

From: The Phoenix Save Water Pledge <savewaterpledge@phoenix.gov>

To: 397 recipients

Subject: Water You Waiting For? We're Marching into Spring!

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THE PHOENIX MAYOR'S SAVE WATER PLEDGE MARCH 2025 NEWSLETTER



IN THE SPOTLIGHT THIS MONTH

Are you looking for ways to celebrate the start of Spring? March is the perfect time to refresh your water-saving habits!

Get ready to spring forward into conservation with your friend, Wayne Drop, at the upcoming **Arizona Water Awareness Month (WAM) Festival** on Saturday, April 5th! We're also excited to share our **City of Phoenix Water incentive** [1 click](#) **programs** and the newly released **Green Stormwater Infrastructure Handbook** [2 clicks](#) **for Residents.**

Finally, learn how Wayne and friends are keeping up with these pledge items this month:

- **Keep Water in Mind.**
 - **Find and Fix Leaks.**
 - **Water With the Weather.**
 - **Choose EPA WaterSense Labeled Products.**
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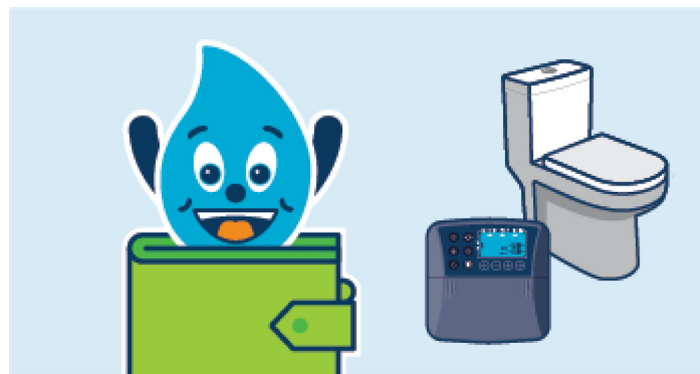


CELEBRATING WATER: ARIZONA WATER AWARENESS MONTH FESTIVAL!

YOU'RE INVITED to this year's WAM Festival, where Wesley Bolin Plaza will come alive with activities, exhibits, displays and games all relating to our most precious resource, **WATER!** There's something for everyone, whether young in age or young at heart – explore Arizona's geology, aquifers and water quality with hands-on activities, test your water knowledge by playing water trivia, or come enjoy some local food and music. There are plenty of youth games and activities with prizes and giveaways. It's all free and open to the public, not to mention a very special guest will be joining us: yours truly, Wayne Drop!

Join me, Wayne Drop, at Wesley Bolin Memorial Plaza, Saturday, April 5 from 10am to 2pm MST. Free parking is located off Adams St. & 17th Ave. This event is wheelchair accessible and will host a variety of food options from local vendors.

Find more information, [visit this web page](#) **1 click** .



POTTY LIKE A PRO: GET PAID TO UPGRADE YOUR TOILET!

