



**City of Phoenix**  
FILM OFFICE

**To:** Mark Hughes -- Public Information Office

**Date:** August 14, 1998

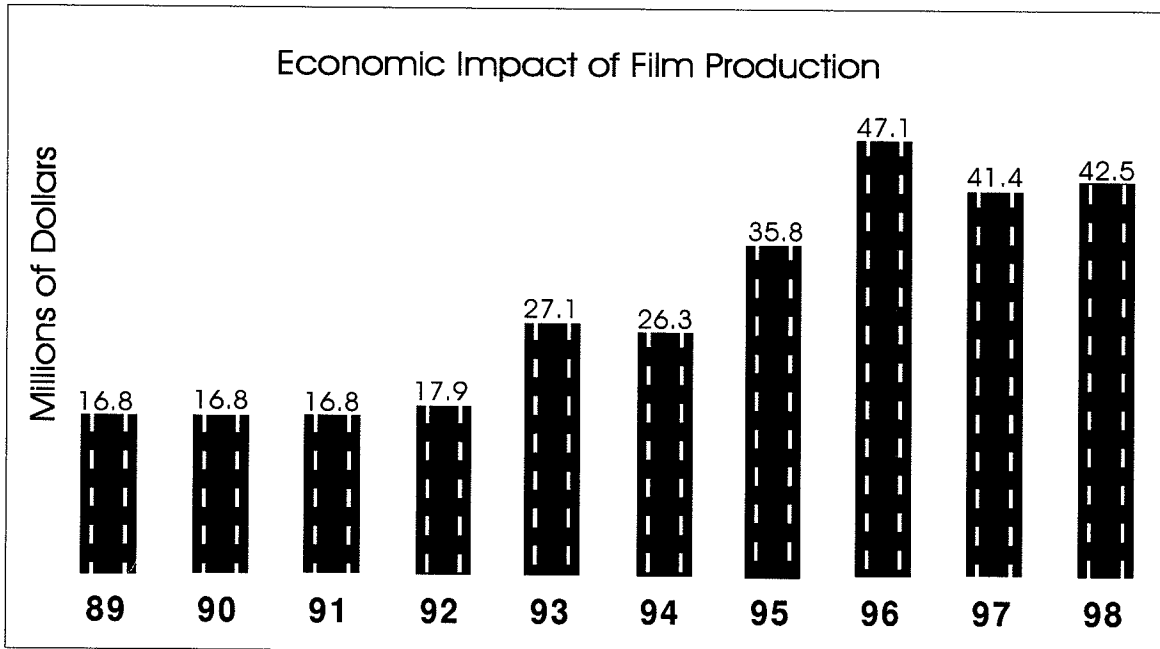
Winner of the  
Carl Bertelsmann  
Prize

**From:** Luci Fontanilla – Program Manager

**Subject:** Economic Impact Film Production Report – Fiscal Year 1997-98



- 4 Feature Films
- 13 Video Releases
- 15 Television Shows
- 4 Music Videos
- 39 Fashion Catalogues
- 288 Commercials
- 270 Still Photo Assignments
- 59 Industrials



Film industry impact tops \$42,000,000.

The city of Phoenix grossed \$42,566,510 in film revenue for the FY 1997-98. This supersedes last year's total. Although the country as a whole is reporting a decrease in film production, Phoenix has enjoyed another prosperous year.

Commercials for national and regional marketing were produced for Nike, Honda, Tyco, Sears, Compaq, Pizza Hut and many others. Corporate and marketing videos, documentaries, still and fashion photography also contributed to our strong production year.

Production companies appreciate the quality and professionalism they find in Phoenix. We take pride in seeing the production companies achieve their goals. We are dedicated to serving our customers. We focus on results.

This figure is compiled by out-of-state and local production companies, no multiplier is used.

