



**City of Phoenix**  
FILM OFFICE

**TO:** Mark Hughes – Public Information Director

**DATE:** July 26, 1999

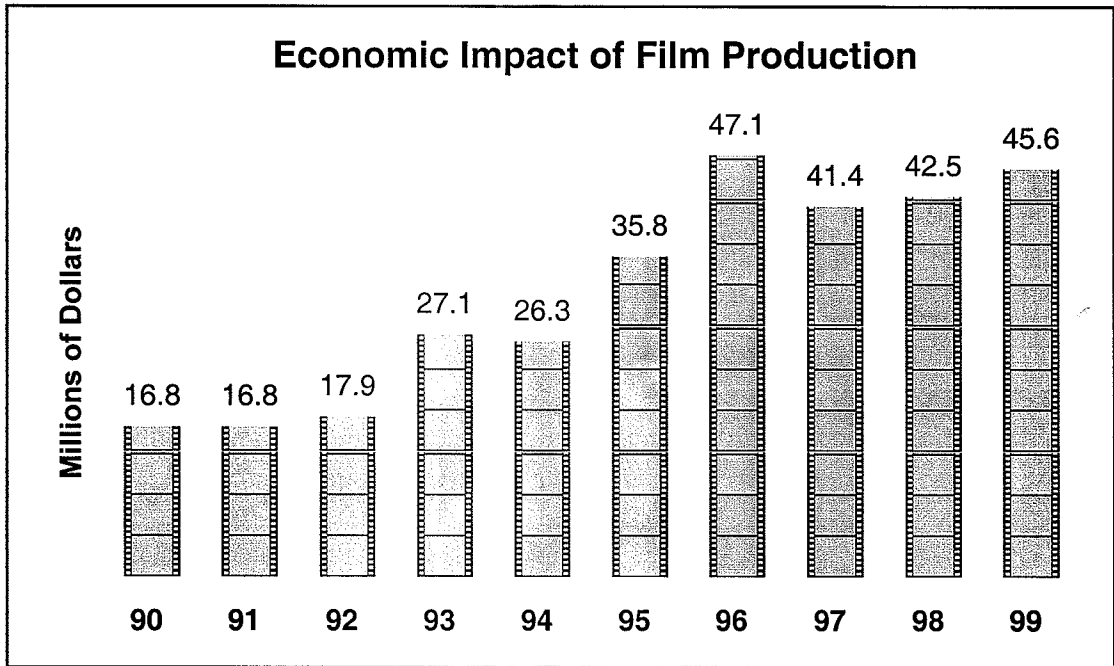
**FROM:** Luci Fontanilla – Program Manager

Winner of the  
Carl Bertelsmann  
Prize

**SUBJECT:** Economic Impact Film Production Report – Fiscal Year 1998-99



- \* 7 Feature Films
- \* 2 Video Releases
- \* 19 Television Shows
- \* 4 Music Videos
- \* 38 Fashion Catalogs
- \* 251 Commercials
- \* 227 Still Photo Assignments
- \* 62 Industrials



Gross revenues for fiscal 1998-99 hit \$45,633,000!

The Phoenix Film Office worked on over 500 projects (including film, video, television, commercials, and stills) this past year and production continues to grow at a steady pace. Production companies know that when they come to Phoenix, they can count on a variety of locations, crews that work hard for them, a growing talent pool and, of course, the sunshine.

I would be remiss if I did not mention the ever-increasing problem of runaway production which concerns every film commission in the United States. Canada, Mexico and Australia continue to lure production companies to their shores by offering them tax incentives and rebates amounting to one-third of their total budget. Since a production company's goal is the "bottom line" these are lures too tempting to ignore.

Film industry organizations such as the Director's Guild of America, Screen Actors Guild, International Alliance of Theatrical & Stagehand Employees and Film US (made up of US film commissioners) are spearheading initiatives at the federal level to address this major industry exodus.

This figure is compiled by out-of-state and local production companies, no multiplier is used. Attached is a copy highlighting film activity.

