



# Calendar Year 2017

## Economic Impact of Multimedia in Greater Phoenix

a/o 3/6/18

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	9	29	\$856,344	102	122	44
Commercials	96	142	\$5,350,209	1,161	379	510
Documentary	2	15	\$21,000	4	3	1
Educational	3	5	\$25,940	9	5	3
Indie Feature	8	45	\$619,774	114	121	49
Industrial/Corporate	641	478	\$2,569,915	457	91	135
Music Video	9	15	\$43,493	32	42	2
Reality TV Special	36	111	\$624,340	136	80	218
Social Media/Webcast	9	10	\$105,506	55	58	7
Still Photography	166	179	\$1,129,452	308	145	469
Student Film	8	16	\$10,701	35	42	7
TV Weekly Series	3	12	\$902,000	58	109	141
<b>TOTALS</b>	<b>990</b>	<b>1,057</b>	<b>\$12,258,674</b>	<b>2,471</b>	<b>1,197</b>	<b>1,586</b>
				<b>3,668</b>		

*The City of Phoenix operates on a July to June Fiscal Year*

*All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.*