



2014/15 Fiscal Year July to June

Economic Impact of Filming in Greater Phoenix

Prepared by the Phoenix Film Office
August 14, 2015

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
Commercials	183	269	\$5,754,886	1,427	497	634
Documentary	14	39	\$302,016	35	1	12
Indie Feature	14	52	\$214,309	219	111	9
Industrial/Corporate	236	302	\$2,133,123	574	375	172
Music Video	5	7	\$117,500	36	6	30
Other	35	46	\$819,519	176	116	254
Reality TV Special	38	147	\$621,376	161	84	280
Still Photography	79	70	\$956,675	274	149	299
Student Film	5	9	\$8,480	25	45	5
Webcast	13	28	\$49,000	39	25	2
TOTALS	622	969	\$10,976,884	2,966	1,409	1,697
				4,375		

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.

