



City of Phoenix



Phoenix Area
DEMOGRAPHICS



Population
4.7M



Workforce
2.3M



Median Age
32.6



Some College
56.5%



Household Income
5.8%

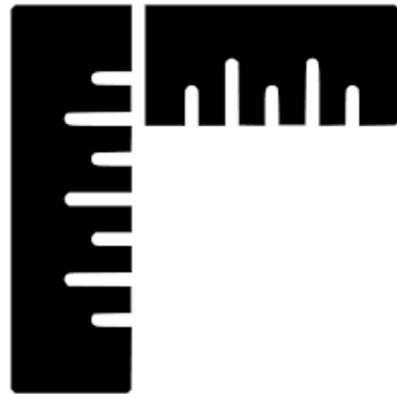


Greater Phoenix Communities

Greater Phoenix: 4,569,800
Maricopa County: 4,152,800

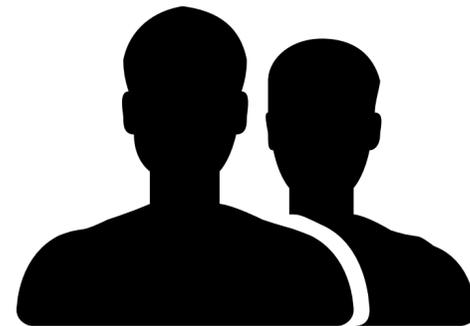
67% of the State's economy comes from Greater Phoenix





Size

- Phoenix – 518 Square Miles
- Los Angeles – 502 Square Miles
- Dallas – 385 Square Miles
- New York City – 468 Square Miles
- Austin – 305 Square Miles



Population Growth

- Phoenix – 32,113
- Los Angeles – 27,173
- San Antonio – 24,473
- New York City – 21,171



Educational Institutions

- Arizona State University
- University of Arizona
- Norther Arizona University
- Grand Canyon University
- Maricopa Community Colleges



City of Phoenix
STRENGTHS & ADVANTAGES

BUSINESSES ARE GROWING
IN PHOENIX



TALENTED,
DIVERSE WORKFORCE,
STRONG EDUCATIONAL
ASSETS



STRONG CULTURE
OF COMMUNITY AND
IDEAS



DIVERSITY OF LIFESTYLES



IDEAL POSITION
LOGISTICALLY



CLIMATE, OUTDOOR
LIFESTYLE, PARKS, HIKING
AND FAMILY OPPORTUNITIES



ABUNDANT NATURAL
RESOURCES



SECTOR STRATEGIES AND AREAS OF FOCUS

Sector Strategies

- Advanced Business Services
- Manufacturing
- Bioscience/Healthcare
- Sustainable Technologies
- Information Technologies
- Entrepreneurship

Areas of Focus

- 13 Employment Corridors
- New Urban Tech
- Vibrant 24/7 Central City
- Community Development
 - Redevelopment
- Higher Education
- Entrepreneurship



STABLE REAL ESTATE AND EMPLOYMENT MARKET

Unemployment



Average Wage
(new jobs to market)



Office Vacancy



Industrial Vacancy



New Development





Phoenix ranked **#4** best metro for **young professionals**

- Forbes, 2017

CBRE's Tech-Thirsty list:
Phoenix **No. 2** high-tech job growth

- CBRE, 2016

Phoenix **11th** in best **big cities** to live

- Business Insider, 2016

Phoenix Metro in **top 10** for **Startup Activity**

- Kaufmann Index, 2016

Phoenix Sky Harbor **#1** for best airports

- USA Today, 2016

Phoenix **#8** in the top 10 cities for future **job growth**

- Forbes, 2016

Arizona ranked among the **top 5 states** with the largest job growth of 2014

- AZ Tech Beat, 2014

Top 20 Metro in America for Transit Accessibility

- Access Across America, 2014

Phoenix gained 10 places to **#17** best city in the U.S. for Jobs

- Forbes, 2016

Arizona State University ranked **#1** in U.S. for **Innovation**

2nd year in a row
- US News, 2016

Phoenix is **#1** in terms of growth in finance industry jobs,

- Forbes, 2014

Phoenix ranked **10th** among **top 25 hottest cities for startups**

- Fortune, 2016

Phoenix ranked **6th** for Best City for Sports Travel

- Hotels.com & SeatGeek, 2015

Phoenix ranked **11th** leading tech market

- CBRE, 2016

Phoenix (Phx-Mesa-Glendale) is the **#1** city for swiping financial jobs from the big boys on Wall Street

