that resulted in an ATTC citation are shown in **Attachment D** and **Attachment E**. This year to date through October, loitering after closure was the leading cause of a citation (590) followed by dog at large (75), prohibition of wheeled devices (57), alcohol related issues (45), and entering park areas closed to the public (22).

Through July 2026, there have been thirteen appealed trespasses. Twelve of the trespass appeals have been denied, and one has been modified. No trespass appeals have been reversed. **Attachment F** highlights the five parks experiencing the greatest Code of Conduct challenges and the associated number of violations each month from January 2025 to October 2026.

Park Rangers address violations of the Code of Conduct by leading with education whenever possible or enforcement when needed and report the number of educational contacts, trespass notices, and citations issued to the board.

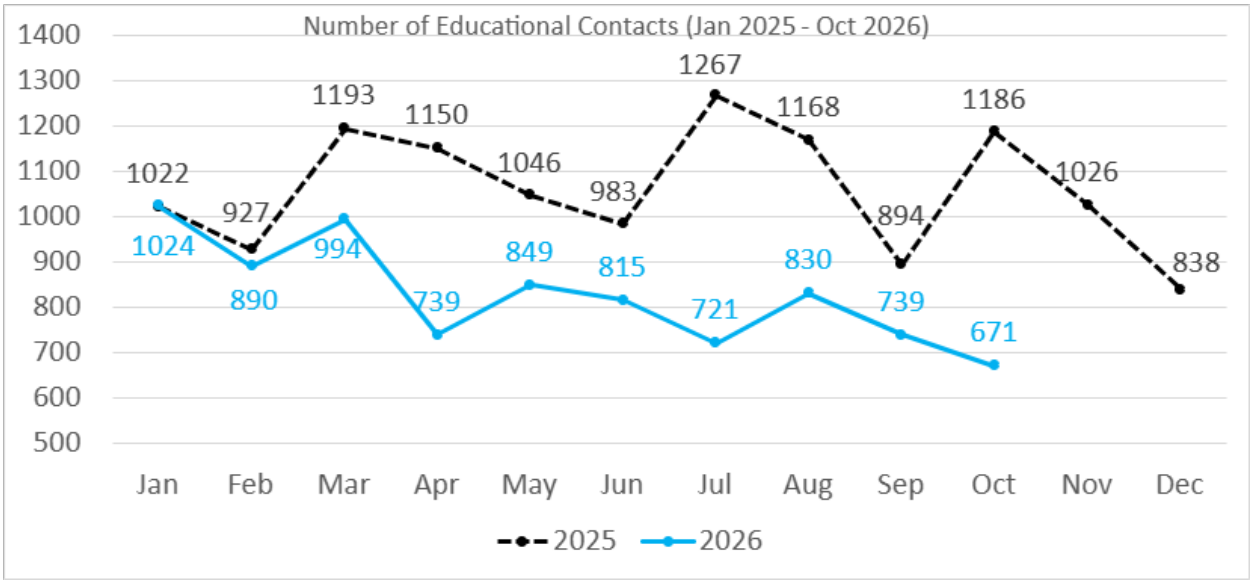
RECOMMENDATION

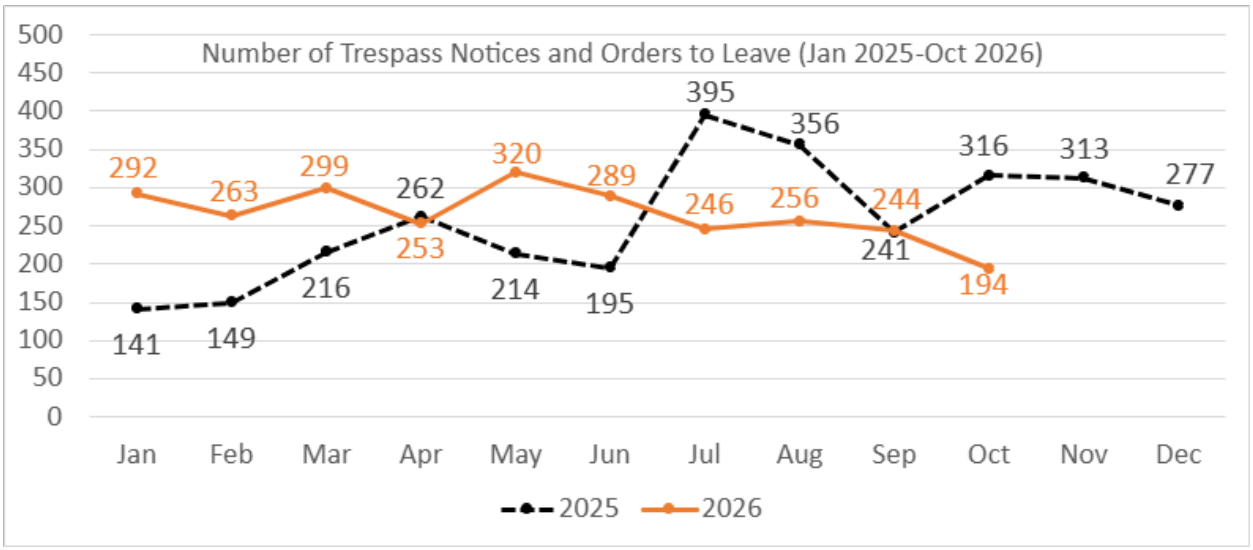
This report is for information and discussion

Prepared by: Jarod Rogers, Deputy Director Approved by: Brandie I. Barrett, Assistant Director

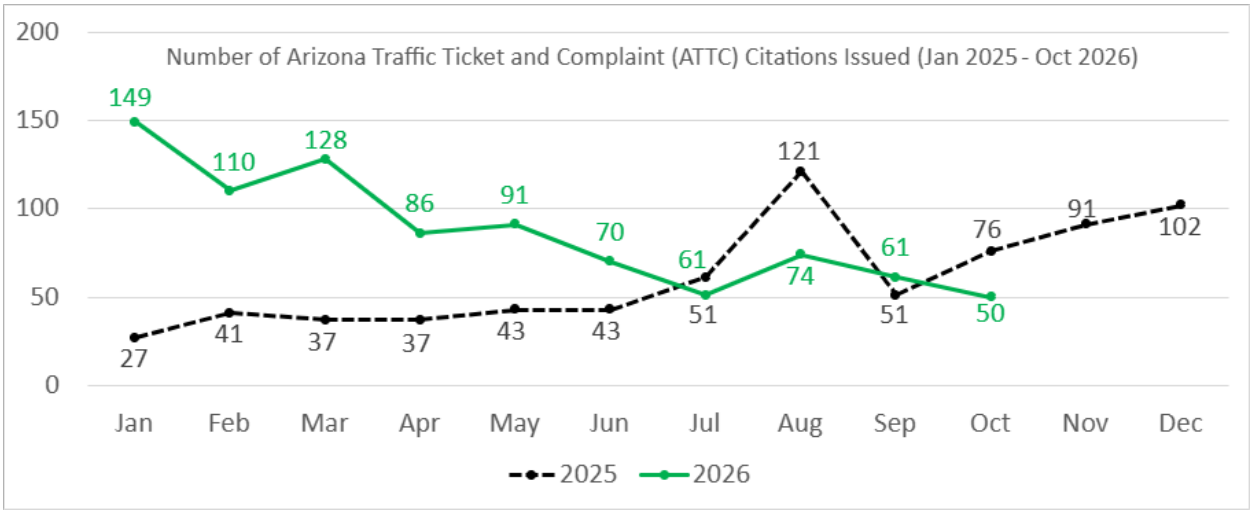
Attachment A

Attachment A shares line graphs comparing the first ten months of 2026 of the educational contacts, trespass notices, and citations with monthly totals for 2025. The graphs will be updated throughout 2026 and will provide a running comparison of educational contacts, trespass notices, and citations between 2025 and 2026 to date. Homelessness resources offered since June 2026 are also shown – they were not tracked before then.





Attachment A



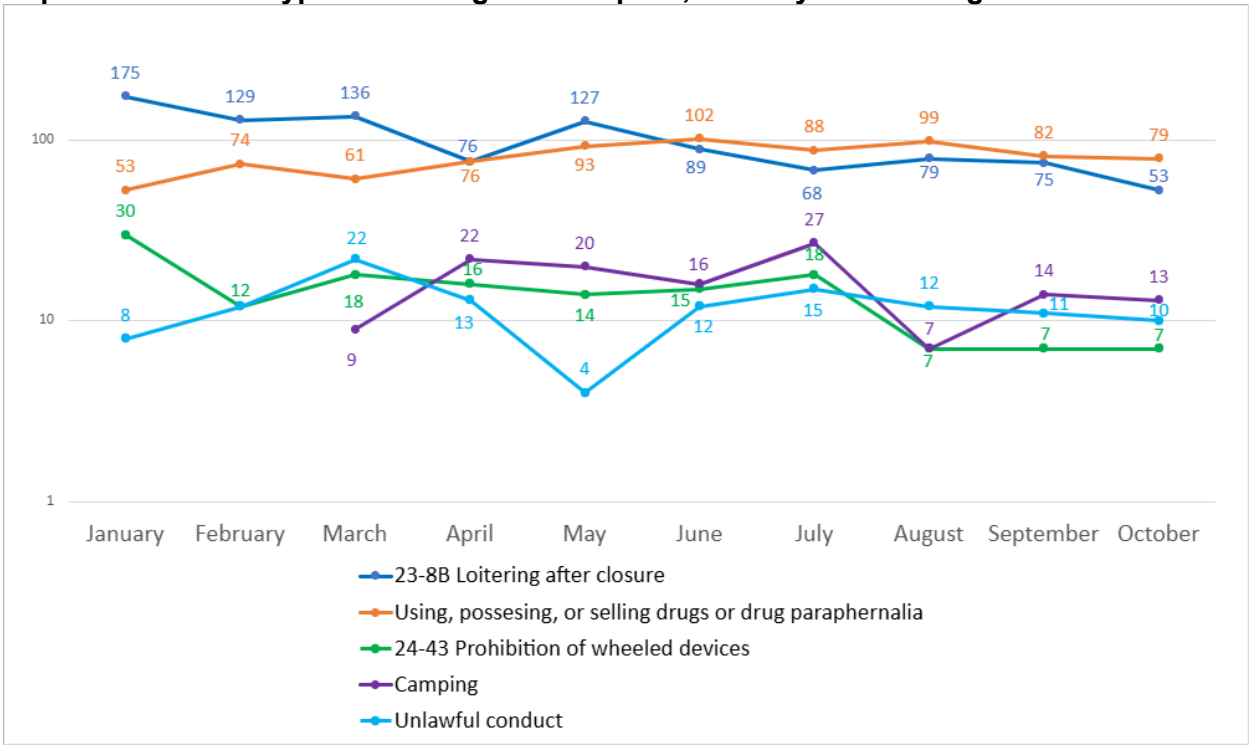


Attachment B

The top five violation types that resulted in a person being trespassed from a park in 2026 through October are shown in a line graph in **Attachment B**. A complete listing of all violations resulting in a trespass is found in **Attachment C**. To date through October, loitering after closure (1007) was the most frequent violation that led to a person being trespassed from a park, followed by drug-related issues (807), prohibition of wheeled devices (144), camping (128), and unlawful conduct (119).

Note: The vertical scale of the line graph is logarithmic to more clearly show values of the data.

Top Five Violation Types Resulting in a Trespass, January 2026 through October 2026



Attachment C

Violation Types Resulting in a Trespass, January 2026 to October 2026

Violation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Total
23-8B Loitering after closure / Entering or using a park outside the hours of operation	175	129	136	76	127	89	68	79	75	53	1007
Using, possessing, selling drugs or drug paraphernalia	53	74	61	76	93	102	88	99	82	79	807
24-43 Prohibition of wheeled devices / Use of shopping carts or other wheeled devices	30	12	18	16	14	15	18	7	7	7	144
23-30 Camping	0	0	9	22	20	16	27	7	14	13	128
Unlawful conduct that violates the A.R.S., P.C.C., or CoC	8	12	22	13	4	12	15	12	11	10	119
24-38B Spirituous liquor in parks / Possessing or consuming alcohol	4	11	9	27	10	13	5	8	13	7	107
Smoking or vaping / 24-42 Smoking, starting fires	0	4	7	2	8	8	9	5	0	2	45
Abusing or vandalizing a Park or amenities	3	0	1	2	10	3	0	2	3	0	24
24-55 Obstructing parks guests or amenities	0	0	2	3	6	6	6	22	17	14	76
8-14 A-E Dog at large	6	5	2	0	4	2	2	4	7	2	34
24-36 Entering park areas closed to public use	3	1	8	1	3	3	0	2	2	1	24
Using amenities outside of their intended or approved purpose	5	6	6	0	0	0	0	0	0	0	17
Aggressive intimidation or harassment	1	2	1	0	0	7	1	0	1	0	13
Unauthorized off-trail activity	0	1	0	0	10	1	0	0	1	3	16
Bathing, sleeping, storing personal belongings, or doing laundry in restrooms or facilities	0	0	5	2	0	4	1	3	3	0	18
23-48 Prohibited public activities (Urinating/defecating in public)	0	2	0	3	0	2	1	1	2	2	13
Storing or leaving personal belongings unattended	0	0	0	0	1	0	0	2	0	0	3
24-37 Vandalism in a park	1	0	1	0	5	0	0	0	0	0	7
23-9 Obstructing streets, sidewalks, public grounds	0	2	2	2	0	0	0	0	0	0	6
24-48 Water Activities	0	0	1	0	1	0	4	1	2	0	9
Order to leave; unlawful failure to comply	0	0	2	2	1	0	0	0	0	1	6
24-40 Prohibition of commercial sales activities	1	0	0	2	0	2	0	0	1	0	6
Activities that may endanger self, others, wildlife, or Park property	1	0	0	2	0	1	0	0	0	0	4
24-51A – Driving Off Road in a City Park	1	0	0	2	0	0	0	0	1	0	4
24-52 Littering	0	1	1	0	1	1	0	0	0	0	4
23-8 Loitering	0	0	2	0	0	0	0	0	0	0	2
24-39A Glass containers in parks	0	0	2	0	0	1	0	2	0	0	5

Attachment C

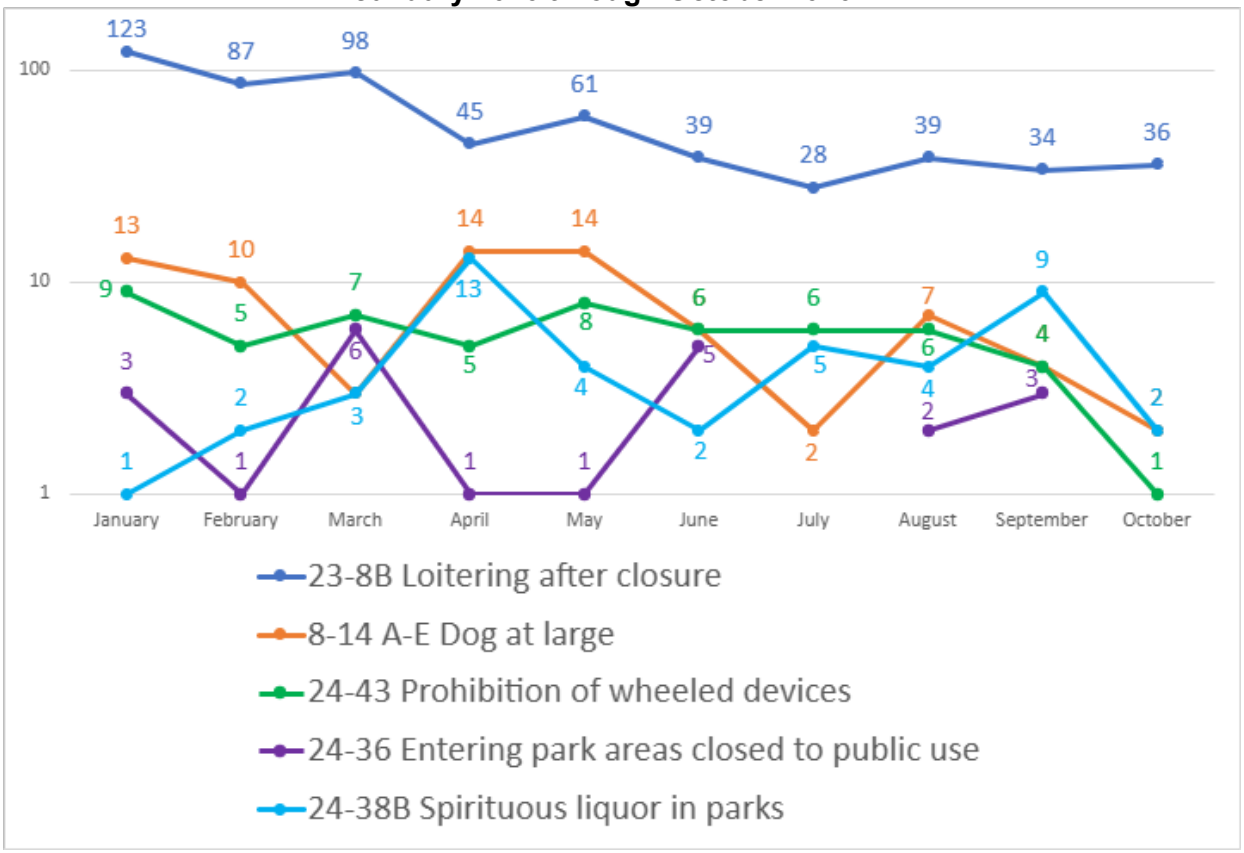
8-7.02 Feeding pigeons	0	1	0	0	0	0	0	0	0	0	1
34-15 Cutting, trimming or removal of trees and vegetation	0	0	0	0	0	1	1	0	0	0	2
Endangering dogs	0	0	1	0	0	0	0	0	0	0	1
24-46 Golfing	0	0	0	0	1	0	0	0	0	0	1
Grand Total	**292**	**263**	**29**	**25**	**319**	**28**	**24**	**256**	**244**	**194**	**2655**

Attachment D

The top five violation types that resulted in an ATTC citation are shown in **Attachment D** and **Attachment E**. This year to date through October, loitering after closure was the leading cause of a citation (590) followed by dog at large (75), prohibition of wheeled devices (57), alcohol related issues (45), and entering park areas closed to the public (22).

