



Fiscal Year - 2015-16

Economic Impact of Multimedia in Greater Phoenix

Prepared by the Phoenix Film Office

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	9	30	\$1,114,085	164	177	217
Commercials	98	174	\$7,949,874	1,419	506	941
Documentary	3	29	\$221,402	5	5	32
Indie Feature	25	104	\$459,958	179	169	159
Industrial/Corporate	188	268	\$1,196,553	404	122	20
Music Video	8	25	\$65,532	41	47	0
Reality Series	3	26	\$537,274	49	170	190
Reality TV Special	33	117	\$430,286	187	69	153
Still Photography	38	59	\$941,813	215	138	154
Student Film	9	18	\$30,960	157	15	0
Studio Feature	1	10	\$15,000,000	40	0	3,000
Webcast	6	12	\$60,059	23	7	0
TOTALS	421	872	\$28,007,796	2,883	1,425	4,866
				4,308		

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.