**FEATURES**

Anastasia  
No Code of Conduct  
Sawdust (Psycho Remake)  
Storm of the Century

**VIDEO RELEASES**

Finding Destiny  
Forever Midnight  
Hopeless  
Miner Leaguers  
Money in the Bank  
Pinnacle Peak  
Shot Chasers  
The Train  
War

**TV SHOWS**

America's Most Wanted  
Antique Road Show  
Barachin (Japan)  
Dad's for Life  
HBO-Women in Sports  
Inside NFL  
Lynette Jennings' Style  
NBA  
Paramedics  
PBS-Dance in America  
Romancing America  
Secret World of Airports  
Southwest Flavors  
Strange Universe  
Wedding Story

**COMMERCIALS**

Advanta Mortgage  
Advil  
Air-Touch Cellular  
Anti-Smoking Campaign  
APS  
Arizona Diamondbacks  
Arizona Lottery  
Arizona Rattlers  
Atonic Shoes  
Bank One  
Bashas  
Benson & Hedges  
Best Buy  
Cadillac  
Chevrolet

CineMax  
Cliff Castle Casino  
Com Mail  
Compaq  
Cox Cable  
Cox Kids Clubhouse  
Dodge  
Fabreeze  
Firestone (Mexico)  
Fisher Price  
Ford (England)  
Golf Nuts Society  
Hamburg Electricitat  
Werks (Germany)  
HBO  
Hilton Hotels  
Honda  
Honeywell  
Hong Kong Bank  
Intergroup Insurance  
J.B. Restaurants  
KNIX  
KPHO  
Landrover  
LaQuinta Hotels  
LimeAway  
McDonald's  
MicroSoft  
MCI  
Mercedes Benz  
Nicorette  
Nike  
Norwest Bank  
Oakland A's  
Pam Spray  
Pepcid AC  
Petsmart  
Phillips Electronics  
Phoenix Mercury  
Phoenix Suns  
Pizza Hut  
Planet Hollywood  
Pulte Homes  
Pontiac  
Realty Executives  
Pringles  
Saturn  
Sears  
Seattle Mariners  
Sharp Copiers  
Shasta

Sonic Burgers  
Southwest Airlines  
SRP  
Sun Health.  
SwissAir  
Tasa Tea (Japan)  
Terminix  
Tonka Toys  
Totes Umbrella  
Tyco  
U.C. Lending  
Visa  
Volkswagen  
Walmart  
Wrigley Gum

**INDUSTRIALS**

A Day in the Southwest  
(Germany)  
Allied Signal  
Chrysler  
Children of Violence  
City of Phoenix Benefits  
Cyclone Surface Cleaning  
Dance in America  
DHL  
Dodge  
Drug Resistance Strategy  
Project  
General Motors Safety  
Video  
Gila River Indian  
Reservation  
GMC Trucks  
Hilti Construction Tools  
(England)  
IBM (Australia)  
Land of Enchantment  
(Germany)  
Marriage  
On Tour (Germany)  
Save the Children  
Sky Harbor Airport  
Sub-Divide & Conquer  
Volkswagen  
Weight & Obesity  
(England)  
Woon Socket Museum of  
Labor History  
Zurich Group

**STILLS**

Amway  
Anti-Smoking Campaign  
APS  
Cadillac  
Canandaigua Wines  
Celco (Germany)  
Cellexis Cellular Phone  
Checker Auto  
Chevrolet  
Citroen  
Cyclone Surface Cleaning  
Deutch Financial Group  
Dodge  
Doubletree Hotels  
E & J Designer Shoes  
Ford  
GMC  
Harley Davidson  
Hummer  
Jeep  
Land Rover  
Lincoln/Mercury  
Marlboro  
Mitsubishi Trucks  
Nestle Carnation  
Nordstrom  
Oldsmobile  
Payless Shoes  
Petsmart  
Pfizer Pharmaceutical  
Players Cigarettes  
Proctor & Gamble  
Rockford Fosgate  
Solomon Skates  
SRP Federal Credit Untion  
Winston Cigarettes  
Volvo

Cinn & Lefferts (Germany)  
Colorado  
Danskin  
Deva Lifewear  
Economica (Germany)  
Eddie Bauer  
For Him  
Gear for Sports  
J.Jill  
John Christ Dept. Store  
Klingel (Germany)  
KMart  
Lands End  
Lane Bryant  
Lerner  
Mona (France)  
Nike  
Orvis  
Otto Versand (Germany)  
Quella (Austria)  
Sears (Canada)  
Spangler (Switzerland)  
Speedo  
Spiegel  
Spike (Finland)  
Sportscheck (Sweden)  
Veillon (France)  
Yonkers  
Wear Guard  
Witt (Germany)

**FASHION CATALOGUES**

Armani  
Alba Moda  
Baur (Germany)  
Blair  
Brooks Brothers  
Camping World  
Casual Male-Big & Tall  
Chadwicks Ltd.  
Chic