Note: The vertical scale of the line graph is logarithmic to more clearly show values of the data.

Top Five Violation Types Resulting in an Arizona Traffic Ticket and Complaint, January 2026 through October 2026



Attachment E

Violation Types Resulting in an Arizona Traffic Ticket and Complaint, January 2026 to October 2026

Violation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Total
23-8B Loitering after closure	123	87	98	45	61	39	28	39	34	36	590
8-14 A-E Dog at large	13	10	3	14	14	6	2	7	4	2	75
24-43 Prohibition of wheeled devices	9	5	7	5	8	6	6	6	4	1	57
24-38B Spirituous liquor in parks	1	2	3	13	4	2	5	4	9	2	45
24-36 Entering park areas closed to public use	3	1	6	1	1	5	0	2	3	0	22
24-42 Smoking/starting fires	0	0	1	0	2	5	5	1	0	2	16
24-48 Water Activities	0	0	1	0	1	0	4	2	1	0	9
23-48 Prohibited public activities (Urinating/defecating in public)	0	2	0	3	0	1	0	1	1	1	9
Unlawful conduct that violates the A.R.S.,P.C.C., or CoC	0	1	0	2	0	0	0	1	0	0	4
24-40 Prohibition of commercial sales activities	0	0	2	0	0	2	0	0	1	0	5
24-55 Obstructing park guests or amenities	0	0	0	1	0	2	1	7	3	5	19
24-39A Glass containers in parks	0	0	2	0	0	1	0	2	0	0	5
24-52 Littering	0	1	1	0	0	1	0	0	0	0	3
24-51A – Driving Off Road in a City Park	0	0	0	2	0	0	0	0	1	0	3
24-37 Vandalism in a park	0	0	1	0	0	0	0	0	0	0	1
Grand Total	**149**	**109**	**125**	**86**	**91**	**70**	**51**	**72**	**61**	**49**	**863**

Attachment F highlights the five parks experiencing the greatest Code of Conduct challenges and the associated number of violations each month from January 2025 to October 2026.

Five Parks with Greatest Number of Violations Observed
January 2026 to October 2026

Month	Park #1, Violations Observed	Park #2, Violations Observed	Park #3, Violations Observed	Park #4, Violations Observed	Park #5, Violations Observed
Oct 2026	El Oso, 96	Madison, 43	La Pradera, 31	Encanto, 29	Hance, 27
Sep 2026	Hance, 47	Encanto, 44	El Oso, 32	Desert West, 27	Civic Space, 23
Aug 2026	Hance, 47	Encanto, 46	Civic Space, 44	El Oso, 42	Falcon, 32
Jul 2026	El Oso, 52	Encanto, 33	Civic Space, 32	Falcon, 27	Perry, 24
Jun 2026	Encanto, 47	Hance, 47	University, 40	Civic Space, 29	Cave Creek*, 28
May 2026	Encanto, 68	Hance, 48	University, 36	Mountain View, 30	Cave Creek*, 29
Apr 2026	University, 44	Cave Creek*, 42	Hermoso, 35	Encanto, 35	Hance, 33
Mar 2026	Hance, 84	Little Canyon, 81	Coronado, 53	Encanto, 47	Cave Creek*, 46
Feb 2026	University, 76	Hance, 74	Encanto, 50	Cave Creek, 47	Desert West, 32
Jan 2026	Hance, 81	Aguila, 67	Little Canyon, 57	Cave Creek, 54	University, 47
Dec 2025	Hance. 72	Aguila, 58	Desert West, 55	University, 48	Washington, 45
Nov 2025	Encanto, 76	University, 75	Hance, 66	Hayden, 64	Little Canyon, 57
Oct 2025	Desert West, 139	Mariposa, 88	University, 81	Arcadia, 62	Hayden, 58
Sep 2025	Little Canyon, 64	Hance, 65	Encanto, 62	Madison, 47	University, 45
Aug 2025	Hance, 85	Hayden, 72	Cortez, 65	Aguila, 36	Central, 34
Jul 2025	Cortez, 77	Hance, 75	Cave Creek*, 67	Aguila, 65	Madison, 55
Jun 2025	Cave Creek*, 104	Hermoso, 84	Hance, 72	Maryvale, 60	Cortez, 57
May 2025	Hermoso, 68	Harmon, 55	Cave Creek*, 51	Civic Space, 45	Hayden, 39
Apr 2025	Cave Creek*, 136	Cortez, 93	Hance, 85	Little Canyon, 52	Madison, 49
Mar 2025	University, 75	Madison, 70	Encanto, 69	Cave Creek*, 61	Hance, 51
Feb 2025	Hance, 119	Little Canyon, 67	Civic Space, 54	Cave Creek*, 46	Encanto, 43
Jan 2025	Cave Creek*, 96	Little Canyon, 65	Hance, 60	Encanto, 53	Hermoso, 47

**The Cave Creek Parks include 6 connected parks*

CITY OF PHOENIX
PARKS AND RECREATION BOARD SUMMARY
MINUTES
October 22, 2026

Virtual meeting hosted on Webex.
Parks Board meetings are recorded.

Board Members Present	**Staff Present**	**Community Members**
Tony Moya, Chair	Dustin Cammack	Dana R. Chappell (Virtual)
Emma Viera (Virtual)	Martin Whitfield	Orla Bobo (Virtual)
Aubrey Barnwell (Virtual)	Brandie I. Barrett	Jerry Van Gasse
Jessica Fotinos	Todd Shackelford	John Bawden
Sarah Porter	Jarod Rogers	Anne Ender
	Mark Gonzales	Chelsey McHale
Absent Board Members	Tannia Ruiz	Gregory Butts
Leon Thomas	Cindy Peiz	Diane Butts
Martha Abbott	Jana Krcek	
	Isaac Pina	
	Dalia Adams	
	Sierra Hernandez	

1. CALL TO ORDER

Chairman Moya called the meeting to order at 5:00 p.m. with Board members Viera, Barnwell, Porter and Fotinos in attendance.

2. CONSENT ONLY

No formal presentation on these items. Consent and request for approval only.

2a. Parks Board Minutes- September 24, 2026

2b. Request to Vend at City Parks

Board Member Barnwell moved to approve Items 2a and 2b, with Board Member Emma Viera seconding the motion. The motion passed unanimously, 5-0.

3. Information and Discussion Items

Information and discussion items are for discussion only. There is no action on these items.

3a. 2026 Trail Heat Safety Program Update

Deputy Director Rogers and Assistant Fire Chief Mark Gonzales presented the annual 2026 Trail Heat Safety Program Update. Rogers reviewed the City's trail restriction policy, which closes designated trails at Camelback Mountain, Piestewa Peak, and South Mountain from 8:00 a.m. to 5:00 p.m. on days when the National Weather Service issues an Extreme Heat Warning. He outlined the Department's communication efforts, including website notifications, social media outreach, media coverage, hotel partner notifications, email alerts, and trailhead

signage.

Deputy Director Rogers reported that 2026 recorded 47 Extreme Heat Warning days, making it one of the highest years on record. He noted that the last seven years have experienced five of the highest annual totals of Extreme Heat Warning days over the past two decades. Trail use data indicates hikers generally self-regulate during periods of extreme temperatures, resulting in lower visitation on the hottest days.

Assistant Fire Chief Gonzales provided an overview of mountain rescue operations and statistics. He explained that the Phoenix Fire Department's Technical Rescue Teams work closely with Parks and Recreation staff to reduce heat-related incidents and ensure visitor safety. During the 2026 heat season, the Fire Department responded to 64 mountain rescues compared to 88 during the same period in 2025. There were four rescues on restricted trails during restricted hours and six rescues on non-restricted trails during Extreme Heat Warning days. Gonzalez stated that rescue activity remains concentrated during the restricted period between 8:00 a.m. and 5:00 p.m. and that the data suggests the current restrictions continue to have a positive impact on reducing incidents.

Deputy Director Rogers highlighted the Parks Department's hiker safety outreach efforts conducted from May through September. Park Stewards and Community Emergency Response Team (CERT) volunteers completed 131 outreach shifts, contributing nearly 900 volunteer hours and engaging more than 19,000 hikers. Volunteers distributed over 17,000 water bottles, cooling towels, electrolyte packets, and safety information. He also provided updates on new safety initiatives, including electronic safety message signs being installed at trailheads throughout the park system, promotion of hiking safety messaging through the Arizona Office of Tourism, a partnership with State 48 that will generate funding for hiker safety programming through special merchandise sales, and development of updated trail maps designed to improve visitor awareness and decision-making.

Chairman Moya opened the floor for public comment.

Dana Chappell expressed support for the Department's Trail Heat Safety Program and encouraged staff to further explore a previously proposed concept involving off-grid hydration, first-aid, and heat-relief structures along trails. He requested consideration of a task force to study the proposal.

Orla Bobo stated that mountain rescues remain a significant public safety concern and advocated for expanded trail restrictions, lower temperature thresholds, enforceable operating hours, and stronger penalties for violations. She emphasized the need to prioritize first responder safety and emergency resource availability.

Jerry Van Gasse expressed concerns regarding changes to opening times at Camelback Mountain's Echo Canyon Trailhead and questioned the implementation of automated gate systems and related expenditures.

John Bawden, a volunteer Park Steward, voiced support for the existing trail restriction program and noted that rescue statistics demonstrate positive results. He shared personal observations from the trails and described the importance of ongoing safety education and rescue efforts.

Anne Ender, representative from Operation Blue Ribbon, discussed research and analysis related to mountain rescue activity and first responder safety. He encouraged consideration of additional measures to reduce rescue incidents and preserve emergency response resources.

Board Member Fotinos asked whether patient counts included injured firefighters or first responders. Assistant Fire Chief Gonzalez explained that the reported patient counts would include firefighter patients if any occurred but noted that no firefighters required patient care during the 2026 heat season.

Board Member Fotinos also inquired whether mountain rescues affect response times for other emergency calls.

Assistant Fire Chief Gonzalez stated that while units committed to mountain rescues are unavailable for other incidents during the rescue, Phoenix Fire Department utilizes adaptive response strategies to maintain citywide coverage and response capabilities.

Board Member Fotinos asked whether any additional policy recommendations were being proposed.

Assistant Fire Chief Gonzalez responded that current trends show positive results, including fewer rescues and increased public awareness, and that the Fire Department remains supportive of the existing program.

Board Member Sarah Porter asked whether the patient counts reflected only heat-related incidents.

Assistant Fire Chief Gonzalez clarified that the statistics include all rescue patients regardless of the injury or medical condition involved.

Board Member Porter commented that reducing rescues remains an important objective but noted that rescue statistics should also be considered in the context of total trail visitation. She stated that additional data would be useful when evaluating future policy changes.

Board Member Emma Viera asked whether staff had information regarding incidents involving multiple patients during a single rescue event.

Assistant Fire Chief Gonzalez explained that multiple-patient incidents often occur when rescue crews encounter additional individuals requiring assistance while responding to another call but did not have further details available.

Chairman Moya commented that the program has evolved significantly since its implementation and acknowledged the collaboration between the Parks and Recreation Department, Phoenix Fire Department, and community stakeholders. He noted that the Board's goal has been continued improvement in safety outcomes rather than the elimination of all rescues and suggested future discussions regarding long-term program goals.

4. Discussion and Possible Action

4a. Stetson Hills Trailhead Master Plan

Deputy Director Rogers presented the proposed Stetson Hills Trailhead Master Plan. He provided an overview of the approximately ten-acre site located near Stetson Hills Loop and Hackamore Drive adjacent to Sandra Day O'Connor High School. Rogers explained that the project will provide improved public access to the Deem Hills Recreation Area and its trail system while also accommodating shared parking opportunities with the Deer Valley Unified School District.

Deputy Director Rogers reviewed the public planning process conducted between January and July 2026, which included a citizen steering committee, public meetings, and an online survey. Two conceptual plans were evaluated, with the spiral concept receiving the strongest public support.

The proposed master plan includes dedicated trailhead parking, shared-use parking, a nature-themed play area, shade structures, drinking fountains, bottle fillers, landscaping buffers, and trail connections into the Deem Hills Recreation Area. Rogers stated that design work is anticipated to begin following approval of the master plan, with construction potentially beginning in late 2027 and completion anticipated in 2028.

Board Member Porter asked whether the facility was expected to open during the summer months. Rogers replied that construction schedules can change, but current projections anticipate completion during summer 2028.

Board Member Barnwell asked about the origin of the Deem Hills Recreation Area name.

Deputy Director Rogers explained that the name dates back to historic land transfers and has long been associated with the area and adjacent mountain preserve.

Chairman Moya moved approval of the Stetson Hills Trailhead Master Plan. The motion passed unanimously.

5. CALL TO THE PUBLIC

Chelsey McHale shared the story of her brother who passed away following a fall on Camelback Mountain fifteen years ago. She explained that her advocacy efforts are focused on promoting hiking safety and reducing future tragedies. She offered her continued support in advancing public education and safety initiatives.

Jerry Van Gasse reiterated concerns regarding changes to Echo Canyon Trailhead opening hours, automated gate operations, and public notification efforts.

Gregory and Diane Butts, representatives of Universal Track and Field, introduced their youth track and field organization and discussed opportunities to expand youth participation in athletics. They requested assistance in connecting with Phoenix families and community members to increase awareness of their program.

6. BOARD PERSON’S REPORT

Chairman Moya highlighted upcoming fall and Halloween-themed Parks and Recreation events taking place throughout October. He also promoted the upcoming FitPHX Zumba event

at Maryvale Community Center and encouraged community participation.

7. BOARD MEMBER COMMENTS

Board Member Jessica Fotinos thanked Parks and Recreation Department staff, Fire Department personnel, and community partners for their ongoing efforts related to trail heat safety. She commended the Department's continued investment in education, signage, technology, and visitor outreach and acknowledged the collaborative nature of the program's success.

8. DIRECTOR'S UPDATE

Assistant Director Shackelford highlighted volunteer efforts by the Encanto Pickleballers, who completed numerous improvement projects at the Encanto Sports Complex including new benches, recycling stations, upgraded netting, court artwork, and facility beautification activities. He also recognized Volunteer Coordinator Jana Krcek for her ongoing support of volunteer initiatives. He reported on the annual Scaryvale at Maryvale event, which attracted more than 3,000 attendees and featured trunk-or-treat activities, costume contests, a haunted house, scavenger hunts, inflatables, and family entertainment.

Assistant Director Barrett reported on the Department's Festival of Frights event at South Mountain Park and Preserve, which welcomed approximately 3,000 participants. She also announced that Pioneer and Military Memorial Park had been recognized as Best Cemetery in the Phoenix New Times Best of Phoenix Awards and acknowledged the contributions of the Pioneer Cemetery Association.

Barrett further highlighted ribbon-cutting ceremonies at Ho-E Park and Kiwanis Park, where new amenities, lighting, courts, shade structures, landscaping, and infrastructure improvements were completed.

Director Martin Whitfield recognized Parks Board administrative staff and Public Information Office staff for their work supporting Board meetings and Department communications.

Whitfield reported on the grand opening of the new skate plaza at Santa Maria Park and the ribbon cutting for a new playground at Deem Hills Park. He also highlighted the 45th Annual Phoenix Pride Festival, which attracted more than 45,000 attendees and celebrated diversity, inclusion, and community engagement.

9. ADJOURNMENT

Chairman Moya adjourned the meeting at 6:04 p.m.

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Director

Subject: ANNUAL REQUEST TO VEND AT CITY OF PHOENIX PARKS

This report requests Parks and Recreation Board (Board) approval to allow event production, marketing, community outreach, and vending for the events referenced in this report. It also seeks authorization for the Parks and Recreation Director to negotiate and execute the associated event agreements and related documents.

BACKGROUND

Phoenix parks are reserved throughout the year for various events. Event coordinators or community partners produce many events, with the Parks and Recreation Department sponsoring a few public events. Some events are free to the public, while others require a registration fee. Entry fees are occasionally imposed on vendors who sell food and/or products. Producers who rent City parks and facilities are required to follow all City guidelines, including obtaining all applicable permits and licenses.

Vending, a typical component of events in parks, can consist of selling admission, food and beverages, T-shirts, or other concessions for fundraising purposes. Per Phoenix City Charter and Phoenix City Code 24-40, the Board must approve commercial sales and vending in public parks. Each year, the Parks and Recreation Department brings the Board an annual report requesting approval of all known requests for vending in parks; however, staff also receive requests for vending throughout the year, such as the requests below, and brings them to the Board for approval.

DISCUSSION

2027 Annual Vending Report

The 2027 Annual Vending Report (Attachment A) includes cultural awareness events, athletic events, festivals and other events which are designed to promote positive community awareness and engagement for all ages and abilities. The events provide opportunities for residents and visitors to engage in recreational, cultural and community activities at various City parks. Any event producers or groups renting City parks and facilities will be required to comply with all City requirements and guidelines relating to sales, permits and licenses. The report includes all events currently known to be scheduled for 2027. Any further event vending requests which are not currently known will be presented to the Board on an individual basis.

