



Calendar Year - 2015

Economic Impact of Multimedia in Greater Phoenix

reproduced on 2/14/17

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	32	36	\$935,945	151	82	149
Commercials	103	160	\$4,583,632	1,067	452	641
Documentary	4	10	\$71,016	17	1	6
Indie Feature	9	63	\$235,286	132	119	72
Industrial/Corporate	200	264	\$1,561,768	425	115	105
Music Video	1	2	\$2,500	5	11	0
Reality TV Special	41	174	\$594,176	237	95	173
Still Photography	77	90	\$731,572	265	151	198
Student Film	10	15	\$26,920	161	44	0
Webcast	4	19	\$43,437	25	19	2
TOTALS	481	833	\$8,786,252	2,485	1,089	1,346
				3,574		

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association