



**Phoenix Police Department**  
**Public Affairs Bureau**  
620 West Washington Street, Phoenix, Arizona 85003



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# **MEDIA ADVISORY**

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**Date/Time:** December 1, 2025, around 1:21 p.m.  
**Incident:** 2025-1726702  
**Location:** 5500 North 7<sup>th</sup> Avenue  
**Victim:** Rodger Stanley Loar, 53-year-old man deceased

## **Afternoon Crash Leaves Man Dead**

(December 1, 2025) Phoenix Police detectives are investigating a crash that left 53-year-old Rodger Loar dead.

On December 1, 2025, around 1:21 p.m., officers responded to the area of 5500 North 7<sup>th</sup> Avenue in response to a crash involving a pedestrian. When they arrived on scene, they located a man with life-threatening injuries. The Fire Department responded to the scene and transported the man to the hospital, but he was unable to survive his injuries and was pronounced deceased. The driver that hit the man remained on scene.

Detectives responded to take over the investigation. Preliminary information suggests that the pedestrian, later identified as Rodger, was crossing the road westbound in a crosswalk, on a motorized scooter when the driver of the SUV, heading north made a right turn, hitting the man. Impairment is not believed to be a factor at this time. This investigation is ongoing. Any possible charges as a result of this crash will be determined when the investigation is complete.

*Sergeant Jen Zak*  
*Public Affairs Bureau*