Phoenix Marathon Finish Festival, December 11–12, 2026
Steele Indian School Park, 300 East Indian School Road, Phoenix, Arizona 85012
Contingent upon Parks and Recreation Board (Board) approval, organizers will host the Phoenix Marathon Finish Festival at Steele Indian School Park on December 11 and 12, 2026. The Phoenix Marathon returns in 2026, building on its successful debut and continuing to establish itself as a premier distance race in Arizona. Presented by Brooksee, the marathon will take runners through central Phoenix, showcasing the beauty of the Valley of the Sun. As part of race weekend, the Finish Festival will feature a beer garden, food trucks, vendor booths, and a festival stage, providing a gathering space for runners, spectators, residents, and visitors to celebrate the event and enjoy food, beverages, entertainment, and community activities. Organizers anticipate approximately 10,000 attendees and request approval for food truck vending, vendor sales, and a special event liquor license. The Finish Festival will enhance the marathon experience while activating Steele Indian School Park as a central gathering place for the community.

Diplo's Run Club, January 23, 2027
Margaret T. Hance Park, 67 West Culver Street, Phoenix, Arizona 85003
Contingent upon Parks and Recreation Board (Board) approval, Diplo's Run is scheduled for January 23, 2027. The event is designed as a celebration of fitness, music, and community, featuring a 5k race through the streets of Phoenix. Open to runners of all levels, the event offers live activations and entertainment stations along the route to create an engaging and motivating atmosphere. The experience will conclude with a live music performance at Margaret T. Hance Park.

In addition to the race and music, Diplo's Run aims to foster community engagement and wellness. With an expected attendance of 12,000 to 15,000, the event promotes health, fitness, and social connection, strengthening local bonds. The goal is to create an inclusive environment encouraging physical activity and cultural exchange, benefiting the community through a shared celebration of personal achievement and unity.

Neighborhood notifications will be required for the Phoenix Marathon Finish Festival at Steele Indian School Park and Diplo's Run at Margaret T. Hance Park as part of the event planning process. Due to the anticipated attendance of approximately 10,000 people for the Phoenix Marathon Finish Festival and 12,000 to 15,000 people for Diplo's Run, park policy requires notifying residents, businesses, places of worship, and schools that may be affected by parking impacts, traffic congestion, noise, and other event-related activities. These notifications must be distributed within a minimum one-mile radius of each event site, or as otherwise determined by the Parks and Recreation Department.

Park A Palooza, February 5, 2027
Steele Indian School Park, 300 East Indian School Road, Phoenix, Arizona 85012
The Arizona Parks and Recreation Association (APRA), in partnership with the Phoenix Parks and Recreation Department, proposes to host Park A Palooza at Steele Indian School Park on February 5, 2027. This community event will bring together APRA members and their families for an afternoon of social and recreational activities celebrating the parks and recreation profession. Planned activities include inflatables, activity tents, games, crafts, amplified music, and food trucks. Attendance is expected to be 200-250, including APRA members, their families, partner organizations, and

volunteers. Founded in 1950, APRA is a membership-based professional organization representing parks and recreation professionals from municipalities, state and county agencies, and industry partners statewide. The event aims to strengthen the professional network and highlight the value of parks and recreation services in Arizona.

As with all requests to vend, event organizers for these events will be required to follow all City guidelines and meet the requirements for sales, including any required insurance, permits, and licenses.

RECOMMENDATION

Staff recommends Board approval to allow event production, marketing, community outreach, and vending related to the events mentioned in this report. It also seeks authorization for the Parks and Recreation Director to negotiate and execute the associated event agreement and related documents.

Prepared by: Tony Salinas, Deputy Director
Approved by: Todd Shackelford, Assistant Director

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Margaret T. Hance Park	Martin Luther King Celebration	Martin Luther King Committee
January	Margaret T. Hance Park	Diplo Fun Run	Mascot Sports
January	Heritage Square	AZ Wine Festival	AZ Wine Events LLC
January	Steele Indian School Park	Doggie Street Festival	Doggie Street Festival
January	Margaret T. Hance Park	Diplo Run Club	Mascot Sports
January- December	Encanto Park Clubhouse	Arizona International Pageants	Monique Wilhite

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Margaret T. Hance Park	Phoenix Elementary Showcase	Phoenix Elementary District
February	Coronado Park	Home Tours	Coronado Neighborhood Association
February	Steele Indian School Park	Park A Palooza	Arizona Parks & Recreation Association
February	Steele Indian School Park	Matsuri Festival	Arizona Matsuri
February	Steele Indian School Park	Phoenix Sister Cities Calgary Fiddlers Concert	Phoenix Sister Cities

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Portland Parkway	Devour Culinary Week Kickoff	Local First Arizona
February	Verde Park	Black History Month	PRD
March	Heritage Square	Hungarian Festival	Hungarian Association
February /March	Encanto Park	Encanto Palmcroft Home Tour	Encanto Palmcroft Historic Neighborhood Association
March	Margaret T. Hance Park	Haru / Children's Day	Japanese Friendship Garden
March	Margaret T. Hance Park	St. Patrick's Parade and Irish Faire	St. Patrick's Day Parade and Faire Committee

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Steele Indian School Park	Community Day of Remembrance	Hospice of the Valley New Song Center
March	Steele Indian School Park	McDowell Mountain Music Festival	McDowell Mountain Music Festival (M3F)
March	Steele Indian School Park	AIDS Walk Arizona & 5K	Aunt Rita's Foundation
March	Steele Indian School Park	Vision Walk	Foundation Fighting Blindness
March	University Park	Spring Event	PRD, Cultural Arts Coalition
March	Verde Park	Spring Event	PRD, Cultural Arts Coalition
March-May	Encanto Park	Concert in the Park	PRD and various sponsors
March-May, September-December	Margaret T. Hance Park	Fall into Fitness	PRD
March-May, September-December	Margaret T. Hance Park	Walk Phoenix Wednesday	PRD

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Margaret T. Hance Park	Fried Food Festival	Downtown Phoenix Inc.
April	Margaret T. Hance Park	New City Church Easter Service	New City Church
April	Heritage Square	Rainbow Festival	Phoenix Pride
April	Steele Indian School Park	Arab American Festival	Arab American Festival
April	Steele Indian School Park	Music in the Park	Carnation Association of Neighbors
April	Steele Indian School Park	Park Activation Event	Downtown Division Parks
April	Steele Indian School Park	Soul Food Music Festival	Eugene Thoimpson Presents
April	Verde Park	Verde Park Anniversary	PRD

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
May	Steele Indian School Park	Superhero 5k	Put on the Cape a Foundation for Hope
May	Steele Indian School Park	Caribbean Carnival	Arizona Caribbean Cultural Association
May	Verde Park	Faces of Garfield	PRD, Cultural Arts Coalition, Garfield Organization
June	Margaret T. Hance Park	Bloomin' Beer Fest	Irish Cultural Center
June	Verde Park	Skateboarding for Summer Solstice	PRD and Cowtown Skateboards
July	Encanto Park	PAC Back to School Bash	PRD and Phoenix Afterschool Center, 98.3
July	Steele Indian School Park	Fabulous 4th of July	PRD
September	Steele Indian School Park	Ballet Under the Stars	Ballet AZ/PRD

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Margaret T. Hance Park	Anam Cara Gala	Irish Cultural Center
October	Margaret T. Hance Park	Concert at the Castle	Irish Cultural Center
October	Margaret T. Hance Park	Otsukimi	Japanese Friendship Garden
October	Margaret T. Hance Park	Noche en Blanco	Hance Park Conservancy
October	Margaret T. Hance Park	Mayor's Art Awards	Hance Park Conservancy
October	Heritage Square	Latino Pride Festival	Latino Pride Alliance
October	Heritage Square	PoeFest at Rosson House	Heritage Square Foundation
October	Encanto Park	Fire Safety Day for Fire Prevention Week	Phoenix Fire Department

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Steele Indian School Park Memorial Hall and Circle of Life	Phoenix Indian School Visitor's Center Open House, Memorial Hall, Phoenix Indian School Alumni Day, and PIC Powwow	PRD, Native American Connections and Phoenix Indian Center
October	Steele Indian School Park	Pride Festival	Phoenix Pride
October	Steele Indian School Park	Pink Out 5K	Don't' be a Chump! Check for a Lump!
October	Steele Indian School Park	SISP Community Events	PRD & Partners
October	University Park	Halloween/G.A.I.N. Festival	PRD & Partners, Capitol Kiwanis, Capitol Mall Association
October	Verde Park	Garfield/G.A.I.N. Festival	Garfield Organization/Verde Park

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October- December	Encanto Park	Concert in the Park	PRD and Sponsors
November	Coronado Park	Waynefest	Waynefest
November	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
November	Margaret T. Hance Park	Roosevelt Home Tour	Roosevelt Action Association
November	Margaret T. Hance Park	Certified Local First – Fall Festival	Local First Arizona
November	Margaret T. Hance Park	Phoenix Pizza Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Donut Festival	Downtown Phoenix, Inc
November	Heritage Square	Phoenix Flea Market	Phoenix Flea

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Steele Indian School Park	Cure SMA Walk and Roll	Cure SMA
November	Steele Indian School Park	Fibrosis Walk	National Fibrosis Foundation
November	Steele Indian School Park	SISP Park's 25th Year Community Events	PRD & Partners
November	University Park	Movie in the Park	PRD
December	Hance Park	Phoenix Festival for the Arts	Phoenix Center for the Arts
December	Hance Park	Holidays at Hance	PRD
December	Hance Park	Picnic in the Park	Aunt Rita's Foundation
December	Hance Park	Scavenger Hunt	Familial Dysautonomia Foundation
December	Heritage	Lunar Festival	Chinese Week
December	Heritage	Izakaya	Hawker Group
December	Steele Indian School Park	Phoenix Marathon	Brooksee
December	University Park	Winter Wonderland	PRD, Capitol Kiwanis Club, Capitol Mall Association and Cultural Arts Coalition

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Steele Indian School Park	Prestige Music Academy Winter Recital	Prestige Music Academy
December	University Park	Elvia Solano Foundation Car Show and Toy Drive	Elvia Solano Foundation
December	Roosevelt Park	Luminaria Event	Roosevelt Action Alliance
Year-round	Arizona Science Center	Various Events	Arizona Science center
Year-round	Various Downtown Parks	The Spot	PRD
Year-round	Civic Space Park	Multiple Events	ASU – Sun Devil Leadership Committee
Year-round	Edison Park	Community Activations/Youth Sports/G.A.I.N. Events	Phoenix Housing Department & Edison-Eastlake Community Partners
Year-round	Heritage Square	Various events	Heritage Square Foundation

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various Downtown Parks	Outdoor Recreation Program	PRD
Year-round	Monterey Park	Fun Fridays	PRD and St. Mary's High School
Year-round	Townsend Park	Genesis Young Entrepreneurs Market Day	Genesis High School and PRD
Year-round	Various Downtown Parks	Movies in the Park	PRD and Sponsors
Year - round	Various Downtown Parks	Various	DPI

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	South Mountain Park	National Trail Trek	PRD
February	South Mountain Park	Hike with a Firefighter, Speak with a Ranger	PRD
March	South Mountain Park	Studebaker Car Show	Studebakers Drivers Club Grand Canyon Chapter
March	South Mountain Park	Andy's Climb	Private
March	Phoenix Mountain Parks	Lori Piestewa Celebration	Piestewa Family
March	Papago Park	Zoo Family Fun 5K event	Phoenix Zoo

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Rio Salado	Rio Salado/Liberty Wildlife fun walk	NRD – food vendors
March	North Mountain Park – NMVC	Moon Valley Challenge Event	NRD – Food Vendors
October	Rio Salado	Urban Wildlife Conservation Day	OEP, NRD, Various Partners
October/November	South Mountain Park/Preserve	Family Bicycle Safety Day	Rob Dollar Foundation
November	Mountain Parks	Phoenix Summit Challenge	PRD
November	South Mountain Park	Phoenix Summit Challenge	PRD
Varies	Papago Park/Phoenix Mountains Preserve	Catered party/picnic	Moore Than a Picnic LLC, Picnic in AZ, Lush and Lavish Picnics

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	North Mountain Visitor Center	Gift Shop Weekly/Monthly Community Events	City of Phoenix in partnership with Save our Mountains Foundation
Varies	Rio Salado	Community Service / Special Activities	PRD / Food Vendors
Year-round	North Mountain Visitor Center	Various	Save Our Mountains Foundation
Year-round	South Mountain Papago Parks/ All NRD locations	Film and Photo Shoots	City of Phoenix Film office
Year-round	Rio Salado	Various	Audubon Southwest
Year-round	Mountain Parks/Preserves	Bike Demos	Various Bike Groups

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	South Mountain Park	Silent Sundays	PRD
Year-round	Papago Park	Boot Camps, Rappelling classes	360 adventures
Year-round	South Mountain Park – Visitor Center	Monthly Public events, Food Trucks	PRD
Year-round	Papago Park	Archery Classes and Fundraisers	Papago Archery Association
Year-round	Papago Park	5k Events	Various Nonprofit groups

ATTACHMENT A

Parks and Recreation Department

2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Granada Park	Save our Schools Picnic	Save Our Schools Arizona
January	Mnt View II	Fun Run Fundraiser	Zane Grey 50
January	Mnt View II	AZ Road Racers Run	AZ Road Racers
January	Moon Valley Park	Walkathon	The Bridge to Hope
February	Granada Park	Charity Walk	Moms in Prayer International
February	Arcadia Park	Ticktocker Day	National Charity League Ticktocker Day
February	Moon Valley	Fun Run	OLIGO Nation
March	Venturoso	Thunderbird FC Spring Academy Festival	Thunderbird FC
March	Desert Horizon Park	5k Run	Team Bradley Bear
March	GR Herberger	5k Fundraiser	Phoenix Sister Cities
March	Los Olivos Park	Cornhole Tournament	St. Francis Xavier School

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Roadrunner Park	Company Picnic	International Union of Operating Engineers local 12
March	Pinnacle	Cornhole tournament/Fundraiser	NAU - civil and environmental engineering & Sons of AZ
March	GR Herberger	Fundraiser Fun Run	Mark Taylor
March	Cashman Park	Leukemia & Lymphoma Fundraiser	Leukemia & Lymphoma Society
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)
April	Arcadia Park	Market Day	Ingleside Middle School
April	Granada Park	5k walk/run	Madison School District
April	Lookout Mnt	Neighborhood Easter Party	S & J Real Estate Team
April	Paradise Valley	Caribbean Fest	S & O Caribbean Grocery
October	Los Olivos Park	Car Show – charity fund raiser	HET Club Grand Canyon Chapter

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

October	Los Olivos Park	Military Family Fundraiser	Police Regimental Association Grand Canyon Chapter and the Military Support Foundation
October	Roadrunner Park	Art show and music fest	32nd North
October	Los Olivos	Military Family Fundraiser	Police Regimental Association Grand Canyon Chapter and the Military Support Foundation
October	Los Olivos Park	Car Show	Veteran Motor Car Club of America
November	Mercury Mine Basin	Block watch Event	Mountain Preserve Block watch
November	Pierce Park	Kickball Tournament	Feed Phoenix
November	Paradise Valley Park	Church Picnic	St. Nicholas Orthodox Church
November	GR Herberger	Lung Force Walk Fundraiser	American Lung Association
November	Multiple	Holi and Diwali Celebrations	Multiple organizations
November	Paradise Valley	Community holiday market festival	Holliridge & Experiences
December	Moon Valley	Boy Scout bake sale Fundraiser	Boy Scouts of America

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Madison Park	Kickball Tournament for First Place Charity	TriArc Architecture and Design
Multiple	Moon Valley	Community Theater in the Park	Desert Rose Theater (Sophia Ross & Sam Phillips)
Multiple	Moon Valley	Community Driven Roadrace	US Road Running
Multiple	Moon Valley	Moon Valley Business Expo	Moon Valley First
Multiple	Moon Valley	Youth school break camps	Arise AZ
Multiple	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
Multiple	Various NE parks/fields	Reach 11 Tournament overflow into geographic division sports fields (Desert Classic Soccer Tournament, Presidents' Day Soccer Tournament, etc.) Vending approvals were already in place for the R11 fields.	Multiple

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Cashman Park	Movie in the Park, fall fest, spring flings, etc.	Desert Ridge Homeowners Community Association
Multiple	Various NE parks	Multiple	Diva's of the Desert
Multiple	Various NE parks	Multiple HOA community events	Tatum Ranch, Tatum Highlands HOA's & a number of others
Multiple	Arcadia Park, Moon Valley, & Others	AZ Children's Business Fair	Multiple but not limited to: AZ Children's Business & Action Academy, Guaranteed Traction, Aspire Academy
Multiple	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Multiple	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics
Multiple	Roadrunner Park	Cricket Tournament for Charity	Cricket Association of Phoenix

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association
Multiple	Various	Tip a Cop & Fundraisers- fallen officer organizations, & Phx PD youth experience camps	Phoenix PD
Multiple	Various	Various Park Activation Program events (Movies, concessions sales at events, misc. activities)	PRD Park Activation Program
Multiple	10th Street Basin, Buffalo Ridge & Los Olivos Parks	Disc golf tournaments, fundraisers, learn to play events, glow and throws & other special events	Multiple but not limited to: Ingram Entertainment, Professional Disc Golf Association, National Youth Disc Golf Tour, Chumba Discs, Phoenix Disc Golf Association, AZ Disc Golf Association, SonShine Legacy, AZDGA Ladies Disc Golf Club, Firing Birds Disc Golf Club, Congregation Beth Israel, Brain Spalding, Zach Petty, Jordan Castro, Thomas Grimes, Auguste Smith

