



Calendar Year 2018

Economic Impact of Multimedia in Greater Phoenix

a/o 2/11/19

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	62	160	\$347,792	55	20	19
Commercials	138	252	\$9,210,032	1,454	969	138
Documentary	12	26	\$380,675	80	93	70
Educational	4	8	\$12,055	8	13	0
Indie Feature	7	14	\$69,302	86	27	5
Industrial/Corporate	890	264	\$3,281,302	464	130	124
Reality Series	4	48	\$393,123	52	78	34
Reality TV Special	63	122	\$472,513	190	109	243
Social Media/Webcast	615	146	\$465,593	114	48	102
Still Photography	725	590	\$1,799,142	233	144	580
Student Film	10	16	\$14,016	59	24	0
TOTALS	2,530	1,646	\$16,445,545	2,795	1,655	1,315
				4,450		

The City of Phoenix operates on a July to June Fiscal Year

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.