- Forbes, 2014



KEY INDUSTRIES



AEROSPACE &
AVIATION



HEALTHCARE &
BIOMEDICAL



SOFTWARE



EMERGING
TECHNOLOGIES



ADVANCED
BUSINESS
SERVICES



MANUFACTURING
& LOGISTICS



MISSION
CRITICAL



City of Phoenix
LARGEST PRIVATE EMPLOYERS

#1 In the nation for entrepreneurial activity
(Fast Company)

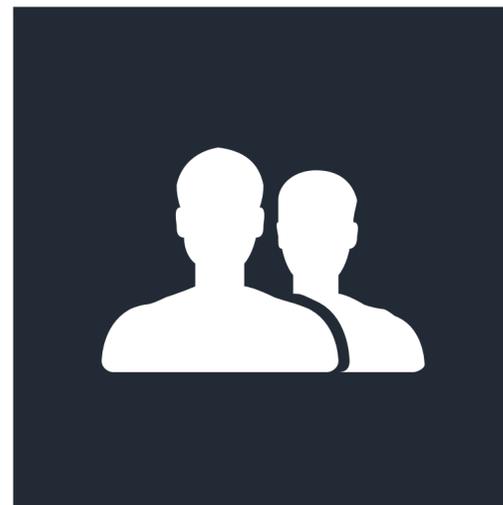
#5 Fastest growing tech market
(Fortune)

Banner Health	25,518
Wells Fargo	12,634
Honeywell	9,502
Bank of America	9,222
American Express	5,793
Pinnacle West Capital	5,284
U-Haul	4,627
Apollo Group	4,014
St. Joseph's Hospital	3,770

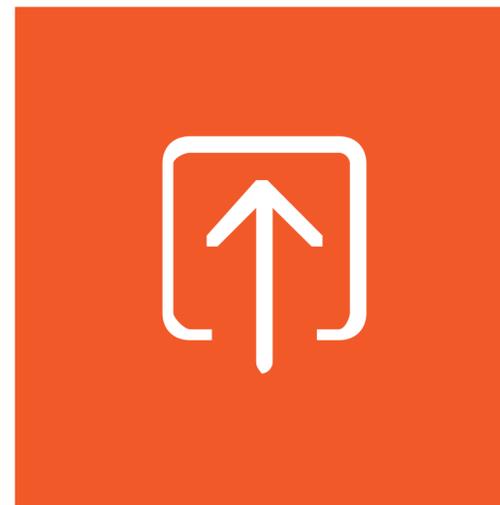


City of Phoenix
TECH TALENT

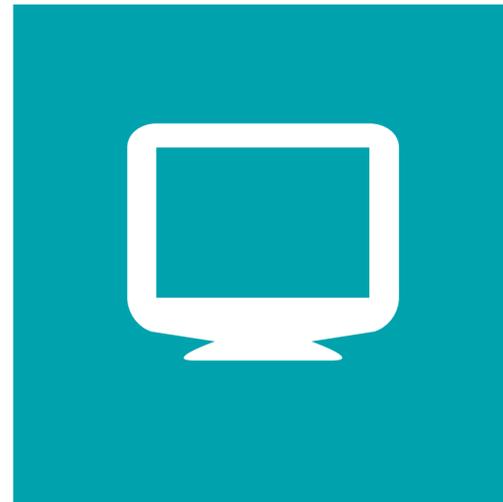
66,912
Direct employment in Information and
Communications Technology jobs in
Greater Phoenix



