



**City of Phoenix**  
FILM OFFICE

TO: Toni Maccarrone  
Public Information Officer

DATE: 11.17.03

FROM: Luci Fontanilla  
Film Office Program Manager

SUBJECT: 2002-03 Economic Impact Report

# Film Production Revenues Top \$28,800,000



<b>9</b>	<b>Feature Films</b>	<b>25</b>	<b>Television Productions</b>
<b>349</b>	<b>Commercials/Industrials</b>	<b>133</b>	<b>Still Photo Assignments</b>



Last fiscal year over 500 productions were shot in the Phoenix metro area, leaving approximately \$28,894,696 million in our local economy. The reward is the prestige of national exposure, providing a boost to tourism, all measured in dollars and cents.



Each film project, whether a feature film, television show or commercial involves a substantial budget. Production costs often run as high as \$100,000 per day and a part of that goes to hotel accommodations, support services and short term jobs.



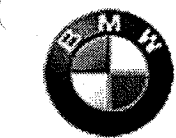
The solid working relationship between our City, in concert with the local community, has resulted in many successful on location productions. Our efforts have resulted in millions of dollars for the City of Phoenix and thousands of jobs for its' people.



Assisting a professional film company is where the real drama takes place. Before a single camera starts to roll, a permit must be issued and clearances of locations and use of City property must be obtained. Producers need to know that whatever has to be done, can be done, quickly and safely.



This data is compiled from local and out of state companies, no multiplier is used.



### Feature Films

- "A Home At The End Of The World"
- "Blue Collar Comedy Tour"
- "Destiny"
- "No Score"
- "The Pursuit of Happiness"

- "Bad Santa"
- "Clouds"
- "Lights Over Phoenix"
- "Psycho Manor"

### Television Productions

- "A Boy Named Joshua" (Denmark)
- "Decorating Sense"
- "Footprints of God"
- "Home and Garden"
- "Jody" music video (France)
- "Moses"
- MTV "FM Nation"
- "My Life As A Sitcom"
- "Rodeo Road"
- "Switched"
- "Keith Urban" music video
- "Worst Case Scenario"

- "Ambush Makeover"
- "Extreme Dating"
- "Healthy Lifestyles"
- "Home To Home"
- "Judge Hatchett"
- Mike Mills music video
- MTV "Yoga Rhythms"
- "Ritmo Latino"
- "Rough Riders"
- "Trading Spaces"
- "World's Greatest Race"

### Television Commercials

- Anaheim Angels
- Basha's
- Cadillac
- Discover Card
- Food City
- Kyosera
- Oakland A's
- Phoenix Art Museum
- Qwest
- Salt River Project
- Titan Insurance
- Veteran Awareness
- Westin Kierland

- Arizona Lottery
- BMW
- Centrum Vitamins
- Dodge
- General Motors
- Lifetime Fitness
- Pepsi
- Phoenix Suns
- Rexona
- Sara Lee
- Trent Homes
- Volkswagen
- Whataburger

- Arizona Office of Tourism
- Budweiser
- Comp USA
- Firstgov.gov
- Girl Scouts
- Motorola
- PetsMart
- Pontiac
- Roadrunner H.S. Internet
- Suzuki Motorcycles
- Try Underwear (Korea)
- Wal-Mart
- WNBA

### Still Photo Assignments

- Abercrombie Fitch
- Berger du Nord (France)
- Famous Footwear
- Intertel
- Lincoln
- Newport News
- Phoenix Zoo
- Sherman Williams
- Sport Scheck (France)
- Tres Suiss (France)
- Wearguard

- Adidas
- BMW (International)
- General Motors
- IO Donna (Italy)
- Massey's Shoes
- Nike
- Pontiac
- Skoal
- Tommy Bahama
- United Dairymen
- Witt Weiden (Germany)

- Arizona Foothills Magazine
- Chevy
- Honda Goldwing
- Jaguar
- Mona (Germany)
- Nissan
- Primo Fashions
- Sport Lite
- Toyota
- Veillon (Switzerland)
- Work Wearhouse