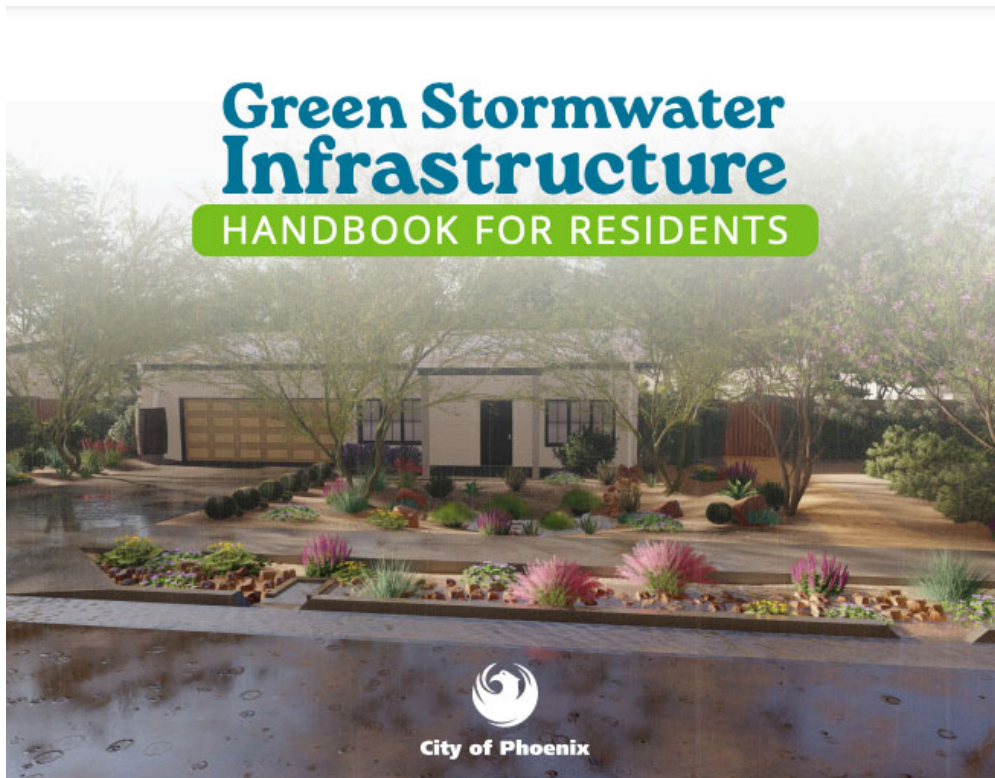
Phoenix Water is making it easier than ever to conserve water and cut costs with financial incentives for water-efficient upgrades! By switching to high-efficiency appliances, you can save thousands of gallons of water each year, helping both your wallet and the environment.

Not only do we offer incentives for replacing your old toilet with a WaterSense-labeled model, but we also have an incentive program for installing WaterSense-labeled smart irrigation controllers to optimize outdoor watering. Making the switch is simple, and the savings add up quickly! [Click here](#) **6 clicks** to learn about how to apply for your incentive today.

TRANSFORM YOUR LAWN: A GUIDE TO GREEN STORMWATER INFRASTRUCTURE!

Let's make the most of this rainy spring and use stormwater to help create greener and more hydrated communities! [Green Stormwater Infrastructure](#) (GSI) offers simple, nature-based solutions — like permeable pavement, bioswales, and [rainwater harvesting](#) — to capture and reuse rain right where it falls.

Ready to tackle your own GSI project? This **NEW** handbook is packed with practical tips and ideas to help you reduce runoff, enhance landscapes, cut irrigation costs, and protect our water resources. Click the image below to view the handbook (also available in [Spanish](#)).

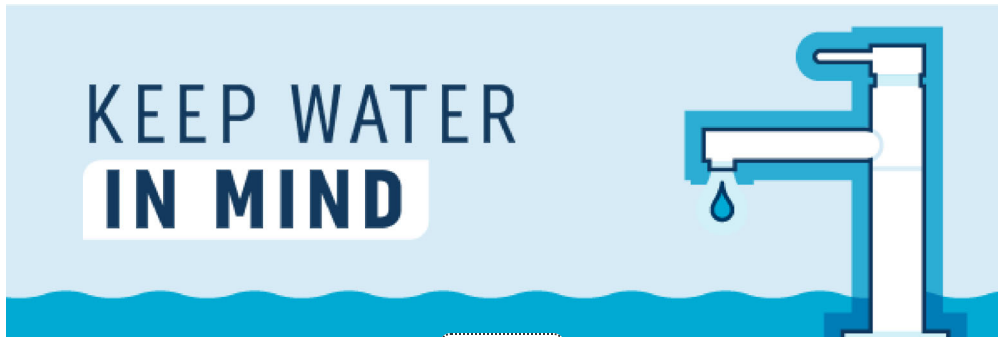


2 clicks

SAVE WATER WITH GRASS INCENTIVES

Phoenix homeowners can save water, time, and money using our incentives! Check out our [grass removal programs](#) for your home and business. Find

more information on our incentives web page here: [3 clicks](#) .



