



FY 2016/17

Economic Impact of Multimedia in Greater Phoenix

a/o 7/25/17

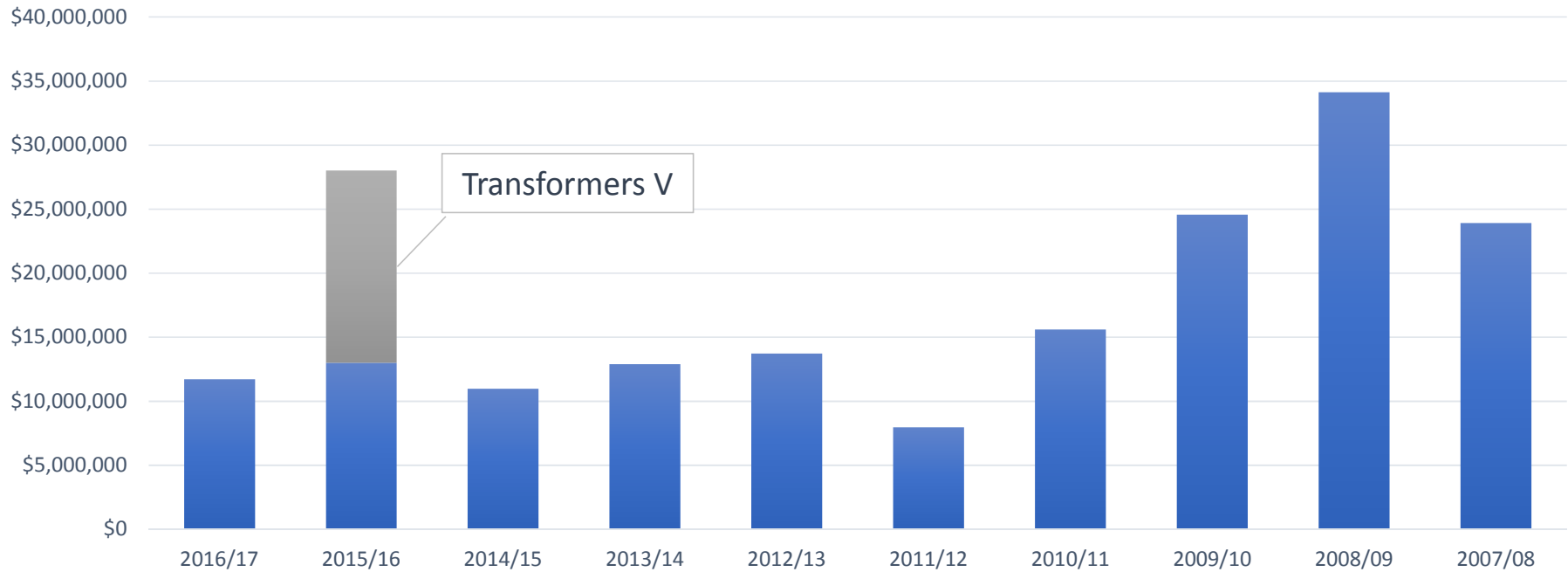
	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	34	68	\$393,607	118	72	46
Commercials	85	162	\$5,101,847	1,327	495	619
Documentary	1	2	\$1,000	0	1	1
Indie Feature	30	64	\$449,810	148	241	45
Industrial/Corporate	162	257	\$1,480,615	372	111	186
Music Video	15	30	\$146,662	47	77	10
Reality Series	1	30	\$232,230	8	8	90
Reality TV Special	25	83	\$671,030	195	112	188
Still Photography	104	176	\$3,453,944	306	243	918
Student Film	3	8	\$13,681	5	7	3
TV Weekly Series	1	4	\$300,000	35	37	66
Webcast	113	104	\$170,446	63	82	10
TOTALS	574	988	\$12,414,873	2,624	1,486	2,182
				4,110		

The City of Phoenix operates on a July to June Fiscal Year

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.

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10 Year Snapshot



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