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Paradise Valley Park	Various	Various- designated NE locations for special events requesting food trucks
Multiple	Various NE Park locations	MindTravel Live-to-Headphones Experience	The MindTravel Foundation
Multiple	Paradise Valley Park Dog Event Field	Dog shows & agility competitions	Multiple, but not limited to: Valle de Sol Golden Retriever Club, Phoenix Field and Obedience Club, Kachina Kennel Club, Jumping Chollas Agility Club, Working Dog Club of Arizona, Cactus State Miniature Schnauzer, Zonies Dog Agility, International All Breed Canine Association, Grand Canyon German Shepherd Dog Club, Desert Valley Dachshund Club, Papago Labrador Retriever Club, Sun Country Terrier Club, North American Ring Association
Multiple	Paradise Valley Park	Baseball Tournament	Over the Line

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Various Northwest Parks	Itty Bitty Open	PRD and Junior Golf Association of Arizona
February	Maryvale Community Center	Maryvale Job and Resource Fair	PRD and Council District 5
February	Various Northwest Community Centers	Valentine's Day Activities	PRD and Sponsors/Partners
March & April	Various Northwest Community Centers, Parks, and Facilities	Easter and Spring Events	PRD and Sponsors/Partners
March	Desert West Skate Park	PHX AM	PRD, Cowtown Skateboard and Sponsors/Partners
April	Deer Valley Community Center	Desert Scale Classic	Cactus Car Modelers Club
April	Washington Activity Center	Washington High School Student Art Exhibit	PRD and Washington High School
April	Various Northwest Community Centers, Parks, and Facilities	Earth Day Events	PRD and Sponsors/Partners
May, June, July, August	Various Northwest Parks	Pool Party, Sizzling Safe Summer Pool Party and/or Splash Pad Party	PRD and Sponsors/Partners

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Deer Valley Park	After Dark in the Park Fireworks Event	PRD and Sponsors/Partners
July	American Family Fields of Phoenix	Light Up The Sky Fireworks Event	PRD and Sponsors/Partners
July	Royal Palm Park	Royal Palm Parade	Royal Palm Neighborhood Association
September	Washington Park	Opening Day Youth Baseball League	Arizona Youth Baseball League
October	Desert West Skate Park	Locals Only	PRD, Cowtown Skateboard and Sponsors/Partners
October	Various Community Centers and Parks	Halloween and Fall Events	PRD and Sponsors/Partners
October	Various Community Centers and Parks	GAIN Events	PRD and Sponsors/Partners
November	Various Northwest Community Centers, Parks, and Facilities	Thanksgiving Holiday, Toy, Clothing and Food Giveaway Events	PRD and Sponsors/Partners
December	Various Northwest Community Centers, Parks, and Facilities	December Holiday & Toy Giveaway Events	PRD and Sponsors/Partners
Year-round	Royal Palm Park	Movie/Concert in the Park	Royal Palm Neighborhood Association
Year-round	Royal Palm Park	Various Community Events with Food Trucks	Royal Palm Neighborhood Association

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various Northwest Parks	Pickleball Tournaments	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Art and cultural events	Office of Arts and Culture, PRD, Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Art, cultural, and musical events	PRD, Asian Chamber of Commerce, Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Low-Cost Veterinary Mobile Services	The Humane Society
Year-round	Deer Valley Community Center	Fencing Tournament	PRD and Southwest Fencing Club
Year-round	Various Northwest Community Centers, Parks, and Facilities	Back to School Backpack Giveaway	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers and Park	Health Fair	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Facilities	Movie in the Park	PRD and Partners/Sponsors
Year-round	Various Northwest Community Centers	Quarterly Art Displays and Sales, Artist Receptions	Phoenix Artists Guild
Year-round	Various Northwest Community Centers, Parks, and Facilities	Esports Gaming Events	PRD and Sponsors/Partners

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various Northwest Community Centers, Parks, and Facilities	Food Truck Events	PRD and Sponsors/Partners
Year-round	Various Northwest Parks	Ability360 Events	Ability 360
Year-round	Cave Creek Parks	Disc Golf Tournaments	Various
Year-round	Various Northwest Parks and Community Centers	Various ARPA funded park activation programming	Various
Year-round	Various Northwest Parks and Community Centers	Various COPMEA events	COPMEA and PRD
Year-round	Various Northwest Community Centers, Parks, and Facilities	Concerts in the Park	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers, Parks, and Facilities	Competitive and recreational sports competitions, tournaments, and events to include races, outdoor sports, field sports, skateboarding events	PRD and Sponsors/Partners

ATTACHMENT A

Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Eastlake/Harmon Parks	MLK Events	PRD/MLK Committee
January	Aguila Park	Annual Show and Shine	AZ Lifestyle Car Club
January	Sherman Park	Sherman Park Neighborhood Assoc Picnic	Sherman Park Neighborhood Assoc
January	Mountain Vista Park	Tournament Concession Sales	AZ Hot Shots
January	Aguila Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
January	Aguila Park	New Years Resolution Resource Event	PRD/Goodwill
January	Pecos Park	USAPA Pickleball Tournament	USA Pickleball Association
January	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
January-February	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
January-May	Aguila Park	Kickin' It @ Chavez	PRD/Phoenix Families First Recourse Center
February	Desert Foothills Park	Charity Event	Cardiomyopathy

ATTACHMENT A

Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Aguila Park	Sr. Winter World Series Softball Tournament	USA Senior Softball
February	Aguila Park	Dbacks Chase Your Dreams Baseball Classic	Cactus Canyon HS
February	Pecos Park	Grand Canyon State Games Pickleball	AZ Sports and Entertainment Commission
February	Eastlake Park	Community Event	PRD
February	Aguila Park	Spring Concert Series	PRD
February	Aguila Park	Laveen Barbeque	Laveen Community Council
February	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
February	Matthew Henson Park	Community Connection Fair	PRD/Housing
February -May	Mountain Vista Park	Ahwatukee Little League Season Concession Stand	Ahwatukee Little League
Year-round	Aguila Park	Laveen Baseball League Concessions	Laveen Community Council Laveen Baseball
March	Trailside Park	Trailside Park Community BBQ	Trailside Homeowners Assoc

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Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Matthew Henson Park	Community Connection Fair	PRD/Housing
March	Aguila Park	STEM Boat Parade	PRD/ASU/AguilaHigh School
March	Aguila Park	Car Show and Fundraiser	Cultura Car Club
March	Aguila Park	2024 Minority Business & Empowerment Expo	Black Mothers Forum, Inc
March	Eastlake Park	Community Event	PRD
March	South Mountain Community Center/El Reposo Park	Egg-cellent Spring Fest	PRD/We're All Connected Foundation
March	El Reposo Park	Spring Fling	PRD
March	Aguila Park	City Lights Mini Marathon and Health Fair	1-in-9
March	Barrios Unidos	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
March	Harmon	Community Event	PRD
March	Highline Park	Park Art Fair	Sagrado Galeria
March	Hermoso Park	HER Arts n Crafts Festival	The Black Girl Brown Girl Collective Inc.

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Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March-April	Desert Foothills/Western Star Parks	Community Easter Event	Desert Foothills Baptist Church
March-April	Desert Foothills Park	Spring Concert Series	The Fitch Group
March-May	Pecos Park	Senior Olympics Pickleball Tournament	Senior Olympics
March-May	Pecos Park	Kids Triathlon	PRD
March-April	Pecos Park	Egg-cellent Hunt	PRD
March-April	Aguila Park and Community Center	Hop Into Spring Event	PRD
April	Barrios Unidos Park	Fiesta De La Raza	R & S Event Marketing Solutions
April	El Reposo Park	Buffalo Soldiers Music Fest	PRD/Buffalo Soldiers
April	Aguila Park/Mnt Vista/ Esteban Parks	Saguaro Cup Softball Tournament	Cactus Cities Softball
April	Matthew Henson	Spring Fling Event	PRD
April	Eastlake Park	Easter Egg Hunt	PRD/AZ Informant
April	Hermoso Park	STEM Fair	Future Stars Inc.

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Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Eastlake Park	Community Event	PRD
April	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
April	Mtn Vista Park	5K Walk/Run	BF Allen Hope Center for Women
April	Pecos Park	Angels on Patrol Pickleball Fundraiser	Angels on Patrol/Phoenix PD
April	Pecos Park	Round Robinson Pickleball Community Event	Council District 6
May	Harmon Park	Central City South Community Reunion	Mathew Henson/Harmon Communities
May	Pioneer Military Memorial Park	Memorial Day Celebration	Pioneer Cemetery Assoc
May	Aguila Park	Star Spangled Celebration	PRD/D7
May	Sherman Park	Community Event	Sherman Park Neighborhood Association
May	Eastlake Park	Community Event	PRD
May	Barrios Unidos Park	Cinco De Mayo Event	R & S Event Marketing Solutions
May	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
June	Matthew Henson Park	Father's Day/Strong Families Event	Matthew Henson Community

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Coffelt Park	Father's Day/Strong Families Event	Coffelt Community
June	Aguila Park	Star Spangled Summer Event	PRD/Laveen Community Council
June	Eastlake/Harmon Parks	Juneteenth Celebration	PRD/Juneteenth Committee
June	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Pecos Park	Ahwatukee Chamber of Commerce	Ahwatukee Chamber of Commerce
July	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Matthew Henson Park/VCRC	Backpack Giveaway/Community Event	PRD/Housing
July	Sount Mountain Community Center/El Reposo Park	Back to School Event	PRD/We're All Connected Foundation
August	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
August-May	South Phoenix Youth Center	Community/Teen Events	PRD/Community Partners
August-December	Mountain Vista Park	Softball Tournaments	Various Tournament Organizations

ATTACHMENT A

Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
September	Desert Foothills/Pecos Parks	Green Chili Festival	David Castameda
September	Barrios Unidos	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
September	Central Park	Community Pachanga	CPLC
September	Barrios Unidos Park	Fiesta Patrias	Univision/Telemundo/R & S Event Marketing Solutions
September	Eastlake Park	Community Event	PRD
September-October	Mountain Vista Park	Spirit of '76	Turning Point
September-October	Eastlake/Aguila/Esteban Parks	CSFD/Paint Phx Purple Events	COP/PRD
October	Pioneer Military Memorial Park	Dining Among the Dead Event	Pioneer Cemetery Assoc
October	Barrios Unidos Park	Fiesta De La Raza/Fiesta de La Gente	Univision/Telemundo/R & S Event Marketing Solutions
October	Pecos Park	Ahwatukee Foothills Soccer Tournament	Ahwatukee Foothills Soccer Association
October	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
October	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra

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Parks and Recreation Department

2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Aguila Park	Fall Concert Series	PRD/D7
October	El Reposo Park	Fun-Carnival	The Wrights Way Non-Profit
October	Highline Park	Car Show	The Suga Car Show
October	Falcon Park	Arizona Vive Bien Halloween Event	Molina Healthcare
October	Hermoso Park	Drug Take Back	South Mountain WORKS Coalition
October	Hermoso Park	Mental Health Walk	SistaLuv
October	Lindo Park	Drug Take Back	South Mountain WORKS Coalition
October	Aguila Park	Strut Your Mutt	Bestfriends.org
October	Aguila Park	Vamos Run	Telemundo
October	Aguila Park	Howl Run	Phoenix Front Runners
October	Eastlake Park	Community Event	PRD
October	Playa Margarita Park	Annual Fall Festival	Cash Community Sports Organization
October	Aguila Park	Community Fishing Day	PRD/D7/Game and Fish

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Hayden	Annual Fall Festival	PRD
October	Esteban Park	Domestic Violence/Breast Cancer Awareness Walk (Paint Phoenix Purple)	A Permanent Voice/COP
October	South Mountain Park	Festival of Frights Halloween Event	PRD
October	Various South Division Parks	GAIN Events	COP/Various community groups
October	Pecos Park	Holiday Event – Pumpkin Hunt	PRD
October	Pecos Park	Fun Fridays	PRD
October-April	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
October-May	Aguila Park and Community Center	Movie in the Park Events	PRD
October-November	Desert Foothills Park	Fall Concert Series	The Fitch Group
October-November	Pecos Park	Fall Event	Evie Brown Reality
October-November	Western Star Park	Community Celebration	Ahwatukee Mamas Non-Profit

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October-December	Aguila Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
November	Santa Maria Park	Car Show	Santa Maria Car Club
November	South Mountain Community Center/El Reposo Park	Friendsgiving	PRD/We're All Connected Foundation
November	South Mountain Community Center/El Reposo Park	SMCC Open House	PRD
November	Aguila Park	Fall Fitness	PRD/FITPHX/Molina Complete Care of AZ
November	Aguila Park	Annual Lowrider Car Show	Mike Barroso
November	Desert Foothills Park	CROP Walk	Esperanza Lutheran Church
November	Vista Canyon/Pecos Parks	Tukey Trot 5K	Tukey Trot Organization

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Pecos Park	SAGA Conference	PRD/HSD/Senior Advocacy Group of Ahwatukee
November	Barrios Unidos Park	Festival Telemundo	Telemundo
November	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
November	Eastlake Park	Giving Thanks	We 3/PRD
November	Playa Margarita Park	Show and Shine	Cash Community Sports Organization
November	Aguila Park	South Mountain Laveen Village Festival/Community Fair/Harvest Days/5K	South Mountain and Laveen Village Festivals Inc
November	Aguila/Western Star Parks	Susan G Komen Walk	Susan G. Komen Foundation
November	Desert Foothills Park	Ahwatukee Festival of Lights	Ahwatukee Festival of Lights Non-Profit
November	Eastlake Park	Community Event	PRD
November	Playa Margarita Park	Fall Festival	Cash Community Sports Org
November	Aguila Park	Fall Music Festival	PRD

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Barrios Unidos Park	Thanksgiving Community Event	Prensa AZ LLC
November	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
November	Western Star	Party in the Park	Paul Sanchez
November-December	Desert Foothills Park	Community Holiday Event	Desert Foothills Baptist Church
November-December	Pecos Park	Mingle and Jingle Holiday Event	PRD
December	Trailside Park	Winter Wonderland	Trailside Neighborhood Assoc
December	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
December	Eastlake Park	Holiday Celebration	PRD
December	Eastlake Park	Community Event	PRD
December	Grant Park	Fun Fest	Fightback

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Harmon Park	Holiday Celebration	PRD
December	Hermoso Park	Holiday Celebration	Hermoso Community
December	Hermoso Park/Faye Gray Rec Center	Health Fair	AZ Facts of Live/PRD
December	Lindo Park	Holiday Event Celebration	Lindo Community
December	South Mountain Community Center/El Reposo Park	Winter Wonderland	PRD/We're All Connected Foundation
December	Aguila Park	Laveen Winter Wonderland	PRD
December	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
December	Desert Foothills Park	Million Lights 5K	Mangled Momentum
December	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
December	Esteban Park	Christmas in the Park	A Permanent Voice
December	Aguila Park	Holiday Event	PRD/Molina Complete Care of AZ
Year-round	Laveen Village Park	Movie in the Park Events	Laveen Village Neighborhood Assoc and Blockwatch

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	El Reposo Park	Food Truck Events	PRD
Year-round	El Reposo Park	Water Festival Events	Roosevelt School District/COP Water Department
Year-round	Mountain Vista/Desert Foothills Parks	Mountain Pointe High School Teams Booster Clubs	Mountain Pointe High School Booster Club
Year-round	Mountain Vista Park	Youth Softball Tournaments	Various Softball Organizations
Year-round	Vista Canyon Park	LAX for life Lacrosse Tournament	Ahwatukee Lacrosse, Inc
Year-round	Desert Foothills Park	Movies in the Park	Foothills HOA Committee/Keller Williams Realty
Year-round	Aguila/Pecos/Harmon Parks	Story Time/Library Community Events	COP Library Department
Year-round	Various South Division Parks	City Council Sponsored Community Events	COP City Council Districts
Year-round	Various South Division Parks	PWD Household Hazardous Materials and Electronics Collection Events	COP Public Works Department
Year-round	Various South Division Parks	COP Neighborhood Srv Dpt partn/ Community Groups	COP Neighborhood Services Department

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Parks and Recreation Department
2027 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Grant Park	Community Events	Victoria Foundation
Year-round	Sun Ray Park	Disc Golf Tournament	Jasper Zimmerman
Year-round	Sun Ray Park	Disc Golf Tournament	John Scheinpflug/ADGA Association
Year-round	Pecos Park	Special Program Events/Programs	City of Phoenix
Year-round	Aguila Park	Baseball/Softball Allocations	Laveen Baseball
Year-round	Tierra Montana	Youth Sports	The Syndicate

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

SPECIAL OPERATIONS DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Reach 11 Sports Complex	Easter Scramble	Desert Ridge and City of Phoenix
June/July	Swim Team Pools	Fundraising for end of season trophies	Swim team parent volunteer groups
June/July	Dive Team Pools	Fundraising for end of season trophies	Dive team parent volunteer groups
August- November	Various Pools	Entrance fees for High School Swim and Dive Meets	GGUHSD, PVUSD, DVUSD
October	Papago Park	Papago Music Festival	OB Sports
December	Reach 11 Sports Complex	Snow Blast	Desert Ridge and City of Phoenix
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11	High School and College Sporting Events, State Playoffs, and school tournaments.	AIA, Various Public and Private Schools
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 & Horse Lover's Park	Allocated Games, Leagues, Tournaments and Special Events	Various Promoters

