



Fiscal Year 2018/19

Economic Impact of Multimedia in Greater Phoenix

Published 7/17/19

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	101	87	\$308,142	321	14	6
Commercials	125	212	\$6,736,167	1,625	726	762
Documentary	15	78	\$550,063	87	81	15
Educational	4	4	\$10,820	10	5	1
Industrial/Corporate	967	308	\$1,398,435	675	255	100
Feature Film	8	43	\$667,802	147	96	422
Social Media/Webcast	490	238	\$683,971	179	62	67
Still Photography	696	578	\$1,784,866	260	192	1,312
Student Film	6	12	\$9,421	25	24	4
Television	83	104	\$496,252	90	62	357
TOTALS	2,495	1,664	\$12,645,938	3,419	1,517	3,046
				4,936		

The City of Phoenix operates on a July to June Fiscal Year

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.

