



City of Phoenix
FILM OFFICE

TO: Mark Hughes – Public Information Director

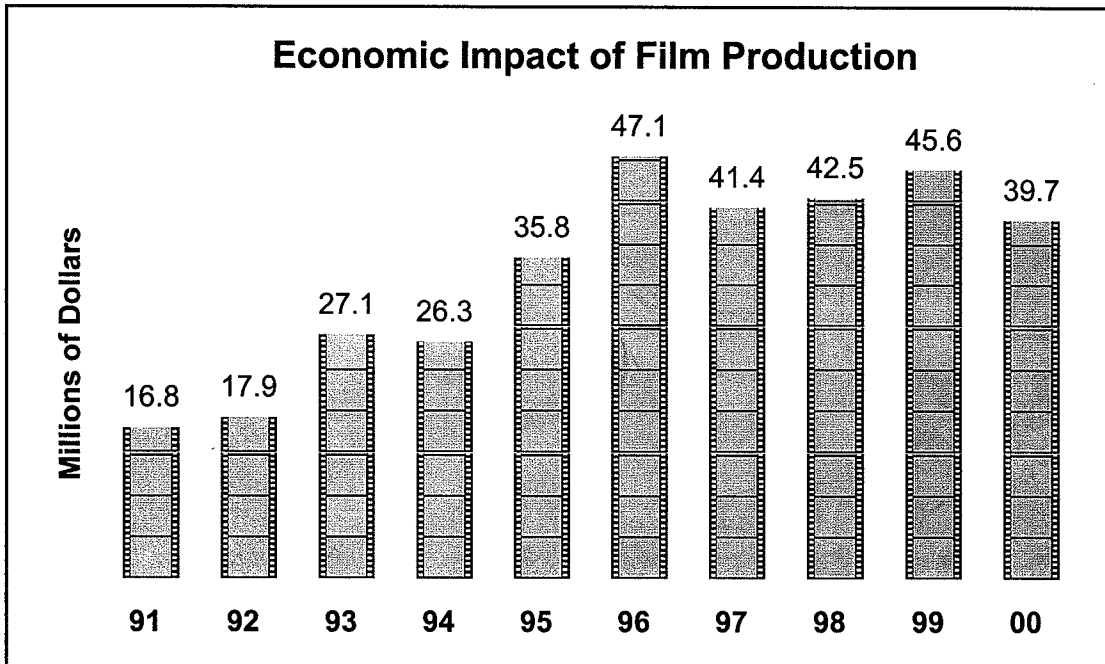
DATE: July 28, 2000

FROM: Luci Fontanilla – Program Manager

Winner of the
Carl Bertelsmann
Prize

SUBJECT: Economic Impact Film Production Report – Fiscal Year 1999-2000

- * 2 Feature Films
- * 11 Video Releases
- * 19 Television Shows
- * 2 Movies of the Week
- * 5 Music Videos
- * 39 Fashion Catalogs
- * 202 Commercials
- * 197 Still Photo Assignments
- * 43 Industrials



Economic impact tops \$39,000,000!

Over 400 projects were filmed on location in Phoenix for the Fiscal Year 1999-2000. Our variety of cinematic looks, professional talent and experienced technical crews, along with our sensational amenities continue to make Phoenix a very attractive location. Our one-stop permit process puts Phoenix at their fingertips.

Film production revenue totaled \$39,709,763, reflecting a 14% decrease from the previous year. Overall, film and television production is down in Phoenix and in the United States. This is attributed to the escalation of “runaway production” which is having a negative impact on film revenue throughout the country.

It is becoming more difficult for the U.S. to compete with other countries, primarily Canada and Australia, who lure production companies to their shores with high currency exchange rates, tax rebates and government incentives. This issue continues to be addressed on a national level by film commissions, industry unions and numerous film organizations.

This figure is compiled by information supplied by out-of-state and local production companies. No multiplier is used. Attached is a copy highlighting film activity.

FEATURES

Impostor
Play It to the Bone

VIDEO RELEASES

An Intimate Friendship
Cagers
Film Club
Leather & Iron
Marcados por la Muerte
Marked for Death
Mircury Dreams
Planet of the Robots
Secret Messages
Strange Love
The Lion Sleeps

TELEVISION SHOWS

Arrest & Trial
Baseball Players (Japan)
China's Children
Cutting Edge
Discovery – Wild Horses
Forgive & Forget
Hollywood Stunts
It's a Miracle
Last One Standing
Life on the Farm – Baseball
MTV-Road Rules
National Geographic
PBS: Pets-Part of the Family
Politically Incorrect
Secret Messages
That's Right
Things We Do For Love
This Week in the Majors

MOVIES of the WEEK

“Jane's Coming Out Party”
“Looking for Lost Bird”

MUSIC VIDEOS

Bookie (France)
Eddy Mitchell (France)
Laam (France)
Spirit of the Hawk (Sweden)
US Rock – Top 10

FASHION CATALOGS

Alba Moda (Germany)
Avon
Bauer (Germany)
Brigette (Germany)
Champion
Eddie Bauer
Erga

Fingerhut
Front Gate
Gordman's
J.Jill
Knight's Unlimited
Lane Bryant
Longitude Sportswear
Macy's
Marlboro Classics
Margarite (Holland)
Mona (Germany)
Neckerman (Germany)
Newport News
Otto Versand (Germany)
Playboy
Sears
Shot
Spiegel
Sportscheck (Sweden)
Tilly
Veillon (France)
Wehkamp (Holland)
Witt (Germany)

COMMERCIALS

American Airlines
APS
Arizona Diamondbacks
Arizona Lottery
Arrowhead Water
Arizona State Fair
Best Buy
Burlington Northern R.R.
Cellular One
Census 2000
Cliff Castle Casino
Cox Communications
Dot.com
Federal Express
Fila
Gatorade
General Motors
Girl Scouts of America
Honeycomb Cereal
Krispi Kreme Donuts
KSLX – Phoenix
McMurray Publishing
Metabolife
Montgomery Wards
Pepsi
Ping Golf Clubs
Qdoba Restaurant
Raytheon Beechcraft
Renault
SRP
Subaru

Tiger Toys
Tool of North America
True Value Hardware
Twin Lab Nutrition

INDUSTRIALS

American Compensation Board
Anti-Smoking Campaign
Arizona Health Services
Ford
Idea Box
Kenworth Trucks
Kodak
Motorola
Panasonic
Scottsdale Culinary Institute
Sears Roebuck
Sempre Energy
SRP
Tai-Chi Video
The Winged Migration
U.S. West

STILLS/PRINT

Adidas
ASU Women's Basketball
Audi
Bank of America
BMW
Buick
Cadillac
Chevrolet
Honda/Accura
Kipling
Kodak Film Bank
Lincoln Mercury
Mercedes
Motorola
Opel
Peterbilt Trucks
Petsmart
Phoenix Magazine
Ping Golf Clubs
Porsche
Radisson Hotels
RMK
Saddle & Tack
SmartOnLine.com
US West
Volkswagen
Volvo
Wheels

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