14.4%
Expected job growth by 2019 –
outpacing Seattle, Denver and Austin



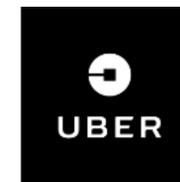
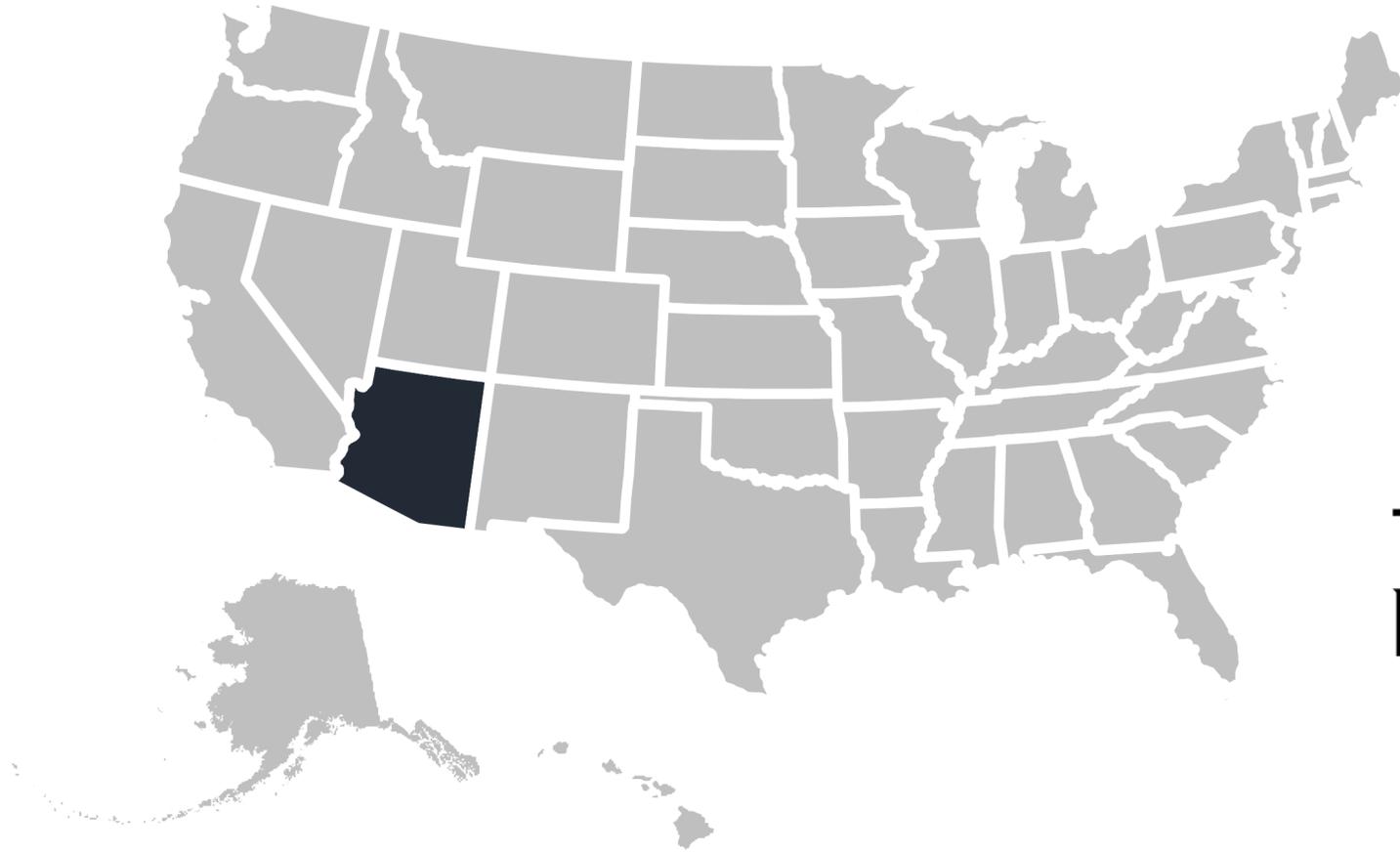
11,257
Number of software publishers in
Greater Phoenix