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

SPECIAL OPERATIONS DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
September - May	Reach 11 Sports Complex	Tournaments and Special Events	Various Promoters

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Papago Park	Resolution 5K Run	Fieldwork Events
February	Papago Park	Chinese New Year 5K Run	Fieldwork Events
April	Papago Park	Kilt Chaser 5K Run	Four Peaks Brewery
April	Papago Archery Range	Arizona State Masters Championships	Papago Archery Association
May	Papago Archery Range	Spring 900	Papago Archery Association
October	Papago Archery Range	Halloween 900	Papago Archery Association
October/November	Various citywide Parks	Getting Arizona Involved in Neighborhoods (G.A.I.N.), Community Fall Festivals & Events	PD, Fire, NSD, PRD and various neighborhood associations and block watch groups
Year-round	Various citywide Parks	Various ARPA funded park activation programming	Various
Year-round	Various citywide Parks	Youth Sports snack tables	Numerous; Field Allocated Organizations
Year-round	Various citywide Parks	Adoption, Mobile Spay and Neuter Clinics	Multiple but not limited to: Maricopa Co Animal Control, Arf-Anage Dog Rescue, Dawgz, Tailz & Wagz LLC

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various citywide Parks	Movies in the Park	PRD and Sponsors
Year-round	Various citywide Parks	Food Trucks at PRD sponsored events	PRD and Sponsors
Year-round	Various citywide Parks	Various Senior Services Events (Health fairs/swap meets/craft sales/bingo etc.)	PRD and HSD Senior Site Councils and facility Nonprofit Associations
Year-round	Various citywide Parks	Various City Council Events (Movies/concerts/misc events)	Supported or sponsored by City Council Offices
Year-round	Various citywide Parks	Various PHXteens and teen council Fundraisers (Fairs, dances, concessions sales at events, misc events)	PRD PHXteens and Teen Councils
Year-round	Various citywide Parks	Mobile fresh produce sales	Fresh Bus Express
Year-round	Various citywide Parks	Seasonal Team/Player pictures for City sponsored sports leagues, special interest classes and special events	PRD
Year-round	Various citywide Parks	Sports tournaments and events	Various promotors and organizations hold events throughout park system

ATTACHMENT A

Parks and Recreation Department
2027 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various citywide Parks	School Cross Country Meets	Various Schools/District host meets throughout park system
Year-round	Various citywide Parks	Pickleball Tournaments	Various Pickleball Clubs/Associations

Agenda Item 3c

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Director

Subject: SPONSORSHIP AGREEMENT WITH PHOENIX SUNS/PHOENIX MERCURY FOUNDATION FOR INDOOR COURT REFURBISHMENTS

This report requests Parks and Recreation Board (Board) approval of the Sponsorship Agreement to accept a donation from Phoenix Suns/Phoenix Mercury Foundation (Foundation) to improve City of Phoenix indoor basketball courts located at Harmon Park Recreation Center (1425 South 5th Avenue), Goelet A.C. Beuf Community Center (3435 West Pinnacle Peak Road), Sunnyslope Community Center (802 East Vogel Avenue) and Longview Community Center (4040 North 14th Street), in accordance with Sponsorship Policy 3.11 **(Attachment A)**.

BACKGROUND

The Foundation uses the platform of basketball to provide meaningful resources and support to strengthen and bring together the diverse communities across Arizona. Each year the organization looks to positively impact over 400,000 youth throughout Arizona and grant over $2.5 million back into the Arizona community.

DISCUSSION

This request is for approval to accept the funds and enter into a sponsorship agreement in the amount of $19,500 **(Attachment B)** with the Foundation, which is categorized as a Project Sponsorship. The sponsorship agreement outlines the required guidelines and documents the rights and responsibilities of both parties. Highlights of the agreement include:

- The Foundation will provide the funds necessary for the refurbishments to the indoor courts.
- City retains ownership of property and all equipment placed on the court.
- City will be responsible for future maintenance of the indoor courts after the repairs are completed.

The Sponsorship Agreement is in partnership with the Phoenix Parks and Conservation Foundation. The draft sponsorship agreement is attached as **Attachment B.**

RECOMMENDATION

Staff requests Board approval to accept the Foundation's donation to the City of Phoenix for the court improvements at Harmon Park Recreation Center, Goelet A.C. Beuf Community Center, Sunnyslope Community Center and Longview Community Center, and for the Parks and Recreation Director to execute a Sponsorship Agreement and sign all related documents to the agreement.

Prepared by: Stacy Hettmansperger, Deputy Director
Approved by: Brandie I. Barrett, Assistant Director

Attachment A

City of Phoenix
Parks and Recreation Board Policy

Number **3.11**	**Sponsorship Policy**	Adopted: 2/25/2021
		Revised: 8/31/2023

1.0 PURPOSE

This policy and its guidelines and procedures are intended to guide the Parks and Recreation staff and any partner organization responsible for engaging in sponsorship activities in public parks and preserves.

2.0 BACKGROUND

The City of Phoenix and its residents pride themselves on their extensive park and recreation system. Now, financial and in-kind support is even more critical as the investment needed to sustain and expand parks, facilities, and programs continues to increase. Like other Park and Recreation Departments across the nation, the Phoenix Parks and Recreation Department (Department) is pursuing more sophisticated business partnerships, in the form of event, program, project, and facility/amenity sponsorships. These mutually beneficial business agreements provide an important marketing venue for partners and an opportunity for them to align themselves with the Department's public mission. In turn, the City can build new and exciting programs and places while sustaining the Phoenix Parks system.

Note: This policy does not apply to Margaret T. Hance Park. Hance Park sponsorships are guided by Parks and Recreation Board (Board) Policy 2.10, Hance Park Sponsorship Policy.

3.0 DEFINITIONS

3.1 Sponsorship. Sponsorship is financial or in-kind support from a for-profit or non-profit entity for a specific program, event, project, or site, and for a specific period of time, in exchange for tangible and intangible benefits to the sponsor. For the sponsor that can include but is not limited to:

a) marketing opportunities (product promotion and temporary advertising) on City property,

b) authorization by the Department for the business to promote its investment with the Department, and association with Department programs, and

c) name association ("name title") for an event or program. Sponsorship is a negotiated business agreement between the sponsor and the Department.

3.1.1 Any naming rights must comply with Parks and Recreation Board Policy 3.3,

Park Naming

3.2 Gift/Donation. Any donation must comply with the Parks and Recreation Board Policy on Donations. A gift or donation is a freely given donation of goods, cash, or real property to the Department, with no expectation of return or "condition" to the gift. Gifts may be designed for a specific purpose or may be general in nature. Recognition for donations is determined by the City.

3.3 Advertising. Advertising is the physical signage created by the sponsoring entity (usually placed in designated, purchased space) to promote a product. Advertising generally is not allowed in designated flatland parks, mountain preserves, natural areas, outside recreation facilities, or outside other park buildings. The permanent placement of a corporate logo, brand, or product placement in a public park or facility is considered advertising and not allowed unless approved by the Board.

3.4 Temporary Advertising. Temporary advertising is the temporary display of corporate logos, branding, or advertising copy at a Department approved event or on collateral materials associated with an event or program.

3.5 Events. Events are one-time activities for the public organized or facilitated by the Department and held on City property that generally last less than a week.

3.6 Projects. Projects are one-time Departmental efforts, often with a physical improvement project as the result.

3.7 Programs. Programs are on-going, organized activities led by the Department for the public and generally involve staff supervision.

3.8 Sites. Sites are specific places, varying in scale from individual features or areas within a park or recreation center.

3.9 Marketing benefits. These are opportunities given to the sponsor to have their branding, their products, their name and logo given temporary visibility on City property or materials. The details of those opportunities are specific to each sponsorship, detailed in the agreement, and must meet City laws and Departmental policies.

4.0 SPONSORSHIP CATEGORIES

4.1 Sponsorships are appropriate for four broad types of Department activities and places:

4.1.1 Event Sponsorship. Event sponsorship is the financial or in-kind support for a Department organized event on City property. An event includes a one-time occasion and usually lasts less than a week. Sponsors may be recognized with anything

relating to the event. Depending upon the details of the agreement, the sponsor's name may be directly associated with the event (e.g. "title" sponsorship) and the sponsor may have a variety of temporary advertising and marketing opportunities.

4.1.2. Project sponsorship. Project sponsorship is financial or in-kind support of a specific Department project which is usually a one-time effort and results in a physical improvement. Projects may vary in size and scope such as a sponsorship of a piece of skate park equipment or a multi-million corporate sponsorship for a playground or community center. Depending upon the details of the agreement, the sponsor's name and logo could be attached directly to the product along with other marketing opportunities.

4.1.3 Program Sponsorship. Program sponsorship is financial or in-kind support of a Department led program for the public. A program includes a series of on-going activities (e.g., youth sports leagues, after-school programs, or special interest classes) organized by the Department. Recognition of the sponsor may continue throughout and after the program's duration. Depending upon the details of the agreement, a sponsor's name can be associated directly with the program.

4.1.4 Site Sponsorship. Site sponsorship is financial or in-kind operating support of a specific Department place or feature (e.g. a community garden, dog park, a new playground). Marketing opportunities and recognition of the sponsorship are negotiated in the agreement.

Note: A sponsorship may fall into more than one category. For example, the AARP Fit Lot sponsorship resulted in a physical facility (Fit Lot) and programming.

4.2 This policy also impacts several partner relationships:

4.2.1 Community sports teams. These sponsorship policies do not apply to teams and leagues that often solicit their own sponsorship and enter into private agreements. However, written approval must be obtained from the Department for any public display within parks and recreation facilities of private sponsorships (e.g. banners, flags, signs), except for team uniforms.

4.2.2 Concessionaires. Some City facilities are operated by private Concessionaires such as golf course food and beverage areas, sports complex fixed concessions, etc. As private entities, these Concessionaires are permitted to obtain corporate sponsorships as they relate to their operation. However, any marketing materials displayed outside of the physical boundary of the Concession site but within a park must be approved by the Department.

4.2.3 Non-profit partners/Cultural Institutions. Associated park conservancies, foundations, and non-profit organizations are under long term agreements to provide services in specific parks (e.g. Phoenix Zoo, Desert Botanical Garden, Japanese Friendship Garden, Tovrea-Carraro Society, Grant Park Barrio Youth Project Corporation). The level of management responsibility by the group for the specific park is detailed in each individual agreement with the City. Most of these groups will be implementing their own sponsorship, gift, and naming efforts. These individualized plans must meet Departmental and City policies.

5.0 GUIDELINES FOR ACCEPTING SPONSORSHIPS

5.1 A sponsorship is an opportunity to enhance parks and recreation services as long as the sponsorships are consistent with City and Department policies and regulations; respect the aesthetic of public spaces; and reaffirm the Department's mission and core services. In considering any proposal for sponsorship of a Department activity or place by a sponsor, the following guidelines should be considered individually and collectively:

5.1.1 The Sponsor’s products, services, and marketing goals are compatible with the Department's mission, values, and policies, and with City policies, laws, rules, and regulations.

5.1.2 The proposed sponsorship enhances current priorities, programs, and core services of the Department.

5.1.3 The conditions of the sponsorship (especially in terms of marketing benefits and temporary advertising) shall not compromise the design standards, visual integrity of the parks and recreation facilities, or the experience of park users.

5.1.4 The sponsorship shall not commit the Department to additional operating and maintenance responsibilities and costs, unless approved by the Director.

5.1.5 The Parks and Recreation Director (Director) or designee has concluded that the tangible and in-tangible benefits are balanced for both the sponsor and the Department.

5.1.6 The sponsorship does not create any conflict of interest for the Department or City.

5.1.7 The Sponsor must be in good financial standing with any previous sponsorships with the City or the Department.

5.1.8 Any costs associated with the sponsorship shall be borne by the sponsor, unless otherwise approved by the Director or designee.

5.1.9 Sponsorships will not result in any loss of Department jurisdiction or authority.

5.2 The following industries and products are not eligible for sponsorships: companies whose business is substantially derived from the sale of alcohol, tobacco, firearms or pornography; sexually oriented businesses; religious and political organizations; and may only be eligible for sponsorship with written authorization from the Director.

6.0 SPONSORSHIP DEVELOPMENT PROCEDURES

6.1 The details of any sponsorship with a cash or in-kind value of more than $5000, are contained in the Sponsorship Proposal which must accompany each request for sponsorship and be submitted to the Director or designee.

6.1.1 This Proposal shall include the contract relationship; the proposed term; description benefits to the sponsor and the Department, any naming rights requested, proposed fees, commissions, and/or in-kind services provided to the Department.

a) The value of the sponsorship should have a direct relationship with the sponsorship's term. No sponsorship shall have a term of more than twenty-five (25) years. A general guideline would be one (1) year of sponsorship for every $1000 of cash or documented in-kind value.

6.2 The Department will review all sponsorship proposals and will make a recommendation to the Director whether to proceed with the development of a Sponsorship Agreement (attached). All such proposals will be reviewed and decided within 30 business days of submittal.

6.2.1 The Sponsorship Agreement will include the contract relationship; the term; description of fees, commissions, and/or in-kind services provided to the Department; the marketing rights and benefits provided to the sponsor; and termination provisions. All contractual language will be consistent with applicable City policies and ordinances and good business practices.

6.2.2 For all sponsorships, the Department will negotiate and develop the Sponsorship Agreement. The Director or designee must obtain Board approval before the sponsorship may be executed.

6.3 The Sponsorship Agreements are managed and tracked by the Parks and Recreation Department/Management Services Division.

7.0 NAMING RIGHTS, SIGNAGE AND RECOGNITION

7.1 Only project sponsorships that meet or exceed the cost of all design, construction, installation, permitting, any other direct or indirect costs associated with the project will be considered for naming recognition under this Policy.

7.1.1 The Sponsor shall agree to bear all costs associated with naming including but not limited to signage, displays, labeling and shall, from time to time, in the judgment of

the Department, agree to fund major maintenance or replacement of the sponsor recognition during the term of the Sponsor agreement.

7.2 Naming recognition applies only to the project and is never to be applied to the name of the park. All policies related to park naming are contained in Board Policy 3.3, Park Naming. The Sponsor shall have the right to recommend any naming recognition, to the Director, who shall have the authority to grant approval in accordance with Parks Board Naming policy. All proceeds and other monetary benefits received from any sponsorship shall be deposited into the Parks Donation Account or another appropriate account as determined by the Director or designee.

7.2.1 The Parks and Recreation Director, upon approval of a sponsor naming, will notify the Parks and Recreation Board, City Council and City Manager's designee.

7.2.2 These naming recognition rights, as defined in 7.1 and 7.2 shall operate as set forth in the contract terms of the Sponsorship Agreement.

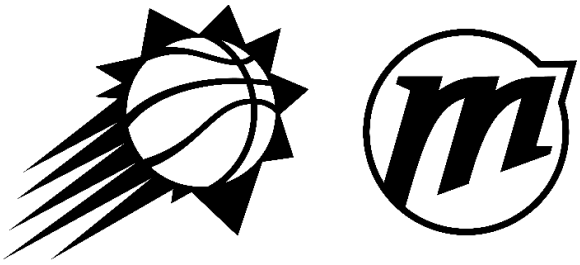
7.2.3 Upon expiration of the term of the Sponsorship Agreement without extension or amendment, such naming rights shall then be transferred to the Parks and Recreation Board.

7.3 The sponsor name given to the Park component or area shall not include any reference to any proper geographic name unless such reference is to "Phoenix" or the 'City of Phoenix". The City reserves the right to require renaming if a named corporation or organization, ceases to exist or if a named corporation, organization, or individual is conclusively linked to a felony conviction.

7.4 All designs and displays in connection with naming rights will be approved by the Director in consultation with any appropriate park designer, architect or landscape architect involved in project management of the sponsored project.

7.5 Sponsors are not permitted to use any City Mark, the use of which is governed by the Phoenix City Council, including but not limited to the seal, municipal flag, municipal standard, municipal pennant, and municipal badge of the City.

7.5.1 Prior written approval to use the City's marks must be obtained from the Parks and Recreation Director, which shall not be unreasonably withheld.



FOUNDATION

GRANT AWARD ACKNOWLEDGEMENT AND AGREEMENT

Whereas, Phoenix Suns/Phoenix Mercury Foundation has selected Phoenix Parks and Conservation Foundation ("Foundation") and the City of Phoenix and Recreation Department ("City") (collectively, "Grantee") for a grant from Phoenix Suns/Phoenix Mercury Foundation ("Grant");

Whereas, as part of the Grant process, Grantee represents that Grantee met all grant criteria;

Whereas, as part of the Grant Application process, Grantee represents that, if awarded a grant, Grantee would comply with all grant requirements, including using Grant Funds (as defined below), only for the purposes described herein (the "Grant Agreement"); and

Whereas the Foundation shall serve as a financial intermediary and the City will be responsible for all project deliverables described below; and

Whereas, Grantee has been selected to receive a grant from Phoenix Suns/Phoenix Mercury Foundation based on the foregoing.

GRANTEE hereby acknowledges and agrees as follows:

1. On or about thirty (30) days from the date indicated below, Foundation will receive a check in the total amount of $19,500.00 from Phoenix Suns/Phoenix Mercury Foundation (the "Grant Funds"), only for the purposes described herein.

