



## City of Phoenix

PLANNING AND DEVELOPMENT DEPARTMENT

**To:** City of Phoenix Planning Commission **Date:** October 30, 2025

**From:** Racelle Escolar, AICP  
Principal Planner

**Subject:** ITEM NO. 12 (Z-107-25-3) – NORTHWEST CORNER OF 7TH AVENUE AND BELL ROAD

Rezoning Case No. Z-107-25-3 is a request to rezone 5.13 acres located at the northwest corner of 7th Avenue and Bell Road from C-O/G-O (Commercial Office District, General Office Option) to C-2 (Intermediate Commercial) to allow a gas station, convenience store, and drive through restaurant/coffee shop.

The Deer Valley Village Planning Committee (VPC) heard this request on October 21, 2025 and recommended approval, per the staff recommendation, by a vote of 8-0.

After the Village Planning Committee meeting, the applicant worked with the Street Transportation Department regarding a revised Traffic Impact Analysis (TIA). The revised TIA shows two points of access off 7th Avenue, the northernmost being full access and the southernmost as right-in/right-out only. The northern driveway on 7th Avenue was realigned with the existing driveway on the east side of 7th Avenue, in accordance with the City Council approved Street Planning and Design Guideline requirements. The Street Transportation Department agrees to the access control shown in the revised TIA. Staff recommends Stipulation No. 5 be updated to reflect the revised TIA date.

Staff recommends approval, per the modified stipulation in **BOLD** font below:

1. All building elevations shall contain architectural embellishments and detailing such as textural changes, pilasters, offsets, recesses, variation in window size and location, and/or overhang canopies, as approved by the Planning and Development Department.
2. A minimum 90-foot landscape setback shall be provided adjacent to the north property line of the rezoning site.
3. The existing bus pad on westbound Bell Road, west of 7th Avenue, shall be retained.
4. Where pedestrian walkways cross a vehicular path, the pathway shall be constructed of decorative pavers, stamped or colored concrete, or other pavement treatments that visually contrast parking and drive aisle surfaces, as approved by the Planning and Development Department.

5. All mitigation improvements shall be constructed and/or funded as identified in the accepted Traffic Impact Analysis dated ~~June~~ **OCTOBER** 2025.
6. All existing electrical utilities within the public right-of-way shall be undergrounded, adjacent to the development. The developer shall coordinate with the affected utility companies for their review and permitting.
7. Replace unused driveways with sidewalk, curb, and gutter. Also, replace any broken or out-of-grade curb, gutter, sidewalk, and curb ramps on all streets and upgrade all off-site improvements to be in compliance with current ADA guidelines.
8. All streets within and adjacent to the development shall be constructed with paving, curb, gutter, sidewalk, curb ramps, streetlights, median islands, landscaping and other incidentals, as per plans approved by the Planning and Development Department. All improvements shall comply with all ADA accessibility standards.
9. Natural turf shall only be utilized for required retention areas (at the bottom of the basin, and only allowed on slopes if required for slope stabilization), and functional turf areas, as approved by the Planning and Development Department.
10. A minimum of two green stormwater infrastructure (GSI) elements for stormwater management shall be implemented, as approved or modified by the Planning and Development and/or Street Transportation departments. This includes but is not limited to stormwater harvesting basins, bioswales, permeable pavement, etc., per the Greater Phoenix Metro Green Infrastructure and Low Impact Development Details for Alternative Stormwater Management.
11. Prior to final site plan approval, documentation shall be provided that demonstrates a commitment to participate in the Phoenix Water Efficiency Checkup Program for a minimum of 10 years, or as approved by the Planning and Development Department.
12. All pedestrian pathways, including internal walkways and public sidewalks adjacent to the site, shall be shaded by a structure or landscaping, or a combination of the two to achieve a minimum of 75% shade, as approved by the Planning and Development Department.
13. A minimum of 25% of the surface parking areas shall be shaded, as approved by the Planning and Development Department. Shade may be achieved by structures or by minimum 2-inch caliper, drought tolerant, shade trees, or a combination thereof.

14. A minimum of four bicycle parking spaces shall be provided for each building through Inverted U and/or artistic racks located near the building entrance and installed per the requirements of Section 1307.H of the Phoenix Zoning Ordinance, as approved by the Planning and Development Department. Artistic racks shall adhere to the City of Phoenix Preferred Designs in Appendix K of the Comprehensive Bicycle Master Plan.
15. A bicycle repair station ("fix it station") shall be provided on the site. The station shall include but not be limited to: standard repair tools affixed to the station; a tire gauge and pump; and a bicycle repair stand which allows pedals and wheels to spin freely while making adjustments to the bike, as approved by the Planning and Development Department.
16. Standard electrical receptacles shall be installed for a minimum of 10% of the required bicycle parking spaces for electric bicycle charging capabilities.
17. A minimum of 5% of the required parking spaces shall be EV Ready.
18. This parcel is in a Special Flood Hazard Area (SFHA) called Zone AE-Floodway, on panels 04013C 1290M of Flood Insurance Rate Maps (FIRM) with an effective date of September 18, 2020. The following requirements shall apply, as approved by the Planning and Development Department.
  - a. The project engineer is required to delineate the floodplain boundary on the Grading and Drainage Plan and ensure that potential impacts to the proposed facilities are adequately addressed, in compliance with the National Flood Insurance Program (NFIP) regulations (44 CFR Paragraph 60.3). This includes adhering to the provisions outlined in the latest version of the Floodplain Ordinance of the Phoenix City Code.
  - b. The Grading and Drainage Plan must be submitted to the Floodplain Management section of the Office of the City Engineer for review and approval of floodplain requirements.
  - c. A FEMA-approved CLOMR must be obtained before the issuance of a Grading and Drainage permit.
  - d. A Letter of Map Revision (LOMR) application must also be submitted to Floodplain Management prior to the issuance of any vertical construction permits.
  - e. A FEMA approved LOMR must be submitted to Floodplain Management prior to issuance of certificate of occupancy.
19. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground-disturbing activities within a

33-foot radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.

20. Prior to final site plan approval, the landowner shall execute a Proposition 207 waiver of claims form. The waiver shall be recorded with the Maricopa County Recorder's Office and delivered to the City to be included in the rezoning application file for record. This stipulation shall not be applicable if the property is owned by the City of Phoenix.