[1 click](#)

The first Pledge item is to ***keep water in mind*** in our daily lives.

Curious to find out how much water your household uses? You can find out today using the [Phoenix Water Smart Water Usage Calculator](#) [1 click](#) ! By entering just a few pieces of information about your home, this application will provide optimal monthly water usage based on estimates.

Whether for personal care, outdoor watering, or other daily habits, we can keep water in mind while making these choices. To see how you can keep water in mind in your everyday life, [visit the Keep Water in Mind Pledge web page here](#). [1 click](#)



The second Pledge item is to ***find and fix leaks***.

Remember: Your sight, hearing, and smell, plus [leak-detecting resources from our partner AMWUA](#), can help you find and fix leaks before they become a problem!

Consider signing up for a free Water Efficiency Consultation at your home from a water professional. Visit our [Water Efficiency Consultation web page here](#) to learn more.

Find more tips and resources on the [Find and Fix Leaks Pledge web page here](#).



The third Pledge item is to ***water with the weather***.

Over an average year in Phoenix, a typical 1,000-square-foot roof will collect an estimated **4,800 gallons of rainwater**, and recent spring showers provide the perfect *storm* for [passive rainwater harvesting](#). Once you master the art of rainwater harvesting, your yard can be a desert paradise that'll make the whole neighborhood jealous! Visit this link to get inspiration: [Desert Landscapes in Your Front Yard](#).

To learn more about how to save water while making your landscape *thrive*, [visit the Water with the Weather Pledge web page here](#).



The fourth Pledge item is to ***choose EPA WaterSense-labeled products***.

Did you know? **The City of Phoenix has FOUR incentive programs to help you save water AND money!** Visit the [Incentives page](#) **1 click** and learn about

how you can upgrade your irrigation controller or toilet. Check out our Grass Removal Program, too! Are you not sure if your city has water-saving incentives? Many retailers tell you on their website! Do not forget to check or ask a store associate for more details.

Wondering which products to choose? Visit the [EPA WaterSense page](#) and the [product page](#).

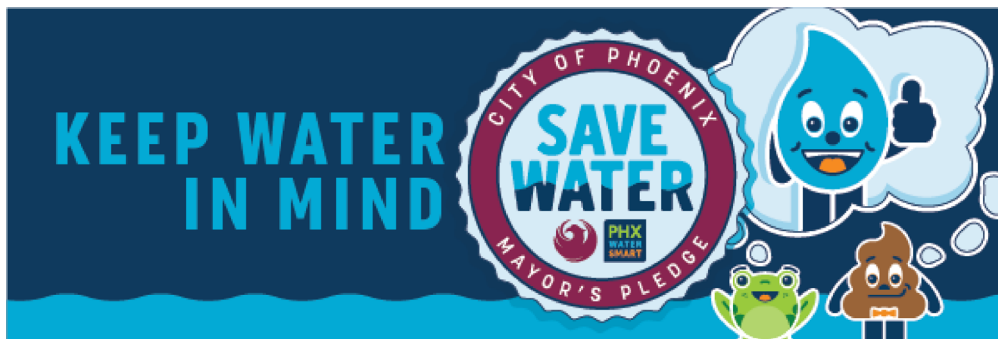
To learn more about how to save water with your appliance choices, visit the [water-wise upgrade Pledge page](#).

MARCH YOUTH SAVE WATER PLEDGE ADVICE:

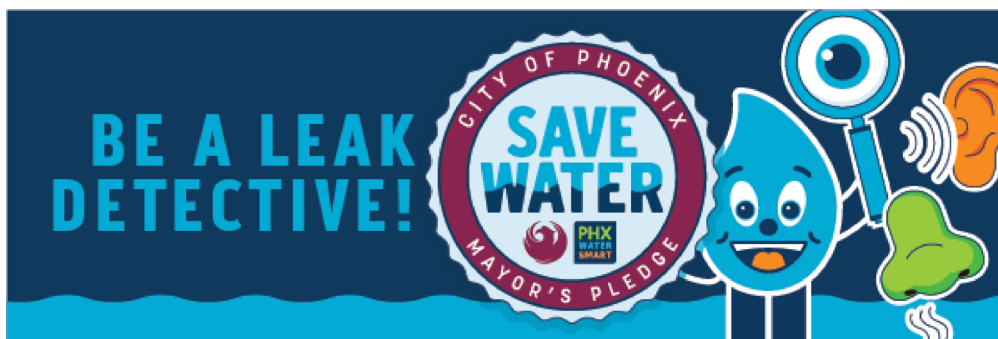
Kids can take the Save Water Pledge too! Want to join fellow water-wise youth? Click each image below to learn more about the Youth Pledge!