2,610
Number of custom computer
programmers in Greater Phoenix



City of Phoenix
RECENT TECH EXPANSIONS



TECHNOLOGY ATTRACTION/EXPANSION FOCUS



Healthcare / Bioscience
Financial Services
Big Data
Cybersecurity
Web Development
Software Development
Aerospace and Defense
Autonomous Vehicles
Entrepreneurship
Circular Economy / Sustainability



Goodbye New York, Hello Arizona

Regional Financial Hub

Broad company sector



March 2017, hiring for finance and insurance jobs grew faster than any state in the Country over previous 12 months

Technology and online banking mean companies have more opportunities for site locations



CULTIVATE SMALL BUSINESSES AND ENTREPRENEURSHIP

12,434

Small Business in Phoenix Area



The Armory, a startup incubator by and for veterans, debuts in Phoenix

Kaila White, The Republic | azcentral.com 7:26 p.m. MST December 19, 2016

6,563

Small Businesses Export Goods



Entrepreneurship + Innovation

94% +

Business in Phoenix have <50 employees



LIFESTYLE & LIVABILITY



Median Household
Income

\$53,723

Effective Income Tax
Rate of

2.59% to 4.54%



Median Home
Price

\$235,300

Effective Property Tax
Rate of

2.25%



Average Commute
Time

25.9 minutes



Top performing
public and private
schools

Greater Phoenix encompasses distinct communities, each with its own identity and assets. Collectively, they offer vast opportunity. Because you don't have to be entrenched in the business or social hierarchy of the region to succeed, Greater Phoenix offers everyone the chance to thrive and make a significant impact.