2. Grantee understands and agrees that the Grant Funds will support minor repairs to indoor courts and update the Phoenix Suns/Phoenix Mercury Foundation logos through either signage, wall decals or other visible placements within the centers (as provided by and directed by Phoenix Suns/Phoenix Mercury Foundation) and will send photos once repairs have been completed. Any remaining funds must be used to support basketball-inspired initiatives. The Grant Funds will specifically be used as follows:

i. $4,500.00 of the Grant Funds shall support Harmon Park Recreation Center

ii. $5,000.00 of the Grant Funds shall support Goelet A.C. Beuf Community Center

iii. $5,000.00 of the Grant Funds shall support Sunnyslope Community Center

iv. $5,000.00 of the Grant Funds shall support Longview Neighborhood Recreation Center

3. Grantee understands that acceptance of the Grant Funds and this Agreement will constitute your agreement that Phoenix Suns/Phoenix Mercury Foundation may make public disclosure of the amount and purpose of the grant and the identity of your organization as the recipient if Phoenix Suns/Phoenix Mercury Foundation elects to do so.

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4. Grantee represents and warrants that Grantee meets all grant criteria and shall continue to for the period of time that Phoenix Suns/Phoenix Mercury Foundation is providing Grant Funds as follows: (a) Foundation has been an established Arizona 501(c)(3) for at least three (3) years; (b) Grantee must operate with fiscal accountability and responsibility; (c) Grantee shall provide a recent form 990, audited financial statements, a valid IRS determination letter and a current W9 form upon request; (d) Grantee must serve children/youth of eighteen (18) years of age and under or families; (e) Grantee must serve only residents within the Arizona geographic boundaries; (f) Grantee must demonstrate a non-discriminatory policy regarding staff, employment, governing board and service based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy; and (g) Grantee must use the platform of basketball to provide meaningful resources and support to strengthen and bring together the diverse communities served across Arizona.

5. All parties acknowledge that this Agreement is subject to cancellation by the City of Phoenix pursuant to the provisions of Section 38-511, Arizona Revised Statutes. Notwithstanding the foregoing, in the event of a cancellation of this Agreement, the City of Phoenix shall remit back any unused portion of the Grant Funds to Phoenix Suns/Phoenix Mercury Foundation.

6. As applicable, Grantee will provide Phoenix Suns/Phoenix Mercury Foundation with program notices, branding notices, reports and a budget outlining how Grant Funds will be used for the period of time that Phoenix Suns/Phoenix Mercury Foundation is providing Grant Funds. In addition, City agrees that Phoenix Suns/Phoenix Mercury Foundation will have the opportunity to periodically have a representative attend program related meetings and events if Phoenix Suns/Phoenix Mercury Foundation elects to do so.

7. Upon receipt of the Grant Funds, Grantee agrees to release: (i) $4,500.00 of the Harmon Park Recreation Center Grant Funds to Harmon Park Recreation Center; (ii) $5,000.00 of the Goelet A.C. Beuf Community Center Grant Funds to Goelet A.C. Beuf Community Center; (iii) $5,000.00 of the Sunnyslope Community Center Grant Funds to Sunnyslope Community Center; and (iv) $5,000.00 of the Longview Neighborhood Recreation Center Grant Funds to Longview Neighborhood Recreation Center. Grantee agrees and acknowledges that Grant Funds awarded indicated herein is the total amount awarded and no other amounts shall be due to Grantee. Grantee agrees to use the Grant Funds within one year of the award date and only for the purposes awarded, as described in the Grant Application. Grantee will give Phoenix Suns/Phoenix Mercury Foundation prompt written notice of any material change in the program and/or branding (if applicable) as it was proposed in Grantee's Grant Application. Any deviation from the intended use must be approved in advance, in writing, by Phoenix Suns/Phoenix Mercury Foundation. Failure by the Grantee to use the Grant Funds for the purpose(s) awarded, or to obtain the required consent prior to any deviation, shall be a breach of this Agreement. Any portion of the Grant Funds that is not used for the purposes approved in your grant submission (or which is used at any time to directly or indirectly support, sustain, or benefit any purposes other than those approved in Grantee's Grant Application without Phoenix Suns/Phoenix Mercury Foundation written approval to do so) must be remitted back to Phoenix Suns/Phoenix Mercury Foundation.

8. None of the Grant Funds may be used to benefit any political campaign, or for the purpose of carrying on of propaganda or otherwise attempting to influence legislation.

9. All public news releases, social media posts, and printed materials including the name (or any trade name, trademark, or logo) of Phoenix Suns/Phoenix Mercury Foundation shall conform to the sample standard public statement provided by Phoenix Suns/Phoenix Mercury Foundation. Upon the written request of Phoenix Suns/Phoenix Mercury Foundation, Grantee will provide Phoenix Suns/Phoenix Mercury Foundation with copies of all program related news releases, media articles, newsletters, social media posts, and brochures including the name (or any trade name, trademark, or logo) of Phoenix Suns/Phoenix Mercury Foundation.

10. Upon completion of the project for which the Grant Funds were awarded, City agrees to provide Phoenix Suns/Phoenix Mercury with a <u>one (1) page</u> final report describing the results with respect to the measurable objectives described in the Grant Application requirements.

11. Grantee shall be responsible for any taxes or other fees imposed by any governmental entity in connection with the receipt of the Grant Funds. Grantee will defend (with counsel acceptable to Phoenix Suns/Phoenix Mercury Foundation) and indemnify and hold harmless Phoenix Suns/Phoenix Mercury Foundation and its board of directors and officers, employees, agents, and attorneys for, from, and against any and all claims related to Grantee's

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failure to pay any such taxes, as well as against any claims arising from or in connection with Grantee's and/or its agents' negligent use or misuse of the Grant Funds.

12. Grantee grants Phoenix Suns/Phoenix Mercury Foundation the right to use Grantee's tradename(s), trademark(s), and logos in connection with announcements and/or press releases regarding the grant and the receipt and use of the grant by Grantee, and to take, use, reproduce and publish any and all photographs, videotapes, and other media, including, without limitation, digital content, graphics, animation, and audio files, with respect to Grantee and Grantee's use of the Grant Funds in connection with the grant, whether such photographs, videotapes, or other media are flattering or unflattering, for any purpose whatsoever, without compensation to Grantee. Grantee also acknowledges that Phoenix Suns/Phoenix Mercury Foundation will own any and all rights in such photographs, videotapes, and other media, including, without limitation, digital content, graphics, animation, and audio files, with respect to Grantee and Grantee's use of the Grant Funds in connection with the grant (collectively, "Materials") in perpetuity and that Grantee waives, as to Phoenix Suns/Phoenix Mercury Foundation and its successors, assigns and licensees, all personal rights and objections to any use made of the Materials including without limitation Grantee's name, likeness, biographical material, voice, accounts, and descriptions in advertising, promotions, and promotional materials, including clothing, throughout the world including but not limited to radio, print, television, film, video, internet, and any other mediums now known and unknown.

13. If applicable, Foundation and/or City will pay all costs and expenses associated with materials, branding, or other hard costs aligned with the funded program.

14. If applicable, City will work with Phoenix Suns/Phoenix Mercury Foundation staff on creative oversite and obtain approval before printing and installing any artwork.

15. Grants are to remain fully branded for the term of the program as described in the Grant Application.

16. By executing this Agreement, the person named below covenants and agrees that such person is an officer of the Grantee duly authorized by its Board or a City representative authorized to sign this Agreement.

CITY OF PHOENIX, a municipal corporation
Ed Zuercher, City Manager

By:_____
Martin Whitfield, Director
Parks and Recreation Department

PHOENIX PARKS AND
CONSERVATION FOUNDATION

By:_____
Mario L. Aniles, CPA - Administrator

Date: _____

Tax ID #: _____

APPROVED AS TO FORM
Julie M. Kriegh, City Attorney

By:_____
Micah R. Alexander
Assistant Chief Counsel

ATTEST

City Clerk:_____

Date: _____

DRAFT

Agenda Item 3d

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Director

Subject: LETTER OF AGREEMENT FOR FITPHX AND YOGASIX EVENTS AT CITY OF PHOENIX PARKS AND FACILITIES

This report requests Parks and Recreation Board (Board) approval for the City of Phoenix Parks and Recreation Department FitPHX Program ("FitPHX") to enter into a Letter of Agreement with YogaSix Scottsdale, LLC ("YogaSix") to provide monthly yoga events at designated City of Phoenix parks and facilities throughout calendar year 2027.

BACKGROUND

FitPHX is a citywide health initiative designed to improve community health outcomes through accessible, inclusive, and innovative wellness programming. The program partners with community-based organizations, fitness studios, nonprofit agencies, and private sector organizations to provide free or low-cost health and wellness opportunities for all Phoenix residents.

YogaSix Scottsdale, LLC is a local yoga studio that provides professionally led fitness and wellness instruction. YogaSix has collaborated with FitPHX in previous years to offer community yoga opportunities that support both physical and mental wellbeing. Their continued partnership aligns with FitPHX's goal of making quality wellness programming accessible across Phoenix.

DISCUSSION

FitPHX and YogaSix seek to partner for a series of monthly yoga events held on predetermined Saturdays from 9:00 a.m. to 10:00 a.m., beginning January 9, 2027, through December 31, 2027. Event logistics, responsibilities, and scheduled dates are detailed in **Attachment A – Scope of Services**.

Compensation for services will not exceed $1,200, paid at a rate of $100 per yoga event, in accordance with the terms outlined in the Agreement. Payments will be processed by the Phoenix Parks Foundation upon receipt of an approved monthly invoice.

The Agreement outlines additional provisions including:
• Professional competency expectations
• Employment disclaimers
• Insurance requirements
• Indemnification obligations
• Termination rights
• Governing law and venue
• Non-discrimination requirements
• Compliance with federal, state, and local laws
• Confidentiality provisions
• Permission to enter City-owned parks and facilities
All terms are fully detailed in the Letter of Agreement and incorporated attachments (Attachments A and B).

RECOMMENDATION

Staff recommends Board approval to authorize the FitPHX Program to enter into a Letter of Agreement with YogaSix Scottsdale, LLC for the provision of yoga events at City of Phoenix parks and facilities throughout 2027, and to authorize the Parks and Recreation Director to execute all necessary documents related to this Agreement.

Prepared by: Cynthia Peiz, Management Assistant II
Approved by: Felicita M. Mendoza, Special Projects Administrator

City of Phoenix
PARKS AND RECREATION DEPARTMENT

November 19, 2026

YogaSix Scottsdale, LLC
8777 N Scottsdale Road
Scottsdale, AZ 85253

Re: Letter of Agreement for FitPHX and YogaSix events at City of Phoenix parks and facilities.

Dear YogaSix Scottsdale, LLC:

This letter of agreement ("Agreement") is entered by and between the City of Phoenix Parks and Recreation Department FitPHX Program ("FitPHX") and YogaSix Scottsdale, LLC. ("YogaSix" or "Contractor"), for yoga events to be held at City of Phoenix parks and facilities. Each event will be held on predetermined Saturdays from 9:00 a.m. to 10:00 a.m. beginning on January 9, 2027, through December 31, 2027, effective on the date of the last signature below**.**

The Scope of Services including event dates, details, and services for this Letter of Agreement is attached as **ATTACHMENT A**.

Payment and Term
In consideration of the performance of services described in **ATTACHMENT A**, FitPHX will pay Contractor an amount not to exceed twelve hundred dollars **$1,200**. All services set forth in **ATTACHMENT A** will be completed by December 31, 2027.

FitPHX will pay Contractor via the Phoenix Parks Foundation upon submission of a monthly invoice, in compliance with Phoenix City Charter Chapter 18, Section 14, and approved by the City, for services rendered at the rate of $100 per yoga event. FitPHX agrees to pay Contractor within 45 days after approval of the invoice.

Professional Competency
Contractor represents that it is familiar with the nature and extent of this Agreement, the services to be performed, and any conditions that may affect its performance. Contractor further represents that it is fully experienced and properly qualified, is in compliance with all applicable license requirements, and is organized and financed to perform the services. Contractor agrees that the services will be performed in a manner consistent with that level of care and skill ordinarily exercised by members of Contractor's profession currently practicing in the same industry under similar conditions.

Employment Disclaimer
This Agreement is not intended to constitute, create, give rise to, or otherwise recognize a joint venture, partnership or formal business association or organization of any kind, and the rights

and obligations of the parties will be only those expressly set forth in this Agreement. The parties agree that no individual performing under this Agreement on behalf of Contractor will be considered a City employee, and that no rights of City Civil Service, City retirement or City personnel rules will accrue to such individual. Contractor will have total responsibility for all salaries, wages, bonuses, retirement, withholdings, worker's compensation, other employee benefits, and all taxes and premiums appurtenant thereto concerning such individual and will save and hold harmless the City with respect thereto.

Insurance
There are no insurance requirements for this agreement. A City of Phoenix liability waiver is required for each participant prior to attending any events.

Indemnification Clause
Contractor ("Indemnitor") must indemnify, defend, save and hold harmless the City of Phoenix and its officers, officials, agents, and employees ("Indemnitee") from and against any and all claims, actions, liabilities, damages, losses, or expenses (including court costs, attorneys' fees, and costs of claim processing, investigation and litigation) ("Claims") caused, or alleged to be caused, in whole or in part, by the wrongful, negligent or willful acts, or errors or omissions of Sponsor or any of its owners, officers, directors, agents, employees or subcontractors. This indemnity includes any Claims arising out of or recovered under the Workers' Compensation Law or arising out of the failure of Sponsor to conform to any federal, state or local law, statute, ordinance, rule, regulation or court decree. Sponsor must indemnify Indemnitee from and against any and all Claims, except those arising solely from Indemnitee's own negligent or willful acts or omissions. Sponsor will be responsible for primary loss investigation, defense and judgment costs where this indemnification applies. In consideration of permission to hold the event, Sponsor waives all rights of subrogation against Indemnitee for losses arising out of or resulting from the event. The obligations of Sponsor under this provision survive the termination or expiration of this Contract.

Termination
City may terminate this Agreement, without cause, upon thirty days prior written notice.

Governing Law/Venue
This Agreement will be construed in accordance with the laws of the State of Arizona. Any judicial enforcement of the terms and conditions of this Agreement will be in a court of competent jurisdiction in Maricopa County, Arizona.

Discrimination Prohibited
Contractor agrees to abide by the provisions regarding discrimination in the Phoenix City Code Chapter 18, Article V as amended.

Compliance with Laws; Additional Requirements
Consultant must comply with all existing and subsequently enacted federal, state and local laws, ordinances, codes, and regulations that are, or become applicable to this Agreement. This Agreement is subject to the additional requirements as set forth in **ATTACHMENT B**, attached and incorporated by reference.

Permission to Enter Premises

The City grants to the Contractor, its employees and agents, the privilege to enter the Premises during normal park or facility operating hours for purposes described herein.

Access may be limited or restricted under certain circumstances. The City of Phoenix liaison will inform the Contractor of any and all restrictions.

CITY OF PHOENIX, a municipal corporation
Ed Zuercher, City Manager

BY: _____
Martin Whitfield, Parks and Recreation Department Director
Date: _____

ATTEST:

City Clerk_____

Date: _____

APPROVED AS TO FORM:
Julie M. Kriegh, City Attorney

By: _____
Bill C. Solomon, Assistant Chief Counsel

YogaSix Scottsdale, LLC

BY: _____

PRINT NAME,TITLE: _____
YogaSix Scottsdale, LLC

Date: _____

City of Phoenix
PARKS AND RECREATION DEPARTMENT

ATTACHMENT A
SCOPE OF SERVICES

The yoga events will be held on pre-determined Saturdays from 9:00 am to 10:00 am beginning on January 9, 2027, through December 31, 2027, effective on the date of the last signature.

Event Details and Information
Event Outline: (8:30-10:15am)

- Event Set Up/Load In (8:30 am - 8:45 am)
- Registration/Check-In (8:45 am - 9:00 am)
- Yoga Event (9:00 am -10:00 am)
- End Yoga Event (10:00 am)
- Cleanup Event (10:00 am-10:15 am)
- Exit Park or Facility (10:15 am)

2027 Scheduled Event Dates

- January 9
- February 13
- March 13
- April 10
- May 8
- June 12
- July 10
- August 14
- September 11
- October 9
- November 13
- December 11

YogaSix Responsibilities

1. Provide on-site representation and management at each of the events as the lead yoga/fitness instructors.
2. Acknowledge FitPHX in any/all advertising and promotional materials produced, published, or broadcasts, displayed or exhibited by YogaSix including use of FitPHX logo, in a manner agreed to by all parties in writing by email prior to any public marketing or sharing of the yoga events.
3. Assist with marketing each event via social media, company website, “word of mouth”, fliers, and any other marketing outlets.
4. Video and/or photograph events and promote online via social media outlets.
5. Greet and socialize with participants, provide and hand out event information, as needed
6. Assist with checking-in participants and confirm each participant has completed the required **City of Phoenix Liability Waiver** prior to participating in any events.
7. Clean up any event equipment, as needed.
8. Report any event issues or concerns to FitPHX Coordinator.
9. Notify FitPHX Coordinator of any event cancellation due to instructor illness or emergency; provide at least 24 hours’ notice when possible.