Take the youth pledge [here](#), or print a PDF copy [here](#). Kids can also visit the [Youth Water Scholars Center](#) to brush up on their water resources and conservation knowledge.

Youth Pledge Item #1:

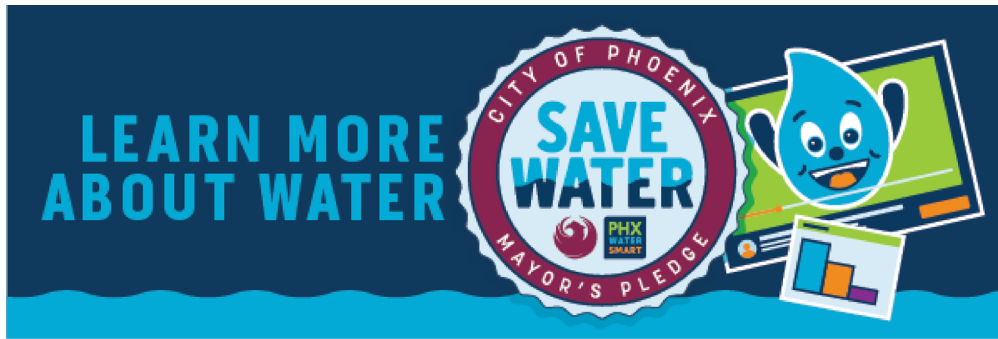


Youth Pledge Item #2:



1 click

Youth Pledge Item #3:



Youth Pledge Item #4:



1 click

THANK YOU FROM PHOENIX MAYOR KATE GALLEGRO

Thank you for joining me and taking the Phoenix Save Water Pledge! The Pledge runs from May 1, 2024, through April 30, 2025. Together, we will spend this year making efficient and responsible water use a habit in our daily lives. Watch my official announcement of the pledge [here](#).

WHERE CAN I LEARN MORE?

To learn more about the Pledge, visit phoenix.gov/SaveWaterPledge. To learn more about water conservation, consider these options:

- Follow us on all social media and share your water-saving successes!
- Bookmark the Save Water web page, phoenix.gov/SaveWater.
- Join us at [community events](#).
- Keep an eye out for helpful Save Water Pledge messages in your email inbox.
- Invite your younger family members, friends, and students to take the pledge with you! Find the Youth Save Water Pledge [here](#).

Staying connected with us can help you achieve your water-saving goals!

DID YOU KNOW THAT PLEDGE-MAKERS CAN GET A SAVE WATER PLEDGE MAGNET, STICKER, AND PENCIL?

Grab your Save Water Pledge magnet, sticker, and pencil at your local Phoenix Public Library location!

Show your pledge confirmation email or this monthly newsletter to a library employee at the counter, and ask if you can pick up your Pledge merchandise!

DO YOU ENJOY THE SAVE WATER PLEDGE NEWSLETTER?

If you found this newsletter enjoyable or helpful, why not spread the word? Consider sharing this newsletter with three family members, friends, colleagues, or others in your life. Take the Save Water Pledge together! Share your **#PHXSaveWaterPledge** journey on social media for the possibility of getting shared on our page.



CITY OF PHOENIX WATER SERVICES DEPARTMENT

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You are receiving this e-mail since you signed up for The Phoenix Mayor's Save Water Pledge.

Please add this e-mail to your address book to stay informed of water-saving tips and resources. Thank you in advance for your participation and readership!