City of Phoenix
Sky Harbor Airport



43 million passengers in 2016

2,100 daily domestic and international flights

120,000 boardings every day

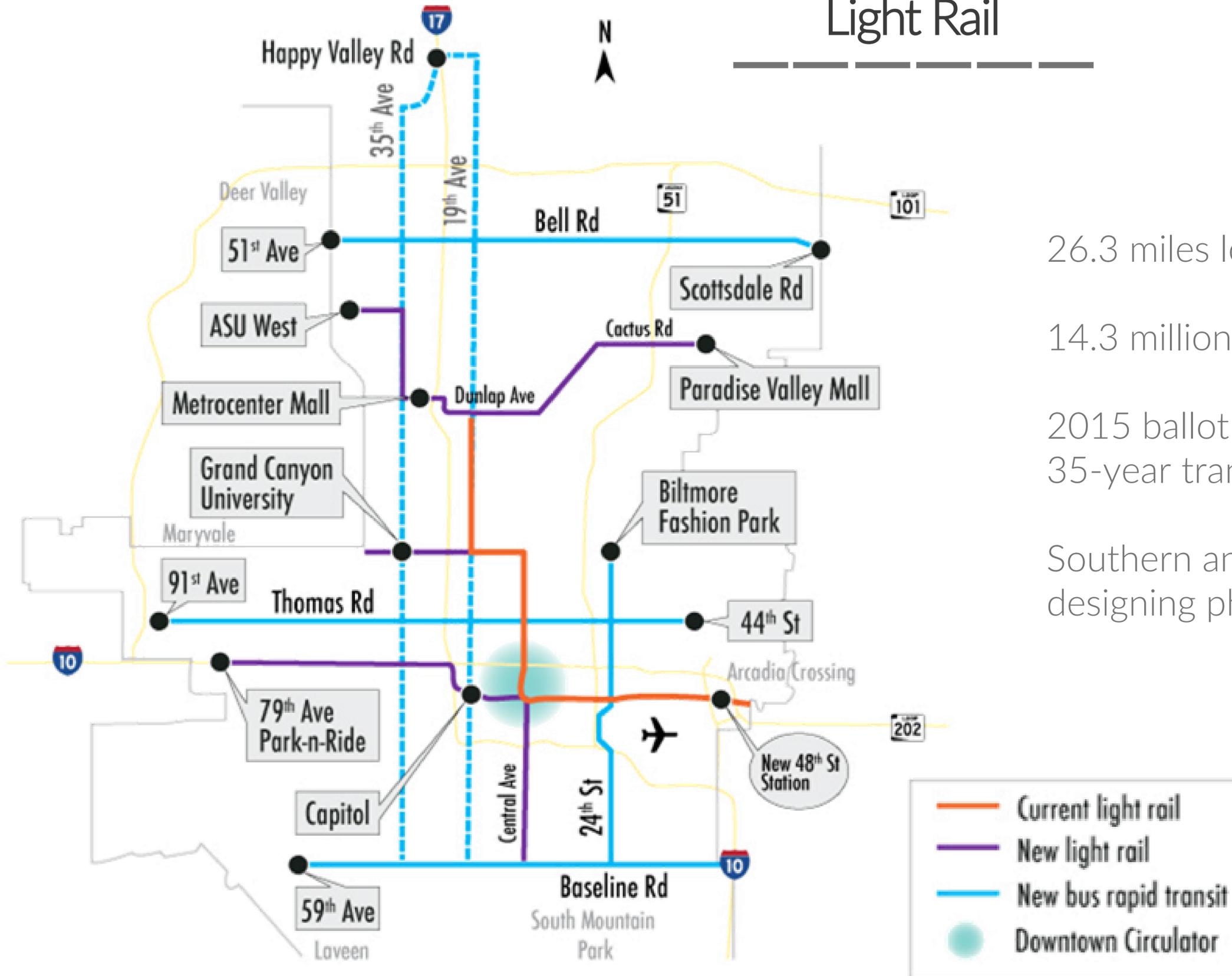
21 daily international destinations

Major Carriers include:

- Air Canada
- Alaska Airlines
- America Airlines
- Ameriflight
- British Airways
- Condor
- Delta Airlines
- Frontier Airlines
- Hawaiian Airlines
- JetBlue
- Southwest Airlines
- Spirit Airlines
- United/Continental
- Volaris



City of Phoenix
Light Rail



26.3 miles long currently

14.3 million passengers in FY2015

2015 ballot proposition approved \$31.5B
35-year transportation plan

Southern and Western expansion in the
designing phase for 2019





Water

100+ years of investment in the region's water supply to prepare for growth

Using the same water use today as in 1957, planning has banked 9 million acre-feet of water underground in Arizona

Arizona's population is expected to grow nearly 60% between 2009-2035 while water use is only expected to grow by 19 - 25%



Power

Primary electric companies
Arizona Public Service (APS) & Salt River Project (SRP)

Ranked as top business service providers by J.D. Power & Associates

Palo Verde Nuclear Power Plant
Largest nuclear power plant in the U.S.

3,942 MW capacity



Telecommunications

More than 60 fiber, telecom, broadband and wireless providers

Robust fiber network with dependable telecomm infrastructure including CenturyLink and Cox