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**FEATURES**

*Accidents Will Happen*  
*News Traveler*  
*The Town That Outlawed*  
*Christmas*  
*Things Terrestrial*  
*Three Kings*  
*Villikon Chronicles*  
*What Planet Are You From?*

**VIDEO RELEASES**

Teddy Bear Syndrome  
 The Cowboy & the Ballerina  
 Way Station Detour

**TV SHOWS**

A&E - Kenny Rogers  
 A Day in the Life Of....  
 Discover  
 "Down Will Come Baby"  
 Extreme Homes  
 Fortune 500  
 Getaway  
 Harlem Globetrotters  
 History Channel  
 How Do They Do That?  
 It's A Miracle  
 Learning Channel  
 Native America in the West  
 Neighbors  
 "Point Last Seen"  
 Red Handed  
 Search For the Truth  
 Sekai Fushigi Hakken(Japan)  
 The Magic of Reading  
 Three on Your Side  
 World Discovery (Japan)

**COMMERCIALS**

Acura  
 Adidas  
 Amoco  
 Anti-Smoking Campaign  
 Arizona Diamondbacks  
 Arizona Lottery  
 Arizona State Fair  
 Bank One  
 Blue Cross/Blue Shield  
 BMW  
 Cadillac  
 California Consumer Choice  
 Channel 5  
 Checker Auto  
 Cox Cable  
 Crest  
 Crystal Geyser Water  
 Del Webb  
 Easy Grip Golf Clubs  
 Ford

Girls and Boys Club of  
 America  
 Head Tennis Racquet  
 Huggies  
 IGA  
 Keystone Light  
 KPNX  
 L'Oreal  
 Major League Baseball  
 Mylanta  
 Navistar Utility Vehicle  
 Nintendo  
 Northwest Airlines  
 Oldsmobile  
 Peter Piper Pizza  
 Phoenix Suns  
 Porter Power Tools  
 Range Rover  
 Renault  
 Ripit Golf & Sports  
 Shamrock Dairy  
 Shorwest Realty  
 Showtime Promo  
 "Spawn" Promo  
 SRP  
 Sure Deodorant  
 Toyota  
 TV-3  
 Tyco  
 United Airlines

**INDUSTRIALS**

Anti-Smoking Campaign  
 Blockbuster Video  
 Cigna Corporation  
 Cover to Cover  
 Cyclone Cleaning  
 Embassy Suites  
 General Motors  
 Harlem Globetrotters  
 IBM  
 Inspirations  
 Intel  
 Micro-Tech  
 Napa  
 Southwest Marketing  
 St. Joseph's Hospital  
 Super Shuttle  
 The Magic of Reading  
 Time Share Marketing  
 United Way  
 Wyndham Hotels

**STILLS**

Adidas  
 America West  
 APS  
 Boeing Helicopter  
 Bolle Sunglasses

\_SPN  
 Cadillac  
 Canadian Auto Association  
 Chrysler  
 Chevy  
 Cobra  
 Day Tech Computer  
 Gautier Jewelers  
 Globe Movers  
 Mature Outlook Magazine  
 Medicis  
 Motorola  
 Oldsmobile  
 Phoenix Magazine  
 Saab  
 U.S. West  
 Toyota  
 Volkswagen  
 Volvo  
 Water Preservation (Japan)  
 Wrangler Jeans (Asia)

**FASHION CATALOGS**

Alba Moda  
 Antigua Sportswear  
 Barrie Pace  
 Bedford Faire  
 Bon Marche  
 Chadwick's  
 Cinn & Lefferts (Germany)  
 Deva Lifewear  
 Eddie Bauer  
 Elder Beerman  
 For Him  
 Gear for Sports  
 Great Universal Shopping  
 Fingerhut  
 Freeman  
 Gaylans  
 J.Jill  
 Klingel (Germany)  
 Lane Bryant  
 Macy's  
 Marie Claire (Italy)  
 Mona (France)  
 Neckermann (Germany)  
 Nike  
 Nordstrom's  
 Otto Versand (Germany)  
 Quelle (France)  
 Sears  
 Silhouettes  
 Spangler  
 Spike (Finland)  
 Sportsman's Guide  
 Vanity Faire  
 Veillon (France)  
 Wearguard  
 Witt (Germany)