City of Phoenix Parks and Recreation Department (PRD) FitPHX Program Responsibilities:

1. Secure reservation of event location at various City of Phoenix parks and facilities and work with City of Phoenix site staff to secure dates of the event.
2. Work with City staff to ensure that the location is safe, clean, and accessible for each event night.
3. Confirm each participant has completed the required **City of Phoenix Liability Waiver** prior to participating in any events.
4. Acknowledge YogaSix in all advertising and promotional material produced, published, or broadcast, displayed, or exhibited by FitPHX for yoga events including use of YogaSix logo, in a manner agreed to by all parties.
5. Provide YogaSix digital copies of any promotional materials for events prior to each yoga event date.
6. Coordinate internal PRD marketing opportunities with the PRD assigned Public Information Officer to help boost participation for the events.
7. Track event attendance.
8. Provide YogaSix and registered participants advance notice of event cancellation due to any inclement weather (i.e., excessive heat, monsoon) and provide at least four (4) hours advance notice, when possible.

ATTACHMENT B
ADDITIONAL REQUIREMENTS

1. EQUAL EMPLOYMENT OPPORTUNITY AND PAY: In order to do business with the City, Contractor must comply with Phoenix City Code, 1969, Chapter 18, Article V, as amended, Equal Employment Opportunity Requirements. Contractor will direct any questions in regard to these requirements to the Equal Opportunity Department, (602) 262-6790.

Contractor in performing under this Agreement shall not discriminate against any worker, employee or applicant, or any member of the public, because of race, color, religion, sex, national origin, age, or disability, nor otherwise commit an unfair employment practice. The Contractor will ensure that applicants are employed, and employees are dealt with during employment without regard to their race, color, religion, sex, national origin, age, or disability. Such action shall include but not be limited to the following: employment, promotion, demotion or transfer, recruitment or recruitment advertising, layoff or termination; rates of pay or other forms of compensation; and selection for training; including apprenticeship. The Contractor further agrees that this clause will be incorporated in all subcontracts related to this Agreement that involve furnishing skilled, unskilled and union labor, or who may perform any such labor or services in connection with this Agreement. Contractor further agrees that this clause will be incorporated in all subcontracts, Contractor agreements or subleases of this agreement entered into by supplier/lessee.

2. LEGAL WORKER REQUIREMENTS: The City of Phoenix is prohibited by A.R.S. § 41-4401 from awarding a contract to any Contractor who fails, or whose subcontractors fail, to comply with A.R.S. § 23-214(A). Therefore, Contractor agrees that:

i. Contractor and each subcontractor it uses warrants their compliance with all federal immigration laws and regulations that relate to their employees and their compliance with A.R.S. § 23-214, subsection A.

ii. A breach of a warranty under paragraph i, will be deemed a material breach of the contract that is subject to penalties up to and including termination of the contract.

iii. The City of Phoenix retains the legal right to inspect the papers of any Contractor or subcontractor employee who works on the contract to ensure that the Contractor or subcontractor is complying with the warranty under paragraph i**.**

3. CONTRACT CANCELLATION: All parties acknowledge that this contract is subject to cancellation by the City of Phoenix pursuant to the provision of Section 38-511, Arizona Revised Statutes.

4. LAWFUL PRESENCE REQUIREMENT: Pursuant to A.R.S. §§ 1-501 and -502, the City of Phoenix is prohibited from awarding a contract to any natural person who cannot establish that he or she is lawfully present in the United States. In order to establish lawful presence, this person must produce qualifying identification and sign a City-provided affidavit affirming that the identification provided is genuine. This requirement will be imposed at the time of contract award. In the event the prevailing responder is unable to satisfy this requirement; the City will offer the award to the next-highest scoring

responder. The law does not apply to fictitious entities such as corporations, partnerships and limited liability companies.

5. CONFIDENTIALITY:

"Confidential Information" means all non-public, confidential, sensitive, or proprietary information disclosed or made available by City to Contractor or its affiliates, employees, contractors, partners, or agents (collectively "Recipient"), whether disclosed before or after the Effective Date, whether disclosed orally, in writing, or via permitted electronic access, and whether or not marked, designated, or otherwise identified as confidential. Confidential Information includes, but is not limited to: user contents, electronic data, meta data, employment data, network configurations, information security practices, business operations, strategic plans, financial accounts, personally identifiable information, protected health information, protected criminal justice information, and any other information that by the nature and circumstance of the disclosure should be deemed confidential. Confidential Information does not include this document or information that: (a) is now or subsequently becomes generally available to the public through no wrongful act or omission of Recipient; (b) Recipient can demonstrate by its written records to lawfully have had in its possession prior to receiving such information from the City; (c) Recipient can demonstrate by its written records to have been independently developed by Recipient without direct or indirect use of any Confidential Information; (d) Recipient lawfully obtains from a third party who has the right to transfer or disclose it; or (e) the City has approved in writing for disclosure.

Recipient shall: (a) protect and safeguard Confidential Information with at least the same degree of care as Recipient would protect its own Confidential Information, but in no event with less than a commercially reasonable degree of care, such as ensuring data is encrypted in transit and at rest and maintaining appropriate technical and organizational measures in performing the Services under the Agreement; (b) not use Confidential Information, or permit it to be accessed or used, for any purpose other than in accordance with the Agreement; (c) not use Confidential Information, or permit it to be accessed or used, in any manner that would constitute a violation of law, including without limitation export control and data privacy laws; and (d) not disclose Confidential Information except to the minimum number of recipients who have a need to know and who have been informed of and agree to abide by confidentiality obligations that are no less restrictive than the terms of this Agreement. If Recipient is required by law or court order to disclose any Confidential Information, Recipient will first give written notice to the City and provide the City with a meaningful opportunity to seek a protective order or limit disclosure.

Upon the City's written request or expiration of this Agreement, whichever is earlier, Recipient shall, at no additional costs to the City, promptly return or destroy all Confidential Information belonging to the City that Recipient has in its possession or control. After return or destruction of the Confidential Information, Recipient shall certify in writing as to its compliance with this paragraph.

In addition to, and not in lieu of, all other rights and remedies available to the City, Contractor will defend, indemnify, and hold the City harmless against all losses, claims, costs, attorneys' fees, damages or proceedings arising out of Contractor's breach of this Section (Confidentiality). Contractor's obligations pursuant to this Section

(Confidentiality) shall not be subject to any limits of liability or exclusions as may be stated elsewhere in the Agreement.

A violation of this Section shall be deemed to cause irreparable harm that justifies injunctive relief in court. A violation of this Section may at the City's discretion result in immediate termination of this Agreement without notice. The obligations of Contractor under this Section shall survive the termination of this Agreement.

Agenda Item 4a

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Director

Subject: CITY BUDGET OVERVIEW

This report provides an overview of the City's budget for the Parks and Recreation Board (Board).

BACKGROUND

The City's budget was discussed during the City Council Policy Session on October 13, 2026. A detailed summary of the City's budget is included in **Attachment A**. As part of the 2026-27 Budget Adoption, Phoenix City Council approved the following program funding additions for the Parks and Recreation Department.

	Parks and Recreation	
1.	*Administration*	$936,589
	Add ongoing funding to support teen prevention strategies, including tutoring opportunities, enhanced recreation programs for youth and teens, and increased program affordability to ensure Phoenix families can participate in Parks programs. This funding will establish structured tutoring services at Longview Recreation Center, Maryvale Community Center, South Mountain Community Center and Sunnyslope Community Center. It will extend operations at the South Phoenix Youth Center to include Saturday hours from 10 a.m. to 4 p.m., enabling the center to operate six days per week. Additionally, the funding will support enhanced programming and youth and teen engagement at the following facilities: Beuf Community Center, Deer Valley Community Center, Desert West Community Center, Eastlake Community Center, Harmon Park Recreation Center, Laveen Community Center, Longview Recreation Center, Maryvale Community Center, Mountain View Community Center, Paradise Valley Community Center, Pecos Community Center, South Mountain Community Center, South Phoenix Youth Center, Sunnyslope Community Center, University Park, and Washington Activity Center. This funding will also improve affordability of select teen and youth programs at Laveen, Deer Valley, Desert West, Longview, Maryvale, South Mountain and Sunnyslope community centers.	0.5 FTE

2.	*Parks Maintenance*	$500,000
	Add one-time funding for security lighting enhancements at City parks. This funding will support renovations and additions to the existing LED lighting infrastructure at five park locations. The improvements will increase visibility and promote safe, enjoyable recreation opportunities for Phoenix residents by providing enhanced playground lighting at Buffalo Ridge, Moon Valley, Sueno, and Western Star Parks, as well as perimeter lighting around Hilaria Rodriguez Park.	0.0 FTE
3.	*Parks Maintenance*	$193,514
	Add ongoing funding for two Groundskeepers and one Gardner positions, as well as vehicles, equipment, and utilities to support operations of Lone Mountain Park. Lone Mountain Park will be a new Community Park located at 56th Street and Montgomery Road. Costs are anticipated to begin in April 2027. The full-year ongoing cost, excluding initial equipment purchases, will be $379,764.	3.0 FTE
4.	Recreation/Teen Centers Operated with City Staff	$71,776
	Add ongoing funding for one full-time Recreation Coordinator II, 2.5 FTE part-time Recreation Leader, 1.0 FTE part-time Parks and Recreation Aide, and 1.0 FTE part-time Recreation Instructor for the new recreation center at Esteban Park. This project is part of the 2023 GO Bond program and costs are anticipated to begin in April 2027. The full -year ongoing cost will be $384,515.	5.5 FTE
5.	Various	$112,711
	Add funding for an Administrative Assistant II position to administer the Parks Services Permit program for medical treatment and food distribution in City parks. This position will coordinate the permitting process to ensure collaboration with partners and compliance with the Medical Treatment and Food Distribution in City Parks Ordinance.	1.0 FTE

DISCUSSION

This item is for information and discussion.

Prepared by: Stacy Hettmansperger, Deputy Parks and Recreation Director
Approved by: Brandie I. Barrett, Parks and Recreation Assistant Director

City Council Policy Session

City of Phoenix

Report

Agenda Date: 10/13/2026, **Item No.** 1

2025-26 Year-End General Fund Budget Results and Adoption of the 2027-28 Budget Calendar - Citywide

This report provides an overview of the 2025-26 General Fund (GF) budget results and information on future budget challenges. Overall, actual GF resources of $2,208.4 million exceeded estimates by $17.7 million, representing a variance of just 0.8 percent. Total actual GF expenditures of $1,942 million were $10.5 million more than the estimate, representing a variance of just 0.5 percent. As a result, the GF ending balance of $266.4 million was approximately $7.2 million more than estimated.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

The GF ending balance of $266.4 million exceeded the estimate of $259.2 million by $7.2 million, primarily due to higher than anticipated revenues discussed further in this report. The fund balance carries forward to the current fiscal year and will be factored into the development of the 2027-28 GF Budget Status. While this is good news, a range of budgetary challenges exist for 2027-28 and beyond.

The GF ending balance reflects two components: resources and expenditures. GF 2025-26 actual resources were $2,208.4 million and exceeded the estimate of $2,190.7 million by $17.7 million, a variance of just 0.8 percent. GF revenues were $1,937.6 million, representing a variance to the revised revenue estimate of $14 million or just 0.7 percent. GF expenditures were $1,942 million, or $10.5 million more than the revised estimate of $1,931.5 million for a variance of just 0.5 percent. These narrow variances reflect staff's continued efforts to develop accurate revenue forecasts and to control costs. **Attachment A** provides graphical illustrations of the GF budget results. **Attachment B** provides a department by department comparison of 2025-26 GF operating expenditures to the revised estimate.

Over the coming months, staff will develop revised resource and expenditure forecasts to prepare a 2027-28 GF Budget Status and Multi-Year Forecast, scheduled to be presented to the City Council on February 23, 2027.

2025-26 General Fund Results

Resources

Total resources include:

- Beginning fund balance.
- Annual revenue.
- Recoveries of prior year encumbrances that were not spent.
- Interfund transfers to/from other City funds.

As mentioned above, GF resources were $2,208.4 million for the 2025-26 fiscal year and include a beginning balance of $221.8 million, revenues of $1,937.6 million, recoveries of $10.2 million, and net transfers in of $38.8 million. Total GF resources exceeded estimates by $17.7 million, a variance of only 0.8 percent. The primary reason for the variance was higher than anticipated City and state-shared sales tax collections, as well as slightly higher than anticipated recoveries.

Revenue collections for 2025-26 totaled $1,937.6 million, representing a variance to the revised estimate of 0.7 percent and growth over the prior year of 5 percent. The revenue growth compared to 2024-25 is primarily due to higher-than-expected city and state sales tax collections, which include the impact of the 0.5 percentage point increase in the City Transaction Privilege Tax (TPT) and Use Tax rates. Budget and Research Department (BRD) staff work diligently to analyze revenue data and economic conditions throughout the fiscal year. Sales tax is forecasted using our econometric model developed in partnership with the University of Arizona's Economic and Business Research Center. Additionally, staff closely follow information provided by our trusted economic sources, which are taken into account when projecting revenues. It is for these reasons that, year after year, revenues end the fiscal year close to what was estimated. Staff has taken a cautious approach to estimating revenue and will continue to do so to ensure projections are not too aggressive. The 2025-26 Year End GF Revenue Report is available online at phoenix.gov/budget and provides further details on revenue collections.

Expenditures

Total GF expenditures were estimated at $1,931.5 million, and actual expenditures were $1,942 million, or $10.5 million (0.5 percent) more than estimated. The variance primarily reflects slightly higher than estimated costs for personal services. This is mostly attributable to slightly lower than forecasted salary savings. The City continues to experience overall higher costs for employee wages and benefits, particularly health insurance and public safety pension, along with increased costs for various commodities and contractuals. The City Council-approved Classification and

Compensation Study, which was a necessary investment in employees to ensure the City is competitive and can attract and retain a top quality workforce to serve residents, has also increased operating expenditures. Additionally, the City continues to contend with inflationary pressures. **Attachment B** provides a department by department comparison of 2025-26 GF operating expenditures to the revised estimate.

Looking Forward

Staff has already begun the annual 3+9 technical review process to evaluate spending at the line item level. This deep dive into department budgets enables staff to identify savings and establish realistic estimates to continue existing service levels. This process will be followed by central expenditure reviews in December, in which Citywide costs are estimated for various commodities, such as fuel and electricity, and personal services line items, such as pension. Revenue estimates will also be updated during this time, including City sales tax and state shared revenues. These budget processes are critical steps in the development of the GF Budget Status and Multi-Year Forecast, set to be presented to City Council in February 2027.

The 2025-26 GF ending fund balance variance of $7.2 million will carry forward and remain in "reserve" until the budget status for 2027-28 is developed over the next several months. The higher than anticipated ending fund balance is good news and a helpful starting point in the budget development process. However, the City continues to face challenges that will require strategic and difficult decisions to ensure the budget remains balanced and sustainable. These challenges include economic uncertainty, potential impacts from federal and/or state legislation, operating cost pressures, and needed resources for City Council and community priorities, as specified below.

Significant budget challenges include:

- The continued impact of the Class and Comp Study and negotiated labor increases;
- Rising employee benefit costs, particularly for public safety pension and health care;
- Deferred maintenance and aging infrastructure, requiring additional investment in vehicles, equipment, and City facilities;
- New ongoing operating costs from the voter-approved 2023 General Obligation Bond Program, which were estimated in last year's Multi-Year Forecast at $8.7 million in ongoing costs in 2027-28 and $19.7 million in ongoing costs in 2028-29;
- Challenging revenue projections in an environment of state and federal policy uncertainty, higher interest rates, and potentially slower economic growth; and
- Demands from residents for new or expanded GF services

The items above add significant pressure and uncertainty to the GF budget and create

challenges estimating revenues and expenditures. Staff will be working over the next several months to study data trends, gather updated economic information, and complete necessary budget development steps to construct the GF 2027-28 Budget Status and Multi-Year Forecast.

It is important to mention that Phoenix's public safety pension costs will continue to increase for the foreseeable future based on the most recent information received from the Public Safety Personnel Retirement System (PSPRS) actuary. Updated pension rates from the June 30, 2026, actuarial valuation will be provided to the City in December and used to develop the GF 2027-28 Budget Status and Multi-Year Forecast. **Attachment C** includes historical and forecasted GF public safety pension costs based on the most recent estimates from the PSPRS actuary.

2027-28 Budget Calendar

The City Charter and Code include legal deadlines and actions that must be followed in adopting the budget. In cases where the deadlines conflict, the City meets the earlier of the two dates or a date designated by the City Council. Adoption of the budget calendar ensures compliance with the City Charter and Code, and also allows staff to properly plan the budget development process and all legally required advertising.

Staff requests City Council approval of the 2027-28 budget calendar reflected in **Attachment D**.