WIDE ARRAY OF RESIDENTIAL LIFESTYLES

Townhouses & Condos



Single Family Residential



Suburban Horse Properties



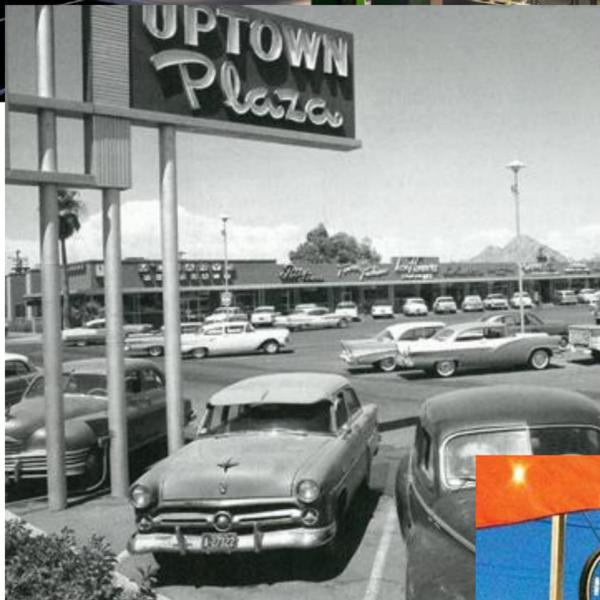
Downtown Urban High-rise



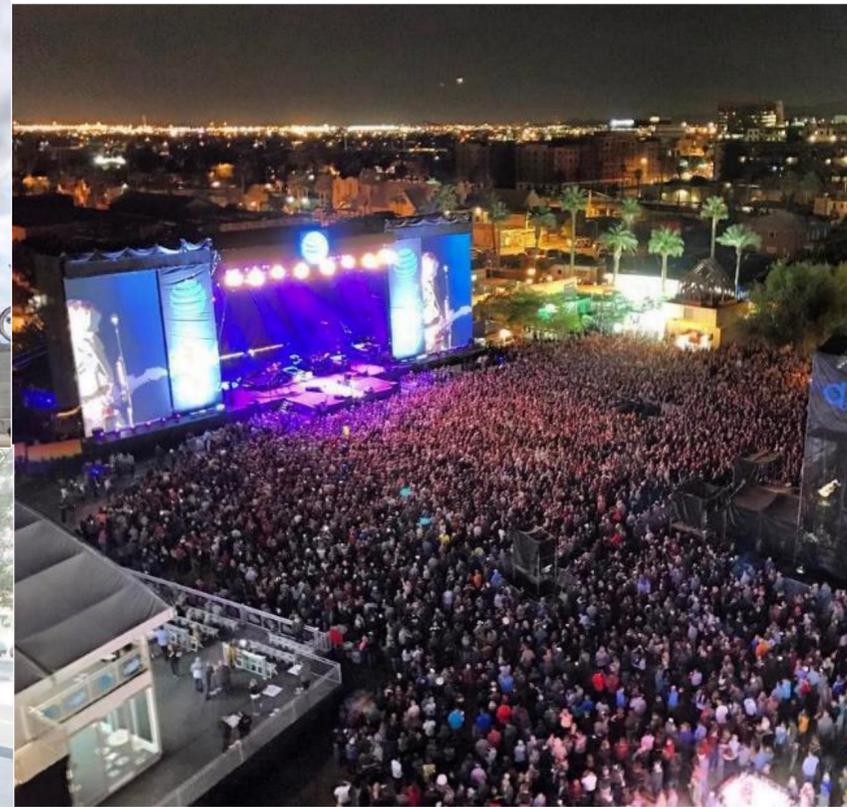
Apartments



City of Phoenix
Dining Around Phoenix



City of Phoenix
VIBRANT LIFESTYLE



COFFEE & CRAFT BEER CULTURE



- Cartel Coffee Lab
- Copper Star
- Fair Trade Café
- Giant
- Hob Knobs
- Jobot
- Lola
- Lux
- Mornin' Moonshine
- Nami
- One Coffee Co
- Press Coffee Roasters
- Red Hut Coffee
- Royal Coffee Bar
- Shine
- Songbird
- The Refuge
- Urban Beans

- 8 Bit Brewing
- Arizona Wilderness Brewing Company
- Beer Research Institute
- Blasted Barley Beer Company
- Bold Barley Brewing
- Cartel Coffee Lab
- Desert Eagle Brewing
- Dubina Brewing Company
- Fate Brewing Co.
- Four Peaks Brewing
- Freak'N Brewing Company
- Goldwater Brewing Co.
- Huss Brewing Co.
- Mother Bunch Brewing Company
- North Mountain Brewing
- O.H.S.O. Eatery + Nanobrewery

- Old World Brewery
- Owl's Orchard Brewery
- Papago Brewing
- Peoria Artisan Brewery
- The Perch
- Saddle Mountain Brewing Company
- SanTan Brewing Co.
- Scottsdale Beer Company
- Sleepy Dog Brewery
- Sonoran Brewing Co.
- Sunup Brewing Co.
- The Phoenix Ale Brewery
- Uncle Bear's Brewhouse
- Westward Brewing
- Wren House Brewing Co.



