

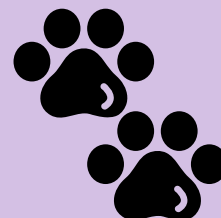
# 2021 PAINT PHOENIX PURPLE DOMESTIC VIOLENCE AWARENESS PET PHOTO CONTEST OFFICIAL RULES

- One entry per pet
- Contest open to city of Phoenix residents and City of Phoenix employees/volunteers
- Photo or image must contain the color purple AND a prompt to raise awareness about domestic violence. For example: "Love shouldn't hurt".
- The photo must not exceed 1MB and should be submitted in one of the following formats; JPG, JPEG, or PNG file
- Photos containing inappropriate images or messages will be automatically disqualified. We reserve the right to approve all photos.
- Contest entrant must be the pet owner or reside in the same household as the pet owner.
- By entering the contest, entrants hereby grant permission for the City of Phoenix and Contest Sponsor (TBD) to share and/or broadcast the photograph/image as deemed appropriate.

**Photo and completed registration form must be emailed to :  
copstrategicinitiatives@phoenix.gov  
by 5 p.m. on October 8, 2021**

## Photos will be judged on:

- Effectiveness of conveying Paint Phoenix Purple Domestic Violence Awareness message
- Creativity
- Overall impact
- Compliance with all contest rules



## Judges will select top 3 entries:

Top 3 entries will be placed on Paint Phoenix Purple Facebook page. 1st, 2nd and 3rd place will be determined by adding social media likes to judges scores.



**Thank you to  
MJ Insurance, Inc.  
for sponsoring this event**

For more information call Brenda Barela at 602-568-3245 or email [copstrategicinitiatives@phoenix.gov](mailto:copstrategicinitiatives@phoenix.gov)

For a copy of this publication in an alternate format, contact 602-262-4520 Voice.