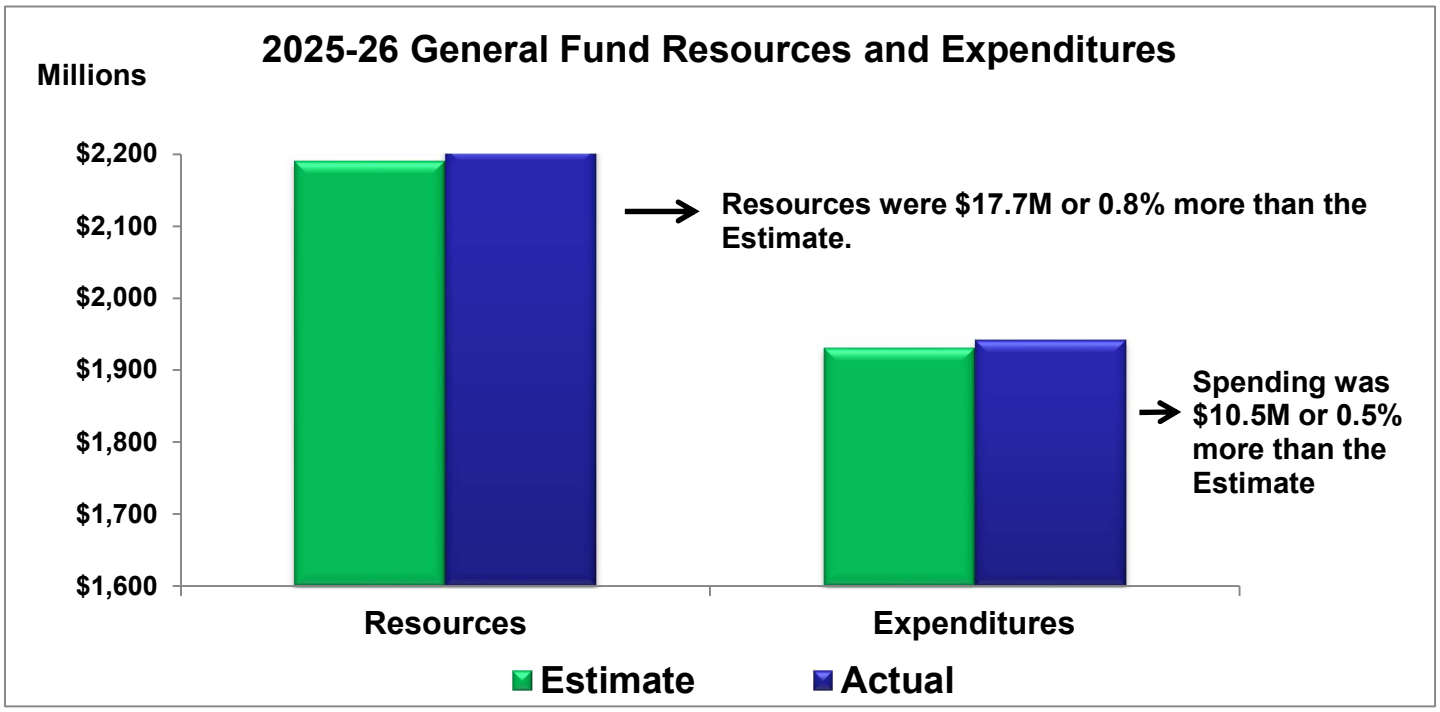
Responsible Department

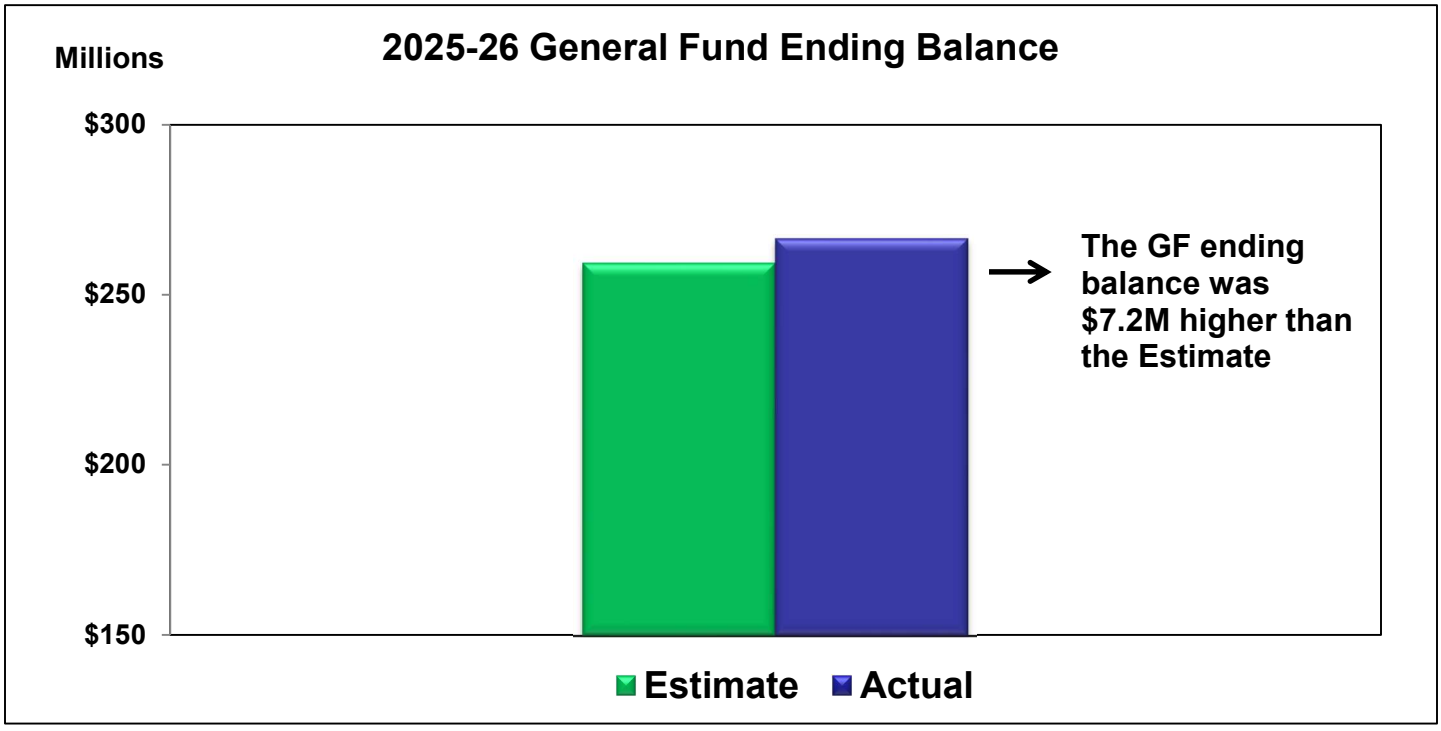
This item is submitted by City Manager Ed Zuercher and the Budget and Research Department.

ATTACHMENT A
2025-26 General Fund Budget Results

Total 2025-26 General Fund (GF) resources were $2,208.4 million and $17.7 million more than estimated, representing a variance of 0.8%. GF spending was $1,942.0 million and $10.5 million more than estimated, representing a variance of 0.5%. As a result, the year-end fund balance was $266.4 million and $7.2 million more than estimated.

	Actual	Estimate	Variance Amount	Variance Percent
GF Resources	2,208.4	2,190.7	17.7	0.8%
GF Revenues	1,937.6	1,923.6	14.0	0.7%
GF Expenditures	1,942.0	1,931.5	10.5	0.5%
GF Ending Balance	266.4	259.2	7.2	2.8%





ATTACHMENT B
2025-26 COMPARISON OF GENERAL FUND OPERATING EXPENDITURES
REVISED ESTIMATE TO PRE-AUDIT ACTUALS
(In Thousands of Dollars)

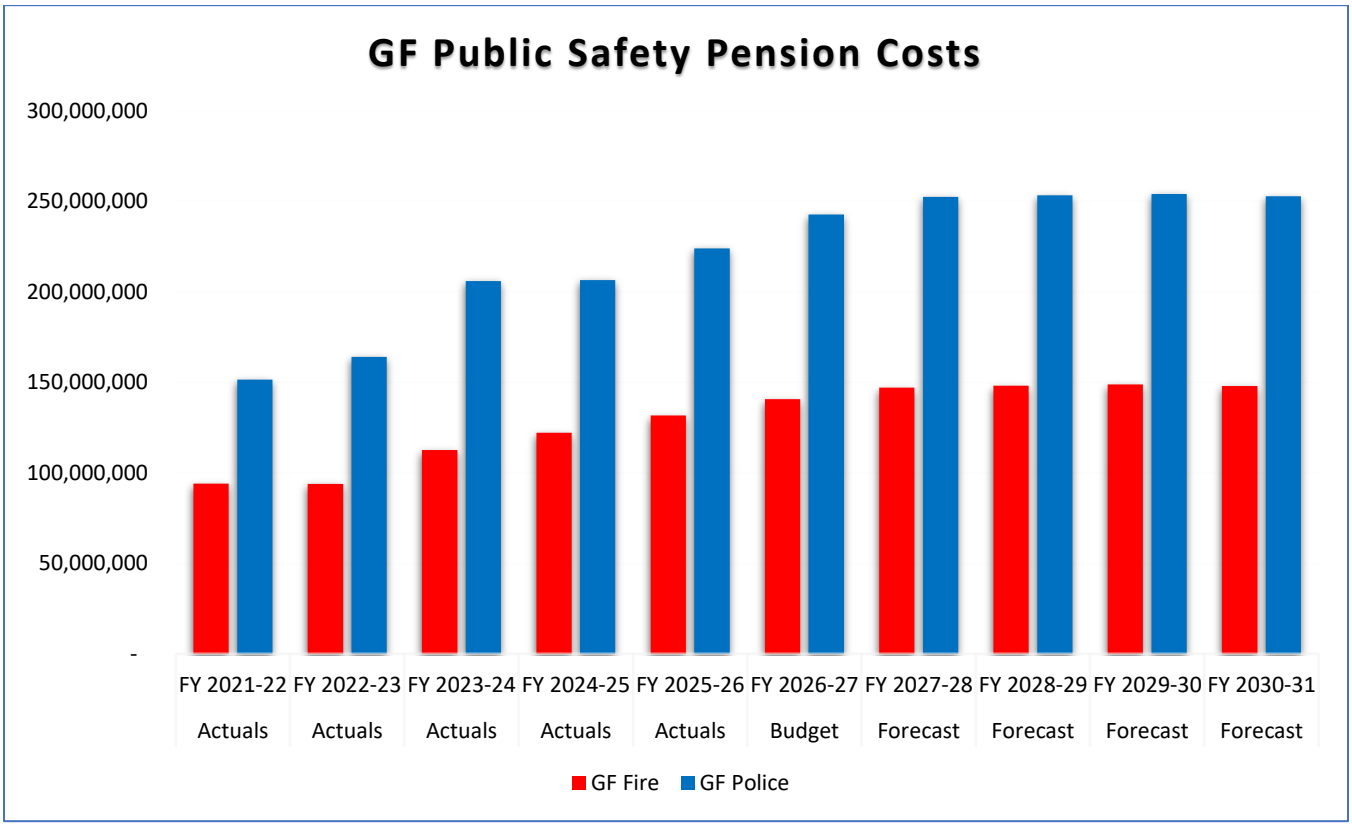
Program	Estimate	Pre-Audit Actuals	Variance Amount	Variance Percentage
General Government				
Mayor	$ 2,727	$ 2,689	$ (38)	-1.4%
City Council	7,136	6,968	(168)	-2.4%
City Manager	12,478	10,528	(1,950)	-15.6%
Government Relations	1,810	1,743	(67)	-3.7%
Communications Office	5,559	5,361	(198)	-3.6%
City Auditor	3,695	3,574	(121)	-3.3%
Equal Opportunity	3,701	3,308	(393)	-10.6%
Human Resources	29,619	27,325	(2,294)	-7.7%
Phoenix Employment Relations Board	133	124	(9)	-6.8%
Law	12,677	10,744	(1,933)	-15.2%
Information Technology	99,961	96,033	(3,928)	-3.9%
City Clerk and Elections	5,792	5,339	(453)	-7.8%
Finance	30,499	29,157	(1,342)	-4.4%
Budget and Research	4,182	4,006	(176)	-4.2%
Total General Government	**$ 219,969**	**$ 206,899**	**$ (13,070)**	**-5.9%**
Public Safety				
Police	$ 799,627	$ 791,603	$ (8,024)	-1.0%
Fire	496,839	489,259	(7,580)	-1.5%
Total Public Safety	**$ 1,296,466**	**$ 1,280,862**	**$ (15,604)**	**-1.2%**
Criminal Justice				
Municipal Court	$ 39,237	$ 37,842	$ (1,395)	-3.6%
City Prosecutor	22,091	21,040	(1,051)	-4.8%
Public Defender	6,918	6,850	(68)	-1.0%
Total Criminal Justice	**$ 68,246**	**$ 65,732**	**$ (2,514)**	**-3.7%**
Transportation				
Street Transportation	$ 1,902	$ 1,227	$ (675)	-35.5%
Total Transportation	**$ 1,902**	**$ 1,227**	**$ (675)**	**-35.5%**

ATTACHMENT B
2025-26 COMPARISON OF GENERAL FUND OPERATING EXPENDITURES
REVISED ESTIMATE TO PRE-AUDIT ACTUALS
(In Thousands of Dollars)

Program	Estimate	Pre-Audit Actuals	Variance Amount	Variance Percentage
Community Development				
Planning and Development Services	$ 7,072	$ 6,543	$ (529)	-7.5%
Housing	2,669	2,567	(102)	-3.8%
Community and Economic Development	10,911	9,865	(1,046)	-9.6%
Neighborhood Services	19,689	19,067	(622)	-3.2%
Total Community Development	**$ 40,341**	**$ 38,042**	**$ (2,299)**	**-5.7%**
Community Enrichment				
Parks and Recreation	$ 132,991	$ 129,707	$ (3,284)	-2.5%
Library	51,045	50,960	(85)	-0.2%
Phoenix Convention Center	3,881	3,552	(329)	-8.5%
Human Services	39,058	37,214	(1,844)	-4.7%
Office of Arts and Culture	8,596	8,544	(52)	-0.6%
Total Community Enrichment	**$ 235,571**	**$ 229,977**	**$ (5,594)**	**-2.4%**
Environmental Services				
Public Works	$ 33,653	$ 29,816	$ (3,837)	-11.4%
Environmental Programs	2,330	2,244	(86)	-3.7%
Office of Sustainability	724	714	(10)	-1.4%
Total Environmental Services	**$ 36,707**	**$ 32,774**	**$ (3,933)**	**-10.7%**
Non-Departmental Operating				
Unassigned Vacancy Savings/Pension True-up to Budget	$ (14,006)	$ 40,604	$ 54,610	+100.0%
Total Non-Departmental Operating	**$ (14,006)**	**$ 40,604**	**$ 54,610**	**+100.0%**
GRAND TOTAL	**$ 1,885,196**	**$ 1,896,117**	**$ 10,921**	**0.6%**

ATTACHMENT C

The below chart illustrates the rise in General Fund (GF) costs for public safety pension. The forecast for fiscal years 2027-28 through 2030-31 is based on information from the Public Safety Personnel Retirement System (PSPRS) Actuary based on the valuation dated June 30, 2025, and included in the most recent GF Multi-Year Forecast presented to City Council on February 24, 2026. Projected amounts account for changes made by the PSPRS Board to lower the payroll growth assumption from 1.5% to 0.75%, which causes upward pressure on employer contribution rates. Actual amounts may differ from the forecast. The forecast will be updated based on the June 30, 2026 valuation to be issued in December 2026 and will be included in the 2027-28 GF Budget Status and Multi-Year Forecast scheduled to be presented to City Council on February 23, 2027.



ATTACHMENT D

2027-28 BUDGET ADOPTION CALENDAR

Date	Budget Items
November 2026	Inventory of Programs
February 23, 2027	Preliminary 2027-28 Budget Status and Multi-Year General Fund Forecast
March 23, 2027	City Manager's Trial Budget and Preliminary CIP
April 2027	Community Budget Hearings
May 4, 2027	City Manager's Proposed Budget
May 18, 2027	Council Budget Decision
June 2, 2027	2027-28 Tentative Budget Ordinance Adoption
June 16, 2027	2027-28 Funding Plan and Final Budget Ordinance Adoption
July 1, 2027	2027-28 Property Tax Levy Ordinance Adoption

To: Parks and Recreation Board Date: November 19, 2026

From: Martin Whitfield, Director

Subject: ANNUAL ELECTION OF PARKS AND RECREATION BOARD CHAIR – NOVEMBER 19, 2026

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2027 calendar year Parks and Recreation Board Chairperson.

BACKGROUND

The board adopted revised Rules of Procedure during the April 22, 2010, meeting. According to Procedure I. B.:

> "Elections shall be held annually at the regularly scheduled November Board meeting to select a Chairperson from eligible candidates. The Board must either elect a new Chairperson or extend the term of the existing Chairperson. If the Board does not meet in November, the election shall take place at the first Board meeting after December 1. The new Chairperson shall assume the position of Chairperson at the first meeting of the new calendar year. A Board member is considered eligible if the Board member has served on the Board for at least one year.
>
> No person may serve as Chairperson for more than two consecutive one-year terms. However, the Chairperson may serve three consecutive one-year terms if approved by a unanimous vote of the entire Board."

DISCUSSION

According to *Robert's Rules of Order,* 14th edition, "nominations from the floor" is a common procedure used when a nominating committee is not recommending a candidate(s).

Under the procedure of nominations from the floor, the Chair calls for nominations by saying, "Nominations are now in order for the office of Chairperson of the Parks and Recreation Board." When the presiding Chair has called for nominations from the floor, a member may make a nomination as follows:

MEMBER: Mr./Madame Chairperson, I nominate Board Member A. for the office of Chairperson.

CHAIRPERSON: Board Member A. is nominated, are there any further nominations from the floor?"

The presiding Chair repeats each nomination in this way until all nominations for the office have been made. After nominations have been closed, voting for the Chairperson takes place. Candidates will be voted on in the order in which they were nominated. The winning nomination must carry at least a simple majority of the voting members. The presiding Chair casts a vote in the same manner as the voting members.

Nominations and voting continue until a member is elected with a majority of the voting members. Voting will be by voice acclamation unless a roll call vote is determined. Voting will be properly recorded in the minutes.

RECOMMENDATION

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2027 calendar year Parks and Recreation Board Chairperson.

Prepared by: Tannia Ruiz, Management Assistant II
Approved by: Martin Whitfield, Parks and Recreation Director