HEALTHCARE ASSETS

8 Hospitals in the region that are in the Top 20 national for excellence

- Abrazo Health
- Banner Health
- Banner Alzheimer's Hospital
- Barrow's Neurological Institute
- Cancer Treatment Centers of America
- Dignity Health
- Honor Health
- Institute of Precision Medicine
- Mayo Clinic Hospital
- Mayo Proton Therapy Center
- Oasis Orthopedic Hospital
- Phoenix Children's Hospital
- St. Luke's Health Initiative
- SunHealth
- Translational Genomics Institute
- University of Arizona Cancer Center
- University of Arizona Medical School



EDUCATIONAL ASSETS

294

Arizona produced 294 National Merit Scholar semifinalists in 2017

5

Arizona is home to 5 of the top 10 public high schools in the U.S.

89

Arizona State University supported 89 National Merit Scholarships in 2016

#1

Arizona is #1 in the nation for 4th grade science gains, #2 for 8th grade math gains and #3 for 8th grade reading gains, according to NAEP

109

109 National Merit Scholars were enrolled at ASU in 2016

\$3.5B

Arizona has made a \$3.5B commitment to public schools over the next 10 years via Prop 123



All A rated schools



SANDRA DAY O'CONNOR
High School



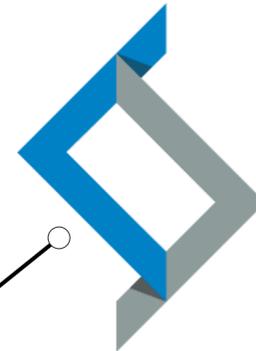
BOULDER CREEK
High School



MOUNTAIN RIDGE
High School



DEER VALLEY
High School



PHOENIX
CODING ACADEMY
An Innovation & Technology High School

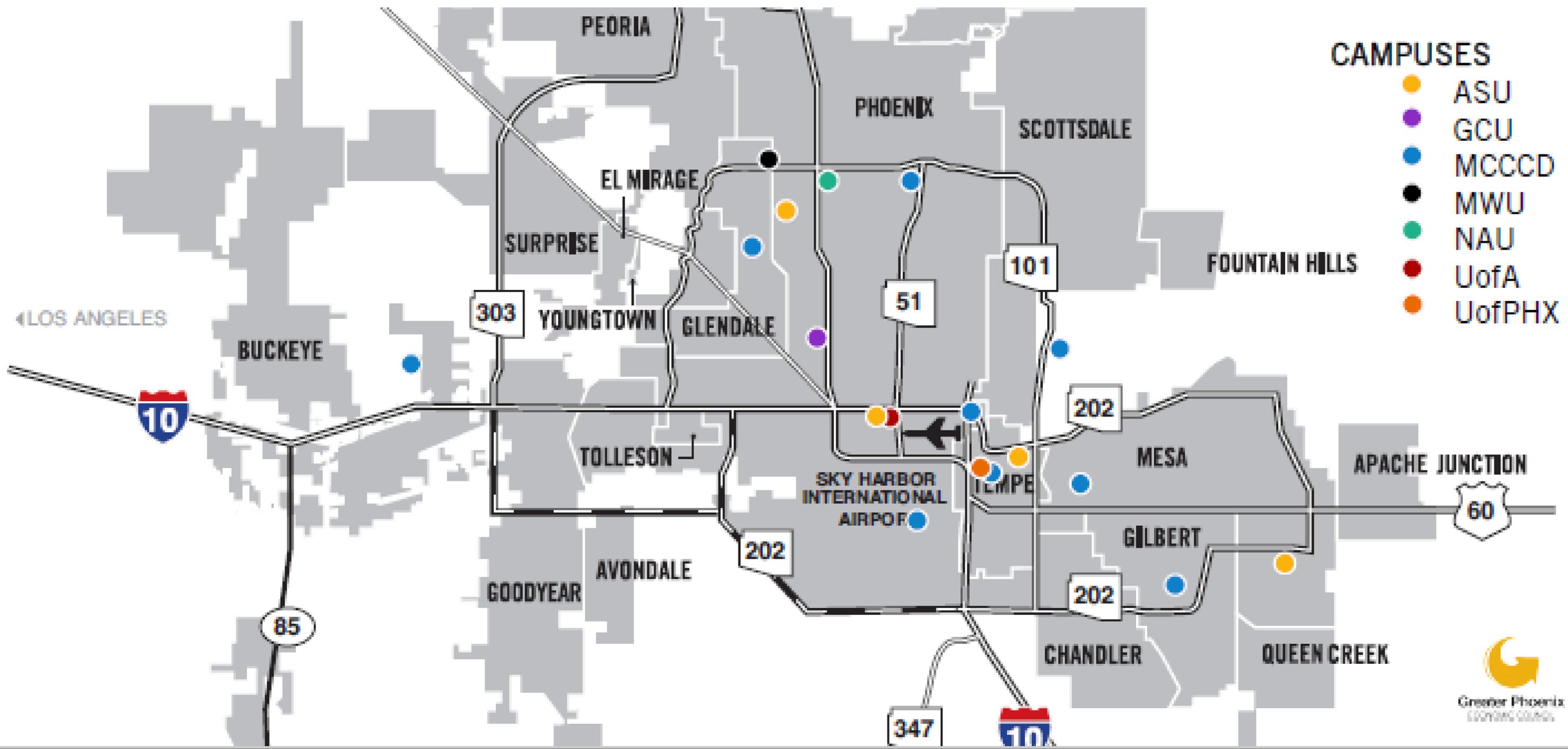


BIOSCIENCE
HIGH SCHOOL

Local Educational Assets



COLLEGES & UNIVERSITIES



City of Phoenix
HIGHER EDUCATION ENROLLMENT



90,906



NORTHERN
ARIZONA
UNIVERSITY

29,021



226,400



4,480



42,595



GRAND CANYON
UNIVERSITY™

18,500



City of Phoenix
MAJOR EVENTS



2008 NFL Super Bowl XLII & 2015 NFL Super Bowl XLIX



NCAA College Sport events year-round, including 2 bowl games and the 2017 Final Four



PGA's best attended event is the Waste Management Open



NASCAR at Phoenix International Raceway hosts 2 annual Spirit Cup Races



City of Phoenix
MAJOR LEAGUE SPORTS



Arizona
Cardinals
NFL

Arizona
Coyotes
NHL

Arizona
Diamondbacks
MLB

Phoenix
Suns
NBA

Phoenix
Mercury
WNBA





City of Phoenix
ARTS & OUTDOORS



230+ art galleries



50+ performing arts theaters



40+ museums



325+ golf courses



300+ days of sunshine annually



Hundreds of miles of trails for hiking, mountain biking, rock climbing and off-road vehicles

- 182 parks in Phoenix covering more than 41,000 acres
- Two largest parks in the US



City of Phoenix
EVENTS & FESTIVALS

- Arizona Jazz Festival
- Arizona Opera
- ArtLink First Fridays
- Assorted Culinary and Beverage Festivals
- Ballet Arizona
- Barrett Jackson Classic Car Auction
- Desert Botanical Gardens
- Fiesta Bowl
- Gammage Auditorium
- Heard Museum
- Lost Lake Music Festival
- McDowell Mountain Music Festival
- Mesa Arts Center
- MLB Spring Training
- Musical Instrument Museum
- Orpheum Theater
- PF Chang's Rock n Roll Marathon
- Phoenix Art Museum
- Phoenix Symphony
- Phoenix Zoo
- Scottsdale Arts Festival
- Scottsdale Museum of Contemporary Arts
- South Mountain Park
- Tempe Beach Park
- Waste Management Phoenix Open for the PGA Tour
- West World
- Wickenburg Gold Rush Days





Contact Us

PHOENIX IS HOT

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